	Case 3:16-cv-01268-JAH-JLB Document 1 Filed 05/26/16 Page 1 of 26							
1 2 3 4 5 6 7 8 9 10 11 12 13 14	ROBBINS ARROYO LLP KEVIN A. SEELY (190264) ASHLEY R. RIFKIN (246602) 600 B Street, Suite 1900 San Diego, CA 92101 Telephone: (619) 525-3990 Facsimile: (619) 525-3991 kseely@robbinsarroyo.com arifkin@robbinsarroyo.com LAW OFFICE OF JACK FITZGERALD, PC JACK FITZGERALD (257370) Hillcrest Professional Building 3636 Fourth Avenue, Suite 202 San Diego, CA 92101 Telephone: (619) 692-3840 Facsimile: (619) 362-9555 jack@jackfitzgeraldlaw.com Attorneys for Plaintiff UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF CALIFORNIA							
14	MATTHEW WILLIAMS, on) Case No: <u>'16CV1268 JAH JLB</u>							
 16 17 18 19 20 21 22 23 24 25 26 27 28 	MATTHEW WILLIAMS, on Case No. Behalf of Himself, All Others CLASS ACTION COMPLAINT FOR: Similarly Situated, and the CLASS ACTION COMPLAINT FOR: General Public, (1) NEGLIGENT Plaintiff, MISREPRESENTATION; V. MISREPRESENTATION; ADT LLC dba ADT SECURITY (4) UNJUST ENRICHMENT; SERVICES, (5) VIOLATIONS OF THE Defendant. ACT, 15 U.S.C. §§2301 ET SEQ.; (6) STRICT LIABILITY – DESIGN DEFECT; (7) STRICT LIABILITY – FAILURE TO WARN; (8) NEGLIGENCE – DESIGN DEFECT; (9) NEGLIGENCE – FAILURE TO WARN; (10) VIOLATIONS OF THE UNFAIR COMPETITION LAW, CALIFORNIA BUSINESS & PROFESSIONS CODE §§17200, ET SEQ.;							

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1 2 3 4 5 6 7 8) (11) VIOLATIONS OF THE FALSE) ADVERTISING LAW, CALIFORNIA) BUSINESS & PROFESSIONS CODE) §§17500, <i>ET SEQ</i> .;) (12) VIOLATIONS OF THE) CONSUMER LEGAL REMEDIES ACT,) CALIFORNIA CIVIL CODE §§1750, <i>ET</i>) <i>SEQ</i> .; AND) (13) BREACH OF IMPLIED) WARRANTY, CALIFORNIA) COMMERCIAL CODE §2314.)) <u>DEMAND FOR JURY TRIAL</u>
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Plaintiff Matthew Williams ("Plaintiff"), on behalf of himself, all others
 similarly situated, and the general public, by and through his undersigned counsel,
 hereby sues defendant ADT LLC doing business as ADT Security Services
 ("ADT" or the "Company") and, upon information and belief, including through
 the investigation of his counsel, alleges as follows.

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INTRODUCTION

1. ADT is the ubiquitous provider of home security systems and
services. Many of ADT's home security systems incorporate the use of glass break
detectors, also called audio discriminators, which are designed to detect a break-in
by "hearing" the sound of breaking glass. Audio discriminators, however, detect
only the cracking or splintering sound of broken traditional *pane* glass, and not the
sound of broken *tempered* glass, of which the vast majority of windows today are
made.

Plaintiff purchased a security system for his home, which ADT's
predecessor entity installed, and paid ADT a monthly fee for security monitoring.
In addition, Plaintiff leased the devices making up the security system from ADT.
Nevertheless, Plaintiff was a victim of burglary, which was accomplished when the
audio discriminators incorporated into Plaintiff's home security system failed to
detect the breaking of a tempered glass window through which the burglar(s)
gained entry.

3. ADT was and is aware that its audio discriminators are defectively
designed in that they cannot detect the breaking of tempered glass. ADT
nevertheless represented its home security systems incorporating audio
discriminators were effective at detecting break-ins, and at the same time
deceptively omitted this material information from potential purchasers when
advertising those home security systems.

27 4. Plaintiff brings this action to rectify ADT's unlawful behavior and
28 obtain appropriate compensatory, punitive, and injunctive remedies for himself and

1 || the Class (as defined herein).

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JURISDICTION & VENUE

5. This Court has original jurisdiction over all causes of action asserted herein under the Class Action Fairness Act, 28 U.S.C. §1332(d)(2), because the matter in controversy exceeds the sum or value of \$5,000,000 exclusive of interest and costs and more than two-thirds of the Class reside in states other than the states in which defendant is a citizen. This Court also has original jurisdiction pursuant to 28 U.S.C. §1331 because this action raises a federal question under the Magnuson-Moss Warranty Act, 15 U.S.C. §§2301, *et seq*.

6. Venue is proper in this Court pursuant to 28 U.S.C. §1391, because
Plaintiff resides and suffered injury as a result of defendant's acts in this district,
many of the acts and transactions giving rise to this action occurred in this district,
defendant conducts substantial business in this district, defendant has intentionally
availed itself of the laws and markets of this district, and defendant is subject to
personal jurisdiction in this district.

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Plaintiff is a citizen of California.

8. Defendant ADT LLC is a Delaware limited liability corporation with
 its principal place of business at 1501 Yamato Road, Boca Raton, Florida.
 Accordingly, defendant ADT is a citizen of Delaware and Florida.

PARTIES

21

22 **ADT**

7.

FACTS

9. Founded in 1874, ADT has been in business over 140 years. Today,
ADT employs nearly 17,000, has 260 authorized dealers across the country, and
provides its security monitoring service through six monitoring centers scattered
throughout the country. ADT has a customer base of over 6.5 million, and enjoys
annual revenue of over \$3.6 billion.

