

Bill Townsend

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Opportunity



I want you to have an extra \$50,000 or more to spend next year.

The following is long, but well worth your time reading; especially if you want to take charge of your financial future while leading a healthier, more youthful life.

I often hear, "Bill, if I could just make more money, so many of my problems would disappear." Sound familiar?

Or someone will ask, "Bill, you've started over a dozen companies, what's the best business I can get into?"

After hearing these comments so many times, I decided to do some investigation of my own so that I could give people an honest and true recommendation.

I've started lots of companies and usually a whole year is spent just getting a business plan together and raising money. Then you start building the company, hiring people, and in most circumstances it is 18 to 24 months from when you decided to start your business and when it actually gets started, let alone generates income.

What I wanted to find was **the best business that anyone could start TODAY**. One that provided all the tools necessary to be able to earn money in a short period of time. And by short, I mean, within 1 month.

I asked some of my closest business contacts and coworkers to evaluate 388 business opportunities to find the one we considered "the best." The team investigated businesses ranging from franchises to work-at-home schemes to companies like Amway™, Herbalife™, MonaVie™, NutriSkin™ and Avon™, to starting your own company via help from banks, investors and the Small Business Administration. We included a concept I've had for a few years to see how it would stack up. Guess what? My company idea finished 8th in the rankings. Even though it was my idea, I'm not going to recommend it, because I was looking for the BEST option for the majority of people and 8th place doesn't make it the best.

Out of 388 companies, which company ranked #1? I'll tell you soon.

We came up with a list of criteria that we thought was important to people like you.

1. It has to be **easy to start**.
2. It has to give you the **flexibility** to do it part-time or full-time.
3. It has to provide you the tools It must take advantage of the **power of the Internet** and e-commerce: it says something about the direction of consumer purchasing when Amazon.com touts its record-breaking holiday sales selling "hundreds of millions of units worth tens of billions of dollars."
4. It should have **proven products**. By proven we mean independently tested and rated and endorsed by customers.
5. Points were added if the products were **manufactured in the USA**, both from the perspective of supporting American businesses and from a safety and efficacy standpoint.
6. The ability to sell to the **global market** was another benefit.
7. Finally, we decided that it should cost less than \$20,000 to own and operate (if you think that is too much, don't stop reading, because you're going to be surprised that **our top pick costs less than 1/10th that amount**). This cost requirement took several big franchises like McDonald's and Krispy Kreme out of the running, which in most cases require at least \$500,000 to start.

Many traditional franchises simply cost too much for people like you and me to start. Why go \$250,000 to \$1 million in debt before you even open the doors? It's ridiculous.

Many of the well-known MLM companies were dropped because they couldn't prove people can really make money in them. In the largest of all MLMs, Amway, only 1/2 of one percent (0.05%) of all distributors make it to the basic level of "direct" distributor, and the average income of all Amway distributors is about \$40 a month. Can you live on only \$40 a month? Me neither.

One company, Subway, is clearly the most successful franchise business available today. We didn't start one because of the initial costs, but we spoke with several owners to fully understand its potential and if you have the money and don't mind making sandwiches or being tied down to a retail store, that might be a good opportunity for you.

Once we had our top 20 we recruited people to start those businesses and we further evaluated their products and services. I don't want to speak badly about a company, so I won't name names, but there were several whose products don't seem to live up to their product claims. In fact, there were 12. They were eliminated.

Now we had a list of 8 companies. We evaluated their financial models to see how realistic it was that someone could earn an extra \$50,000 a year.

Why \$50,000 and not \$1 million?

I know that most people want to start a company part-time, using their existing job to keep their salary and benefits. I also know that \$50,000, equal to **more than \$4,000 a month in ADDITIONAL INCOME**, is something most people would find attractive. Just ask yourself, "What would I do with an extra \$4,000 a month?" My guess is the answer is "a lot."

From the 8, we found 4 companies that met our criteria.

