

McDonald's response to TINA.org re marketing of "100% chicken breast filet" sandwiches

"McDonald's premium chicken sandwiches are indeed made with chicken breast filet. Chicken rib meat is white meat that is part of the full chicken breast, although it is largely removed in the filet process. We include rib meat in the ingredient list because a small portion may remain after the filet has been cut, and we want to be transparent with our customers. To avoid any questions, however, we are changing the language on our website and will certainly consider similar updates moving forward."