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10. Central to ADT's business is its home security systems and services,

whereby ADT installs security devices and monitors in the home that, under 1 certain circumstances, trigger an alarm that is relayed to ADT, which then attempts 2 to contact the homeowner to determine whether there is a genuine need for 3 assistance and, if so, contacts law enforcement or other emergency personnel as 4 needed. 5

6 ADT'S Home Security Systems Employing Audio Discriminators Are **Dangerously Defective** 7

ADT offers various home security systems that incorporate audio 8 11. discriminators, which are perimeter devices designed to detect an intruder as he 9 attempts to enter the home (as compared to other detectors that pick up the motion 10 11 of a person walking around the interior of a home).

Tempered glass is created by thermal or chemical treatments designed 12 12. to put the outer surfaces into compression and the inner surfaces into tension, 13 which stress causes the glass, when it breaks, to crumble into small granular 14 chunks, instead of splintering into jagged shards as does traditional pane glass, 15 16 thereby making it less likely to cause injury.

The audio discriminators incorporated into certain ADT home security 17 13. systems work by detecting the sound pane glass makes when shattered. This design 18 is defective when used in conjunction with tempered glass because when tempered 19 glass shatters, it does not make the normal high-pitched "ringing" sound generated 20 by broken plate glass.¹ 21

This defective design creates a dangerous condition whereby a 22 14. homeowner present when a break-in occurs may be under the reasonable 23 expectation that an alarm has been conveyed to ADT, and the need for assistance 24 25

²⁶ Information concerning the exact models of ADT audio discriminator(s) that suffer this defect, in which security systems they are used, and how widespread 27 their use is, is in ADT's sole possession, custody, or control. In fact, ADT took the 28 audio discriminators used at Plaintiff's house and claims to have destroyed them.

conveyed to law enforcement or other emergency personnel, when in reality an
 alarm has not been triggered.

3 15. Because the audio discriminators do not detect the breaking of
4 tempered glass, security systems employing these audio discriminators on
5 windows made of tempered glass are dangerously defective, in that they are
6 unlikely to provide emergency assistance to homeowners.

Plaintiff's Purchase of an ADT Home Security System and Monitoring Service, Reliance, and Injury

9 16. Plaintiff first purchased a home security system in about 2008,
10 originally from Brinks Home Security ("Brinks"), which was later renamed
11 Broadview Security. In or around 2010, Brinks was acquired by ADT, which also
12 provided home security monitoring services to Plaintiff.

13 17. When Plaintiff purchased his home security system, Brinks came to 14 his house and installed the system, including the audio discriminators. Within the 15 last two years, an ADT technician inspected the audio discriminators in Plaintiff's 16 house. In particular, the alarm in Plaintiff's daughter's room would experience a 17 delay in recognizing when a window was open. An ADT technician reviewed the 18 audio discriminators in Plaintiff's house in response, yet did not raise the issue 19 about the audio discriminators not working on tempered glass.

18. Rather, in providing and installing a home security system, Brinks,
and later ADT, represented to Plaintiff that the system was effective in detecting
break-ins where entry is attempted by breaking a window. ADT never told Plaintiff
that the audio discriminators installed as part of his home security system were
ineffective in detecting the breaking of tempered glass.

19. ADT is and has for some time been aware that its audio discriminators
are defective inasmuch as they will not detect the breaking of tempered glass.

27 20. Following his burglary, two ADT representatives visited Plaintiffs
28 residence. During that visit, one of the representatives advised Plaintiff that the

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reason the security system had not detected the break-in, set off an alarm, or
 notified ADT was because the window sensors used by the system could not detect
 the breaking of tempered glass. This admission by an ADT technician
 demonstrates the problem is and has for some time been known by ADT.

5 21. ADT nevertheless advertised and continues to advertise its home
6 security systems that incorporate audio discriminators are effective in detecting
7 break-ins where entry is attempted by breaking a window.

8 22. Because Plaintiff's home contains tempered glass windows, his ADT
9 home security system, including ADT's related monitoring service, was effectively
10 useless to Plaintiff, who was victimized by an undetected burglary.

11 23. Even absent the burglary, the ADT home security system and services
12 were worth significantly less than Plaintiff paid, as they provided only minimal
13 protection, if any, against break-ins and theft.

14 24. Plaintiff would likely not have purchased an ADT home security
15 system, or related monitoring services, if Plaintiff knew that the audio
16 discriminators incorporated into his home security system would be ineffective in
17 detecting break-ins where entry is attempted through his tempered glass windows.
18 At a minimum, Plaintiff would have been willing to pay far less than he did.

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CLASS ACTION ALLEGATIONS

20 25. Plaintiff brings this action individually and on behalf of the following
21 Class and Subclasses pursuant to Rule 23(a) and 23(b)(2) and (3) of the Federal
22 Rules of Civil Procedure:

- All United States residents who, during the ten years preceding the filing of this lawsuit (the "Class Period"), paid for monitoring by ADT of a home security system incorporating audio discriminators (the "Class");
- On behalf of a subclass of all Class members that are California
 residents (the "California Subclass"); and
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On behalf of a subclass of all Class members who experienced property theft damage as a result of a burglary where entry was gained through a broken tempered glass window ostensibly being monitored by an audio discriminator that failed to detect the break-in (the "Property Theft Subclass").

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26. Excluded from the Class and Property Theft Subclass is defendant, any of ADT's parent companies, subsidiaries, and/or affiliates, officers, directors, legal representative, employees, co-conspirators, all governmental entities, and any judge, justice, or judicial officer presiding over this matter.

