

USA/CANADA  
2017



# INCENTIVES

INCENTIVE PERIOD: FEBRUARY 2017 - JANUARY 2018





# Explore the Possibilities

As you share NeoLife and build your business you will unlock endless possibilities of financial success through NeoLife's profitable Compensation Plan. Incentives are here to reward and pamper you as your business grows and serve as an addition to the residual income generated through your NeoLife business.

Thank you for your dedication to our shared mission of making the world a healthier and happier place.

As you explore the 2017 Incentives book, you will discover how to unlock each of the exciting possibilities. Here is a chart showing qualifications for Distributor titles for your reference.

QUALIFICATIONS FOR DISTRIBUTOR TITLES			
	Title	First Level Director Legs	Total Group PV
PRESIDENT'S TEAM	5 Diamond Director	18	500,000
	4 Diamond Director	16	400,000
	3 Diamond Director	14	300,000
	2 Diamond Director	12	250,000
	1 Diamond Director	10	200,000
	5 Ruby Director	8	150,000
	4 Ruby Director	6	100,000
WORLD TEAM	3 Ruby Director	5	50,000
	2 Ruby Director	4	30,000
	1 Ruby Director	3	20,000
	Sapphire Director	1	10,000

**Emerald Director** – Achieve Qualified Director status for 3 consecutive months  
**Director** – Achieve Qualified Senior Manager status and accumulate 4,000 QPV in any subsequent month  
**Senior Manager** – Accumulate 1,000 QPV in one month  
**Manager** – Accumulate 500 QPV in one month  
**Distributor** – Anyone who has signed up as a Distributor



# New Director Incentive

## \$500 IN NEOLIFE PRODUCTS & A CAR DECAL

A gift to you for helping us make the world a healthier and happier place!

Earn it in 2 simple steps:

### 1. Achieve New Director

**HOW:** Achieve 1,000 QPV in 1 month, and maintain Active Distributor Status\* and in any subsequent month, accumulate 4,000 QPV.

**FAST TRACK:** NeoLife Club Promoters who purchase a Manager or Senior Manager Business Kit can achieve Director within their first full month when they achieve 4,000 QPV in the month they sign up or the next full month.

### 2. Complete a second qualified Director month within the next 6 months

\*To be an Active Distributor, maintain at least 100 Personal PV each month  
Incentive available through January 31, 2018.  
Incentives are subject to change at the discretion of the company.

For more information, call Distributor Services at **800.432.5842**, or visit **NeoLife.com**



## Car Bonus

The NeoLife Car Bonus is another way we reward success. You can use this bonus on the car of your choice. Already paid off your car? No problem! You can use this bonus for whatever your heart desires. Pay off your credit card? Go on vacation? Treat the family to dinner?

Earn your Monthly Car Bonus on either Chart—Whichever pays the highest!



### ● Emerald Directors & Above Bonus Based on Volume

Achieve Emerald Director and begin earning the NeoLife Car Bonus. Reach World Team and your Car Bonus goes up!

#### NEOLIFE CAR BONUS

QPV	BONUS**
20,000	\$1,000
15,000	\$800
10,000	\$600
5,000	\$150

To earn Car Bonus using the QPV Chart above you must have achieved Qualified Director with at least 4,000 QPV in each of the prior two months. Earn Car Bonus in the 3rd month with a minimum of 5,000 QPV.

Incentive available through January 31, 2018.  
Incentives are subject to change at the discretion of the company.  
Car Bonus Incentive only applies to American Region PV.

### ● World Team & Above Bonus Based On Qualification!

#### NEOLIFE CAR BONUS - WORLD TEAM

Earn the bonus each month by maintaining the pay status below\*

	BONUS**
Diamond Directors – Maintain 3 Consecutive Months at 1 Diamond Director pay status or higher.	\$1,000
President's Team – Maintain 3 Consecutive Months at 4 Ruby Director pay status or higher.	\$800
Existing World Team – Maintain 3 Consecutive Months at Sapphire Director pay status or higher. (10,000 Group PV and 1 Qualified Director Leg)	\$600
New Sapphire Director Step-Ups – Qualify at your new title with 5,000 QPV and earn instantly in your new Sapphire Director month.	\$600

\*Existing President's Team & World Team must have 5,000 QPV or more in each of the 3 months  
New Sapphire Directors must maintain your title with 5,000 QPV to continue earning a Car Bonus  
\*\*Includes \$50 NeoLife Car Wrap Bonus. Must send high resolution photo of you with your new wrapped car to info@neolife.com. Minimum logo dimensions must be 12" x 4".

For more information, call Distributor Services at **800.432.5842**, or visit **NeoLife.com**

# Travel, Travel, & More Travel!

President's Team and World Team Members get invitations to exclusive events and the opportunity to earn free trips as you build your business.

## Leadership School



**Who:** Emerald Directors who remain qualified for 3 consecutive months (a total of 6 consecutive months as Qualified Director). Once qualified, remain eligible to attend by maintaining Emerald Director status and 6 months Qualified out of 9 months prior to the Leadership School.

