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10	Thankonan Thanking 's Counser Appear	
11	on the Signature Page	
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13	3 UNITED STATES DISTRICT COURT	
14	4 NORTHERN DISTRICT OF CALIFORNIA	
15	5 DODEDT CHILLEN in dividually and an	
16	ROBERT CULLEN, individually and on behalf of all others similarly situated,Civil Action No.	
17	Diginfiff Contraction Contraction Contraction	
18	AND EQUITABLE KELIEF	
19	v. <u>CLASS ACTION</u>	
20	D ZOOM VIDEO COMMUNICATIONS, INC., DEMAND FOR JURY TRIAL	
21		
22	2 Defendant.	
23		
24	4 Plaintiff Robert Cullen ("Plaintiff") brings this class action complaint against Defe	ndant
25	5 Zoom Video Communications, Inc. ("Zoom" or "Defendant"), on behalf of himself, and a	11
26	5	
27	others similarly situated, and alleges, upon personal knowledge as to his own actions and h	115
28	counsel's investigations, and upon information and belief as to all other matters, as follows	s:

1 **NATURE OF ACTION** 2 3 1. Zoom provides an overwhelmingly popular online video conferencing platform, 4 which includes remote conferencing services, online meetings, chat, and mobile collaboration. 5 Zoom's chief product is "Zoom Meetings." Its use by consumers and businesses has exploded in 6 the face of the current COVID-19 virus pandemic that is impacting the world and while a 7 majority of Americans are currently under "stay home" or "shelter in place" directives. 8 Naturally, consumers have flocked to Zoom, and other web conferencing vendors, as a means to 9 more safely maintain closeness with friends and loved ones and conduct business. Not 10 11 surprisingly, Zoom's stock price has skyrocketed, up over 115% in the last two months (since 12 late January 2020). 13 2. Zoom, however, has failed to properly safeguard the personal information of the 14 increasing millions of users of its software application ("Zoom App") and video conferencing 15 platform. Upon installing or upon each opening of the Zoom App, Zoom collects the personal 16 information of its users and discloses, without adequate notice or authorization, this personal 17 18 information to third parties, including Facebook, Inc. ("Facebook"), invading the privacy of 19 millions of users. 20 3. By this action, Plaintiff, on behalf of himself and the members of the Class 21 defined below, seeks damages and equitable relief to remedy Defendant's violations of 22 California's Unfair Competition Law, Consumers Legal Remedies Act, and Consumer Privacy 23 Act. 24 JURISDICTION AND VENUE 25 26 4. This Court has subject matter jurisdiction over the claims alleged in this 27 Complaint pursuant to the Class Action Fairness Act, 28 U.S.C. §1332(d)(2)(A) because: (a) this 28

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1	is a class action in which the matter or controversy exceeds the sum or value of \$5,000,000,		
2	exclusive of interest and costs; and (b) a significant portion of members of the proposed Class		
3	are citizens of a state that is different from the citizenship of Defendant.		
4	5. The Court has personal jurisdiction over Defendant because Plaintiff's claims		
5	arise out of the business activities conducted by Defendant in California.		
6	6. Venue is proper in the Northern District of California under 27 U.S.C. § 1391(b),		
7 °	(c), and (d) because: Defendant transacts business in this District; a substantial portion of the		
8 9	affected commerce described herein was carried out in this District; and because some of the		
10	members of the Class reside in this District.		
11	INTRADISTRICT ASSIGNMENT		
12	7. Under Local Rule 3-2, this civil action should be assigned to the San Jose		
13	Division, because a substantial part of the events or omissions which give rise to the claim		
14	occurred in Santa Clara County.		
15	PARTIES		
16	8. Plaintiff Robert Cullen is an individual citizen and resident of Sacramento		
17			
18	County, California. Plaintiff Cullen has downloaded, installed, and opened the Zoom App.		
19	9. Defendant Zoom Video Communications, Inc., is a Delaware corporation		
20	headquartered in San Jose, California.		
21			
~ ~	FACTUAL ALLEGATIONS		
22	FACTUAL ALLEGATIONS 10. Zoom provides video communications products and services to companies and		
23			
23 24	10. Zoom provides video communications products and services to companies and		
23	10. Zoom provides video communications products and services to companies and individuals throughout California and the United States. Zoom users can host or participate in a		
23 24 25	10. Zoom provides video communications products and services to companies and individuals throughout California and the United States. Zoom users can host or participate in a Zoom videoconference through several means, including the use of the Zoom App for iOS		
23 24 25 26	10. Zoom provides video communications products and services to companies and individuals throughout California and the United States. Zoom users can host or participate in a Zoom videoconference through several means, including the use of the Zoom App for iOS		
 23 24 25 26 27 	10. Zoom provides video communications products and services to companies and individuals throughout California and the United States. Zoom users can host or participate in a Zoom videoconference through several means, including the use of the Zoom App for iOS		

