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This Site may from time to time contain information relating to nutrition and various medical, health and fitness conditions of pets and their treatment. This is for informational purposes only and is not meant to be a substitute for the advice provided by your own veterinarian or other veterinary professional. You should not use the information contained herein for diagnosing a pet's health or fitness problem or disease. You should always consult your own veterinarian and/or veterinary advisors.

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Any act that would constitute a breach of either the privacy (including uploading private information without the concerned individual's consent) or any other of the legal rights of individuals

Using this website to defame or libel Purina, its employees or other individuals or acting in such a way that brings into disrepute the good name of Purina;

Uploading files that contain viruses that may cause damage to the property of Purina or the property of other individuals; and

Posting or transmitting to this website any non-authorized material including but not limited to material that is in our opinion likely to cause annoyance, detrimental to or in violation of Purina's or any third party's systems or network security, libelous, defamatory, racist, obscene, threatening, pornographic, profane or is otherwise unlawful.

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You may be given the option to register to receive commercial messages from Purina via your mobile device. You understand that you may be charged by your wireless service provider in connection with the receipt of such messages. You may "opt out" of receiving future messages by following the instructions provided (i) in the wireless messages or (ii) on the website where you registered to receive such messages.

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13. Legal notice update

We reserve the right to make any changes and corrections to this notice. Please refer to this page from time to time to review these and new additional information.

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By Mail:

Nestlé Purina® PetCare
ATTN: Legal Department, DMCA Copyright Notices
Checkerboard Square
St. Louis, MO 63164

By Email:

copyrightnotice@Purina.nestle.com

For your complaint to be valid under the DMCA, you must provide all of the following information when providing notice of the claimed copyright infringement:

1. A physical or electronic signature of a person authorized to act on behalf of the copyright owner;
2. Identification of the copyrighted work claimed to have been infringed;

3. Identification of the material that is claimed to be infringing or to be the subject of the infringing activity, and that is to be removed or access to which is to be disabled, as well as information reasonably sufficient to permit Nestlé PurinaPetCare Company to locate the material;
4. Information reasonably sufficient to permit Nestlé Purina® PetCare Company to contact the copyright owner, such as an address, telephone number, and, if available, an electronic mail address;
5. A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or law; and
6. A statement that the information in the notification is accurate, and under penalty of perjury, that you are authorized to act on behalf of the copyright owner.

For more details on the information required for valid notification, see 17 U.S.C. 512(c)(3).

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Abbreviated Terms Community Guidelines: Our social media page is a family- friendly and pet- friendly page. We ask that you play nice and be polite. While we encourage the sharing of your comments, photos, videos, and links, please understand that the postings to our page do not necessarily represent the opinions of Nestlé Purina PetCare Company or its affiliates. Posts that we feel are offensive, inappropriate or not otherwise keeping with the spirit of the page, such as advertising, spam, posts that reflect irresponsible pet ownership, are off-topic, or contain vulgar language, posts that may violate the rights of others, or violate any of Facebook's terms of use, or may be removed. We also reserve the right to block. If you have a material connection to Purina (as an employee, agency, sponsored blogger/brand ambassador, etc.), please be sure to let everyone know that when you post.

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In the event of any conflict between these abbreviated terms and the Full Terms below, the Full Terms shall be deemed to apply.

Full Terms:

Eligibility and registration

As part of the registration process (if one is required), you will be asked to select a username and password and you will be responsible for all activities occurring under your username and for keeping your password secure. We may refuse to grant you a username that impersonates someone else, is or may be protected by trademark or proprietary rights law, or is vulgar, offensive or otherwise inappropriate, as determined by us in our sole discretion. You are solely responsible for any and all uses of your username, password, and account.

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By acceptance of these User-Generated Websites Terms and Conditions, you agree that any information you provide about yourself and your pets is accurate and complete information at the time provided. In particular, you represent that you are 18 years of age or older. In addition, you agree to update any information provided to User-Generated Websites to keep it accurate and complete. If you become a member of a User-Generated Website, your failure to accurately and completely provide, and timely update, information about yourself is reasonable grounds for suspension or termination of your membership.

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You do not work for any company or agency hired by Purina to promote and/or sell Purina products.

