

On Dec 7, 2016, at 5:33 PM, [TINA.org Website](#) <[REDACTED]> wrote:

Your Name

Kurt h Fulle

Email

[REDACTED]

Subject

RE: your letter dated November 22, 2016

Your Message

Dear Laura Smith, Esq.

I am in receipt of your letter regarding Nikken's Deceptive and Illegal Health Claims. I want to make the point that all of the claims you indicate are made by our distributors. There are no illegal or deceptive claims made directly by Nikken. Having said that we are in the process of contacting those distributors where we have a valid email or street address.

Some of the claims you have identified are very old and are from ex-distributors with which Nikken has lost contact. I am not sure there is anything the company can do about those postings.

sincerely,

Kurt H. Fulle
President & CEO
Nikken International, Inc.

How did you hear about [TINA.org](#)?

- Press Coverage

December 13, 2016

Truth in Advertising, Inc.
P.O. Box 927
Madison, CT 06443

Re: Health Claims

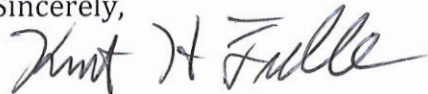
Dear Ms. Smith:

We are in receipt of your letter dated November 22, 2016, regarding health claims made by Nikken. Please be advised that the sample listing of inappropriate health claims were all made by our independent distributors and not Nikken personally. It is clearly stated in our Policies and Procedures that Nikken and its independent distributors are prohibited from making medical or health claims in connection with any of our products. Nikken makes a conscious effort to avoid any type of medical or health claim in its marketing material and have tried to teach its distributors to do the same.

We have contacted the independent distributors that we were able to identify from your list and who are still active distributors with Nikken. These distributors have been advised that they are required to immediately remove the inappropriate posting or video. Please note that there are several postings from former distributors who have left the company and we have no contact for them. There were also a few postings in which we were unable to identify the individual in our system. As such, those individuals were not contacted.

We appreciate your organization's efforts for safeguarding the consumer, and for notifying us of the inappropriate online postings. We will continue to educate our distributors on the prohibition of making any health claims in connection with any of our products and will take disciplinary actions against those who do.

Sincerely,



Kurt H. Fulle
Chairman, Board of Directors
Chief Executive Officer