9 27. The members in the proposed Class and Property Theft Subclass are 10 so numerous that individual joinder of all members is impracticable, and the 11 disposition of the claims of all Class and Property Theft Subclass members in a 12 single action will provide substantial benefits to the parties and Court.

- 13 28. Questions of law and fact common to Plaintiff and the Class14 (including the Property Theft Subclass) include:
- (a) whether audio discriminators incorporated into ADT home
 security systems are able to detect the breaking of tempered glass;

(b) whether ADT knew or reasonably should have known that
audio discriminators incorporated into certain ADT security systems were unable
to detect the breaking of tempered glass;

(c) whether ADT's representations that its home security systems
incorporating audio discriminators were effective in detecting break-ins were false
or likely to deceive reasonable consumers;

(d) whether ADT deceptively omitted material information
regarding the inability of audio discriminators incorporated into its home security
systems to detect the breaking of tempered glass;

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- (e) whether ADT made any express or implied warranties;
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- (f) whether ADT breached any express or implied warranties;
- (g) the proper amount of restitution, damages, and punitive
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1 damages;

2 (h) the propriety and appropriate scope of prospective injunctive3 relief; and

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(i) the proper amount of reasonable attorneys' fees.

5 29. Additional questions of law and fact common to the Property Theft
6 Subclass include:

(a) whether it was reasonably foreseeable that the incorporation of
audio discriminators into certain ADT home security systems would result in
undetected break-ins and thereby property theft and damage; and

(b) whether the use of audio discriminators in Property Theft
Subclass members' ADT home security systems were the proximate cause of
Property Theft Subclass members' harm.

13 30. These common questions of law and fact predominate over questions14 that affect only individual Class members.

Plaintiff's claims are typical of Class members' claims because they 15 31. are based on the same underlying facts, events, and circumstances relating to 16 ADT's conduct. Specifically, all Class members, including Plaintiff, were subjected 17to the same misleading and deceptive conduct when they purchased a home 18 security system and throughout the course of their contractual relationship with 19 ADT, and suffered economic injury because the product was and is 20 misrepresented. Absent ADT's business practice of deceptively and unlawfully 21 advertising its home security systems incorporating audio discriminators, and 22 absent its related deceptive omissions, Plaintiff and other Class members would 23 not have purchased the home security systems and related monitoring services, or 24 would not have been willing to pay as much for the systems and services. 25

26 32. Plaintiff will fairly and adequately represent and protect the interests
27 of the Class, has no interests incompatible with the interests of the Class, and has
28 retained counsel competent and experienced in class action litigation.

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33. Class treatment is superior to other options for resolution of the 1 controversy because the relief sought for each Class member is small such that, 2 3 absent representative litigation, it would be infeasible for Class members to redress the wrongs done to them. 4

5 34. Questions of law and fact common to the Class predominate over any questions affecting only individual Class members. 6

7 35. ADT has acted on grounds applicable to the Class, thereby making appropriate final injunctive and declaratory relief concerning the Class as a whole. 8

COUNT I

(Against Defendant ADT for Negligent Misrepresentation)

(By the Class)

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Plaintiff incorporates by reference and realleges each and every 36. 13 allegation contained above, as though fully set forth herein.

14 37. ADT represented to Plaintiff, the Class, and other consumers that its home security systems incorporating audio discriminators were capable of 15 detecting break-ins where entry is attempted by breaking a window. ADT made 16 17 these representations knowing that such claims would be material to a reasonable 18 consumer's decision to purchase the home security system and related monitoring services. 19

20 38. ADT's representations were false and misleading because the audio 21 discriminators incorporated into these home security systems were incapable of 22 detecting the breaking of tempered glass windows.

23 39. ADT's misrepresentations and omissions regarding the characteristics and efficacy of the home security systems incorporating audio detectors were 24 material because a reasonable consumer would attach importance to them in 25 26 determining whether to purchase such home security systems and related ADT monitoring. 27

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40. ADT's material misrepresentations concerning the efficacy of its home

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security systems incorporating audio discriminators in detecting break-ins
 attempted by breaking a window were made without reasonable grounds for
 believing them to be true.

4 41. ADT made material misrepresentations concerning the efficacy of its
5 home security systems incorporating audio discriminators in detecting break-ins
6 attempted by breaking a window to induce Plaintiff and the Class to purchase the
7 home security systems and related monitoring services.

8 42. Plaintiff and the Class reasonably and materially relied on ADT's
9 material misrepresentations in choosing to purchase ADT home security systems
10 incorporating audio discriminators and related ADT monitoring services.

43. As a direct and proximate result of ADT's conduct, Plaintiff and theClass have incurred damages.

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<u>COUNT II</u>

(Against Defendant ADT for Intentional Misrepresentation)

(By the Class)

44. Plaintiff incorporates by reference and realleges each and everyallegation contained above, as though fully set forth herein.

45. A person who has been induced by fraudulent misrepresentations to
enter into a contract or to make a conveyance may have the contract or conveyance
set aside and secure a restitution of those benefits lost to him or her by the
transaction.

46. ADT made false statements and deceptive omissions of material fact
through its advertising for its home security systems incorporating audio
discriminators, regarding their efficacy in detecting break-ins where entry is
attempted by breaking a window.

47. At the time ADT made the false statements and deceptive omissions,
ADT knew that its home security systems incorporating audio discriminators were
incapable of detecting the breaking of tempered glass windows, or ADT recklessly

disregarded the truth. ADT's misrepresentations and omissions were willful and
 made with scienter.

