IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

ANGEL MCDONNELL,)
Plaintiff,))
v.)
NATURE'S WAY PRODUCTS, LLC,)))
Defendant.)

Case. No.: 1:16-CV-05011

SECOND AMENDED CLASS ACTION COMPLAINT

This class action stems from defendant's marketing and selling of Alive! Women's Energy Supplement and other vitamin supplements listed herein with an unqualified representation that the products are "Made in the USA," when the products actually contain substantial ingredients sourced from foreign countries. Plaintiff brings this class action under the laws of Illinois and the similar laws of other states on her own behalf and on behalf of all others similarly situated.

I. Introduction

1. In determining whether a product may bear a label with the unqualified statement of origin such as "Made in the USA" without violating Illinois unfair trade practices laws, Illinois law directs the Court to look to federal law under the Federal Trade Commission Act, including the regulations and decisions of the Federal Trade Commission and the federal courts. 815 ILCS 505/2 (requiring that "consideration

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 2 of 23 PageID #:189

shall be given to the interpretations of the Federal Trade Commission" concerning unfair or deceptive trade practices. 815 ILCS 505/2). "In determining whether a given course of conduct is unfair, we observe that the Consumer Fraud Act mandates that 'consideration shall be given to the interpretations of the Federal Trade Commission and the federal courts relating to Section 5(a) of the Federal Trade Commission Act." <u>Robinson v. Toyota Motor Credit Corp.</u>, 775 N.E.2d 951, 960 (III. 2002).

2. The FTC regulations divide domestic-source representations into two types: qualified and unqualified. Qualified statements typically say something like "Made in the USA from domestically and foreign-sourced ingredients." Unqualified statements, on the other hand, simply say "Made in America" or "Made in the USA" without any further explanation, and so invite a higher level of scrutiny. The Federal Trade Commission has defined the unqualified term "Made in the USA" to mean that the product is "all or virtually all" made in the United States. The phrase "all or virtually all" means, according to the FTC, that "all significant parts and processing that go into the product must be of U.S. origin, that is, the products should contain no-or negligible-foreign content." Even if foreign-sourced parts or ingredients constitute only a small percentage of a product, the FTC does not allow a company to make an unqualified claim of U.S. origin ("Made in the USA") if those parts or ingredients are significant parts or ingredients. In such cases, only a qualified claim

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 3 of 23 PageID #:190

of domestic source is permissible, such as "Made in the USA from domestic and foreign ingredients."

3. A sterling example of this principle is contained in a November 20, 2015 FTC staff letter to an attorney representing Niall Luxury Goods, a watchmanufacturer that made an unqualified claim that its watches were made in the U.S. The Niall watches contained a movement manufactured in Switzerland, and the movement was a small percentage of the overall product in terms of content and price. The FTC confirmed that an unqualified representation of domestic origin was impermissible in these circumstances, reasoning: "In this case, though the cost of a Swiss movement may be small relative to Niall's overall U.S. manufacturing costs, without a movement, a watch cannot tell time. Therefore, movements are essential to the function of a watch." The FTC concluded that the remedial steps taken by Niall, which were to change the domestic-source representation from unqualified to qualified, were sufficient and no further action was needed:

Accordingly, to avoid deceiving consumers, Niall implemented a remedial action plan to qualify its representations. This plan included:

(1) updating claims on watch dials and bezels to clarify that the watches contain Swiss parts;

(2) updating websites and social media; and

(3) adopting new compliance measures, including legal review of future marketing materials and a coordinated media plan.

Based on your actions and other factors, the staff has decided not to pursue this investigation any further.

This FTC letter, published for guidance, is entirely consistent with other guidance published by the FTC. See, e.g., Spray Pal Closing Letter, (Oct 1, 2015) (Unqualified U.S. origin claim deceptive for diaper cleaning device because clip which held diaper to device was imported "although the cost of the clip may be small relative to the overall manufacturing costs, the clip is essential to the function of the Spray Pal product."); Gorilla Glue Closing Letter (June 5, 2015) (Unqualified claim deceptive for glue because "key raw material in the product that gives it its adhesive quality is sourced overseas."); Leggett & Platt, Inc. Closing Letter (Feb 25, 2016) (Unqualified claim deceptive on adjustable desk because "the imported motor and electronics are essential to the desks function."); Weiss Watch Co., Inc. Closing Letter (Dec. 7, 2015) (Unqualified claim deceptive where "though the cost of the Swiss parts may be small relative to Weiss's overall U.S. manufacturing costs, the imported parts constitute the key parts of the watches' movement, and are essential to the watches' function."); Hawke Enterprises Inc. Closing Letter (Nov. 14, 2012) (Unqualified claim for floor cleaners deceptive where they contained Mexican motors.). In the same way that a watch cannot be a watch without a movement, glue cannot be glue without its adhesive ability, an adjustable desk cannot be an adjustable desk without its adjustment mechanism, a diaper cleaner cannot be a diaper cleaner without its essential clip, and a floor cleaner cannot be a floor cleaner without its essential motor, vitamin supplements simply cannot be vitamin supplements without the vitamins, including vitamin C, one of the most well-known vitamins, the health benefits of which have been extensively studied. A vitamin supplement with vitamin C from foreign sources is not all or virtually all made in the U.S.A. The same is true for other vitamin supplement products that contain foreign-sourced vitamins.

II. Parties, Jurisdiction, and Venue

4. Plaintiff Angel McDonnell is an adult resident citizen of Plainfield, Illinois, which is within this district and division.

5. Defendant Nature's Way Products, LLC ("Nature's Way"), is a limited liability company organized under the laws of the state of Wisconsin with its principal place of business in Green Bay, Wisconsin. According to the package label of the products, Nature's Way is the manufacturer of Alive! Women's Energy Supplement and other vitamin supplements.

6. Because there is diversity between Plaintiff and the corporate defendant, and because the aggregate amount in controversy for the class claims exceeds \$5,000,000, exclusive of interest and costs, diversity jurisdiction exists under 28 U.S.C. § 1332, as amended by the Class Action Fairness Act of 2005.

7. Defendant sold the Alive! Women's Energy Supplement through retail stores throughout the country, including in this district and division, and Plaintiff bought the product in this district and division. Therefore, venue is appropriate under

28 U.S.C. § 1391(b)(2) because a substantial part of the conduct giving rise to this action occurred in this district and division.

