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8 *Attorneys for Plaintiff*

10 **UNITED STATES DISTRICT COURT**  
 11 **CENTRAL DISTRICT OF CALIFORNIA**

12 TODD HURVITZ, individually, and  
 on behalf of all others similarly  
 13 situated,

14 Plaintiff,

15 v.

17 ZOOM VIDEO  
 18 COMMUNICATIONS, INC.,  
 19 FACEBOOK and LINKEDIN  
 CORPORATION,

20 Defendants.

Civil Action No. 2:20-cv-3400

21 **COMPLAINT FOR DAMAGES**  
**AND EQUITABLE RELIEF**

22 **CLASS ACTION**

23 **DEMAND FOR JURY TRIAL**

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1 Plaintiff Todd Hurvitz, by his attorneys, brings this class action complaint against  
2 Defendants Zoom Video Communications, Inc. (“Zoom”), Facebook and LinkedIn  
3 Corporation (“LinkedIn”) (collectively, “Defendants”), on behalf of himself and all  
4 others similarly situated, and alleges, upon personal knowledge as to his own actions  
5 and his counsel’s investigations, and upon information and belief as to all other matters,  
6 as follows:  
7

8  
9 **INTRODUCTION**

10 1. Defendant Zoom promotes itself as the “leader in modern enterprise video  
11 communications” that “helps businesses and organizations bring their teams together in  
12 a frictionless environment to get more done.”  
13

14 2. Zoom also contends that it cares for its users and seeks to deliver  
15 happiness. Not so. It recently has been revealed that: (a) Defendants Facebook and  
16 LinkedIn eavesdropped on, and otherwise read, attempted to read and learned the  
17 contents and meaning of, the communications between Zoom users’ devices and  
18 Defendant Zoom’s server; (b) Zoom and LinkedIn disclosed Zoom users’ identities to  
19 third parties even when those users actively took steps to keep their identities  
20 anonymous while using the Zoom platform; and (c) Zoom falsely represented the  
21 safeguards in place to keep users’ video communications private.  
22  
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24

25 3. Indeed, the exploitation of Zoom users began simultaneously with the  
26 installation of Zoom’s software application (the “Zoom App”), especially if they used  
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1 the iOS operating system – the system to run to Apple products. At that time, and each  
2 time thereafter that a Zoom user opened or closed the Zoom App, Defendant Facebook  
3 eavesdropped on, and otherwise read, attempted to read and learned the contents and  
4 meaning of, communications between Zoom users’ devices and Defendant Zoom’s  
5 server without the users’ knowledge or consent.  
6

7 4. Facebook engaged in that unlawful conduct in order to gather users’  
8 personal information and amass increasingly detailed profiles on Zoom users, which  
9 profiles Zoom and Facebook then used for their respective financial benefit.  
10

11 5. Similarly, Defendant LinkedIn eavesdropped on, and otherwise read,  
12 attempted to read and learned the contents and meaning of, communications between  
13 Zoom users’ devices and Defendant Zoom’s server, in order to harvest users’ personal  
14 information. Further, Zoom and LinkedIn surreptitiously provided certain Zoom users  
15 with the personal information of other users even when the victim users proactively  
16 took steps to hide their identities.  
17

18 6. Additionally, Defendant Zoom has misrepresented the nature of the  
19 security used to protect Zoom users’ video communications. It has also concealed,  
20 suppressed and omitted from disclosure various flaws in its products until they are  
21 publicly disclosed by third parties, knowing that the disclosures could harm its business.  
22

23 7. Plaintiff brings this action for monetary, declaratory and injunctive relief  
24 in order to: (a) require Defendants to provide compensation for their unlawful, unfair  
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1 and deceptive conduct; (b) require Defendants to disgorge their ill-gotten gains; and (c)  
2 prevent and preclude Defendants from engaging in similar conduct in the future.

3  
4 **PARTIES**

5 8. Plaintiff Todd Hurvitz is a California resident, residing in the Central  
6 District of California.

7 9. Defendant Zoom is a Delaware corporation, with its corporate  
8 headquarters in San Jose, California. As of January 31, 2020, Zoom reported quarterly  
9 revenue of \$188 million and fiscal year revenue of \$623 million. As of December 2019,  
10 the maximum number of Zoom meeting participants on a given day totaled 10 million.  
11 As of late March 2020, the number had grown to 200 million participants.  
12

13 10. Defendant Facebook is a Delaware corporation, with its corporate  
14 headquarters in Menlo Park, California. Facebook's 2019 revenue totaled  
15 approximately \$71 billion. Moreover, as of December 2019, Facebook averaged 2.50  
16 billion monthly active users. According to a recent filing with the United States  
17 Security and Exchange Commission: (a) Facebook is a social network that generates  
18 substantially all of its revenue from selling advertising placements to marketers; (b)  
19 Facebook ads allow marketers to reach people based on various factors including age,  
20 gender, behaviors, location and interests; and (c) Facebook's advertising revenue  
21 depends on "targeting and measurement tools that incorporates data signals from user  
22 activity on websites."  
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**FACTUAL ALLEGATIONS**

***Zoom’s Business and Business Risk Factors***

15. According to Defendant Zoom’s March 2019 Form S-1 Registration Statement (the “S-1”)<sup>1</sup>:

- a. “Video has increasingly become the way that individuals want to communicate in the workplace and their daily lives,” and online/cloud video communications represents a \$43.1 billion opportunity in 2022;
- b. Zoom was a “video-first communications platform that delivers happiness and fundamentally changes how people interact by connecting them through frictionless video, voice, chat and content sharing”;
- c. Zoom’s cornerstone product was Zoom Meetings, which provided “HD video, voice, chat and content sharing across mobile devices, desktops, laptops, telephones and conference room systems”;
- d. Zoom’s business was subject to numerous risk factors;
- e. Zoom recognized that a decline in new users and hosts or in renewals of upgrades from free service to paid subscriptions would

<sup>1</sup> Zoom Video Communications, Inc. SEC Form S-1 Registration Statement (Mar. 22, 2019), <https://investors.zoom.us/static-files/fd2d31e8-3320-42ed-9f38-439936418332> (last accessed on Apr. 9, 2020).

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1 hurt Defendant Zoom’s business: “Any decrease in user satisfaction  
2 with our products or support would harm our brand, word-of-mouth  
3 referrals and ability to grow”;  
4

5 16. At relevant times, it was critical to Defendant Zoom’s business plan that it  
6 limit bad or negative news regarding its data security and confidentiality practices.

7 17. According to Defendant Zoom:  
8

9 Any failure or perceived failure by us to comply with our  
10 privacy-, data protection- or information security-related  
11 obligations to users or other third parties or any of our other legal  
12 obligations relating to privacy, data protection or information  
13 security may result in governmental investigations or  
14 enforcement actions, litigation, claims or public statements  
15 against us by consumer advocacy groups or others, and could  
16 result in significant liability or cause our users to lose trust in us,  
17 which could have an adverse effect on our reputation and  
18 business.<sup>2</sup>

19 18. Similarly, recognizing its past inability to keep its users’ data secure,  
20 Defendant Zoom has acknowledged that “[c]oncerns regarding privacy, data protection  
21 and information security may cause some of our users and hosts to stop using our  
22 solutions and fail to renew their subscriptions. This discontinuance in use or failure to  
23 renew could substantially harm our business.”<sup>3</sup>

24 19. Defendant Zoom has further conceded that “failures to meet customers’  
25 and hosts’ expectations with respect to security and confidentiality of their data and  
26

26 <sup>2</sup> *Id.*

27 <sup>3</sup> *Id.*

1 information could damage our reputation and affect our ability to retain customers and  
2 hosts, attract new customers and hosts and grow our business.”<sup>4</sup>

3 ***Defendant Zoom’s Misrepresentations Regarding Data Privacy and Security***  
4

5 20. Defendant Zoom has consistently represented that it did not allow third  
6 parties access to any personal data Zoom collected in the course of providing services  
7 to customers. In fact, as alleged in more detail below, Zoom allowed third parties to  
8 access such data.  
9

10 21. Further, at relevant times, Defendant Zoom represented that it took  
11 security seriously and protected users’ data by allowing all shared content to be  
12 encrypted using Advanced Encryption Standard (“AES”)-256 encryption.  
13

14 22. AES is a standard for encrypting data.

15 23. Contrary to Defendant Zoom’s representations, Zoom did not protect  
16 users’ data using either AES-256. Rather, Zoom used weaker data protection methods  
17 that exposed users to security hazards.  
18

19 ***Defendants’ History of Lax Security and Data Privacy Practices***  
20

21 ***Defendant Zoom***

22 24. Defendant Zoom has a long history of lax security practices and deceptive  
23 data privacy practices.  
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27 <sup>4</sup> *Id.*  
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1           25.    Indeed, in its S-1, Defendant Zoom conceded that “security incidents have  
2 occurred in the past and may occur in the future . . . .”<sup>5</sup>

3           26.    In numerous instances, Defendant Zoom has claimed to not have become  
4 aware of its failure to properly secure users’ personal information or its failure to adhere  
5 to its own privacy practices until it received notification from third parties.  
6

7           27.    In July 2018, it was revealed that a flaw in Zoom Meetings “could result  
8 in potential exposure of a Zoom user’s password.”<sup>6</sup>  
9

10          28.    On October 11, 2018, a cybersecurity company notified Defendant Zoom  
11 of a software defect that “allows attackers to hijack control of presenters’ desktops,  
12 spoof chat messages, and kick attendees out of Zoom calls.”<sup>7</sup>  
13

14          29.    Defendant Zoom did not publicly release a fix to the October 2018  
15 vulnerability until late November 2018.  
16

17          30.    In March 2019, a software engineer notified Defendant Zoom of a security  
18 defect that exposed millions of users to an attack whereby a hacker could access their  
19 computers’ cameras and microphones and initiate a video-enabled call on a Mac  
20 without user consent. Further research revealed that if a user tried to remedy the defect  
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22  
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25 <sup>5</sup> *Id.*

26 <sup>6</sup> *Id.*

27 <sup>7</sup> *Id.*; see also *Zoom Message Spoofing*, Tenable (Oct. 2018), <https://www.tenable.com/security/research/tra-2018-40> (last accessed on Apr. 9, 2020).  
28

1 by uninstalling the Zoom App on his device, Zoom would surreptitiously reinstall it –  
2 thereby, again, leaving the user exposed to the security vulnerability.

3 31. The engineer who discovered the March 2019 defect rated its severity as  
4 8.5 out of 10.<sup>8</sup>

5  
6 32. Rather than immediately remedying the defect, Defendant Zoom released  
7 a fix for an unrelated defect.

8  
9 33. Defendant Zoom waited almost four months before releasing a fix for the  
10 major defect and did so only after a complaint was filed with the Federal Trade  
11 Commission (the “FTC”) by a privacy advocacy organization.

