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## OMB No. 0651-0009 (Exp 02/28/2018)

# **Trademark/Service Mark Application, Principal Register**

Serial Number: 86895711 Filing Date: 02/03/2016

## The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86895711
MARK INFORM	IATION
*MARK	<u>SCHULTZ</u>
STANDARD CHARACTERS	YES
USPTO- GENERATED IMAGE	YES
LITERAL ELEMENT	SCHULTZ
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT IN	FORMATION
*OWNER OF MARK	Galton Voysey Limited
INTERNAL ADDRESS	Unit A 17/F, Grandion Plaza
*STREET	No. 932 Cheung Sha Wan Road
*CITY	Kowloon
*COUNTRY	Hong Kong
LEGAL ENTITY	INFORMATION
ТҮРЕ	limited company (ltd.)
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Hong Kong
GOODS AND/OI	R SERVICES AND BASIS INFORMATION
INTERNATIONAL CLASS	007
* IDENTIFICATION	Electric mixers; hand mixers; vacuum cleaners
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	008
* IDENTIFICATION	Electric hair straighteners; flat irons; electric hair curling irons; electric shavers; electric hair trimmers; hair

IDENTIFICATION	clippers; electric irons
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	009
* IDENTIFICATION	Audio speakers; earphones
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/11/2015
FIRST USE IN COMMERCE DATE	At least as early as 12/11/2015
SPECIMEN FILE	E NAME(S)
ORIGINAL PDF FILE	SPE0-20487401-20160120125507426257102362-0117_SCHULTZ_Earphones.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT16\IMAGEOUT16\868\957\86895711\xml1\RFA0003.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\868\957\86895711\xml1\RFA0004.JPG
SPECIMEN DESCRIPTION	point-of-sale print-out from applicant's website
INTERNATIONAL CLASS	009
* IDENTIFICATION	Televisions; mobile phones; smart phones; tablet computers; laptop computers; headphones
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	010
* IDENTIFICATION	Massage chairs; massage apparatus for massaging feet; massage apparatus for massaging calves
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/21/2015
FIRST USE IN COMMERCE DATE	At least as early as 12/21/2015
SPECIMEN FILE	E NAME(S)
ORIGINAL PDF FILE	SPE0-20487401-20160120125507426257102362-0117_SCHULTZ_Massage_Chair.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT16\IMAGEOUT16\868\957\86895711\xml1\RFA0005.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\868\957\86895711\xml1\RFA0006.JPG
SPECIMEN DESCRIPTION	point-of-sale print-out from applicant's website
INTERNATIONAL CLASS	011
* IDENTIFICATION	Hair dryers; coffee makers; electric toasters; garment steamers

FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	020
* IDENTIFICATION	Massage cushions
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/21/2015
FIRST USE IN COMMERCE DATE	At least as early as 12/21/2015
SPECIMEN FIL	E NAME(S)
ORIGINAL PDF FILE	SPE0-20487401-20160120125507426257102362-0117_SCHULTZ_BackNeck_Massage_Cushion.pdf
CONVERTED PDF FILE(S) (2 pages)	\\\TICRS\EXPORT16\IMAGEOUT16\868\957\86895711\xml1\RFA0007.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\868\957\86895711\xml1\RFA0008.JPG
SPECIMEN DESCRIPTION	point-of-sale print-out from applicant's website
INTERNATIONAL CLASS	021
* IDENTIFICATION	Coolers for wine
FILING BASIS	SECTION 1(b)
ATTORNEY INF	FORMATION
NAME	Nicole Gage
ATTORNEY DOCKET NUMBER	102362-0117
FIRM NAME	Foley & Lardner LLP
STREET	3000 K Street N.W., Suite 600
СІТҮ	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20007
PHONE	6173424000
FAX	6173424001
EMAIL ADDRESS	IPDocketing@foley.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Andrew Baum, Katherine P. Califa, Mark J. Diliberti, Diane G. Elder, Craig S. Fochler, Jeffrey H. Greene, Charles R. Mandly, Richard J. McKenna, Norman J. Rich, Tricia L. Schulz, Robert S. Weisbein, Tracy A. Bacigalupo, and all other attorneys
CORRESPONDE	ENCE INFORMATION

