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TASTE

THE TASTE OF FIJI WATER IS AS UNIQUE AS ITS CREATION.

It begins as rain falling on the tropical island of Viti Levu's north coast. From there it filters down through layer after layer of ancient volcanic rock. This natural filtration process introduces the mineral silica which contributes to FIJI Water's distinctly soft, smooth "mouthfeel" (a professional tasters' term that refers to a liquid's taste and texture).

In fact, while FIJI Water tastes great cold or chilled, many people prefer to drink it at room temperature so that they can get the full effect.

Another critical factor in preserving FIJI Water's outstanding taste is our use of the highest-grade PET resin in our bottles.

HIGHLIGHTS

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Trip to the FOOD & WINE Aspen Classic



Inspiration Gala in Los Angeles



Creamy Carrot Soup with Scallions and Poppy Seeds from FOOD & WINE



Buy FIJI Water in New York and Support a Great Cause