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The Materials you submit are original and created by you; and

Purina may use the Materials for advertising, marketing, and/or promotional and other purposes as set forth in these Terms of Use and you will not be entitled to any compensation for such use;

You further agree that you shall not submit any Materials:

That are known by you to be false, inaccurate, or misleading to anyone using the Service. For example, you will not use a false identity or create multiple postings with the intent to monopolize or unduly influence the forum or submit Materials unrelated to the product being reviewed;

That infringes any third party's copyright, patent, trademark, trade secret, rights of publicity rights of privacy, moral rights or any other applicable personal or proprietary rights;

That encourages or advocates any unlawful or unauthorized behavior or activity or violates any law, statute, ordinance or regulation;

That are offensive, obscene, vulgar, or is inappropriate for a public, family-friendly, and pet-friendly forum;

That are, or may be considered to be, defamatory, libelous, hateful, racially or religiously biased or offensive, threatening or harassing to any individual or entity;

That include any information that references third party websites, addresses, email addresses, contact information or phone numbers; or

That contains any computer viruses, worms, Trojan horses or other potentially damaging computer programs or files.

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Release and Indemnification

You agree to release, indemnify and hold Purina, its parent, , affiliated and subsidiary companies (and their respective officers, directors, agents, employees, and agents) harmless from all claims, demands, and damages (actual and consequential) of every kind and nature, known and unknown including reasonable attorneys' fees, arising out of or in connection with any breach of your representations and warranties set forth above, or your violation of any law or rights of a third party.

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By submitting your email address in connection with your rating and review, you agree that Purina and its third party service providers may use your email address to contact you about the status of your review and other administrative purposes.

Changes to Terms of Use

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Last Updated: February 5, 2014

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NESTLÉ CONSOLIDATED COUPON REDEMPTION POLICY

This Coupon Redemption Policy (the “Policy”) includes the following Nestlé affiliated companies: Nestlé USA, Inc., Nestlé Prepared Foods Company, Nestlé Purina PetCare Company, Nestlé Waters North America, Inc., Nestlé HealthCare Nutrition, Inc., Gerber Products Company, Nestlé Dreyer’s Ice Cream Company, Tribe Mediterranean Foods, Inc., and Galderma Laboratories, Inc. (collectively referred to as “Nestlé”).

Scope of Policy. This Policy governs the redemption terms relating to the coupons made available by Nestlé for the purchase of Nestlé products (the “Coupon(s)”). Such Coupons are redeemable at participating retail merchants selling Nestlé products (each a “Retailer”). By submitting any Coupon for redemption, a Retailer and its coupon clearinghouse (each a “Clearinghouse”), if any, agree to be bound by this Policy. Submission of Coupons for redemption signifies compliance with the terms and conditions printed on such Coupons and the terms and conditions set forth below, which are incorporated into all Coupons by reference. Each submission of Coupons to Nestlé’s processing agent creates a binding enforceable agreement to honor the terms and conditions of this Policy and the terms and conditions of the Coupon. It is the Retailer’s responsibility to ensure its employees and agents are aware of and in compliance with this Policy.

1. Coupons:

- A) Coupons are only valid in the fifty states comprising the United States of America, the District of Columbia, U.S. territories and possessions, and U.S. military installations worldwide, including any A.P.O. and F.P.O.
- B) Coupons are void where prohibited, taxed, or otherwise restricted.
- C) The cash redemption value of each Coupon is 1/20 of 1 cent.
- D) Coupons are non-assignable and are void if transferred, bought, sold, traded, exchanged for cash, other coupons, or certificates, or auctioned, from their original recipient to any other person, firm, or group prior to store redemption, or if photo-copied, reproduced, or altered in any way.
- E) Coupons are to be used toward the purchase of products for individual consumer use only and should not be accepted by any Retailer for product that will be resold.

2. Online Purchase Coupon Codes:

- A) An online purchase coupon code (each a “Code”) must be entered at checkout to receive discount.
- B) Codes are not valid in conjunction with any other Nestlé coupon or offer and are void where taxed, prohibited and restricted. No adjustments to prior purchases shall be made.
- C) Codes are not valid for cash.
- D) Codes are only valid on orders placed on the Web site indicated on the coupon, with a shipping and billing address found in the continental U.S.
- E) Codes may not be published elsewhere without written permission from Nestlé.

