

Modere's April 6 Statement to TINA.org Regarding Coronavirus-Prevention Claims in Distributor's Facebook Live Video

“At the outset of this crisis, Modere directed its Social Marketers not to reference COVID-19 or the coronavirus in promotional communications. While almost all of our tens of thousands of Social Marketers follow our guidelines, when we identify a noncompliant post we direct that it be removed immediately. Modere upholds integrity, quality, and credibility in the highest regard, and is committed to providing a beacon of hope and assurance for our customers around the world during this challenging time.”