

### Wild, Organic, Whole Food Supplements for Sound Nutrition

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## Testimonials

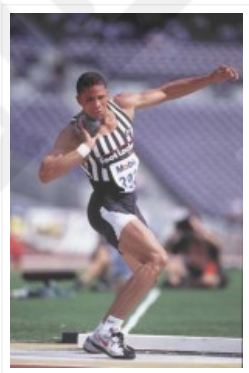
Ever since New Earth started selling Wild Bluegreen Algae products, there's been floods of testimonials regarding the results of adding these nutritional supplements to one's diet. Team New Earth lets us share with you the stories of some extraordinary people and their accomplishments. And whether you're an Olympic athlete, or just someone whose life is healthier and happier with wild bluegreen algae, we hope you'll share your story with us, too.

Individual heart felt stories give all of us the opportunity to be grateful for this natural gift, *Aphanizomenon flos-aquae*, grown and harvested in Upper Klamath Lake, and sold as Wild Bluegreen Body and Wild Bluegreen Mind.

**DAN O'BRIEN:** In 1994 during the National High School Decathlon Championships in Klamath Falls, Oregon, **Dan O'Brien** began an enduring relationship with New Earth. In 1996, New Earth was privileged to sponsor Dan's successful run for an Olympic gold medal in Atlanta. This was only the beginning of a relationship founded in both the products and true friendship.

Dan credits the algae and the people behind the products for providing him with the mental and physical edge to compete against the best athletes on the planet. New Earth continues to support Dan in his various athletic endeavors. Read an [interview](#) with Dan discussing his gold medal victory.

[Watch Video](#) of Dan O'Brien's accomplishments.



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**JACKIE JOHNSON:** Going to the Olympics is a "dream come true" for our newest member of Team New Earth, **Jackie Johnson!** During the 2008 Olympic Trials that

#### Earths Best Foods

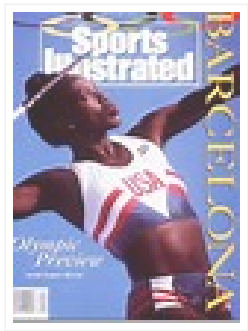
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were held in Eugene, Oregon, New Earth was fortunate enough to meet Olympic contender Jacquelyn (Jackie) Johnson.

Jackie made her Olympic debut in Beijing in 2008 where she competed in the heptathlon. The women's heptathlon consists of the following events: 100-meter hurdles, high jump, shot put, 200-meters, long jump, javelin throw, 800-meters. Her strongest being the hurdles and high jump.

Jackie is being named the most accomplished heptathlete in collegiate history and is coached by our very own Olympic decathlon gold medalist, Dan O'Brien. It's this connection with Dan that first lead her to New Earth products in the fall of 2007 and her love of Wild Bluegreen Body and Wild Bluegreen Mind along with Super Q10 that have kept her coming back for more.



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**GABRIEL FILIPPI:** In the spring of 2000, **Gabriel Filippi** truly challenged himself to new heights. He attempted to climb the highest and most infamous peak in the world—Everest. New Earth was a product sponsor of this expedition, and is pleased that Gabriel sees wild bluegreen algae as an essential element to his success. The heights of Everest may be the only peak that Gabriel has not yet reached! He has traveled the world and roamed about in more than 25 countries! He is multi-lingual, speaking French, English, and Spanish



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**LAURA MCCABE:** Laura McCabe was a cross country track star in college, who did not start Nordic skiing until the age of twenty-two. Five years later, she made the Olympic team. She is considered one of the top cross country skiers in the world, and took first place in the 1999 Birkebeiner, part of the American Ski Marathon Series.

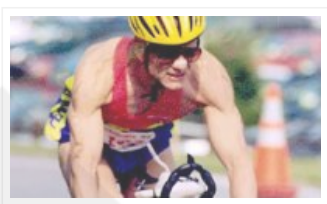
Laura regularly eats the algae, and says, *"I honestly do not think I could manage without the extra life and energy New Earth products bring to me. They help give me that extra edge. Thank you!"*



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**RAY MARTIN:** Ray Martin is an algae-eating member of the US Team for the Duathlon (Run/Bike/Run) and participated in the World Cup Finals. "As a scientist, I experiment with new and emerging products and equipment all the time. Having gotten used to finding products 'all show and no go' I've been very surprised and pleased with the results I'm getting with Aphanizomenon flos-aquae—wild bluegreen algae. The fact that it is a safe, natural food at the foundation of earth's food chain provides reassuring peace of mind."