12  
13 ***Defendant Facebook***

14 34. Defendant Facebook has a long history of lax security practices and  
15 deceptive data privacy practices, as exemplified by the allegations below:

16  
17 35. In 2011, a researcher disclosed that Defendant Facebook covertly tracked  
18 the websites Facebook users visited when users were logged out of Facebook.  
19 Facebook began engaging in the conduct in April 2010 and did not cease doing so until  
20 the *Wall Street Journal* published the researcher’s findings in September 2011.

21  
22 36. In 2012, the FTC charged Defendant Facebook with eight separate  
23 privacy-related violations, including that Facebook made misrepresentations regarding  
24 users’ ability to control the privacy of their personal data. In response, Facebook agreed  
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26  
27 <sup>8</sup> *Id.*

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1 to change its privacy practices. However, Facebook breached its agreement with the  
2 FTC, resulting in the FTC imposing a record-setting \$5 billion penalty against Facebook  
3 in 2019.

4  
5 37. In 2015, Defendant Facebook was sued for violating the Illinois Biometric  
6 Information Privacy Act, 740 ILCS § 14/1, *et seq.*, as a result of a facial recognition  
7 feature that tagged people’s photos. In January 2020, Facebook settled the matter for  
8 \$550 million.  
9

10 38. In 2018, hackers exploited a vulnerability in Defendant Facebook’s code  
11 and stole personal information of approximately 29 million Facebook users. Facebook  
12 has agreed to settle a consolidated class action arising out of the data breach. As part  
13 of the settlement, Facebook has agreed to implement improved security practices.  
14

15 ***Defendant LinkedIn***  
16

17 39. Defendant LinkedIn also has long a history of lax security practices and  
18 deceptive data privacy practices.

19  
20 40. In 2010, Defendant LinkedIn experienced a data breach in which a hacker  
21 obtained the passwords of approximately 6.5 million users. According to reports,  
22 LinkedIn failed to store the passwords in a secure manner. LinkedIn settled the matter  
23 for \$1.25 million.  
24

25 41. Between September 2011 and October 31, 2014, Defendant LinkedIn  
26 imported contacts from users’ external email contacts and then repeatedly emailed those  
27  
28

1 contacts without obtaining consent to use the users’ names and likenesses. LinkedIn  
2 settled the matter for \$13 million.

3 42. In November 2018, Ireland’s Data Protection Commissioner found that  
4 Defendant LinkedIn obtained the email addresses of 18 million non-members and then  
5 targeted those non-members with Facebook advertisements without their consent.  
6 LinkedIn subsequently agreed to cease engaging in the conduct.  
7

8  
9 ***The Unlawful Collection and Distribution of Users’ Personal Information***

10 ***Defendants Zoom and LinkedIn***

11 43. To enhance the “Zoom experience,” Defendant Zoom offered users the  
12 ability to integrate third-party software applications (“app” or “apps”) into the Zoom  
13 platform.  
14

15 44. One such app was Navigator. According to Defendant Zoom’s App  
16 Marketplace: (a) “[w]ith Zoom’s LinkedIn Sales Navigator integration, you’ll build  
17 connections and instantly gain insights about your meeting participants”; and (b) with  
18 LinkedIn Sales Navigator enabled, a person using the app “will be able to view  
19 LinkedIn details of . . . meeting participants . . . .”  
20  
21

22 45. According to Defendant LinkedIn’s website, a salesperson using  
23 Navigator could “[t]arget the right buyers, understand key insights, and engage with  
24 personalized outreach.”  
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1           46. At relevant times, a person hosting a Zoom video meeting while utilizing  
2 the Navigator app was able to view LinkedIn details of meeting participants, even when  
3 those participants sought to keep their personal details anonymous.  
4

5           47. Defendant LinkedIn gained the ability to provide a meeting host with  
6 meeting participants' LinkedIn details by willfully and intentionally using a recording  
7 device to record and eavesdrop on, and by otherwise reading, attempting to read and  
8 learning the contents and meaning of, communications between the participants'  
9 computers and Defendant Zoom's server while the same were in transit and passing  
10 over any wire, line or cable and were being sent from and received within the State of  
11 California. LinkedIn engaged in this conduct in an unauthorized manner and without  
12 the meeting participants' knowledge or consent. The meeting participants had a  
13 reasonable expectation of privacy in the communications and reasonably believed the  
14 communications were confidential.  
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18           48. The personal information LinkedIn learned from the above-described  
19 eavesdropping activities included participants' persistent identifiers and other details  
20 that allowed LinkedIn to identify the participants by name and LinkedIn profile, even  
21 when the participants sought to keep their identities anonymous.  
22

23           49. On information and belief, Defendant LinkedIn was able to collect Zoom  
24 users' personal information even if the meeting host was not using Navigator, thereby  
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1 allowing LinkedIn to learn the contents of all sign-in communications of all Zoom  
2 users.

3 50. Defendant Zoom has admitted that Navigator allowed for unnecessary data  
4 disclosure to Defendant LinkedIn.

6 51. While Zoom had various privacy policies in effect at various times, the  
7 unnecessary data disclosure violated each of those policies.

9 52. None of Defendant Zoom's privacy policies disclosed that Defendant  
10 LinkedIn was able to obtain users' personal information in the manner alleged above.

11 53. Similarly, at no time did Defendant LinkedIn disclose to Zoom users that  
12 it collected their personal information from Defendant Zoom.

14 54. On information and belief, Defendants Zoom and LinkedIn unjustly  
15 enriched themselves through Zoom's disclosure of Zoom users' personal information  
16 to LinkedIn by, among other ways, increasing sales of Navigator and increasing the  
17 number of total Zoom users and the number of Zoom users who paid for Zoom's  
18 services.  
19

20  
21 ***Defendants Zoom and Facebook***

22 55. At relevant times, Defendant Zoom allowed users of Apple's iOS  
23 operating system to access Zoom's platform via a "Login with Facebook" feature (the  
24 "iOS Login Feature"). The iOS Login Feature utilized a Facebook software  
25 development kit ("SDK") to function.  
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1           56. Via the iOS Login Feature, Defendant Facebook could, among other things  
2 surreptitiously collect personal information about Zoom users – even users who did not  
3 have a Facebook account and did not use the iOS Login Feature.  
4

5           57. Defendant Facebook collected the personal information by willfully and  
6 intentionally using a recording device to record and eavesdrop on, and by otherwise  
7 reading, attempting to read and learning the contents and meaning of, communications  
8 between the participants’ computers and Defendant Zoom’s server while the same were  
9 in transit and passing over any wire, line or cable and were being sent from and received  
10 within the State of California. Facebook engaged in this conduct in an unauthorized  
11 manner and without the meeting participants’ knowledge or consent. The meeting  
12 participants had a reasonable expectation of privacy in the communications and  
13 reasonably believed the communications were confidential.  
14

15           58. Defendant Facebook’s collection of Zoom users’ personal information  
16 allowed Facebook to amass increasingly detailed profiles on users for use in its targeted  
17 advertising business. Those profiles helped Defendant Zoom profit by being able to  
18 more accurately target users for additional services and to convert them to paying  
19 customers.  
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1           59. The personal information Defendant Facebook learned about users  
2 included their:

- 3           a. iOS Advertiser ID;
- 4           b. iOS Timezone;
- 5           c. IP Address;
- 6           d. iOS Language;
- 7           e. iOS Disk Space Available;
- 8           f. iOS Disk Space Remaining;
- 9           g. iOS Device Model;
- 10           h. iOS Version;
- 11           i. Device Carrier;
- 12           j. iOS Device CPU Cores;
- 13           k. Application Bundle Identifier;
- 14           l. Application Instance ID; and
- 15           m. Application Version.

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18           60. A Zoom user's iOS Advertiser ID is known as a persistent identifier and  
19 is particularly sensitive because it is specifically assigned to the user and could be  
20 tracked over time, across platforms and linked to the user. In isolation, a persistent  
21 identifier is merely a string of numbers used to identify an individual. However, when  
22 linked to other data points about the same user – such as the data points described above  
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1 – a persistent identifier reveals a personal profile that data collectors like Defendant  
2 Facebook can exploit.

3 61. The FTC has described the way in which a company like Defendant  
4 Facebook can use a persistent identifier in conjunction with other data points to amass  
5 a valuable profile on an individual:  
6

7 [In a recent survey], one ad network received information from  
8 31 different apps. Two of these apps transmitted geolocation to  
9 the ad network along with a device identifier [a type of persistent  
10 identifier], and the other 29 apps transmitted other data (such as  
11 app name, device configuration details, and the time and duration  
12 of use) in connection with a device ID. ***The ad network could  
13 thus link the geolocation information obtained through the two  
14 apps to all the other data collected through the other 29 apps  
15 by matching the unique, persistent device ID.***<sup>9</sup>

14 62. Defendant Facebook’s surreptitious collection of the personal information  
15 described above allowed it to amass increasingly detailed profiles on Zoom users  
16 showing how, when and why they used Zoom, along with other inferences that could  
17 be drawn therefrom.  
18

19 63. Indeed, by obtaining a Zoom user’s iOS Advertiser ID, along with the  
20 other information described above, Defendant Facebook was able to identify the  
21 specific user and amass the data collected from Defendant Zoom with other data  
22  
23

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26 <sup>9</sup> Federal Trade Commission, *Mobile Apps for Kids: Disclosures Still Not Making the Grade*, at 10, n.25 (Dec.  
27 2012), <https://www.ftc.gov/sites/default/files/documents/reports/mobile-apps-kids-disclosures-still-not-making-grade/121210mobilekidsappreport.pdf> (last accessed on Apr. 11, 2020) (emphasis added).  
28

1 previously collected by Facebook, giving Facebook multiple ways to identify the user  
2 even if he took steps to keep his identity anonymous.

3           64. Moreover, the combination of the iOS Advertiser ID and the other data  
4 described above better allowed Defendant Facebook to deanonymize a user's data and  
5 reidentify the user. This is significant because many companies contend that they only  
6 share, sell or use personal information in an aggregate and/or anonymized format. By  
7 obtaining the iOS Advertiser ID, along with the other personal information described  
8 above, Defendant Facebook could render the concept of anonymized data a nullity.<sup>10</sup>  
9

10           65. Defendant Zoom has admitted that the data collection conducted via the  
11 Login with Facebook feature was unnecessary to the provision of Defendant Zoom's  
12 services to users.  
13

14           66. While Zoom had various privacy policies in effect at various times, the  
15 unnecessary data disclosure violated each of those policies.  
16

17           67. None of Defendant Zoom's privacy policies disclosed that Defendant  
18 Facebook was able to obtain users' personal information in the manner alleged above.  
19

20           68. Similarly, at no time did Defendant Facebook disclose to Zoom users that  
21 it collected their personal information from Defendant Zoom.  
22

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25  
26 <sup>10</sup> Luc Rocher, *et al.*, *Estimating the Success of Re-Identification in Incomplete Datasets Using Generative*  
27 *Models*, *Nature Communications* (July 23, 2019), <https://www.nature.com/articles/s41467-019-10933-3> (last  
28 accessed on Apr. 11, 2020) (discussing reidentification of anonymized data).

