

I am a consultant for this company. When I onboarded, their policy was that at any time I could sell all of my inventory back to them for a 15% restocking fee, so that was my only risk to starting the business. They changed the policy which changes the risk profile of the company. They force you to buy a certain amount of inventory as a consultant. Since becoming a consultant, they don't fill backorders timely, leave consultants on the phone for hours waiting for support, are constantly and no answers and meanwhile continue to onboard hundreds of consultants a day AHEAD of taking care of and filling backorders for existing consultants. The inventory goes to new consultants paying a hefty onboarding cost. When I questioned my sponsor on this, I was told the company is growing and needs the money from the new consultants to fill quotas at the factories. I think LuLaRoe should be reviewed for running a pyramid scheme/ponzi scheme, taking money from new consultants and not supporting the existing and also taking away the safety net they offer when you sign up (can sell back to the company). Their marketing is based on being unique and only making a certain number of clothing items in the same style and print, using that to create a sense of urgency and 'must have' from customers. Great idea, but the way they curate in the warehouse, they send consultants so many duplicates of the same item that's its hard to operate a business using their canned marketing plan of buying a 'unique' clothing item. I actually don't believe the intentions of the company are bad but unfortunately they are operating in what could be an illegal way. They should be reviewed. Many many consultants have this same view, i wouldn't be surprised if there have been other complaints. Other-Other Update

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I believe this is a Pyramid Scheme and the company is implementing policies that go against rules of multilevel marketing companies. 1. They require you to purchase a certain amount of inventory (30 items, between \$500-\$1,000/month) to remain active. In order to receive &quot;bonus&quot; compensation on the people you recruit, you are required to order between 100-175 pieces of inventory/month. Bonuses and compensation is paid out based on how many pieces of inventory your recruits order. They have done away with their inventory return policy. You are no longer able to return inventory unless you intend to leave the company. In 2017, they are moving to a new platform that only operates on iOS platform, requiring all consultants/distributors to purchase an Apple iPhone, iPad or computer to continue doing business with the company. Other-Other Update

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