**What:** An event filled with fun and fellowship as well as business and product training and workshops geared towards empowering you with knowledge to help you take your business to the top! All accommodations and meals paid.

School dates to be advised. Available if not previously attended.

## Ruby Director Orientation



**Who:** Ruby Director Step-Ups

**What:** Attend Ruby Director Orientation, all travel and accommodations paid. Get an exclusive VIP tour of the NeoLife Headquarters and spend time getting to know the corporate support team dedicated to your success.

Available if not previously attended.

## World Team Conference



**Who:** President's Team & World Team Members

**What:** The perfect balance of lifestyle and leadership in some of the most sought after luxury vacation destinations.





# Diamond Lifestyle

A Global 60 year Anniversary Celebration!

**Who:** President's Team Members

**What:** The ultimate VIP luxury vacation where the elite President's Team can experience the finest in destination, accommodation, fellowship, and fun.

**Where:** Los Cabos, Mexico

**When:** October 2018

**INCENTIVE PERIOD :** May 2017 - July 2018

## Earn Free Travel & Accommodations!

	NeoLife will pay for Air Travel & Accommodations when:	NeoLife will pay for Accommodations when:
5 Diamond Director	All New & Existing 3, 4, & 5 Diamond Directors simply maintain your title	
4 Diamond Director		
3 Diamond Director		
2 Diamond Director		
1 Diamond Director	<b>New step-ups</b> (4 Ruby through 2 Diamond Director)* <b>Or existing</b> 4 Ruby through 2 Diamond Director who achieve Qualified Pay Status at title for 11 out of the 15 months	Existing 4 Ruby through 2 Diamond Director who achieve Qualified Pay Status at title for 8 out of the 15 months <b>PLUS</b> New 4 Ruby Step-ups
5 Ruby Director		
4 Ruby Director		

Base title: Your starting title for the Diamond Lifestyle incentive is your February 2017 title.

\*Step-ups must have a minimum of 6 out of 15 months at starting President's Team title to remain eligible.

4 Ruby Step-ups earn air travel by achieving 6 out of 15 months at new 4 Ruby title.

## VIP Destination Trips for Diamond Step-Ups



### EXCLUSIVE TRIP ON THE SILVERADO!

Step-up to 5 Diamond Director & maintain for 3 consecutive months \*Trip available if not previously attended

### TRIP ON A LUXURY CRUISE\* WITH OTHER STEP-UPS!

Step-up to 3 or 4 Diamond Director & maintain for 3 consecutive months \*Trip available if not previously attended



### TRIP TO A LUXURY RESORT\* WITH OTHER STEP-UPS!

Step-up to 1 or 2 Diamond Director & maintain for 3 consecutive months \*Trip available if not previously attended

# Step-Up Bonuses!

Earn cash when you step-up in the President's Team & World Team

	Step-up to & maintain for 3 consecutive months	STEP-UP BONUS
PRESIDENT'S TEAM	5 Diamond Director	\$30,000
	4 Diamond Director	\$25,000
	3 Diamond Director	\$20,000
	2 Diamond Director	\$15,000
	1 Diamond Director	\$10,000
	5 Ruby Director	\$6,000
	4 Ruby Director	\$4,000
WORLD TEAM	3 Ruby Director	\$3,000
	2 Ruby Director	\$2,000
	1 Ruby Director	\$1,000
	Sapphire Director	\$500



Your step-up month can be counted as the first month of the 3 consecutive month requirement. The step-up Bonus incentives can only be earned one time per Distributorship for each step taken starting February 2013. 3 consecutive months must be achieved prior to January 2019.

## President's Team Consistency Cash

President's Team members who develop 6 new Emerald Directors earn cash based on consistency

Title	9 out of 12 months Consistency	6 out of 12 months Consistency
5 Diamond Director	\$20,000	\$10,000
4 Diamond Director	\$17,000	\$8,500
3 Diamond Director	\$14,000	\$7,000
2 Diamond Director	\$12,000	\$6,000
1 Diamond Director	\$8,000	\$4,000
5 Ruby Director	\$6,000	\$3,000
4 Ruby Director	\$4,000	\$2,000

Note: In addition to the consistency requirement, you need to develop 6 new Emerald Directors within your President's Team Developing Group in order to earn Consistency Cash. Your President's Team Developing Group includes your entire organization down to the next President's Team.





## Diamond Director Bonus Pool!

The Diamond Director Bonus is paid to Diamonds who maintain 1 Diamond Director or higher status every month and have 6 or more Qualified Sapphire Director legs for at least 6 out of 12 months during the incentive year. This Bonus is paid from a special Bonus Pool that is shared among Qualified Diamond Directors. New Diamonds who earn a Step-up Bonus & maintain Diamond status for all months remaining in the year are also eligible.



## Founder's Profit Sharing Pool!

A personal gift from Jerry Brassfield to the elite 3 Diamond Directors and above







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