1           69. On information and belief, Defendants Zoom and Facebook unjustly  
2 enriched themselves through Zoom's disclosure of Zoom users' personal information  
3 to Facebook by, among other ways: (a) allowing them to amass more detailed profiles  
4 on users; (b) allowing Facebook to increase its advertising business by marketing its  
5 ability to target advertisements based on its detailed personal profiles; and (c) allowing  
6 Zoom to more specifically target advertisements for its paid services and, thereby,  
7 generate revenues.  
8

9  
10 ***Defendant Zoom's Misrepresentations Regarding Its Security Practices***

11           70. As alleged above, Defendant Zoom represented that it allowed all shared  
12 content to be encrypted using AES-256 encryption.  
13

14           71. In fact, Defendant Zoom utilized AES-128 encryption, an inferior form of  
15 encryption than AES-256.  
16

17           72. Moreover, Defendant Zoom utilized its AES-128 encryption in ECB  
18 mode, which is not recommended by security experts because patterns visible in  
19 plaintext are preserved during encryption.<sup>11</sup> As a result, a viewer of the patterns can see  
20 and decipher the outlines of the encrypted information, as depicted in the images below:  
21  
22  
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25

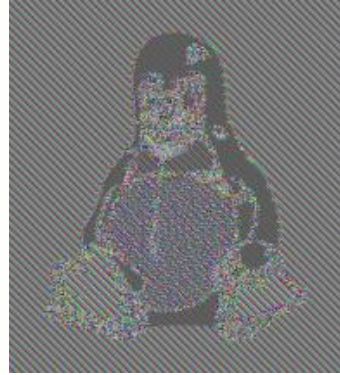
26 <sup>11</sup> Bill Marczak, *et al.*, *Move Fast and Roll Your Own Crypto, A Quick Look at the Confidentiality of Zoom*  
27 *Meetings*, The Citizen Lab (Apr. 3, 2020), <https://citizenlab.ca/2020/04/move-fast-roll-your-own-crypto-a-quick-look-at-the-confidentiality-of-zoom-meetings/> (accessed on Apr. 11, 2020).  
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*Original Image*



*Encrypted using ECB Mode<sup>12</sup>*

***The Market for Data***

73. Several online companies allow individuals to sell their own data online.

74. One such company estimates that an individual can earn up \$2,000 per year selling his data.

75. By unlawfully collecting, distributing and using Zoom users’ data, Defendants diminished the value of the data and unjustly enriched themselves.

***Allegations Related to Plaintiff***

76. At relevant times, the Zoom App was installed on Plaintiff Hurvitz’s iPhone and Mac computer, both of which used the iOS operating system, and he used the Zoom App and Zoom’s video communications services via those devices. Plaintiff used the Zoom App and Zoom’s video communications services from his residence and other places located within the Central District of California.

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<sup>12</sup> *Id.*

1           77. Plaintiff Hurvitz did not consent to Defendants Facebook and LinkedIn  
2 eavesdropping and otherwise reading and learning the contents of his devices'  
3 communications with Defendant Zoom's servers.

4           78. Plaintiff Hurvitz did not consent to Zoom collecting, disclosing and using  
5 his personal information for unlawful purposes and purposes not disclosed in its privacy  
6 policies.  
7

8           79. Plaintiff Hurvitz did not consent to the installation of code on his devices  
9 that served to benefit collection of his personal information by Defendants Facebook  
10 and LinkedIn.  
11

12           80. Plaintiff did not have knowledge of Defendants' conduct with respect to  
13 his data, as alleged herein.  
14

15 ***Plaintiff's and Class Members' Injuries and Damages***  
16

17           81. As a result of Defendants' conduct, Plaintiff and Class Members have  
18 suffered and will continue to suffer severe consequences, as Defendants' conduct has,  
19 among other things:  
20

- 21           a. Diminished the value of the personal information of Plaintiff and  
22 Class Members;  
23           b. Invaded Plaintiff's and Class Members' privacy;  
24           c. Deprived Plaintiff and Class Members of the ability to control the  
25 sale of their personal information;  
26  
27  
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- 1 d. Deprived Plaintiff and Class Members of their right to control and
- 2 to choose how to use their identities for commercial purposes;
- 3 e. Inhibited the ability of Plaintiff and Class Members to control the
- 4 information third parties receive about them;
- 5
- 6 f. Trespassed upon Plaintiff's and Class Members' devices on which
- 7 the Zoom App was installed; and
- 8
- 9 g. Precluded Plaintiff and Class Members from conditioning
- 10 Defendants' use of their personal information on an agreement to
- 11 provide Plaintiff and Class Members with a portion of the proceeds.
- 12

13 82. Defendants' wrongful actions have directly and proximately caused  
14 Plaintiff and Class Members to face the immediate and continuing increased risk of  
15 economic damages and other actual harm for which they are entitled to compensation,  
16 including, among others:

- 18 a. Damages to, and diminution in the value of, the personal
- 19 information Defendants' collected, distributed and used;
- 20
- 21 b. Costs associated with reviewing and trying to stop unwanted
- 22 advertisements and solicitations, such as time taken from the
- 23 enjoyment of one's life, and the inconvenience, nuisance, cost and
- 24 annoyance of dealing with the unwanted solicitations; and
- 25
- 26 c. The loss of Plaintiff's and Class Members' privacy.
- 27
- 28

***Fraudulent Concealment and Tolling***

83. The applicable statutes of limitations are tolled by virtue of Defendants’ knowing and active concealment of the facts alleged above. Plaintiff and Class Members were ignorant of the information essential to the pursuit of these claims, without any fault or lack of diligence on their part.

84. Defendants’ fraudulent concealment is common to the Class and Subclasses

**CLASS ACTION ALLEGATIONS**

85. Plaintiff brings this action on behalf of himself as a class action under Federal Rule of Civil Procedure 23, seeking damages and equitable relief on behalf of the following nationwide Class for which Plaintiff seeks certification:

All persons and businesses in the United States whose personal or private information was unlawfully collected, disclosed and/or used by Zoom, Facebook and/or LinkedIn upon the installation, opening, closing or use of the Zoom App (the “Nationwide Class”).

86. Additionally, Plaintiff brings this action on behalf of the following subclass of individuals seeking damages and relief:

All persons and businesses in the States of Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Georgia, Hawaii, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Minnesota, Missouri, Nevada, New Hampshire, New Jersey, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, South Dakota, Texas, Utah, Vermont, Washington and West

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1 Virginia whose personal or private information was  
2 unlawfully collected, disclosed and/or used by Zoom,  
3 Facebook and/or LinkedIn upon the installation, opening,  
4 closing or use of the Zoom App (the “Intrusion Upon  
5 Seclusion Subclass”).

6 87. Additionally, Plaintiff brings this action on behalf of a California subclass  
7 seeking damages and equitable relief on behalf of the following:

8 All persons and businesses in the State of California whose  
9 personal or private information was unlawfully collected,  
10 disclosed and/or used by Zoom, Facebook and/or LinkedIn  
11 upon the installation, opening, closing or use of the Zoom  
12 App (the “California Subclass”).

13 88. Excluded from the Classes are: (a) Defendants Zoom, Facebook and  
14 LinkedIn; (b) any parent, affiliate or subsidiary of Zoom, Facebook and LinkedIn; (c)  
15 any entity in which Zoom, Facebook and LinkedIn has a controlling interest; (d) any of  
16 Zoom’s, Facebook’s or LinkedIn’s officers or directors; or (e) any successor or assign  
17 of Zoom, Facebook or LinkedIn. Also excluded are any judge or court personnel  
18 assigned to this case and members of their immediate families.

19 89. Plaintiff reserves the right to amend or modify the class definitions with  
20 greater specificity or division after having had an opportunity to conduct discovery.

21 90. **Numerosity.** Consistent with Rule 23(a)(1), the Class and Subclasses  
22 (collectively, the “Classes”) are so numerous that joinder of all members is  
23 impracticable. While Plaintiff does not know the exact number of members of the  
24 Classes, the Nationwide Class contains millions of people. Class Members may be  
25  
26  
27  
28



1 identified through objective means, including objective data available to Defendants  
2 regarding whose data they unlawfully collected, disclosed and/or used. Class Members  
3 may be notified of the pendency of this action by recognized, Court-approved notice  
4 dissemination methods, which may include U.S. mail, electronic mail, internet postings,  
5 social media and/or published notice. All members of the various classes are readily  
6 ascertainable because Defendants have access to information regarding the identity of  
7 each Zoom user whose data is at issue.  
8  
9

10           91. **Commonality and predominance.** Common questions of law and fact  
11 exist as to all Class Members. These common questions of law or fact predominate  
12 over any questions affecting only individual members of the Classes. Common  
13 questions include, but are not limited to the following:  
14

- 15           a. Whether Defendants engaged in wrongful conduct as alleged herein;
- 16           b. Whether Defendant Zoom improperly collected, disclosed and used  
17 the personal information of Plaintiff and Class Members;
- 18           c. Whether Defendants Facebook and LinkedIn intentionally and  
19 without the necessary consents used a recording device to eavesdrop  
20 upon and record the confidential communications between  
21 Plaintiff's and Class Members' devices, on the one hand, and  
22 Defendant Zoom's server on the other.  
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- 1           d.     Whether Defendants Facebook and LinkedIn willfully and without  
2           the necessary consents, in an unauthorized manner read, attempted  
3           to read and learned the contents and meaning of communications  
4           between Plaintiff's and Class Members' devices and Defendant  
5           Zoom's servers;  
6  
7           e.     Whether Defendant Zoom misrepresented to Plaintiff and Class  
8           Members the type of data encryption it utilized;  
9  
10          f.     Whether Defendant Zoom misrepresented their data disclosure  
11          practices to Plaintiff and Class Members;  
12  
13          g.     Whether Defendants obtained the personal information of Plaintiff  
14          and Class Members under false pretenses;  
15  
16          h.     Whether Defendants invaded Plaintiff's and Class Members'  
17          privacy;  
18  
19          i.     Whether Defendants engaged in unfair or deceptive trade practices  
20          by failing to disclose the true nature of how they collected, disclosed  
21          and/or used Plaintiff's and Class Members' personal information;  
22  
23          j.     Whether Defendant Zoom concealed data security flaws and its lax  
24          practices with respect to Plaintiff's and Class Members' personal  
25          information in order to prevent negative news from negatively  
26          impacting its business;

- 1 k. Whether Plaintiff and Class Members suffered damages as a
- 2 proximate result of Defendants' conduct;
- 3 l. Whether Defendants unjustly enriched themselves through their
- 4 unlawful conduct; and
- 5
- 6 m. Whether Plaintiff and Class Members are entitled to damages,
- 7 equitable relief and other relief.
- 8

9 92. **Typicality.** Plaintiff's claims are typical of the claims of the Classes he  
10 seeks to represent because Plaintiff and all members of the proposed Classes have  
11 suffered similar injuries as a result of the same practices alleged herein. Plaintiff has  
12 no interests to advance adverse to the interests of the other members of the Classes.