48. ADT affirmatively misrepresented and actively concealed material
facts regarding its home security systems incorporating audio discriminators with
the intent that Plaintiff and the Class rely on the misrepresentations and omissions
to purchase its home security systems incorporating audio discriminators, and
related monitoring services.

49. Acting reasonably, Plaintiff and the Class were unaware of these
misrepresented material facts and deceptive omissions. Had they been aware of the
truth, Plaintiff and the Class would have acted differently, in that they would not
have purchased ADT home security systems incorporating audio discriminators
and related monitoring services, or would have paid less for them.

13 50. It was reasonable for Plaintiff and the Class to rely on ADT's
14 affirmative misrepresentations, as well as ADT's silence (i.e., deceptive
15 omissions), and to believe that the ADT home security systems incorporating audio
16 discriminators were capable of detecting break-ins where entry is attempted by
17 breaking a window, including one comprised of tempered, rather than pane glass.

18 51. As such, Plaintiff and the Class suffered injuries in fact—the loss of
19 the money they paid for the ADT home security systems incorporating audio
20 discriminators and related monitoring services, which were incapable of detecting
21 the breaking of tempered glass windows, in contradiction of ADT's
22 misrepresentations and omissions.

52. As a direct and proximate result of ADT's fraud, Plaintiff and the Class suffered damages by purchasing ADT home security systems incorporating audio discriminators and related monitoring services, which they would not have purchased, or for which they would have paid substantially less, had they known the truth. Plaintiff and the Class received something worth substantially less than they paid. 1

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COUNT III

(Against Defendant ADT for Fraud)

(By the Class)

53. Plaintiff incorporates by reference and realleges each and every allegation contained above, as though fully set forth herein.

6 54. ADT made false statements and deceptive omissions of material fact
7 through its advertising for its home security systems incorporating audio
8 discriminators, regarding their efficacy in detecting break-ins where entry is
9 attempted by breaking a window.

10 55. At the time ADT made the false statements and deceptive omissions,
11 ADT knew that its home security systems incorporating audio discriminators were
12 incapable of detecting the breaking of tempered glass windows, or ADT recklessly
13 disregarded the truth. ADT's misrepresentations and omissions were willful and
14 made with scienter.

15 56. ADT affirmatively misrepresented and actively concealed material
16 facts regarding its home security systems incorporating audio discriminators with
17 the intent that Plaintiff and the Class rely on the misrepresentations and omissions
18 to purchase its home security systems incorporating audio discriminators, and
19 related monitoring services.

57. Acting reasonably, Plaintiff and the Class were unaware of these misrepresented material facts and deceptive omissions. Had they been aware of the truth, Plaintiff and the Class would have acted differently, in that they would not have purchased ADT home security systems incorporating audio discriminators and related monitoring services, or would have paid less for them.

58. It was reasonable for Plaintiff and the Class to rely on ADT's
affirmative misrepresentations, as well as ADT's silence (i.e., deceptive
omissions), and to believe that the ADT home security systems incorporating audio
discriminators were capable of detecting break-ins where entry is attempted by

1 breaking a window, including one comprised of tempered, rather than pane glass.

59. As such, Plaintiff and the Class suffered injuries in fact—the loss of
the money they paid for the ADT home security systems incorporating audio
discriminators and related monitoring services, which were incapable of detecting
the breaking of tempered glass windows, in contradiction of ADT's
misrepresentations and omissions.

60. As a direct and proximate result of ADT's fraud, Plaintiff and the
Class suffered damages by purchasing ADT home security systems incorporating
audio discriminators and related monitoring services, which they would not have
purchased, or for which they would have paid substantially less, had they known
the truth. Plaintiff and the Class received something worth substantially less than
they paid.

COUNT IV

(Against Defendant ADT for Unjust Enrichment)

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(By the Class)

16 61. Plaintiff incorporates by reference and realleges each and every17 allegation contained above, as though fully set forth herein.

62. ADT, through its false, deceptive, unlawful, unfair, fraudulent, and
wrongful business acts and practices, enticed Plaintiff and the Class to purchase its
home security systems incorporating audio discriminators, and related monitoring
services.

63. Plaintiff and the Class conferred a benefit on ADT by purchasing its
home security systems incorporating audio discriminators, and related monitoring
services.

64. By its wrongful acts, ADT has been unjustly enriched at the expense
of, and to the detriment of, Plaintiff and the Class. ADT benefited financially from
the revenues and other compensation tied to the sale of its home security systems
incorporating audio discriminators, and related monitoring services.

Gonscience to permit ADT to retain the ill-gotten benefits it received from Plaintiff
 and the Class as a result of its deceptive marketing of and omissions relating to its
 home security systems incorporating audio discriminators.

COUNT V

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(Against Defendant ADT for Violations of the Magnuson-Moss Warranty Act, 15 U.S.C. §§2301, *Et Seq*.)

(By the Class)

9 66. Plaintiff incorporates by reference and realleges each and every
10 allegation contained above, as though fully set forth herein.

11 67. ADT's sale of its home security systems incorporating audio
12 discriminators and related monitoring services are consumer products within the
13 meaning of 15 U.S.C. §2301(1).

14 68. Plaintiff and the Class are consumers within the meaning of 15 U.S.C.
15 §2301(3).

16 69. ADT is a supplier and warrantor as defined by 15 U.S.C. §2301(4)
17 and (5).

18 70. The Magnuson-Moss Warranty Act permits a consumer to recover
19 damages caused "by the failure of a supplier, warrantor, or service contractor to
20 comply with any obligation under this [Act], or under a written warranty, implied
21 warranty, or service contract." 15 U.S.C. §2310(d)(1).

71. As set forth herein, ADT's claims that its home security systems were
capable of detecting break-ins where entry is attempted by breaking a window are
false, misleading, and likely to deceive the public. As a result, ADT has breached
its express, written warranty.

