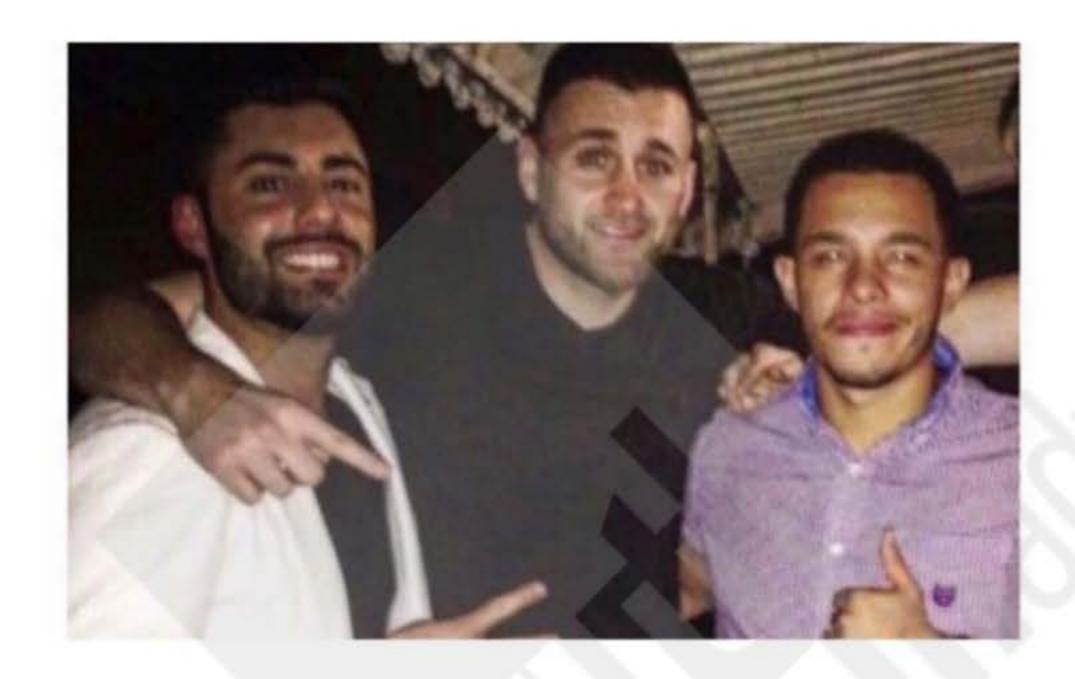
December 31, 2015







alexmortonmindset December 31
2015 I was in Miami for New Years Eve.
Drake was performing at E11EVEN and tables were \$10,000 minimum. At this point in my career I had less than \$100,000 in my savings account, ran through \$1,600,000 from my first company, & every dime I earned from my second company went back to the team, bonuses, flights, venues, etc. I wasn't spending \$10K hell I wasn't spending \$1K that night.

I randomly called Jason Brown and Matt Rosa who were living in Miami, maybe earning \$5K a month together and asked them what their plans were for NYE. We wound up linking up and Latino house party hopped in Hialeah





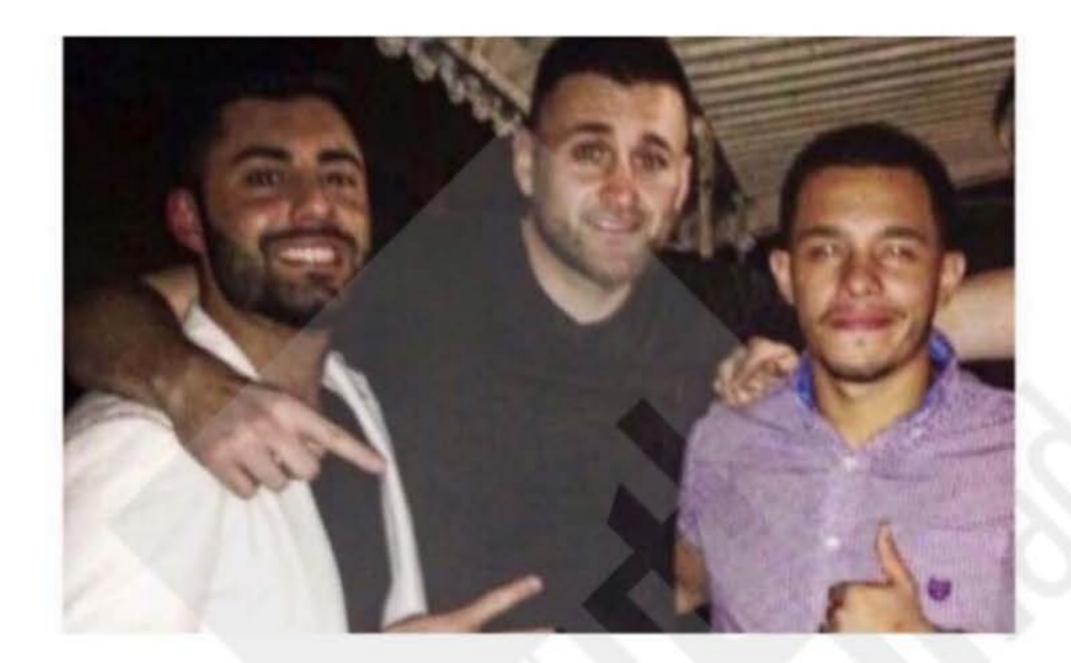




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we toasted to success and working together again one day.

Last night we all were in Vegas together seeing Drake at XS.. & bought 2 booths. It's not about the money.. the point is that everything happens for a reason and when we as humans make plans, GOD laughs. GOD has the master plan, & always knows what's best.

I met Jason in a New Jersey apartment when he was a club promoter and I did home events with Matt in Miami when he was earning a few hundred bucks a month. Life's crazy.

& who would of thought this crazy New Yorker named Christopher Terry would









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be the common thread in taking all of our lives and success to extraordinary levels. Chris has become family to me, family to all of us and is the most giving person I know. It's easy to work hard everyday knowing that he's running the show. Grateful to be in business with people I love and people who love me.

1200 customers to 90,000 customers & One six figure earner to 178+ 6/7/8 figure earners.

We're just warming up.

We as a company make 0 guarantees on income. All income may vary. Current results don't guarantee future results.

#AlexMorton









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