Then we asked, "If I wanted to double my earnings, could it be done within a year?" Could you live on an extra \$100,000 a year? Our thinking was that if you could generate \$50,000 part-time, then \$100,000 full-time would let most people quit their jobs and do this full-time.

Just 2 companies remained out of 388!

Finally we said, "If we wanted to earn \$250,000, half a million or \$1 million or more, could it be done? And more importantly, would someone be able to do this in such a manner that they'd feel good about working at this business?"

From 388 companies we evaluated, we found **the 1 company I am comfortable and confident to recommend.**

The name of that company? Jeunesse Global.

Jeunesse is an American company, based in Florida. It utilizes the power of the Internet and e-commerce along with six different ways of making money to create a superb opportunity combined with products that provide clear health benefits.

The products are already very popular in Taiwan, Singapore and other Asian countries, yet the US, Canada, South American, China, and European markets are wide open for growth, making it the ideal time to get started by joining my Yes You Can team. In fact, only about 12% of global revenues come from America, and of that, 65% comes from the Southwestern United States region where the Yes You Can team is based. What's this mean? **The entire country is wide open. It's awaiting you.** Imagine being amongst the first McDonald's franchise owners? Imagine being one of the first people to own a franchise in Coke or Subway or Pizza Hut or Taco Bell. Now imagine being amongst the first Jeunesse independent business owners? Where can it take you in the next 3, 5, 10, 15 years?

This is a business, where if you follow the plan the Yes You Can team and Jeunesse has designed, you can not only get free products, but set your life on **a path to financial freedom**, from today on through retirement. Then, you can leave the business to your kids and they can do the same.

What does this business offer?

✓ A \$91 billion industry that is growing year over year.

- ✓ Proven, cutting edge products that genuinely impact the people who use them, leading to healthier, younger lives.
- ✓ Products that appeal to the general population and especially women. This market has predicted annual growth of 7% over the next five years, according to the respected research firm Euromonitor International.
- ✓ A stable market. The rise in the number of consumers over 50 globally is helping to push up sales, but younger women (and increasingly also men) are clearly prioritizing age prevention and not abandoning their youth retention habits during economic downturns. In short, the market doesn't see slowdowns that others do.
- ✓ Best-in-class e-commerce capabilities to expand your business around the world that is available to customers via your own personalized URL. Currently, over a billion people from 85 countries can order at your personal website. Imagine opening your own "Amazon.com" in a matter of minutes with the folks at Jeunesse doing all the hard work of maintaining and operating the website. You do nothing. No programming. No coding. No design. It's all here for you to support your business.
- ✓ The ease of getting started, I mean really started, in just a few days. You can learn all about your business in 3-4 days. In 2-3 weeks you'll be fully up to speed on your business and you'll be able to generate income immediately. When my team tested it, **most people earned their first money within 8 days**. The longest it took was 14 days. When I tested it, I earned my first \$250 exactly 6 days after I signed up and was so impressed, I decided to focus on this business in order to help others succeed at theirs. Plus, I love the products and feel and see their benefits every day!

Other benefits:

- ✓ You don't have to warehouse any product. That means no garage filled with boxes.
- ✓ You don't have to buy huge quantities. Buy just what you want to personally use.
- ✓ You don't have to buy and carry samples around for people to try. Forget samples. When your friends see how much more youthful you look and how active you've become, they'll ask what your secret is. By the time you tell them, they'll want to be customers.
- ✓ People will ask you what you're doing that is making you look younger and more vibrant. No kidding. Almost every week someone asks me if I'm using Botox or had "work done" or did I lose weight. I have to tell you, it feels good. Wouldn't that make you feel great?
- ✓ You can tap into your social media networks like Facebook, YouTube and Twitter and online advertising tools like Google AdWords to drive sales at your personalized website. Just put a link up to your personal e-commerce site and let people access it to join your team and buy products.
- ✓ You'll also benefit from the Yes You Can team's efforts including webinars, training sessions, online video, and more. Not only does Jeunesse Global offer great training tools, but as we learn more and more about what works, we compile it and share it with everyone. That gives you access to the my team of great minds that are constantly looking at ways to improve your success rate.