3. Coupon Redemption at Retailer:

- A) Coupons are redeemable only by a consumer purchasing the brand(s), size(s), quantity(ies) and variety(ies) of product(s) indicated on the Coupon (or the other required purchase criteria indicated on the Coupon), with the face value of the Coupon deducted from the Retailer's then current selling price or, in the case of a free goods Coupon, the lesser of the Retailer's then current selling price and the maximum allowable amount specified on the Coupon.
- B) Multiple Nestlé coupons (two or more, in any form including using a paper and digital coupon together) may not be applied against the purchase of a single item, and a maximum of four identical Coupons may be redeemed for four identical items in a single transaction.
- C) No Coupon may be redeemed after the expiration date set forth on such Coupon.
- D) The consumer must pay any sales tax applicable to the product(s) being purchased.

4. Processing Coupons for Payment and Denials Related Thereto:

- A) Properly redeemed and identified Coupons must be submitted: (1) directly by the Retailer that redeemed the Coupons, or (2) through a Clearinghouse authorized and approved by Nestlé's processing agent. Submission by unauthorized intermediary agents will not be accepted. Electronic clearing or any other exceptions to Nestlé's standard process requires prior written agreement from Nestlé. Nestlé encourages Retailers participating in digital Coupon promotions to use industry standard formats for reading, writing, and transmitting data, and to implement industry standards for digital Coupon promotions to promote efficiency and strong controls. All Coupon redemption information should be forwarded by the participating Retailer to its Clearinghouse prior to sending on to Nestlé's processing agent.
- B) Nestlé's processing agent may request completion of a questionnaire to facilitate the payment process. Providing false or misleading information in a questionnaire submitted to Nestlé, its processing agent or a Clearinghouse may result in the termination of redemption privileges. Any Retailer who fails to complete and submit a questionnaire to the Nestlé processing agent after two requests may be denied payment for any and all coupons submitted. Nestlé reserves the right to forward Coupons to law enforcement agencies for review and investigation as Nestlé may deem appropriate. Each shipment of Coupons will be considered as a whole and Nestlé reserves the right to refuse payment for an entire shipment if any portion of the shipment is found to be improperly redeemed.
- C) For each properly redeemed Coupon, Nestlé will reimburse the following items:
 - (i) Face value of savings Coupons or, in the case of a free goods Coupon, the lesser of the Retailer's then current selling price and the maximum allowable amount specified on the Coupon. If the Retailer does not write a price in the retail price box, a predetermined default value based on a representative market value determined by Nestlé will be used. Reimbursement shall not exceed the amount of Retailer's then current selling price.
 - (ii) Plus eight cents (\$0.08) for handling each Coupon properly redeemed.
 - (iii) Plus reasonable, actual direct ground postage from Retailer to Nestlé's processing agent or from Clearinghouse to Nestlé's processing agent. All other postage and handling costs/fees (including insurance) are the responsibility of the Retailer as part of the initial \$0.08 handling fee per Coupon.
- D) Except as set forth above, Nestlé will not pay any other administrative, handling, transportation or other coupon processing fees that Retailer or its Clearinghouse may incur or request.
- E) Invoices for paper Coupons received by Nestlé more than six (6) months after the expiration date on the Coupon will not be honored. Invoices for digital Coupons must be presented to Nestlé's processing agent within 30 days after the expiration of the Coupons

F) Nestlé reserves the right, in its sole discretion, to withdraw and/or refuse payments for any Coupon offer (paper or digital) and to modify or terminate any Code and/or consumer's participation at any time due to fraud or errors including but not limited to counterfeiting, unauthorized distribution, significant data errors or system security breaches.

G) Nestlé reserves the right to deny reimbursement, retain, mark, and declare void any coupons and/or Codes presented for redemption that are:

- (i) In mint/mass/gang/ or similar cut or torn condition;
- (ii) In sequential number patterns, or contain evidence of tape, or are in excessive or larger than normal quantities in single or multiple transactions that would indicate the Coupons were used to purchase products for resale and not for individual consumer use;
- (iii) Altered or appear to be reproductions;
- (iv) Submitted in a uniform mix (multiple submissions of a single Coupon or the same quantity of several different Coupons);
- (v) Not supported by sufficient Retailer stock to cover the number and types of Coupons submitted for redemption;
- (vi) Not supported by itemized invoices showing sufficient purchases of products of the Retailer within the normal redemption cycle to cover the Coupons presented for payment. Nestlé may request supporting data, typically transaction log data, to verify actual consumer transactions for the period involved;
- (vii) Submitted by a Retailer whose address or business operations cannot be verified;
- (viii) Redeemed in a different area from their original distribution area (out of area Coupons);
- (ix) Published elsewhere without written permission from Nestlé;
- (x) Accepted from the consumer after the stated expiration date;
- (xi) Deemed to have any other indications of misredemption;
- (xii) Not in accordance with this Policy.

