



February 16, 2018

Bonnie Patton, Esq.
Truth in Advertising, Inc.
P.O. Box 927
Madison, Connecticut 06443

RE: Jeunesse Claims

Dear Ms. Patton:

I recently attended the Direct Selling Legal and Compliance Summit in Austin, Texas and saw your presentation. Thank you for taking the time to participate in the conference. Your comments and views of the direct selling industry are helpful for member companies.

During your presentation, you mentioned that if there were posts that were being identified by Truth in Advertising as problematic which the company had already worked to have taken down we could advise you so that your records can be updated accordingly. In that regard, I am providing you with a list of claims that were identified in your most recent notification as being potentially problematic, but which had already been dealt with by the Jeunesse Compliance Department and removed.

I think the list is fairly self-explanatory, but I wanted to note that the columns in the middle of the page identify the date the post was taken down ("Complied Date"), the date a distributor was terminated, if applicable ("Terminated Date"), and the date a post was sent to legal for action where a former distributor would not do it voluntarily ("Sent to Legal Date").

This summary likely provides more information than you need to check it against your internal list, but I included it because I wanted to highlight the fact that in the vast majority of cases when we notify a distributor of a problematic post they take it down or modify it without issue. However, we do encounter cases where the person that made the post is no longer affiliated with our company and it can be more difficult to get it removed. We take all action available to us in such cases to get it taken down.

If you have any questions about this information, please feel free to call me on my direct line at 321-275-7094.

Sincerely,

A handwritten signature in blue ink, appearing to read "Greg Hogenmiller".

Greg Hogenmiller
General Counsel

Encl.

