UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

ESAM ABDELGADIR, RITA DOS SANTOS and JOSEPH SHIKHMAN – PUTATIVE CLASS REPRESENTATIVES AND THOSE SIMILARLY SITUATED,

Case No. 14-cv-9857 - GHW

Plaintiffs,

v.

TELEXELECTRIC, LLLP; TELEX MOBILE, HOLDINGS, INC.: JAMES M. MERRILL; CARLOS N. WANZELER; STEVEN M. LABRIOLA; JOSEPH H. CRAFT, a/k/a JOE H. CRAFT; CRAFT FINANCIAL SOLUTIONS, LLC; CARLOS COSTA; KATIA WANZELER; SANDERLEY RODRIGUES DE VASCONCELOS; WWW GLOBAL BUSINESS. INC.; SANTIAGO DE LA ROSA; RANDY N. CROSBY; FAITH R. SLOAN; DANIIL SHOYFER; GERALD P. NEHRA, individually and doing business as LAW OFFICES OF NEHRA AND WAAK; GERALD P. NEHRA ATTORNEY AT LAW, PLLC; RICHARD W. WAAK, individually and doing business as LAW OFFICES OF NERHA AND WAAK: RICHARD W. WAAK, ATTORNEY AT LAW, PLLC; PRICEWATERHOUSECOOPERS, LLP; BANK OF AMERICA CORPORATION, BANK OF AMERICA, NA; TD BANK, NA; FIDELITY CO-OPERATIVE BANK, doing business as FIDELITY BANK; MIDDLESEX SAVINGS BANK; WELLS FARGO & COMPANY; WELLS FARGO BANK, NA; SYNOVUS FINANCIAL CORPORATION, SYNOVUS BANK; FMR, LLC, also known as FIDELITY INVESTMENTS; GLOBAL PAYROLL GATEWAY INC.; INTERNATIONAL PAYOUT SYSTEMS, INC.; PROPAY, INC., doing business as PROPAY.COM; BASE COMMERCE, LLC, doing business as PHOENIX PAYMENTS: VANTAGE PAYMENTS, LLC; ALLIED WALLET, LTD; DOE INSIDE PROMOTERS: DOE PROFESSIONAL SERVICES PROVIDERS; DOE BANKS; DOE INVESTMENT SERVICES PROVIDERS; DOE PAYMENT PROCESSORS; and PARALEGAL DOE, Defendants.

DEMAND FOR TRIAL BY JURY

COMPLAINT

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I. NATURE OF THE ACTION

- 1. This litigation arises out of a pyramid scheme through which TelexFree, Inc., TelexFree, LLC and TelexFree Financial, Inc. ("TelexFree") and the Defendants (as defined herein), defrauded hundreds of thousands of individuals out of hundreds of millions of dollars by promising them a jumbo-sized return on investment in excess of 200% annually, purportedly in exchange for promoting TelexFree's business. Largely targeting the Brazilian and Dominican communities, TelexFree purported to sell internet telephone services, when in actuality it generated its income exclusively by recruiting "Members," also called "Promoters," and promising returns through a passive income scheme. These memberships, known as "AdCentral" packages, entitled Promoters to be paid for cutting-and-pasting spam advertisements on the Internet, creating the illusion that they were performing valuable services in exchange for compensation. Promoters were also encouraged to recruit and "build" a network of new Members, for which they would receive additional compensation. Ultimately, Members were not required, or even expected, to perform any sales, and were compensated solely for recruiting new Promoters and for performing the passive activity of cutting-and-pasting spam advertisements.
- 2. A pyramid scheme is a fraudulent business operation whereby an individual or organization pays returns to its investors from new money paid into the operation by new victims, rather than from profit earned by the operator. Operators of pyramid schemes usually entice new victims by promising higher returns than available from other (legal) investments, in the form of short-term returns that are either abnormally high or unusually consistent. Inevitably, the pyramid scheme fails when new victims of the scheme are not recruited quickly

enough to pay the promised returns to the earlier investors, and the scheme is finally revealed to be an illegal fraud.

