### IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF PUERTO RICO

CAROL CRUZ-ACEVEDO, Individually on her own behalf and others similarly situated,

Plaintiffs

**CONAGRA FOODS, INC.**, a Delaware corporation;

v.

Defendant

1

CIVIL NO.

[CLASS ACTION FAIRNESS ACT] 28 U.S.C. § 1711, et. seq

### JURY TRIAL DEMANDED

### **CLASS ACTION COMPLAINT**

Plaintiff CAROL CRUZ-ACEVEDO, (hereinafter, "Plaintiff"), a Puerto Rico resident, pursuant to Rule 23 of the Federal Rules of Civil Procedure, brings this class action, on behalf of herself and of all other similarly situated persons, against Defendant, CONAGRA FOODS INC., for violations of Puerto Rico Consumer Laws against false advertising, violation of the Unfair Competition Laws, and fraud, deceit and/or misrepresentation. Specifically, Defendants have unlawfully, negligently, unfairly, misleadingly, and deceptively represented that its Chef Boyardee food products, sold in cans or other packaging, and which include foods such as macaroni & cheese, spaghetti, ravioli, lasagna, mini bites pasta, whole grain pasta, fun flavor pasta, pizza and sauces, ("the Products") contain "NO PRESERVATIVES" despite, in effect, containing unnatural ingredients, which are synthetic, artificial, and/or genetically modified, including but not limited to Citric Acid and/or preservatives. The following allegations are based upon

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information and belief, including the investigation of Plaintiff's counsel, and the facts that are a matter of public record, as follows:

#### NATURE OF THE ACTION

Plaintiff brings this circuit wise action individually and on behalf of a proposed class ("Class"), as more fully defined below, of similarly situated consumers, in Puerto Rico, and all U.S. Territories, seeking to redress the pervasive pattern of fraudulent, deceptive, false and otherwise improper advertising, sales and marketing practices, of Defendant ConAgra Foods, Inc., in violation of Puerto Rico Consumer Protection Laws codified at 23 LPRA § 1014 and 24 LPRA 729. Specifically, the Defendant deceptively informed Puerto Rico Consumers, on its Chef Boyardee product labels, that it contains "No Preservatives" and led its customers to believe that its products contain "No Preservatives" despite containing unnatural ingredients, which are synthetic, artificial, and/or genetically modified, including, but not limited to, Citric Acid and/or "other preservatives". Defendant obtained substantial profits from these unlawful and deceptive sales, entitling the putative Class to relief under Article 1802 of the Puerto Rico Civil Code.

#### JURISDICTION, PARTIES AND VENUE

2. Original jurisdiction of this Court exists by virtue of 28 U.S.C. § 1332(d)(2) and the Class Action Fairness Act ("CAFA"). See 28 U.S.C. § 1711, et. seq. The Plaintiff, and the Defendant in this action, are citizens of different U.S. jurisdictions and territories and the amount in controversy in this action exceeds five million dollars (\$5,000,000.00), exclusive of interest and costs. Jurisdiction is also appropriate as Defendant ConAgra Foods Inc. otherwise intentionally avails itself of the Commonwealth of Puerto Rico market through its marketing and sales of the products in the Commonwealth of Puerto Rico and/or by having such other contacts with Puerto Rico so as to render the exercise of jurisdiction over it by the

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District of Puerto Rico court consistent with traditional notions of fair play and substantial justice.

3. Venue is proper in this District under 28 U.S.C. § 1391(a), (b), and (c) because a substantial part of the events giving rise to these claims occurred in the District of Puerto Rico; Defendant and/or its agents were doing business in Puerto Rico; and/or Defendant is otherwise subject to personal jurisdiction in this judicial district.

#### **PLAINTIFFS**

- 4. For purposes of clarity, the Plaintiff is asserting claims on behalf of all consumers of Chef Boyardee food products, sold in cans or other packaging, in the Commonwealth of Puerto Rico and all other U.S. territories, who do not appear herein as named Plaintiffs. The named plaintiff Carol Cruz Acevedo is a resident of the Commonwealth of Puerto Rico. Plaintiff purchased the Product in Puerto Rico within the month of the filing of this Complaint. Specifically, Plaintiff purchased macaroni & cheese, spaghetti &meatballs, ravioli, lasagna at Ralph's Food Warehouse located in Gurabo, Puerto Rico. When purchasing the Products, the plaintiff relied upon the claim "No Preservatives" prominently and conspicuously displayed "front and center" on each and every product Chef Boyardee food products, as well as on all other advertising and promotional material, such as the ConAgra Foods, Inc., websites and television commercials.
- 5. Plaintiff viewed and relied upon the "No Preservatives" claim both at, and prior to, the point of sale. Had the plaintiff known the Product contains artificial or synthetic ingredients, and preservatives such as "citric acid", she would not have purchased the Product. (See Exhibit A, purchase receipt).

#### **DEFENDANT**

Defendant ConAgra, Inc. is a Delaware corporation with its principal place of business at One ConAgra, Omaha, NE 68102-5001. ConAgra is a multi-billion dollar corporation that owns and operates American packaged food companies. It produces canned foods, frozen foods, condiments, snacks, and so forth distributed under many different brands. Among these brands include Chef Boyardee, Orville Redenbacher, Marie Calendar, PAM, Slim Jim, Swiss Miss, Blue Bonnet, Healthy Choice, Hunts, and Hebrew National. At issue in this litigation is the Chef Boyardee pasta products, which Defendant distributes to retail consumers throughout Puerto Rico and U.S. territories, through supermarkets, big box stores, and whole-sale clubs nationwide including, but not limited to, CVS, Walmart, Walgreens, SAMS Club, and Costco Wholesale.

6. Defendant is the owner, manufacturer and/or distributor of the Products, and is the company that created and/or authorized the unlawful, fraudulent, unfair, misleading and/or deceptive advertising and statements for the Products.

#### **GENERAL ALLEGATIONS**

- 7. Defendant ConsAgra Foods, Inc., has consistently conveyed the very specific message to consumers throughout the United States, Puerto Rico and U.S. Territories, including Plaintiffs and Class members, that the Chef Boyardee products contain "No Preservatives" and meaning *no ingredients*, which are synthetic, artificial, and/or genetically modified, including but not limited to Citric Acid and/or "other preservatives. ConAgra's ChefBoyardee website has the Class believing that its ChefBoyardee products are as fresh today as when cooked by the Chef in his restaurant. See, <u>www.chefboyrdee.com</u>
- 8. Defendant's misleading marketing campaign begins with its deceptive description, "No

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Preservatives", which is prominently represented in large font print on the front label of the Products. Such visual representations, combined with an image featuring freshly cooked foods, imply that the Products are nothing but freshly cooked pasta. Defendants' exhaustive advertising campaign builds on this deception.

- 9. Besides labeling the Products as with "No Preservatives," Defendant conducted an extensive and widespread marketing campaign via the Internet, utilizing savvy social media marketing such as Facebook, Twitter, YouTube channel, Pinterest, Instagram, Tumblr, as well as other private blogs, all geared toward promoting the same idea to consumers, including Plaintiffs and Class members, that the Products contain nothing but natural freshly cooked food.
- Defendant's labeling and advertising of the Products as "No preservatives" violate various Puerto Rico and federal laws against misbranding.
- 11. The federal Food, Drug, and Cosmetic Act (the "FDCA") provides that "[a] food shall be deemed misbranded (a) (1) its labeling is false or misleading in any particular." 21 U.S.C. § 343 (a)(1).
- 12. Defendant's "No Preservatives" claims also violate various Puerto Rico laws against deceptive branding which mirror federal law. Puerto Rico law codified at 23 LPRA § 1014 and 24 LPRA 729 broadly prohibits the misbranding of food in language identical to that found in regulations promulgated pursuant to the FDCA, 21 U.S.C. §§ 343 *et seq.*
- 13. Under the FDCA, the term "false" has its usual meaning of "untruthful," while the term "misleading" is a term of art. <u>Misbranding reaches not only false claims, but also those claims that might be technically true, although still misleading</u>. If anyone representation in the labeling is *misleading*, the entire food is misbranded. No other

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statement in the labeling cures a misleading statement. "Misleading" is judged in reference to "the ignorant, the unthinking and the credulous who, when making a purchase, do not stop to analyze." *United States v. El-O- Pathic Pharmacy*, 192 F.2d 62, 75 (9th Cir. 1951). <u>Under the FDCA, it is not necessary to prove that anyone was actually misled.</u>

#### **Definition of Natural**

- 14. The FDA did not intend to, and has repeatedly declined, to establish a final rule with regard to a definition of the term "No Preservatives" in the context of food labeling. As such, Plaintiffs' state consumer protection law claims are not preempted by federal regulations. See *Jones v. ConAgra Foods, Inc.*, 2012 WL 6569393, \*6 (N.D. Cal. Dec. 17, 2012). Additionally, the primary jurisdiction doctrine does not apply "because the FDA has repeatedly declined to adopt formal rule-making that would define the word 'natural." *Id.* at p. 8.
- 15. The "FDA has not developed a definition for use of the term natural or its derivatives," but it has loosely defined the term "No Preservatives" as a product that "does not contain added color, artificial flavors, or synthetic substances." According to federal regulations, an ingredient is synthetic if it is:

[a] substance that is formulated or manufactured by a chemical process or by a process that chemically changes a substance extracted from naturally occurring plant, animal, or mineral sources, except that such term shall not apply to substances created by naturally occurring biological processes. 7 C.F.R. §205.2.