26 72. ADT has violated the statutory rights of Plaintiff and the Class
27 pursuant to the Magnuson-Moss Warranty Act, thereby damaging Plaintiff and the
28 Class. 15 U.S.C. §§2301, *et seq*.

1 73. Plaintiff and the Class have been injured as a direct and proximate 2 result of ADT's warranty breach because: (i) they would not have purchased the 3 Company's home security systems incorporating audio discriminators and related 4 monitoring services, or at least on the same terms, if they had known ADT's audio 5 discriminators did not work on tempered glass; and (ii) these products were not 6 sold as promised.

7 74. Counsel for Plaintiff and the proposed Class sent written notice (via
8 U.S. certified mail, return receipt requested) to ADT of his claims and the
9 underlying Magnuson-Moss Warranty Act violations, which was delivered on May
10 23, 2016.

11 75. Plaintiff, on behalf of himself and the Class, seeks damages, equitable
12 relief, and attorneys' fees and costs pursuant to 15 U.S.C. §§2310(d)(1)-(2).

COUNT VI 13 (Against Defendant ADT for Strict Liability – Design Defect) 14 (By the Property Theft Subclass) 15 Plaintiff incorporates by reference and realleges each and every 76. 16 allegation contained above, as though fully set forth herein. 17 As the provider of home security systems and services incorporating 18 77. audio discriminators sold to Plaintiff and the putative Class, ADT is strictly liable 19

20 for any harm caused to the Class members as a result of defective design.

78. The ADT home security systems and services incorporating audio
discriminators sold during the Class Period were defectively designed in that the
audio discriminators were unable to detect the breaking of tempered glass.

79. There were alternative designs available; indeed, some audio
discriminators, unlike the audio discriminators incorporated into the home security
systems purchased by the Class, are capable of detecting the breaking of tempered
glass.

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80.

As a proximate and foreseeable result of ADT's defective design of

the home security systems incorporating audio discriminators, Plaintiff and the
 Property Theft Subclass have sustained harm in injury in that their property has
 been lost or damaged.

4 81. ADT's defective design of the home security systems incorporating
5 audio discriminators was a substantial factor in causing Plaintiff's and the Property
6 Theft Subclass' property loss and damage.

<u>COUNT VII</u>

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(Against Defendant ADT for Strict Liability – Failure to Warn) (By the Property Theft Subclass)

10 82. Plaintiff incorporates by reference and realleges each and every
11 allegation contained above, as though fully set forth herein.

12 83. As the provider of home security systems and services incorporating 13 audio discriminators sold to Plaintiff and the Property Theft Subclass, ADT is 14 strictly liable for its failure to warn of any particular risks known or knowable at 15 the time of the products' provision and sale. At the time ADT sold home security 16 systems incorporating audio discriminators and its related monitoring services to 17 Plaintiff and the Property Theft Subclass, ADT was already aware, or should have 18 been aware, that such systems could not detect the breaking of tempered glass.

19 84. ADT never disclosed, much less warned Plaintiff, the Property Theft
20 Subclass, or the general public, that the audio discriminators incorporated into
21 certain ADT home security systems were incapable of detecting the breaking of
22 tempered glass, and thereby posed to consumers a particular and significant risk of
23 injury.

85. As a proximate and foreseeable result of ADT's failure to warn that
the audio discriminators incorporated into certain ADT home security systems
were incapable of detecting the breaking of tempered glass, Plaintiff and the
Property Theft Subclass have sustained harm and injury in the form of property
loss and damage.

86. ADT's failure to warn was a substantial factor in causing Plaintiff and
 the Property Theft Subclass' injury.

3	<u>COUNT VIII</u>						
4	(Against Defendant ADT for Negligence – Design Defect)						
5	(By the Property Theft Subclass)						
6	87. Plaintiff incorporates by reference and realleges each and every						
7	allegation contained above, as though fully set forth herein.						
8	88. ADT knew or reasonably should have known of the significant						
9	dangers and risks of injury associated with the use in certain of its home security						
10	systems of audio discriminators that are incapable of detecting the breaking of						
11	tempered glass.						
12	89. ADT owed Plaintiff and the Property Theft Subclass a duty of						
13	reasonable care when formulating, providing, offering for sale, and selling home						
14	security systems and services.						
15	90. This duty of care required ADT to design its home security systems in						
16	a manner that would not expose consumers to an unknown risk of property damage						
17	and loss.						
18	91. ADT breached its legal duty by designing its home security systems						
19	incorporating audio detectors in a manner that could not adequately detect the						
20	breaking of tempered glass.						
21	<u>COUNT IX</u>						
22	(Against Defendant ADT for Negligence – Failure to Warn)						
23	(By the Property Theft Subclass)						
24	92. Plaintiff incorporates by reference and realleges each and every						
25	allegation contained above, as though fully set forth herein.						
26	93. ADT designed, manufactured, marketed, sold, and distributed home						
27	security systems incorporating audio discriminators and related monitoring						

28 services to Plaintiff and the Property Theft Subclass.