NAME	Nicole Gage
FIRM NAME	Foley & Lardner LLP
STREET	3000 K Street N.W., Suite 600
СІТҮ	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20007
PHONE	6173424000
FAX	6173424001
*EMAIL ADDRESS	IPDocketing@foley.com;ngage@foley.com;mmettler@foley.com;bcorbin@foley.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMA	FION
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	7
FEE PER CLASS	275
<b>*TOTAL FEE DUE</b>	1925
*TOTAL FEE PAID	1925
SIGNATURE IN	FORMATION
SIGNATURE	/WWOLFRAM/
SIGNATORY'S NAME	William Wolfram
SIGNATORY'S POSITION	Chairman
DATE SIGNED	02/03/2016

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## Trademark/Service Mark Application, Principal Register

Serial Number: 86895711 Filing Date: 02/03/2016

## To the Commissioner for Trademarks:

MARK: SCHULTZ (Standard Characters, see mark)

The literal element of the mark consists of SCHULTZ.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Galton Voysey Limited, a limited company (ltd.) legally organized under the laws of Hong Kong, having an address of Unit A 17/F, Grandion Plaza No. 932 Cheung Sha Wan Road Kowloon Hong Kong

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 007: Electric mixers; hand mixers; vacuum cleaners Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 008: Electric hair straighteners; flat irons; electric hair curling irons; electric shavers; electric hair trimmers; hair clippers; electric irons

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 009: Audio speakers; earphones

In International Class 009, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 12/11/2015, and first used in commerce at least as early as 12/11/2015, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) point-of-sale print-out from applicant's website.

**Original PDF file:** 

SPE0-20487401-20160120125507426257\_.\_102362-0117\_SCHULTZ\_Earphones.pdf Converted PDF file(s) (2 pages) Specimen File1 Specimen File2

International Class 009: Televisions; mobile phones; smart phones; tablet computers; laptop computers; headphones Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 010: Massage chairs; massage apparatus for massaging feet; massage apparatus for massaging calves

In International Class 010, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 12/21/2015, and first used in commerce at least as early as 12/21/2015, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) point-of-sale print-out from applicant's website.

Original PDF file: <u>SPE0-20487401-20160120125507426257\_102362-0117\_SCHULTZ\_Massage\_Chair.pdf</u> Converted PDF file(s) (2 pages)

## Specimen File1 Specimen File2

International Class 011: Hair dryers; coffee makers; electric toasters; garment steamers Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 020: Massage cushions

In International Class 020, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 12/21/2015, and first used in commerce at least as early as 12/21/2015, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) point-of-sale print-out from applicant's website.

## **Original PDF file:**

<u>SPE0-20487401-20160120125507426257\_.102362-0117\_SCHULTZ\_Back\_\_\_Neck\_Massage\_Cushion.pdf</u> Converted PDF file(s) (2 pages) <u>Specimen File1</u> Specimen File2

International Class 021: Coolers for wine Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

Nicole Gage and Andrew Baum, Katherine P. Califa, Mark J. Diliberti, Diane G. Elder, Craig S. Fochler, Jeffrey H. Greene, Charles R. Mandly, Richard J. McKenna, Norman J. Rich, Tricia L. Schulz, Robert S. Weisbein, Tracy A. Bacigalupo, and all other attorneys of Foley & Lardner LLP 3000 K Street N.W., Suite 600

Washington, District of Columbia 20007 United States 6173424000(phone) 6173424001(fax) IPDocketing@foley.com (authorized) The attorney docket/reference number is 102362-0117. The applicant's current Correspondence Information: Nicole Gage Foley & Lardner LLP 3000 K Street N.W., Suite 600 Washington, District of Columbia 20007 6173424000(phone) 6173424001(fax)

IPDocketing@foley.com;ngage@foley.com;mmettler@foley.com;bcorbin@foley.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$1925 has been submitted with the application, representing payment for 7 class(es).

## Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services

of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

## **Declaration Signature**

Signature: /WWOLFRAM/ Date: 02/03/2016 Signatory's Name: William Wolfram Signatory's Position: Chairman RAM Sale Number: 86895711 RAM Accounting Date: 02/03/2016

Serial Number: 86895711 Internet Transmission Date: Wed Feb 03 11:44:16 EST 2016 TEAS Stamp: USPTO/BAS-XXX.XX.XX.201602031144169300 36-86895711-5502769fc8f6a889e8af6fda794b f6fd961e69adab78aa7113dd43f64bf31f-CC-88 11-20160129204718442032

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For the Audiophile enthusiasts - balanced bass, delicate treble, and vibrant acoustic instruments take your music listening experience to the next level. Crafted from copper and wood with an immaculate attention to detail, these Schultz CW earphones guarantee a studio like sound quality.