16. Although there is not an exact definition of "No Preservatives" in reference to food, cosmetic or oral care ingredients, there is no reasonable definition of "No Preservatives" that includes ingredients that, even if sourced from "nature," are subjected to extensive

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transformative chemical processing before their inclusion in a product. For example, the National Advertising Division of the Better Business Bureau ("NAD") has found that a "No Preservatives" ingredient does not include one that, while "literally sourced in nature (as is every chemical substance), . . . is, nevertheless subjected to extensive processing before metamorphosing into the" ingredient that is included in the final product.

#### Citric Acid Is Not a Natural Ingredient

- 17. Citric acid (2-hydroxy-propane-1, 2,3-tricarboxylic acid) is a synthetic, non-natural ingredient. While the chemical's name has the word "citric" in it, citric acid is no longer extracted from the citrus fruit but industrially manufactured by fermenting certain genetically mutant strains of the black mold fungus, *Aspergillus niger*.
- A technical evaluation report for the substance citric acid compiled by the United States Department of Agriculture, Agricultural Marketing Service ("USDA AMS") for the National Organic Program classified citric acid as "Synthetic Allowed". *See* EXHIBIT B, Page 4, *available*

at http://www.ams.usda.gov/AMSv1.0/getfile?dDocName=STELPRDC5067876. As one

of the USDA AMS reviewers commented,

"[Citric acid] is a natural[ly] occurring substance that commercially goes through numerous chemical processes to get to [its] final usable form. This processing would suggest that it be classified as synthetic." *Id.* at 3.

The report further explains, under the "How Made" question, that citric acid is made -

"Traditionally by extraction from citrus juice, no longer commercially available. It is now extracted by fermentation of a carbohydrate substrate (often molasses) by citric acid bacteria, *Aspergillus niger* (a mold) or *Candida guilliermondii* (a yeast). Citric acid is recovered

from the fermentation broth by a lime and sulfuric acid process in which the citric acid is first precipitated as a calcium salt and then reacidulated with sulfuric acid." *Id.* at 4.

19. Because citric acid is a synthetic acid and cannot be reasonably considered a natural ingredient, Defendant's claim that the Products contain "No Preservatives" is false, deceptive, and misleading, and the Products are misbranded under federal and Puerto Rico law.

#### Defendants' No Preservatives Claims Violate Identical Puerto Rico and Federal Law

- 20. Defendant's labeling, packaging and marketing practices are deceptive and or misleading because the Products fail to disclose that the citric acid is used as a preservative and/or that the Products prominently represent on the front label, that they contain "No Preservatives." All Products use citric acid (2-hydroxypropane-1, 2, 3-tricarboxylic acid), a non-natural, highly chemically processed ingredient regularly used as a preservative (due to its acidic pH level which creates an environment where bacteria cannot thrive) in ready-to-eat packaged food products.
- 21. The FDCA provides that "[a] food shall be deemed misbranded (a) (1) its labeling is false or misleading in any particular, or ... (k) If it bears or contains any artificial flavoring, artificial coloring, or chemical preservative, *unless* it bears labeling stating that fact... ." 21 U.S.C. §§ 343 (a)(1), 343 (k).
- 22. Defendant's packaging and advertising of the Products also violate Puerto Rico law against misbranding which mirror federal law. Puerto Rico law, 24 LPRA 729 broadly prohibits the misbranding of food in language identical to that found in regulations promulgated pursuant to the FDCA, 21 U.S.C. §§ 343 *et seq.*

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- 23. The term "chemical preservative" means "any chemical that, when added to food tends to prevent or retard deterioration thereof [.]" 2l C.F.R. § 101.22(a)(5).
- 24. While citric acid is listed in the fine print on the back of the Product in the list of ingredients (see below), Defendant deliberately made no mention of the function of the citric acid in violation of state and federal laws.
- 25. The real function of the citric acid in the Products is as a preservative. The U.S. Food and Drug Administration ("FDA") routinely required that food manufacturers disclose the fact that citric acid is used as a preservative.
- 26. Defendant's misleading labeling practices go even further. Apart from not having disclosed the function of the citric acid, Defendant expressly labeled the Products as, "No Preservatives," even though such was patently false.
- 27. Because the Products are expressly labeled as containing "No Preservatives," the Products are misbranded food under the FDCA and Puerto Rico laws which incorporate by reference federal food labeling regulations. 21 U.S.C. §§ 343(a) (1), 343(k); 24 LPRA 729.
- 28. By representing the Products as "No Preservatives" and free of preservatives, Defendant sought to capitalize on consumers' preference for natural Products with no preservatives and the association between such Products and a wholesome way of life. Consumers are willing to pay more for natural Products because of this association as well as the perceived higher quality, health and safety benefits and low impact on the environment.
- 29. As a result of Defendant's deception, consumers including Plaintiffs and members of the proposed Class have purchased Products that claimed to be "No Preservatives" and free of preservatives. Moreover, Plaintiffs and Class members have paid a premium

for the Products over other products sold on the market.

- 30. Although Defendant represented that the Products are "No Preservatives" and free of preservatives, they failed to also disclose material information about the Products; the fact that they contained unnatural, synthetic, and/or artificial ingredients which is used as a preservative. This non-disclosure, while at the same time branding the Products "No Preservatives" and free of preservatives was deceptive and likely to mislead a reasonable consumer, including Plaintiffs and Class members.
- 31. A representation that a product is "No Preservatives" and free of preservatives is material to a reasonable consumer when deciding to purchase a product.
- 32. Plaintiffs did, and a reasonable consumer would, attach importance to whether Defendant's Products are "misbranded," i.e., not legally salable, or capable of legal possession, and/or contain highly processed ingredients.
- 33. Plaintiffs did not know, and had no reason to know, that the Products were not natural or free of preservatives.
- 34. Defendant's Product labeling and misleading online and otherwise marketing campaign was a material factor in Plaintiffs' and Class members' decisions to purchase the Products. Relying on Defendant's deceptive and/or misleading Product labeling and other promotional material, Plaintiffs and Class members believed that they were getting Products that were "No Preservatives" and contain no preservatives. Had Plaintiffs known the truth about Defendant's Products, they would not have purchased them.
- 35. Defendant's Product labeling as alleged herein is deceptive and misleading and was designed to increase sales of the Products. Defendant's misrepresentations are part of their systematic Product packaging practice.

- 36. At the point of sale, Plaintiffs and Class members did not know, and had no reason to know, that the Products were misbranded as set forth herein, and would not have bought the Products had they known the truth about them.
- 37. Defendant's false and deceptive labeling is misleading and in violation of the FDCA, food labeling laws and consumer protection laws of each of the fifty states, the District of Columbia, Commonwealth of Puerto Rico, and U.S. Territories, and the Products at issue are misbranded as a matter of law. Misbranded products cannot be legally manufactured, advertised, distributed, held or sold in the United States. Plaintiffs and Class members would not have bought the Products had they known they were misbranded and illegal to sell or possess.
- 38. As a result of Defendant's misrepresentations, Plaintiffs and thousands of others throughout the United States, Puerto Rico, and its territories, purchased the Products.
- 39. Plaintiffs and the Class (defined below) have been damaged by Defendant's deceptive and unfair conduct in that they purchased Products with false and deceptive labeling and paid premium prices they otherwise would not have paid over other comparable products that did not claim to contain to be "No Preservatives" and/or without preservatives.

