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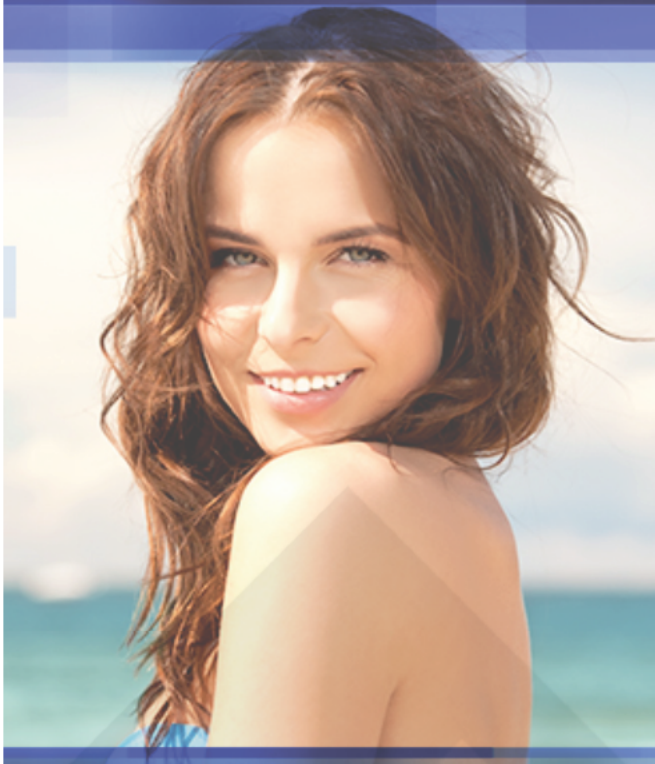
SHOOT FOR SAPPHIRE

NORTH AMERICA



truth made

This offer was **strategically designed** to help you gain rank and bonuses in record time. It's called **Shoot for Sapphire[†]**, and it's so refreshingly simple, so remarkably painless, that you'll be **racing to see the results**.



Shoot for Sapphire was created to help new and existing Distributors that are not yet Sapphires achieve one of the cornerstone positions of the Financial Rewards Plan. For those of you who are Sapphires and above, this is a perfect time to help your team so you can achieve higher ranks and cycle for bonuses!

HOW IT WORKS:

If you **accumulate PGV** from **July 1, 2015, 12:01 a.m. EST to August 31, 2015, 11:59 P.M. EST**—you elevate rank and earn bonuses. **Simple.**

For anyone ranking UNDER JADE:

Achieve Real Sapphire Rank[†] and accumulate 11,250 PGV in the allotted time and win a \$6,000 USD bonus.

For JADES:

Achieve Real Sapphire Rank[†] and accumulate 13,125 PGV in the allotted time and win a \$6,000 USD bonus.

For PEARLS:

Achieve Real Sapphire Rank[†] and accumulate 15,000 PGV in the allotted time and win a \$6,000 USD bonus.

HOW TO GET PGV POINTS:

Points acquired through personally signing up new Distributors and from all orders (excluding Autoship) count towards your PGV. Note that points from monthly Unconditional Autoship orders exceeding 60 CV monthly qualifier, also count. Personal volume doesn't count (you can't buy packages to get points), so get your team together and draw out a plan!

MAKE THE MOST OF THIS OFFER
WHILE YOU STILL CAN!

*Offer starts July 1, 2015, 12:01 A.M. EST to August 31, 2015, 11:59 P.M. EST Offer valid only in US, Canada, Bermuda. Members must be Active and in good standing with the Company to participate in the offer. No more than 30% of the volume should come from any one leg. For the purpose of this promotion, Personal Group Volume (PGV) is defined as follows: (1) volume that is generated throughout your organization, excluding volume created by your upline (spillover). (2) PGV must be 'new' volume generated during the promotional period (e.g., volume generated from Autoship orders from existing Distributors in your downline doesn't count towards your promotion qualification). (3) PGV must be 'non-blocked' volume, which is best described by the following example: if you are a Pearl working towards achieving the rank of Sapphire during the promotional period and you have a personally sponsored Pearl in your downline also working towards achieving the rank of Sapphire during the promotion, you may count the PGV generated by your personally sponsored Pearl until they achieve the rank of Sapphire. All volume they generate after they reach Sapphire would be excluded from your qualifying PGV (the same holds true for the other ranks). 'Blocking' is only applicable for the promotion and does not apply to the Jeunesse[®] Financial Rewards Plan. (4) PGV volume is cumulative during the promotional period. All cash rewards will be paid out to the Business Partner's Wallet account following 30 days after the promotion period has ended. † A "real" rank is defined as the highest rank earned (not purchased). One winner per household.

WE ARE
REDEFINING
YOUTH


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