

United States District Court
Northern District of California

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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION**

EHDER SOTO, individually and on behalf
of all others similarly situated,

Plaintiff,

v.

WILD PLANET FOODS, INC.,

Defendant.

and

HENEY SHIHAD, individually and on
behalf of all others similarly situated

Plaintiff,

v.

WILD PLANET FOODS, INC., and DOES 1
through 25, inclusive,

Defendant.

Case No. 15-cv-05082-BLF

**ORDER GRANTING PLAINTIFFS’
MOTION FOR FINAL APPROVAL OF
CLASS ACTION SETTLEMENT; AND
GRANTING PLAINTIFFS’ MOTION
FOR AWARD OF ATTORNEYS’ FEES,
COSTS, AND INCENTIVE AWARDS
FOR CLASS REPRESENTATIVES**

Case No. 16-cv-01478-BLF

On September 14, 2017, the Court heard Plaintiffs’ Motion for Final Approval of Class Action Settlement (ECF 53) and Plaintiffs’ Motion for Award of Attorneys’ Fees, Costs, and Incentive Awards for Class Representatives (ECF 54). *See* Minute Entry, ECF 58. For the reasons stated on the record and those set forth below, the Court GRANTS the motion for final approval and GRANTS the motion for attorneys’ fees, costs, and incentive awards.

I. BACKGROUND

Plaintiffs Ehder Soto and Heney Shihad and class members were customers who purchased cans of tuna, which were allegedly under-filled, from Defendant Wild Planet Foods, Inc. The two named Plaintiffs Soto and Shihad separately filed their complaints against Defendant. On

1 November 5, 2015, Plaintiff Soto filed his class action, which is Case No. 15-cv-05082-BLF (the
2 “Soto Action”). On March 25, 2016, Plaintiff Shihad filed his class action, which is Case No. 16-
3 cv-01478 (the “Shihad Action”). The two actions were consolidated for all purposes. ECF 50.
4 Plaintiffs Soto and Shihad (“Class Representatives”) are represented by Bursor & Fisher, P.A.,
5 Nathan & Associates, APC, and Law Offices of Ross Cornell, APC (collectively, “Class
6 Counsel”).

7 The complaints allege that Defendant cheated customers who purchased its 5-ounce cans
8 of tuna by under-filling those cans. Plaintiffs’ allegations are based on press weight tests
9 conducted in 2015 and 2016 by experts at the National Oceanic and Atmospheric Administration
10 (“NOAA”) at the request of Class Counsel. Plaintiffs assert breach of express warranty, breach of
11 the implied warranty of merchantability, breach of the implied warranty of fitness for a particular
12 purpose, unjust enrichment, violation of the California Consumer Legal Remedies Act (“CLRA”),
13 violation of the California Unfair Competition Law (“UCL”), violation of the California False
14 Advertising Law (“FAL”), violation of the California Commercial Code § 2314, negligent
15 misrepresentation, and fraud. Soto Action Compl., ECF 1; Shihad Action Compl., Case No. 16-
16 cv-01478, Dkt. 1.

17 On December 23, 2016, the parties filed a stipulation for class action settlement.
18 Settlement Agreement, ECF 44. The written Settlement Agreement contemplates the certification
19 of “Settlement Class Members” defined as: “All residents of the United States of America who,
20 from November 5, 2011 to the date of the order granting preliminary approval of this Settlement,
21 purchased any can of branded tuna produced by, for, or on behalf WP, including cans sold under
22 the ‘Wild Planet’ brand and the ‘Sustainable Seas’ brand.” *Id.* ¶ 1.22. The Settlement Agreement
23 provides that Defendant will establish a \$1.7 million Settlement Fund to (1) pay valid claims for
24 cash benefits submitted by Settlement Class Members, (2) cover administrative costs incurred by
25 the Settlement Administrator not to exceed \$350,000, (3) check distribution costs; (4) pay
26 attorneys’ fees, costs, and expenses, and (4) pay incentive awards to Class Representatives. *Id.* ¶
27 2.1.

