

Company announces agreements with FTC staff and members of nationwide class on settlement of outstanding litigation

Q3 adjusted net income was \$0.28 per diluted share, up 75% year-over-year Q3 cumulative ending members of approximately 4.1 million, up 16% year-over-year

Recorded the 42nd consecutive quarter of sequential growth in revenue and cumulative ending members

October 28, 2015 04:05 PM Eastern Daylight Time

TEMPE, Ariz--(<u>BUSINESS WIRE</u>)--LifeLock, Inc. (NYSE: LOCK), an industry leader in identity theft protection, today announced financial results for the third quarter ended September 30, 2015.

The Company also announced that it has reached agreements with the staff of the Federal Trade Commission and representatives of a national class of consumers on a comprehensive settlement resolving outstanding litigation relating to its past marketing representations and information security programs. The Company noted that the agreements are not yet final, as the FTC staff's recommendation to approve the settlement must still be approved by the Commission itself and a federal judge, and the class action settlement will require review and approval by the court.

The proposed FTC settlement does not require us to change our current products, services, or business and information security practices, including in particular, our current marketing and advertising practices. In light of the agreements, LifeLock has accrued an additional \$96 million in reserves, bringing the total amount of its reserves for this matter to \$116 million. This \$116 million also includes a \$3 million reserve for a potential settlement with state attorneys general.

"We are pleased with our performance in the quarter, which reflected a 24% increase in revenues and strong gains in adjusted net income and Adjusted EBITDA," said Todd Davis, LifeLock's Chairman and CEO. "In addition, we believe the agreements we announced today are in the best interest of our shareholders and represent a positive step toward achieving closure on substantial outstanding litigation against the Company. These settlements, if approved, will enable all of us to focus on our mission of protecting our members."

Third Quarter 2015 Financial Highlights:

- **Revenue**: Total revenue was \$152.0 million for the third quarter of 2015, up 24% from \$123.0 million for the third quarter of 2014. Consumer revenue was \$144.6 million for the third quarter of 2015, up 25% from \$116.1 million for the third quarter of 2014. Enterprise revenue was \$7.3 million for the third quarter of 2015, up 5.6% from \$6.9 million for the third quarter of 2014.
- Net income (loss): Net loss was \$65.1 million for the third quarter of 2015,

which included a pre-tax charge of \$96.0 million related to a proposed settlement with the FTC, a consumer class action suit, and state attorneys general, compared with net income of \$5.5 million for the third quarter of 2014. Net loss per diluted share was \$0.68 for the third quarter of 2015 based on 95.3 million weighted-average shares outstanding, compared with net income per diluted share of \$0.06 for the third quarter of 2014 based on 98.5 million weighted-average shares outstanding.

- Adjusted Net Income*: Adjusted net income was \$27.6 million for the third quarter of 2015, compared with adjusted net income of \$15.9 million for the third quarter of 2014. Adjusted net income per diluted share was \$0.28 for the third quarter of 2015 based on 99.5 million weighted-average shares outstanding, compared with adjusted net income per diluted share of \$0.16 for the third quarter of 2014 based on 98.5 million weighted-average shares outstanding.
- Adjusted EBITDA*: Adjusted EBITDA was \$29.8 million for the third quarter of 2015, compared with \$17.9 million for the third quarter of 2014.
- Cash Flow: Cash flow from operations was \$20.8 million for the third quarter of 2015, leading to free cash flow* of \$18.4 million after taking into consideration \$4.1 million of capital expenditures and \$1.6 million of payments for expenses related to the FTC litigation. This compares with cash flow from operations of \$26.1 million and free cash flow of \$22.7 million, after taking into consideration \$3.5 million of capital expenditures, for the third guarter of 2014.
- **Balance Sheet**: Total cash and marketable securities at the end of the third quarter of 2015 was \$332.2 million, up from \$326.0 million at the end of the second quarter of 2015.

Third Quarter 2015 & Recent Business Highlights:

- Recorded the 42nd consecutive quarter of sequential growth in revenue and cumulative ending members.
- Acquired a team of product and development data experts who have extensive expertise in large scale data processing from BitYota, Inc., for \$12.8 million for the purpose of developing new data-based products within our consumer segment.

