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## FAQ

### What are Vapourettes?

Vapourette (vay-por-ret) noun – a rechargeable, portable, vaporizer that mimics the cigarette smoking experience without all the harmful toxins, rigid social constraints, and overall stinkiness.

### How did Bedford Slims get started?

It all started when our ever-entrepreneurial CEO, Jesse, made the decision to leave the corporate world in order to start a company of his own. Intrigued by the emerging electronic cigarette industry, Jesse knew he could make a better, higher quality version of the e-cig than the generic brands available in convenient stores across the country at the time. In September of 2010, he launched Bedford Slims, a Brooklyn-based vapourette company that would have lasting impact on its users and could potentially even change their lives.

Almost 3 years later, it's safe to say that Jesse has succeeded in his goal. You can read the whole story in this [blog post](#)!

### How do I smoke a Bedford Slims Vapourette?

It's really simple -

- Open the box and take out the cartridge and vapourette.
- Take off the cartridge's rubber safety cap.
- Gently screw the cartridge in.
- Take a drag.

## **That's pretty easy, but, how do they work?**

Our Slims were designed to let you experience smoking without all the side effects. When you take a drag of a Bedford Slim you will notice that an LED lights up at the end and you will hear a distinct crackling sound. Inside each of our Vapourettes contains a battery, a microprocessor and a cartridge. These three items work in tandem to heat up the nicotine and flavours which instantaneously delivers you, the smoker, a lush plume of smoke that is odor and tar free.

## **What are your return and exchange policies?**

For a refund - All items must be packed and shipped back to Bedford Slims within 30-days of receiving product, The package must include your email confirmation receipt and a note explaining why the product is being returned. A full refund or partial refund will be determined, minus the cost of shipping. For an exchange/replacement - If a product proves faulty, Bedford Slims will happily replace all products within 30-days. Due to hygiene reasons, Bedford Slims cannot make exchanges on flavors.

## **Where can I smoke a Vapourette?**

**Anywhere!** You do what you want.

## **How long will the Cartridge last?**

Approximately 300 puffs or the equivalent of a little over one pack of cigarettes.

## **How do I recharge the Vapourette and how long will it take?**

To recharge the vapourette you will need our Power Up USB recharger found in our online store. It takes 2.5 hours to fully recharge your Bedford Slims Vapourette.

## **How do I know when it's done charging?**

As the Vapourette is charging you will notice the LED light is on the entire time. Once the battery is charged the light turns off and you are ready to go.

## **What is the battery life?**

Our 280 mAH battery will extend the life of your device by up to 150 recharges\*. In terms of battery life, the vapourette is good for 2 hours and 40 minutes of continuous use. Depending on what kind of smoker you are this battery could last anywhere from 1-day to 1-week before recharging.

\*Results may vary

## How do I know when the flavour cartridge is finished?

Towards the end of the life of the flavour cartridge you will notice a weaker pull, loss in full flavour, or you may also not be getting anything at all. These are all good indicators that the flavour cartridge has been spent and it's time for a new one.

## How many milligrams of nicotine are in your Flavours?

0 (none), 12 (Medium), 24/26 mg High).

## How does shipping work?

Bedford Slims ships daily Monday through Saturday. Our mail out time during the week is 3pm. All orders looking to go out that day must be in before 2pm. On Saturdays we ship out by 12pm. We use USPS standard (\$2.50) and Priority (\$6.00) domestically, and USPS First Class International (\$15.00). Standard mail can take anywhere between 1-7 days and Priority is generally 1-3 days.

International Shipping:

Bedford Slims will ship anywhere you want. Bedford Slims, however, is not responsible for any packages seized at customs. Please check your local laws before ordering.

## I notice some e-cigarette brands use Diacetyl, an artificial popcorn flavouring unsafe when inhaled in large quantities, does yours contain Diacetyl?

We have and always will be Diacetyl-free. Why would you flavor your cigarettes with popcorn? That doesn't sound very natural.

