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The Time is Now: McDonald's Serving All Day Breakfast Nationwide

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October 06, 2015 Don't set those alarms... it's finally here. The All Day Breakfast Menu at McDonald's starts today which means breakfast has been liberated! Say goodbye to the traditional notion of breakfast. 10:30 a.m. will no longer be the end of breakfast. Lunch, snack, dinner, late night – it's time for Hotcakes at whenever o'clock. The time to celebrate All Day Breakfast is now!

All Day Breakfast is the number one request we hear from customers. Since September, @McDonalds responded to tens of thousands of people who had asked for All Day Breakfast on Twitter since 2007, letting customers know their dreams were about to become a reality. It's finally time for breakfast on your own terms.

Depending on your location, All Day Breakfast will have a limited menu that focuses on either McMuffin or Biscuit items. This decision is made at the local level based on customer preference. And this is just the beginning. McDonald's will continue to evolve the All Day Breakfast Menu as we receive customer feedback.

McMuffin Market Menu

McMuffin Sandwiches

- Egg McMuffin
- Sausage McMuffin with Egg
- Sausage McMuffin

Platters

- Hotcakes with Sausage
- Hotcakes

Sausage Burrito

Sides

- Fruit 'N Yogurt Parfait
- Fruit & Maple Oatmeal
- Hash Browns*

**available breakfast items vary by location*

Biscuit Market Menu

Biscuits

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6 Oct

Joining the #AllDayBreakfast entourage today. Squad goals. pic.twitter.com/NrrxlAGe9b

Show Media



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6 Oct

Oh... excuse us. Is that #AllDayBreakfast for dinner you're having? You fancy, huh?

pic.twitter.com/hvLNCNLcAH

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- Bacon, Egg & Cheese Biscuit
- Sausage Biscuit with Egg
- Sausage Biscuit

Platters

- Hotcakes with Sausage
- Hotcakes

Sausage Burrito

Sides:

- Fruit 'N Yogurt Parfait
- Fruit & Maple Oatmeal
- Hash Browns*

**available breakfast items vary by location*

Below you will find assets related to the McDonald's full breakfast story over the years, including All Day Breakfast menu images, logo, and a McDonald's breakfast infographic.

Visit www.McDonalds.com (<http://www.mcdonalds.com/>) or www.Twitter.com/McDonalds (<http://www.twitter.com/McDonalds>) to learn more and join the conversation.

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Press Releases

October 06, 2015

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