



Laura Smith <lsmith@truthinadvertising.org>

Deceptive Marketing for Jusuru International Opportunity and Products

Asma Ishaq [REDACTED]
To: Laura Smith <lsmith@truthinadvertising.org>

Tue, Jun 7, 2016 at 7:44 PM

Dear Ms. Smith,

This email will confirm my receipt of your letter dated June 6, 2016 in which you cite various individual social media posts as actual or potential noncompliance by Jusuru with truth in advertising laws and regulations. I have referred your letter and references to our compliance personnel and legal department for review and investigation. Upon further executive review of our findings, Jusuru will respond to you more fully in writing, but be assured at this juncture that Jusuru will not hesitate to take any and all appropriate action required to ensure FDA and FTC advertising compliance both at its own corporate level and by independent Jusuru distributorships on their own social media sites.

Sincerely yours,

Asma Ishaq
President
Jusuru International Inc

From: Laura Smith <lsmith@truthinadvertising.org>

Date: Tuesday, June 7, 2016 at 5:07 AM

To: ASMA ISHAQ [REDACTED]

Subject: Deceptive Marketing for Jusuru International Opportunity and Products

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