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## Kyani Europe AB reported to the police for suspected chain letter games

 print out

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*The Gaming Board has reported to the police Kyäni Europe AB and their concept Kyäni for the organization of the chain letter games.*

It is the Gaming Board's overall assessment that the main purpose of Kyäni business is recruiting to generate growing revenues to individuals placed at higher levels within the organization and that the profit potential is related to how many members gradually enters into the concept and not primarily on the sale of products or goods.

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### Gaming Board in brief

The Gaming Board is the authority that will ensure that the Swedish gambling market is legal, safe and reliable.

We safeguard consumers' interests and also contribute to reducing risks to the social harm that gambling can bring. We promote a healthy and safe gaming market. We will contribute to the reduction of illegal gambling and lottery operations.

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