

June 24, 2015

Laura Smith, Esq.  
Legal Director  
Truth in Advertising, Inc.  
P.O. Box 927  
Madison, Connecticut 06443

Dear Ms. Smith,

Thank you for your letter of June 22, 2015. Our Investing In American Jobs initiative has been very successful. Since 2013, we have met with hundreds of suppliers and now feature thousands of products that support American manufacturing on our website.

Such rapid growth has not been without challenges and we are continually working to improve our website listings and information. Please be assured that we have reviewed the listings identified in your letter and are taking steps to ensure that this information is corrected as necessary. In response to your letter, we also are undertaking a more extensive quality assurance review to eliminate these kinds of coding errors in the future. Based on our initial internal review, however, we believe these errors are limited to a small number of items, and we are confident in the overall integrity of the information on our website.

Thank you again for bringing this issue to our attention. Because of the interest of organizations like yours, the initiative will continue to improve and we will reach our goal of purchasing an additional \$250 billion in products supporting U.S. jobs over ten years. Please feel free to contact me whenever you have any questions or concerns.

Sincerely,



Cynthia Marsiglio  
Vice President

U.S. Sourcing and Manufacturing