28 On May 11, 2017, the Court issued an order which: granted preliminary approval of the

1 class action settlement; preliminarily certified the settlement class; appointed Plaintiffs as Class
 2 Representatives; appointed Bursor & Fisher, P.A., Nathan & Associates, APC, and Law Offices of
 3 Ross Cornell, APC as Class Counsel; approved forms and methods of notice to the class; set a
 4 deadline of August 25, 2017 for objections; and set a hearing date of September 14, 2017 for
 5 Plaintiffs' motion for final approval of the class action settlement and for Plaintiffs' motion for
 6 attorneys' fees, costs, and incentive awards. *See* Order Granting Preliminary Approval of Class
 7 Settlement, ECF 52 (hereinafter, "Preliminary Approval Order"). No objections were filed.

8 On September 14, 2017, the Court heard Plaintiffs' motion for final approval and motion
 9 for attorneys' fees, costs, and incentive awards.

10 **II. MOTION FOR FINAL APPROVAL OF CLASS ACTION SETTLEMENT**

11 **A. Legal Standard**

12 Federal Rules of Civil Procedure 23(e) provides that "[t]he claims, issues, or defenses of a
 13 certified class may be settled, voluntarily dismissed, or compromised only with the court's
 14 approval." Fed. R. Civ. P. 23(e). "Adequate notice is critical to court approval of a class
 15 settlement under Rule 23(e)." *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1025 (9th Cir. 1998).
 16 Moreover, "[a] district court's approval of a class-action settlement must be accompanied by a
 17 finding that the settlement is 'fair, reasonable, and adequate.'" *Lane v. Facebook, Inc.*, 696 F.3d
 18 811, 818 (9th Cir. 2012) (quoting Fed. R. Civ. P. 23(e)). The district court "must evaluate the
 19 fairness of a settlement as a whole, rather than assessing its individual components." *Id.* at 818-
 20 19. "[A] district court's only role in reviewing the substance of that settlement is to ensure that it
 21 is fair, adequate, and free from collusion." *Id.* (internal quotation marks and citation omitted). In
 22 making that determination, the district court is guided by several factors articulated by the Ninth
 23 Circuit in *Hanlon v. Chrysler Corp* ("Hanlon factors"). *Id.* Those factors include:

24 the strength of the plaintiffs' case; the risk, expense, complexity, and likely
 25 duration of further litigation; the risk of maintaining class action status throughout
 26 the trial; the amount offered in settlement; the extent of discovery completed and
 27 the stage of the proceedings; the experience and views of counsel; the presence of a
 governmental participant; and the reaction of the class members to the proposed
 settlement.

28 *Hanlon*, 150 F.3d at 1026-27; *see also Lane*, 696 F.3d at 819 (discussing *Hanlon* factors).

1 “Additionally, when (as here) the settlement takes place before formal class certification,
2 settlement approval requires a ‘higher standard of fairness.’” *Lane*, 696 F.3d at 819 (quoting
3 *Hanlon*, 150 F.3d at 1026).

4 **B. Rule 23(a) and (b) Requirements**

5 A class action is maintainable only if it meets the four Rule 23(a) prerequisites:

6 (1) the class is so numerous that joinder of all members is
7 impracticable;

8 (2) there are questions of law or fact common to the class;

9 (3) the claims or defenses of the representative parties are typical of
10 the claims or defenses of the class; and

11 (4) the representative parties will fairly and adequately protect the
12 interests of the class.

13 Fed. R. Civ. P. 23(a). In a settlement-only certification context, the “specifications of the Rule . . .
14 designed to protect absentees by blocking unwarranted or overbroad class definitions . . . demand
15 undiluted, even heightened, attention[.]” *Amchem Prods., Inc. v. Windsor*, 521 U.S. 591, 620
16 (1997). “Such attention is of vital importance, for a court asked to certify a settlement class will
17 lack the opportunity, present when a case is litigated, to adjust the class, informed by the
18 proceedings as they unfold.” *Id.*

19 In addition to the Rule 23(a) prerequisites, “parties seeking class certification must show
20 that the action is maintainable under Rule 23(b)(1), (2), or (3).” *Amchem Prods., Inc.*, 521 U.S. at
21 614. Rule 23(b)(3), relevant here, requires that (1) “questions of law or fact common to class
22 members predominate over any questions affecting only individual members” and (2) “a class
23 action is superior to other available methods for fairly and efficiently adjudicating the
24 controversy.” Fed. R. Civ. P. 23(b)(3). The “pertinent” matters to these findings include:

25 (A) the class members’ interests in individually controlling the
26 prosecution or defense of separate actions;

27 (B) the extent and nature of any litigation concerning the
28 controversy already begun by or against class members;

(C) the desirability or undesirability of concentrating the litigation of
the claims in the particular forum; and

(D) the likely difficulties in managing a class action.

