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This is the perfect choice to try an electronic cigarette. The 902 Sampler Kit is an affordable kit for the first time user who wants to experience an electronic cigarettes prior to purchasing a complete kit..

The Sidesho Select Kit is the recommend kit. It's a consistent workhorse and is the top choice for everyday Vaping.

## MODERN VAPOR ELECTRIC CIGARETTES

*Looking for electric cigarettes that satisfy both your nicotine cravings and desire for an alternative to traditional smoking?*

Modern Vapor's premier line-up of smokeless electronic cigarettes utilize innovative technology to provide a smoking experience without the dangers, hassle and even expense of traditional cigarettes.

Find a complete line-up of everything you need to begin enjoying electronic smoking. You can even customize your "vaping" experience by choosing from our wide variety of battery and atomizer color options, e-juice flavor selection and more. Our designer charging cases allow you to enjoy electric cigarettes in style when you're on the go.

## THE ULTIMATE IN VAPOR SMOKING

Modern Vapor Electric Cigarettes provide for a smoother, more elegant and less costly smoking experience... Smokeless electronic cigarettes allow you to enjoy smoking without the smells and inconvenience of traditional cigarettes. With ever increasing restrictions by employers, governments, businesses and health care providers, e-cigarettes provide a suitable alternative for those who want to enjoy smoking without its cumbersome restrictions.

We work closely with our manufacturer and customers to design, develop and continually improve our one-of-a-kind e-cigarette products and e-juice selection. We proudly offer high-quality e-cigarette products and all the accessories you need along with comprehensive customer care, all at very reasonable prices! But enough about us! We want to hear what YOU think!



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#### CONTACT US

Modern Vapor  
 1400 N. Milwaukee, Suite #103  
 Chicago, IL, 60622  
 Email: [info@modernvapor.com](mailto:info@modernvapor.com)  
 Phone: 877-312-3244

**Disclaimer:** Be advised these products may contain nicotine; It should not be used by pregnant or nursing women or anyone under the age of 18. The Modern Vapor products have not been evaluated by the US FDA. These products are not intended to diagnose, treat, cure or prevent any disease. This product is not intended as a smoking cessation device and has not been approved by the FDA as such. By purchasing these products, you agree to use products at your own risk. Under no circumstances will Modern Vapor be held responsible or liable, directly or indirectly, for any loss or damage that is caused or alleged to have been caused in connection with use of, or reliance on any product on this site. CALIFORNIA PROPOSITION 65 - Warning: This product contains nicotine, a chemical known to the state of California to cause birth defects or other reproductive harm.



## 3 E-Cig Terms You Might Not Be Familiar With

April 25th, 2013

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Let's start easy: cartridge, [e-juice](#), atomizer, cartomizer. If you are a vapor smoker, or even if you've just heard a little bit about them, these are most likely terms that you are familiar with.

More frequent vapor smokers may recognize e-cig terminology like clearomizers, propylene glycol, vegetable glycerin, mods, and dripping. So, what about veteran e-cig users? Is there anything they don't know?

Whether you are a novice, veteran, or non-user, test your knowledge of e-cigs by seeing if you know these three advanced e-cig supplies.

### The Nano Clearomizer

Some e-cig companies carry versions of, or products similar to, a device called the nano clearomizer.

As its name suggests, the nano clearomizer is a smaller version of the clearomizer, which is essentially a clear cartomizer. In contrast to traditional clearomizers that hold up to 2.5 ml of e-juice, the nano holds just 1 ml, making it ideal for sampling new flavors.

Nanos, like cartos and clearos, are reusable by simply emptying out one flavor and refilling it with another of your choice. The mouthpiece comes already attached to the device, and it is ready to use right out of the box.

### The Nova Tank

The nova tanks are types of cartomizers that use wicking strings and an atomizer head that is similar to a clearomizer. The benefit of the nova tank is that it holds larger quantities of e-juice than a regular clearomizer—2 to 3.5 ml when full.

Novas are also replaceable, but vapor smokers have to occasionally tilt the [e-cig](#) to keep the wick moist, otherwise you could get a "dry hit."

### The Cartotank

A cartotank is when a cartomizer is placed in an e-juice tank to provide longer durations of vapor smoking than when used normally. For a cartotank to work, one or two small holes must be drilled into the cartomizer to allow the juice from the tank to seep into the device.