That's not all!

- ✓ You benefit from owning a business in the hottest area in healthcare today: **stem cell technology**.
- ✓ You gain access to the world's only nutritional supplement **proven to support DNA rejuvenation**: Telomerase Activator TA-65.
- ✓ Your business has multiple products focused on **anti-aging and youth restoration**.
- ✓ You get into the best compensation system we found... **a system that has in just 3 short years created millionaires, including people making over \$5 million a year!**
- ✓ In short, you get a proven business that you can start TODAY!

Jeunesse offers a collection of products that in my opinion are simply the best anti-aging regimen available today.

Working with Dr. Nathan Newman in Beverly Hills, California, they introduced a line of skin care products that utilize stem cell technology and over 200 growth factors that convince your skin to create new collagen and elastin, two key elements that help skin remain healthy looking, younger and vibrant. While most products purporting to contain collagen or plant stem cells or some

other magic ingredient simply don't penetrate deep enough to get the product to your body's own stem cell generation layer, this product line, called Luminesce™, does. Don't you want your skin care products to work at the cellular level instead of just sitting on top of the skin's surface?

Here's a dirty little secret about skin care claims: Most stem cell therapy as advertised by skin care companies has nothing to do with stem cells. In fact, most aren't even created by stem cell scientists, or by using stem cells, or anything remotely related that are used in the design and manufacture of their products. So, why does it say "stem cell therapy" on the label? The short answer is "because it can due to lack of any meaningful regulations about such things".

And does anyone really think that putting plant stem cells on your body is going to make you younger? Stem cells in plants are referred to as meristematic, or undifferentiated cells. These chameleon-like cells, carrying the entire DNA gene expression of the plant, can morph, or differentiate, into other cell types to help the plant regenerate. So what does the manufacturer hope to convince us? That putting one of these plant stem cells cream on our skin will help us grow tomatoes on our arms or lettuce on our face?

The active ingredients in one particular product manufactured by a "top stem cell company" are Mitostime and Phyko AI-PF, and Derm SRC/Seractin. They claim that these ingredients "support a healthy environment for stem cells". They didn't actually measure that, they simply assume it. And thus, they can't prove it. They don't hint at what a healthy environment is for stem cells, either. They conduct no experiments with stem cells. They don't bother to create a plausible (or even implausible) hypothesis. Why should they? Nobody told them they had to. So you can insert any ingredient you think is healthy and it becomes "stem cell therapy"? That's how far this stretches credulity. Let's look at a few of that product's ingredients:



- › Mitostime is a brown algae extract. It is cheap by cosmeceutical standards; probably because its most popular use is as a fertilizer. It is right up there with cow manure as a skin nutrient that "supports a healthy environment for stem cells". It just doesn't have any facts behind it.
- › Phyko-AI-PF: "phyko" is derived from the Greek phyco, meaning "seaweed." It's really cheap, since it's probably a throw away carbohydrate from processing of the Mitostime. There is no known listing in legitimate scientific databases.
- › Derm SRC/Seractin: This is one of those substances that are shrouded in mystery—there are no scientific publications mentioning it and it is not in any chemical or industry databases.

There you have it. In the old days this was called "selling snake oil".

Thankfully, Jeunesse has taken a different approach, bringing the best-in-class products to market that have solid research to back them up. Independent research. Academic research. Thousands of testimonials from around the world, including members of the Yes You Can team in America, China, Taiwan, Japan and elsewhere.