1 *Id.*

2 The Court previously found the putative class satisfied the requirements for numerosity,
3 commonality, typicality, adequacy of representation, predominance, and superiority under Rule
4 23(a) and 23(b)(3). Preliminary Approval Order ¶¶ 5–6. The Court is unaware of any changes
5 that would alter its analysis, and thus sees no reason to revisit the analysis of Rule 23. *See G.F. v.*
6 *Contra Costa Cty.*, No. 16-3667, 2015 WL 4606078, at *11 (N.D. Cal. July 30, 2015).

7 **C. Notice was Adequate**

8 The Court previously approved Plaintiffs’ Notice Plan for providing notice to the class
9 when it granted preliminary approval of the class action settlement. Preliminary Approval Order
10 ¶¶ 10–11. The Notice Plan was designed by KCC Class Action Services LLC (“KCC”), the
11 Settlement Administrator chosen by the parties. *Id.* ¶ 10. The Notice Plan involves a dedicated
12 settlement website, social media campaign, and Internet banner advertisements. *Id.* The Court
13 found that the contents of the proposed class notices, and the manner of their dissemination as
14 described in the Notice Plan, were the best practicable notice under the circumstances and
15 reasonably calculated, and meet the requirement of due process. *Id.*

16 Plaintiffs submitted a declaration of counsel stating that KCC promulgated notice pursuant
17 to the Notice Plan. Nathan Decl. ¶ 32, ECF 53-1. Specifically, KCC caused the Settlement Notice
18 to appear as a tabloid-size quarter page advertisement unit in the Classifieds section of the San
19 Francisco Examiner on May 29, June 5, June 12, and June 19, 2017. *Id.* In addition, KCC caused
20 172 million internet banner impressions targeted at adults 18 years of age and older from May 26,
21 2017 through June 25, 2017. *Id.* In total, the internet banner effort delivered 183,667,666
22 impressions. *Id.* Also, by August 3, 2017, the designated website received 229,892 visits. *Id.* As
23 a result, KCC has received approximately 100,000 claims¹ by the August 25, 2017 deadline to file
24 claims. Nathan Suppl. Decl. ¶ 7, ECF 57. Most of the claims were submitted through the
25 settlement website. *Id.* The approximately 100,000 received claims are substantially more than
26

27 _____
28 ¹ As of September 7, 2017, KCC has received 101,366 claims. Nathan Suppl. Decl. ¶ 7, ECF 57.
Of those 101,366 claims, 99,312 were timely submitted and 2,054 were submitted after the August
25, 2017 deadline. *Id.*

1 the anticipated number of claims, which was expected to be around 28,000. *See* Fisher Decl. in
 2 Supp. of Mot. for Preliminary Approval ¶ 9, ECF 45-1 (expecting about 28,000 claims). The
 3 actual number of received claims shows that Plaintiffs’ Notice Plan provided adequate notice to
 4 the class members. The overwhelming response also shows that class members had ample
 5 opportunity to present their objections. Thus, the Court finds the parties have sufficiently
 6 provided notice to the Settlement Class Members. *See Mullane v. Cent. Hanover Bank & Trust*
 7 *Co.*, 339 U.S. 306, 314 (1950) (holding that notice must “apprise interested parties of the
 8 pendency of the action and afford them an opportunity to present their objections”).

9 **D. The Settlement is Fundamentally Fair, Adequate, and Reasonable**

10 After evaluating the settlement as a whole, as guided by the *Hanlon* factors, the Court
 11 concludes that the settlement is fundamentally fair, adequate and reasonable.

12 **i. Strength of Plaintiffs’ Case and Risk of Continuing Litigation**

13 Approval of a class settlement is appropriate when “there are significant barriers plaintiffs
 14 must overcome in making their case.” *Chun–Hoon v. McKee Foods Corp.*, 716 F. Supp. 2d 848,
 15 851 (N.D. Cal. 2010). Similarly, difficulties and risks in litigating weigh in favor of approving a
 16 class settlement. *See Rodriguez v. W. Publ’g Corp.*, 563 F.3d 948, 966 (9th Cir. 2009).