Pre-punched cartomizers already come with a small, laser-drilled hole towards the bottom of the device, and are ready to be put in the tank immediately. However, vapor smokers must make their own holes in their cartomizer if it is un-punched in order to create a cartotank.

It is recommended that vapor smokers only use stainless steel cartomizers to make a cartotank, since it is more difficult to make holes in cartos with rubber or black stickers. Also, the corrosive properties of e-juice can damage or tarnish cartos with coverings.

If you already knew these terms, then you can consider yourself a vapor smoking master. If you

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didn't, don't sweat it. There is a lot to learn. And every year, more and more new products are being developed to satisfy every e-cig user's cravings and preferences.


Learn more [e-cig terminology](#) by checking out our vapor smoking glossary.

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## Step Into Spring Cleaning Season by Switching to Vapor Cigarettes

April 5th, 2013

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Spring has arrived, which means that it's time to break out those rags, cleaners, and carpet scrubbers to get rid of the dirt that has accumulated all year long. And one type of grime you shouldn't ignore is cigarettes.

Remnants of smoking cigarettes in the home can get virtually anywhere—carpet, furniture, upholstery, chimney, ducts, and even in the walls.

Smoking not only wreaks havoc on your body, but also your home. Here's how:

### Odor

There is a reason why realtors typically have a difficult time selling a house with previous owners who were smokers. Unfortunately, for those who don't smoke, or do not like the smell of smoke inside the home, the odor of cigarettes indoors can linger for months, or even years later.

If you are walking in a park and pass by a person smoking a cigarette, chances are the smell of the smoke will be unmistakable. Now just imagine that odor contained in a closed room over an extended period of time. As you can probably guess, the concentrated odor is extremely difficult to remove, usually requiring the help of a professional odor remover. Even then, residual smell can persist.

### Tar/Ash

The tar and ash from cigarette smoke is a primary contributor to the lingering odor, and it leaves behind a layer of dust. Ash trays scattered around the home is helpful in reducing the buildup of dust and debris. However, not all of the ash from the tip of a cigarette will make it into a tray, and piles of ash tend to billow up easily, further spreading debris throughout your home.

Also, as you smoke, tiny grains of ash are falling from your cigarette and down into the recesses of your carpet or rug. Over time, this ash accumulates, causing odor and stains that are difficult to remove.

### Health and Safety Danger

Aside from house hygiene, smoking is also a danger when done in the home. Just the odor of cigarette smoke can be a health hazard to you, your family, and guests. According to the Action on Smoking and Health (ASH) organization, "If you can smell it, it could be killing you! And even if you can't smell it, many of these cancer-causing chemicals can never-the-less be entering your lungs."

Cigarettes are not only a danger to personal health, but safety as well. Smoking-related fires kill an estimated 900 people every year, and an additional 2,500 people are injured, including children and nonsmokers.

There are hundreds of flammable materials in a modern home, and just one slip up can result in a fire. People who smoke in bed are especially at risk of setting a fire, since they have a higher

chance of falling asleep and dropping the cigarette while it is still burning.

### Keep Your Home Clean with Vapor Cigarettes

Give your house (and body) a deep cleaning this spring, and switch to vapor cigarettes. **Electronic smoking offers a safe alternative** to satisfy nicotine cravings and retain the comfortable habit of smoking, without exposing your home to dirt, grime, odor, and toxins.

Instead of smoke, vapor cigarettes emit harmless, odorless water vapor, which evaporates in the air, leaving no residue or film on your furniture, carpet, or clothes.

Plus, vapor cigarettes come in an assortment of flavors, from sweet to natural tobacco, giving you the option of customizing your experience. Who knew cleaning could be so enjoyable?

If you haven't already, browse through our [online store](#) and order a vapor cigarette. Try it out. Your body and your home will thank you.

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## Latest News on FDA Restriction: April 2013 Deadline Looming Closer

March 29th, 2013

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April 2013 is expected to be a pivotal month in deciding the future of [e-cigs](#).

After years of vapor smoking advocates and the FDA (Food and Drug Administration) battling back and forth about the regulation of e-cigs, it appears that a decision will finally be made—and soon.



Last December, the FDA submitted a long-awaited document to the White House, outlining the federal government's stance on new regulations in the coming year. Among the topics mentioned in the proposal was e-cigs, in addition to cigars, pipe tobacco, hookah, and other tobacco products not currently under FDA control.