These delicate yet sturdy earphones fit gently into your ear to give you the deep tones that only a quality system can provide. Three different sized ear covers let you adapt the Schultz CW earphones to fit the size and shape of your ears perfectly, reducing ambient noise so that you can focus more clearly on your music. Schultz CW earphones also offer you cords with plenty of length to store your media player in your pocket or backpack or even in an arm band when you're at your most active.

And when you're not using your Schultz CW earphones, store them safely and securely in the included soft fabric carrying pouch that cinches tight at the top to keep them from tangling with anything else or getting damaged during storage. The pouch with the earphones can fit easily into your bag or backpack to keep the Schultz CW earphones close at hand when you need them.

Experience high quality sound at its finest with the Schultz CW earphones. Once you try Schultz, you'll realize how much you've been missing.



## About Schultz

There is an intricate science behind the design of each Schultz electronic device, and our engineers and scientists are some of the leading experts in the industry. Our high-level designs come from years of study and experimentation in how to control electric energy so that it functions in its fundamental role in each product. The electronic components of our designs are comprehensive systems that are the fruit of rigorous testing and quality control, which results in exceptional quality products for our customers.

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The mathematical methods used by our engineers and sciencists are integrat to the creation or products that are the inginest quality in the moustry, which is the goal or each product designed. Due to the complex nature of electronics theory, experimentation in the labs is a vital part of the development of our electronic devices. Our engineers and scientists spend their time perfecting the science behind each product to create the best possible electronic alternatives for our customers. Schultz is dedicated to the highest standards of quality in each electronic product. We understand the importance of standards and measurements such as ISO-9001, ASTM International, ANSI. We focus on the precise requirements for component and quality conformance in each step of our research and development. Such a high commitment to quality comes from a dedication to design issues that our scientists and engineers face each and every day in the labs. When the product finally reaches your hands, you can rest assured that the precision with which each product has been created guarantees that you have the best possible experience available today. Pay safely with: PayPal 😂 VISA 🏧 SITE LINKS HELP ABOUT LATEST BLOGS ✓ FREE Shipping on all items! 01/04/2016 Amazing Deals 24/7! How does it work? Our team Auctions DealDash Reviews DealDash is Legit with DealDash Careers Our values 01/04/2016 1000 Free Bids go to... 12/30/2015 Let it Snow, Let it Snow, Let it Snow! Log in Create account No Jumper™ auctions Get Started ► FAQ House rules Terms of use (Updated) Privacy policy Tactics & tips More posts 🛗 f W 🌶 in 🗭 Contact support 8+ ▶ me CB 🖾 🔂 ⑦ Help U.S. Patent Pending

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ıltz ZycraPulse™ - Massag	e Lounge Chair (ships	March 2016)			

If you're looking for a luxurious full-body massage in the comfort of your own home, choose Schultz ZycraPulse \*\* Massage Lounge Chair to help you relax and revive. The Schultz ZycraPulse<sup>®</sup> Massage Lounge Chair comes with an easy to use remote control. There are fifteen preset menu options you can choose based on the area of the body, massage technique, and additional focus on the back muscles. These preset options allow you have an easy to use, one touch massage experience or customize your massage and save it to your settings.

Select one of the five auto preset menu options to focus on a deep tissue massage, gently loosen muscles, a full body massage, focus on the upper body or focus on the lower body. Next, select one of the five desired massage techniques - shiatsu, knead and flap, flap, knead, or knock. Each one of these techniques was specifically chosen by Schultz to emulate a massage therapist. You can control the speed at which the massage heads move for each one of the selected techniques, as well as the width of the massage heads across your back giving you full control.

There are also five options to focus completely on your back. Added focus on tense back muscles will help to loosen muscles and give you the most relaxing massage that melts away stress. With the touch of a button you can control the exact fixed positon of the massage heads to workout muscle knots and relieve back pain.

And, there are additional menu features. Heat therapy mode helps your muscles relax and improve circulation to get the full benefit of a massage. Two innovative memory settings lets you customize and save your own personal massage for repeat use. Elevate the leg rest and recline the back rest independently from each other, or use the one touch zero gravity recline button for the most enjoyable massage positon. Activate the sole rollers to add focus on your feet. The Schultz ZycraPulse<sup>®</sup> Massage Lounge Chair lets you control the massage intensity level on all areas of the body - upper body, lower body and full body.