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1	11. The Zoom App may be identified as "ZOOM Cloud Meetings" app on the iOS
2	app store. Zoom states that the Zoom App allows users to "Stay connected wherever you go -
3	start or join a meeting with flawless video, crystal clear audio, instant screen sharing, and cross-
4	platform instant messaging – for free!"
5	12. Zoom boasts its appreciation for the importance of maintaining its users' privacy,
6	stating on its website "You trust us to connect you to the people that matter. We value that trust
7 8	more than anything else. We want you to know what data we collect and how we use it to
9	provide our service." (https://zoom.us/privacy-and-legal). Zoom's Privacy Policy purports to
10	identify and disclose to its users all the information Zoom automatically collects from its users
11	when they interact with Zoom's products.
12	13. However, Defendant's statements regarding the inviolability of its users' privacy
13	and personal information are false because Defendant's wholly inadequate program design and
14 15	security measures have resulted, and will continue to result, in unauthorized disclosure of its
16	users' personal information to third parties, including Facebook.
17	14. Zoom represents in its Privacy Policy that it "utilize[s] a combination of industry-
18	standard security technologies, procedures, and organizational measures to help protect your
19	Personal Data from unauthorized access, use, or disclosure." Despite Zoom's representations in
20	its posted Privacy Policy that it "utilize[s] a combination of industry-standard security
21	technologies, procedures, and organizational measures to help protect your Personal Data from
22 23	unauthorized access, use, or disclosure." Zoom however included in the Zoom App, without any
24	adequate disclosure to users, code that made undisclosed disclosures of users' personal
25	information to Facebook and possibly other third parties.
26	15. On March 26, 2020, Joseph Cox posted a report on Motherboard for the Vice
27	Media Group documenting the behavior of the Zoom App's unauthorized disclosure of user
28	

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personal information to Facebook. (https://www.vice.com/en_us/article/jged4x/envestnet-1 yodlee-credit-card-bank-data-not-anonymous). The report states "The Zoom app notifies 2 3 Facebook when the user opens the app, details on the user's device such as the model, the time 4 zone and city they are connecting from, which phone carrier they are using, and a unique 5 advertiser identifier created by the user's device which companies can use to target a user with 6 advertisements." As stated in the Motherboard report, the findings by Mr. Cox were verified by 7 Will Strafach, an iOS researcher and founder of the privacy-focused iOS app Guardian. 8 16. The unauthorized information is sent to Facebook when a user installs, and each 9

time a user opens, the Zoom App. This information includes, but is not limited to, the users' mobile OS (operating system) type and version, the device time zone, the device model and the device's unique advertising identifier. The unique advertising identifier allows companies to target the user with advertisements. This information is sent to Facebook by Zoom regardless of whether the user has an account with Facebook.

- 16
 17. The amount of money Zoom receives from Facebook, and possibly other third
 parties, is unknown by Plaintiff.
- 18 18. Had Zoom informed its users that it would use inadequate security measures and
 ¹⁹ permit unauthorized third-party tracking of their personal information, users like Plaintiff and
 ²⁰ Class members would not have been willing to use the Zoom App. Instead, Plaintiff and Class
 ²¹ members would have forgone using Zoom and/or chosen a different video conferencing product
 ²² that did not send their personal information to Facebook, or any other third party.
- 19. Zoom's failure to implement adequate security protocols and failure to provide
 accurate disclosures to its users violated those users' privacy and falls well short of Zoom's
 promises.
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20. On March 27, 2020, Zoom publicly admitted in a blog entry on its website that 1 the Zoom App was sending at least the following personal information to Facebook upon 2 3 installation and each open and close of the Zoom App: Application Bundle Identifier, 4 Application Instance ID, Application Version, Device Carrier, iOS Advertiser ID, iOS Device 5 CPU Cores, iOS Device Disk Space Available, iOS Device Disk Space Remaining, iOS Device 6 Display Dimensions, iOS Device Model, iOS Language, iOS Timezone, iOS Version, and IP 7 Address. Zoom further admitted that these unauthorized disclosures for which no adequate notice 8 was provided to users began when Zoom implemented a "Login with Facebook" feature using 9 the Facebook's software development kit ("SDK") for iOS. 10 11 21. Also on March 27, 2020, Zoom released a new version of the Zoom App which 12 purports to no longer send unauthorized personal information of its users to Facebook. However, 13 even assuming this updated version works as described by Zoom, the harm to Plaintiff and the 14 Class members has been done and continues. Zoom appears to have taken no action to block any 15 of the prior versions of the Zoom App from operating. Thus, unless users affirmatively update 16 their Zoom App, they likely will continue to unknowingly send unauthorized personal 17 18 information to Facebook, and perhaps other third parties. Zoom could have forced all iOS users 19 to update to the new Zoom App to continue using Zoom but appears to have chosen not to. 20 Moreover, Zoom's making of an ostensibly corrected Zoom App does nothing to remedy the 21 unauthorized disclosures made by Zoom to date. Zoom has not ensured that Facebook (or anyone 22 else, including others with whom Facebook has shared this personal information) has deleted all 23 the personal information that it received from Zoom without adequate notice or authorization by 24 Zoom's users. Finally, Zoom has not taken any actions to compensate its users for its failure to 25 26 properly safeguard their personal information in violation of their right of privacy and 27 California's consumer protection laws. 28