^{*} A reconciliation of GAAP to non-GAAP financial measures has been provided in the financial statement tables included in this press release. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

- Added approximately 251,000 gross new members in the third quarter of 2015 and ended the quarter with approximately 4.1 million members.
- Increased monthly average revenue per member to \$11.91 for the third quarter of 2015 from \$11.22 for the third quarter of 2014.

Guidance:

As of October 28, 2015, we are initiating guidance for our fourth quarter of 2015 as well as updating our guidance for the full year 2015.

- Fourth Quarter 2015 Guidance: Total revenue is expected to be in the range of \$153 million to \$155 million. Adjusted net income per share is expected to be in the range of \$0.28 to \$0.30 based on approximately 101 million fully diluted weighted-average shares outstanding. Adjusted EBITDA is expected to be in the range of \$32 million to \$34 million.
- Full Year 2015 Guidance: Total revenue is expected to be in the range of \$584 million to \$586 million. Adjusted net income per diluted share is expected to be in the range of \$0.61 to \$0.63 based on approximately 100 million fully diluted weighted-average shares outstanding and a cash tax rate of 5%. Adjusted EBITDA is expected to be in the range of \$71 million to \$73 million. Free cash flow is expected to be in the range of \$95 million to \$100 million.
- Our fourth quarter 2015 and full year 2015 guidance for adjusted net income per share and adjusted EBITDA and our full year 2015 guidance for free cash flow excludes the impact of the expenses for the FTC and related litigation.

Conference Call Details:

- What: LifeLock third quarter 2015 financial results.
- When: Wednesday, October 28, 2015 at 2PM PT (5PM ET).
- **Dial in:** To access the call in the United States, please dial (877) 407-3982, and for international callers dial (201) 493-6780. Callers may provide confirmation number 13622020 to access the call more quickly, and are encouraged to dial into the call 10 to 15 minutes prior to the start to prevent any delay in joining.
- Webcast: http://investor.lifelock.com/ (live and replay)
- **Replay:** A replay of the call will be available via telephone for seven days, beginning two hours after the call. To listen to the telephone replay in the

United States, please dial (877) 870-5176, and for international callers dial (858) 384-5517 and enter access code 13622020.

About LifeLock

LifeLock, Inc. (NYSE:LOCK) is a leading provider of proactive identity theft protection services for consumers and consumer risk management services for enterprises. LifeLock's threat detection, proactive identity alerts, and comprehensive remediation services help provide peace of mind for consumers amid the growing threat of identity theft. Leveraging unique data, science and patented technology from ID Analytics, Inc., a wholly owned subsidiary, LifeLock offers identity theft protection that goes significantly beyond credit monitoring. As part of its commitment to help fight identity theft, LifeLock works to train law enforcement and partners with a variety of non-profit organizations to help consumers establish positive habits to combat this threat.

Forward-Looking Statements

This press release contains "forward-looking" statements, as that term is defined under the federal securities laws, including statements regarding our expected total revenue, profitability, long-term growth prospects, adjusted net income per diluted share, adjusted EBITDA, free cash flow for the third quarter of 2015 and for fiscal year 2015, and the resolution of the FTC and consumer class action matters, along with a potential settlement with certain states' attorneys general for related claims. These forward-looking statements are based on our current assumptions, expectations, and beliefs and are subject to substantial risks, uncertainties, assumptions, and changes in circumstances that may cause our actual results, performance, or achievements to differ materially from those expressed or implied in any forward-looking statement.

The risks and uncertainties referred to above include, but are not limited to, risks associated with our ability to maintain profitability on an annual basis; our ability to protect our customers' confidential information; our ability to maintain and enhance our brand recognition and reputation; the competitive nature of the industries in which we conduct our business; our ability to retain our existing customers and attract new customers; our ability to improve our services and develop and introduce new services with broad appeal; our ability to maintain existing and secure new relationships with strategic partners; the outcome of the FTC litigation; and other "Risk Factors" set forth in our most recent SEC fillings.