Let's get real about stem cell technology

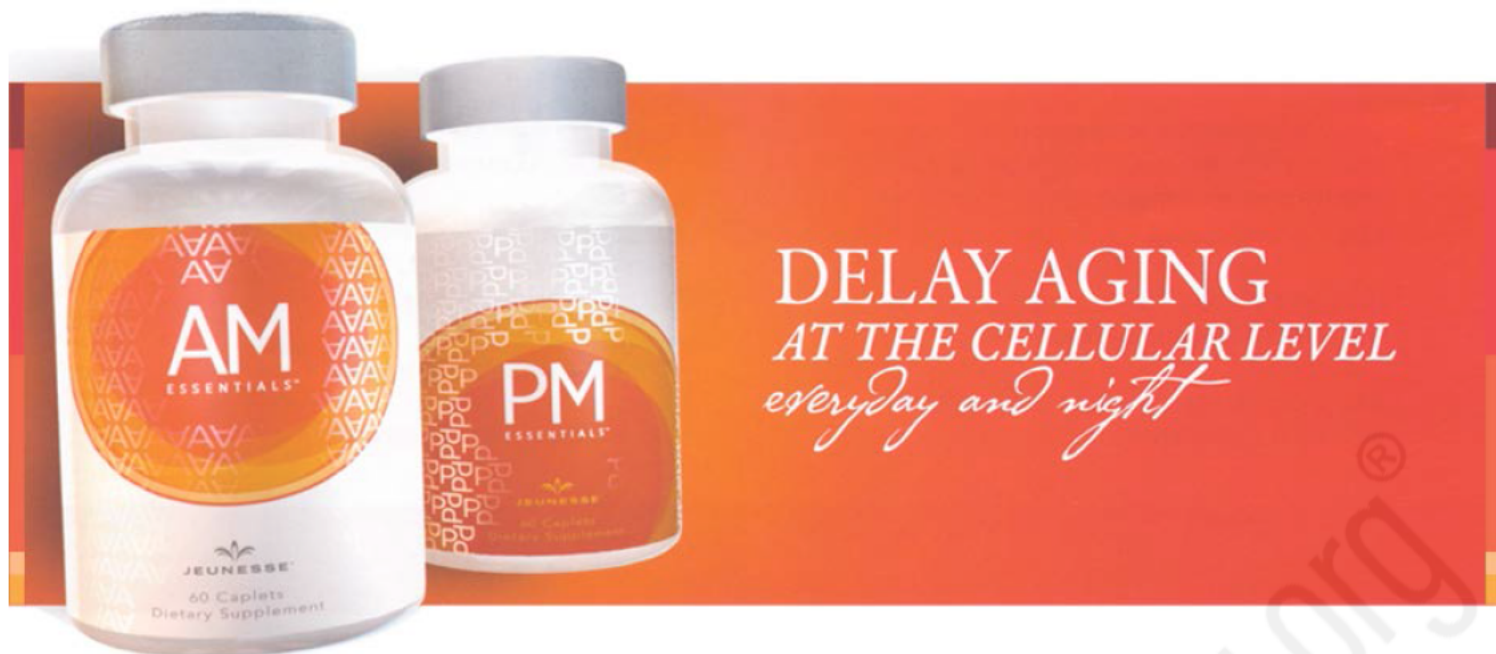
Stem cell technology is one of the fastest growing and most exciting areas of medical research today. Stem cells have been shown to help the body generate new tissue and regenerate where old or damaged cells exist. They can self-renew indefinitely, creating a unique repair system, essentially regenerating our bodies.

Luminesce is an all-natural product that starts with the extraction of adult stem cells. These stem cells are cultivated and then made into a "soup" or media as the skincare professionals call it. That media is then altered to create over 200 growth factors, the ingredients needed to affect stem cell generation. The original stem cells are then removed and the remaining media with growth factors is made into the skin cream. One applied, Luminesce begins helping your body create new collagen and elastin, resulting in younger looking skin from the outside in and the inside out.

There's more!

Jeunesse has products that work from the inside out: AM & PM Essentials™, a morning and night supplement that focuses on DNA repair, and Réserve™, an antioxidant gel drink containing the key ingredient resveratrol, thought by many researchers to be a key ingredient to preventing cancer, heart disease, diabetes and more.