Ray Martin has recently re-located to Jackson, NJ. He is now a 6-time member of the U.S. Duathlon and was co-captain for the 2000-2001 season. His daily consumption of New Earth products remain an integral part of his success!



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**DARRELL GENERAL:** Darrell General, one of the fastest long distance runners in the US, is training for the 2000 Olympic team. Darrell has been eating wild bluegreen algae since 1996. Within weeks of eating the algae, he found that he had more energy, could train harder and more consistently. "If you are running to win, you have to eat to win." At the May 7th Olympic marathon trials, Darrell finished 28th out of a field of 120, with 30 entrants failing to finish under the grueling conditions of high heat and humidity. Darrell will continue to represent us in the Pan Am Games, US World Championships, and other races.



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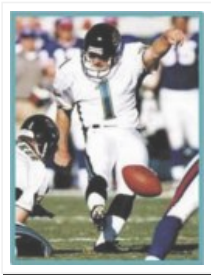
**POLE TO POLE 2000:** New Earth was a product sponsor of Pole to Pole 2000, a unique journey with a powerful message of international cooperation and goodwill. In April 2000, this team of world class explorers and young adventures left the North Pole and traveled around the globe through the Americas to reach the South Pole nine months later.



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**MIKE HOLLIS:** The most accurate kicker in NFL history eats algae! Mike Hollis says, "In order to take advantage of your abilities, you need to have a good diet. New Earth's products are a part of my program of superior nutrition... When you have something that works, you stick with it."



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**LINDA DEWING:** Linda Dewing, enjoys running marathons. She has found that New Earth products give her that extra edge to help her continue to improve her time.



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**BRYNA MCCARTY:** Bryna McCarty started skiing when she was two years old, and by the time she was seven she was participating in ski races. Now at the ripe old age of 22, she is a World Cup racer who has recently learned about the extra "edge" that she gets from including New Earth products in her daily eating regime. After hearing her aunt, Stacie Noble, talk about New Earth products for a long time, Bryna decided to try them for herself.

She now realizes that our products have helped improve her skiing performance and they've also helped her deal with a demanding schedule that includes travel to many different countries and an inconsistent restaurant diet. "I think it's really important to have these products fill in the nutritional gap," she says. "Being an athlete, it's key to be as healthy as possible at all times, and ready for anything!" She appreciates New Earth Essentials for their ease and portability, and loves BG Bars™, which she says are "great and handy!" And, knowing that this is as much a mental sport as a physical one, Bryna makes sure she also eats Wild Bluegreen Body and Wild Bluegreen Mind.

Bryna is the 2005 Women's U.S. National Super G Champion. Bryna is in her third year on the U.S. Ski Team and participated in the 2006 Olympics. Bryna continues to appreciate the impact New Earth products have on her performance.



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**KAPPY ALLEN:** Kappy Allen won the world championship in barrel racing in the year 2000. In 1998 Kappy bought an American Quarter Horse Association (AQHA) registered gelding, Risky Chris. Through a friend, Kappy heard about Dr. Madalyn Ward, DVM, author of the recently published book *Holistic Horsekeeping* and a past president of the American Holistic Veterinary Medical Association (AHVMA). Madalyn got Risky Chris started on New Earth products, and he has been eating them for six years now (including the year that he helped his owner win the world title in barrel racing).

In addition to her 2000 world title, other honors include:

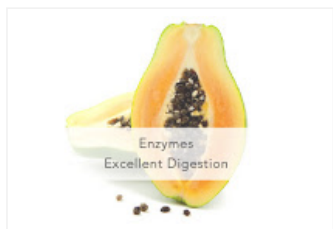
- In 2004, she won the tour and aggregate title at the National Western Rodeo in Denver.
- In 2003 she won at five different rodeos.
- In 2002 she competed as part of the U.S. team at the Olympic Command Performance Rodeo.
- In 2001 she won the aggregate title at the Wrangler National Finals Rodeo and qualified for the 2002 Olympic Command Performance Rodeo in Farmington, Utah.

Kappy is a New Earth spokesperson, bringing more exposure to our products. Kappy uses and promotes New Earth products at competitions, clinics, and public appearances.



After following New Earth whole health model for 16 months, I've lost 50+ pounds. I've changed my diet to 60% raw foods, am no longer a slave to my cravings and have no interest in caffeine. I have energy to exercise, work and play. This simply would not have been possible without the support of these fantastic products.

