Celene Harrelson

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Take Action Against Breast Cancer - Self Examination Is **Essential**

BY CELENE HARRELSON | LEAVE A COMMENT

















Breast Cancer is a disease that has personally affected all of us in one way or another. Did you know that 1 in 8 women will be diagnosed with breast cancer in their

Although there is no known cure, early detection can significantly increase the survival rate of breast cancer. That's why all month long, Plexus and the American Cancer Society are teaming up to bring the topic of awareness and the importance of early detection to the forefront.

All month long you will have the opportunity to do your part to:

- Chek It: Do your monthly self-beast exam.
- Share It: Use your social media prowess to encourage others to #chekitamerica!
- Give It: Participate in a local walk, or donate to the cause.

During the month of October Plexus is giving 25% of profits of Breast Chek Kits to The American Cancer Society's Making Strides Against Breast Cancer.

I am going to one up that by donating 100% of the commission I make from my sales of the Breast Chek Kit to them as well!

To purchase your Breast Chek Kit, and to learn more about how you can help, please go to ChekltAmerica.com.

Also, we encourage you to learn more about the history of our Breast Chek Kit and listen to Sapphire Ambassador Debra McCutcheon's battle with breast cancer.



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Celene Harrelson



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Plexus Promotes Breast Cancer Awareness with #ChekItAmerica

OCTOBER 20, 2016 BY WIRELESS · 0 COMMENTS



Get LEADS On Autopilot!

Plexus Worldwide has launched a Breast Cancer Awareness Month campaign inspired by the company's very first product.

Throughout October, Plexus and the American Cancer Society are promoting awareness and prevention of the disease with Chek It America, a campaign spearheaded by the wellness company's Ambassadors, who number more than 400,000,

ACS reports that one in eight women in the U.S. will receive a breast cancer diagnosis during her lifetime. To support early detection and treatment, Chek It America includes three calls to action, the first being a monthly self-exam. Plexus has long encouraged these at-home checkups with its Breast Chek Kit, the product that launched the company back in 2008.

This month, Plexus is donating 25 percent of profits from all kit sales to the American Cancer Society's Making Strides Against Breast Cancer initiative. The company also plans to host its own Making Strides 5K on Oct. 29, when top Ambassadors convene in Dallas for a Leadership Retreat.

"The 'Breast Chek Kit' is Plexus Worldwide's original product, and from the beginning our company's purpose has always been to spread health awareness and wellness," said Alec Clark, President of Plexus Worldwide. "Whether someone uses our kit or not, we just want to make sure we're encouraging others to be proactive and fighting this terrible disease any way we can."

The Chek It America campaign also encourages sharing on social media and participating in local walks or donating to the cause. Plexus has even created an interactive map that tracks participation across the U.S., with states turning a deeper shade of pink as residents report their Chek It America

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Take Action Against Breast Cancer with #ChekltAmerica

All month long Plexus and the American Cancer Society are teaming up to bring the topic of breast cancer awareness and early detection to the forefront. Do your part to Check It. Share It. and Give It.









Breast Cancer is a disease that affects some
Plexus & the American Cancer Soc are teaming
to bring awareness#plexus
#breastcancer#checkit