ADT knew or reasonably should have known that home security 94. 1 systems incorporating audio discriminators were dangerous or likely to be 2 dangerous when used in a reasonably foreseeable manner. 3 ADT knew or reasonably should have known that purchasers of ADT 4 95. home security systems incorporating audio discriminators would not realize the 5 danger. 6 ADT failed to adequately warn of the danger. 7 96. A reasonable manufacturer under the same or similar circumstances 8 97. 9 would have warned of the danger. 10 98. ADT's failure to warn was a substantial factor in causing Plaintiff and the Property Theft Subclass' harm. 11 12 <u>COUNT X</u> 13 (Against Defendant ADT for Violations of the Unfair Competition Law, California Business & Professions Code §§17200, Et Seq.) 14 (By the California Subclass) 15 Plaintiff incorporates by reference and realleges each and every 16 99. 17 allegation contained above, as though fully set forth herein. 18 100. The Unfair Competition Law ("UCL") prohibits any "unlawful, unfair 19 or fraudulent business act or practice." Cal. Bus. & Prof. Code §17200. 20 101. The acts, omissions, misrepresentations, practices, and nondisclosures of ADT as alleged herein constitute business acts and practices. 21 22 Fraudulent 23 102. A statement or practice is fraudulent under the UCL if it is likely to 24 deceive the public, applying a reasonable consumer test. 103. As set forth herein, ADT's representations that its home security 25 systems employing audio discriminators are effective, are likely to deceive 26 reasonable consumers and the public because those security systems are ineffective 27 28 at detecting the breaking of tempered glass.

1 104. In addition, ADT's deceptive omission of material information it was
 2 obligated to disclose, concerning the failure of audio discriminators to detect the
 3 breaking of tempered glass, are likely to deceive reasonable consumers, who would
 4 have acted differently if ADT had revealed such information.

5 Unlawful

6 105. The acts alleged herein are "unlawful" under the UCL in that they
7 violate at least the following laws:

- 8 9
- The False Advertising Law, California Business & Professions Code sections 17500, *et seq.*; and

The Consumers Legal Remedies Act, California Civil Code sections
 1750, et seq.

12 Unfair

13 106. ADT's conduct with respect to the advertising and sale of audio 14 discriminators and the home security systems that employ them was and is unfair 15 because ADT's conduct was and is immoral, unethical, unscrupulous, or 16 substantially injurious to consumers, and the utility of its conduct, if any, does not 17 outweigh the gravity of the harm to its victims.

18 107. ADT's conduct with respect to the advertising and sale of audio
19 discriminators and the home security systems that employ them was and is also
20 unfair because it violates public policy as declared by specific constitutional,
21 statutory, or regulatory provisions.

108. ADT's conduct with respect to the labeling, advertising, and sale of
audio discriminators and the home security systems that employ them was and is
also unfair because the consumer injury was substantial, not outweighed by
benefits to consumers or competition, and not one consumers themselves could
reasonably have avoided.

* * *

27 28

109. ADT profited from its sales of the falsely, deceptively, and unlawfully

1 advertised audio discriminators (including to unwary consumers).

2 110. ADT's conduct caused and continues to cause substantial injury to
3 Plaintiff and the California Subclass, who have suffered injury in fact as a result of
4 ADT's unlawful conduct.

111. Plaintiff and the California Subclass are likely to continue to be
damaged by ADT's deceptive trade practices because ADT continues to
disseminate misleading information, to which Plaintiff, the California Subclass,
and the general public continue to be exposed. Thus, injunctive relief enjoining
ADT's deceptive practices is proper.

10 112. In accordance with California Business & Professions Code section
11 17203, Plaintiff seeks an Order enjoining ADT from continuing to conduct
12 business through unlawful, unfair, and/or fraudulent acts and practices, and
13 requiring ADT to commence a corrective advertising campaign. Plaintiff further
14 seeks, on behalf of himself and the California Subclass, restitution of all monies
15 ADT obtained through the use of unfair, unlawful, or fraudulent business acts or
16 practices.

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<u>COUNT XI</u>

(Against Defendant ADT for Violations of the False Advertising Law, California Business & Professions Code §§17500, *Et Seq.*) (By the California Subclass)

21 113. Plaintiff incorporates by reference and realleges each and every22 allegation contained above, as though fully set forth herein.

114. The False Advertising Law ("FAL") provides that "[i]t is unlawful for
any person, firm, corporation or association, or any employee thereof with intent
directly or indirectly to dispose of real or personal property or to perform services"
to disseminate any statement "which is untrue or misleading, and which is known,
or which by the exercise of reasonable care should be known, to be untrue or
misleading." Cal. Bus. & Prof. Code §17500.

1 115. As alleged herein, the advertisements, policies, acts, and practices of
 2 ADT relating to audio discriminators misled consumers acting reasonably as to the
 3 effectiveness of the product.

116. Plaintiff and the California Subclass suffered injury in fact as a result
of ADT's actions as set forth herein because they purchased home security systems
in reliance on ADT's false and misleading claims and deceptive omissions.

117. ADT's business practices as alleged herein constitute unfair,
deceptive, untrue, and misleading advertising pursuant to the FAL because ADT
has advertised the product in a manner that is untrue and misleading, which ADT
knew or reasonably should have known, and omitted material information from its
advertising.

12 118. ADT profited from its sales of the falsely and deceptively advertised
13 audio discriminators to unwary consumers.

14 119. As a result, Plaintiff, the California Subclass, and the general public15 are entitled to injunctive relief.

16 120. Pursuant to California Business & Professions Code section 17535, 17 Plaintiff, on behalf of himself, the California Subclass, and the general public, 18 seeks an Order enjoining ADT from continuing to engage in deceptive business 19 practices, false advertising, and any other act prohibited by law, including those set 20 forth in this Complaint. Plaintiff further seeks, on behalf of himself and the 21 California Subclass, restitution of all monies ADT obtained through the use of 22 unfair, unlawful, or fraudulent business acts or practices.

COUNT XII

Against Defendant ADT for Violations of the Consumer Legal Remedies Act, California Civil Code §§1750, *Et Seq.*)

(By the California Subclass)

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27 121. Plaintiff incorporates by reference and realleges each and every
28 allegation contained above, as though fully set forth herein.