13  
14 93. **Adequacy.** Plaintiff will fairly and adequately protect the interests of  
15 Classes and has retained as his counsel attorneys experienced in class actions and  
16 complex litigation.

17  
18 94. **Superiority.** A class action is superior to other available means for the  
19 fair and efficient adjudication of this dispute. The injury suffered by each Class  
20 Member, while meaningful on an individual basis, is not of such magnitude as to make  
21 the prosecution of individual actions against Defendants economically feasible. Even  
22 if Class Members could afford individual litigation, those actions would put  
23 immeasurable strain on the court system. Moreover, individual litigation of the legal  
24 and factual issues of the case would increase the delay and expense to all parties and  
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1 the court system. A class action, however, presents far fewer management difficulties  
2 and provides the benefit of single adjudication, economy of scale and comprehensive  
3 supervision by a single court.  
4

5 95. In the alternative, the proposed classes may be certified because:

- 6 a. The prosecution of separate actions by each individual member of  
7 the Classes would create a risk of inconsistent adjudications, which  
8 could establish incompatible standards of conduct for Defendants;  
9  
10 b. The prosecution of individual actions could result in adjudications  
11 that as a practical matter would be dispositive of the interests of non-  
12 party Class Members or which would substantially impair their  
13 ability to protect their interests; and  
14  
15 c. Defendants acted or refused to act on grounds generally applicable  
16 to the proposed classes, thereby making final and injunctive relief  
17 appropriate with respect to members of the Classes.  
18

19 96. Pursuant to Rule 23(c)(4) particular issues are appropriate for certification  
20 – namely the issues described in paragraph 91, above, because resolution of such issues  
21 would advance the disposition of the matter and the parties’ interests therein.  
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**CLAIMS FOR RELIEF**

**COUNT ONE**

**UNJUST ENRICHMENT**

**(On behalf of all Classes against Defendant Zoom)**

97. Plaintiff restates and realleges all paragraphs of this Class Action Complaint as though fully set forth herein.

98. Plaintiff and Class Members conferred a monetary benefit on Defendant Zoom – namely, among other things, Zoom used their personal information to increase its user base and the number of users paying for Zoom’s services.

99. Plaintiff and Class Members did not authorize or otherwise consent to Defendant Zoom unlawfully collecting, disclosing and/or using their personal information.

100. Defendant Zoom appreciated, accepted and retained the benefit bestowed upon it under inequitable and unjust circumstances arising from Zoom’s conduct toward Plaintiff and Class Members as described herein – namely: (a) Plaintiff and Class Members conferred a benefit on Zoom, and Zoom accepted or retained that benefit; and (b) Zoom used Plaintiff’s and Class Members’ personal information for business purposes – namely, it collected, disclosed and used the information to increase its revenues.

101. Defendant Zoom did not provide full compensation for the benefit Plaintiff and Class Members conferred upon it.

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1 102. Defendant Zoom acquired Plaintiff's and Class Members' personal  
2 information through inequitable means in that it misrepresented the purpose for which  
3 it obtained the information and how it would use that information.  
4

5 103. Plaintiff and Class Members have no adequate remedy at law.

6 104. Under the circumstances, it would be unjust and unfair for Defendant  
7 Zoom to be permitted to retain any of the benefits that Plaintiff and Class Members  
8 conferred on it.  
9

10 105. Under the principles of equity and good conscience, Defendant Zoom  
11 should not be permitted to retain the personal information belonging to Plaintiff and  
12 Class Members because Zoom obtained that information under false pretenses.  
13

14 106. Defendant Zoom should be compelled to disgorge into a common fund or  
15 constructive trust, for the benefit of Plaintiff and Class Members, proceeds that it  
16 unjustly received from the sale of Plaintiff's and Class Members' personal information.  
17

18 **COUNT TWO**  
19 **UNJUST ENRICHMENT**  
20 **(On behalf of all Classes against Defendant Facebook)**

21 107. Plaintiff restates and realleges all paragraphs of this Class Action  
22 Complaint as though fully set forth herein.  
23

24 108. Plaintiff and Class Members conferred a monetary benefit on Defendant  
25 Facebook – namely, among other things, Facebook used their personal information to  
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1 amass increasingly detailed profiles of Plaintiff and Class Members and used those  
2 profiles to increase its advertising revenues.

3 109. Plaintiff and Class Members did not authorize or otherwise consent to  
4 Defendant Facebook unlawfully collecting, disclosing and/or using their personal  
5 information.  
6

7 110. Defendant Facebook appreciated, accepted and retained the benefit  
8 bestowed upon it under inequitable and unjust circumstances arising from Facebook's  
9 conduct toward Plaintiff and Class Members as described herein – namely: (a) Plaintiff  
10 and Class Members conferred a benefit on Facebook, and Facebook accepted or  
11 retained that benefit; and (b) Facebook used Plaintiff's and Class Members' personal  
12 information for business purposes – namely, it collected, disclosed and used the  
13 information to increase its advertising revenues.  
14

15  
16  
17 111. Defendant Facebook did not provide full compensation for the benefit  
18 Plaintiff and Class Members conferred upon it.

19 112. Defendant Facebook acquired Plaintiff's and Class Members' personal  
20 information through inequitable means in that it surreptitiously obtained the  
21 information to Plaintiff's and Class Members' detriment.  
22

23 113. Plaintiff and Class Members have no adequate remedy at law.  
24  
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1 114. Under the circumstances, it would be unjust and unfair for Defendant  
2 Facebook to be permitted to retain any of the benefits that Plaintiff and Class Members  
3 conferred on it.

4  
5 115. Under the principles of equity and good conscience, Defendant Facebook  
6 should not be permitted to retain the personal information belonging to Plaintiff and  
7 Class Members because Facebook obtained that information under false pretenses.

8  
9 116. Defendant Facebook should be compelled to disgorge into a common fund  
10 or constructive trust, for the benefit of Plaintiff and Class Members, proceeds that it  
11 unjustly received from the sale of Plaintiff’s and Class Members’ personal information.  
12

13 **COUNT THREE**  
14 **UNJUST ENRICHMENT**  
15 **(On behalf of all Classes against Defendant LinkedIn)**

16 117. Plaintiff restates and realleges all paragraphs of this Class Action  
17 Complaint as though fully set forth herein.

18 118. Plaintiff and Class Members conferred a monetary benefit on Defendant  
19 LinkedIn – namely, among other things, LinkedIn used their personal information to  
20 increase the revenues derived from Navigator.  
21

22 119. Plaintiff and Class Members did not authorize or otherwise consent to  
23 Defendant Navigator unlawfully collecting, disclosing and/or using their personal  
24 information.  
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1           120. Defendant LinkedIn appreciated, accepted and retained the benefit  
2 bestowed upon it under inequitable and unjust circumstances arising from LinkedIn’s  
3 conduct toward Plaintiff and Class Members as described herein – namely: (a) Plaintiff  
4 and Class Members conferred a benefit on LinkedIn, and LinkedIn accepted or retained  
5 that benefit; and (b) LinkedIn used Plaintiff’s and Class Members’ personal information  
6 for business purposes – namely, it collected, disclosed and used the information to  
7 generate increased revenues.  
8  
9

10           121. Defendant LinkedIn did not provide full compensation for the benefit  
11 Plaintiff and Class Members conferred upon it.  
12

13           122. Defendant LinkedIn acquired Plaintiff’s and Class Members’ personal  
14 information through inequitable means in that in that it surreptitiously obtained the  
15 information to Plaintiff’s and Class Members’ detriment.  
16

17           123. Plaintiff and Class Members have no adequate remedy at law.

18           124. Under the circumstances, it would be unjust and unfair for Defendant  
19 LinkedIn to be permitted to retain any of the benefits that Plaintiff and Class Members  
20 conferred on it.  
21

22           125. Under the principles of equity and good conscience, Defendant LinkedIn  
23 should not be permitted to retain the personal information belonging to Plaintiff and  
24 Class Members because LinkedIn obtained that information under false pretenses.  
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1 126. Defendant LinkedIn should be compelled to disgorge into a common fund  
2 or constructive trust, for the benefit of Plaintiff and Class Members, proceeds that it  
3 unjustly received from the sale of Plaintiff’s and Class Members’ personal information.  
4

5 **COUNT FOUR**  
6 **INTRUSION UPON SECLUSION**  
7 **(On behalf of the Intrusion Upon Seclusion Subclass against Defendant Zoom)**

8 127. Plaintiff restates and realleges all paragraphs of this Class Action  
9 Complaint as though fully set forth herein.

10 128. Plaintiff and Class Members had a reasonable expectation of privacy to  
11 their personal information and were entitled to protection of this information against  
12 disclosure to unauthorized third parties.

13 129. Defendant Zoom intentionally and maliciously intruded upon Plaintiff’s  
14 and Class Members’ privacy rights by: (a) failing to secure their personal information  
15 from disclosure to unauthorized third parties for improper purposes; (b) disclosing their  
16 personal information to unauthorized third parties in a matter that is highly offensive to  
17 a reasonable person; and (c) disclosing their personal information without Plaintiff’s  
18 and Class Members’ knowledge or consent.

19 130. Defendant Zoom’s intrusion upon Plaintiff’s and Class Members’ privacy  
20 rights was so serious as to constitute an egregious breach of social norms such that the  
21 breach was highly offensive.  
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1 131. As a direct and proximate result of Defendant Zoom’s unlawful intrusion  
2 upon Plaintiff’s and Class Members’ seclusion, Plaintiff’s and Class Members’  
3 personal information has been disclosed, and their reasonable expectations of privacy  
4 have been intruded upon and frustrated.

6 132. Plaintiff and Class Members have suffered injuries as a result of Defendant  
7 Zoom’s conduct, and they are entitled to appropriate relief, including compensatory and  
8 punitive damages.