CLASS ACTION ALLEGATIONS 1 22. Plaintiff brings this action on behalf of himself, and as a class action under the 2 Federal Rules of Civil Procedure, Rule 23(a), (b)(2) and (b)(3), seeking injunctive relief and 3 4 damages pursuant to federal law and California unfair competition, consumer protection, and 5 privacy laws on behalf of the members of the following class: 6 All persons and businesses in the United States whose personal or private information was collected and/or disclosed by Zoom to a third 7 party upon installation or opening of the Zoom video conferencing 8 application (the "Class"). 9 23. Specifically excluded from the Class are the Defendant; the officers, directors or 10employees of the Defendant; any entity in which the Defendant has a controlling interest; and 11 any affiliate, legal representative, heir or assign of the Defendant. Also excluded from the Class 12 are any federal, state or local governmental entities, any judicial officer presiding over this action 13 14 and the members of his/her immediate family and judicial staff, any juror assigned to this action. 15 Business entities are excluded from the Class for purposes of Plaintiff's claim for relief under the 16 California Consumers Legal Remedies Act. 17 24. Members of the Class are readily identifiable from Defendant's records. 18 25. Members of the Class are so numerous that individual joinder of all the members 19 is impracticable. Although the precise number and identification of Class members is unknown 20 21 to Plaintiff at this time and can be ascertained only through appropriate discovery of Defendant. 22 The Class is believed to comprise millions of individuals and businesses. 23 26. This action is brought and may properly be maintained as a class action pursuant 24 to the provision of Federal Rules of Civil Procedure 23(a)(1)-(4) and 23(b)(1)-(3). This action 25 satisfies the numerosity, commonality, typicality, adequacy, predominance, and superiority 26 requirements of those provisions. Common questions of fact and law exist as to all Class 27 members which predominate over all questions affecting only individual Class members. These 28

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1	common legal and fac	ctual questions, which do not vary from Class member to Class member,
2	and which may be de	termined without reference to the individual circumstances of any Class
3	member, include the	following:
4	А.	Whether Defendant failed to adequately safeguard Plaintiff's and Class
5		members' property, including their personal information;
6	B.	Whether Defendant's engaged in unfair or deceptive practices by failing to
7 8		properly safeguard Plaintiff's and Class members' personal information;
o 9	C.	Whether Defendant violated the applicable consumer protection statutes,
10		including Cal. Bus. & Prof. Code section 17200, Civil Code section 1770,
11		and Civil Code section 1798 applicable to Plaintiff and members of the
12		Class;
13	D.	Whether Defendant acted negligently in failing to properly safeguard
14		Plaintiff's and Class members' personal information;
15 16	E.	Whether Zoom collected and disclosed personal information of Plaintiff
17		and the Class to third parties without first providing notice of such
18		collection and/or disclosure;
19	F.	Whether Plaintiff and the other members of the Class are entitled to,
20		among other things, injunctive relief, and if so, the nature and extent of
21		such injunctive relief; and
22	G.	The appropriate class-wide measure of damages.
23 24	These and other quest	tions of law or fact, which are common to the members of the Class,
24	predominate over any	questions affecting only individual Class members.
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Plaintiff's claims are typical of the claims of the Class members. Plaintiff and
 other Class members must prove the same facts in order to establish the same claims, described
 herein, which similarly apply to all Class members.

28. Plaintiff is an adequate representative of the Class because he is a member of the
Class and his interests do not conflict with the interests of the Class members he seeks to
represent. Plaintiff has retained counsel competent and experienced in the prosecution of
complex class action litigation, and together Plaintiff and its counsel intend to prosecute this
action vigorously for the benefit of the Class. The interests of Class members will be fairly and
adequately protected by Plaintiff and his counsel.

11 29. A class action is superior to other available methods for the fair and efficient 12 adjudication of this litigation since individual litigation of the claims of all Class members is 13 impracticable. Even if every Class member could afford individual litigation, the court system 14 could not. It would be unduly burdensome to the courts, in which individual litigation of 15 hundreds of cases would proceed. Individual litigation presents a potential for inconsistent or 16 contradictory judgments, the prospect of a race for the courthouse, and an inequitable allocation 17 18 of recovery among those with equally meritorious claims. Individual litigation increases the 19 expense and delay to all parties and the court system in resolving the legal and factual issues 20 common to all Class members' claims relating to Defendant's unlawful conduct. By contrast, the 21 class action device presents far fewer management difficulties and provides the benefit of a 22 single adjudication, economies of scale, and comprehensive supervision by a single court. 23

- 30. The various claims asserted in this action are additionally or alternatively
 certifiable under the provisions of Federal Rules of Civil Procedure 23(b)(1) and/or 23(b)(2)
 because:
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- 28