AM & PM Essentials™



Endorsed by acclaimed physician Dr. Vincent Giampapa, a leading authority on anti-aging, AM & PM Essentials are based on years of clinical research and studies and are designed to mimic the only scientific approach with clinical results shown to slow symptoms of aging.

Results in as little as a week!

Studies show **results after just 5-7 days of initial use**, with dramatic improvement in quality of life and overall wellness in as little as 12 weeks.

AM & PM Essentials also:

- ✓ Contains over 67 ingredients including essential vitamins, minerals, extracts, and antioxidants to help protect your cell membranes from free radical attack.
- ✓ Assists in natural cellular DNA repair and helps you maintain healthy cell function.
- ✓ Helps regulate your body's natural biorhythm by increasing your daily energy levels and providing a more restful, uninterrupted sleep.
- ✓ Improves the overall quality of your skin by reducing the appearance of pore size, age spots, fine lines, and wrinkles, leaving your skin with a more radiant and even tone.
- ✓ Helps stimulate faster and stronger growth of your hair and nails. Yes, guys, this actually works and there are hundreds of men who are regrowing hair, including me!
- ✓ Provides critical support to your immune system to assist in better overall health.
- ✓ Uses a cold-pressed manufacturing process to ensure maximum potency and made in the USA for maximum safety and efficacy.
- ✓ All-natural and preservative-free.
- ✓ And did we mention they are Made in America?

Réserve™



Medical and nutrition experts worldwide recognize that many health issues are adversely affected by free radical damage. The best way to reduce this damage, according to these experts, is to consume healthy foods and to take effective antioxidant supplements.

Jeunesse's Réserve™—a botanical blend of essential antioxidants with restorative powers that will supercharge your health and assist in delaying premature aging—to round out the triangle of Luminesce and AM & PM Essentials. Réserve™ delivers high doses of resveratrol in a highly bio-available gel form, making it up to 200 times more absorbable than encapsulated products. It is the perfect answer to a substantial body of medical research and clinical trials indicating that the most effective way to defend against free radical damage is to boost the body's immunity with antioxidants.

With its unique combination of antioxidants, anthocyanins (which have been shown to kill cancer cells), and essential fatty acids, Réserve is an excellent defense against free radical damage. The **Mayo Clinic** says that resveratrol might help prevent damage to blood vessels, reduce "bad" cholesterol and prevent blood clots and that research in animals given resveratrol suggests that the antioxidant might help protect them from obesity and diabetes, both of which are strong risk factors for heart disease.

Each packet of Réserve contains the following in a delicious blueberry flavored gel:

- ✓ Antioxidants to resist cell inflammation, oxidative stress and premature aging.
- ✓ Anthocyanins to support improved cardiovascular function.
- ✓ Essential fatty acids to assist in digestive tract function.
- ✓ Phytosterols to assist in maintaining healthy cholesterol levels.
- ✓ Healthy immune system support and increased metabolism
- ✓ Healthy, natural ingredients including açai, pomegranate, blueberry puree, dark sweet cherry juice, concord grape juice and grapeseed extract, aloe vera juice and green tea.

The result is a delicious, nutritious drink that will help you feel youthful vitality and an increased feeling of overall good health. I gave up my daily trip to Starbucks and instead drink two packets of Réserve each day and I have more energy and alertness than ever before.

And now Jeunesse has introduced FINITI™, the only nutrient shown to be safe and effective in adding length to shortening telomeres.

Jeunesse's new FINITI™ contains TA-65 — a **Nobel prize-winning discovery** that slows down and even reverses the aging process. It is, without exaggeration, the greatest breakthrough in the history of anti-aging medicine. Three scientists stumbled upon TA-65 just 10 years ago. They found the hidden switch in every cell of the body that ultimately controls how long a person lives. These three scientists then watched how, with this hidden switch turned on, generation after generation of cells multiplied, but without aging.