- 3. The template for TelexFree's pyramid scheme was laid out years ago, in Brazil, by Carlos N. Wanzeler ("Wanzeler"), James M. Merrill ("Merrill"), Steven Labriola ("Labriola") and Carlos Costa ("Costa"). In 2010, Wanzeler, Merrill and Costa together formed and jointly controlled Ympactus Comercial Ltda ("Ympactus").
 - 4. Ympactus was formed under the laws of, and operated in, Brazil.
 - 5. Ympactus also operated out of offices in Massachusetts.
- 6. Ympactus purported to sell internet telephone services, but primarily sold "memberships" to investors. These memberships offered investors high returns in exchange for promoting the company online and recruiting new investors.
- 7. The mid-2013 shut-down of Ympactus was widely reported in both the financial and popular press.
- 8. Anticipating the demise of Ympactus, and with an eye towards using the same fraudulent model in another market, in February 2012, one step ahead of the Brazilian authorities, Wanzeler and Merrill formed TelexFree, Inc. in the United States.
- 9. While TelexFree was purported to be a separate and distinct legal entity from Ympactus, Wanzeler, Labriola, Merrill and Costa used the TelexFree entity to re-create in the United States the same massive pyramid scheme that they had earlier conducted in Brazil, even to the extent, for example, that both companies provided the same information on their websites.
- 10. When their Brazilian operation shuttered in mid-2013, Wanzeler, Merrill, Labriola and Costa, with the participation and assistance of the other Defendants named in this Complaint, rapidly expanded their fraud in the United States under the name TelexFree.

Operating out of its headquarters in Marlborough, Massachusetts, TelexFree advertised itself as a "multi-level marketing" company selling local and international telephone service plans that falsely claimed to use unique groundbreaking "voice over internet protocol" ("VoIP") technology.

- 11. The bait for the TelexFree's scheme was the right to promote and profit from TelexFree's VoIP product. Despite the false, unfair, and deceptive representations made by TelexFree, the TelexFree VoIP service was not groundbreaking, and offered nothing more than what was and is otherwise available for free. In fact, the TelexFree VoIP technology was not patented or proprietary.
- 12. Wanzeler, Merrill, Labriola and Costa, and those working with them, specifically targeted immigrant communities, for whom English was not spoken or spoken only as a second language, with their pyramid scheme, selling unwitting purchasers (the Promoters) memberships that promised high returns (TelexFree promised annualized returns of over 200%) solely for placing duplicative internet advertisements and recruiting new members.
- 13. TelexFree used these membership fees to fund its unlawful and fraudulent scheme and line the pockets of Wanzeler, Merrill, Costa and the other Defendants some of whom were early Promoters with massive influence over the fraud, and others of who earned handsome fees for proving services to the fraud while turning a blind eye to the earlier shutdown of the nearly identical Ympactus and many other "red flags" surrounding the fraud.
- 14. TelexFree's revenue from sales of its VoIP service plans accounted for only approximately \$1.3 million of the nearly \$1.1 billion (or approximately 0.1%) needed to honor its outsized promises to Promoters.