As of now, the FDA is responsible for regulating regular cigarettes, smokeless tobacco, and cigarette tobacco, but whether or not they intend to expand their authority to encompass e-cigs is unknown. What is known is that the FDA has made it explicitly clear that they intend to play a larger role in e-cig regulation in the coming years.

The proposed policy change submitted in December called for the updated regulations on tobacco products to take effect in April 2013, and many e-cig companies and vapor smokers are waiting eagerly to see what the new rules mean for e-cigs.

### Opponents of FDA regulation

Those against FDA regulation worry that this new policy will ultimately destroy the vapor smoking industry. The fear is that crushing taxes and strict rules would overburden the burgeoning industry.

In a forum discussion on [Reddit.com](#), one vapor smoker commented, "If this action does not completely destroy the industry on its own, this would be the first step in an all out attack on

Another recent study by Wells Fargo supports Craver's hypothesis that electric cigarettes are here to stay. Visit the Modern Vapor [Knowledge Center](#) to read about the Wells Fargo survey and the future of electric cigarettes.

Referencing the recent surge in vapor smoking around the world, Stephen Pope, chief global market strategist for Cantor Fitzgerald Europe, said, "This is a wonderful story of an industry that in another 10 years could have gone the way of the dinosaurs, but will not because science/innovation has been fashioned to fulfill consumers' desire and demand."

Craver also mentions the impending FDA restrictions that are expected in the coming months. How it will affect the vapor smoking industry will ultimately have a significant influence on the future of electric cigarettes.

Analysts predict that although the industry is expanding, and quickly, it will still take years for electric cigarette sales to challenge traditional cigarettes. But in the meantime, more and more tobacco companies are joining the vapor smoking movement, creating the possibility of a "snowball effect" for electric cigarette sales.

"It took some time for the big boys to move in the e-cigarette direction, but they all are," said Scott Ballin, past chairman of the Coalition on Smoking or Health. "The e-cigarette market is obviously evolving rapidly as more and more companies, both mainstream and new entries, get into the market place."

These big players are now starting to invest in electric cigarettes, which may spark more interest in vapor smoking from other large corporations, but this also brings with it a new set of problems. Tobacco companies still make around 99% of their profit by selling traditional cigarettes, so they have little incentive to invest in high-quality materials for manufacturing electric cigarettes.

Electric cigarettes are cheaper for vapor smokers in the long run, meaning less profit for tobacco companies. If one more vapor smokers means one less cigarette smokers, then why should tobacco companies endeavor to create reliable electric cigarettes that will cause their cigarette sales to drop?

The only way to ensure that you are getting the best value for your money is to [buy electric cigarettes online](#) from a company who specializes in vapor smoking.

At Modern Vapor, we are fully dedicated to producing the very best in vapor smoking, so check out our selection of electric cigarettes, accessories, and flavors today.


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## The Free Trial E-cig Scam: What it is and How to Avoid it

March 15th, 2013

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"You must act now!" "You've won a free cruise!" "You can't afford to miss this offer!"



You've probably seen these words, or others like them, pop up on your computer screen in bright colors and flashing lights, trying to convince you to click a button. Most of these ads are scams, and many people know it. But there are also more subtle scams that millions of people fall victim to every year, including the free trial e-cig scam.

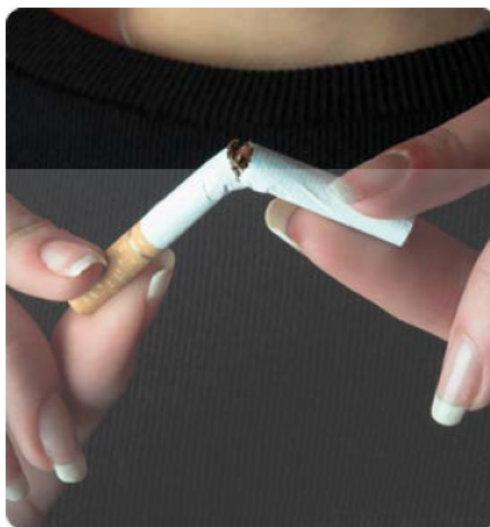
The particularly unfortunate aspect of e-cig scams is that people who are tricked by them are



On February 26 , a Lincolnshire news [website](#) reported on a new electronic cigarette store that recently opened up in Boston, Massachusetts.

Why did a news group in the U.K. publish an article about a couple opening an [electronic cigarette](#) shop in America? Because the owners, Chris and Camilla Bowman, have a special story to tell.