The discovery of TA-65 was so astonishing that the three scientists won the Nobel Prize in Medicine in 2009. Their discovery deals with a part of the DNA called telomeres. Telomeres are the protective caps at the end of chromosomes that in a normal aging process shorten each time the chromosome divides. As the telomere gets shorter and shorter, it can eventually decay and become toxic. By taking the TA-65 nutrient, you can actually maintain and lengthen telomeres, thus thwarting the aging and decay process. It is the first product that has the power to alter a human being's genetic clock.



Being successful is often about timing. Well, my friend, that time is now!

Nearly everyone wants to be more youthful. Our culture demands it. Our self-confidence desires it. Now is the time to take advantage of this fact. Don't you want to have more energy, sleep better, look younger and know that using these products can give you all that? Of course you do.

Women in their 20s, 30s, 40s, and 50s are willing to pay a premium for skin care with anti-aging benefits, and purchasing anti-aging products was the number one thing almost half of all women did when they first noticed the signs of aging on their faces or bodies. Regardless of their acceptance of getting older, women want to feel and look beautiful, and, as a whole, they are keenly interested in minimizing the effects of aging through anti-aging skin care. Well guess what? There are 158 million women in America alone. How's that for a potential market for your business?

Men are increasingly aware of their appearance and those 28 and older among the group of people who have increased their spending on skin care, personal grooming, and supplements. In fact, men today, age 20-48, spend on average, 3 times what their father's spend.

Jeunesse has the products. The Yes You Can team has the system figured out. Now all we need is you!

Let the Yes You Can team show you how to start living a more youthful, energetic life through these products. We'll show you how to make enough money that the products pay for themselves. **Then you'll learn you how to make \$50,000 or \$100,000 or \$1 million a year.** My financial analysts have it figured out so everyone on the Yes You Can team can do it. We just need you to put forth the effort. If you honestly want to be successful and are willing to invest a small amount of money plus your time, then the Jeunesse Global business opportunity may be right for you.

Think you can do it? Yes You Can!

You are only limited by your motivation to succeed. We're going to show you how to make this business opportunity work for you.

You just have to decide to do it.

Get started right now.

To learn more, visit <http://www.yesyoucan.jeunesseglobal.com> where you can get product information and purchase products as well as join the Yes You Can team and start making money.

To purchase products, click on the **Preferred Customer** link in the upper right hand corner of that page and sign up for discounts averaging \$30 per product.

Why wait? Get started right now and you can be earning money tomorrow!

To join the Yes You Can team, visit <http://www.YesYouCan.JeunesseGlobal.com> and click on “**Join Now**” in the upper right corner. Follow the directions, choose your unique e-commerce website’s URL (this will be the URL you can give people so they can buy from your e-commerce store), and then complete the member registration process. You’ll then receive my guide to becoming successful with Jeunesse and access to free webinars, coaching, guidance, and all the benefits of being a part of the Yes You Can team.

Here’s how to make \$1,500 plus a personal check from me for another \$100 in the first 30 days.

Here’s a little secret. Becoming a distributor is only \$29.95, but you’ll also need to buy a product package in order to try the products. This is where you need to invest. You need 2-3 months to see the full benefit of the products so we recommend ordering the Ambassador package for \$1,099.95. Yes, that’s a lot of money, but not as much as the top kit, and very likely you already spend that much buying skincare, vitamins, and nutrition drinks; so all you’re doing is replacing one expense for one that lets you make money. Purchase the Ambassador package which should last you 2-3 months. During that time, if you get just 5 of your friends or business acquaintances involved in Jeunesse and they too buy the Ambassador package, you’ll earn \$1,500, enough commissions to more than pay for starting your business. Plus, do this in the first 30 days and **I will personally send you a bonus check for \$100** and an autographed copy of my best-selling book, “Yes You Can! How to Be a Success no Matter Who You Are or Where You’re From.”