17 Here, Plaintiffs acknowledge that despite the strength of their case, there could be
 18 substantial obstacles to overcoming dispositive motions and proving the merits in a case such as
 19 this. Mot. for Final Approval 6, ECF 53 (citing Plaintiffs’ Motion for Preliminary Approval 6–7,
 20 ECF 45). Plaintiffs also note that Defendants would present a vigorous defense at trial in the
 21 absence of this settlement and thus there is no assurance that the class would prevail. Plaintiffs’
 22 Motion for Preliminary Approval 7. As such, the Court finds that these factors weigh in favor of
 23 settlement.

24 **ii. Settlement Amount**

25 “In assessing the consideration obtained by the class members in a class action settlement,
 26 ‘it is the complete package taken as a whole, rather than the individual component parts, that must
 27 be examined for overall fairness.’” *Nat’l Rural Telecomms. Coop. v. DIRECTV, Inc.*, 221 F.R.D.
 28 523, 527 (C.D. Cal. 2004) (quoting *Officers for Justice*, 688 F.2d at 628). “In this regard, it is

1 well-settled law that a proposed settlement may be acceptable even though it amounts to only a
 2 fraction of the potential recovery that might be available to the class members at trial.” *Id.* (citing
 3 *Linney v. Cellular Alaska P’ship*, 151 F.3d 1234, 1242 (9th Cir. 1998)).

4 The Settlement Agreement represents a substantial benefit for the Class Members. Class
 5 Counsel’s testing of Defendant’s tuna cans with NOAA showed an average under-fill of tuna
 6 between 3.2% to 7%, resulting in damages of approximately 8 cents to 18 cents per can. Nathan
 7 Decl. ¶ 8. This yields an average damage of 13 cents per can. *Id.* On the other hand, the cash
 8 payment to Class Members under the parties’ settlement is significantly higher. The total cash
 9 fund from the Settlement Agreement is \$1.7 million. *Id.* ¶ 39. After subtracting administrative
 10 expenses, attorneys’ fees and costs, and incentive awards, the total cash to be paid out to Class
 11 Members is \$766,594.99. *Id.* As mentioned, KCC, the Settlement Administrator, has received
 12 about 100,000 claims. Nathan Suppl. Decl. ¶ 7. Thus, the payout per claim is approximately
 13 \$7.67.² This award is reasonable, considering that the average damage has been calculated as
 14 13 cents per can. In addition, there have been no objections to the settlement amount. Under
 15 these circumstances, the Court finds that this factor weighs in favor of approval.

16 **iii. Extent of Discovery**

17 “In the context of class action settlements, ‘formal discovery is not a necessary ticket to the
 18 bargaining table’ where the parties have sufficient information to make an informed decision
 19 about settlement.” *In re Mego Fin. Corp.*, 213 F.3d at 459 (citation omitted).

20 Here, Plaintiffs have conducted a thorough investigation into the facts of the class action.
 21 Class Counsel researched varieties of canned tuna and obtained test results from NOAA regarding
 22 Defendant’s product. Nathan Decl. ¶¶ 6–7. Also, Plaintiffs and Defendant engaged in numerous
 23 exchanges of informal discovery. *Id.* ¶ 17. For example, Plaintiffs obtained Defendant’s sales
 24 data to determine the scope of the litigation. *Id.* ¶¶ 13–14. These actions put Class Counsel in a
 25 strong position to evaluate their case and conclude that settlement was the best way forward. *See*
 26 *In re Mego Fin. Corp. Sec. Litig.*, 213 F.3d 454, 459 (9th Cir. 2000), *as amended* (June 19, 2000)

27
 28 ² The exact payment will be determined after KCC identifies the number of ineligible claims such
 as duplicate claims.

1 (class counsel’s significant investigation and discovery and research supported that the plaintiffs
2 had sufficient information to make an informed decision about the settlement). This factor
3 therefore weighs in favor of approval.