III. Factual Background

8. Plaintiff is an unsophisticated consumer who, on several occasions within the applicable limitations period, including throughout 2013 and 2014, bought Nature's Way Alive! Women's Energy Supplement for personal and household use. Plaintiff purchased the supplements at CVS and Walgreens stores in Joliet and Plainfield, Illinois.

9. Defendant markets and sells products with vitamin C as a significant ingredient, including Alive! Women's Energy Supplement and the products listed in Paragraph _ below. These products contain vitamin C in the form of ascorbic acid, which is not manufactured in the United States. Therefore, the vitamin C is necessarily foreign-sourced.

10. Despite these foreign ingredients, the label of Alive! Women's Energy Supplement states "Made in USA" on the bottom of the box. In addition, the bottle label states "Made in the USA." This picture of the label on the bottom of the box (expanded for ease of viewing) was taken immediately prior to the filing of the original Complaint, of a product purchased in 2016, but the label states that it was copyright 2014, and it is either the same as or very similar to the labels seen by Plaintiff.



11. This representation of the USA as the country of origin is deceptive because Alive! Women's Energy Supplement contains substantial ingredients that are manufactured in and sourced from foreign countries.

12. During the three-year period prior to the filing of the present suit, the labels of the products listed in Paragraph 22 made the exact same misrepresentation of U.S. origin, which was false for the exact same reason, because the products contained, at least one essential ingredient, vitamin C in the form of Ascorbic Acid, which was foreign-sourced.

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 8 of 23 PageID #:195

13. The supplements are not "all or virtually all" made in the USA, and the parts of the supplements sourced from outside the USA are a "significant part" of the products. Therefore, under the guidelines of the Federal Trade Commission, the use of the phrase "Made in the USA" on the labels is deceptive.

14. Defendant placed these misleading and inaccurate labels on their products with the intention that Plaintiff and other consumers rely on them.

15 Plaintiff saw the misleading wording on the product's label prior to purchasing the vitamins and relied upon Defendant's representation, believing that the "Made in the U.S.A." label meant that the items met the legal standard to bear such labels. While Plaintiff, as an unsophisticated consumer, was not fully and precisely aware of the nature of that standard, she did believe that at least the vitamins in a vitamin supplement product had to come from the United States, for the manufacturer to be allowed to put "Made in the U.S.A." on the label.

16. Plaintiff was deceived by Defendant's misrepresentation because she formed the reasonable belief that vitamins claiming to be "Made in the U.S.A." would contain vitamins, including vitamin C, that was not from a foreign source.

17. Plaintiff is an unsophisticated consumer who purchased the products for household use, for herself and other members of her household to ingest into their bodies.

18. Plaintiff is also a patriotic American who prefers to purchase goods made in the United States rather than imported goods, and is willing to pay a premium for American-made goods. In this regard, Plaintiff is similar to other American consumers who are willing to pay more for American-made goods.

19. A 2015 survey by *Consumer Reports* magazine found that almost 80% of Americans are willing to pay more for American-made goods.

This month... we examine one of the nation's most ubiquitous labels: Made in America. It's a phrase that wields real power in the marketplace. A recent Consumer Reports survey found that 77 percent of Americans are willing to pay more for a product that has the claim.

"What does the 'Made in America' label really mean?" *Consumer Reports*, July 2015, available at www.consumerreports.org/cro/magazine/2015/07/from-our-president-july-2015/index.htm.

20. Research by the American Marketing Association, published in the *Journal of International Marketing*, confirms these findings:

Our findings show that consumers not only prefer and assign a higher value to branded products from a country of origin with a favorable country image but also are willing to spend more money to obtain them.

"Consumers will pay more for a 'Made in the USA' label," Journal of International

Marketing, March 2016, summary available at www.ama.org/publications/JournalOfInternationalMarketing/Pages/pr_jim.10.014 0.aspx.

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 10 of 23 PageID #:197

21. Plaintiff has suffered damages because she paid more for the products than they were actually worth. She believed the products to be made in the USA and relied upon that in her purchase decision. In addition, Plaintiff has not received the benefit of her bargain in choosing an American-made product. She desired to support American jobs, American manufacturing, and American companies that do things the right way in manufacturing products in the United States in such a way that they can legally make the "Made in the U.S.A." claim. The foreign ingredients, including ascorbic acid, used in the products were less valuable than the American ingredients represented to be in the product. In short, Plaintiff would not have purchased the vitamins at the price she paid if she had known that they contained foreign-sourced vitamins.

22. The following products manufactured by Defendant are labeled Made in the U.S.A. and contain foreign-sourced ascorbic acid as an essential ingredient, just like Alive! Women's Energy Supplement:

- Alive! Protein Shake Chocolate .57 lb.	- Alive! (With Iron) 30 Tabs
- Alive! Protein Shake Vanilla .52 lbs.	- Alive! (With Iron) 60 Tabs
- Alive! (With Iron) 90 Tabs	- Alive! (With Iron) 180 Tabs
- Alive! (No Iron) 30 Tabs	- Alive! (No Iron) 60 Tabs
- Alive! (No Iron) 90 Tabs	- Alive! (No Iron) 189 Tabs)
- Alive! (With Iron) 90 Veg. Caps	- Alive! (No Iron) 90 Veg Caps

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 11 of 23 PageID #:198

- Alive! Once Daily Ultra 60 Tabs Alive! Womens 90 Tabs
- Alive! Once Daily Men's Ultra 60 Tabs Alive! Men's 90 Tabs
- Alive! Once Daily Women's Ultra 60 Tabs
- Alive! Once Daily Men's 50+ Ultra 60 Tabs
- Alive! Once Daily Women's 50+ Ultra 60 Tabs
- Alive! Once Daily Women's Ultra 30 Tabs
- Alive! Once Daily Men's Ultra 30 Tabs
- Alive! Women's Multi Gummy 60 Ct. (FDM)
- Alive! Women's 50+ Multi Gummy 60 Ct. (FDM)
- Alive! Daily Energy (With Iron) 60 Tabs
- Alive! 50+ Energy (No Iron) 60 Tabs
- Alive! Men's Energy 50 Tabs 3/band
- Alive! Women's Energy 50 Tabs 3/band
- Alive! Women's 50+ 50 Tabs 3/band
- Alive Men's 50+ 50 tabs 3/band CranRX Liquid 16 Oz.
- Wellesse Multivitamin+ 16 oz. CranRX Liquid 32 oz.
- CranRx 30 veg caps (FDM) 3/band

Because these products are vitamin supplement products, the Vitamin C (in the form of ascorbic acid) in these products is an essential ingredient and a significant part of the product. Sample pictures of the labels, including "Made in

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 12 of 23 PageID #:199

USA" representations, of some of these products are provided in Exhibit B. These pictures are intended to provide examples to the Court.

