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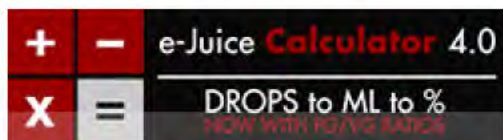
Benefits of Electronic Cigarettes

Electronic cigarettes

...are a Great Alternative to Traditional Tobacco

Smoking!

There are at least four thousand (4,000) harmful chemicals in traditional tobacco. Some of these harmful chemicals include ammonia, formaldehyde, acetone, tar, carbon monoxide, and arsenic; these are just few of the harmful substances that can



+ - e-Juice Calculator 4.0
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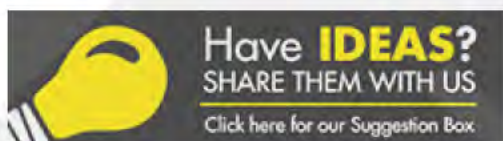
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be found in a traditional tobacco cigarette. The **Electronic Cigarette** does not contain tobacco. **One of the best things about the electronic cigarette is that you can get the same satisfaction without many of the harmful effects.** Please note that the risks associated with ecig smoking may be similar to that of nicotine replacement therapies like nicotine gum and patches. Also note that ecig smoking is not an FDA approved smoking cessation program. Ecigarette smoking is only an alternative to recreational tobacco smoking and may not have any health benefits.

Legal to Use Anywhere. *Please respect non smoking zones as the vapor emitted by the **electronic cigarette** looks like smoke.

There are a lot of places where traditional smoking is not allowed and it is always a challenge for smokers to find a suitable place to smoke. **Electronic Cigarette can be smoked just about ANYWHERE.** If in doubt, ask the shop owner if it is okay. Most shop owners do not have a problem with esmoking. Since there is no combustion, there is no smoke. Current laws do not prohibit the use of this electronic device. Please check with your local laws as laws are constantly changing.

Electronic Cigarettes are Eco-Friendly

Electronic Cigarettes do not pollute the air since it only releases vapor. No ash, no butts, no fumes, no smoke, it is clean for the environment. Electronic cigarettes truly are the product of the future since it promotes clean air. Since it does not contain tar and tobacco, it is free from many of the hazards found in traditional cigarettes. In addition, think about all the waste generated by **cigarette butts**. Electronic cigarettes appear to contribute to a cleaner environment.

Electric Cigarettes are Non-Flammable

The LED simulates the burning effect of tobacco. The LED's typically come in BLUE and RED. No match or lighter is

needed because it is completely electronic.

Electric cigarettes are Durable and have Realistic-Looking Design

Electronic Cigarettes are state of the art micro devices designed to give you a vapor that satisfies your craving for tobacco. They may look similar to traditional cigarettes or they may look different. Many prefer using an Electronic Cigarette that does not look like a real cigarette because it allows the user to be more discreet.

Electric cigarettes come in flavors that may be similar to your current tobacco cigarette

You can order our Electronic Cigarette in various flavors. Some flavors imitate traditional tobacco cigarettes, while other flavors may imitate menthol and other popular flavors. Many of our flavors will be very familiar to your taste!

Electronic cigarettes are Rechargeable

Enjoy unlimited hours of vaping pleasure. The electronic cigarette provides you with a similar sensation as real smoking. Each package comes with one or more lithium rechargeable batteries that you can use many many times.

Electronic Cigarettes Save you Money!

Each cartridge can be refilled with inexpensive e-juice. You can save as much as eighty percent (80%) by using an electronic cigarettes being as the price of traditional cigarettes are upwards of \$8 or more per pack. Think of what you can do with all the extra money you now have!

Ready to get started? Check out our huge selection of **electronic cigarette starter kits!**

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Why Choose Us?

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The cartridge contains the nicotine that you get when you use the Electronic Cigarette. The cartridges can be refilled using e-juice (The liquid that contains the nicotine). The nicotine is typically available in different strengths and various flavors. Some flavors try to imitate real tobacco while other flavors can be fruity, minty, etc. The flavors that imitate real tobacco have names like Flue Cured, Marl, and some others.