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1		A.	The prosecution of separate actions by numerous individual Class
2			members would create a risk of inconsistent or varying adjudications with
3			respect to individual Class members, thus establishing incompatible
4			standards of conduct for Defendant;
5		B.	The prosecution of separate actions by individual Class members would
6			also create the risk of adjudications with respect to them that would, as a
7			
8			practical matter, be dispositive of the interest of other Class members who
9			are not a party to such adjudications and would substantially impair or
10			impede the ability of such non-party Class members to protect their
11			interests; and
12		C.	Defendants have acted on grounds generally applicable to the entirety of
13			the Class, thereby making appropriate final declaratory and injunctive
14			relief with respect to the Class as a whole.
15			-
16			FIRST CLAIM FOR RELIEF Violation of the California Consumer Privacy Act
17			Cal. Civ. Code § 1798.100, et seq.
18	31.	Plaint	iff incorporates by reference the foregoing allegations as if fully set forth
19	herein.		
20	32.	The C	alifornia Consumer Privacy Act of 2018 ("CCPA") went into effect on
21	I 1.00	2 0 TI '	
22	January 1, 20	20. Thi	s comprehensive privacy law was enacted to protect consumers' personal
23	information fi	rom col	lection and use by businesses without appropriate notice and consent.
24	33.	Throu	gh the above-detailed conduct, Defendant violated the CCPA by, among
25	other things, c	collecti	ng and using personal information without providing consumers with
26	adequate notio	ce cons	istent with the CCPA, in violation of Civil Code section 1798.100(b).
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34. Defendant further violated Civil Code section 1798.150(a) of the CCPA by failing 1 to prevent Plaintiff's and the Class members' nonencrypted and nonredacted personal 2 3 information from unauthorized disclosure as a result of Defendant's violation of its duty to 4 implement and maintain reasonable security procedures and practices appropriate to the nature of 5 the information to protect the personal information of Plaintiff and Class members. 6 35. As a direct and proximate result of the Defendant's act, Plaintiff's and the Class 7 members' personal information was subjected to unauthorized disclosure as a result of 8 Defendant's violation of the duty; through the Zoom App where personal information was 9 regularly collected and sent to Facebook and possibly other third parties without authorization. 1011 36. As a direct and proximate result of Defendant's act, Plaintiff and the Class 12 members were injured and lost money or property, including but not limited to the price received 13 by Defendant for the services, the loss of the Class members' legally protected interest in the 14 confidentiality and privacy of their personal information, nominal damages, and additional losses 15 as described above. 16 37. Defendant knew or should have known that the Zoom App security practices were 17 18 inadequate to safeguard the Class members' personal information and that the risk of 19 unauthorized disclosure to at least Facebook was highly likely. Defendant failed to implement 20 and maintain reasonable security procedures and practices appropriate to the nature of the 21 information to protect the personal information of Plaintiff and the Class members. 22 38. Zoom is a corporation that is organized and operated for the profit or financial 23 benefit of its owners with a reported total third-quarter revenue for fiscal year 2020 of \$166.6 24 million. Zoom collects users' personal information as defined in Civil Code section 1798.140. 25 26 27 28

1	39.	In accordance with Civil Code section 1798.150(b), Plaintiff has served	
2	Defendant wi	th notice of these CCPA violations and a demand for relief by certified mail, return	
3	receipt requested.		
4	40.	On behalf of Class members, Plaintiff seeks injunctive relief in the form of an	
5	order enjoinir	ng Defendant from continuing to violate the CCPA. If Defendant fails to properly	
6	respond to Pla	aintiff's notice letter or agree to timely and adequately rectify the violations detailed	
7	above, Plainti	ff also will seek actual, punitive, and statutory damages in an amount not less than	
8		dollars (\$100) and not greater than seven hundred and fifty (\$750) per consumer per	
9 10		chever is greater; restitution; attorneys' fees and costs (pursuant to Cal. Code Civ.	
10			
11	_	i); and any other relief the Court deems proper as a result of Defendant's CCPA	
12	violations.		
14		SECOND CLAIM FOR RELIEF	
15		Unlawful and Unfair Business Practices In violation of Bus. & Prof. Code §§ 17200, <i>et seq</i> .	
16	41.	Plaintiff incorporates by reference the foregoing allegations as if fully set forth	
17	herein.		
18			
19	42.	California's Unfair Competition Law ("UCL") prohibits any "unlawful, unfair, or	
20	fraudulent bu	siness act or practice and unfair, deceptive, untrue or misleading advertising." Cal.	
21	Bus. & Prof.	Code. § 17200.	
22	43.	Defendant engaged in unlawful activity prohibited by the UCL. The actions of	
23	Defendant as	alleged within this Complaint constitute unlawful and unfair business practices	
24	with the mear	ning of the UCL.	
25	44.	Defendant has conducted the following unlawful activities:	
26 27		A. violations of the CLRA, Civil Code section 1770;	
27			
28		B. violations of the CCPA, Civil Code section 1798.100(b); and	

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1	C. invasion of Plaintiffs' and Class members rights of privacy.
2	45. With respect to Zoom's violation of the CLRA, Defendant's practices constitute
3	violations of California Civil Code section 1770 in at least the following respects:
4	misrepresenting that the Zoom App had characteristics, benefits, or uses that it does not have
5	(preventing unauthorized access and disclosure of users' personal information when in fact it
6	does not); misrepresented the Zoom App was of a particular standard, quality, or grade
7	(preventing unauthorized access and disclosure of users' personal information when in fact it
8 9	does not); advertising the Zoom App with an intent not to sell it as advertised (advertising it as
10	preventing unauthorized access and disclosure of users' personal information when in fact it does
11	not); and misrepresenting that the Zoom App was supplied in accordance with previous
12	representations when it was not (preventing unauthorized access and disclosure of users'
13	personal information when in fact it does not).
14	46. With respect to Zoom's violation of the CCPA, a "business that collects a
15	
16	consumer's personal information shall, at or before the point of collection, inform consumers as
17	to the categories of personal information to be collected and the purposes for which the
18	categories of personal information shall be used." Cal. Civ. Code § 1798.100(b). "A business
19	shall not collect additional categories of personal information or use personal information
20	collected for additional purposes without providing the consumer with notice consistent with this
21	section." Id.
22	47. The CCPA defines "personal information" as any "information that identifies,
23 24	relates to, describes, is reasonably capable of being associated with, or could reasonably be
25	linked, directly or indirectly, with a particular consumer or household." Cal. Civ. Code
26	\$1798.140(o)(1). Personal information includes, but is not limited to, "identifiers such
27	asunique personal identifier, online identifier,, or similar identifiers", Cal. Civ. Code
28	
I	13 CLASS ACTION COMPLAINT

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§1798.140(o)(1)(A), "internet or other electronic network activity information, including but not limit to...information regarding a consumer's interaction with an internet website, application, or 3 advertisement", Cal. Civ. Code §1798.140(o)(1)(F) and "geolocation data", Cal. Civ. Code. 4 §1798.140(o)(1)(G).

