



Executive Vice President, Phil Chrysler, sounded a challenge...“To reach a billion dollar year company, we must help 1,000 people Go Platinum!” Our CEO Angela Loehr Chrysler has shared the company vision many times “To create more six and seven figure income earners than any company in Direct Sales”. As many have already proven, going Platinum in Team National will create more financial choices and a better lifestyle for your family.

Being Platinum has many perks starting with becoming a member of the Chairmen Circle Advisory Council to help guide this company as a voting member. As Platinum there are no performance qualifiers to receive Progression, Hosting, and PD Income, you are grandfathered in. You are then eligible to qualify for free annual cruises, Platinum Retreat, Mid-Winter Business Meetings and Year End Bonuses as extra ways corporate says thank you for becoming a leader. Last but not least is being invited to speak at National Conventions and getting your picture on the Platinum Wall of Fame at the corporate office, for all to recognize you as an accomplished leader in this company.

Your Platinum Leaders have Master Minded this Movement to identify the next group of leaders who will be joining the Platinum Inner Circle.

Platinum Builders is a business plan, designed and focused on performance of high achievers to become a Platinum! Do you really want to reach the top? Tracking this activity will set you apart, from just hoping to achieve to actually getting the desired results. It will put you on the fast track to the top! You're invited to join the movement and become 1 of 1,000 or "101K"!!

Simply participate in a **minimum** of 15 Power Plays within your teams each month. Yes! It really is that simple! "The right activity always equals the right results!" Doing the right activity and having that right activity duplicated throughout your teams will put you on the fast track towards your financial freedom and becoming **101K**. We will recognize, award, and celebrate you for first month and each consecutive months that you participate as a Platinum Builder! See tracking sheet for details.

Decide to become 101K!! Be a Platinum Builder! Fill out the tracking sheet to record your activity and fax it to your up line Platinum before the 10th of each month!



We are proud to be on this journey together with you!!

What counts towards your 15 or more Power Plays? Your personal DVD presentations, taking a prospect to an overview, and helping team members show the DVD. (Husband/wife counts as one. If you are helping a team member and they have 3 new personal guests in attendance, your team member gets to count three and you count the showing as one.) Doing in-home meetings with multiple personal hosting lineages will allow you to count each one with guest. Example: You are going to help a team member do a presentation and by your invitation two other IMD's with guest show up that are not part of the same team but are in different hosting lineage for you, that would count as three power plays for you that night! Example: You are going to help a team member with Power Play and you bring a prospect with you that would count as two for you.