H) For digital Coupons and/or Codes, Nestlé will deny reimbursement for Coupons/Codes which exhibit signs of misredemption, including, but not limited to: accuracy or quality issues in data files, excessive or unusual patterns or redemption, use of multiple Coupons (digital and/or paper) for the purchase of a single item or use of more than four identical Coupons for the purchase of more than four of the same item, and excessive "make good" Coupons or point of sale overrides.

I) Coupon reimbursement, penalties and deduction fees may not be deducted from Nestlé invoices. If such deductions are made, the Retailer's credit with Nestlé may be suspended or shipments may be suspended until the amount is repaid including any penalties and/or deduction fees.

J) Properly redeemed Coupons should be sent to:

For Coupons of Nestlé Purina PetCare Company:

Nestlé Purina PetCare Company
Inmar Dept #17800
1 Fawcett Drive
Del Rio, Texas 78840

For Coupons of any other Nestlé entity:

Nestlé USA
Inmar Dept #00020
1 Fawcett Drive
Del Rio, Texas 78840

K) The Nestlé processing agent's count of Coupons received will be final and shall govern the payment of Coupons under this Policy.

5. **Nestlé Audit of Retailer Records:** Nestlé reserves the right to audit the coupon sorting or billing service of any Retailer, Clearinghouse, or agent involved in the handling or submission of Coupons. Nestlé reserves the right to deal directly with all Retailers on all matters pertaining to any Coupon submission.

6. **Retailer Appeals:** In the event a Retailer payment is denied, the Retailer may appeal within six (6) months of the date of the notification of the denial. Appeals should be forwarded in writing to the corresponding address below. Lack of action within six months of any variance constitutes your agreement with the denial or adjustment, as applicable. Appeals received after six (6) months will not be considered. Appeals should be sent to:

For appeals related to Nestlé Purina PetCare Company:

Nestlé Purina PetCare Company
Inmar Dept #17800
1 Fawcett Drive
Del Rio, Texas 78840

For appeals related to any other Nestlé entity:

Nestlé USA
Inmar Dept #00020
1 Fawcett Drive
Del Rio, Texas 78840

7. **Limitation of Liability:** Nestlé's sole obligation hereunder is limited to reimbursing Retailer the amount described in Section 4(C) for all Coupons redeemed by Retailer if valid and redeemed in accordance with the terms hereof. In no event shall Nestlé's liability hereunder exceed the amount described in Section 4(C) for all valid Coupons submitted by Retailer in accordance with the terms hereof.

8. **Miscellaneous.**

A) Any use of Coupons by a Retailer not consistent with these terms shall be regarded as a material breach and may constitute fraud, and Nestlé, at its sole option, may void all Coupons such Retailer submits for redemption. Submission of Coupons not legitimately redeemed could result in prosecution under U.S. mail and/or computer fraud statutes.

B) This Policy will be governed and construed in accordance with the federal laws of the United States and the

state laws of the State of Missouri. Any action or proceeding brought by any party hereto which is related to this Policy or any Coupon(s) shall be brought in a federal or state court having proper subject matter jurisdiction and governing St. Louis County, Missouri.

C) Any legal action hereunder must be brought within one (1) year of the particular submission date giving rise to the cause of action. Any audit claim instituted by the Retailer must be brought within one (1) year of the time period for which the audit is sought. All post audit claims must include complete documentation to substantiate claims. Post audits performed by third parties must be reviewed thoroughly and verified by the Retailer prior to submission. |

D) Nestlé's failure to enforce any terms or conditions of this Policy shall not constitute a waiver of them by Nestlé. No custom or practice of the parties at variance with the terms of this Policy will constitute a waiver of such party's right to demand exact compliance with the terms hereof.

E) This Policy may only be altered or modified by Nestlé; moreover, Nestlé reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy.

F) Should any provision(s) of this Policy be declared invalid for any reason, such decision shall not affect the validity of any other provisions, which other provisions shall remain in force and effect as if this Policy had been agreed to with the invalid provision(s) eliminated.

If you have any questions or need further clarification, please call the Inmar Retailer Hotline at (800) 285-7602

Last updated: 11/24/2014