#### Plaintiffs Were Injured as a Result of Defendant's Misleading and Deceptive Conduct

- 40. Defendant's labeling, as alleged herein, is false and misleading and was designed to increase sales of the Products at issue. Defendant's misrepresentations are part of their systematic labeling practice.
- 41. Plaintiffs and Class members were exposed to and relied on Defendant's labeling, packaging, as well as extensive marketing campaign of the Products, including

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misrepresentations made via social media as stated herein. At the time of purchase, Plaintiffs and Class members read the labels on Defendant's Products, including labels which represented that the Products were "No Preservatives" and contained no preservatives.

- 42. Defendant's labeling claims were a material factor in Plaintiffs and Class members' decisions to purchase the Products. Based on Defendant's claims, Plaintiffs and Class members believed that the Products were a better and healthier choice than other available products.
- 51. Plaintiffs and Class members did not know that the Products were neither "No Preservatives" nor free of preservatives. Plaintiffs and Class members would not have bought the purchased Products had they known that the Products all contain citric acid, which is highly processed, industrially produced and used as a preservative.
- 53. Plaintiffs and Class members were exposed to these misrepresentations prior to purchase and relied on them. As a result of such reliance, Plaintiffs and Class members deemed the Products to be more preferable to other products which do not claim to be "No Preservatives" or free of preservatives. Plaintiffs and Class members would not have bought the Products had they not been misled by Defendant's misrepresentations into believing that the Products were better and healthier than they were.
- 54. At the point of sale, Plaintiffs and Class members did not know, and had not reason to know, that Defendant's Products were misbranded as set forth herein, and would not have bought the Products had they known the truth about them.
- 55. As a result of Defendant's misrepresentations, Plaintiffs and thousands of others throughout the United States purchased the Products.

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- 56. Defendant's labeling, advertising, and marketing as alleged herein is false and misleading and designed to increase sales of the Products. Defendant's misrepresentations are a part of an extensive labeling, advertising and marketing campaign, and a reasonable person would attach important to Defendant's representations in determining whether to purchase the Products at issue. Plaintiffs and Class members would not have purchased Defendant's misbranded Products had they known they were misbranded.
- 57. Plaintiff and the Class (defined below) have been damaged by Defendant's deceptive and unfair conduct in that they purchased Products with false and deceptive labeling and paid premium prices they otherwise would not have paid over other comparable products that did not claim to be "No Preservatives" or free of preservatives, all of which entitle the plaintiff and putative class to relief pursuant to Article 1802 of the Puerto Rico Civil Code.
- 58. Plaintiff brings this action against Defendant on behalf of herself and all others similarly situated, as a class action pursuant to Rule 23 of the Federal Rules of Civil Procedure. Plaintiff seeks to represent a class defined as follows:

#### **CLASS ACTION ALLEGATIONS**

59. Plaintiff brings this suit as a class action on behalf of himself and on behalf of other similarly situated persons pursuant to Fed.R.Civ.P.23(a), 23(b)(2), and/or 23(b)(3). Subject to additional information obtained through further investigation and/or discovery, the foregoing definition of the Classes may be expanded or narrowed. The proposed Classes are defined as follows:

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- 60. **Class:** All persons who purchased Chef Boyardee food products, sold in cans or other packaging, and include foods such as macaroni & cheese, spaghetti, ravioli, lasagna, mini bites pasta, whole grain pasta, fun flavor pasta, pizza and sauces, in the United States, District of Puerto Rico, and all U.S. territories, between September 2012, to and including the period following the filing date of this action.
- 61. Excluded from the Classes are: (1) Defendants, Defendant's subsidiaries, affiliates, officers, directors, assigns and successors, and any entity which Defendants have a controlling interest; (2) the Judge to whom this case is assigned and any member of the judge's immediate family; (3) anyone who purchased ChefBoyardee products, for the purpose of resale; and (4) anyone asserting claims for personal injury. Plaintiff reserves the right to modify the Class as further investigation and/or discovery so warrant.
- 62. This action has been brought and may properly be maintained as a class action pursuant to Fed. R. Civ. P. 23 and case law thereunder.
- 63. **Numerosity**: The members of the Classes are so numerous that joinder of all members is impracticable. Plaintiff reasonably believes that the Classes are comprised of tens of thousands of consumers throughout Puerto Rico and the United States territories.
- 64. **Commonality**: Common questions of law and fact exist as to all members of the Classes. These common questions predominate over any questions affecting only individual Class members. These common legal and factual questions include, but are not limited to, the following:
  - a. whether Defendant's claims regarding ChefBoyardee products is deceptive or misleading;
  - b. whether Defendant engaged in false or misleading advertising;

- c. whether Defendant's conduct as alleged herein violates the Puerto Rico's Deceptive, false, or misleading labeling Law and/or other U.S. territories unfair trade practices acts;
- d. whether Defendant's conduct as alleged herein constitutes a breach of warranty;
- e. whether Defendant's conduct as alleged herein constitutes unjust enrichment;
- f. whether Plaintiff and Class members have sustained monetary loss and the proper measure of that loss; and
- g. whether Plaintiff and Class members are entitled to declaratory and injunctive relief.

These and other questions of law or fact which are common to the members of the Class and predominate over any questions affecting only individual members of the Class.

- 65. **Typicality**: Plaintiff 's claims are typical of the claims of the members of the Class, as all Class members are similarly affected by Defendants' wrongful conduct. Plaintiff, like other members of the Classes, purchased Defendant's "No Preservatives" ChefBoyardee products after exposure to the same material misrepresentations and/or omissions appearing on the product packaging and on or in Defendant's marketing and advertising, and received a product that was not as represented. Plaintiff is advancing the same claims and legal theories on behalf of himself and all absent members of the Class.
- 66. **Adequacy**: Plaintiff's claims are made in a representative capacity on behalf of the other members of the Class. Plaintiff has no interests antagonistic to the interests of the other members of the proposed Class and is subject to no unique defenses.
- 67. Plaintiff is similarly situated in interest to all members of the proposed Class and is committed to the vigorous prosecution of this action and has retained competent

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counsel. Accordingly, Plaintiff is an adequate representative of the proposed Class and will fairly and adequately protect the interests of the Class.

- 68. This suit may be maintained as a class action under Fed. R .Civ. P. 23(b) (2) because Defendant has acted, and/or refused to act, on grounds generally applicable to the Classes, thereby making appropriate final injunctive relief. Specifically, injunctive relief is necessary and appropriate to require Defendant to: (i) discontinue advertising, marketing, packaging and otherwise representing ChefBoyardee products as superior; (ii) undertake an immediate public information campaign to inform members of the proposed Class as to their prior practices; and (iii) to correct any erroneous impression consumers may have derived concerning the nature, characteristics, or qualities of the "No Preservatives" products including without limitation, the placement of corrective advertising and providing written notice to the public.
- 69. In addition, this suit may be maintained as a class action under Fed. R. Civ .P. 23 (b) (3) because a class action is superior to all other available methods for the fair and efficient adjudication of this controversy since joinder of all members is impracticable. The injury suffered by each individual class member is relatively small in comparison to the burden and expense of individual prosecution of the complex and extensive litigation necessitated by Defendant's conduct. It would be virtually impossible for members of the Class individually to redress effectively the wrongs done to them. Even if the members of the Class could afford such litigation, the court system could not individualize litigation inasmuch as it presents a potential for inconsistent or contradictory judgments. Individualized litigation increases the delay and expense to all parties, and to the court system, presented by the complex legal and factual issues of the

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case. By contrast, the class action device presents no management difficulties, and provides the benefits of single adjudication, economy of scale, and comprehensive supervision by a single court.