Further information on these and other factors that could affect our financial results and the forward-looking statements in this press release is included in our SEC filings, including our Annual Report on Form 10-K for the year ended December 31, 2014, particularly under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" and our Forms 10-Q. Copies of these documents are available on our Investor Relations website at http://investor.lifelock.com/ or the SEC's website at http://investor.lifelock.com/ or the SEC'

We assume no obligation and do not intend to update these forward-looking statements, except as required by law.

Non-GAAP Financial Measures

Our reported results include certain non-GAAP financial measures, including adjusted net income, adjusted net income per diluted share, adjusted EBITDA, and free cash flow. We calculate adjusted net income as net income (loss) excluding amortization of acquired intangible assets, share-based compensation, income tax benefits and expenses resulting from changes in our deferred tax assets, and acquisition related expenses. We calculate adjusted net income per diluted share by dividing our adjusted net income by the weighted-average diluted shares outstanding. We calculate adjusted EBITDA as net income (loss) excluding depreciation and amortization, share-based compensation, interest expense, interest income, other income (expense), income tax (benefit) expense, and acquisition related expenses. For the nine-month period ended September 30, 2015,

we have also excluded from adjusted net income and adjusted EBITDA the impact of the legal reserve for the proposed settlements with the FTC and a nationwide class of consumers, along with a possible settlement with certain states' attorneys general for related claims. We define free cash flow as net cash provided by operating activities less net cash used in investing activities for acquisitions of property and equipment.

We have included adjusted net income, adjusted net income per diluted share, and adjusted EBITDA in this press release because they are key measures used by us to understand and evaluate our core operating performance and trends, to prepare and approve our annual budget, and to develop short- and long-term operational plans. In particular, the exclusion of certain expenses in calculating adjusted net income and adjusted EBITDA can provide a useful measure for period-to-period comparisons of our core business. Additionally, adjusted EBITDA is a key financial measure used in determining management's incentive compensation.

We have included free cash flow in this press release because we believe it typically presents a more conservative measure of cash flow as purchases of property and equipment are necessary components of ongoing operations. We believe that this non-GAAP financial measure is useful in evaluating our business because free cash flow reflects the cash surplus available to fund the expansion of our business after payment of capital expenditures relating to the necessary components of ongoing operations. We also believe that the use of free cash flow provides consistency and comparability with our past financial performance, facilitates period-to-period comparisons of operations, and also facilitates comparisons with other companies, many of which use similar non-GAAP financial measures to supplement their GAAP results.

Beginning in the quarter ended September 30, 2015, we have also excluded the expenses related to the FTC litigation from our adjusted net income per share, adjusted EBITDA and free cash flow.

Although adjusted net income, adjusted EBITDA, and free cash flow are frequently used by investors in their evaluations of companies, these non-GAAP financial measures have limitations as analytical tools and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. Because of these limitations, these non-GAAP financial measures should be considered alongside other financial performance measures.

We have not reconciled adjusted net income per diluted share guidance to net income (loss) per diluted share guidance or adjusted EBITDA guidance to net income (loss) guidance because we do not provide guidance for share-based compensation expense, provision for income taxes, interest income, interest expense, change in fair value of warrant liabilities, change in fair value of embedded derivatives, other income and expenses, depreciation expense, amortization of intangible assets, acquisition expenses, legal reserves and settlements, or income tax (benefit) expense, which are reconciling items between net income (loss) and adjusted net income and net income (loss) and adjusted EBITDA. As items that impact net income (loss) are out of our control and/or cannot be reasonably predicted, we are unable to provide such guidance. Accordingly, reconciliation to net income (loss) is not available without unreasonable effort. For a reconciliation of historical non-GAAP financial measures to the nearest comparable GAAP measures, see the reconciliation tables included in this press release.

LifeLock, Inc.