23. Each of the items in Paragraph 22 was also found on a list of products for which Nature's Way offered a refund in California, because "customers may have been confused by the 'Made in USA' label that appeared on some of our products." http://www.naturesway.com/Customer-Satisfaction-Program (A copy of this notice is also provided as Exhibit A). Plaintiff believes that this list first appeared on Nature's Way's website on January 13, 2016. Nature's Way offered refunds to consumers from California who returned the product or proof of purchase by June 30, 2016. No refunds were offered to consumers who were deceived in other states, including Illinois, Florida, Michigan, Minnesota, Missouri, New Jersey, New York, and Washington.

24. The internet notice described in Paragraph 23 also noted other products that do not contain ascorbic acid. According to the language of the notice itself, Defendant placed these products on the list because "customers may have been confused by the 'Made in USA' label." http://www.naturesway.com/Customer-Satisfaction-Program. By Defendant's own admission, therefore, these products, listed by name and Material ID number, contain foreign-sourced ingredients:

- Alive! Calcium Gummy 60 Ct (HFS) (Material ID No.10255)

- Primadophilus Fortify Daily 30B 30 veg caps 3/Band (No. 10294)

- Primadophilus Fortify Women's 30B 30 veg caps 3/Band (No. 10295)
- Alive! Calcium 180 Tabs Bonus Pack (No. 10501)
- CranRx Liquid 32 Oz. (No. 10522)
- CranRx Liquid 16 Oz. (No. 10613)
- CranRx 30 veg caps (FDM) 3/band (No. 10674)
- Organic Stevia Original 2 oz. Liquid (No. 10741)
- Organic Stevia Vanilla 2 oz. Liquid (No. 10743)
- Organic Stevia Mocha 2 oz. Liquid (No. 10868)
- Organic Stevia Peppermint 2 oz. Liquid (No. 10869)
- Organic Stevia Pumpkin 2 oz. Liquid (No. 10890)
- Organic Stevia Hazelnut 2 oz. Liquid (No. 10891)
- Fisol Fish Oil 90 sg (No. 14370)
- EstroSoy Plus 60 caps (No. 14536)
- Pepogest (Peppermint Oil) 60 sg (No. 14537)
- Fisol Fish Oil 45 sg (No. 14592)
- DIM-plus 60 veg caps (No. 14810
- DIM plus 120 veg caps (No. 14850)
- Fisol Fish Oil 180 sg (No. 15334)
- Thisilyn Digestive Cleans 90 veg caps (No. 15404)
- Super Fisol Fish Oil 180 sg (No. 15518)

- Sytrinol 60 sg (No. 15570)
- Sytrinol 120 sg (No. 15571)
- Super Fisol Fish Oil 90 sg (No. 15688)
- Curica Pain Relief 100 tabs (No. 15782)
- Calcium & Vitamin D 16 oz (No. ST1388)
- Joint Movement Glucosamine 16 oz. (No. ST1394)
- Aloe Vera 16 oz. (No. ST1584)
- Vitamin D 16 oz. (No. ST1894)
- Digestive Health 16 oz. (No. ST1909)
- B-Complex Complete 16 oz. (No. ST1917)
- Liquid Iron 16 oz. (No. ST1923)
- B12 2 oz. (No. ST1924)
- Vitamin D 5000 16 oz. (No. ST1928)
- Protein Complete 16 oz. (No. ST1931)

IV. Class Allegations

25. Plaintiff brings this action on her own behalf and on behalf of others similarly situated as a multi-state class action pursuant to Rule 23 of the Federal Rules of Civil Procedure. The class which Plaintiff seeks to represent is composed of and defined as:

All persons in states which have enacted the Uniform Deceptive Trade Practices Act, the Illinois Consumer Fraud and Deceptive Business Practices Act, or any act similar in substance, who, within the applicable limitations period, have purchased dietary supplements manufactured and marketed by defendant labeled "Made in the USA or were otherwise labeled as "USA-sourced" items.

The Illinois laws in question are 815 ILCS 510/2 and 815 ILCS 505/2. The other states with similar if not identical laws are Florida, Michigan, Minnesota, Missouri, New Jersey, New York, and Washington. See Cal. Bus. & Prof. Code § 17200, et seq.; Fla. Stat. § 501.201 et seq.; Mich. Stat. §445.901 et seq.; Minn. Stat. §§325F.68-325F.70; Mo. Rev. Stat § 407.010 et seq.; N.J. Stat. Ann. § 56:8-1 et seq.; N.Y. Gen. Bus. Law § 349 et seq.; and Wash. Rev. Code §19.86.010 et seq. In <u>Mullins v. Direct Digital, LLC</u>, the plaintiff sought to represent a similar class, including all nine states that Plaintiff seeks to include here. 795 F.3d 654 (7th Cir. 2015). The Seventh Circuit affirmed certification of the multi-state class alleging violations of these laws in <u>Mullins. Id</u>.

26. Alternatively, if the Court does not certify the above class, Plaintiff seeks to represent the following Illinois-only class:

All Illinois residents who, within the applicable limitations period, have purchased dietary supplements manufactured and marketed by defendant labeled "Made in the USA or were otherwise labeled as "USA-sourced" items.

27. This action has been brought and may be properly maintained as a class action pursuant to the provisions of Rule 23 of the Federal Rules of Civil Procedure,

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 16 of 23 PageID #:203

and satisfies the numerosity, commonality, typicality, adequacy, and superiority requirements thereof.

28. Defendant markets its dietary supplements in major retail stores throughout the United States as well as on the Internet. Therefore, the Plaintiff class is so numerous that the individual joinder of all members is impracticable. The class meets the numerosity requirement of Fed. R. Civ. Proc. 23(a)(1).