48. As set forth in detail elsewhere in this Complaint, Zoom collected Plaintiff's and the Class's "personal information" as defined in the CCPA and failed to inform Plaintiff and the Class of the same at or before the point of collection. Accordingly, Zoom violated the CCPA.

49. In addition to constituting "unlawful conduct" in violation of the above-noted 9 laws, Zoom's activities also constitute unfair practices in violation of the UCL because Zoom's 10 11 practices violate an established public policy, and/or the practice is immoral, unethical,

12 oppressive, unscrupulous, and substantially injurious to Plaintiff and the Class. The harm caused 13 by Defendant's conduct outweighs any potential benefits attributable to such conduct and there 14 were reasonably available alternatives to further Defendant's legitimate business interests, other 15 than Defendant's conduct described herein. 16

By exposing, compromising, and willfully sharing Plaintiff's and Class members' 50. 17 18 personal information without authorization, Defendant engaged in fraudulent business practice 19 that is likely to deceive a reasonable consumer.

20 51. A reasonable person would not have agreed to use the Zoom App had he or she 21 known the truth about Defendant's practices alleged herein. By withholding material information 22 about its practices, Defendant was able to convince customers to use the Zoom App and to 23 entrust the safe keeping of their personal information to Defendant. Accordingly, Defendant's 24 conduct also was "fraudulent" within the meaning of the UCL. 25

26 52. Because of Defendant's violations of the UCL, Plaintiff and the Class have 27 suffered injury-in-fact and have lost money or property. Plaintiff and the Class are entitled to 28

1	restitution, disgorgement, an injunction, declaratory, and other equitable relief for such unlawful		
2	practices to prevent future harm for which there is no adequate remedy at law.		
3 4	<u>THIRD CLAIM FOR RELIEF</u> Violation of the California Consumers Legal Remedies Act Cal. Civ. Code § 1750, <i>et seq</i> .		
5	53. Plaintiff incorporates by reference the foregoing allegations as if fully set forth		
6	herein.		
7 8	54. California's Consumers Legal Remedies Act ("CLRA") has adopted a		
9	comprehensive statutory scheme prohibiting various deceptive practices in connection with the		
10	conduct of a business providing goods, property, or services to consumers primarily for personal,		
11	family, or household purposes. The self-declared purposes of the CLRA are to protect consumers		
12	against unfair and deceptive business practices and to provide efficient and economical		
13	procedures to secure such protection.		
14 15	55. Defendant is a "person" as defined by Civil Code section 1761(c), because it is a		
16	corporation, as set forth above.		
17	56. Plaintiff and Class members are "consumers" within the meaning of Civil Code		
18	section 1761(d).		
19	57. The Zoom App used by Plaintiff and the Class constitute "goods" and "services"		
20	within the meaning of Civil Code section 1761(a).		
21	58. Plaintiff and the Class's download, installation and/or use of Defendant's Zoom		
22 23	App constitute "transactions," as defined by Civil Code section 1761(e).		
23	59. Plaintiff and Class members downloaded the Zoom App from Defendant for		
25	personal, family, and household purposes, as defined by Civil Code section 1761(d).		
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1	I	
1	60.	Venue is proper under Civil Code section 1780(d) because a substantial portion of
2	the conduct a	t issue occurred in this District and Defendant resides in this District. A declaration
3	pursuant to C	Civil Code section 1780(d) is attached to this Complaint.
4	61.	As described herein, Defendant's practices constitute violations of California
5	Civil Code Se	ection 1770 in at least the following respects:
6		A. In violation of section 1770(a)(5), Zoom misrepresented that the Zoom
7		App had characteristics, benefits, or sues that it does not have. Zoom
8		represented it was preventing unauthorized access and disclosure of users'
9 10		personal information when in fact it does not;
10		personal mormation when in fact it does not,
11		B. In violation of section 1770(a)(7), Zoom misrepresented the Zoom App
12		was of a particular standard, quality, or grade. Zoom represented it was
13		preventing unauthorized access and disclosure of users' personal
14		information when in fact it does not;
15		C. In violation of section 1770(a)(9), Zoom advertised the Zoom App with an
16 17		intent not to sell it as advertised. Zoom advertised its app as secure from
17		unauthorized disclosure users' personal information, when in fact it is not;
19		and
20		
20 21		D. In violation of section 1770(a)(16), Zoom misrepresented that the Zoom
21		App was supplied in accordance with previous representations when it was
22		not. Zoom represented it was preventing unauthorized access and
23		disclosure of users' personal information when in fact it does not.
25	62.	Defendant's misrepresentations regarding the Zoom App were material to
26	Plaintiff and	Class members because a reasonable person would have considered them important
27	in deciding w	whether to download, install, open and/or use the Zoom App.
28		······································
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1	63. Plaintiff and Class members relied upon Defendant's material misrepresentations		
2	and would have acted to protect their personal information had they known the truth.		
3	64. As a direct and proximate result of Defendant's material misrepresentations,		
4	Plaintiff and Class members have been irreparably harmed.		
5	65. In accordance with Civil Code section 1782(a), Plaintiff's counsel has served		
6	Defendant with notice of these CLRA violations by certified mail, return receipt requested.		
7	66. On behalf of Class members, Plaintiff seeks injunctive relief in the form of an		
8 9	order enjoining Defendant from making such material misrepresentations and to engage in		
9 10	corrective advertising to alert consumers of its prior misrepresentations. If Defendant fails to		
10	respond to Plaintiff's notice letter, or fails to rectify the violations detailed above and to give		
12			
13	adequate notice to all affected consumers within 30 days of the date of written notice, Plaintiff		
14	also will seek actual, punitive, and statutory damages, restitution, attorneys' fees and costs, and		
15	any other relief the Court deems proper as a result of Defendant's CLRA violations.		
16	FOURTH CLAIM FOR RELIEF Negligence		
17	67. Plaintiff incorporates by reference the foregoing allegations as if fully set forth		
18	herein.		
19	68. Defendant developed, marketed, sold, and distributed the Zoom App to Plaintiff		
20			
21	and Class members with full awareness of the purpose for which the Zoom App was being used,		
22	as well as its users' expectation that Zoom would protect its users' personal information in		
23 24	accordance with its posted Privacy Policy.		
25	69. Defendant owed duties to Plaintiff and Class members arising from the sensitivity		
26	of Plaintiff's and Class members' information and privacy rights the Zoom app was designed to		
27	secure and protect, and to exercise reasonable care in safeguarding such information and privacy		
28	rights. These duties include, but are not limited to: designing, maintaining, implementing,		