It’s simple. Just 5 people and **your products are FREE** and you’re on your way to making more money than you ever imagined!

GET STARTED NOW

Where else can you start and **own your own business** for so little?

Where else can you find independently verified, USA manufactured, globally available products that **dramatically alter the aging process**?

Where else can you get your personal products **paid for each and every month**, just by following the Yes You Can system?

Where else can you receive a commission check, every Thursday, delivered right to your mailbox? We call it **Mailbox Money** and it’s the most fun reason to wait for the arrival of the mailman.

Let me state this very clearly. Don’t wait. If you wait, someone else gets in line ahead of you. Make the decision right

here, right now, to invest in your health, invest in your future, invest in your success.

We've done the hard work of finding the right opportunity, now it's your turn to reap the rewards.

Become a distributor today! Visit <http://www.yesyoucan.jeunesseglobal.com> and click Join Now in the upper right hand corner.

Not sure you want to invest \$1,500 to become financially secure. Have someone from the Yes You Can team contact you or to be invited to a free informational seminar or online webinar. Simply fill out the contact form below.

Items with a * are required.

Name *



First

Last

Address *

Street Address

Address Line 2

City

State / Province / Region

ZIP / Postal Code

Country

Email *

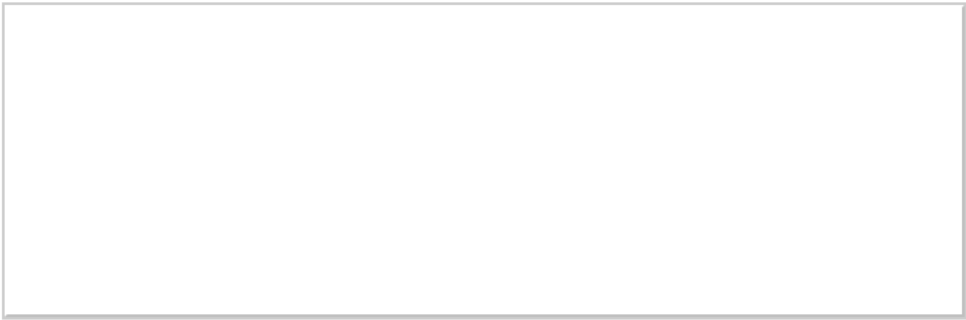
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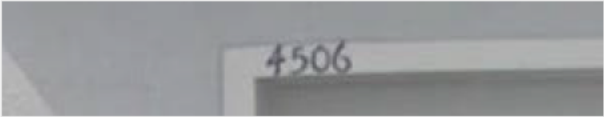
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Welcome to the Yes You Can team!

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Do not use this website as a substitute for appropriate medical care and consultation, nor should any information in it be interpreted as prescriptive. If you suspect you have a medical problem or disease, please consult your physician for diagnosis and treatment.

Since we share testimonials please note that the stories shared have not been recommended or approved by the manufacturer, and it is not intended to be used or promoted as such. This information is provided for educational and general information only, which should not be taken as medical advice. No claims, guarantees, warranties or assurances are implied or promised. The stories contained herein are not intended to diagnose, prescribe, or treat any disease, illness or injury, or in any way substitute for medical advice. The authors and distributors of the enclosed information on this website will not be held responsible for any misconceptions or misuse of the information presented herein.

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The business opportunity is operated by Jeunesse, LLC. Your involvement in the business opportunity should be done after careful consideration and a thorough understanding of the opportunity's program, earning structure, commissions, points program, and product features. Earning ability and success is entirely up to the independent distributor.

Yes You Can and the owner of this website offer no guarantee of success. Success is dependent on the independent distributor and his or her ability to operate the business. Under no circumstances will Yes You Can, Jeunesse Global, or Bill Townsend be held liable for your participation in this business. By signing up for this business opportunity, you waive any and all legal rights to sue the owner of this website for any matter. You acknowledge this loss of rights by signing up for the business opportunity.

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