29. Common questions of law and fact, including whether Defendant's dietary supplements contain ingredients manufactured and sourced from foreign countries, exist in this case. The class meets the commonality requirement of Fed. R. Civ. Proc. 23(a)(2).

30. Plaintiff's claims are typical of the claims of the members of the class under Fed. R. Civ. P. 23(a)(3). The Plaintiff and all members of the class sustained damages arising out of Defendant's common course of conduct in violation of the law as complained herein. The losses of each member of the class were caused directly by Defendant's wrongful conduct in violation of the law as alleged herein.

31. The Plaintiff named herein will fairly and adequately protect the interests of the class as required by Fed. R. Civ. P. 23(a)(4). The named Plaintiff has no interests which are averse to the interests of absent class members. Plaintiff, like all class members, purchased dietary supplements falsely labeled "Made in USA."

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 17 of 23 PageID #:204

32. A class action is superior to other available methods for the fair and efficient adjudication of this controversy under Fed. R. Civ. Proc. 23(b) because individual joinder of all class members is impracticable. Furthermore, because the damages suffered by each individual member of the class may be relatively small, the expense and burden of individual litigation would make it difficult or impossible for individual class members to redress the wrongs done to them. Individual litigation would likewise burden the court system to a much greater degree than a class action, and would present the potential for inconsistent or contradictory judgments. By contrast, the conduct of this action as a class action presents far fewer management difficulties, conserves the resources of the parties and the court system, and protects the rights of each class member.

V. Claims for Relief

Count 1: Violation of the Illinois Consumer Fraud Act – Alive! Women's Energy Supplement

33. Plaintiff incorporates by reference paragraphs 1-24 of this Complaint as if fully set forth herein.

34. Illinois law prohibits anyone from using "deceptive representations or designations of geographic origin in connection with goods or services." 815 ILCS 510/2.

35. The Illinois Consumer Fraud Act, in Section 815 ILCS 505/2 makes it an unfair or deceptive act or practice to engage in any activity that violates 815 ILCS

510/2. Because Defendant violated the prohibition against deceptive designations or representations of geographic origin in 815 ILCS 510/2(a)(4), it also violated 815 ILCS 505/2.

36. Under 815 ILCS 505/2, the Made in USA statements by Defendant on the labels of Alive! Women's Energy Supplement constituted a deceptive act or practice. The Made in USA statements were made and the purchases occurred in trade or commerce. Defendant intended that Plaintiff and the class rely on the statements. The deception caused damage to Plaintiff and the class.

37. Plaintiff, and the class she represents, are entitled under this act to actual damages calculated by difference in price between the product as sold and what it would have been worth had it not been deceptively advertised, punitive damages, and attorneys' fees.

Count 2: Violation of the Illinois Consumer Fraud and Deceptive Business Practices Act – Other products containing Ascorbic Acid

38. Plaintiff incorporates by reference paragraphs 1-24 of this Complaint as if fully set forth herein.

39. Each of the products listed in Paragraph 22 contain foreign-sourced ascorbic acid and are labeled with representations of U.S. origin.

40. These products are substantially similar to the product purchased by the named Plaintiff because they contain the same foreign ingredient as the product Plaintiff purchased and the same misrepresentation that the product is made in the

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 19 of 23 PageID #:206

U.S.A. The products deceived and harmed class members in the exact same way that plaintiff was deceived and harmed.

41. The representation that the products listed in Paragraph 22 are American-made violates 815 ILCS 510/2 and 815 ILCS 505/2. Class members purchased these products in trade or commerce and defendant intended that plaintiff and the class rely on its misrepresentations. The deception caused damage to plaintiff and the class.

42. Plaintiff, and the class she represents, are entitled under this act to actual damages calculated by difference in price between the product as sold and what it would have been worth had it not been deceptively advertised, punitive damages, and attorneys' fees.

Count 3: Violation of the Illinois Consumer Fraud Act – Other Products Named by Defendant

43. Plaintiff incorporates by reference paragraphs 1-24 of this Complaint as if fully set forth herein.

44. Defendant's website related to its voluntary reimbursement program in California listed each of the products named in paragraph 24 because "customers may have been confused by the 'Made in USA' label." http://www.naturesway.com/Customer-Satisfaction-Program.

Case: 1:16-cv-05011 Document #: 42 Filed: 04/18/17 Page 20 of 23 PageID #:207

45. Each of these products is substantially similar to the product purchased by the plaintiff because the consumers who purchased these products were deceived and harmed in the exact same manner as the Plaintiff.

46. The representation that the products listed in Paragraph 23 are American-made violates 815 ILCS 510/2 and 815 ILCS 505/2. Class members purchased these products in trade or commerce and defendant intended that plaintiff and the class rely on its misrepresentations. The deception caused damage to plaintiff and the class.

47. Plaintiff, and the class she represents, are entitled under this act to actual damages calculated by difference in price between the product as sold and what it would have been worth had it not been deceptively advertised, punitive damages, and attorneys' fees.

Count 4: Unjust Enrichment

48. Plaintiff incorporates by reference paragraphs 1-24 of this Complaint as if fully set forth herein.

49. As a result of the conduct described above, Defendant has been unjustly enriched at the expense of Plaintiff and the Class.

50. Because Defendant's retention of this unjust benefit violates fundamental principles of justice, equity, and good conscience, Defendant should be forced to disgorge all profit unjustly gained from its illegal activities.

Count 5: Claims Under Similar State Statutes

51. Plaintiff incorporates by reference paragraphs 1-24 of this Complaint as if fully set forth herein.

52. Other states have deceptive trade practices acts which, as they apply to the facts at issue here, are in substance the same as the Acts referenced in Counts 1 and 2, prohibiting the conduct detailed herein. The other states with similar if not identical law are Florida, Michigan, Minnesota, Missouri, New Jersey, New York, and Washington. See Fla. Stat. § 501.201 et seq.; Mich Stat. §445.901 et seq.; Minn Stat. §§325F.68-325F.70; Mo. Rev. Stat § 407.010 et seq.; N.J. Stat. Ann. § 56:8-1 et seq.; N.Y. Gen. Bus. Law § 349 et seq.; and Wash. Rev. Code §19.86.010 et seq. On behalf of the plaintiff class, plaintiff asserts claims under those statutes as well for class members residing in those states.

53. None of the other state statues at issue requires Plaintiff to prove any additional elements to those found in the IDTPA and ICFA. The facts herein are sufficient to state a claim under each of these statutes.

