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June 1st, 2016

Summer is here - Let's book some Shows! June is Cabo Double Up Month!



It's Official! Summer is here and with school out, vacation plans in progress, sports, camp and everything else that comes at us during this season, it can be incredibly difficult to find the time to connect with the people in our lives.

This is exactly why summer is the perfect time to schedule new Shows of Flavors!

As busy as people are, they're also looking to connect with friends and family and a live tasting and product demo is the perfect excuse to get everyone together for some fun. So don't put off making those calls because you think your friends are too busy - Use the hectic summer schedule as the perfect reason to get something on their calendars ASAP!

Studies Prove - Men Love to Cook!



Just in time for Father's Day (6/19), a recent press release by recipe giant AllRecipes.com says men are flocking to the kitchen more than ever before! Check out some of these interesting stats they shared:

- Men enjoy preparing meals more than women (men 82% vs women 75%).
- Men enjoy eating more than women (men 91% vs women 88%).
- Men are willing to spend more time preparing meals than women 57% of men say "40 minutes to as long as it takes" is acceptable while 52% of women prefer to limit cooking time to "0-40 minutes."

With statistics like this, there's never been a better time to reach out to your existing customers with a great gift idea for Dad. Whether it's searing some burgers in our 12" Classic square griddle, frying up some omelets in the 10" Expressions fry pan or breaking out the 8qt Dutch Oven to braise up the perfect brisket, we've got everything a Dad could want this Father's Day!

Kitchen Fair's New Plant Tour in West Bend, Wisconsin!



Last week we were thrilled to take a group of Kitchen Fair's leading ladies on an exclusive tour of our new manufacturing plant in West Bend, WI. The group consisted of 16 of our Top Performers from both Mexico and the United States. They were given an inside, step-by-step look at how our cast aluminum cookware is manufactured using all new, state-of-the-art technology. To say they were blown away by the process and amount of detail that goes into manufacturing every piece would be an understatement!

They left the tour with a clear understanding that Kitchen Fair products are built with quality as the number one priority.

We then headed over to the "Windy City" to enjoy a couple of days of relaxation

day of shopping and a private 4-hour tour of Chicago's hot spots.

Everyone had a great time and left energized and ready to take Kitchen Fair to the masses!

Business Updates

Cabo Double Up – Earn double sales towards Cabo qualification!

Yes, you read that right! For the month of June, when you sell at least \$1,500 you will receive **DOUBLE** the value of your sales towards your Cabo qualifications!

So let's break this down: During the month of June,

\$1,500 in sales = \$3,000 in credit towards your Cabo qualification for one.

\$5,000 in sales = \$10,000 in credit towards your Cabo qualification for two!

That's right! This promotion is **your chance** to get your Cabo trip in the bag!



Join us and celebrate your achievements alongside your fellow Consultants! Qualifying is easier than ever, click on the video on the left to see a sneak peak of the trip and get all the details.

We look forward to seeing you in Cabo!



Whether you're making homemade pizza, pancakes, brownies or paella... sometimes you just need some extra space to get things done. That's why our incredible 14" Round Griddle is the perfect piece to add to your kitchen arsenal this month. Constructed out of durable, high-grade cast aluminum and featuring our patented PFOA-free, non-toxic Eterna Black Galaxy non-stick coating, our 14" Round Griddle will instantly become your go-to piece of cookware for all sorts of

For the month of June we're offering this incredible griddle at a special price of \$195! And to make this deal even better, we're throwing in a pair of our silicone oven mitts... absolutely for free.



Good Life Brochure

Have anyone that is interested in joining the Kitchen Fair team? We now have the perfect prospecting piece for you! The "Good Life" brochure is designed to introduce new clients, hosts or prospective Consultants to everything that Kitchen Fair is about.

Get yours now!

When someone asks, "What do you do?..." how do you respond?



You probably let people know you're a business owner, right? What comes next? Knowing how to share the Kitchen Fair opportunity is the first step to helping people discover their passion and earn extra income that can be life changing. So to help you make those connections, we've created a sharable flyer for you to email to your potential new Consultants or post on Social Media. It's got all the essential info you need to show just how easy it is to get started. Download it and start making connections today!

Download Flyer

Want to learn more about Sponsoring? Call and schedule a one-on-one or team training! Be sure and check out this Tuesday Night Development Session Webinar, The Gift of Sponsoring today! WATCH VIDEO

Trainings



Upcoming Tuesday Night Development Sessions

- June 7 WOW! June Promotions are Rock'in! How to... maximize your income using them!
- June 14 Fill your June Calendar with Show of Flavors!
- June 21 Effective, Rewarding Host Coaching!
- June 28 Wrapping up June Did you use the 2+2+2 Follow-up System?

REGISTER NOW

Find the complete calendar for June **HERE**

Monthly Promotions





Kitchen Fair, 1675 Reigle Drive, Kewaskum, WI 53040, United States You may <u>unsubscribe</u> or <u>change your contact details</u> at any time.

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