- Pamela May  
 Seattle, Wa



"Since I started taking these products, my digestion and elimination is so much better. I feel less fatigued after meals, and I no longer get those mid-afternoon sinks. I can now sleep through the night without waking until 6 am and feel completely rested. These products work, and I'm so glad I found something to fill my nutritional gaps. I think everyone should at

least give them a try!"- David Stone

*White Rock, B.C.*

Thank you for showing me how to travel the road to vibrant health. Going to work is a lot more fun these days. My boss likes the new me. No more sliding in at the last minute because I couldn't drag myself out of bed, or having to pinch myself to stay awake in the afternoon. The best part is what I do with the raise I got. Whoopeeeeeee!"

- *Cindy Foster*

*Elmira, Oregon*

**I work on college campuses, which requires a lot of walking around. Many of the older buildings don't have elevators. Before starting on this nutritional program, I would avoid these buildings unless absolutely necessary. I would also try to drive my car as close to each building as possible. Two years later, not only do I easily go up and down the stairs, but I also just park my car and walk all over campus. And this week, I walked to the 6th floor in an unairconditioned building (it was 90 degrees), carrying a 15 lb box with energy to spare. I didn't even get winded!!**

**These products are amazing!"- *Pamela May***

*Seattle, Wa*

**After using New Earth products I find that for the first time in my life I can do detail work. My ability to focus and concentrate when writing and in conversations has improved significantly"- *Peter H. Buntman, M.S.W., ACSW, LCSW***

*Temecula, California*

*I was first introduced to your products by Jeannie. My son, who is six years old has been in trouble in school every day and at least one suspension per month. He has been on the Wild Bluegreen Mind product since November 24th, 2003. To date, teachers and the principal have been asking me what have I been doing lately because they have seen the positive results with my son's behavior. I*

*simply say its the Bluegreen Mind product.- *Jaqueline Bromfield**

*Silver Spring, MD*



Playing tennis almost everyday this summer in the California sun, I developed a heat rash on my arms and hands. The body lotion I had been using provided no relief and neither did a calendula gel. So I ordered a bottle of the Anti-Oxidant lotion with Beta Glucan, rubbed it in, and the next day the rash was gone and hasn't been a problem since.

- *Loren Spector*

*San Diego, CA*

**Although my son Jonathan has been ill like any other child, he has never been on an antibiotic. His immune system is really strong, and he is able to fight off viruses quickly. His attention span is great! I've seen him sit for almost an hour doing homework and focusing on what interests him. I know the New Earth products play a big part in his being healthy and happy. He is capable because he is well nourished. In return, he has a good outlook on the world and himself. One of the best rewards about eating the New Earth products that I know Jonathan is getting what he needs to be the best he can be. It's a worry-free diet-something many parents want. Thank goodness it is available."- *Cindy Bertrand***

*Ontario, Canada*

*"From the first time I tried it 17 years ago, I knew algae was a very special source of nutrition. Healthy traditional foods have always been an interest of mine, and of all the foods and supplements I have consumed over the last 25 years there is nothing that compares with the consistent positive results I have received from Wild Bluegreen Body. Words cannot express the gratitude I have for this extraordinary product, and for the people and company that make it possible."- *Steve Gagne North Ferrisburgh, VT,**



author of *Food Energetics*



Jim just had surgery on his eyelids. He is healing incredibly fast and feels really good. We do attribute this blessing to the whole food products that we've been on since 1992. We are healthy living proof of the effects of these wonderful supplements

- Dixie and Jim Mayo  
Mt. Vernon, WA

Here are some successful and influential doctors that are committed to our company and products in their personal and professional lives. Each of them has demonstrated sound wisdom, good judgment, discretion, and discernment in science, health and nutrition, and a thorough understanding of medical, health, science and nutrition subject matter.



Todd Rappaport, M.D. A board-certified anesthesiologist, Dr. Rappaport, received his undergraduate from Duke University and completed his medical degree at Wake Forest University Bowman Gray School of Medicine. He has recently retrained and is an active member of the American Academy of Anti-Aging Medicine (A4M) and the Fellowship for Anti-Aging, Regenerative and Functional Medicine (FAAFM). Dr. Rappaport practices preventive and functional medicine and treats patients using personalized wellness programs that pinpoint and address the needs of each patient on an individual

basis. In addition to holding medical licenses in Florida, North Carolina, and New York, Dr. Rappaport is a Health Educator Lecturer at Hippocrates Health Institute.