54. On behalf of the out-of-state class members, plaintiff seeks actual damages, punitive damages, attorney's fees, and costs.

Based on the foregoing, Plaintiff prays for the following relief:

 A) An order certifying this as a multi-state class action pursuant to Rule 23 of the Federal Rules of Civil Procedure;

- B) An order appointing Plaintiff's counsel as Class Counsel to represent the interests of the class;
- C) After trial, an injunction ordering Defendant to stop their violations of law as alleged herein;
- D) After trial, an award of compensatory and punitive damages;
- E) After trial an award based on the disgorgement of Defendant's unjustly achieved profits;
- F) An award of costs, including reasonable attorneys' fees; and
- G) Such further or different relief as the Court may deem appropriate.

JURY DEMAND

Plaintiff demands trial by struck jury on all counts.

Respectfully Submitted,

<u>/s/_John E. Norris</u> John E. Norris One of the Attorneys for Plaintiff

OF COUNSEL:

John E. Norris Wesley W. Barnett Dargan M. Ware DAVIS & NORRIS LLP The Bradshaw House 2154 Highland Avenue South Birmingham, Alabama 35205 Telephone: 205.930.9900 Facsimile: 205.930.9989 fdavis@davisnorris.com jnorris@davisnorris.com dware@davisnorris.com krivers@davisnorris.com

Michael J. Gunderson THE GUNDERSON LAW FIRM, LLC 2155 West Roscoe Street Chicago, Illinois 60618 Telephone: 312-600-5000 mgunderson@gundersontharp.com

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing was served on all counsel of record through the Court's CM/ECF electronic filing system on April 18, 2017.

<u>/s/ John E. Norris</u> John E. Norris ILND-GB-11537 Attorney for Plaintiff



CUSTOMER SATISFACTION PROGRAM FORM

First Name:	
Last Name:	
Luot Humor	
Address Line 1:	
Address Line 2:	
City and State:	CALIFORNIA
Postal Code:	
Phone:	

Email Address:

Eligible Products (please check all that apply, specify quantity, and include proof of purchases):

X	Material ID	Material Description	Quantity	Date of Purchase
	10255	Alive!® Calcium Gummy 60 ct (HFS)		
	10294	Primadophilus ® Fortify™ Daily 30B 30 veg caps 3/Band		
	10295	Primadophilus® Fortify™ Women's 30B 30 veg caps 3/Band		
	10501	Alive!® Calcium 180 tabs Bonus Pack		
	10522	CranRx® Liquid 32 oz		
	10613	CranRx® Liquid 16 oz		
	10674	CranRx® 30 veg caps (FDM) 3/band		
	10680	Alive® Protein Shake Choc .57lb (FDM) Pch		
	10681	Alive® Protein Shake Van .52lbs (FDM) Pch		
	10741	Organic Stevia Original 2 oz Liquid		
	10742	Organic Stevia Vanilla 2 oz Liquid		
	10743	Organic Stevia Toffee 2 oz Liquid		
	10868	Organic Stevia Mocha 2 oz Liquid		
	10869	Organic Stevia Peppermint 2 oz Liquid		
	10890	Organic Stevia Pumpkin 2 oz Liquid		
	10891	Organic Stevia Hazelnut 2 oz Liquid		
	14370	Fisol™ Fish Oil 90 sg		
	14536	EstroSoy Plus™ 60 caps		
	14537	Pepogest™ (Peppermint Oil) 60 sg		
	14592	Fisol™ Fish Oil 45 sg		
	14810	DIM-plus™ 60 veg caps		

Case: 1:16-cv-05011 Document #: 42-1 Filed: 04/18/17 Page 2 of 3 PageID #:212

Х	Material ID	Material Description	Quantity	Date of Purchase
	14850	DIM-plus™ 120 veg caps		
	14925	Alive!® (With Iron) 30 tabs		
	14926	Alive!® (With Iron) 60 tabs		
	14927	Alive!® (With Iron) 90 tabs		
	14928	Alive!® (With Iron) 180 tabs		
	14929	Alive!® (No-Iron) 30 tabs		
	14930	Alive!® (No-Iron) 60 tabs		
	14931	Alive!® (No-Iron) 90 tabs		
	14932	Alive!® (No-Iron) 180 tabs		
	15090	Alive!® (With Iron) 90 veg caps		
	15092	Alive!® (No-Iron) 90 veg caps		
	15334	Fisol™ Fish Oil 180 sg		
	15404	Thisilyn® Digestive Cleanse 90 veg caps		
	15518	Super Fisol™ Fish Oil 180 sg		
	15542	Alive!® Men's 90 tabs		
	15543	Alive!® Women's 90 tabs		
	15570	Sytrinol® 60 sg		
	15571	Sytrinol® 120 sg		
	15679	Alive!® Once Daily Ultra 60 tabs		
	15685	Alive!® Once Daily Men's Ultra 60 tabs		
	15686	Alive!® Once Daily Women's Ultra 60 tabs		
	15688	Super Fisol™ Fish Oil 90 sg		
	15691	Alive!® Once Daily Men's 50+ Ultra 60 tab		
	15692	Alive!® Once Daily Women 50+ Ultra 60 tab		
	15782	Curica® Pain Relief 100 tabs		
	15839	Alive!® Calcium 120 tabs		
	15890	Alive!® Once Daily Women's Ultra 30 tabs		
	15891	Alive!® Once Daily Men's Ultra 30 tabs		
	15903	Alive!® Women's Multi Gummy 60 ct (FDM)		
	15904	Alive!® Women's 50+ Multi Gummy 60 ct (FDM)		
	60192	Alive!® Daily Energy (With Iron) 60 tabs		
	60193	Alive!® 50+ Energy (No-Iron) 60 tabs		
	60194	Alive!® Men's Energy 50 tabs 3/band		
	60195	Alive!® Women's Energy 50 tabs 3/band		
	60243	Alive!® Women's 50+ 50 tabs 3/band		
	60244	Alive!® Men's 50+ 50 tabs 3/band		
	ST1388	Calcium & Vitamin D 16 oz		
	ST1394	Joint Movement Glucosamine® 16 oz		
	ST1584	Aloe Vera 16 oz		
	ST1894	Vitamin D 16 oz		
	ST1909	Digestive Health 16 oz		
	ST1916	Multivitamin+ 16 oz		
	ST1917	B-Complex Complete 16 oz		
	ST1923	Liquid Iron 16 oz		
	ST1924	B12 2 oz		
	ST1928	Vitamin D 5000 16 oz		
	ST1931	Protein Complete 16 oz		

If you have purchased any of the above listed products, you may return the listed product for a \$15 gift certificate good towards the purchase of any Nature's Way product.

