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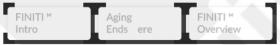
Step 3: Access More EXCITING Details

Leadership Products Longevity TV Live Webinar

Currently Playing: FINITI ™ Intro







FINITI™ - "Cellular Aging Ends Here"

Nobel Prize winning research has uncovered a fundamental cause of natural cellular aging. The answer cannot be seen by the human eye and is something called a telomere.

What are Telomeres?

Telomeres are made of repetitive DNA sequences that are the protective caps, or ends, of our chromosomes. Their duty is to protect our DNA. When we are born, our telomeres are long, but as time goes on, they begin to shorten. So short, in fact, that our telomeres start to fray in a similar way to the ends of a shoelace. At this point, a journey called "cellular aging" begins.

Thousands of studies have already revealed the connection between short telomeres and the natural process of cellular aging.



FINITI™ contains the only proprietary blend of natural ingredients known to safely lengthen shortened telomeres and maintain healthy stem cells. FINITI™ is able to achieve this by naturally enhancing the enzyme (telomerase) needed to lengthen our telomeres, which then adds healthy life to our cells. It also protects your DNA, telomeres, and cells from oxidative stress - one of the leading causes of premature aging.



Discover the Amazing Benefits of FINITI™

Jeunesse® Global's most ADVANCED Anti-Aging product to date.

Learn about FINITI™ perfected science straight from the doctors who can exp ain it best. They demonstrate the connection between te omeres and ce u ar aging, the ro e of te omeres in the human body, and most of a , how FINITI™ can he p YOU remain younger for onger!

Presented by Donna Antarr M.D. & William Amzallag M.D.



DONNA ANTARR, M.D.



WILLIAM AMZALLAG, M.D.

Secrets of FINITI™ Revealed: Part 1

"You are only as Healthy as Your Shortest Telomere"



Secrets of FINITI™ Revealed: Part 2

"You are only as Healthy as Your Shortest Telomere"



Secrets of FINITI™ Revealed: Part 3

"Why FINITI™?"



Donna Antarr, M.D.

An ongoing clinical study using human subjects has conclusively shown that the primary active ingredient in FINITI™ (TA-65) lengthens short telomeres.

What are Telomeres?

Telomeres are the protective caps at the end of our DNA strands, which contain our essential chromosome information.

Each time a cell replicates, a portion of the telomere wears away – and the process known as cellular aging begins. This shortened telomere is duplicated during the next cell division, and becomes shorter again. We then age further, and also become more vulnerable to illness and disease. Once a telomere has effectively worn away, the cell has reached "old age" and loses its ability to divide.

Or to put it simply, when our telomeres become shorter, our cells act and appear older. When our telomeres are lengthened, however, the aging process is slowed down and our cells act and appear younger.

Nobel-Prize Winning Discovery...

The group of scientists who discovered how our chromosomes are protected by telomeres and how the enzyme Telomerase is used by the body to keep them from shortening were awarded the Nobel Prize in Physiology or Medicine in 2009.

If the telomeres are shortened, cells age. Conversely, if telomerase activity is high, telomere length is maintained, and cellular senescence [premature cellular ageing] is delayed.

-- The Nobel Prize in Physiology or Medicine 2009 - Press Release 10/5/2009

So the key to longevity is to protect and LENGTHEN your telomeres. And this is now possible thanks to Telomerase, an enzyme naturally produced by the body. And the study showed that TA-65 transiently activates Telomeres.

The clinical study also showed that TA-65 further supports the delay of cellular aging, in our immune cells. Most of our immune system is made up of cells that protect the body from destructive invaders like viruses, bacteria, toxins, etc. So keeping our immune cells healthy is a critical factor in slowing down the aging process.

FINITI $^{\text{IM}}$ contains the right amount of the ingredient (TA-65), shown in the clinical study to support the above claims. Two FINITI $^{\text{IM}}$ capsules taken twice per day will give you the amount of TA65 you need to experience the results shown in the clinical study.

More About FINITI™

FINITI™ contains the only known nutrient shown to lengthen short telomeres in humans. It transiently activates Telomerase, the enzyme that it responsible for adding length to short telomeres. FINITI™ supports the delay of cellular aging, especially important in the immune system. After all, as we age, our immune system ages with us, and this may be a key reason why our body s systems can get out of balance as we get older.

When creating FINITI™, Jeunesse gathered experts in anti-aging nutrition from all over the world and asked them what nutrients would be in their "Dream Supplement."

The result was FINITI™ - a powerful combination of nutrients formulated to protect our DNA and genes (the coding for all

of the processes that happen within our bodies). FINITI™ enhances the body s own natural renewal and rejuvenation system.