#### **COUNT I (Breach of Express Warranty)**

#### **Deceptive and Unfair Marketing**

- Plaintiff re-alleges and incorporates by reference the allegations contained in paragraphs1-69 above as if fully set forth herein.
- 71. Plaintiff, and each member of the Class, formed a contract with Defendant at the time they purchased Defendants' "No Preservatives" ChefBoyardee products. The terms of that contract include the promises and affirmations of fact made by Defendant on the labels of Defendant's "No Preservatives" product and through the advertising and marketing campaign, as alleged above. ChefBoyardee "No Preservatives" product's labeling and advertising constitute express warranties, are part of the basis of the bargain, and are part of a standardized contract between Plaintiff and the members of the Class, on the one hand, and Defendant, on the other.
- 72. Alternatively, privity was established between Defendant and Plaintiff and Class Members because Defendant, and/or its agents, were substantially, if not completely responsible for directly promoting and marketing Defendant's "No Preservatives" ChefBoyardee products to Plaintiff and Class Members and Plaintiff and Class Members were directly promoted to and marketed to by Defendant prior to purchasing "No Preservatives" ChefBoyardee products resulting in the purchase of Defendant's product by Plaintiff and Class Members. By virtue of this direct promotion and marketing to

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Plaintiff and Class Members, Defendant directly made an express warranty of "No Preservatives" products attributes and benefits to Plaintiff and Class Members.

- 73. All conditions precedent to Defendant's liability under the warranty have been performed by Plaintiff and the Class.
- 74. Defendant breached the terms of the express warranty by not providing a product that provided the benefits promised. The statements made by Defendant that warranted Defendant's claims of "No Preservatives" products having a superior nature, attributes and benefits were not "puffery" or mere opinion -they were statements and affirmations of specific benefits and superior performance over alternative and lower priced sources of "No Preservatives" constitute violations of the provisions of 23 LPRA § 1014 and 24 LPRA § 729, Rules 5 and 7 of the Regulations Against Deceitful and Misleading Advertising of Puerto Rico Department of Consumer Affairs, the Virgin Islands Consumer Fraud and Business Practices Act, 12A V.I.C. § 301 et seq.., and other territorial Consumer Fraud Protection Acts.
- 75. Plaintiffs and Class Members relied on these representations by Defendant in purchasing Defendant's "No Preservatives" ChefBoyardee instead of less expensive, but equally or more effective, alternative beverages.
- 76. As a result of Defendant's breach of warranty, Plaintiff and the Class have been damaged in the amount of the purchase price of Defendant's "No Preservatives" ChefBoyardee and have suffered other damages to be determined by proof at trial, entitling the Plaintiff and the putative Class to damages under Article 1802 of the Puerto Rico Civil Code.

#### **COUNT II (Unjust Enrichment)**

- 77. Plaintiff re-alleges and incorporates by reference the allegations contained in paragraphs 1-39 above as if fully set forth herein.
- 78. Plaintiff and Class members conferred a tangible economic benefit upon Defendant by purchasing ChefBoyardee products. Plaintiff and Class members would have expected remuneration from Defendant at the time this benefit was conferred had they known that ChefBoyardee products contained unnatural, synthetic, and/or artificial ingredients which is used as a preservative and was not "No Preservatives" food.
- 79. As a direct and proximate result of Defendant's misconduct as set forth above,Defendant has been unjustly enriched at the expense of Plaintiff and Class members.
- 80. It would be inequitable for Defendant to retain the profits, benefits and other compensation obtained by its wrongful conduct in marketing and selling of its "No Preservatives" ChefBoyardee products, which contained unnatural, synthetic, and/or artificial ingredients such as Citric Acid used as a preservative. Plaintiff, on behalf of himself and Class members, seeks restitution from Defendant, and an order of this Court disgorging all profits, benefits and other compensation obtained by Defendant from the wrongful conduct.
- 81. The Defendant's acts and omissions as well as their failure to use reasonable care in this matter as alleged in this complaint, including but not limited to, the knowing misrepresentation or failure to disclose the source, affiliation, origin, characteristics, ingredients, standards and quality of "No Preservatives" ChefBoyardee products constitute violations of the provisions of 23 LPRA § 1014 and 24 LPRA § 729, Rules 5 and 7 of the Regulations Against Deceitful and Misleading Advertising of Puerto Rico Department of Consumer Affairs, the Virgin Islands Consumer Fraud and Business

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Practices Act, 12A V.I.C. § 301 et seq.., and other territorial Consumer Fraud Protection Acts.

- 82. The Defendant's unconscionable, unfair, and deceptive acts and practices set forth in this Complaint are likely and reasonably foreseeable to mislead Plaintiff and members of the Class acting reasonably in their reliance on Defendant's acts and practices, and to their detriment.
- 83. The Defendant engaged in the unconscionable, unfair, and deceptive acts or practices set forth in this Complaint in the conduct of trade or commerce, in violation of the provisions of 23 LPRA § 1014 and 24 LPRA § 729, Rules 5 and 7 of the Regulations Against Deceitful and Misleading Advertising of Puerto Rico Department of Consumer Affairs, the Virgin Islands Consumer Fraud and Business Practices Act, 12A V.I.C. § 301 et seq..., and other territorial Consumer Fraud Protection Acts.
- 84. Defendant's misrepresentations or omissions as set forth in this Complaint are material in that they relate to matters which are important to consumers or are likely to affect the purchasing decisions or conduct of consumers, including Plaintiff and Class Members regarding Defendant's products.
- 85. The Defendant's business practice, in its advertising, marketing, packaging, labeling and sales of its ChefBoyardee products as "No Preservatives" justifying substantially higher prices over alternative sources of cheese, is an unconscionable, unfair, and deceptive act or practice, in violation of the 23 LPRA § 1014 and 24 LPRA § 729, in that it (1) offends established public policy, (2) is immoral, unethical, oppressive, or unscrupulous, and/or (3) is substantially injurious and caused actual damages to consumers, including Plaintiff and Class Members who purchased ChefBoyardee product because of Defendant's representations and conduct.

- 86. Plaintiff and Class Members have suffered actual damages as a result of Defendant's violation and are entitled to relief pursuant to Article 1802 of the Puerto Rico Civil Code.
- 87. As a direct and proximate cause of Defendant's violations of various applicable Consumer Protection Acts, Plaintiff and Class Members have incurred harm and damages as described herein, and are entitled to recover for those damages, including but not limited to, actual damages, costs, attorneys' fees, and injunctive relief, pursuant to Article 1802 of the Puerto Rico Civil Code and the various other Consumer Protection Acts.

#### **PRAYER FOR RELIEF**

- 88. **WHEREFORE**, Plaintiff, on behalf of herself and all members of the Classes defined herein, by the undersigned attorney, prays for judgment as follows:
  - Certification of the Class under Federal Rule of Civil Procedure 23 and appointment of Plaintiff as representative of the Class and her legal counsel as Class legal counsel;
  - A temporary, preliminary and/or permanent order for injunctive relief requiring Defendants to: (i) discontinue advertising, marketing, packaging and otherwise representing ChefBoyardee products as containing "No Preservatives" (ii) undertake an immediate public information campaign to inform members of the proposed Class as to the prior practices; and (iii) to correct any erroneous impression consumers may have derived concerning the nature, characteristics, or qualities of Chefboyrdee "No Preservatives" packaged food, including without limitation, the placement of corrective advertising and providing written notice to the public;

- An order requiring imposition of a constructive trust and/or disgorgement of Defendant's ill-gotten gains and to pay restitution to Plaintiff and all members of the Class and to restore to the Plaintiff and members of the Class all funds acquired by means of any act or practice declared by this Court to be an unlawful, fraudulent or unfair business act or practice, a violation of laws, statutes or regulations, or constituting unfair competition or false advertising, in an amount no less than FIVE MILLION DOLLARS (\$5,000,000.00);
- Distribution of any moneys recovered on behalf of members of the Class via fluid recovery or cy press recovery where necessary and as applicable, to prevent Defendant from retaining the benefits of the wrongful conduct;
- Compensatory and other damages for economic and non-economic damages identified herein, including all damages allowed by governing statutes; as well as Statutory pre-judgment and post-judgement interest.
- Reasonable attorneys fees.

**RESPECTFULLY SUBMITTED,** in San Juan, Puerto Rico, on this the 20<sup>th</sup> day of September 2015.

### /s/ José R. Franco-Rívera JOSE R. FRANCO-RIVERA, Esq.

#### USDC #129014

P.O. Box 16834, San Juan, Puerto Rico 00907-6834 Tel. 787/407-7041; E mail address: jrfrancolaw@gmail.com

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# **NOSB/NATIONAL LIST COMMENT FORM/BALLOT**

Use this page to write down comments and questions regarding the data presented in the file of this National List material. Also record your planned opinion/vote to save time at the meeting on the National List.