## What are the side effects of a Bedford Slims Vapourette? Are they good for me?

Relaxation, hostile-free environments, an overall sense of calm and well-being. All jokes aside, **there are no known negative side effects for vapourettes that could cause damage on the scale that cigarettes do. Toxicity reports so far have shown that there is .001%** the amount of toxins in products like ours in comparison to the conventional tobacco cigarette (<http://www.nytimes.com/2011/11/08/science/e-cigarettes-help-smokers-quit-but-they-have-some-unlikely-critics.html>).

There is, however, vegetable glycerin and propylene glycol in our formulas, so, if you are allergic to either consult your physician first. Also, bear in mind that the vapourette does still contain nicotine which is a highly addictive, naturally occurring stimulant found in tobacco and tomato plants.

## What are some things that could prolong the life of my vapourette?:

Although a durable product, remember, the Vapourette is still a battery-operated device with some pretty tiny parts working hard to keep you enjoying that nicotine experience. That said,

we suggest a few things that can help you prolong the life of the battery:

**Screw in rechargers/flavour carts gently** - Inside the battery is a contact point called the center post, when screwed in too tight the post deviates from its contact point rendering it useless.

**Give it time to breathe** - If you feel the battery getting too warm, perhaps from a long smoke break, put it down for a minute or two, let it cool down.

### Do you have a Recycling Program?

Start saving, because in September 2013 Bedford Slims will be rolling out a recycling program with a built in rewards program. For now, please don't toss our brand or any other competitor's battery in the trash, our program allows for all batteries to be recycled.

### I am interested in your business, where can I find your wholesale and affiliate information?

Fantastic, let's get a dialogue going -

E-mail: [sales@bedfordslims.com](mailto:sales@bedfordslims.com) or [jesse@bedfordslims.com](mailto:jesse@bedfordslims.com)

Phone: 347-889-5015

#### BEDFORD SLIMS VAPOURETTE COMPANY

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Electronic Cigarette Designed  
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**Good things come in Slims  
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## Making the Full Transition to Electronic Cigarettes

Written by Jesse Gaddis - October 29 2012



It's not just nicotine which keeps smokers hooked on the habit,

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but also the ritual and the enjoyment of inhaling and blowing smoke. Whether a smoker is taking a break from work to spend 10 minutes smoking a cigarette outdoors, or enjoying an evening with friends and drinks on the patio, the end result is a relaxing, almost blissful, indulgent experience. Even some non-smokers can appreciate this relaxing vision. The Lord of The Rings film trilogy expresses this in a scene with hobbits and wizards blowing smoke rings and enjoying a happy moment together, and without question the entire audience understands this message.

## Tackling the Addiction

This is where Bedford Slims electronic cigarettes step forward to meet the challenge of providing a replacement for both addictions. However, we have seen in the time we have spent investigating the usage habits of our customers, certain trends which drive us to seek ways to improve on our products, and on electronic cigarettes in general. Some are unable to make the full transition from cigarettes to e-cigarettes.

There is a segment of the population that turns to electronic cigarettes in situations where a normal cigarette is not permitted, such as a train, bus, bar, and other public places where traditional cigarettes are banned. While you will find vaping to be okay in most places, it is always wise to ask before you begin puffing away on your newfangled vapour friend.

Some are able to make a smooth transition to Bedford Slims, where cravings for the "real thing" are nonexistent. For many of these people, using Bedford Slims is a natural upgrade - eliminating the tar and smell, instantly improving life. These benefits can help override whatever psychological need there is to smoke a tobacco cigarette.

## Helpful Switching Tips

- Ease into it by smoking it in places you cannot smoke normal cigarettes like your office. or a concert venue, just make to sure it's cool with everyone first. New things can take some time to get used to but the advantage with vapor is how many more places you will be able to enjoy it than conventional cigarettes.
- Reward yourself - If by smoking ecigs over regular cigarettes saves you a certain amount of money per week, take half of that savings and buy yourself something, or take yourself out to dinner. You earned it!
- Ask yourself this: do your loved ones feel offended by the smell? Would the desire to improve your relationship with

PHOTO SET: Nicky Digital @  
Bedford Slims Secret CMJ  
House Show

POSTED ON OCTOBER 28, 2013

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