

Duplicate and  
succeed

5 x 5

contacts  
a day

days  
a week

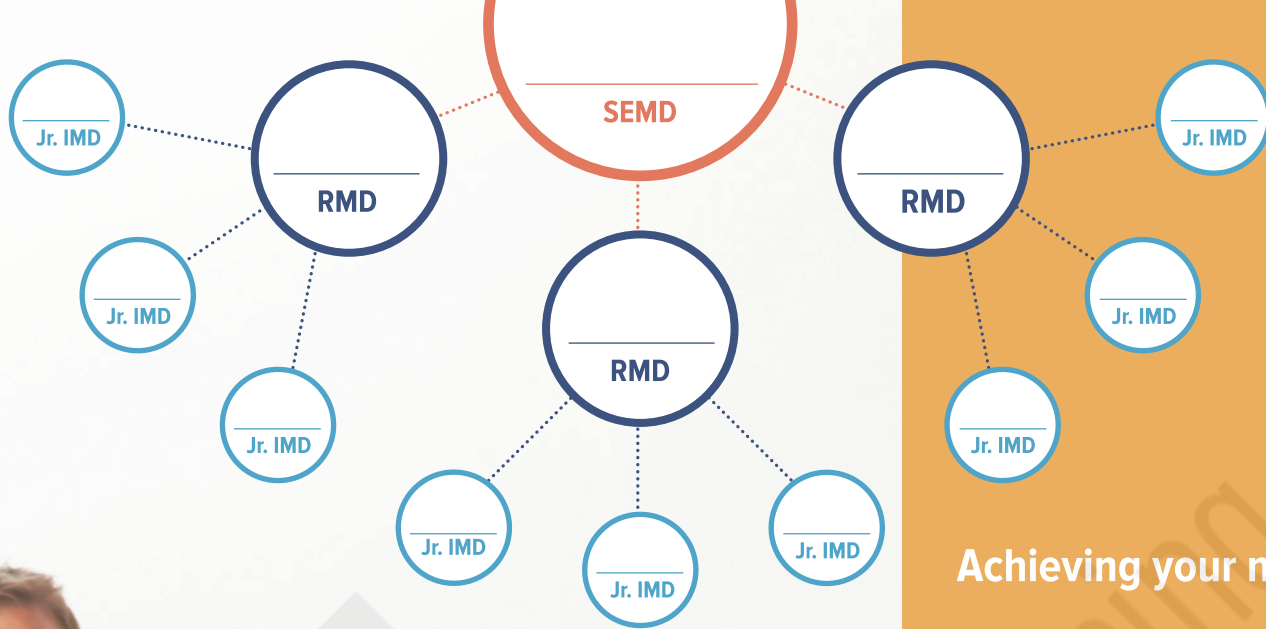
You're on your way to building a successful team. Now let's get you promoted with a system we call **5 x 5 Marketing**. This system is about building relationships. If we accept the fact that nearly everyone needs improved health or improved wealth, then you just need to be there when people are ready to act. 5 x 5 marketing is making 5 contacts a day, 5 days a week. It's simple, but let's take a closer look at the power of consistent 5 x 5 marketing in the example below.

### Example:

*In this scenario, the following averages are assumed: Volume for each customer and distributor is 150; 1 out of 10 (10%) of people you contact will become a customer, and 1 out of 20 (5%) of the people you contact will become a distributor.\**

If you make 5 new contacts per day, 5 days per week, over a 12-month period, you will develop 120 new customers and 60 new distributors. That in itself may not be enough business to change your life, but it would approximate \$8,000 in up-front income, and nearly \$2,000 in monthly residual income. Just to put it in perspective, at an average savings rate of 2%, it would take \$1.2 million in the bank to earn that kind of interest income! However, this is just the beginning.

*\* This example is a mathematical illustration only; actual results will vary. (Based upon actual Youngevity average QV per distributor/customer per month.)*



Achieve SEMD by growing your team to 3 RMDs!



**The power of the Youngevity compensation system is in duplication.**

If we assume that 13 of your new distributors achieve the same results as you, your override compensation would exceed \$10,000 per month! If 13 of *their* distributors each achieve the same results, your 2nd-level override would grow exponentially! This mathematical illustration shows the power of consistent activity, duplication, and leverage. Youngevity already has hundreds of million and multi-million dollar income earners.

## Achieving your next rank:

### Regional Marketing Director (RMD)

- 150 Personal Qualifying Volume (PQV)
- 3 qualified Jr. IMDs on your first level (50 PQV each)

As a qualified RMD, you will have earned \$300 in Fast Start bonuses\* and will start receiving \$15 Coding Bonuses on every new CEO Qualified Distributor<sup>1</sup>.

My goal date to achieve RMD: \_\_\_\_\_

### Senior Executive Marketing Director (SEMD)

- 200 Personal Qualifying Volume (PQV)
- 3 qualified RMDs on your first level
- 5,400 Group Qualifying Volume (GQV)

As a qualified SEMD, you will receive \$100 in Fast Start bonuses<sup>1</sup>, 9 level residual bonuses, infinity leadership bonuses, and will start receiving \$100 Coding Bonuses for every new CEO Qualified Distributor<sup>1</sup>. You are also on your way to participating in our Dream Car club!

My goal date to achieve SEMD: \_\_\_\_\_

\* Assumes that you and new Distributors are CEO Qualified (purchase a CEO Mega Pak).