- 1 122. The Consumer Legal Remedies Act ("CLRA") prohibits deceptive
 2 practices in connection with the conduct of a business that provides goods,
 3 property, or services primarily for personal, family, or household purposes.
- ADT's false and misleading statements, policies, acts, and practices
 were designed to, and did, induce the purchase and use of its home security
 systems and monitoring services, employing audio discriminators, for personal,
 family, or household purposes by Plaintiff and the California Subclass, and thereby
 violated and continue to violate at least the following sections of the CLRA:
- 9 (a) California Civil Code section 1770(a)(5): representing that 10 goods have characteristics, uses, or benefits which they do not have;
- (b) California Civil Code section 1770(a)(7): representing that
 goods are of a particular standard, quality, or grade if they are of another;
- 13 (c) California Civil Code section 1770(a)(9): advertising goods
 14 with intent not to sell them as advertised; and
- (d) California Civil Code section 1770(a)(16): representing the
 subject of a transaction has been supplied in accordance with a previous
 representation when it has not.
- 18 124. ADT profited from its sale of the falsely, deceptively and unlawfully
 19 advertised products to unwary consumers. As a result, Plaintiff and the California
 20 Subclass have suffered harm.
- 21 125. ADT's wrongful business practices constituted, and constitute, a
 22 continuing course of conduct in violation of the CLRA.
- 126. Accordingly, Plaintiff seeks, on behalf of himself, the California
 Subclass, and the general public, appropriate injunctive relief, as well as
 reasonable attorneys' fees and costs.
- 26 127. Counsel for Plaintiff and the proposed Class sent written notice (via
 27 U.S. certified mail, return receipt requested) to ADT of his claims and the
 28 underlying CLRA violations, which was delivered on May 23, 2016. Thus,

pursuant to California Civil Code section 1782, Plaintiff intends to amend this
 Complaint to bring a claim for actual damages after the passing of the statutory
 notice period.

COUNT XIII

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(Against Defendant ADT for Breach of Implied Warranty, California Commercial Code §2314)

(By the California Subclass)

8 128. Plaintiff incorporates by reference and realleges each and every9 allegation contained above, as though fully set forth herein.

129. ADT, through its acts and omissions set forth herein, in the marketing, 10 promotion, and sale of its home security systems incorporating audio 11 discriminators and related monitoring services, made representations to Plaintiff 12 and the California Subclass that, among other things, the home security systems 13 were capable of detecting break-ins where entry is attempted by breaking a 14 window or glass door. Plaintiff and the California Subclass purchased the ADT 15 home security systems incorporating audio discriminators, and related ADT 16 monitoring services, manufactured, advertised, marketed, promoted, and sold by 17 ADT as described herein. 18

19 130. ADT is a merchant with respect to the goods of this kind which were
20 sold to Plaintiff and the California Subclass, and there was, in the sale to Plaintiff
21 and the California Subclass, an implied warranty that those goods were
22 merchantable.

131. However, ADT breached that implied warranty in that ADT home
security systems incorporating audio discriminators are not capable of detecting
the breaking of tempered glass, as set forth in detail herein.

132. As an actual and proximate result of ADT's conduct, Plaintiff and the
California Subclass did not receive goods as impliedly warranted by ADT to be
merchantable in that they did not conform to the promises and affirmations made

by ADT. 1 133. Plaintiff and the California Subclass have sustained damages as a 2 proximate result of the foregoing breach of implied warranty. 3 PRAYER FOR RELIEF 4 WHEREFORE, Plaintiff, on behalf of himself, all others similarly situated, 5 and the general public, prays for judgment against ADT as to each and every 6 7 Count, and the following remedies: An Order declaring this action to be a proper class action, 8 A. appointing Plaintiff as Class representative, and appointing his counsel as Class 9 10counsel; An Order requiring ADT to bear the cost of Class notice; Β. 11 An Order requiring ADT to disgorge or return all monies, 12 C. revenues, and profits obtained by any means of wrongful act or practice; 13 An Order requiring ADT to pay all actual and statutory 14 D. damages permitted under the Counts alleged herein, including punitive damages; 15 An Order requiring ADT to pay restitution to restore all funds E. 16 acquired by means of any act or practice declared by the Court to be an unlawful, 17 unfair, or fraudulent business act or practice, untrue or misleading advertising; 18 An Order enjoining ADT from making any false or misleading 19 F. concerning its home security systems incorporating audio representation 20 discriminators; 21 An Order compelling ADT to destroy all misleading and 22 G. deceptive advertising materials relating to its home security systems incorporating 23 audio discriminators; 24 An Order compelling ADT to conduct a corrective advertising H. 25 campaign; 26 Pre- and post-judgment interest; 27 I. An award of attorneys' fees and costs; and 28 J. - 23 -

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1	K. Any other and further relief that Court deems necessary, just, or proper.							
3	JURY DEMAND							
4	Plaintiff hereby demands a trial by jury on all issues so triable.							
5 6	Dated: May 26, 2016 ROBBINS ARROYO LLP KEVIN A SEELY ASHLEY R. RIFKIN							
7	$\Lambda \Lambda \Lambda I$.							
8	A fkm							
9	ASHILEY R. RIFKIN							
10	600 B Street, Suite 1900 San Diego, CA 92101							
11	Telephone: (619) 525-3990 Facsimile: (619) 525-3991							
12	E-mail: kseely@robbinsarroyo.com arifkin@robbinsarroyo.com							
13	LAW OFFICE OF JACK							
14 15	FITZGERALD, PC JACK FITZGERALD							
16	Hillcrest Professional Building							
17	3636 Fourth Avenue, Suite 202 San Diego, CA 92101							
18	Telephone: (619) 692-3840 Facsimile: (619) 362-9555							
19	E-mail: jack@jackfitzgeraldlaw.com							
20	Attorneys for Plaintiff							
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Case 3:16-cv-01268-JAH-JLB Document 1-1 Filed 05/26/16 Page 1 of 2 CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. *(SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)*