*"AFA gives me the energy and mental focus necessary to accomplish what I need to get done on a daily basis. It has expanded my consciousness to that of my childhood, where I truly believe everything is possible." —Dr. Todd Rappaport*



Jeffrey Bruno, Ph.D. Director of the Peninsula Child & Youth Assessment Clinics in California, Dr. Bruno holds a master's degree in experimental psychology from the University of Wisconsin and a doctorate in clinical psychology from the California Institute of Integral Studies, San Francisco. A noted lecturer on the relationship between diet and behavior, he is the author of *Edible Microalgae: A Review of the Health Research*, and has conducted clinical research studies on the benefits of our species of blue-green algae on children with learning problems. Dr. Bruno is a licensed psychologist who provides a

full range of psychological and neuro-developmental evaluation services and specializes in working with children, adolescents, and families. Dr. Bruno has a distinct interest in holistic, drug-free approaches, for families struggling with ADHD and other emotional and behavioral challenges.

*"Wild blue-green algae is the most ancient super food on the planet. Gram per gram it's packed with more nutrition and brain enhancing factors than any other single food source, that I know. Most people notice health benefits from regular use. It is a food*

*that I consider most essential to safeguarding my families optimal wellness." —Dr. Jeffrey Bruno, author of "Eat Light Feel Bright"*



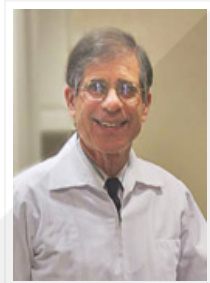
Johnnie Strickland, M.D.  
President and CEO of  
MEDAC, PC, the first  
Concierge Integrative  
Medicine Clinic in  
Alabama, Dr. Johnnie  
Strickland is a board-  
certified family



practitioner. His focus is not only on treating current disease  
and illness but also on moving patients to a higher level of

health and wellness so that the incidence of disease is minimized or non-existent. His philosophy is combining the best of mainstream and integrative medicine to provide for the best health and service to his patients. He has served as Chief of Family Practice, Allergy/Immunology, Diabetic Education, and Triage at Maxwell Air Force Base and is the author of *The 7 Secrets of Vibrant Health*. Dr. Strickland lectures nationwide on the importance of an acid free diet, the danger of hyperacidity, and the need for supplementation.

*New Earth's blue-green algae has changed my life and I feel better than I did 20 years ago. It has helped many of my patients live healthier and feel much better. Things are changing because MDs are now prescribing vitamins...now we just need them to prescribe the right ones! You have to have an organic, wholefood, vitamin and mineral supplement that is cold processed in order to get the nutrients." —Dr. Johnnie Strickland*



Paul Gilbert, DDS, MAGD Dr. Gilbert has been practicing mercury-free dentistry for over twenty years-offering state-of-the-art, nontoxic, biocompatible dentistry in a context of gentle and noninvasive care. He graduated from the University of Pennsylvania School of Dentistry in 1962 and subsequently earned first a fellowship and then a mastership in the Academy of General Dentistry (AGD).

Dr. Gilbert's interest in providing holistically oriented care has led him to pursue many opportunities for further study and also to products like the New Earth Health products, which he has found to benefit his patients. He is a member of numerous professional organizations devoted to dentistry, innovative medicine, and homeopathy, and was recently awarded a membership in the prestigious Tucker Gold Study Club.

*"I'm pleased to have been asked to serve on this panel of distinguished health professionals and to offer my support on any issue concerns the field of dentistry. As a dentist, I am happy to find products such as the New Earth Health products that help to strengthen the immune system and to improve connective tissue strength and elasticity." —Dr. Paul Gilbert*

Lauren Jubelirer, Lic Ac.

Lauren Jubelirer graduated with a BS in anthropology and counseling psychology from Tufts University in 1986. She graduated from the New England School of Acupuncture in 1990 and did advanced clinical training at the Zhejiang School of Traditional Chinese Medicine in Hangzhou, China.

She began her acupuncture practice in Boston in 1991, focusing on women's health. While in practice she earned certificates in Chinese herbal medicine, NAET, and energy





psychology: thought field therapy. Her practice, now located in Chapel Hill, North Carolina, also includes Reiki, nutritional counseling, and the use of flower essences. She finds the line of New Earth Health products to be a highly beneficial addition to her clients' nutritional program.