10 133. Moreover, unless and until enjoined and restrained by order of this Court,  
11 Defendant Zoom’s wrongful conduct will continue to cause great and irreparable injury  
12 to Plaintiff and Class Members in that Zoom and others can continue to: (a) use the  
13 unlawfully obtained personal information to Plaintiff’s and Class Members’ detriment;  
14 and (b) unlawfully collect, distribute and/or use additional personal information  
15 belonging to Plaintiff and Class Members. Plaintiff and Class Members have no  
16 adequate remedy at law for the injuries in that a judgment for monetary damages will  
17 not end the invasion of privacy for Plaintiff and Class Members or require Zoom to  
18 retrieve the personal information from the unauthorized entities to which it was  
19 disclosed.  
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23  
24 **COUNT FIVE**  
25 **INTRUSION UPON SECLUSION**  
26 **(On behalf of the Intrusion Upon Seclusion Subclass**  
27 **against Defendant Facebook)**  
28

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1 134. Plaintiff restates and realleges all paragraphs of this Class Action  
2 Complaint as though fully set forth herein.

3 135. Plaintiff and Class Members had a reasonable expectation of privacy to  
4 their personal information and were entitled to protection of this information against  
5 disclosure to unauthorized third parties.  
6

7 136. Defendant Facebook intentionally and maliciously intruded upon  
8 Plaintiff's and Class Members' privacy rights by surreptitiously learning the contents  
9 and meaning of Plaintiff's and Class Members' communications with Defendant Zoom,  
10 which contents contained personal information and allowed Facebook to identify  
11 Plaintiff and Class Members even if they did not want to be identified. Facebook's  
12 intrusion occurred in a manner highly offensive to a reasonable person.  
13

14 137. Defendant Facebook's intrusion upon Plaintiff's and Class Members'  
15 privacy rights was so serious as to constitute an egregious breach of social norms such  
16 that that the breach was highly offensive.  
17

18 138. As a direct and proximate result of Defendant Facebook's unlawful  
19 intrusion upon Plaintiff's and Class Members' seclusion, Plaintiff's and Class  
20 Members' personal information has been disclosed to Facebook and their reasonable  
21 expectations of privacy have been intruded upon and frustrated.  
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1           143. Defendant LinkedIn intentionally and maliciously intruded upon  
2 Plaintiff's and Class Members' privacy rights by surreptitiously learning the contents  
3 and meaning of Plaintiff's and Class Members' communications with Defendant Zoom,  
4 which contents contained personal information and allowed LinkedIn to identify  
5 Plaintiff and Class Members even if they did not want to be identified. LinkedIn's  
6 intrusion occurred in a manner highly offensive to a reasonable person, as a reasonable  
7 person would not expect a third party to surreptitiously learn the contents of the person's  
8 communications.  
9

10  
11           144. Defendant LinkedIn's intrusion upon Plaintiff's and Class Members'  
12 privacy rights was so serious as to constitute an egregious breach of social norms such  
13 that that the breach was highly offensive.  
14

15           145. As a direct and proximate result of Defendant LinkedIn's unlawful  
16 intrusion upon Plaintiff's and Class Members' seclusion, Plaintiff's and Class  
17 Members' personal information has been disclosed to LinkedIn, and their reasonable  
18 expectations of privacy have been intruded upon and frustrated.  
19

20  
21           146. Plaintiff and Class Members have suffered injuries as a result of Defendant  
22 LinkedIn's conduct, and they are entitled to appropriate relief, including compensatory  
23 and punitive damages.  
24

25           147. Moreover, unless and until enjoined and restrained by order of this Court,  
26 Defendant LinkedIn's wrongful conduct will continue to cause great and irreparable  
27

1 injury to Plaintiff and Class Members in that LinkedIn and others can continue to: (a)  
2 use the unlawfully obtained personal information to Plaintiff's and Class Members'  
3 detriment. Plaintiff and Class Members have no adequate remedy at law for the injuries  
4 in that a judgment for monetary damages will not end the invasion of privacy for  
5 Plaintiff and Class Members or require LinkedIn to retrieve the personal information  
6 from the unauthorized entities to which it was disclosed.  
7

8  
9 **COUNT SEVEN**  
10 **INVASION OF PRIVACY UNDER CALIFORNIA CONSTITUTION –**  
11 **ARTICLE I, SECTION 1**  
12 **(On behalf of the California Subclass against Defendant Zoom)**

13  
14 148. Plaintiff restates and realleges all paragraphs of this Class Action  
15 Complaint as though fully set forth herein.

16  
17 149. Plaintiff and Class Members had a reasonable expectation of privacy to  
18 their personal information and were entitled to protection of this information against  
19 disclosure to unauthorized third parties. As such, Plaintiff and Class Members  
20 possessed a legally protected privacy interest.

21  
22 150. Defendant Zoom intentionally and maliciously intruded upon Plaintiff's  
23 and Class Members' privacy rights by: (a) failing to secure their personal information  
24 from disclosure to unauthorized third parties for improper purposes; (b) disclosing their  
25 personal information to unauthorized third parties in a matter that is highly offensive to  
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28

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1 a reasonable person; and (c) disclosing their personal information without Plaintiff's  
2 and Class Members' knowledge or consent.

3 151. Defendant Zoom's intrusion upon Plaintiff's and Class Members' privacy  
4 rights was so serious as to constitute an egregious breach of social norms such that that  
5 the breach was highly offensive.  
6

7 152. As a direct and proximate result of Defendant Zoom's unlawful invasion  
8 of Plaintiff's and Class Members' privacy, Plaintiff's and Class Members' personal  
9 information has been disclosed, and their reasonable expectations of privacy have been  
10 intruded upon and frustrated.  
11

12 153. Plaintiff and Class Members have suffered injuries as a result of Defendant  
13 Zoom's conduct, and they are entitled to appropriate relief, including compensatory and  
14 punitive damages.  
15

16 154. Moreover, unless and until enjoined and restrained by order of this Court,  
17 Defendant Zoom's wrongful conduct will continue to cause great and irreparable injury  
18 to Plaintiff and Class Members in that Zoom and others can continue to: (a) use the  
19 unlawfully obtained personal information to Plaintiff's and Class Members' detriment;  
20 and (b) unlawfully collect, distribute and/or use additional personal information  
21 belonging to Plaintiff and Class Members. Plaintiff and Class Members have no  
22 adequate remedy at law for the injuries in that a judgment for monetary damages will  
23 not end the invasion of privacy for Plaintiff and Class Members or require Zoom to  
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1 retrieve the personal information from the unauthorized entities to which it was  
2 disclosed.

3 **COUNT EIGHT**  
4 **INVASION OF PRIVACY UNDER CALIFORNIA CONSITUTION –**  
5 **ARTICLE I, SECTION 1**  
6 **(On behalf of the California Subclass against Defendant Facebook)**

7 155. Plaintiff restates and realleges all paragraphs of this Class Action  
8 Complaint as though fully set forth herein.

9 156. Plaintiff and Class Members had a reasonable expectation of privacy to  
10 their personal information and were entitled to protection of this information against  
11 disclosure to unauthorized third parties. As such, Plaintiff and Class Members  
12 possessed a legally protected privacy interest.  
13

14 157. Defendant Facebook intentionally and maliciously intruded upon  
15 Plaintiff’s and Class Members’ privacy rights by surreptitiously learning the contents  
16 and meaning of Plaintiff’s and Class Members’ communications with Defendant Zoom,  
17 which contents contained personal information and allowed Facebook to identify  
18 Plaintiff and Class Members even if they did not want to be identified. Facebook’s  
19 intrusion occurred in a manner highly offensive to a reasonable person, as a reasonable  
20 person would not expect a third party to surreptitiously learn the contents of the person’s  
21 communications.  
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1 158. Moreover, as alleged above, Defendant Facebook’s intrusion upon  
2 Plaintiff’s and Class Members’ privacy rights was so serious as to constitute an  
3 egregious breach of social norms such that that the breach was highly offensive.  
4

5 159. As a direct and proximate result of Defendant Facebook’s unlawful  
6 invasion of Plaintiff’s and Class Members’ privacy, Plaintiff’s and Class Members’  
7 personal information has been disclosed to Facebook and their reasonable expectations  
8 of privacy have been intruded upon and frustrated.  
9

10 160. Plaintiff and Class Members have suffered injuries as a result of Defendant  
11 Facebook’s conduct, and they are entitled to appropriate relief, including compensatory  
12 and punitive damages.  
13

14 161. Moreover, unless and until enjoined and restrained by order of this Court,  
15 Defendant Facebook’s wrongful conduct will continue to cause great and irreparable  
16 injury to Plaintiff and Class Members in that Facebook and others can continue to: (a)  
17 use the unlawfully obtained personal information to Plaintiff’s and Class Members’  
18 detriment. Plaintiff and Class Members have no adequate remedy at law for the injuries  
19 in that a judgment for monetary damages will not end the invasion of privacy for  
20 Plaintiff and Class Members or require Facebook to retrieve the personal information  
21 from the unauthorized entities to which it was disclosed.  
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25 **COUNT NINE**  
26 **INVASION OF PRIVACY UNDER CALIFORNIA CONSTITUTION –**  
27 **ARTICLE I, SECTION 1**  
28

**(On behalf of the California Subclass against Defendant LinkedIn)**

1  
2 162. Plaintiff restates and realleges all paragraphs of this Class Action  
3 Complaint as though fully set forth herein.  
4

5 163. Plaintiff and Class Members had a reasonable expectation of privacy to  
6 their personal information and were entitled to protection of this information against  
7 disclosure to unauthorized third parties. As such, Plaintiff and Class Members  
8 possessed a legally protected privacy interest.  
9

10 164. Defendant LinkedIn intentionally and maliciously intruded upon  
11 Plaintiff's and Class Members' privacy rights by surreptitiously learning the contents  
12 and meaning of Plaintiff's and Class Members' communications with Defendant Zoom,  
13 which contents contained personal information and allowed LinkedIn to identify  
14 Plaintiff and Class Members even if they did not want to be identified. LinkedIn's  
15 intrusion occurred in a manner highly offensive to a reasonable person, as a reasonable  
16 person would not expect a third party to surreptitiously learn the contents of the person's  
17 communications.  
18  
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20

21 165. Moreover, as alleged above, Defendant LinkedIn's intrusion upon  
22 Plaintiff's and Class Members' privacy rights was so serious as to constitute an  
23 egregious breach of social norms such that that the breach was highly offensive.  
24

25 166. As a direct and proximate result of Defendant LinkedIn's unlawful  
26 invasion of Plaintiff's and Class Members' privacy, Plaintiff's and Class Members'  
27  
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1 personal information has been disclosed to LinkedIn, and their reasonable expectations  
2 of privacy have been intruded upon and frustrated.

