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juliankuschner * One of the most important lessons when you are in business is to stop chasing the money. People ask me everyday "Julian, how do i see success?!" And my answer is simple... "Solve more problems, help more people, and innovate!" I'll be the first person to tell you that this might be easier said than done... as it was for me when I was \$20,000 in debt. at one point all I wanted was to drive nice cars and travel to exotic places... and accumulate materialistic things..but that type of motivation only got me









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that type of motivation only got me so far! I hit a LID in my income when money goals were the only focus. I remember being 20k in debt and finding it in myself to shift my focus on helping others learn how to build a digital business.. I put together a plan to cater to customers and make sure biz partners and customers had the best experiences. I decided to solve more problems whether it was in the industry I was in or whether it was people's problems that I could help them get through.. I also decided to innovate with marketing tactics and businesses. Again, It was









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decided to innovate with marketing tactics and businesses. Again, It was difficult to make that shift but in the long run it's paid off. It's one of the reasons why I'm still in business today and everything is scaling up. Try and shift your focuses TODAY. The materialistic and monetary success will undoubtedly come your way if you can zone in on the right focuses. Drop a if you read this entire post and are ready for the SHIFT!!!

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