In order to receive the gift certificate, please fill out the registration form and mail it, along with the listed product you wish to exchange, to Nature's Way Products, LLC, Customer Service Department, 825 Challenger Dr., Green Bay, WI 54311.

If you no longer have the listed product, please provide an alternative proof of purchase, such as a receipt.

Customers must send in the registration form and the listed product or proof of purchase by June 30, 2016. You will receive the gift certificate 4 to 6 weeks after these materials are received by Nature's Way.

This offer is only valid for California residents for purchases made in California.

If you have any questions about whether the product you purchased is eligible for a gift certificate or any other questions about this customer satisfaction program, please call 1-800-9NATURE (1-800-962-8873).

Alive!® (With Iron) 30 tabs (Material ID: 14925)



Amount Per Serving		% DV
Citantro (leaf); Kelp (whole thalks); providing amino acids Giutamic acid, Aspartic acid, Arginine, Leucine, Lysine, Scrine, Phonytalarine, Varine, Isoleucine, Alamine, Proline, Gycline, Throcente, Tyrosine, Histoline, Methionine, Cysteine, Tryosine, Histoline, Methionine, Cysteine, Tryosine, Histoline, Methionine,		
Sardiovascular Blend Hawthorn (berry); Japanese Knotweed standardized to 50% resveratrol; Coenzyme Q10 (ubiquinone)	100 mg	
Inchard Fruits™ Blend Pomegranate (seed), Açai Extract (whole palm fruit); Powders: Grape Juice; Plum; Cranberry; Blueberry; Strawberry; Bischerry; Biberry; Cherry; Apricot; Papaya; Orange; Pineapple	100 mg	
Sarden Veggles™ Powder Blend Parsiey, Kale, Spinach, Wheat Grass, Brussels Sprout, Asparagus; Broccoli; Gauliflower; Beet; Carrot, Cabbage; Garlic	100 mg	
Organic Mushroom Defense Blend Corrhyceps: Reishi; Shiritake; Hriatake; Maitske; Yamabushitake; Himematsutake; Kawaratake; Chaga; Zhu Ling; Agarkon; Mesima	100 mg	
Sigestive Enzyme Blend Concentrated enzyme formula (Protease I, Protease I, Amylase, Psptidase, Lantase, Cellulase, Alpha Galactosidase, Invertase, Lipssel; Betaine HOI; Bromelain (from pineapele); Papain (from papaya)	100 mg	**
Omega 3/6/9 Fatty Acid Seed Blend: Flax Seed Powder (dry); Sunflower Seed Powder (dry)	100 mg	
Citrus Bioflavanoid Complex (from lemon, orange, grapefruit, lime, tangerine) providing: Hesperidin, Naringin, Narinutin, Eriocitrin, Flavanols and Ravones	60 mg	**
Siberian Eleuthero (root)	50 mg	**
nosital	50 mg	**
holine (as choline bitartrate)	30 mg	-
autin	25 mg	
ioron (as amino acid chelate)	1 mg	**
utein (from marigoid)	500 mog	**
Percent Daily Values are based on a 2,000 calorie diet. "Daily Value (DV) not established.		
Other ingredients: Vegetable cellulose, Vegetable stearic acid cellulose gum, Silica, Vegetable modified cellulose, Vegetable /egetable gtycerin		
Contains no sugar, yeast, wheat grain, dairy products, artifici or preservatives.	al flavors colors	
C2014 Nature's Way Brands, LLC, Green Bay, WI 54311 USA • Duestions? Call 1-800-9NATURE or visit www.naturesway.co		

% 1 .3 g .13 .4 g .33 .4 g .35 .00 lU .300 .00 lU .300 .00 lU .500 .00 mg .662 .50 mg .2500 .00 mg .000 .00 mg .303
15 3 g
3 g
<1 g
<1 0
000 IU
000 mg
000 IU
80 HU
80 mog
25 mg1,667 25 mg1,471 25 mg625 50 mg2,500
25 mg 1,471 25 mg625 50 mg2,500
25 mg
50 mg 2,500
00 mog
00 mca 3 \$33
25 mca 108
25 mg 1,250
50 mg
50 mcg100
25 mg
15 mg
00 mog
.5 mg
50 mog
75 mog 100/
15 mg1
50 mg

Alive!® Men's 90 tabs (Material ID: 15542)



Amount Per Serving	% Daily Value
Barley Grass (grass); Dandelion (loaf); Whoat Melssa (kaf); Lemon Grass (grass); Mettle (lo (stem, leaf, flower); Chronella (broken-cell mic Blue Green Agae (microalgae); Cilantro (loaf); Giutamic acid, Aspartic acid, Arginire, Luucins Phenylalanine, Viaine, Isoleucine, Alarine, Pro Trycsine, Histidhe, Methionine, Dysbeine, Tryc	afy, Blessed Thistle roalgae); Plantain (leaf); providing amino acids: , Lysine, Serine, ine, Glycine, Threonine,
Prostate Blend with Lycopene Saw Palmetto (berry); Tomato extract (fruit) pr	108 mg **
Energy & Endurance Blend with Rhodiola Siberian Eleuthero (root); Rhodiola Rosea extra rosavins and 1% salidroside; Korean Ginseng	100 mg ** act (root) standardized to 3%
Cardiovascular Blend Hawthom (berry); Japanese Knolweed standa Coenzyme 010 (ubiquinone)	100 mg ** rdized to 50% resveratrol:
Orchard Frutts™ Blend Pomegranate (seed): Açal Extract (whole palm Grape; Plum: Cranberry; Blueberry; Strawberr Cherry: Apricot; Papaya; Orange; Pineapple	
Sarden Veggies™ Juice Powder Blend Parsley; Kale; Spinach; Wheat Grass: Brussels Broccoli; Cauliflower: Beet; Carrot; Cabbage; I	
Organic Mushroom Defense Blend Cordyceps; Reishi; Shiitake; Hiratake; Maltake Himematsutake; Kawaratake; Chaga; Zhu Ling	
Digestive Enzyme Blend Concentrated enzyme formula (Protease I, Pro Peptidase, Lactase, Cellulase, Alpha Galactosi Betaine HC); Bromelain (from pineapple); Papa	tase, Invertase, Lipase);
nositol	50 mg **
Choline (as choline bitartrate)	30 mg **
Otrus Bioflavonoid Complex (from lemon, orange, grapefruit, lime, tangerin Naringin, Narinutin, Eriositrin, Flavonois and Fl	
Putin	25 mg **
Boron (as amino acid chelate)	1 mg **
utein (from marigold)	500 mcg **
Percent Daily Values are based on a 2,000 calor	and all the second second second second
Differ ingrodients: Vegetable cellulose, Vegetable dearic acid, Vegetable modified cellulose gum, 5 dearable. Vegetable glycerin Dankains no yeast, wheat grain, dairy products, a meastwatives. Augumin ⁴ is a registered tradema 52014 Nature's Way Products, LLC, Green Bay, I	modified cellulose, Vegetable ilica, Vegetable magnesium rtificial flavors, colors or rk of Marigot Limited.