4 **iv. Counsel’s Experience**

5 Plaintiffs’ counsel have recommended approval of the settlement. Mot. for Final
6 Approval 6. “The recommendations of plaintiffs’ counsel should be given a presumption of
7 reasonableness.” *In re Omnivision Techs., Inc.*, 559 F. Supp. 2d 1036, 1043 (N.D. Cal. 2007)
8 (citation omitted); *In re Pac. Enters. Sec. Litig.*, 47 F.3d 373, 378 (9th Cir. 1995) (“Parties
9 represented by competent counsel are better positioned than courts to produce a settlement that
10 fairly reflects each parties’ expected outcome in litigation.”). Here, Class Counsel have
11 substantial experience litigating similar class actions. Nathan Decl. ¶¶ 17, 41, 42. In particular,
12 Class Counsel have unique litigation experience with *Hendricks v. StarKist, et al.*, Case No. 13-
13 cv-00729 (N.D. Cal. 2013) (the “Hendricks action”), which similarly involved canned tuna
14 products. *See Id.* ¶ 16; Fisher Decl. ¶ 2, ECF 54-2. In light of Class Counsel’s considerable
15 experience and their belief that the settlement provides more than adequate benefits to Class
16 Members, the Court finds that this factor weighs in favor of approval.

17 **v. Presence of a Governmental Participant**

18 Because there is no governmental entity involved in this litigation, this factor is
19 inapplicable.

20 **vi. Reaction of the Class**

21 The deadline for Class Members to submit objections to the settlement or the fees and
22 expenses motion or to request exclusion from the Settlement Class was on August 25, 2017.
23 Preliminary Approval Order ¶¶ 12–13; Nathan Suppl. Decl. ¶¶ 5–6. No Class Member has filed
24 an objection to the settlement or requested exclusion from the Settlement Class. Nathan Suppl.
25 Decl. ¶¶ 5–6. Accordingly, this factor strongly favors final approval. *Cf. Cruz v. Sky Chefs, Inc.*,
26 2014 WL 7247065, at *5 (N.D. Cal. Dec. 19, 2014) (“A court may appropriately infer that a class
27 action settlement is fair, adequate, and reasonable when few class members object to it.”); *Chun-*
28 *Hoon*, 716 F. Supp. 2d at 852 (granting final approval of settlement where 16 out of 329 class

1 members (4.86%) requested exclusion).

2 **E. Conclusion**

3 Based on the foregoing reasons, and after considering the record as a whole as guided by
4 the *Hanlon* factors, the Court finds that notice of the proposed settlement was adequate, and the
5 settlement is fair, adequate and reasonable. Accordingly, Plaintiffs' Motion for Final Approval of
6 Class Action Settlement is GRANTED.

7 **III. MOTION FOR ATTORNEYS' FEES, COSTS, AND INCENTIVE AWARDS**

8 **A. Legal Standard**

9 **i. Attorneys' Fees**

10 "While attorneys' fees and costs may be awarded in a certified class action where so
11 authorized by law or the parties' agreement, Fed. R. Civ. P. 23(h), courts have an independent
12 obligation to ensure that the award, like the settlement itself, is reasonable, even if the parties have
13 already agreed to an amount." *In re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 941 (9th
14 Cir. 2011). "Where a settlement produces a common fund for the benefit of the entire class," as
15 here, "courts have discretion to employ either the lodestar method or the percentage-of-recovery
16 method" to determine the reasonableness of attorneys' fees. *Id.* at 942. "Because the benefit to
17 the class is easily quantified in common-fund settlements," the Ninth Circuit permits district
18 courts "to award attorneys a percentage of the common fund in lieu of the often more time-
19 consuming task of calculating the lodestar." *Id.* "Applying this calculation method, courts [in the
20 Ninth Circuit] typically calculate 25% of the fund as the 'benchmark' for a reasonable fee award,
21 providing adequate explanation in the record of any 'special circumstances' justifying a
22 departure." *Id.* (citing *Six (6) Mexican Workers v. Ariz. Citrus Growers*, 904 F.2d 1301, 1311 (9th
23 Cir. 1990)). However, the benchmark should be adjusted when the percentage recovery would be
24 "either too small or too large in light of the hours devoted to the case or other relevant factors."
25 *Six (6) Mexican Workers*, 904 F.2d at 1311. "[W]here awarding 25% of a 'megafund' would yield
26 windfall profits for class counsel in light of the hours spent on the case, courts should adjust the
27 benchmark percentage or employ the lodestar method instead." *In re Bluetooth*, 654 F.3d at 942.