- 15. TelexFree had virtually no true 'business,' and virtually all of its receipts were simply new investments of people duped into expecting sizeable returns.
- 16. On March 9, 2014, TelexFree changed its compensation plan, thereby requiring Promoters to sell its VoIP product in order to qualify for the payments that TelexFree had previously promised to pay them. The rule change generated a storm of protests from Promoters who were unable to recover their money. On April 1, 2014, dozens of Promoters descended upon TelexFree's Marlborough, Massachusetts office to protest this change and attempt to regain access to their money.
- 17. In an effort to advance the illusion that TelexFree had made payments to investors, TelexFree mailed fraudulent and inaccurate 1099 (Miscellaneous Income) forms to investors; many such forms were provided long after the mandated January 31, 2014 deadline, and some after the April 15, 2014 filing deadline. In doing so, TelexFree falsely represented that investors had received income that they had in fact never received.
- 18. Eventually, as happens in every pyramid scheme, TelexFree was unable to maintain its deception and the pyramid crumbled. Revenues were insufficient to meet obligations and TelexFree, Inc. along with two affiliated companies, TelexFree, LLC and TelexFree Financial, Inc. (together, the "Bankrupt Companies") filed for Chapter 11 bankruptcy protection in Nevada on April 14, 2014.
- 19. Criminal and regulatory proceedings were quickly commenced, the operations were shuttered, and the full extent of the great harm that TelexFree, its founders and the many other Defendants caused is only now being fully revealed, with investor losses totaling perhaps \$1 billion dollars. With hundreds of thousands of victims, TelexFree appears to be one of the

largest, if not the largest, pyramid scheme in history. This Complaint seeks redress against the wrong-doers on behalf of those victims.

- 20. The Bankrupt Companies executed their fraud with the participation to varying degrees of the following entities and individuals (collectively, "Defendants"):
 - TelexElectric LLLP ("Electric");
 - Telex Mobile, Holdings, Inc. ("Mobile");
 - Wanzeler, Merrill, Labriola, Costa, and Joseph H. Craft a/k/a Joe H. Craft (collectively, the "Defendant Founders");
 - Sanderley Rodrigues de Vasconcelos, WWW Global Business, Inc., Santiago de La Rosa, Daniil Shoyfer, Randy N. Crosby, Faith R. Sloan, and the Doe Inside Promoters (collectively, the "Inside Promoters");
 - Gerald P. Nehra, Esq., individually and doing business as the Law Offices of Nehra and Waak, Gerald P. Nehra, Attorney at Law, PLLC, Richard W. Waak, individually and doing business as the Law Offices of Nehra and Waak, Richard W. Waak, Attorney at Law, PLLC, Paralegal Doe, Joe. H Craft individually and doing business as Certified Public Accountant, Craft Financial Solutions, LLC, PricewaterhouseCoopers, LLP, as well as the Doe Professional Services Providers (collectively, the "Retained Licensed Professionals");
 - Bank of America Corporation, Bank of America, N.A., TD Bank, N.A., Fidelity Co-Operative Bank, Middlesex Savings Bank, Wells Fargo & Company, Wells Fargo Bank, N.A., Synovus Financial Corporation, Synovus Bank, and the Doe Banks (collectively, the "Banking Institutions");
 - FMR, LLC, also known as Fidelity Investments, and the Doe Investment Services Providers (collectively, the "Investment Services Providers");
 - and Global Payroll Gateway, Inc., International Payout Systems, Inc., Propay, Inc., doing business as Propay.com, Base Commerce, LLC, doing business as Phoenix Payments, Vantage Payments, LLC, and Allied Wallet, Ltd. (collectively, the "Payment Process Services Companies").
- 21. The fact that TelexFree was operating an illegal pyramid scheme was known to Defendants as early as 2013, following the Brazilian authorities' seizure of Ympactus' assets.
- 22. TelexFree's operations had many signs of fraud and other wrongdoing and were highly suspicious to law enforcement, banking, and payment processing authorities from the

outset. After Brazilian authorities shut down TelexFree's Brazilian unlawful predecessor, Ympactus, the Banking Institutions, Investment Services Provides, and Payment Processing Services Companies turned a blind eye to the fact that TelexFree was nothing other than a new entity created by the same principals to engage in the same fraud on new victims. TelexFree even used the same fraudulent methods and promotional materials. Said Defendants chose to blithely continue to participate in and aid and abet TelexFree's fraud by providing critical financial services that allowed TelexFree's pyramid scheme to thrive in the United States.