How long does a cartridge last?

This will vary depending on your smoking habits. Some will be able to use one cartridge for an entire day, some will need to refill it several times per day. Many manufacturers claim that cartridges can last for the equivalent of a pack of cigarettes. This is not true. Always carry extra liquid with you so that you can refill your cartridge.

How do I know when to refill or replace my cartridge?

You should replace the cartridge when the vapor released by your Electronic Cigarette reduces. This is usually an indication that the nicotine juice in the cartridge is running low. Please note that if your battery is low, the vapor produced will be diminished. For sanitary reasons, it is advisable to replace the cartridge rather than refilling them.

Is this cheaper than smoking regular cigarettes?

Generally speaking it is cheaper. ecigExpress sells 30ml of nicotine juice for \$14.99 or less. That bottle may last an entire month, maybe more, maybe less, depending on your habits. Atomizers also need to be replaced every 2-4 weeks. The average total cost per month is approximately \$40-\$75.

How long does the battery last?

The rechargeable batteries may last anywhere from 1.5 hour to 24 hours, depending on use, and model. If you are using it very frequently it will last less. To avoid being without a battery, always carry a fully charged spare.

Is there an odor when using the electronic cigarette?

There may be an essence. The odors produced are typically pleasant (This is subjective and depends on YOUR personal taste). If you are using cherry flavor, you may smell cherry.

What does it mean when the light at the end of the battery flashes?

It means that the battery is running low. Please replace battery with a freshly charged unit.

I would like to return/replace the product. How do I do that and how to get an RMA number?

Customers must request an RMA authorization prior to returning any merchandise to ecigexpress.com. Authorization may be obtained using the contact us form.

All returned merchandise must be in the original packaging including manuals, accessories, cables, etc. with the authorization (RMA#) clearly printed on the outside of the package. Return requests must be made within 14 days of delivery date. For hygienic reasons we will not provide refund for opened liquid, including e-juice, propylene glycol, vegetable glycerin, or menthol crystals. These items can not be resold. **IF YOU USE IT, YOU BUY IT.**

All warranties are voided if returned product is found to be abused, scratched, mishandled, modified, or altered in any way.

Customer is responsible for proper packaging of RMA returns. All warranties will be void on items that are returned inadequately packaged.

Shipping and handling charges are non-refundable. Customer is responsible for the shipping charges associated with returning the defective merchandise for exchange. ecigExpress will pay for shipping the warranty replacement to you within the warranty period.



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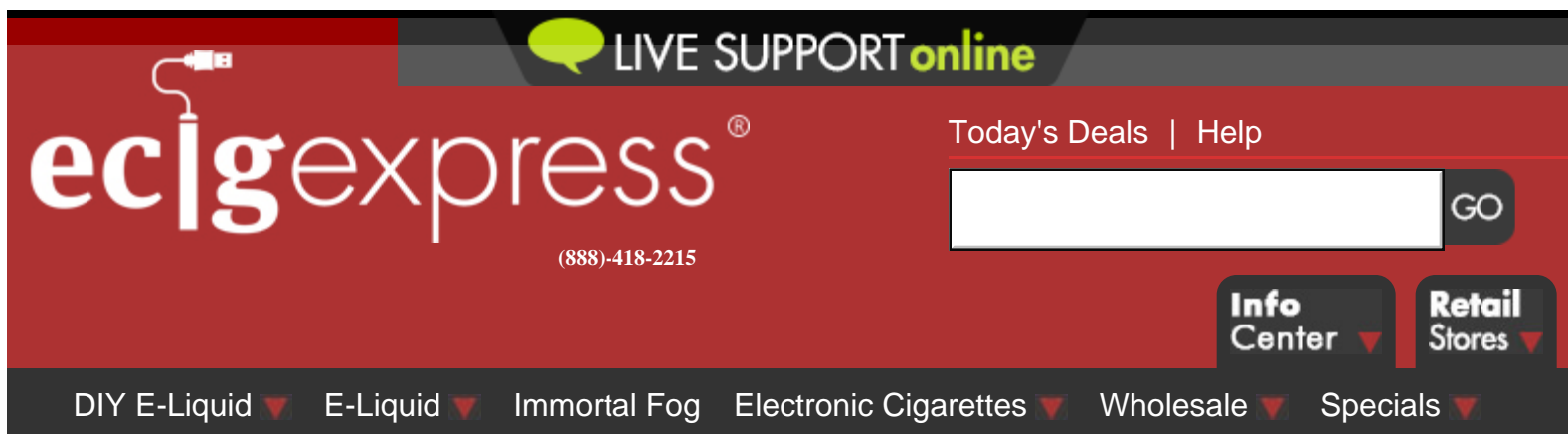
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The header features the Ecig Express logo on the left, a 'LIVE SUPPORT online' chat bubble in the center, and navigation links for 'Today's Deals' and 'Help' on the right. Below these is a search bar with a 'GO' button. At the bottom of the header are buttons for 'Info Center' and 'Retail Stores'. A dark navigation bar at the very bottom contains links for 'DIY E-Liquid', 'E-Liquid', 'Immortal Fog', 'Electronic Cigarettes', 'Wholesale', and 'Specials'.

