

HALL OF FAME



The Direct Selling Hall of Fame Award honors individuals who have devoted significant years of service and have made considerable contributions to DSA, DSEF and the direct selling industry.

2018 Hall of Fame Award Inductee



Jeffrey Reigle, *Regal Ware, Inc.*

2017 - Truman Hunt, Nu Skin Enterprises Inc.
2016 - John Fleming, Direct Selling News
2015 - Michael Lunceford, Mary Kay Inc.
2014 - Marjorie Fine, Shaklee Corp.
2012 - Dick & Doug DeVos
2009 - Joan and Andy Horner, Premier Designs
2008 - Brian C. Connolly, Avon Products, Inc.
2007 - Charles L. Orr
2006 - Harry W. Hersey, Jr.
2005 - W. Alan Luce
2004 - Alan D. Kennedy
2003 - Doris K. Christopher, The Pampered Chef, Ltd.
2002 - Erick J. Laine, CUTCO/Vector Marketing Corporation
2001 - Joe Louis Dudley, Sr., Dudley Products, Inc.
2000 - Mulford J. Nobbs, Jeuniqu International, Inc.
1999 - David W. Longaberger, The Longaberger Company
1998 - Jerry Heffel, The Southwestern Company
1996 - George C. Hescock, Direct Selling Association
1995 - J. Robert Brouse, Direct Selling Association
1994 - Richard C. Bartlett, Mary Kay Cosmetics, Inc.
1993 - Spencer Hays, The Southwestern Company
1992 - Gerald E. Gilbert, Hogan & Hartson
1991 - Patricia A. Weir, Encyclopaedia Britannica
1989 - J. Stanley Fredrick, Cameo Coutures, Inc.
1988 - Monty C. Barber, Mary Kay Cosmetics, Inc.
1987 - Jay Van Andel, Amway Corporation
1986 - Charles E. Swanson, Encyclopaedia Britannica
1985 - Richard H. Bell, Highlights for Children, Inc.
1984 - James E. Preston, Avon Products, Inc.
1983 - Neil H. Offen, Direct Selling Association
1982 - David W. Mitchell, Avon Products, Inc.
1981 - Charles A. Collis, Princess House, Inc.
1980 - Robert H. King, World Book, Inc.

1979 - Richard M. DeVos, Amway Corporation
1978 - John S. Hamilton, Wear-Ever Aluminum, Inc.
1977 - Homer G. Perkins, Stanley Home Products, Inc.
1976 - Mary Kay Ash, Mary Kay Cosmetics, Inc.
1975 - Mary C. Crowley, Home Interiors & Gifts, Inc.
1975 - Richard C. Polinsky, Minnesota Woolen Company
1974 - H. Thomas McGrath, Avon Products, Inc.
1973 - E. Cabell Brand, The Stuart McGuire Co., Inc.
1971 - Alfred C. Fuller, The Fuller Brush Company
1971 - E.J. "Pete" Sievers, Watkins Products, Inc.
1970 - H. Edison Birginal, Beeline Fashions, Inc.
1970 - Harry F. Taylor, Studio Girl Cosmetics, Inc.
1969 - Gary J. McDonald, The Management Team, Inc.
1969 - Alfred G. Winfrey, Sarah Coventry, Inc.
1968 - John A. Ewald, Avon Products, Inc.
1968 - C. Clair Knox, Knox Associates, Inc.
1967 - L.J. "Les" Engleson, C.W. Stuart & Company
1966 - Charles C. McPherson, Stanley Home Products, Inc.
1966 - Alvin K. Saeks, The Puro Company, Inc.
1965 - Harold A. Schatz, The West Bend Company
1965 - Lyman K. Stuart, C.H. Stuart Inc.
1964 - James M. George, National Association of Direct Selling
1963 - Wallace E. Campbell, The Fuller Brush Company
1963 - John C. Luhn, The Easterling Company, Inc.
1963 - Stephen Sheridan, Electrolux Corporation 1963 - Gov. Lloyd Crow Stark, Stark Bro's Nurseries