Condensed Consolidated Statements of Operations (in thousands, except per share amounts) (Unaudited)

Three Months

	Ended					Nine Months Ended				
		Septen	nbe	er 30,	September 30,					
		2015 2014		2014		2015		2014		
Revenue:										
Consumer revenue	\$1	44,648	\$1	116,115	\$	411,178	\$3	326,448		
Enterprise revenue		7,304		6,916		20,139		19,882		
Total revenue	1	51,952	1	123,031		431,317	346,330			
Cost of services		33,988		30,327		103,470		89,675		
Gross profit	1	17,964		92,704		327,847	- 2	256,655		
Costs and expenses:										
Sales and marketing		62,850		51,818		209,470		166,710		
Technology and development		19,396		12,341		52,928	37,996			
General and administrative	1	120,984		16,781		160,815		45,489		
Amortization of acquired intangible assets		2,084		2,231		2,231		6,251		6,693
Total costs and expenses	2	205,314		83,171		429,464	- 2	256,888		
Income (loss) from operations	((87,350)		9,533		(101,617)		(233)		
Other income (expense):										
Interest expense		(89)	(89)			(265)		(264)		
Interest income		219	73			498		189		
Other		_	(134)		(183)		(151)			
Total other expense		130	(150)		0) 50		(226)			
Income (loss) before provision for income taxes		(87,220)	9,383		,383 (101,5		,567) (45			
Income tax (benefit) expense	((22,075)	3,933		(27,784) (116)			
Net income (loss)	\$ ((65,145)	\$	5,450	\$	(73,783)	\$	(343)		
Net income available (loss attributable) per share to										
common stockholders:										
Basic	\$	(0.68)	\$	0.06	\$	(0.78)	\$	(0.00)		
Diluted	\$	(0.68)	\$	0.06	\$	(0.78)	\$	(0.00)		
Weighted-average common shares outstanding:										
Basic		95,340		92,925		94,660	92,437			
Diluted		95,340		98,524		94,660	92,437			

LifeLock, Inc.

Condensed Consolidated Balance Sheets

(in thousands)

(Unaudited)

	Sep	otember 30, 2015	De	cember 31, 2014
Assets	2013			
Current assets:				
Cash and cash equivalents	\$	135,542	\$	146,569
Marketable securities		196,697		127,305
Trade and other receivables, net		10,508		10,220
Deferred tax assets, net		48,808		21,243
Prepaid expenses and other current assets		8,862		7,841
Total current assets		400,417		313,178
Property and equipment, net		25,973		24,204
Goodwill		172,139		159,342
Intangible assets, net		32,064		38,315
Deferred tax assets, net - non-current		22,713		22,494
Other non-current assets		9,593		5,783
Total assets	\$	662,899	\$	563,316
Liabilities and stockholders' equity				
Current liabilities:				
Accounts payable	\$	13,362	\$	11,543
Accrued expenses and other liabilities		184,166		67,025
Deferred revenue		170,835		145,206
Total current liabilities		368,363		223,774
Other non-current liabilities		6,970		6,706
Total liabilities		375,333		230,480
Commitments and contingencies				
Stockholders' equity:				
Common stock		95		94
Additional paid-in capital		524,385		495,912
Accumulated other comprehensive loss		(77)		(116)
Accumulated deficit		(236,837)		(163,054)
Total stockholders' equity		287,566		332,836
Total liabilities and stockholders' equity	\$	662,899	\$	563,316

LifeLock, Inc.

Condensed Consolidated Statements of Cash Flows (in thousands)

(Unaudited)

	Nine Mont Septem	
	2015	2014
Operating activities		
Net loss	\$ (73,783)	\$ (343)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization	13,292	12,259
Share-based compensation	20,287	13,229
Provision for doubtful accounts	150	333
Amortization of premiums on marketable securities	2,310	1,213
Deferred income tax benefit	(27,784)	(124)
Other	250	39
Change in operating assets and liabilities:		
Trade and other receivables	(3,469)	566
Prepaid expenses and other current assets	(1,022)	(701)
Other non-current assets	357	716
Accounts payable	1,548	5,282
Accrued expenses and other liabilities	117,693	11,303
Deferred revenue	25,629	26,742
Other non-current liabilities	265	1,617
Net cash provided by operating activities	75,723	72,131
Investing activities		
Acquisition of businesses, net of cash acquired	(12,797)	_
Acquisition of property and equipment	(9,057)	(11,127)
Purchases of marketable securities	(191,846)	(95,686)
Sale and maturities of marketable securities	122,936	34,418
Premiums paid for company-owned life insurance policies	(4,337)	(4,337)
Net cash used in investing activities	(95,101)	(76,732)
Financing activities		
Proceeds from share-based compensation plans	10,144	9,704
Proceeds from warrant exercises	_	375
Payments for employee tax withholdings related to restricted stock units and		
awards	(1,793)	(760)