Name o	f Material	Citric	Acid	
Type of	Use:	Crops;	Livestock;	Processing
TAP Rev				
1.	steve	Taylor		
2.	stave	n Harper		
3.	Bob [	Jurst	a manana manana kanana kanana manana mana	

**Comments/Questions:** 

My Opinion/Vote is:

Signature

Date

1

# USDA/TAP REVIEWER COMMENT FORM

Use this page or an equivalent to write down comments and summarize your evaluation regarding the data presented in the file of this potential National List material. Attach additional sheets if you wish.

This file	is due bac	k to us within 30 da	ys of:	Jan7
Name of	Material:	Citric Acid		
Reviewer	Name: _	Steve Taylor		
and the second sec		/		

Is this substance Natural or Synthetic? Explain (if appropriate)

Please comment on the accuracy of the information in the file:

This material should be added to the National List as:

\_\_\_\_\_ Synthetic Allowed \_\_\_\_\_ Prohibited Natural

or, \_\_\_\_ This material does not belong on the National List because:

Are there any restrictions or limitations that should be placed on this material by use or application on the National List?

Made by fermentation. Fermentation is natural but process does any involve use of other substances: Substrates: corn syrup, sucrose Any additional comments or references? ammonium bicarbonate

Need to find out more about process and processing aids to make determination.

Signature Store Touylor

Date	3-5-95

d.

### **USDA/TAP REVIEWER COMMENT FORM**

Use this page or an equivalent to write down comments and summarize your evaluation regarding the data presented in the file of this potential National List material. Attach additional sheets if you wish,

This file is due back to us within 30 days of: Jan

Name of	Material:	Citric Acid	-
Reviewer	Name:	Steven Harper	

Is this substance Natural or Synthetic? Explain (if appropriate) Synthetic

Please comment on the accuracy of the information in the file:

Good

This material should be added to the National List as:

\_\_\_\_\_\_ Synthetic Allowed Prohibited Natural

or, \_\_\_\_ This material does not belong on the National List because:

Are there any restrictions or limitations that should be placed on this material by use or application on the National List?

No.

Any additional comments or references?

Signature

Leven Haypen Date 3/10/as

Material: Citric acid

Reviewer: Bob Durst

Is this substance Natural or Synthetic? Explain (if appropriate)

It is a natural occurring substance that commercially goes through numerous chemical processes to get to it's final usable form. This processing would suggest that it be classified as synthetic.

Please comment on the accuracy of the information in the file:

The file is accurate.

This material should be added to the National List as:

X Synthetic Allowed,

Prohibited Natural, or

This material does not belong on the National List because:

Are there any restriction or limitations that should be placed on this material by use or application on the National List?

Must be listed on the ingredient label if it used used.

Unless it is actually derived from a natural source the labeling must not indicate that it is a natural compound.

Any additional comments or references?

As with all synthetic inorganic salts, source must be food grade. In addition each lot should be analyzed for toxic element concentrations (mercury, lead, cadmium, arsenic, thallium and antimony) and a near zero tolerance adopted.

Since citrus juices are a high natural source of citric acid, it might be advisable to find a manufacturer that is willing to isolate citric acid from organically grown fruit in an organically acceptable manner, and get a natural citric acid.

Signature Talentel. Dun

Date 3/4/90

# **NOSB Materials Database**

# **Identification**

Common Name	Citric Acid	Chemical Name	B-hydroxy-tricarboxylic acid C6H8O7	
Other Names Code #: CAS N. L. Category	Citric Acid, Anhydrous USP/FC 77-92-9 Synthetic Allowed	C Code #: Other MSDS	21 CFR 182-1033 • yes Ono	
Family	Aliphatic Acid	<u>Chemistry</u>		

Composition Properties How Made

OEDA

C6H8O7

Colorless, translucent crystals, (or) white granular to fine crystalline powder, odorless, strong acid taste.

W Made Traditionally by extraction from citrus juice, no longer commercially available. It is now extracted by fermentation of a carbohydrate substrate (often molasses) by citric acid bacteria, Aspergillus niger (a mold) or Candida guilliermondii (a yeast). Citric acid is recovered from the fermentation broth by a lime and sulfuric acid process in which the citric acid is first precipitated as a calcium salt and then reacidulated with sulfuric acid.

# **Use/Action**

Type of Use	Processing	
Specific Use(s)	Production of fruit products, juices, oils, fats etc. for pH control, flavor enhancer, flavoring agent or adjuvant, leavening agent, sequestrant, antioxidant, solvent, antimicrogial agent, surface-active agent.	
Action	Optimizes stability of frozen foods by enhancing the action of antioxidants and inactivating enzymes. Brings out flavor in carbonated beverages. Acts as a synergist for antioxidants employed in inhibiting rancidity in foods containg fats and oils.	
Combinations	pure substance	

### <u>Status</u>

UFFA	
N. L. Restriction	Currently considered synthetic by NOSB.
EPA, FDA, etc	FDA -GRAS
Directions	
Safety Guidelines	Eye irritant, dust may cause mild respiratory irritation.
State Differences	
Historical status	Always been allowed in organic processing and considered natural.
InternationI status	Allowed by IFOAM, EU and Codex.

4.

## **NOSB Materials Database**

# **OFPA** Criteria

2119(m)1: chemical interactionsNot Applicable2119(m)2: toxicity & persistenceNot Applicable

#### 2119(m)3: manufacture & disposal consequences

Microbial fermentation --Clarification --Precipitation --Dissolution --Crystallization --Drying --Sifting --packaging. The NOSB judged that citric acid produced by natural fermentation of carbohydrate substrates and purified by the lime-sulfuric method is synthetic because the citric acid comes into contact with lime and sulfuric acid and because of the chemical change from citric acid to calcium citrate and then back to citric acid during purification. Biomass residuals are usually recycled as animal feeds and for agriculture.

#### 2119(m)4: effect on human health

Material has been affirmed as GRAS by FDA for use in foods. The amount of citrate added to foods by food processors is about 500 mg per person per day. This amount occurs naturally in 2 ounces of orange juice and does not constitute a significant addition to the total body load.

Long term oral over exposure may cause damage to tooth enamel. Considered an irritatant to eyes and respiratory system during manufacture and handling. Recommended use of eye and respiratory protection during handling. Oral LD50 (rat) 11,700 mg/kg; dermal (acute) tested on skin of rabbit 500mg/24 hr moderate; eye 750 mg/24hr severe. FDA tests show no effect on reproduction, teratogenicity or oncogenicity in rats.

#### 2119(m)5: agroecosystem biology Not Applicable

#### 2119(m)6: alternatives to substance

Lactic acid ( has some taste problems and not used in infant foods). Vinegar (strange taste in some foods).

Citrus juices.

#### 2119(m)7: is it compatible?

Compatible

### <u>References</u>

1. FDA. 1977. Evaluation of the health aspects of citric acid, sodium citrate, potassium citrate, calcium citrate, ammonium citrate, triethyl citrate, isopropyl citrate, and stearyl citrate as food ingredients. SCOGS-84. Life Science Research Office, 9650 Rockville Pike, Bethesda, Maryland 20014.