*"I would like to be able to share what I know about 'energy medicine,' which is the science of understanding the flow of chi, sometimes referred to as 'life force.' In my practice, I have noticed that when my clients consume New Earth's AFA products, the flow of their chi and the quality of blood*

*become stronger and they tend to report improved mood and increased ability to think clearly. I hope that my use of Oriental Medicine as a way of assessing the effects of the New Earth products on the energetics of the body, mind, and spirit will be of interest to my colleagues on the panel."*—Lauren Jubelirer



Madalyn Ward, DVMDr. Ward is a holistic equine veterinarian, based in Austin, Texas. She graduated from Texas A&M University College of Veterinary Medicine in 1980 and practiced strictly conventional veterinary medicine until 1990, when she was introduced to holistic medicine. She is certified in veterinary homeopathy, chiropractic, and acupuncture and is in demand as a speaker and consultant as well as a clinician. She has lectured at professional meetings nationally and internationally on such topics as homeopathic veterinary medicine, holistic veterinary medicine, and complementary

therapies for horses. Popular sport horse magazines, such as Dressage Today, the Chronicle of the Horse, and the Whole Horse Journal, have featured her as an expert consultant. In addition to conducting research and managing her practice at Bear Run Veterinary Clinic, she publishes a monthly newsletter, Holistic Horse keeping.

*"I'm honored to be asked to be a member of this distinguished panel. I use the New Earth products daily in my holistic veterinary practice and believe they make a huge difference in an animal's ability to achieve and maintain optimum health. I have come to believe that whole food nutrition, proper digestive function, and adequate antioxidant support are the foundations of health and healing. Using the New Earth products makes my job easier and I would not want to practice without them."*—Madalyn Ward



John F. Taylor, Ph.D. Dr. Taylor has been a clinical psychologist for over three decades before closing his practice to devote himself full-time to conducting professional seminars and writing books within his areas of expertise. His organization, ADD Plus, is based in Monmouth, Oregon, and provides helpful resources through his website, [www.ADD-Plus.com](http://www.ADD-Plus.com). He is well known for his lively training sessions and broad range of resources on attention deficit disorder and related conditions. Regarded as an innovative authority on diagnosis, counseling strategies, self-esteem issues, nutritional

aspects, and psycho-social interventions, he has written twenty books, including "Learn to Have Fun with Your Senses," "The Survival Guide for Kids with ADD or ADHD," "Helping Your ADD Child," and "From Defiance to Cooperation." His hyperactivity screening checklist and medication effectiveness forms are used throughout North America by psychiatrists, psychologists, and pediatricians. His video, "Nutrition and Neurochemistry: The ADD Link," and audio CDs, "Nutritional Treatment of ADD," and "Blue-green Algae" present the forward edge of scientific knowledge on some of the nutritional aspects of ADHD.

*"I have traveled throughout North American over the last several years providing seminars for thousands of parents and professionals on ADHD, Sensory Processing*

*Disorder and related issues. Blue-Green algae are of help for children with autism, ADHD, and related conditions. I am fascinated by the many nuances of ADHD-algae connection."—Dr. John Taylor*

*When my brother rescued his beagle/basset Abigail from the street, she was very thin. My brother started her on raw food and lots of New Earth products: enzymes, probiotics, Wild Earth, and Animal Algae. Within a few months her coat came to life and she filled out beautifully. And here's a funny story. Even with short little basset legs, she managed to get on the kitchen counter and grab a bag of Essentials. She opened every packet individually and ate about 25 packets. She loves her algae!- Sarah Wise  
Smya, Georgia*

*Our friends, Roger and Betty, visited their son in Florida and found his 11-year-old dog suffering with severe hip problems. Roger asked if they could provide Animal Algae for the dog. After two or three weeks, the dog was frisky and playful again. Roger wasn't surprised since New Earth products are helping him, too!- Barb and Doral Clark  
Sauk City, Wisconsin*

*We have an Alpine goat that enjoys escaping her pen. She invariably gets into weeds that cause her jaw to swell and she bloats for 24 to 48 hours. I have heard that giving her Wild Earth with her daily amount of Animal Algae really helps. She knows the sound of the bottle that holds this scrumptious capsules and refuses to go back to eating her grain until she gets dessert first!- Christine Banta  
Calamus, Iowa*

**"With a team of veterinarians and interested individuals, we've helped thousands of animals have a higher quality of life. Sharing the wealth of benefits available through using the full line of nutritional products from New Earth with the animals in your life is one of the most important steps you can take for creating good health for all life."- Carol Bennett  
Certified Animal Bowen Therapy Instructor**

NEW EARTH - Earth's First Foo...



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