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monitoring, testing, and complying with reliable security systems, protocols, and practices to
ensure that Plaintiff's and Class members' Zoom App was adequately secured and not disclosing
their personal information to unauthorized parties without their informed and knowing consent.

70. Defendant breached its duties by, among other things, (1) failing to implement
and maintain reasonable security protections and protocols, and (2) knowingly disclosing users'
personal information to third parties for analytics and marketing purposes without adequate
disclosure to and consent from its customers.

9 71. But for Defendant's breaches of its duties, Plaintiff's and Class members' Zoom
 10 App would be protected from unauthorized disclosures, and Plaintiff's and Class members'
 11 personal information would not have been compromised and/or obtained by third parties without
 12 consent.

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72. Plaintiff and Class members were foreseeable victims of Defendant's wrongful 14 conduct complained of herein. Defendant knew or should have known that its failure to 15 implement reasonable protocols to adequately secure the Zoom App and restrict third-party 16 access to users' personal information would cause damages to Plaintiff and Class members. 17 18 73. As a result of Defendant's negligent failures, Plaintiff and Class members 19 suffered injury, which includes, but is not limited to exposure to heightened, imminent risk of 20 unauthorized access to their personal information. Plaintiff and Class members must more 21 closely monitor their personal information that Defendant caused to be compromised. 22 74. The damages to Plaintiff and Class members were a proximate, reasonably 23 foreseeable result of Defendant's breaches of its duties. 24 75. 25 Plaintiff and Class members are entitled to damages in an amount to be proven at 26 trial. 27 28

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<u>FIFTH CLAIM FOR RELIEF</u> Invasion of Privacy and Violation of the California Constitution, Art. 1, § 1

76. Plaintiff incorporates by reference the foregoing allegations as if fully set forth herein.

77. Plaintiff and Class members have a legally protected privacy interest in their
personal information that is transferred to or recorded by the Zoom App and are entitled to the
protection of their information against unauthorized access.

9 78. Plaintiff and Class members reasonably expected that the Zoom App would be
10 protected and secure from unauthorized parties and that their personal information would not be
11 disclosed to any unauthorized parties or disclosed for any improper purpose.

12 79. Defendant unlawfully invaded the privacy rights of Plaintiff and Class members 13 by (a) failing to adequately secure their personal information from disclosure to unauthorized 14 parties for improper purposes; (b) disclosing their personal information to unauthorized parties in 15 a matter that is highly offensive to a reasonable person; and (c) disclosing their personal 16 information to unauthorized parties without the informed and clear consent of Plaintiff and Class 17 18 members. This invasion into the privacy interest of Plaintiff and Class members is serious and 19 substantial.

80. In failing to adequately secure Plaintiff's and Class members' personal
information, Defendant acted in reckless disregard of their privacy rights. Defendant knew or
should have known that their substandard security measures are highly invasive and offensive to
a reasonable person in the same position as Plaintiff and Class members.

25 81. Defendant violated Plaintiff's and Class members' right to privacy under
 26 California law, including, but not limited to, Article 1, Section 1 of the California Constitution
 27 and the California Consumer Privacy Act.

