

Statement of Joseph N. Mariano  
President, Direct Selling Association (DSA)

November 6, 2016

"Federal and state regulatory agencies are ultimately responsible for the direct selling channel, and DSA continues to collaborate closely with regulators to enhance business ethics and consumer protection, which have always been at the heart of our mission.

"Beginning in 2017, 100 percent of DSA member companies will undergo a mandatory ethics review to ensure compliance with our Code of Ethics, including in the areas of income and product claims.

"Any member of the public who wishes to file a complaint against a DSA member company can do so on our website, [DSA.org](http://www.dsa.org), or directly at this link:

<http://www.dsa.org/consumerprotection/filing-a-code-complaint/complaint-form>

"While [TINA.org](http://www.tina.org) may not like direct selling, it does not have the authority to decide how some of retail's most successful brands choose to bring great products and services to market, empowering millions of working Americans."