3 167. Plaintiff and Class Members have suffered injuries as a result of Defendant  
4 LinkedIn's conduct, and they are entitled to appropriate relief, including compensatory  
5 and punitive damages.  
6

7 168. Moreover, unless and until enjoined and restrained by order of this Court,  
8 Defendant LinkedIn's wrongful conduct will continue to cause great and irreparable  
9 injury to Plaintiff and Class Members in that LinkedIn and others can continue to: (a)  
10 use the unlawfully obtained personal information to Plaintiff's and Class Members'  
11 detriment. Plaintiff and Class Members have no adequate remedy at law for the injuries  
12 in that a judgment for monetary damages will not end the invasion of privacy for  
13 Plaintiff and Class Members or require LinkedIn to retrieve the personal information  
14 from the unauthorized entities to which it was disclosed.  
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**COUNT TEN**  
**CALIFORNIA INVASION OF PRIVACY ACT, CAL. PEN. CODE § 631**  
**(On behalf of the California Subclass against Defendant Facebook)**

1  
2  
3 169. Plaintiff restates and realleges all paragraphs of this Class Action  
4  
5 Complaint as though fully set forth herein.

6 170. Defendant Facebook willfully and without the consent of all parties to  
7  
8 communications between Plaintiff and Class Members, on the one hand, and Defendant  
9  
10 Zoom, on the other, in an unauthorized manner read, attempted to read and learned the  
11  
12 contents and meaning of the messages, reports and communications between those  
13  
14 parties while the same were in transit and passing over any wire, line or cable and were  
15  
16 being sent from and received within the State of California.

17 171. Plaintiff and Class Members did not authorize or consent to the conduct in  
18  
19 the paragraph above.

20 172. Defendant Facebook was not a party to the above-described  
21  
22 communications.

23 173. Defendant Facebook's conduct was designed to read, attempt to read and  
24  
25 learn at least some of the meaning of the content of the communications between  
26  
27 Plaintiff's and Class Members' devices and Defendant Zoom's server.

28 174. Defendant Facebook's conduct violated the California Invasion of Privacy  
Act, Cal. Pen. Code, § 631.

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1 175. As a direct and proximate result of Defendant Facebook’s violation of the  
2 California Invasion of Privacy Act, Plaintiff’s and Class Members’ personal  
3 information was disclosed to Facebook, causing Plaintiff and Class Members to suffer  
4 injuries.  
5

6 176. Plaintiff and Class Members seek the greater of \$5,000 per violation or  
7 three times the amount of actual damages  
8

9 177. Moreover, unless and until enjoined and restrained by order of this Court,  
10 Defendant Facebook’s wrongful conduct will continue to cause great and irreparable  
11 injury to Plaintiff and Class Members in that Facebook and others can continue to: (a)  
12 use the unlawfully obtained personal information to Plaintiff’s and Class Members’  
13 detriment. Plaintiff and Class Members have no adequate remedy at law for the injuries  
14 in that a judgment for monetary damages will not end the invasion of privacy for  
15 Plaintiff and Class Members or require Facebook to retrieve the personal information  
16 from the unauthorized entities to which it was disclosed.  
17  
18

19  
20 **COUNT ELEVEN**  
21 **CALIFORNIA INVASION OF PRIVACY ACT, CAL. PEN. CODE § 632**  
22 **(On behalf of the California Subclass against Defendant Facebook)**

23 178. Plaintiff restates and realleges all paragraphs of this Class Action  
24 Complaint as though fully set forth herein.

25 179. Defendant Facebook intentionally and without the consent of all parties to  
26 confidential communications between Plaintiff and Class Members, on the one hand,  
27  
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1 and Defendant Zoom, on the other, used a recording device to eavesdrop upon and  
2 record the confidential communications.

3 180. Plaintiff and Class Members did not authorize or consent to the conduct in  
4 the paragraph above.  
5

6 181. Plaintiff and Class Members had a reasonable expectation of privacy in the  
7 above-described communications and reasonably expected them to be confidential.  
8

9 182. Defendant Facebook was not a party to the above-described  
10 communications.  
11

12 183. Defendant Facebook's conduct was designed to read, attempt to read and  
13 learn at least some of the meaning of the content of the communications between  
14 Plaintiff's and Class Members' devices and Defendant Zoom's server.

15 184. The following items, among others, constitute recording devices within the  
16 meaning of the California Invasion of Privacy Act:  
17

- 18 a. The Zoom App;
- 19 b. Facebook's iOS Login Feature;
- 20 c. Plaintiff's and Class Members' web browsers;
- 21 d. Defendant Zoom's servers; and
- 22 e. The servers and websites from which Defendant Facebook tracked,  
23 intercepted and recorded Plaintiff's and Class Members'  
24 communications with Zoom.  
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1 185. Defendant Facebook’s conduct violated the California Invasion of Privacy  
2 Act, Cal. Pen. Code, § 632.

3 186. As a direct and proximate result of Defendant Facebook’s violation of the  
4 California Invasion of Privacy Act, Plaintiff’s and Class Members’ personal  
5 information was disclosed to Facebook, causing Plaintiff and Class Members to suffer  
6 injuries.  
7

8 187. Plaintiff and Class Members seek the greater of \$5,000 per violation or  
9 three times the amount of actual damages  
10

11 188. Moreover, unless and until enjoined and restrained by order of this Court,  
12 Defendant Facebook’s wrongful conduct will continue to cause great and irreparable  
13 injury to Plaintiff and Class Members in that Facebook and others can continue to: (a)  
14 use the unlawfully obtained personal information to Plaintiff’s and Class Members’  
15 detriment. Plaintiff and Class Members have no adequate remedy at law for the injuries  
16 in that a judgment for monetary damages will not end the invasion of privacy for  
17 Plaintiff and Class Members or require Facebook to retrieve the personal information  
18 from the unauthorized entities to which it was disclosed.  
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**COUNT TWELVE**  
**CALIFORNIA INVASION OF PRIVACY ACT, CAL. PEN. CODE § 631**  
**(On behalf of the California Subclass against Defendant LinkedIn)**

189. Plaintiff restates and realleges all paragraphs of this Class Action Complaint as though fully set forth herein.

190. Defendant LinkedIn willfully and without the consent of all parties to communications between Plaintiff and Class Members, on the one hand, and Defendant Zoom, on the other, in an unauthorized manner read, attempted to read and learned the contents and meaning of the messages, reports and communications between those parties while the same were in transit and passing over any wire, line or cable and were being sent from and received within the State of California.

191. Plaintiff and Class Members did not authorize or consent to the conduct in the paragraph above.

192. Defendant LinkedIn was not a party to the above-described communications.

193. Defendant LinkedIn’s conduct was designed to read, attempt to read and learn at least some of the meaning of the content of the communications between Plaintiff’s and Class Members’ devices and Defendant Zoom’s server.

194. Defendant LinkedIn’s conduct violated the California Invasion of Privacy Act, Cal. Pen. Code, § 631.

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1 195. As a direct and proximate result of Defendant LinkedIn’s violation of the  
2 California Invasion of Privacy Act, Plaintiff’s and Class Members’ personal  
3 information was disclosed to LinkedIn, causing Plaintiff and Class Members to suffer  
4 injuries.  
5

6 196. Plaintiff and Class Members seek the greater of \$5,000 per violation or  
7 three times the amount of actual damages  
8

9 197. Moreover, unless and until enjoined and restrained by order of this Court,  
10 Defendant LinkedIn’s wrongful conduct will continue to cause great and irreparable  
11 injury to Plaintiff and Class Members in that LinkedIn and others can continue to: (a)  
12 use the unlawfully obtained personal information to Plaintiff’s and Class Members’  
13 detriment. Plaintiff and Class Members have no adequate remedy at law for the injuries  
14 in that a judgment for monetary damages will not end the invasion of privacy for  
15 Plaintiff and Class Members or require LinkedIn to retrieve the personal information  
16 from the unauthorized entities to which it was disclosed.  
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19  
20 **COUNT THIRTEEN**  
21 **CALIFORNIA INVASION OF PRIVACY ACT, CAL. PEN. CODE § 632**  
22 **(On behalf of the California Subclass against Defendant LinkedIn)**

23 198. Plaintiff restates and realleges all paragraphs of this Class Action  
24 Complaint as though fully set forth herein.

25 199. Defendant LinkedIn intentionally and without the consent of all parties to  
26 confidential communications between Plaintiff and Class Members, on the one hand,  
27  
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1 and Defendant Zoom, on the other, used a recording device to eavesdrop upon and  
2 record the confidential communications.

3           200. Plaintiff and Class Members did not authorize or consent to the conduct in  
4 the paragraph above.  
5

6           201. Plaintiff and Class Members had a reasonable expectation of privacy in the  
7 above-described communications and reasonably expected them to be confidential.  
8

9           202. Defendant LinkedIn was not a party to the above-described  
10 communications.  
11

12           203. Defendant LinkedIn's conduct was designed to read, attempt to read and  
13 learn at least some of the meaning of the content of the communications between  
14 Plaintiff's and Class Members' devices and Defendant Zoom's server.  
15

16           204. The following items, among others, constitute recording devices within the  
17 meaning of the California Invasion of Privacy Act:

- 18           a. The Zoom App;
- 19           b. The Navigator app;
- 20           c. Plaintiff's and Class Members' web browsers;
- 21           d. Defendant Zoom's servers; and
- 22           e. The servers and websites from which Defendant LinkedIn tracked,  
23 intercepted and recorded Plaintiff's and Class Members'  
24 communications with Zoom.  
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1           205. Defendant LinkedIn’s conduct violated the California Invasion of Privacy  
2 Act, Cal. Pen. Code, § 632.

3           206. As a direct and proximate result of Defendant LinkedIn’s violation of the  
4 California Invasion of Privacy Act, Plaintiff’s and Class Members’ personal  
5 information was disclosed to LinkedIn, causing Plaintiff and Class Members to suffer  
6 injuries.  
7

8           207. Plaintiff and Class Members seek the greater of \$5,000 per violation or  
9 three times the amount of actual damages  
10

11           208. Moreover, unless and until enjoined and restrained by order of this Court,  
12 Defendant LinkedIn’s wrongful conduct will continue to cause great and irreparable  
13 injury to Plaintiff and Class Members in that LinkedIn and others can continue to: (a)  
14 use the unlawfully obtained personal information to Plaintiff’s and Class Members’  
15 detriment. Plaintiff and Class Members have no adequate remedy at law for the injuries  
16 in that a judgment for monetary damages will not end the invasion of privacy for  
17 Plaintiff and Class Members or require LinkedIn to retrieve the personal information  
18 from the unauthorized entities to which it was disclosed.  
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**COUNT FOURTEEN**  
**UNLAWFUL AND UNFAIR BUSINESS PRACTICES**  
**IN VIOLATION OF BUS. & PROF. CODE § 17200, *et seq.***  
**(On behalf of the California Subclass against Defendant Zoom)**

209. Plaintiff restates and realleges all paragraphs of this Class Action Complaint as though fully set forth herein.

210. California’s Unfair Competition Law (the “UCL”) prohibits any “unlawful, unfair or fraudulent business act or practice and unfair, deceptive, untrue or misleading advertising.” Cal. Bus. & Prof. Code § 17200.