1	82.	As a direct and proximate result of Defendant's unlawful invasions of privacy,
1		d Class members' personal information has been disclosed and their reasonable
2		
3	expectations	of privacy have been intruded upon and frustrated. Plaintiff and proposed Class
4	members hav	e suffered injuries as a result of Defendant's unlawful invasions of privacy and are
5	entitled to ap	propriate relief.
6	83.	Plaintiff and Class members are entitled to injunctive relief as well as actual and
7	punitive dam	ages.
8	r	
9		<u>SIXTH CLAIM FOR RELIEF</u> (Unjust Enrichment)
10	84.	Plaintiff incorporates by reference the foregoing allegations as if fully set forth
11	herein.	
12		
13	85.	Defendant charges it users various fees for different levels of the Zoom App
14	services.	
15	86.	As a direct and proximate result of the unlawful conduct described above,
16	Defendant ha	s been and will continue to be unjustly enriched. Defendant's unlawful acts include
17	the collection	and unauthorized transfer of personal user data to third parties, including
18	Facebook, for	r economic gain.
19	87.	Defendant has benefited from its unlawful acts and it would be inequitable for
20		
21		be permitted to retain any of the ill-gotten gains resulting from the functionalities
22	of its video co	onferencing application and platform.
23	88.	Plaintiff and members of the Class are entitled to the amount of Defendant's ill-
24	gotten gains 1	resulting from its unlawful, unjust and inequitable conduct. Plaintiff and members
25	of the Class a	re entitled to the establishment of a constructive trust consisting of Defendant's ill-
26	gotten gains.	
27	89.	Plaintiff and the Class have no adequate remedy at law.
28	07.	20

PRAYER FOR RELIEF

2	WHER	EFORE, Plaintiff, on behalf of himself and all others similarly situated, prays that:
3	1.	The Court determine that this action may be maintained as a class action pursuant
4	to Rule 23(b)(2	2) of the Federal Rules of Civil Procedure with respect to Plaintiff's claims for
5	injunctive relie	ef, and Rule 23(b)(3) of the Federal Rules of Civil Procedure with respect to the
6 7	claims for dam	nages, and declaring Plaintiff as the representative of the Class and his counsel as
7 8	counsel for the	e Class;
9	2.	The Court declare the conduct alleged herein to be unlawful in violation of
10	California's U	nfair Competition Law, the Consumers Legal Remedies Act, and the California
11	Consumer Priv	vacy Act and the common laws of negligence, invasion of privacy, and unjust
12	enrichment;	
13	3.	Plaintiff and each member of the Class recover statutory damages to the extent
14	they are availa	ble under the California Consumer Privacy Act;
15 16	4.	Plaintiff and each member of the Class recover punitive and treble damages to the
17	extent such are	e provided by the law;
18	5.	Plaintiff and each member of the Class recover the amounts by which the
19	Defendant has	been unjustly enriched through its conduct;
20	6.	Defendant be enjoined from continuing the illegal activities alleged herein;
21	7.	Plaintiff and the Class recover their costs of suit, including reasonable attorneys'
22 23	fees and expen	nses as provided by law;
23 24	8.	Pre- and post-judgment interest, to the extent allowable; and
25	9.	Such other and further relief as this Court deems just and proper.
26		JURY DEMAND
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		21

1	Plaintiff, on behalf of himself as	nd all others similarly situated, hereby demands a trial by
2	jury as to all issues so triable.	
3	Dated: March 30, 2020	Respectfully submitted,
4		
5		<u>/s/ Mark J. Tamblyn</u> Mark I. Tamblen
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		333 University Avenue, Suite 200
7		Sacramento, California 95825
8		Telephone: (916) 565-7692
		mjt@wexlerwallace.com
9		Kenneth A. Wexler
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11		55 W. Monroe Street, Suite 3300
12		Chicago, Illinois 60603 Telephone: (312) 346-2222
		kaw@wexlerwallace.com
13		jjk@wexlerwallace.com
14		<u> </u>
1.5		Daniel E. Gustafson
15		David A. Goodwin
16		Ling S. Wang GUSTAFSON GLUEK PLLC
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20		dgoodwin@gustafsongluek.com lwang@gustfsongluek.com
21		
22		Attorneys for Plaintiff and the Proposed Class
23		
24		
25		
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28		22

1 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE § 1780(d) 2 3 I, Mark J. Tamblyn, declare as follows: 4 1. I am an attorney with the law firm of Wexler Wallace LLP, counsel for Plaintiff 5 in this action. I am admitted to practice law in California and before this Court, and am a 6 7 member in good standing of the State Bar of California. 8 2. Venue is proper in this Court, pursuant to California Civil Code section 1780(d), 9 because Plaintiff suffered injuries as a result of Defendant's acts in this District, many of the acts 10 and transactions giving rise to this action occurred in this District, and Defendant: (1) is 11 authorized and registered to conduct business in this District; (2) has intentionally availed itself 12 of the laws and markets of this District through the distribution and sale of its goods or services 13 in this District, and its own selection of this District as a forum; and (3) is subject to personal 14 15 jurisdiction in this District. 16 I declare under penalty of perjury under the laws of the United States and the State of 17 California the foregoing is true and correct and that this declaration was executed on March 30, 18 2020 in Sacramento, California. 19 /s/ Mark J. Tamblyn_ 20 Mark J. Tamblyn 21 22 23 24 25 26 27 28 23

JS-CAND 44 (Rev. 07/19) Case 5:20-cv-02155-SVK Document 1-1 Filed 03/30/20 Page 1 of 1 CIVIL COVER SHEET