28 **ii. Costs**

1 An attorney is also entitled to “recover as part of the award of attorney’s fees those out-of-
2 pocket expenses that would normally be charged to a fee paying client.” *Harris v. Marhoefer*, 24
3 F.3d 16, 19 (9th Cir. 1994) (internal quotations and citation omitted). To support an expense
4 award, Plaintiffs should file an itemized list of their expenses by category, listing the total amount
5 advanced for each category, listing the total amount advanced for each category, allowing the
6 Court to assess whether the expenses are reasonable. *Wren v. RGIS Inventory Specialists*, No. 06-
7 cv-5778, 2011 WL 1230826, at *30 (N.D. Cal. Apr. 1, 2011), supplemented, No. 06-cv-5778,
8 2011 WL 1838562 (N.D. Cal. May 13, 2011).

9 **B. Analysis**

10 **iii. Attorneys’ Fees**

11 Plaintiffs move the Court for \$566,100 in attorneys’ fees, representing one-third of the
12 Settlement Fund. Mot. for Att’y Fees 1, ECF 54. Class Counsel argue that this award is
13 reasonable because counsel expended more than 346 hours on this litigation on behalf of the class,
14 which, at the current hourly billing rates, amounts to a lodestar value of \$200,563. *Id.* at 2; Nathan
15 Decl. in Support of Mot. for Att’y Fees ¶¶ 45–46, ECF 54-1; Fisher Decl. ¶¶ 11–12, ECF 54-2;
16 Cornell Decl. ¶ 5, ECF 54-3. Thus, the fee award of 33.33%, or \$566,100, would represent a
17 multiplier of 2.8 over the base lodestar fee. Nathan Decl. in Support of Mot. for Att’y Fees ¶ 46.
18 Class Counsel also argue that in light of the substantial litigation risk they undertook and the
19 positive results they achieved, the amount of attorneys’ fees expenses is reasonable. Mot. for
20 Att’y Fees 6–7 (citing *Vizcaino v. Microsoft Corp.*, 290 F.3d 1043 (9th Cir. 2002) (an upward
21 adjustment to the 25% benchmark is justified when class counsel achieves “exceptional results for
22 the class”)).

23 After careful review of Class Counsel’s declarations and filings, the Court concludes that
24 awarding \$566,100 in attorneys’ fees is reasonable in light of the hours expended litigating the
25 case and the exceptional results. Indeed, Class Members will be well compensated given that they
26 are expected to receive approximately \$7.66 per claim, which provides full recovery for multiple
27 purchases where the loss was calculated as 13 cents per can. Moreover, Class Counsel took
28 significant financial risk in prosecuting this case given the little history in litigating consumer

1 claims for under-filled tuna cans. The only other similar case that involved tuna cans is the
2 *Hendricks* action, which took significant time and expenditures to resolve. *See* Case No. 13-cv-
3 00729 (N.D. Cal. 2013) (case involved litigation over three years and objectors); Mot. for Att’y
4 Fees 6. These circumstances support that Plaintiffs’ requested amount of attorneys’ fees is
5 reasonable. *Vizcaino*, 290 F.3d at 1048 (holding that exceptional results and risky litigation
6 support an upward adjustment to the 25% benchmark rate). Moreover, the award is within the
7 range of fees awarded in other class actions. *See, e.g., Romero v. Prods. Dairy Foods, Inc.*, No.
8 05-0484, 2007 WL 3492841, at*4 (E.D. Cal. Nov. 14, 2007) (approving attorneys’ fee award that
9 was 33 percent of the settlement fund).

10 The Court has also crosschecked this award against the lodestar recovery. Class Counsel
11 expended more than 346 hours on this case for a total lodestar fee, at current billing rates, of
12 \$200,563. Nathan Decl. in Support of Mot. for Att’y Fees ¶¶ 45–46; Fisher Decl. ¶¶ 11–12;
13 Cornell Decl. ¶ 5. A fee award of 33.33%, or \$566,100, would represent a multiplier of 2.8 over
14 the base lodestar fee. This multiplier falls well within the accepted range in the Ninth Circuit, and
15 thus the fee is reasonable. *See, e.g., In re Omnivision*, 559 F. Supp. 2d at 1048 (noting that courts
16 have approved multipliers ranging between 1 and 4); *Vizcaino*, 290 F.3d at 1051 n.6 (noting that
17 the majority of class action settlements approved had fee multipliers that ranged between 1.5 and
18 3).