2. Ag Partners of Davis, Materials Report for Citric Acid, 1995. Organic Trade Association, Greenfield, MA

MSDS for CITRIC ACID, MONOHYDRATE Page 1 **1 - PRODUCT IDENTIFICATION** PRODUCT NAME: CITRIC ACID, MONOHYDRATE FORMULA: HOC(COOH)(CH2COOH)2 H2O FORMULA WT: 210.14 CAS NO.: 5949-29-1 COMMON SYNONYMS: 2-HYDROXY-1,2,3,PROPANE-TRICARBOXYLIC ACID, MONOHYDRATE PRODUCT CODES: 0118,0120,0119,0110 EFFECTIVE: 12/01/86 **REVISION #02** PRECAUTIONARY LABELLING BAKER SAF-T-DATA(TM) SYSTEM HEALTH - 0 NONE FLAMMABILITY - 1 SLIGHT REACTIVITY - 0 NONE CONTACT - 1 SLIGHT HAZARD RATINGS ARE 0 TO 4 (0 = NO HAZARD; 4 = EXTREME HAZARD). LABORATORY PROTECTIVE EQUIPMENT: SAFETY GLASSES; LAB COAT PRECAUTIONARY LABEL STATEMENTS CAUTION MAY CAUSE IRRITATION DURING USE AVOID CONTACT WITH EYES, SKIN, CLOTHING. WASH THOROUGHLY AFTER HANDLING. WHEN NOT IN USE KEEP IN TIGHTLY CLOSED CONTAINER. SAF-T-DATA(TM) STORAGE COLOR CODE: ORANGE (GENERAL STORAGE) 2 - HAZARDOUS COMPONENTS % CASNO. COMPONENT CITRIC ACID, MONOHYDRATE 05949-29-1 3 - PHYSICAL DATA -----BOILING POINT:N/AVAPOR PRESSURE(MM HG): N/AMELTING POINT:N/AVAPOR DENSITY(AIR=1): N/ASPECIFIC GRAVITY:1.54EVAPORATION RATE: (H2O=1)(BUTYL ACETATE=1) SOLUBILITY(H2O): APPRECIABLE (MORE THAN 10 %) % VOLATILES BY VOLUME: 0 APPEARANCE & ODOR: WHITE, ODORLESS POWDER. 4 - FIRE AND EXPLOSION HAZARD DATA FLASH POINT (CLOSED CUP N/A FLAMMABLE LIMITS: UPPER - N/A % LOWER - N/A % FIRE EXTINGUISHING MEDIA USE WATER SPRAY, CARBON DIOXIDE, DRY CHEMICAL OR ORDINARY FOAM. SPECIAL FIRE-FIGHTING PROCEDURES FIREFIGHTERS SHOULD WEAR PROPER PROTECTIVE EQUIPMENT AND SELF-CONTAINED BREATHING APPARATUS WITH FULL FACEPIECE OPERATED IN POSITIVE PRESSURE MODE.

6.

TOXIC GASES PRODUCED: CARBON MONOXIDE, CARBON DIOXIDE

\*\*\*\*\* 5 - HEALTH HAZARD DATA TOXICITY TEST RESULTS AND SAFETY AND HEALTH EFFECTS ARE LISTED FOR THE ANHYDROUS PRODUCT. TOXICITY: LD50 (ORAL-RAT)(G/KG) - 11.7 LD50 (IPR-RAT)(MG/KG) - 883 - 5500 LD50 (SCU-RAT)(MG/KG) LD50 (ORAL-MOUSE)(MG/KG) - 5040 CARCINOGENICITY: NTP: NO IARC: NO Z LIST: NO OSHA REG: NO EFFECTS OF OVEREXPOSURE DUST MAY IRRITATE NOSE AND THROAT. DUST MAY CAUSE HEADACHE, COUGHING, DIZZINESS OR DIFFICULT BREATHING. DUST MAY IRRITATE OR BURN MUCOUS MEMBRANES. CONTACT WITH SKIN OR EYES MAY CAUSE IRRITATION. TARGET ORGANS: EYES. SKIN MEDICAL CONDITIONS GENERALLY AGGRAVATED BY EXPOSURE: NONE IDENTIFIED ROUTES OF ENTRY: INHALATION, EYE CONTACT, SKIN CONTACT EMERGENCY AND FIRST AID PROCEDURES INGESTION: IF SWALLOWED AND THE PERSON IS CONSCIOUS, IMMEDIATELY GIVE LARGE AMOUNTS OF WATER. GET MEDICAL ATTENTION. INHALATION: IF A PERSON BREATHES IN LARGE AMOUNTS, MOVE THE EXPOSED PERSON TO FRESH AIR. GET MEDICAL ATTENTION. EYE CONTACT: IMMEDIATELY FLUSH WITH PLENTY OF WATER FOR AT LEAST 15 MINUTES. GET MEDICAL ATTENTION. SKIN CONTACT: IMMEDIATELY WASH WITH PLENTY OF SOAP AND WATER FOR AT LEAST 15 MINUTES. 6 - REACTIVITY DATA HAZARDOUS POLYMERIZATION: WILL NOT OCCUR STABILITY: STABLE INCOMPATIBLES: STRONG BASES DECOMPOSITION PRODUCTS: CARBON MONOXIDE, CARBON DIOXIDE 7 - SPILL AND DISPOSAL PROCEDURES STEPS TO BE TAKEN IN THE EVENT OF A SPILL OR DISCHARGE WEAR SUITABLE PROTECTIVE CLOTHING. CAREFULLY SWEEP UP AND REMOVE. DISPOSAL PROCEDURE DISPOSE IN ACCORDANCE WITH ALL APPLICABLE FEDERAL, STATE, AND LOCAL ENVIRONMENTAL REGULATIONS. 8 - PROTECTIVE EQUIPMENT VENTILATION: USE ADEQUATE GENERAL OR LOCAL EXHAUST VENTILATION TO KEEP FUME OR DUST LEVELS AS LOW AS POSSIBLE. RESPIRATORY PROTECTION: NONE REQUIRED WHERE ADEQUATE VENTILATION CONDITIONS EXIST. IF AIRBORNE CONCENTRATION IS HIGH, USE AN APPROPRIATE RESPIRATOR OR DUST MASK. EYE/SKIN PROTECTION: SAFETY GLASSES WITH SIDESHIELDS, NITRILE GLOVES RECOMMENDED.

9 - STORAGE AND HANDLING PRECAUTIONS

SAF-T-DATA(TM) STORAGE COLOR CODE: ORANGE (GENERAL STORAGE) SPECIAL PRECAUTIONS

KEEP CONTAINER TIGHTLY CLOSED. SUITABLE FOR ANY GENERAL CHEMICAL STORAGE AREA.

10 TRANSPORTATION DATA

10 - TRANSPORTATION DATA AND ADDITIONAL INFORMATION

DOMESTIC (D.O.T.) PROPER SHIPPING NAME CHEMICALS, N.O.S. (NON-REGULATED)

INTERNATIONAL (I.M.O.) PROPER SHIPPING NAME CHEMICALS, N.O.S. (NON-REGULATED)

05 MAY 94 PAGE 1 DOCNUM=1937 U.S. FOOD AND DRUG ADMINISTRATION FOOD ADDITIVE SAFETY PROFILE \*\*\*\*\* CITRIC ACID HUMAN CONSUMPTION: MARKET DISAPPEARANCE: MARKET SURVEY: CAS#: 000077929 90.5367 MG/KG BW/DAY/PERSON 106833333.333LBS/YR 90.5367 FASP#: TYPE: 1937 ASP 2306 2306 3 87 NAS#: 2306 JECFA: FEMA#: 2306 JECFA ADI: GRAS#: 3 JECFA ESTABLISHED: POTENTIAL BEVERAGE USE LAST UPDATE: NL-C MG/KG BW/DAY/PERSON 1979 931115 FW: 192.12 DENSITY: LOGP: STRUCTURE CATEGORIES: A6 COMPONENTS: CITRIC ACID, ANHYDROUS 2-HYDROXY-1,2,3-PROPANETRICARBOXYLIC ACID HYDROXYTRICARBOXYLIC ACID, BETA-1,2,3-PROPANETRICARBOXYLIC ACID, 2-HYDROXY-ACIDE CITRIQUE SYNONYMS: CHEMICAL FUNCTION: F PH CONTROL AGENT FLAVOR ENHANCER FLAVORING AGENT OR ADJUVANT LEAVENING AGENT SEQUESTRANT ANTIOXIDANT SOLVENT OR VEHICLE SURFACE-ACTIVE AGENT ANTIMICROBIAL AGENT FNZYME **TECHNICAL EFFECT:** ENZYME 173.165 182.1033 161.190 155.130 131.112 131.138 CFR REG NUMBERS: 172.755 PART 133 PART 169 145.145 182.6033 PART 146 PART 150 131.111 131.136 131.144 131.146 146.187 150.161 169.115 173.160 166.110 150.141 169.140 173.280 166.40 169.150 145.131 184.1033 MINIMUM TESTING LEVEL: 3 COMMENTS: STUDY 1-12 FROM SCOGS-84 BOX 4A: LOWEST EFFECT LEVEL OBSERVED IN ALL AVAILABLE RAT OR MOUSE STUDIES STUDY: A COMPLETENESS: RANKING FACTOR: 1.938E-2 LEL: 4670 MG/KG BW/DAY SPECIES: RAT CHOLESTEROL DECREASE GLUTAMIC-OXALOACETIC TRANSAMINASE (SGOT/AST) INCREASE ORGAN WEIGHT DECREASE CELLULAR ATROPHY THYMUS **EFFECTS:** SITES: COMMENTS: MALES ONLY SLIGHT ATROPHY OF THYMUS AND SPLENIC FOLLICLES DATA FROM SCOGS-84 