211. Defendant Zoom engaged in unlawful, unfair and fraudulent business acts and practices within the meaning of the UCL.

212. Defendant Zoom has engaged in the following unlawful, unfair and fraudulent business acts and practices:

- a. Intrusion upon seclusion, as alleged above;
- b. Invasion of privacy under the California Constitution, Art. I, § 1, as alleged above;
- c. Failing to comply with the California Consumer Privacy Act (the “CCPA”), Civil Code § 1798.100(b);
- d. Failing to comply with § 5 of the FTC Act (15 U.S.C. § 45);
- e. Unfair competition in lessening the value of Plaintiff’s and Class Members’ personal information, which they could sell elsewhere;

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- 1 f. Misrepresenting its security practices with respect to Plaintiff’s and
- 2 Class Members’ personal information;
- 3 g. Misrepresenting its privacy practices with respect to Plaintiff’s and
- 4 Class Members’ personal information;
- 5
- 6 h. Omitting, suppressing and concealing data security flaws and its lax
- 7 practices with respect to Plaintiff’s and Class Members’ personal
- 8 information in order to prevent negative news from negatively
- 9 impacting its business;
- 10
- 11 i. Omitting, suppressing and concealing that it did not comply with
- 12 common law and statutory duties pertaining to Plaintiff’s and Class
- 13 Members’ personal information, including duties imposed by the
- 14 California Constitution, Art. I, § I; the CCPA, Civil Code §
- 15 1798.100(b); and § 5 of the FTC Act, 15 U.S.C. § 45.
- 16
- 17

18 213. With respect to Defendant Zoom’s violations of the CCPA, pursuant to  
19 Cal. Civ. Code § 1798.100(b), a business: (a) “that collects a consumer’s personal  
20 information shall, at or before the point of collection, inform customers as to the  
21 categories of personal information to be collected and the purposes for which the  
22 categories of personal information shall be used”; and (b) “shall not collect additional  
23 categories of personal information or use personal information collected for additional  
24 categories of personal information or use personal information collected for additional  
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1 purposes without providing the consumer with notice consistent with this section.” Cal.  
2 Civ. Code § 1798.100(b).

3 214. Section 1798.140(o)(1) of the California Civil Code defines “personal  
4 information” as “information that identifies, relates to, describes, is reasonably capable  
5 of being associated with, or could reasonably be linked, directly or indirectly, with a  
6 particular consumer or household,” Cal. Civ. Code § 1798.140(o)(1). Personal  
7 information includes, but is not limited to:  
8  
9

10 (A) Identifiers such as a real name, alias, postal address, unique  
11 personal identifier, online identifier, internet protocol address, email  
12 address, account name, social security number, driver’s license  
13 number, passport number, or other similar identifiers.

14 \* \* \*

15 (F) Internet or other electronic network activity information,  
16 including, but not limited to, browsing history, search history, and  
17 information regarding a consumer’s interaction with an internet  
18 website, application, or advertisement.

19 (G) Geolocation data.

20 *Id.*

21 215. Plaintiff and Class Members are consumers under the CCPA. *See* Cal.  
22 Civ. Code § 1798.140(g).

23 216. Defendant Zoom is a business under the CCPA. *See* Cal. Civ. Code §  
24 1798.140(c).

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1           217. As alleged herein, in violation of the CCPA, Defendant Zoom collected  
2 Plaintiff and Class Members' personal information but failed to provide Plaintiff and  
3 Class Members with the information required by the CCPA, namely, Zoom failed to  
4 accurately inform Plaintiff and Class Members as to the categories of personal  
5 information to be collected and the purposes for which the categories of personal  
6 information were to be used.  
7

8           218. As alleged herein, Defendant Zoom further violated the CCPA by using  
9 the personal information it collected from Plaintiff and Class Members for undisclosed  
10 purposes without providing the requisite notice.  
11

12           219. With respect to Defendant Zoom's violation of § 5 of the FTC Act, the  
13 FTC has brought numerous actions against businesses for their unfair and deceptive  
14 practices in harvesting personal information from a software application.  
15

16           220. At relevant times, Defendant Zoom knew of its obligations to act fairly  
17 and honestly in its business dealings and not to violate § 5 of the FTC Act.  
18

19           221. Defendant Zoom's conduct with respect to Plaintiff's and Class Members'  
20 personal information constituted an unfair and deceptive practice in violation of § 5 of  
21 the FTC Act.  
22

23           222. Defendant Zoom's above-described conduct constituted unfair practices in  
24 violation of the UCL because the practices and acts: (a) were immoral, unethical,  
25 oppressive, unscrupulous and substantially injurious to Plaintiff and Class Members;  
26



1 and (b) violated established public policy. These acts caused substantial injury to  
2 Plaintiff and Class Members; this substantial injury outweighed any benefits to  
3 competition or the purpose of such conduct, and there were reasonably available  
4 alternatives to further Zoom’s legitimate business interests.  
5

6 223. By collecting, disclosing and using Plaintiff’s and Class Members’  
7 personal information in ways that Plaintiff and Class Members did not know of or  
8 consent to, Defendant Zoom engaged in fraudulent business practices that were likely  
9 to deceive a reasonable consumer.  
10

11 224. A reasonable person would not have agreed to use the Zoom App had  
12 Defendant Zoom not concealed, omitted and suppressed the truth about its practices, as  
13 alleged herein. By withholding material information about its practices, Zoom deceived  
14 customers into using its products and platform and to entrust their personal information  
15 to Zoom. Accordingly, Zoom’s conduct also was fraudulent within the meaning of the  
16 UCL.  
17

18 225. As a result of Defendant Zoom’s violations of the UCL, Plaintiff and Class  
19 Members have suffered an injury-in-fact and have lost money and property. Plaintiff  
20 and Class Members are entitled to restitution and disgorgement, declaratory and other  
21 equitable relief.  
22

23 226. Moreover, Plaintiff and California Subclass Members are entitled to  
24 injunctive relief. Unless and until enjoined and restrained by order of this Court,  
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1 Defendant Zoom’s wrongful conduct will continue to cause great and irreparable injury  
 2 to Plaintiff and Class Members in that Zoom and others can continue to: (a) use the  
 3 unlawfully obtained personal information to Plaintiff’s and Class Members’ detriment.  
 4  
 5 Plaintiff and Class Members have no adequate remedy at law for the injuries in that a  
 6 judgment for monetary damages will not end the invasion of privacy for Plaintiff and  
 7 Class Members or require Zoom to retrieve the personal information from the  
 8 unauthorized entities to which it was disclosed.  
 9

10 **COUNT FIFTEEN**  
 11 **UNLAWFUL AND UNFAIR BUSINESS PRACTICES**  
 12 **IN VIOLATION OF BUS. & PROF. CODE § 17200, *et seq.***  
 13 **(On behalf of the California Subclass against Defendant Facebook)**

14 227. Plaintiff restates and realleges all paragraphs of this Class Action  
 15 Complaint as though fully set forth herein.

16 228. California’s Unfair Competition Law (the “UCL”) prohibits any  
 17 “unlawful, unfair or fraudulent business act or practice and unfair, deceptive, untrue or  
 18 misleading advertising.” Cal. Bus. & Prof. Code § 17200.  
 19

20 229. Defendant Facebook engaged in unlawful, unfair and fraudulent business  
 21 acts and practices within the meaning of the UCL.  
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1           230. Defendant Facebook has engaged in the following unlawful, unfair and  
2 fraudulent business acts and practices:

- 3           a. Intrusion upon seclusion, as alleged above;
- 4
- 5           b. Invasion of privacy under the California Constitution, Art. I, § 1, as  
6 alleged above;
- 7
- 8           c. Failing to comply with the California Invasion of Privacy Act, Cal.  
9 Pen. Code §§ 631-632, as alleged above;
- 10           d. Failing to comply with the § 1798.100(b) of the CCPA;
- 11
- 12           e. Failing to comply with § 5 of the FTC Act (15 U.S.C. § 45);
- 13
- 14           f. Unfair competition in lessening the value of Plaintiff's and Class  
15 Members' personal information, which they could sell elsewhere;
- 16
- 17           g. Omitting, suppressing and concealing that it did not comply with  
18 common law and statutory duties pertaining to Plaintiff's and Class  
19 Members' personal information, including duties imposed by the  
20 California Constitution, Art. I, § I; the California Invasion of  
21 Privacy Act, Cal. Pen. Code §§ 631-632; the CCPA, Cal. Civ. Code  
22 § 1798.100(b); and § 5 of the FTC Act, 15 U.S.C. § 45.

23

24           231. With respect to Defendant Facebook's violations of the CCPA, pursuant  
25 to Cal. Civ. Code § 1798.100(b), a business: (a) "that collects a consumer's personal  
26 information shall, at or before the point of collection, inform customers as to the  
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28

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1 categories of personal information to be collected and the purposes for which the  
2 categories of personal information shall be used”; and (b) “shall not collect additional  
3 categories of personal information or use personal information collected for additional  
4 purposes without providing the consumer with notice consistent with this section.” Cal.  
5 Civ. Code § 1798.100(b).  
6

7 232. Section 1798.140(o)(1) defines “personal information” as “information  
8 that identifies, relates to, describes, is reasonably capable of being associated with, or  
9 could reasonably be linked, directly or indirectly, with a particular consumer or  
10 household,” Cal. Civ. Code § 1798.140(o)(1). Personal information includes, but is  
11 not limited to:  
12  
13

14 (A) Identifiers such as a real name, alias, postal address, unique  
15 personal identifier, online identifier, internet protocol address, email  
16 address, account name, social security number, driver’s license  
17 number, passport number, or other similar identifiers.

18 \* \* \*

19 (F) Internet or other electronic network activity information,  
20 including, but not limited to, browsing history, search history, and  
21 information regarding a consumer’s interaction with an internet  
22 website, application, or advertisement.

23 (G) Geolocation data.

24 *Id.*

25 233. Plaintiff and Class Members are consumers under the CCPA. *See* Cal.  
26 Civ. Code § 1798.140(g).  
27  
28

1           234. Defendant Facebook is a business under the CCPA. *See* Cal. Civ. Code §  
2 1798.140(c).