8,351	9,319
(11,027)	4,718
146,569	123,911
\$ 135,542	\$128,629
	(11,027) 146,569

Share-Based Compensation (in thousands) (Unaudited)

Three Months Ended Nine Months Ended

		Septem	ber	30,		Septem	er 30,	
	2015		2014		2015			2014
Costs of services	\$	449	\$	334	\$	1,286	\$	910
Sales and marketing		1,238		761		3,385		2,235
Technology and development		2,514		867		6,226		3,766
General and administrative		3,662		2,340		9,390		6,318
Total share-based compensation expense	\$	7,863	\$	4,302	\$	20,287	\$	13,229

Key Financial and Operating Metrics (in thousands except percentages and per member data) (Unaudited)

	Three Months Ended				Nine Mon	ths Ended				
	September 30,					September 30,				
	2015		2014		2015			2014		
Revenue:										
Consumer revenue	\$	144,648	\$	116,115	\$4	411,178	\$3	326,448		
Enterprise revenue		7,304		6,916		20,139		19,882		
Total revenue	\$	151,952	\$	123,031	\$4	431,317	\$3	346,330		
Adjusted net income	\$	27,579	\$	15,909	\$	32,323	\$	19,455		
Adjusted EBITDA	\$	29,797	\$	17,929	\$	39,314	\$	25,255		
Free cash flow	\$	18,378	\$	22,653	\$	68,302	\$	61,004		
Cumulative ending members		4,080		3,524		4,080		3,524		
Gross new members		251		264		989		912		
Member retention rate		86.6%		87.5%		86.6%		87.5%		
Average cost of acquisition per member	\$	237	\$	184	\$	202	\$	173		
Monthly average revenue per member	\$	11.91	\$	11.22	\$	11.68	\$	11.02		
Enterprise transactions		74,280		66,104	;	208,324	-	173,360		

Reconciliation of GAAP to Adjusted Results (in thousands, except per share amounts) (Unaudited)

	Three M	/lonths				
	End	led	Nine Mon	ths Ended		
	Septem	ber 30,	Septem	nber 30,		
	2015	2014	2015	2014		
Reconciliation of Gross Profit to Adjusted Gross						
Profit						
Gross profit	\$117,964	\$92,704	\$ 327,847	\$256,655		
Share-based compensation	449	334	1,286	910		
Adjusted gross profit	\$118,413	\$93,038	\$ 329,133	\$257,565		
Reconciliation of Sales and Marketing Expenses to						
Adjusted Sales and Marketing Expenses						
Sales and marketing expenses	\$ 62,850	\$51,818	\$ 209,470	\$166,710		
Share-based compensation	(1,238)	(761)	(3,385)	(2,235)		
Adjusted sales and marketing expenses	\$ 61,612	\$51,057	\$ 206,085	\$164,475		
Reconciliation of Technology and Development						
Expenses to						
Adjusted Technology and Development Expenses						
Technology and development expenses	\$ 19,396	\$12,341	\$ 52,928	\$ 37,996		
Share-based compensation	(2,514)	(867)	(6,226)	(3,766)		
Acquisition related expenses	(2,970)	_	(2,970)	_		
Adjusted technology and development expenses	\$ 13,912	\$11,474	\$ 43,732	\$ 34,230		
Reconciliation of General and Administrative						
Expenses to						
Adjusted General and Administrative Expenses						
General and administrative expenses	\$120,984	\$16,781	\$ 160,815	\$ 45,489		
Share-based compensation	(3,662)	(2,340)	(9,390)	(6,318)		
Legal reserves and settlements	(96,000)	_	(98,500)	_		
Expenses related to the FTC litigation	(5,733)	_	(5,733)	_		
Acquisition related expenses	(149)		(149)			
Adjusted general and administrative expenses	\$ 15,440	\$14,441	\$ 47,043	\$ 39,171		
Reconciliation of Income (Loss) from Operations to						
Adjusted Income from Operations						
Income (loss) from operations	\$ (87,350)	\$ 9,533	\$(101,617)	\$ (233)		
Share-based compensation	7,863	4,302	20,287	13,229		

