



One World. One Vision.

Greg Provenzano  
President & Co-Founder

January 2, 2018

Laura Smith, Esq.  
Legal Director  
Truth in Advertising, Inc.  
P.O. Box 927  
Madison, CT 06443

Sent via email

Dear Ms. Smith:

We have received your letter dated December 18, 2017, regarding income claims and misrepresentations. ACN is committed to operating not only in compliance with applicable law and industry standards, but with integrity. We take information such as what you have provided very seriously and will be undertaking a review of the examples you identified in your database.

Following our review, we will take the appropriate actions that are needed and will provide a detailed response at that time. With the holidays and staff vacation schedules, we will begin the review this week.

We appreciate the steps that TINA.org is taking to protect consumers and we look forward to further dialogue.

Best regards,

  
Greg Provenzano  
President

cc: Joseph Mariano, President, Direct Selling Association  
Jared Blum, Esq., DSA Code of Ethics Administrator

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