3           235. As alleged herein, in violation of the CCPA, Defendant Facebook  
4 collected Plaintiff's and Class Members' personal information but failed to provide  
5 Plaintiff and Class Members with the information required by the CCPA, namely  
6 Facebook failed to accurately inform Plaintiff and Class Members as to the categories  
7 of personal information to be collected and the purposes for which the categories of  
8 personal information were to be used.  
9

10           236. As alleged herein, Defendant Facebook further violated the CCPA by  
11 using the personal information it collected from Plaintiff and Class Members for  
12 undisclosed purposes without providing the requisite notice.  
13

14           237. With respect to Defendant Facebook's violation of § 5 of the FTC Act, the  
15 FTC has brought numerous actions against businesses for their unfair and deceptive  
16 practices in harvesting personal information from a software application.  
17

18           238. At relevant times, Defendant Facebook knew of its obligations to act fairly  
19 and honestly in its business dealings and not to violate § 5 of the FTC Act.  
20

21           239. Defendant Facebook's conduct with respect to Plaintiff's and Class  
22 Members' personal information constituted an unfair and deceptive practice in violation  
23 of § 5 of the FTC Act.  
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1           240. Defendant Facebook’s above-described conduct constituted unfair  
2 practices in violation of the UCL because the practices and acts: (a) were immoral,  
3 unethical, oppressive, unscrupulous and substantially injurious to Plaintiff and Class  
4 Members; and (b) violated established public policy. These acts caused substantial  
5 injury to Plaintiffs and Class Members; this substantial injury outweighed any benefits  
6 to competition or the purpose of such conduct, and there were reasonably available  
7 alternatives to further Facebook’s legitimate business interests.  
8  
9

10           241. By collecting, disclosing and using Plaintiff’s and Class Members’  
11 personal information in ways that Plaintiff and Class Members did not know of or  
12 consent to, Defendant Facebook engaged in fraudulent business practices that were  
13 likely to deceive a reasonable consumer.  
14

15           242. A reasonable person would not have agreed to use the Zoom App had  
16 Defendant Facebook not concealed, omitted and suppressed the truth about its practices,  
17 as alleged herein. By withholding material information about its practices, Facebook  
18 deceived customers into using products that allowed Facebook to surreptitiously collect  
19 Plaintiff’s and Class Members’ personal information. Accordingly, Facebook’s  
20 conduct also was fraudulent within the meaning of the UCL.  
21  
22

23           243. As a result of Defendant Facebook’s violations of the UCL, Plaintiff and  
24 Class Members have suffered an injury-in-fact and have lost money and property.  
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1 Plaintiff and Class Members are entitled to restitution and disgorgement, declaratory  
2 and other equitable relief.

3 244. Moreover, Plaintiff and Class Members are entitled to injunctive relief.  
4 Unless and until enjoined and restrained by order of this Court, Defendant Facebook’s  
5 wrongful conduct will continue to cause great and irreparable injury to Plaintiff and  
6 Class Members in that Facebook and others can continue to: (a) use the unlawfully  
7 obtained personal information to Plaintiff’s and Class Members’ detriment. Plaintiff  
8 and Class Members have no adequate remedy at law for the injuries in that a judgment  
9 for monetary damages will not end the invasion of privacy for Plaintiff and Class  
10 Members or require Facebook to retrieve the personal information from the  
11 unauthorized entities to which it was disclosed.  
12

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15 **COUNT SIXTEEN**  
16 **UNLAWFUL AND UNFAIR BUSINESS PRACTICES**  
17 **IN VIOLATION OF BUS. & PROF. CODE § 17200, *et seq.***  
18 **(On behalf of the California Subclass against Defendant LinkedIn)**

19 245. Plaintiff restates and realleges all paragraphs of this Class Action  
20 Complaint as though fully set forth herein.

21 246. California’s Unfair Competition Law (the “UCL”) prohibits any  
22 “unlawful, unfair or fraudulent business act or practice and unfair, deceptive, untrue or  
23 misleading advertising.” Cal. Bus. & Prof. Code § 17200.  
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1           247. Defendant LinkedIn engaged in unlawful, unfair and fraudulent business  
2 acts and practices within the meaning of the UCL.

3           248. Defendant LinkedIn has engaged in the following unlawful, unfair and  
4 fraudulent business acts and practices:  
5

- 6           a. Intrusion upon seclusion, as alleged above;
- 7           b. Invasion of privacy under the California Constitution, Art. I, § 1, as  
8           alleged above;
- 9           c. Failing to comply with the California Invasion of Privacy Act, Cal.  
10           Pen. Code §§ 631-632, as alleged above;
- 11           d. Failing to comply with § 1798.100(b) of the CCPA;
- 12           e. Failing to comply with § 5 of the FTC Act (15 U.S.C. § 45);
- 13           f. Unfair competition in lessening the value of Plaintiff's and Class  
14           Members' personal information, which they could sell elsewhere;
- 15           g. Omitting, suppressing and concealing that it did not comply with  
16           common law and statutory duties pertaining to Plaintiff's and Class  
17           Members' personal information, including duties imposed by the  
18           California Constitution, Art. I, § I; the California Invasion of  
19           Privacy Act, Cal. Pen. Code §§ 631-632; the CCPA, Cal. Civ. Code  
20           § 1798.100(b); and § 5 of the FTC Act, 15 U.S.C. § 45.  
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1 (G) Geolocation data.

2 *Id.*

3 251. Plaintiff and Class Members are consumers under the CCPA. *See* Cal.  
4 Civ. Code § 1798.140(g).

5 252. Defendant LinkedIn is a business under the CCPA. *See* Cal. Civ. Code §  
6 1798.140(c).

7  
8 253. As alleged herein, in violation of the CCPA, Defendant LinkedIn collected  
9 Plaintiff's and Class Members' personal information but failed to provide Plaintiff and  
10 Class Members with the information required by the CCPA, namely, LinkedIn failed to  
11 accurately inform Plaintiff and Class Members as to the categories of personal  
12 information to be collected and the purposes for which the categories of personal  
13 information were to be used.

14  
15  
16 254. As alleged herein, Defendant LinkedIn further violated the CCPA by using  
17 the personal information it collected from Plaintiff and Class Members for undisclosed  
18 purposes without providing the requisite notice.

19  
20 255. With respect to Defendant LinkedIn's violation of § 5 of the FTC Act, the  
21 FTC has brought numerous actions against businesses for their unfair and deceptive  
22 practices in harvesting personal information from a software application.

23  
24 256. At relevant times, Defendant LinkedIn knew of its obligations to act fairly  
25 and honestly in its business dealings and not to violate § 5 of the FTC Act.  
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1           257. Defendant LinkedIn’s conduct with respect to Plaintiff’s and Class  
2 Members’ personal information constituted an unfair and deceptive practice in violation  
3 of § 5 of the FTC Act.

4           258. Defendant LinkedIn’s above-described conduct constituted unfair  
5 practices in violation of the UCL because the practices and acts: (a) were immoral,  
6 unethical, oppressive, unscrupulous and substantially injurious to Plaintiff and Class  
7 Members; and (b) violated established public policy. These acts caused substantial  
8 injury to Plaintiff and Class Members; this substantial injury outweighed any benefits  
9 to competition or the purpose of such conduct, and there were reasonably available  
10 alternatives to further LinkedIn’s legitimate business interests.

11           259. By collecting, disclosing and using Plaintiff’s and California Subclass  
12 Members’ personal information in ways that Plaintiff and Class Members did not know  
13 of or consent to, Defendant LinkedIn engaged in fraudulent business practices that were  
14 likely to deceive a reasonable consumer.

15           260. A reasonable person would not have agreed to use the Zoom App had  
16 Defendant LinkedIn not concealed, omitted and suppressed the truth about its practices,  
17 as alleged herein. By withholding material information about its practices, LinkedIn  
18 deceived customers into using products that allowed LinkedIn to surreptitiously collect  
19 Plaintiff’s and Class Members’ personal information. Accordingly, LinkedIn’s conduct  
20 also was fraudulent within the meaning of the UCL.  
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1 261. As a result of Defendant LinkedIn’s violations of the UCL, Plaintiff and  
2 Class Members have suffered injury-in-fact and have lost money and property. Plaintiff  
3 and Class Members are entitled to restitution and disgorgement, declaratory and other  
4 equitable relief.

5  
6 262. Moreover, Plaintiff and Class Members are entitled to injunctive relief.  
7 Unless and until enjoined and restrained by order of this Court, Defendant LinkedIn’s  
8 wrongful conduct will continue to cause great and irreparable injury to Plaintiff and  
9 Class Members in that LinkedIn and others can continue to: (a) use the unlawfully  
10 obtained personal information to Plaintiff’s and Class Members’ detriment. Plaintiff  
11 and Class Members have no adequate remedy at law for the injuries in that a judgment  
12 for monetary damages will not end the invasion of privacy for Plaintiff and Class  
13 Members or require LinkedIn to retrieve the personal information from the  
14 unauthorized entities to which it was disclosed.

15  
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17  
18 **COUNT SEVENTEEN**  
19 **TRESPASS TO CHATTELS**  
20 **(On behalf of the Nationwide Class against all Defendants)**

21 263. Plaintiff restates and realleges all paragraphs of this Class Action  
22 Complaint as though fully set forth herein.

23 264. Defendants, intentionally and without consent or other legal justification,  
24 installed code on Plaintiff’s and Class Members’ devices that enabled Defendants to  
25

1 collect, disclose and use Plaintiff's and Class Members' personal information in  
2 unauthorized ways and for unauthorized purposes.

3 265. Defendants' conduct as alleged in the paragraph above interfered with  
4 Plaintiff's and Class Members' use of the following property owned by Plaintiff and  
5 Class Members: (a) their computers; (b) their mobile devices; and (c) their personal  
6 information.  
7

8  
9 **PRAYER FOR RELIEF**

10 WHEREFORE, Plaintiff Todd Hurvitz, on behalf of himself and on behalf of the  
11 all Class Members, respectfully seeks from the Court the following relief:  
12

- 13 a. Certification of the Classes as requested herein;
- 14 b. Appointment of Plaintiff as Class representative and his  
15 undersigned counsel as Class counsel;
- 16 c. Award Plaintiff and members of the proposed Classes damages;
- 17 d. Award Plaintiff and members of the proposed Classes equitable,  
18 injunctive and declaratory relief;
- 19 e. Award Plaintiff and members of the proposed Classes pre-judgment  
20 and post-judgment interest as permitted by law;
- 21 f. Award Plaintiff and members of the proposed Classes reasonable  
22 attorneys' fees and costs of suit; including expert witness fees; and  
23  
24  
25  
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27  
28

g. Award Plaintiff and members of the proposed Classes any further relief the Court deems proper.

**DEMAND FOR JURY TRIAL**

Plaintiffs demand a jury trial on all claims so triable.

Dated: April 13, 2020

Respectfully submitted,

/s/ David B. Owens  
*One of Plaintiff's Attorneys*

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\* *Pro hac vice* application forthcoming

LOEVY & LOEVY  
Attorneys at Law

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