The JS-CAND 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved in its original form by the Judicial Conference of the United States in September 1974, is required for the Clerk of Court to initiate the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS	DEFENDANTS					
Robert Cullen	Zoom Video Communications, Inc.	Zoom Video Communications, Inc.				
(b) County of Residence of First Listed Plaintiff County of Sacramento (EXCEPT IN U.S. PLAINTIFF CASES)	County of Residence of First Listed Defendant County of Santa Clara (IN U.S. PLAINTIFF CASES ONLY)					
	NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.					
(c) Attorneys (Firm Name, Address, and Telephone Number)	Attorneys (If Known)	Attorneys (If Known)				
Wexler Wallace LLP; 333 University Avenue, Suite 200 Sacramento, California 95825 (916) 565-7692						
II. BASIS OF JURISDICTION (Place an "X" in One Box Only)	III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff (For Diversity Cases Only) and One Box for Defendant)					
1 U.S. Government Plaintiff 3 Federal Question (U.S. Government Not a Party)	PTF DEF PTF DEF Citizen of This State 1 1 Incorporated or Principal Place 4 × 4					
U.S. Government Defendant X 4 Diversity (Indicate Citizenship of Parties in Item III)	Citizen of Another State X 2 2 Incorporated and Principal Place 5 5 of Business In Another State					
	Citizen or Subject of a 3 3 Foreign Nation 6 6					

	$\int \mathbf{T}$ (Place an "X" in One Box C	Only)						
CONTRACT	TORTS		FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES			
 110 Insurance 120 Marine 130 Miller Act 140 Negotiable Instrument 150 Recovery of Overpayment Of Veteran's Benefits 151 Medicare Act 152 Recovery of Defaulted Student Loans (Excludes Veterans) 153 Recovery of Overpayment 	TORTSPERSONAL INJURYPERSONAL INJURY310 Airplane365 Personal Injury – Product Liability315 Airplane Product Liability367 Health Care/ Pharmaceutical Personal Injury Product Liability320 Assault, Libel & Slander367 Health Care/ Pharmaceutical Personal Injury Product Liability330 Federal Employers' Liability368 Asbestos Personal Injury Product Liability340 Marine368 Asbestos Personal Injury Product Liability350 Motor Vehicle Liability370 Other Fraud 371 Truth in Lending 380 Other Personal Property Damage360 Other Personal Injury -Medical Malpractice385 Property Damage Product	FORFEITURE/PENALTY 625 Drug Related Seizure of Property 21 USC § 881 690 Other	BANKRUPTCY 422 Appeal 28 USC § 158 423 Withdrawal 28 USC § 157 PROPERTY RIGHTS 820 Copyrights 830 Patent 835 Patent—Abbreviated New Drug Application 840 Trademark SOCIAL SECURITY 861 HIA (1395ff) 862 Black Lung (923)	375 False Claims Act 376 Qui Tam (31 USC § 3729(a)) 400 State Reapportionment 410 Antitrust 430 Banks and Banking				
of Veteran's Benefits			-	863 DIWC/DIWW (405(g))	490 Cable/Sat TV			
 160 Stockholders' Suits × 190 Other Contract 195 Contract Product Liability 196 Franchise REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property 	CIVIL RIGHTS 440 Other Civil Rights 441 Voting 442 Employment 443 Housing/ Accommodations 445 Amer. w/Disabilities- Employment 446 Amer. w/Disabilities-Other 448 Education	Liability PRISONER PETITIONS HABEAS CORPUS 463 Alien Detainee 510 Motions to Vacate Sentence 530 General 535 Death Penalty OTHER 540 Mandamus & Other 550 Civil Rights 555 Prison Condition 560 Civil Detainee- Conditions of Confinement	IMMIGRATION 462 Naturalization Application 465 Other Immigration Actions	 864 SSID Title XVI 865 RSI (405(g)) FEDERAL TAX SUITS 870 Taxes (U.S. Plaintiff or Defendant) 871 IRS-Third Party 26 USC § 7609 	 850 Securities/Commodities/ Exchange 890 Other Statutory Actions 891 Agricultural Acts 893 Environmental Matters 895 Freedom of Information Act 896 Arbitration 896 Arbitration 899 Administrative Procedure Act/Review or Appeal of Agency Decision 950 Constitutionality of State Statutes 			
V. ORIGIN (Place an ★ 1 Original Proceeding 2 VI. CAUSE OF Cital	Removed from 3 F	Remanded from 4 Reinst Appellate Court Reope which you are filing <i>(Do not ci</i>	ned Another District	(specify) Litigation–Trans	8 Multidistrict sfer Litigation–Direct File			
	U.S.C. Section 1332 (d)(2)-Di							
Bri	ef description of cause:							
Ca	auses of action for invasi	ion of privacy, unfair con	mpetition and the Califo	rnia Consumer Privacy	Act			
VII. REQUESTED IN COMPLAINT:	N ✓ CHECK IF THIS IS A UNDER RULE 23, Fed		and \$ 5,000,000.00+	CHECK YES only if dem JURY DEMAND:	nanded in complaint: ▼ Yes No			
VIII. RELATED CASE(S), IF ANY (See instructions): JUDGE DOCKET NUMBER								
IX. DIVISIONAL ASSIGNMENT (Civil Local Rule 3-2) (Place an "X" in One Box Only) SAN FRANCISCO/OAKLAND × SAN JOSE EUREKA-MCKINLEYVILLE								

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SIGNATURE OF ATTORNEY OF RECORD