The Bowman's life was turned upside down when Camilla was diagnosed with breast cancer only a week before their wedding in England. The newlyweds visited America for their honeymoon, where they first encountered electronic cigarettes.



Chris and Camilla were both avid smokers, but as soon as Camilla was diagnosed, they decided to give up cigarettes for good. Chris switched to electronic cigarettes because it offered the pleasure and habit of what he was used to, but without the 4,500 toxic chemicals which would only worsen his wife's cancer.

**"I stopped smoking as soon as I found out I had cancer," said Camilla. "Electric cigarettes helped Chris to stop smoking."**

Now, two years after Camilla was first diagnosed, her cancer has spread to her brain and liver, and doctors have only given her a matter of months to live.

But rather than just sit and wait as the months tick by, edging closer to his wife's death, Chris decided to be proactive and help others quit smoking so they aren't being exposed to the thousands of carcinogens his wife fell victim to.

"I'm very passionate about this," said Chris. "It's about much more than just making money—I want to help people to stop smoking."

His new company, Diamond Vapours, just opened their sixth store in Boston. The report published in England has received worldwide attention in the electronic cigarette community, including the [E-Cigarette Forum](#)—a central discussion board for vapor smokers.

The reason Chris and Camilla's touching story has spanned the globe is not just because it is about smoking, but because theirs is a story about love and empowerment in the face of tragedy.

And now, Chris and Camilla seek to empower their fellow smokers to make a choice that can be beneficial to their future by switching to electronic cigarettes.


We encourage you to browse through our [online store](#) to shop for an electronic cigarette that fits your lifestyle.

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## Fox News Investigates E-cigarettes

February 28th, 2013

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Dr. Keith Ablow, a certified psychiatrist and member

of the Fox News Medical A-Team, recently published an [article](#) looking into the claims made by vapor smokers that e-cigarettes were a positive and viable alternative to smoking, and found that, from a medical standpoint, they actually are.



Of course, we at [Modern Vapor](#), and hundreds of thousands of vapor smokers around the world, already know that e-cigarettes really work, but this new report—along with many others that have surfaced in the last few months—brings third-party credibility to what we have experienced in our own lives.

“Since many of my patients have reported using electronic cigarettes to successfully stop smoking, I now recommend the devices to anyone who has tried to quit smoking cold turkey and failed,” said Dr. Ablow about vapor smoking. “And I think it is time that other doctors do, too.”

But how do e-cigarettes help exactly? According to Dr. Ablow, the benefit of vapor smoking is two-fold.

Physically, smokers who switch to e-cigarettes may notice a small adjustment in taste, but their body will experience an even greater change—the absence of over 4,000 toxic and carcinogenic chemicals. Without the smoke and tar which comes from burning tobacco, e-cigarettes are the obvious choice when it comes to finding a healthier alternative to smoking.

But arguably even more important is the fact that e-cigarettes are psychologically beneficial as well.

On the topic of using e-cigarettes to quit smoking, Dr. Ablow writes, “They are good enough to substitute for real cigarettes, but they aren’t good enough to become an addiction, in and of themselves.”

He uses the example of food addiction to clarify his point, saying vapor smoking is comparable to a low calorie snack—it fills you up enough to avoid eating too much of the unhealthy, addictive foods, but isn’t compelling enough to become addictive itself.

Plenty of vapor smokers would disagree with the doctor on this point, arguing that the customizability of e-cigarettes and the many e-liquid flavors create an alternative to smoking that is indeed just as, if not more, compelling than traditional cigarettes.

But what vapor smokers and Dr. Ablow can both agree on is that e-cigarettes are a better alternative to smoking than nicotine patches and gum, because it so closely simulates the habit of traditional smoking.

The distinct advantages and health benefits e-cigarettes give to smokers trying to quit once and for all is the common ground.

“What no one seems to argue about is that electronic cigarettes...are not nearly as dangerous as smoking real cigarettes,” says Dr. Ablow.

He goes on to call for in-depth medical research to evaluate the effects vapor smoking has on the human body. If the tests support the product’s health claims, as Dr. Ablow thinks they will, then he suggests that it would be wise for insurance companies to offer e-cigarettes to their smoking policyholders for free.

Read the entire article on [FoxNews.com](#), or ask Dr. Ablow himself about what he thinks of e-cigarettes at [info@keithablow.com](mailto:info@keithablow.com).

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