The benefits of massage therapy are well known, and the science behind Schultz ZycraPulse a Massage Lounge Chair was designed to provide a comprehensive, easy to use, full-body massage that is as functional and professional as a massage therapist, but in the comfort of your own home

With Schultz, you get both cutting-edge technology and premier performance. Each Schultz product is rigorously tested and guaranteed to meet quality control and performance standards

- Schultz ZycraPulse<sup>™</sup> Massage Lounge Chair
  Designed to emulate a massage therapist in the comfort of your own home
- Five auto preset massage menu option deep tissue massage, gently loosen muscles, a full body massage, focus on the upper body or focus on the lower body
   Five massage techniques to select from shiatsu, knead and flap, flap, knead, or knock
- Five back massage options for added focus on tense back muscles, plus massage head control to pin point muscle knots
   Heat therapy option relax muscles and improve circulation to get the full benefit of a massage
- · Two memory settings to save your preferred customized massage
- One touch zero gravity recline
- Activate the sole rollers to add focus on your feet
- Control air bag intensity level range of 1-11 on all areas of the body upper body, lower body and full body
- · Easy to use remote control, instruction manual included
- 22.5-in seat width
- · Holds up to 330lbs. capacity
- · Simple, assembly is required assembly instructions included







There is an intricate science behind the design of each Schultz electronic device, and our engineers and scientists are some of the leading experts in the industry. Our high-level designs come from years of study and experimentation in how to control electric energy so that it functions in its fundamental role in each product. The electronic components of our designs are comprehensive systems that are the fruit of rigorous testing and quality control, which results in exceptional quality products for our customers.

The mathematical methods used by our engineers and scientists are integral to the creation of products that are the highest quality in the industry, which is the goal of each product designed. Due to the complex nature of electronics theory, experimentation in the labs is a vital part of the development of our electronic devices. Our engineers and scientists spend their time perfecting the science behind each product to create the best possible electronic alternatives for our customers.

Schultz is dedicated to the highest standards of quality in each electronic product. We understand the importance of standards and measurements such as ISO-9001, ASTM International, ANSI. We focus on the precise requirements for component and quality conformance in each step of our research and development.

Such a high commitment to quality comes from a dedication to design issues that our scientists and engineers face each and every day in the labs. When the product finally reaches your hands, you can rest assured that the precision with which each product has been created guarantees that you have the best possible experience available today.

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ief for your tired, aching muscles anywh racy of your own home or even in your of b back muscles, and anywhere on your I our tired muscles. Three are two masse re muscles receptive to the benefits of nultz ZycraPulse <sup>™</sup> Massage Cushion has a riving. hultz, you get both cutting-edge techno ds. ultz ZycraPulse <sup>™</sup> Massage Cushion ht massage head points to heat function stic strap to secure the massage cushior charging adaptor included, enjoy a relia tweight, portable	ere, anytime, with the Schultz Zycr ar. The Schultz ZycraPulse <sup>™</sup> Massag egs that you need relief. An optiona ige heads with four points each that massage therapy. In elastic strap that secures the cust ology and premier performance. Eac in clockwise and counter clockwise m in to a chair ixing massage while on your commu	e Cushion is perfect for a I heat function helps you target deep tissues for a hion to the back of a chai h Schultz product is rigor lotions	a stiff and sore neck a muscles relax so th a rejuvenating mass ir for stability, and	c, stomach cramps, tight c nat the deep-kneading ma age, and when combined the included car charger t aranteed to meet quality	alves, muscle-fatigur ssage head can relax with the heat therap to give you a reviving



## About Schultz

There is an intricate science behind the design of each Schultz electronic device, and our engineers and scientists are some of the leading experts in the industry. Our high-level designs come from years of study and experimentation in how to control electric energy so that it functions in its fundamental role in each product. The electronic components of our designs are comprehensive systems that are the fruit of rigorous testing and quality control, which results in exceptional quality products for our customers.

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Such a high commitment to quality comes from a dedication to design issues that our scientists and engineers face each and every day in the labs. When the product finally reaches your hands, you can rest assured that the precision with which each product has been created guarantees that you have the best possible experience available today.



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