05 MAY 94

DOCNUM=1937

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LOWEST EFFECT LEVEL OBSERVED IN ALL AVAILABLE STUDIES BOX 4C: RANKING FACTOR: 1.938E-2 STUDY: COMPLETENESS: RAT 4670 MG/KG BW/DAY LEL: SPECIES: CHOLESTEROL DECREASE GLUTAMIC-OXALOACETIC TRANSAMINASE (SGOT/AST) INCREASE ORGAN WEIGHT DECREASE CELLULAR ATROPHY **EFFECTS:** THYMUS SITES: MALES ONLY SLIGHT ATROPHY OF THYMUS AND SPLENIC FOLLICLES DATA FROM SCOGS-84 COMMENTS: ACUTE TOXICITY INFORMATION BOX 7: SOURCE: J TAKEDA RES LAB 30:25-31 STUDY: 1971 RAT YEAR: SPECIES: 12000 MG/KG BW LD50: COMMENTS: SOURCE: J TAKEDA RES LAB 30:25-31 YEAR: 1971 STUDY: YEAR: MOUSE SPECIES: LD50: 5000 MG/KG BW COMMENTS: \* ORAL TOXICITY STUDIES (OTHER THAN ACUTE) BOX 9: SOURCE: REV PORT FARM 20:41-46 STUDY: COMPLETENESS: 2 YEAR: 1970 TYPE: SPECIES: SHORT TERM LEL: 200 MG/KG BW/DAY RAT HNEL: DURATION: 9 DAYS EFFECTS: BODY WEIGHT DECREASE SITES: COMMENTS: INITIAL DECREASE IN WEIGHT DID NOT PERSIST NOT USED FOR PRIORITY RANKING SOURCE: J TAKEDA RES LAB 30:25-31 YEAR: 1971 COMPLETENESS: STUDY: SHORT TERM TYPE: SPECIES: RAT LEL: 4670 MG/KG BH 42 DAYS HNEL: 2260 MG/KG BH CHOLESTEROL DECREASE GLUTAMIC-OXALOACETIC TRANSAMINASE (SGOT/AST) INCREASE ORGAN WEIGHT DECREASE CELLULAR ATROPHY SPLEEN 4670 MG/KG BW/DAY MG/KG BW/DAY DURATION: EFFECTS: SPLEEN SITES: THYMUS COMMENTS: SLIGHT ATROPHY OF THYMUS AND SPLENIC FOLLICLES SOURCE: J AM PHARM ASSOC SCI ED STUDY: 5 COMPLETENESS: 34:86-89 YEAR: LEL: HNEL: 1945 SUBCHRONIC RODENT TYPE: MG/KG BW/DAY MG/KG BW/DAY SPECIES: RAT > DURATION: 90 DAYS EFFECTS: NO EFFECTS 600 **ITES** COMMENTS: BODY WEIGHT, BLOOD, HISTOPATH AND REPRODUCTION OBSERVED SOURCE: J AM PHARM ASSOC SCI ED COMPLETENESS: STUDY: 6 34:86-89 TYPE: SUBCHRONIC MAMMAL (NON-RODENT)YEAR: SPECIES: DOG LEL: DURATION: 112 DAYS HNEL: EFFECTS: NO EFFECTS SITES: 1945 MG/KG BW/DAY MG/KG BW/DAY 1380 COMMENTS: NO BEHAVIORAL, BIOCHEMICAL OR HISTOPATHOLOGICAL ABNORMALITIES COMPLETENESS: SOURCE: GRP 7T0195 3 STUDY: 10 TYPE: SPECIES: YEAR: 1973 LEL: > TERATOGENICITY MG/KG BW/DAY RAT LEL:

05 MAY 94

DOCNUM=1937

PAGE 3

DURATION: 10 DAYS HNEL: 295 EFFECTS: NO EFFECTS SITES: MG/KG BW/DAY COMMENTS: ADMINISTERED DAY 6-15 OF GESTATION STUDY: 9 SOURCE: GRP 7T0195 3 YEAR: 1973 LEL: > MG/KG HNEL: 241 MG/KG COMPLETENESS: TYPE: TERATOGENI SPECIES: MOUSE DURATION: 10 DAYS EFFECTS: NO EFFECTS SITES: TERATOGENICITY MG/KG BW/DAY MG/KG BW/DAY COMMENTS: ADMINISTERED DAY 6-15 OF GESTATION STUDY: SOURCE: GRP 7T0195 3 YEAR: 1973 LEL: > MG/KG HNEL: 272 MG/KG 11 COMPLETENESS: TERATOGENICITY 11 TYPE: TERATOGENI SPECIES: HAMSTER DURATION: 5 DAYS EFFECTS: NO EFFECTS SITES: MG/KG BW/DAY MG/KG BW/DAY COMMENTS: ADMINISTERED DAY 6-10 OF GESTATION STUDY: 12 TYPE: TERATOGENI SPECIES: RABBIT DURATION: 13 DAYS EFFECTS: NO EFFECTS SITES: 12 TERATOGENICITY COMPLETENESS: SOURCE: GRP 7T0195 3 YEAR: 1973 LEL: > MG/KG BW/DAY MG/KG BW/DAY HNEL: 425 COMMENTS: ADMINISTERED DAY 6-18 OF GESTATION STUDY: 8 TYPE: RAT ONCOGE SPECIES: RAT DURATION: 728 DAYS EFFECTS: NO EFFECTS SITES: COMPLETENESS: SOURCE: J AGRIC FOOD CHEM 5:759-760 YEAR: 1957 LEL: > MG/KG BW/DAY RAT ONCOGENICITY MG/KG BW/DAY MG/KG BW/DAY HNEL: 2000 COMMENTS: MALES ONLY STUDY: 7 REPRODUCTION (3-GENERATION) SOURCE: VOEDING 17:137-148 YEAR: 1956 LEL: > MG/KG BW/DA TYPE: REPI SPECIES: RAT DURATION: EFFECTS: NO I SITES: MG/KG BW/DAY HNEL: 800 NO EFFECTS COMMENTS: 80X 3: GENETIC TOXICITY STUDIES STUDY: 15 COMPLETENESS: SOURCE: TYPE: SPECIES: DURATION: YEAR: LEL: HNEL: MG/KG BW/DAY EFFECTS: CELLS: COMMENTS: \*\*\*\*\*\*\*\*\*



Case 3:15-cv-02307-ADC Document 1-4 Filed 09/20/15 Page 1 of 2

AO 440 (Rev. 06/12) Summons in a Civil Action



#### SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address)

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney, whose name and address are:

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

CLERK OF COURT

Date: \_\_\_\_\_

Signature of Clerk or Deputy Clerk

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No.

### **PROOF OF SERVICE**

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))

	This summons for (nan	ne of individual and title, if any)						
was re	ceived by me on (date)							
	□ I personally served	the summons on the individu	al at (place)					
			on (date)	; or				
	□ I left the summons at the individual's residence or usual place of abode with ( <i>name</i> )							
	, a person of suitable age and discretion who resides there,							
			to the individual's last known address; or					
	□ I served the summo	ons on (name of individual)		, who is				
	designated by law to a	accept service of process on b						
			on (date)	; or				
	$\Box$ I returned the summ	nons unexecuted because		; or				
	<b>Other</b> ( <i>specify</i> ):							
	My fees are \$	for travel and \$	for services, for a total of \$					
	I declare under penalty	of perjury that this information	ion is true.					
Date:								
2			Server's signature					
			Printed name and title					

Server's address

Additional information regarding attempted service, etc:

# UNITED STATES DISTRICT COURT DISTRICT OF PUERTO RICO

### **CATEGORY SHEET**

.