Another extremely important part of this renewal and rejuvenation system is our Adult Stem Cells. Telomeres shorten in the stem cells too, and when they do, this lessens the effectiveness of the stem cells as a rejuvenation system. With the ingredient TA-65md, FINITI™ can lengthen the telomeres of the stem cells and help maintain their effectiveness. FINITI™ benefits stem cells directly by lengthening the shortened telomeres in the stem cell pool, and also works in synergy with the other Jeunesse products aimed at stem cell repair, like AM/PM, Reserve, ProPectin (does this need to be removed?) and even the Luminesce skin care line. All of the products in the Jeunesse® Youth Enhancement System (Y.E.S.) work together to repair and rejuvenate your body at the cellular level.

The Power of Fucoidan

Nutra-genomics is the science of how nutrition affects our DNA and genes. FINITI $^{\text{TM}}$ contains ingredients proven to make a difference in our DNA and our stem cells – and the most powerful one of all is Fucoidan.

Fucoidan is a natural ingredient derived from brown seaweed. Fucoidan has had an incredible amount of research - over 1000 studies so far. Fucoidan has many properties that work together to slow down the aging process - Immune support function, circulatory support function, antioxidant function and detoxification function.

Extensively researched, Fucoidan is a natural ingredient derived from brown seaweed, more than over 1000 studies have already been conducted into the anti-aging and health benefits of Fucoidan).

Fucoidan has many properties that work together to slow down the aging process by supporting and improving immune support function, the circulatory system and detoxification function, amongst other things.

Fucoidan also helps maintain a healthy balance of inflammation. (A little inflammation is good and needed in the body, but too much inflammation, or chronic inflammation, can cause a lot of damage within the body).

Fucoidan works synergistically with the other ingredients in $FINITI^{TM}$, and one of its roles is to help maintain our stem cell pool. Stem cells are non-specialized cells that can repair, rejuvenate and replace other cells in the body. Our stem cells also have telomeres that shorten just like other cells.

So, while ingredients in FINITI™, like TA-65, are working to lengthen the telomeres in our stem cells, ingredients like Fucoidan are working to maintain and refresh our stem cells.

The result is stem cells that behave "younger" stem cells, performing their functions at optimal levels. After all, when the cells in our bodies are operating at optimal efficiency, then everything takes care of itself. We start to look and feel younger, and are more energetic and vibrant. Essentially, we re able to turn back the clock and reclaim our youth.

Because ultimately, youth is not a matter of chronological age, but a state of being in which our bodies function at their optimal level.

William Amzallag, M.D.

Most human cells begin to die (senescence) after about 50 to 60 duplications. Scientists have discovered that the ends of our DNA strands (telomeres) shorten with each duplication, until they become frayed and can no longer protect the chromosome.

Scientists later discovered that telomeres shorten in all the cells in our body except in our germinal (reproductive) cells. They found that a particular enzyme, which they named, "Telomerase," is activated by a gene in those cells.

Since this enzyme is present in all the cells in the body, they theorized that if Telomerase could be activated in other cells in the body, the telomeres of those cells could be lengthened and thus, stay young and healthy.

Ten years ago, a company called, Geron Corporation discovered that an ingredient from China called astragalus could activate Telomerase in the cells. This discovery led to the development of TA-65, the primary active ingredient in FINITI $^{\text{TM}}$.

FINITI™ not only contains TA-65, but also other ingredients that work synergistically to do four things... 1) DNA Repair and Protection, 2) Telomere Activation, 3) Stem Cell Protection, 4) Calorie Mimetic Activation.

Improving Your Maintenance Service

The core reason for aging can be found in is our DNA. Our DNA is attacked a million times every day. But we can t stop those attacks. Instead, the secret to longevity is to improve our body s "maintenance service".

After the age of 30, this maintenance service is no longer able to keep up with the damage and we create a "debt" in terms of

cell maintenance.

This is where FINITI™ can help...

FINITI™ contains 15 different ingredients that all work together to fight against premature aging, help delay aging, and finally to reverse aging, slowing down - and even reversing – the aging process. This is why in addition to the ingredient TA-65 (the telomerase activator), FINITI™ includes a DNA repair ingredient complex, a stem cell pool "maintenance" group of ingredients, and also ingredients for calorie mimetic activation.

We have discussed how FINITI™ will increase longevity.

But what will it do for your health today?

Well, the great news is, you dont have to wait to experience the incredible results that FINITI™ brings, because your telomeres will start to lengthen as soon as you start taking it.

Within one to three months, you should notice that your skin is already looking and feeling better. You will experience an increase of energy; a better, more restful sleep; an improvement in joint health and lung capacity; better memory, improved mental clarity and concentration, focus and better mood; an increase of libido in men, and improved vision, amongst many other things. You may even notice positive changes in your weight, cholesterol, blood pressure and blood sugar levels.

For best results, take two capsules in the morning and two at night. You can take as many as eight capsules per day to increase the product s effectiveness.

MORE INFO: FINITI Info Sheet

STUDY: TA-65 Increases Health Span STUDY: TA-65 Telomerase Activator

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