JS 44 (Rev. 12/12)

I. (a) PLAINTIFFS Matthew Williams, on Behalf of Himself, All Others Similarly Situated, and the General Public				DEFENDANTS ADT LLC dba ADT Security Services					
(b) County of Residence of First Listed Plaintiff <u>San Diego County, CA</u> (EXCEPT IN U.S. PLAINTIFF CASES)				County of Residence of First Listed Defendant <u>Palm Beach County, FL</u> (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.					
(c) Attorneys (Firm Name, Address, and Telephone Number) Robbins Arroyo LLP 600 B Street, Suite 1900, San Diego, CA 92101				Attorneys (If Known)					
(619) 525-3990						16CV1268			
II. BASIS OF JURISD	[CTION (Place an "X" in C	One Box Only)		(TIZENSHIP OF P (For Diversity Cases Only)	RINCIPA	L PARTIES	(Place an "X" in and One Box fo		
□ 1 U.S. Government Plaintiff					PTF DEF PTF DEF				
2 U.S. Government Defendant	4 Diversity (Indicate Citizensh	ip of Parties in Item III)	Citiz	en of Another State] 2 🗇 2	Incorporated and I of Business In .		05	05
				en or Subject of a 🛛 🗍 reign Country	3 🗆 3	Foreign Nation		06	
IV. NATURE OF SUIT		nly) DRTS	F	DRFEITURE/PENALTY	BAN	KRUPTCY	OTHER	STATUT	TS]
 110 Insurance 120 Marine 130 Miller Act 140 Negotiable Instrument 	PERSONAL INJURY	Y 🗆 62	5 Drug Related Seizure of Property 21 USC 881 0 Other	 422 Appendix 423 Withdia 28 US 	al 28 USC 158 Irawal SC 157	OTHER STATUTES 375 False Claims Act 400 State Reapportionment 410 Antitrust 430 Banks and Banking			
 150 Recovery of Overpayment & Enforcement of Judgment 151 Medicare Act 152 Recovery of Defaulted Student Loans 	 □ 320 Assault, Libel & Pharmaceutical Slander Personal Injury □ 330 Federal Employers' Product Liability Liability □ 368 Asbestos Persona □ 340 Marine Injury Product 				PROPERTY RIGHTS B 820 Copyrights B 830 Patent B 840 Trademark		 450 Commerce 460 Deportation 470 Racketeer Influenced and Corrupt Organizations 480 Consumer Credit 		
 (Excludes Veterans) 153 Recovery of Overpayment of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability 196 Franchise 	345 Marine Product Liability	Liability PERSONAL PROPERT 370 Other Fraud 371 Truth in Lending 380 Other Personal Property Damage 385 Property Damage	0 720 0 740 0 75	LABOR 0 Fair Labor Standards Act 0 Labor/Management Relations 0 Railway Labor Act 1 Family and Medical Leave Act 0 Other Lease Linearing	SOCIAL SECURITY □ 861 HIA (1395ff) □ 862 Black Lung (923) □ 863 DIWC/DIWW (405(g)) □ 864 SSID Title XVI □ 865 RSI (405(g))		 490 Cable/Sat TV 850 Securities/Commodities/ Exchange 890 Other Statutory Actions 891 Agricultural Acts 893 Environmental Matters 895 Freedom of Information Act 		
REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability		Income Security Act		 FEDERAL, TAX SUITS 870 Taxes (U.S. Plaintiff or Defendant) 871 IRS—Third Party 26 USC 7609 		 B86 Arbitration B89 Administrative Procedure Act/Review or Appeal of Agency Decision 950 Constitutionality of State Statutes 			
290 All Other Real Property	🗇 445 Amer. w/Disabilities - 🗇 535 Death Penalty			IMMIGRATION	-				
	Employment 446 Amer. w/Disabilities - Other 448 Education	Other: 540 Mandamus & Othe 550 Civil Rights 555 Prison Condition 560 Civil Detainee - Conditions of Confinement		2 Naturalization Application 5 Other Immigration Actions					
	noved from 🛛 3	Remanded from Appellate Court	J 4 Reins Reop	stated or D 5 Transfe ened Anothe (specify)	r District	6 Multidistr Litigation			
VI. CAUSE OF ACTIO	N Class Action Fairr Brief description of ca	ness Act of 2005, 28 nuse:	B U.S.C.	Do not cite jurisdictional stat . §1332	utes unless div				
VII. REQUESTED IN COMPLAINT:		IS A CLASS ACTION		Cal. CLRA, Cal. UC EMAND \$	CH	; Breach of In HECK YES only IRY DEMAND:	if demanded in o	_	ıt:
VIII. RELATED CASE IF ANY	C(S) (See instructions):	JUDGE				NUMBER		<u> </u>	
DATE 05/26/2016 FOR OFFICE USE ONLY		SIGNATURE OF ATT	ORNEY O	F RECORD					
	IOUNT	APPLYING IFP		JUDGE		MAG. JUE	DGE		

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- **I.(a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".

II. Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below. United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here. United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box. Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked. Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; NOTE: federal question actions take precedence over diversity cases.)

- III. Residence (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit. Place an "X" in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerk(s) in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive.
- V. Origin. Place an "X" in one of the six boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date. Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407. When this box is checked, do not check (5) above.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P. Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction. Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases. This section of the JS 44 is used to reference related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.