	You must a	accompany your complaint with this Category Sheet, and the Civil Cover Sheet (JS-44).
	ey Name (Last, Firs -PR Bar Number:	t, MI): FRANCO-RIVERA, JOSER.
Email	Address:	Jrfrancolan egnail.com
1.	Title (caption) of Plaintiff: Defendant:	the Case (provide only the names of the first party on <u>each</u> side): Christian Garcia - Catalan Johnson + Johnson Consumer Companies, Jyc.
2.		ory to which this case belongs: vil Case
3.	Indicate the title a	nd number of related cases (if any).
4.	Has a prior action Yes No	between the same parties and based on the same claim ever been filed before this Court?
5.	Is this case require 2284? Yes No	ed to be heard and determined by a district court of three judges pursuant to 28 U.S.C. §
6.	Does this case que	estion the constitutionality of a state statute? (See, Fed.R.Civ. P. 24)

I No

### Case 3:15-cv-02307-ADC Document 1-5 Filed 09/20/15 Page 2 of 2

Date Submitted: July 20, 2015 rev. Dec. 2009 José R. Franco-Rivera, Esq.

JS 44 (Rev. 12/12)	Case 3:15-cv-02	307-APCILDe	90	ent 1-6 Filed 09/ ERSHEET	/20/15	Page 1 of	3	
The JS 44 civil cover sheet and provided by local rules of court purpose of initiating the civil do	This form, approved by th	e Judicial Conference o	of the L	<b>United States in September 1</b>	of pleading 974, is requi	s or other papers a red for the use of t	s required by law, he Clerk of Court f	except as for the
(a) PLAINTIFFS				DEFENDANT	figenegindenstationer and			
CAROL CRUZ-ACEVI	EDO, and others sim	ilarly situated		CONAGRA FO	ODS, INC	<b>C</b> .		
(b) County of Residence of	First Listed Plaintiff			County of Desidence	ofFirstList	ad Dafandant		
PUERTO RICO (EXCEPT IN U.S. PLAIN	(TIFF CASES)			County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.				
(c) Attorneys (Firm Name, A JOSE R. FRANCO R P.O. BOX 16834, SAN 787-407-7041	IVERA			Attorneys (If Known) UNKNOWN				
II. BASIS OF JURISD	CTION (Place an "X" in	One Box Only)	III. (	CITIZENSHIP OF P	RINCIPA	L PARTIES (		
'1 U.S. Government	'XMM 3 Federal Question			(For Diversity Cases Only)	F DEF		and One Box for De PT	
Plaintiff	(U.S. Government ]		DEF Ci	PTF: itizen of This State '1 '1 Incorpo	orated or Prin	cipal Place '4 '4 o	f Business In This St	ite
<sup>2</sup> U.S. Government Defendant	'4 X Diversity (Indicate Citizenshi	p of Parties in Item III)	Ci	itizen of Another State	<b>'</b> 2 <b>'</b> 2	DEF: Incorporated and Protocols In A	rincipal Place	'5'5
				itizen or Subject of a Foreign Country	'3'3	Foreign Nation	3+	<b>'</b> 6 <b>'</b> 6
IV. NATURE OF SUIT	and the second	ly) RTS		FORFEITURE/PENALTY	BAN	KRUPTCY	OTHER STA	THTES
'110 Insurance	PERSONAL INJURY	PERSONAL INJUR	Y '6	625 Drug Related Seizure	And the second s	28 USC 158	'375 False Claims A	and the second se
<ul> <li>'120 Marine</li> <li>'130 Miller Act</li> <li>'140 Negotiable Instrument</li> <li>'150 Recovery of Overpayment</li> <li>&amp; Enforcement of Judgment</li> </ul>	'130 Miller Act     '315 Airplane Product     Product Liability       '140 Negotiable Instrument     '315 Airplane Product     Product Liability       '150 Recovery of Overpayment     '320 Assault, Libel & Pharmaceutical     Slander Pers					rawal '400 State Reapportionment JSC 157 '410 Antitrust '430 Banks and Banking '450 Commerce '460 Deportation		
'151 Medicare Act	' 330 Federal Employers'	XXX Product Liabilit	у	' 820 Copyrights ' 830 Patent		'470 Racketeer Influ	ienced and	
'152 Recovery of Defaulted	Liability	'368 Asbestos Personal			'840 Traden	nark	Corrupt Org	anizations
Student Loans (Excludes Veterans) '153 Recovery of Overpayment	' 340 Marine ' 345 Marine Product Liability	Injury Product Liability PERSONAL PROPER		LABOR		SECURITY	'480 Consumer Cre '490 Cable/Sat TV '850 Securities/Con	
of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability 196 Franchise	ders' Suits     '355 Motor Vehicle     '371 Truth in Lending       ntract     Product Liability     '380 Other Personal       Product Liability     '360 Other Personal     Property Damage		·7 ·7	<ul> <li>710 Fair Labor Standards Act</li> <li>720 Labor/Management Relations</li> <li>740 Railway Labor Act</li> <li>751 Family and Medical</li> </ul>	*861 HIA (1 *862 Black I *863 DIWC/ *864 SSID 7 *865 RSI (40	Lung (923) DIWW (405(g)) Vitle XVI	Exchange ' 890 Other Statutor ' 891 Agricultural A ' 893 Environmental ' 895 Freedom of Inf	cts Matters
	' 362 Personal Injury -	Product Liability		Leave Act			Act	
	Medical Malpractice			790 Other Labor Litigation ' 91 Employee Retirement			<ul><li>'896 Arbitration</li><li>'899 Administrative</li></ul>	Procedure
REAL PROPERTY '210 Land Condemnation	CIVIL RIGHTS '440 Other Civil Rights	PRISONER PETITION	NS	Income Security Act	and the second se	L TAX SUITS U.S. Plaintiff	Act/Review	or Appeal of
220 Foreclosure	'441 Voting	Habeas Corpus: '463 Alien Detainee				efendant)	Agency Dec	sion
'230 Rent Lease & Ejectment	'442 Employment	'510 Motions to Vacate			'871 IRS7	Third Party	'950 Constitutionali	ty of
'240 Torts to Land	'443 Housing/	Sentence			26 U	SC 7609	State Statute	5
<sup>2</sup> 245 Tort Product Liability <sup>2</sup> 290 All Other Real Property	Accommodations ' 445 Amer. w/Disabilities - Employment	' 530 General ' 535 Death Penalty Other:	14	IMMIGRATION 462 Naturalization Application				
8	'446 Amer. w/Disabilities -	'540 Mandamus & Other		465 Other Immigration				
±	Other	'550 Civil Rights		Actions				

Çé		<b>957 PASE Condit</b> 560 Civil Detainee Conditions of	nent 1-6 File	d 09/20/15	Page 2 of 3	
		Confinement				
V. ORIGIN (Place an "X" in ( XXX' 10riginal '2 Removed State Court	d from '3 Ren	nanded from '4 Rein: ppened Another District	stated or ' 5 Transferre Litigation	ed from ' 6 Mult (specify)	idistrict Proceeding	
VI. CAUSE OF ACTION	28 USC § 1332(d)(2)	ute under which you are fil and 1711 et. Seq.	ing (Do not cite jurisdic	ional statutes unless d	iversity):	
	Brief description of cau	se: Class Action suit for vi	Ç		deceit and/or misrepresentat	
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS	S A XXCLASS ACTION	N DEMAND \$5,	000,000.000	CHECK YES only if demande	d in complaint:
VIII. RELATED CASE(S IF ANY	(See instructions):	JUDGE		DOCKE	ET NUMBER	
DATE Sept. 20, 2	015	SIGNATURE OF ATTOR	VEY OF RECORD			
FOR OFFICE USE ONLY RECEIPT # AMO	UNT	APPLYING/IFP	л	JDGE	MAG. JUDGE	
UNDER RULE 23, F.R.Cv.P. JS 44 Reverse (Rev. 12/12)		U		J	URY DEMAND:	'Yes'No

#### **INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44**

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- **I.(a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting

in this section "(see attachment)". II. Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that

jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here. United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.

Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; **NOTE: federal question actions take precedence over diversity cases.**)

III. Residence (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party. IV. Nature of Suit. Place an "X" in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerk(s) in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive. V. Origin. Place an "X" in one of the six boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date. Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers. Multidistrict Litigation S(6) En 15- the D2 3027-And tidis D2 GUM Plansfer Ed in U GD ASH 20/15 authouse of The 28 U.S.C. Section 1407. When this box is checked, do not check (5) above.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P. Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction. Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases. This section of the JS 44 is used to reference related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.