JEUNESSE INCOME CLAIMS DATABASE - Original 2015 List

| TINA URL | TINA Label | Complied DATE | Terminated DATE | Sent to Legal DATE | Violation URL | Warning LTR Date | Suspension LTR Date | Termination LTR Date |
|---|------------|---------------|-----------------|--------------------|---|------------------|---------------------|----------------------|
| https://www.trut 3kbonus-MaddieMorton-Fbook | | 2015 | | | No longer on her page | | | |
| https://www.trut 6figures4months-The-iCon-System-Vimeo | | 2015 | | | https://vimeo.com/theicon | | 10/2015 | |
| https://www.trut AlexMorton-6figures6months | | 2015 | | | https://www.facebook.com/AlexMorton | | 11/2015 | |
| https://www.trut 9-12kamonth-at-Jeunesse-Global-Fbook | | | | 2/9/2018 | https://www.facebook.com/dgreaser | 1/2018 | | |
| https://www.trut 90Kcheck-Facebook | | 2015 | | | https://www.facebook.com/photocopy | | 10/2015 | |
| https://www.trut Alex-Morton-10k | | 2015 | | | https://www.facebook.com/alexnmorton | | 11/2015 | |
| https://www.trut Alex-Morton-mansions | | 2015 | | | https://www.facebook.com/photocopy | | 11/2015 | |
| https://www.trut Alex-Morton-millionaire | | 2015 | | | https://www.facebook.com/photocopy | | 11/2015 | |
| https://www.trut AlexMorton10kamonth-on-Fbook | | 2015 | | | https://www.facebook.com/alexnmorton | | 11/2015 | |
| https://www.trut AlexMortonAdvancement2 | | 2015 | | | https://www.facebook.com/photocopy | | 11/2015 | |
| https://www.trut Amy-Smith-on-mlmglobaluniversity-dot-leadpages-dot-com | | 2015 | | | www.mlmglobaluniversity.leadpages.net | 10/2015 | 10/2015 | 10/2015 |
| https://www.trut Bill-Townsend-Lifetime-Opportunity-for-Success | | 2015 | | | www.billtownsend.com | | 10/2015 | |
| https://www.trut BusinessOverview-at-Jeunesse-System-YouTube | | 2/1/2018 | | | https://www.youtube.com/watch' | 1/2018 | | |
| https://www.trut BusinessOverview2-at-Jeunesse-System-YouTube | | 2/1/2018 | | | https://www.youtube.com/watch' | | 10/2015 | |
| https://www.trut Creatingmillionaires-at-ToddHartog-Twitter | | 2015 | | | https://twitter.com/ToddHartog/s | 10/2015 | | |
| https://www.trut Earn-Passive-Income_Gumtree-dot-sg | | 2015 | | | https://www.gumtree.co.za/s-earn | | 10/2015 | |
| https://www.trut EXPO2015-at-Danien-Feier-youtube | | 2015 | | | https://www.youtube.com/watch' | | 10/2015 | |
| https://www.trut Financial-Rewards-Plan | | 2015 | | | www.jeunesseglobal.com | | | |
| https://www.trut Global-Home-Business-huge-bonuses | | 2015 | | | | 10/2015 | 11/2015 | |
| https://www.trut GlobalHomeBusiness40millionaires | | 2015 | | | | 10/2015 | 11/2015 | |
| https://www.trut GlobalStars60x | | 2015 | | | http://usglobalsystem.com/en-us/ | | | |
| https://www.trut HowtoMakeMoneyinJeunesse-at-Lori-Ratzlaff-youtube | | 2015 | | | | | 10/2015 | |
| https://www.trut Income-claims-at-stemcell4skins-blogspot-dot-com | | 1/8/2018 | | 12/29/2017 | http://stemcell4skins.blogspot.com | | | |
| https://www.trut Incometestimonials-at-JFireTV-youtube | | 2015 | | | https://www.youtube.com/user/JFireTV | | | |
| https://www.trut Instant-Skin-Care-And-Wellness-Solutions | | 2/1/2018 | 1/29/2018 | 1/29/2018 | https://www.facebook.com/instarskin | 10/2015 | 11/2015 | 1/2018 |
| https://www.trut jeunesse-ad-on-Google-Search-10k-per-mth-right-now | | 2015 | | | www.mlmglobaluniversity.leadpages.net | | | |
| https://www.trut Jeunesse-Financial-Rewards-Plan-at-AntiAgingCo-Youtube | | 2015 | | | https://www.youtube.com/watch' | | 11/2015 | |
| https://www.trut Jeunesse-Financial-Rewards-Plan-Getting-Started-at-Jeunesse | | 12/29/2017 | | | https://www.youtube.com/watch' | 12/2017 | | |
| https://www.trut Jeunesse-Global-Rank-Advancement-on-Pinterest | | 2015 | | | https://www.pinterest.com/ssmorton | | 10/2015 | |
| https://www.trut Jeunesse-Millionaires-Facebook | | 2015 | | | https://www.facebook.com/jeunesse | 10/2015 | 11/2015 | |
| https://www.trut Jeunesse-Millionaires | | 2015 | | | Cliff Walker, GBO | 10/2015 | 11/2015 | |
| https://www.trut JeunesseOpportunityWorkfromHome-at-Lauren-Case-Youtube | | 2017 | | | https://www.youtube.com/channel/UC... | | 1/2016 | |
| https://www.trut John-Cook-on-mlmglobaluniversity-dot-leadpages-dot-com | | 2015 | | | https://www.leadpages.net/ | | | |
| https://www.trut Kathleen-Deggelman-millionaire | | 2015 | | | https://www.youtube.com/user/KathleenDeggelman | | | |
| https://www.trut KerryDean6figure6month-at-GlobalPartnersGroup-Youtube | | 2015 | | | https://www.youtube.com/user/KerryDean | | | |
| https://www.trut Kim-Hui-and-Sampson-Li-Success-interview | | 2015 | | | | | | |
| https://www.trut Kim-Hui-New-Distributor-Orientation-2014-at-Kim-Hui-Oriental | | 2015 | | | https://www.youtube.com/channel/UC... | | | |
| https://www.trut KimHuiWebinar | | 2015 | | | | | | |
| https://www.trut Lorraine9k3months-at-GlobalPartnersGroup-Youtube | | 2015 | | | https://plus.google.com/100316161... | | | |
| https://www.trut Maddie-Morton-Mentors | | | | 2/9/2018 | https://www.facebook.com/maddiemorton | 1/2018 | | |
| https://www.trut Maddie-Morton-sixfigureearners | | 2015 | | | No longer on her page | | | |
| https://www.trut Make-Money | | 2015 | | | http://luminescestemcell.weebly.com | | 10/2015 | |
| https://www.trut MeetJohn-GlobalPartnersGroup-Vimeo | | 2015 | | | https://vimeo.com/theglobalpartn | | | |
| https://www.trut Monopoly-at-StayHealthyStayYoung-Vimeo | | 2015 | | | https://vimeo.com/135533686 | | 10/2015 | |
| https://www.trut OpportunityTransformsOrdinaryPeople-at-Cinsay | | 2015 | | | Kelly Bangert video | | | |
| https://www.trut PaulaPritchardCompPlan-at-GlobalPartnersGroup-Youtube | | 2015 | | | https://www.youtube.com/user/g | | | |
| https://www.trut PaulaPritchardSizzeCall-at-GlobalPartnersGroupdotcom | | 2015 | | | https://www.youtube.com/user/g | | | |
| https://www.trut ResidualIncome-Facebook | | 2015 | | | | | | |
| https://www.trut SecretofJeunesse-at-stayhealthystayyoung-vimeo | | 2015 | | | https://vimeo.com/stayhealthy/vi | | | |
| https://www.trut SHOOT-FOR-SAPPHIRE | | 2015 | | | | | | |
| https://www.trut ShootforSapphirePromo | | 2015 | | | | | | |
| https://www.trut SimplyInstantlyAgeless | | 2015 | | | http://www.simplyinstantlyageless.com | | 10/2015 | |
| https://www.trut Steve-Merritts-Pre-Expo-Unite-Message | | 2015 | | | https://www.youtube.com/watch' | | | |
| https://www.trut The-Worlds-Youngest-Diamond-Director-Jeunesse-Global | | 2015 | | | https://www.youtube.com/watch' | | 10/2015 | |