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Three Vemma Brand Partners Achieve Record-Breaking Incomes*

Vemma Nutrition Company
February 6, 2013 4:22 PM

SCOTTSDALE,
AZ--(Marketwire -
Feb 6, 2013) -

Business is
booming for

**Vemma
Nutrition
Company**, and
three of the

company's Brand
Partners have

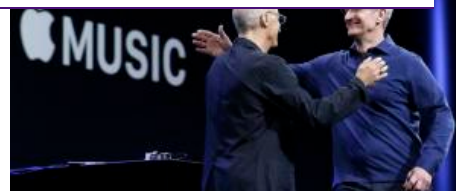
achieved elite rank status and are now earning record-breaking incomes. This announcement comes just a week after the launch of Vemma's new energy drink, **Verve Bold**, and within three months of the launch of the **Chris Powell Bod-e Shake**. Skyrocketing sales of both products, including pre-orders of Verve Bold, contributed to business success for Tom and Bethany Alkazin, Pinnacle Leaders, and Brad Alkazin, Star Royal Ambassador.

Tom and Bethany Alkazin are the first in the company's eight-year history to reach the highest rank of Pinnacle Leader. Brad reached the rank of Star Royal Ambassador, which can generate annual earnings well beyond the seven-figure mark.*

Vemma Founder and CEO, BK Boreyko commented, "We are honored to have such tremendous leaders on the Vemma team. My heartfelt congratulations go to them. Tom and Bethany have established an empire, and Brad has proven that success can happen at any age and is redefining the income potential for young people with Vemma."

Tom and Bethany Alkazin thanked their team for helping them to reach this impressive milestone by saying, "By the grace of God, and an amazing team of leaders, we hit Pinnacle! Our sincere thanks to every Brand Partner on our team. We are humbled and honored to be in business with you. It is now your turn! If we can do it, you can do it!"

Twenty-six-year-old Brad Alkazin is one of the dynamic leaders of Vemma's Young People Revolution (#YPR), and is the



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youngest person ever to reach the rank of Star Royal Ambassador (the second-highest rank in the company). Brad Alkazin commented, "Thanks to my team, BK, the leadership and my parents, I was fortunate to make this achievement. It's eye opening... this is happening, and it's affecting a lot of people. I've got to tell you guys -- this is just the beginning."

When Vemma Brand Partners reach a new rank, they are paid at a higher level and receive a one-time rank advancement bonus of \$100,000 for Star Royal Ambassadors and \$250,000 for Pinnacle Leader.

Vemma Nutrition Company paid out over \$1 million per week in distributor bonuses in 2012. The company's sales have more than doubled in the last year.

For the social media version of this release visit:

<http://pitch.pe/XjEqli>.

About Vemma®

Founded in 2004 by BK Boreyko, Vemma Nutrition Company is rapidly growing as one of the premier industry leaders specializing in premium liquid nutrition. Every week, thousands of people join the company's mission to make a positive difference in the lives of others through the sharing of the clinically studied Vemma formula. The Vemma brands -- including Verve®, a healthy energy drink -- coupled with the company's rewarding business opportunity, help people to live a better quality of life, both physically and financially. Vemma is headquartered in Scottsdale, Arizona, and distributes its products through a global network of independent Brand Partners. For more information, please visit vemmanutrition.com.

**Results not typical, your results may vary. The success or failure of each individual is dependent on their own efforts. The Company has generally expected results which can be obtained by visiting www.vemmanutrition.com.*

Contact:

Lynn McGovern
480-289-0398
lynn@vemmanutrition.com

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