Recommendation: Take 3 tablets daily, preferably with food. As with any supplement, if you are taking medication consult your doctor before use. Not formulated for children. Do not exceed recommended use.

Supplement Facts Serving Size 3 Tablets / Servings Per Container 30 Amount Per Serving Calories 25

Green Food/Spirulina Blend	400 mg f, stemi;	
Potassium (as amino acid chelate)	50 mg	1%
Sodium	20 mg	<1%
Molybdenum	75 mcg	100%
Chromium (as chromium picolinate)	250 mcg	208%
Manganese (as amino acid chelate)	5 mg	250%
Copper (as amino acid chetate)	4 mg	200%
Selenium (as L-selenomethionine)	250 mcg	357%
Zinc (as zinc gluconate)	30 mg	200%
Magnesium (from Aquamin* calcified mineral source Red Algae Lithothamnion sp. [whole plant], as citrate/o	125 mg	31%
lodine (from kelp powder, as potassium iodide)	150 mcg	100%
Calcium (from Aquamirr® calcified mineral source Red Algae Lithothamnion sp. (whole plant))	250 mg	25%
Pantothenic Acid (as d-calcium pantothenate)	125 mg	1,250%
Biotin	325 mcg	108%
Vitamin B12 (as cyanocobalamin)	500 mcg	8,333%
Folic Acid	400 mcg	100%
Vitamin B6 (as pyridoxine HCl/pyridoxal 5-phosphate)	50 mg	2,500%
Niacin (as niacinamide)	100 mg	500%
Riboflavin (Vitamin B2)	50 mg	2,941%
Thiamin (as thiamin mononitrate)	50 mg	3,333%
Vitamin K (as phytonadione)	80 mcg	100%
Vitamin E (as d-alpha tocopheryl succinate)	120 IU	400%
Vitamin D (as cholecalciferol)	1,000 IU	250%
Vitamin C (ascorbic acid)	300 mg	500%
Vitamin A (30% [3,000 IU] as retinyl acetate and 70% (7,000 IU] as beta carotene)	10,000 IU	200%
Protein	1 g	2%†
Sugars	<1 g	
Distary Fiber	2 g	8%
Total Carbohydrate	6 g	2%

Case: 1:16-cv-05011 Document #: 42-2 Filed: 04/18/17 Page 3 of 6 PageID #:216

Alive!® Women's 50+ 50 tabs 3/band (Material ID: 60243)



HIGH POTENCY Multi-Vitamin

100%+ DV of 19 Vitamins/Minerals

Recommendation: Take 1 tablet daily preferably with food. If you are pregnant, nursing or taking any medications, consult a health care professional before use. Not formulated for use in men or children. Do not exceed recommended use.

Supplement Facts Anount Per Serving			% DV		
Subbienie	пга	CIS	lodine	150 mcg	100%
Serving Size 1 Tablet			Magnesium	50 mg	13%
Amount Per Serving		% DV	Zinc	22.5 mg	150%
	5 0 00 HI		Selenium	70 mcg	100%
Vitamin A (1,500 IU [30%] a sbeta carotene)	5,000 IU	100%	Copper	2 mg	100%
Vitamin C	90 mg	150%	Manganese	4 mg	200%
Vitamin D	1.000 IU	250%	Molybdenum	75 mcg	100%
Vitamin E	30 IU	100%	Orchard Fruits" & Garden Veggles"	~ 100 mg	**
Vitamin K	80 mcg	100%	Blend: Blueberry, Orange, Carr ot,		
Thiamin (Vitamin B1)	4.5 mg	300%	Pomegranate, Plum, Strawberry,		
Riboflavin (Vitamin B2)	3.4 mg	200%	Apple, Beet, Cherry, Pear, Tomato Cauliflower, Raspberry, Aca (Asp		
Niach (Vitamin B3)	20 mg	100%	Banana, Broccoli, Brussels Sprou		
Vitamin B6	6 mg	300%	Cabbage, Cranberry, Cucumber,		
Folic Acid (Vitamin B.9)	400 mcg	100%	Pea, Pineapple, Pumpkin, Spinac	h	
Vitamin B12	100 mcg	1,667%	Lutein	300 mcg	**
Biotin (Vitamin B7)	300 mcg	100%	Boron	150 mcg	**
Pantothenic Acid (Vitamin B5)	15 mg	150%	**DailyValue (DV) not established.		
Calcium	500 mg	50%	any rate (a) hot established		

 Caldidin
 Solving
 Solving
 Solving

 Inger dents: Calcium Carbonate, Ce Ides, Orchard Fulls[®] and Carden Neggis S[®] Bind (Bueberry, Orange, Carnot, Pomegrane).
 Plans. Strawberry, Apple, Beed, Oher yr, Pear, Tionab, Ca uliflower, Bagberry, Agal, Aganagus, Bamana, Broccoll, Brussels Sprott,

 Calba ge, Oranberry, Cacumber, Gran, P. Pa, Alneappe, Rumpkin, Sphach, Ascorbic-Acid (Vitamin C.), Sugerssium Oxite, 4-alpha

 Coophery/Acable (Mamin E), Solum Coocamebos, Stearic Acid, Zire Oxide, Macrainide (Vitamin B.), By prometices.