Amortization of acquired intangible assets	2,084	2,231		6,251	6,693
Legal reserves and settlements	96,000	_		98,500	_
Expenses related to the FTC litigation	5,733	_		5,733	_
Acquisition related expenses	3,119	_		3,119	_
Adjusted income from operations	\$ 27,449	\$16,066	\$	32,273	\$ 19,689
Reconciliation of Net Income (Loss) to Adjusted Net					
Income					
Net income (loss)	\$ (65,145)	\$ 5,450	\$	(73,783)	\$ (343)
Amortization of acquired intangible assets	2,084	2,231		6,251	6,693
Share-based compensation	7,863	4,302		20,287	13,229
Deferred income tax (benefit) expense	(22,075)	3,926		(27,784)	(124)
Legal reserves and settlements	96,000	_		98,500	_
Expenses related to the FTC litigation	5,733	_		5,733	_
Acquisition related expenses	3,119	_		3,119	_
Adjusted net income	\$ 27,579	\$15,909	\$	32,323	\$ 19,455
			_		

	Timee Months																															
	Ended					Nine Months Ended																										
	September 30,				September 30,																											
		2015		2014	2014 2015			2014																								
Reconciliation of Diluted Shares to Adjusted Diluted																																
Shares																																
Diluted shares	,	95,340	Ç	98,524		98,524		98,524		98,524		98,524		98,524		98,524		98,524		98,524		98,524		98,524		98,524		98,524		94,660		92,437
Dilutive securities excluded due to net loss		4,186		_		5,143		6,428																								
Adjusted diluted shares	- (99,526	Ç	98,524		99,803		98,865																								
Reconciliation of Net Income (Loss) per Diluted Share																																
to																																
Adjusted Net Income per Diluted Share																																
Net income (loss) per diluted share	\$	(0.68)	\$	0.06	\$	(0.78)	\$	(0.00)																								
Adjustments to net income (loss)		0.93		0.10		1.06		0.20																								
Adjustments to diluted shares		0.03		_		0.04		_																								
Adjusted net income per diluted share	\$	0.28	\$	0.16	\$	0.32	\$	0.20																								
Reconciliation of Net Income (Loss) to Adjusted																																
EBITDA																																
Net income (loss)	\$(65,145)	\$	5,450	\$(73,783)	\$	(343)																								
Depreciation and amortization		4,432	4,094		13,292			12,259																								
Share-based compensation		7,863	4,302		:	20,287		13,229																								
Interest expense		89	89			265		264																								
Interest income		(219)	(73)		(73) (49			(189)																								
Other		_	134		183			151																								
Income tax (benefit) expense	(2	22,075)	3,933		3,933 (27,784		(116)																									
Legal reserves and settlements	,	96,000		_	,	98,500		_																								
Expenses related to the FTC litigation		5,733	_		- 5,733		_																									
Acquisition related expenses		3,119	_			3,119		_																								
Adjusted EBITDA	\$ 2	29,797	\$	17,929	\$	39,314	\$	25,255																								
Reconciliation of Net Cash Provided by Operating																																
Activities																																
to Free Cash Flow																																
Net cash provided by operating activities	\$ 2	\$ 20,826		\$26,118		26,118 \$ 75,7		75,723	3 \$ 72,13																							
Acquisitions of property and equipment		(4,084)	(3,465)		(3,465) (9,05		7) (11,127																									
Expenses related to the FTC litigation		1,636				1,636																										
Free cash flow	\$	18,378	\$2	22,653	\$	68,302	\$	61,004																								
			_				_																									

Three Months

For LifeLock

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