[Home](#) / [Ecig Facts and Myths](#)

Ecig Facts and Myths

Myth: *Electronic cigarettes are being sold to kids.*

Fact: Electronic cigarettes are marketed and intended for committed smokers who are of legal smoking age.

Consumers of e-cigarettes, just like real cigarettes, must be 18 years of age to purchase.

Myth: *Electronic cigarette cartridges offer flavors that are appealing to underage users.*

Fact: Most adult-intended products offer a plethora of flavors.

Go into any liquor store, and you will also find a variety of flavors. Furthermore, nicotine gums and lozenges come in several flavors, including fruit, mint, and more. Electronic cigarettes are marketed for the adult consumer over the age of 18. Adults enjoy the flavorful products too.

Myth: *Electronic cigarettes make nicotine readily available to non-smokers.*

Fact: Electronic cigarettes are marketed to current smokers, not non-smokers. This would be equivalent to saying "Alcoholic beverages are available to non drinkers."

Nicotine is available in many forms, including over-the-counter products and is a naturally occurring substance found in eggplant, potato and tomatos (Solanaceae family of vegetables).

Myth: *No one knows what is in electronic cigarettes.*

Fact: Studies have been conducted and the ingredients are well known.

Multiple studies by different laboratories around the world have been cc

Propylene Glycol, Food Grade Flavorings, and Nicotine. Do you know how many chemicals are in a real cigarette? Over 4,000.

Myth: *Electronic cigarettes cannot be legally marketed in the US.*

Fact: The US government has not issued any formal guidance on electronic cigarettes.

Myth: *Nicotine is bad for you.*

Fact: While it is always best to eliminate nicotine completely, the long-term use of nicotine is thought to be much safer than tobacco smoking.

Nicotine is extremely addicting, as most of us know. Countless attempts at smoking cessation has caused us to seek alternatives that might work for us. The idea is to reduce the harm caused. Electronic cigarettes offer the responsible adult smoker another choice in nicotine delivery. As nicotine is also a naturally occurring substance, it may be impossible to be truly and completely "nicotine free", but the products which contain it are not always "bad for you".

Myth: *Electronic cigarettes are very expensive.*

Fact: Dedicated electronic cigarette users spend on average of \$30-\$50 per month. Compare that to real cigarettes, which can cost \$300 a month or more.

Even at \$5.00 per pack, that is \$150 per month. The savings are tremendous.



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ecigExpress Retail Location
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Featured Products

The image shows a vertical scrollable list of e-cigarette products. Each product card contains an image of the product, its name, a price, and a 'Buy Now' button. A red box highlights a specific product in the middle of the list. The products include various brands and flavors, such as 'Dekang' and 'E-Cigs'. The list is organized in a grid-like fashion, with multiple columns of products. The background is white, and the text is black. The overall layout is clean and professional.

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