 Polytectore, D-Da kum Particitenate (Mamin BS), Titamina Moord & Divido Ciro, Magnesium Stearate, Hydroxyproyl Cellulose.

 Mangarese Suttike, Cyanoxobalamin (Shamin BS), Titamina Moord & Dividorido (Witamin B), Soldum Molodate, Priotochre HCI

 (Man ma, Pick Card (Wamin BB), Takin BA), Thamina Moortake, Mitamin BS), Cottare (Mitamin B), Cottare

 (Man mA), Fold (Adv (Wamin BB), Take Hotsiniv (Mamin B2), Cottare (Mitamin B), Cottare

 (Man mA), Fold (Adv (Wamin BB), Take Hotsiniv (Mamin B2), Cottare (Mitamin B), Cottare

 Medum Chain Tridycerides, Lulein (Azlec Marigotiz Extract (frower), Potassium lodite, Carmine Cotor



Alive!® Men's 50+ 50 tabs 3/band (Material ID: 60244)



HIGH POTENCY Multi-Vitamin

100%+ DV of 19 Vitamins/ Minerals

Recommendation: Take 1 tablet daily, preferably with food. If you are taking any medications, consult a healthcare professional before use. Not formulated for use in women or children. Do not exceed recommended use.

Cupplomo	t En	ote	Amount Per Serving		% DV
Suppleme	пга	UL5	Magnesium	100 mg	25%
Serving Size 1 Tablet			Zinc	26.3 mg	175%
Amount Per Serving		% DV	Selenium	122.5 mcg	1759
Constant of the second s	6 444 MI		Copper	2 mg	100%
Vitamin A	5,000 IU	100%	Manganese	4 mg	2009
(1,500 IU [30%] as beta carotene)	100	00.001	Molybdenum	75 mcg	100%
Vitamin C	120 mg	200%			
Vitamin D	800 IU	200%	Orchard Fruits™& Garden Veggies™	100 mg	200
Vitamin E	60 IU	200%	Blend: Blueberry, Orange, Carrot,		
Vitamin K	80 mog	100%	Pomegranate, Rum, Strawberry,		
Thiamin (Vitamin B1)	4.5 mg	300%	Apple, Beet, Cherry, Pear, Tomato,		
Riboflavin (Vitamin B2)	3.4 mg	200%	Cauliflower, Raspberry, Açaí, Asparagus, Banana, Broccoli,		
Niacin (Vitamin B3)	30 mg	150%	Brussels Sprout, Cabbage, Cranbern	4	
Vitamin B6	6 mg	300%	Cucumber, Grape, Pea, Pineapple,		
Folic Acid (Vitamin B9)	400 mcg	100%	Pumpkin, Spinach		
Vitamin B12	100 mcg	1,667%	Lycopene	600 mcg	**
Biotin (Vitamin B7)	300 mcg	100%	Lutein	300 mca	**
Pantothenic Acid (Vitamin B5)	15 mg	150%	Boron	150 mcg	
Calcium	200 mg	20%		1001100	-
lodine	150 mcg	100%	**Daily Value (DV) not established.		

Amount Per Serving		%0
Carden Veggles" ^M Juice Powder Blend	30 mg	
Parsley, Kale, Spinach; Wheat Grass; Brussels Sprout As		
Bruccoli: Cauliflower; Beet; Carrot; Cabbage; Garlic		
Mind & Body Energy Blend	30 mg	
Girkgo biloba Extract (leaf); Siberian Eleuthero (root); Rho		
Rosea Extract (root) standardized to 3% rosavins and 1%		
salidroside, Korean Ginseng (root); Gotu Kola (stern, leaf)		
	-	
Cardiovascular Blend with Resveratrol	20 mg	
Hawthorn (berry); Japanese Knotweed standardized to 50% resweratrol: Coenzyme 010 Jubiguinonei		
Green Food/Spirulina Blend	20 mg	
Spirulina (microalgae); Kelp/Bladderwrack (whole thallus)		
Attalta (leaf, stern); Barley Grass (grass); Dandelion (leaf);		
Wheat Grass (grass); Melissa Jeaf); Lemon Grass (grass); Nettie (eaf); Blessed Thistle (stem, leaf, flower); Chlorella		
broken-cell microalgaei; Plantain (eaf); Blue Green Algae		
(microalgae); Clartro (eaf)		
Organic Mushroom Defense Blend	20 mg	
Contyceps: Reishi: Shifake: Hestake: Maltake:	correg	
Tamabushibke: Himematoutake: Kawaratake: Chage:		
Zhu Ling, Agarikon; Mesima		
Digestive Enzyme Blend	20 mg	
Concentrated enzyme formula (Protease I, Protease II,		
Attylase, Peptidase, Lactase, Cellulase, Alpha Galactorida	DR.	
Invertase, Lipase); Betaine HO; Bromelain (from pineapple	6	
Pipain (from papaya)		
Citrus Bioflavonoid Complex	20 mg	-
(from lemon, orange, grapefruit, lime, tangenine) providing		
Hespender, Naringin, Narinutin, Erlocitrin, Flavonois and Fla		
Choline (as choline bitartrate)	20 mg	
Inostyl	20 mg	
Out Beta Glucan Concentrate	10 mg	-
Ruter	5 mg	
Lutein (rom marigold)	1 mg	
Roron (as amino acid chelate)	1 mg	
		_
"Daily Value (DV) not established.		
Other ingredients: Cellulose, Vegetable stearic acid, Vegetable	e modified ce	NUCOR
pum, Silica, Vegetable modified cellulose, Vegetable magnesi	un pearate,	
Reprtable glycerin		
Contains no sait, sugar, yeast, wheat grain, dairy products, an colors or preservatives.	Inclaiment	
	a Marin Inc.	-
C2014 Nature's Way Products, LLC, Green Bay, W 54311 US Questions? Call 1-800-95470HE or visit announanturesway of	All Property lies	
Aquamin [®] is a registered trademark of Mariget Limited.		

Multivitamin+ 16 oz (Material ID: ST1916)





Case: 1:16-cv-05011 Document #: 42-2 Filed: 04/18/17 Page 6 of 6 PageID #:219

CranRx® Liquid 32 oz (Material ID: 10522)