19 Accordingly, Plaintiffs’ motion for \$566,100 in attorneys’ fees is GRANTED.

20 **iv. Costs**

21 Plaintiffs are also seeking reimbursement of \$7,305.01 in out-of-pocket attorneys’ costs
22 and expenses. Mot. for Att’y Fees 16; Nathan Decl. in Support of Mot. for Att’y Fees ¶¶ 39, 48;
23 Fisher Decl. ¶¶ 15–16; Cornell Decl. ¶¶ 6–8. The expenses relate to court fees, copying fees,
24 courier charges, legal research charges, telephone/facsimile fees, travel expenses, postage fees,
25 court reporter fees, videographer fees, transcript costs, and other related expenses. These expenses
26 are necessary for litigation and the amounts are not unreasonable. Accordingly, Plaintiffs’ motion
27 for \$7,305.01 in attorneys’ costs is GRANTED.

28

IV. INCENTIVE AWARDS

C. Legal Standard

Incentive awards “are discretionary . . . and are intended to compensate class representatives for work done on behalf of the class, to make up for financial or reputational risk undertaken in bringing the action, and, sometimes, to recognize their willingness to act as a private attorney general.” *Rodriguez*, 563 F.3d at 958–59 (internal citation omitted). Courts evaluate incentive awards individually, “using relevant factors including the actions the plaintiff has taken to protect the interests of the class, the degree to which the class has benefited from those actions, the amount of time and effort the plaintiff expended in pursuing the litigation and reasonable fears of workplace retaliation.” *Staton v. Boeing, Co.*, 327 F.3d 938, 977 (9th Cir. 2003) (citation and internal quotations and alterations omitted). Indeed, “courts must be vigilant in scrutinizing all incentive awards to determine whether they destroy the adequacy of the class representatives.” *Radcliffe v. Experian Info. Sols., Inc.*, 715 F.3d 1157, 1164 (9th Cir. 2013).

D. Analysis

Plaintiffs request an incentive award of \$5,000 each for Class Representatives Soto and Shihad. Mot. for Att’y Fees 16–17. Plaintiffs believe this award is reasonable in light of the contributions that Soto and Shihad have made on behalf of the class. *Id.* Class Counsel contend that these class representatives held regular meetings with counsel to receive updates on the progress of the case and to discuss strategy. Nathan Decl. in Support of Mot. for Att’y Fees ¶ 63. They assisted Class Counsel’s pre-suit investigation and provided information on their purchases and use of Defendant’s canned tuna, among other matters. *Id.* They also assisted in drafting the complaints and reviewed the drafts for accuracy. *Id.* As such, Soto and Shihad took significant time away from work and personal activities to initiate and litigate this action. *Id.* No one has objected to the proposed incentive awards.

To determine the reasonableness of a service award, courts consider the proportionality between the incentive award and the range of class members’ settlement awards. *Dyer v. Wells Fargo Bank, N.A.*, 303 F.R.D. 326, 335 (N.D. Cal. 2014). In this Circuit, an award of \$5,000 is presumptively reasonable. *See Harris v. Vector Marketing Corp.*, No. C-08-5198, 2012 WL

1 381202, at *7 (N.D. Cal. Feb. 6, 2012) (collecting cases). Thus, in light of the named Plaintiffs’
2 service to the class, the Court finds that an incentive award of \$5,000 each is reasonable.
3 Accordingly, Plaintiffs’ motion for an incentive award of \$5000 each to Class Representatives
4 Soto and Shihad is GRANTED.

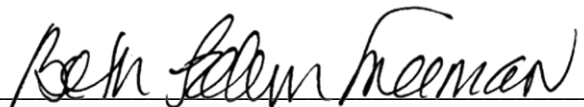
5 **V. ORDER**

6 For the foregoing reasons, the Court hereby ORDERS as follows:

- 7 1. The Court GRANTS final approval of the parties’ proposed settlement, which is
8 fair, adequate, and reasonable.
- 9 2. The Court GRANTS an award to Class Counsel of \$566,100 in attorneys’ fees and
10 \$7,305.01 in costs.
- 11 3. The Court GRANTS an incentive award of \$5,000 each to Class Representatives
12 Soto and Shihad.

13
14 **IT IS SO ORDERED.**

15
16 Dated: November 27, 2017

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18 BETH LABSON FREEMAN
19 United States District Judge
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United States District Court
Northern District of California