23. Plaintiffs Putative Class Representatives Esam Abdelgadir, Rita Santos, and Joseph Shikhman, on behalf of themselves and all others similarly situated ("Plaintiffs") seek compensation for the economic loss they suffered as a result of Defendants' participation in TelexFree's illegal pyramid scheme (the "TelexFree Program" or the "Pyramid Scheme").

II. <u>JURISDICTION AND VENUE</u>

- 24. This Court has original subject-matter jurisdiction over the federal claims in this action pursuant to 28 U.S.C. § 1331.
- 25. This Court has subject matter jurisdiction over the state law claims pursuant to 28 U.S.C. §§ 1332(d) and 1367, in that (i) this is a class action in which the matter or controversy exceeds the sum of \$5,000,000, exclusive of interests and costs, and in which some members of the proposed Classes are citizens of a state different from some of the Defendants, and (ii) Plaintiffs' state law claims form part of the same case or controversy as their federal claims under Article III of the United States Constitution.
- 26. This Court also has jurisdiction over this action under Section 1121 of the Lanham Act [15 U.S.C. § 1121], and Section 1965 of the Racketeer Influenced and Corrupt Organizations Act [18 U.S.C. § 1965]. Defendants have, directly or indirectly, made use of the

means of instrumentalities of interstate commerce and of the mails with the transactions, acts, practices, and courses of business alleged.

- 27. Venue is proper under 28 U.S.C. § 1391 since (i) substantial part of the acts, omissions and transactions giving rise to this action occurred in this district, and (ii) certain Defendants reside in this district.
- 28. Venue is proper under Section 1965 of the Racketeer Influenced and Corrupt Organizations Act [18 U.S.C. § 1965], as the Defendants reside, have agents, or otherwise transact business material to this Complaint in this district.

III. THE PARTIES

A. PLAINTIFFS

- 29. Plaintiff Esam Abdelgadir ("Abdelgadir") is an individual who resides in Massachusetts. Abdelgadir, like many other victims of TelexFree's Pyramid Scheme, tendered an amount exceeding \$300,000 for memberships in TelexFree (a "TelexFree Membership") and its promised pre-March 9, 2014 return on investment (the "Original Return on Investment").
- 30. Plaintiff Rita D. Dos Santos ("Dos Santos") is an individual who resides in Massachusetts. Dos Santos, like many other victims of TelexFree's Pyramid Scheme, tendered funds for a TelexFree Membership and its promised Original Return on Investment.
- 31. Plaintiff Joseph Shikhman ("Shikhman") is an individual who resides in New York. Shikhman, like many other victims of TelexFree's Pyramid Scheme, tendered funds for a TelexFree Membership and its promised Original Return on Investment.

B. THIRD-PARTY TELEXFREE BANKRUPT ENTITIES

- 32. TelexFree, Inc., TelexFree, LLC and TelexFree Financial, Inc. are not currently Defendants due to their Chapter 11 bankruptcy protections, but they are third-party participants in the unlawful activities described in this Complaint.
- 33. TelexFree, Inc is a corporation duly organized and existing under the laws of the Commonwealth of Massachusetts, registered with the Corporations Division of the Secretary to the Commonwealth of Massachusetts (Identification Number 000832397), having a last known principal place of business at 225 Cedar Hill Street, Suite 200, in Marlborough, County of Middlesex, Commonwealth of Massachusetts 01752 (the "TelexFree Marlborough Office"). ¹
- 34. TelexFree, LLC is a limited liability company duly organized and existing under the laws of Nevada, having a purported place of business at 4705 S. Durango Drive, #100-J51 (a post office box), Las Vegas, Nevada 89147 (the "Nevada Post Office Box"). TelexFree, LLC also maintained offices in the Commonwealth of Massachusetts at the TelexFree Marlborough Office between 2012 and late April 2014. At all material times, TelexFree LLC was identified as a limited liability company as registered with the Corporations Division of the Secretary to the Commonwealth of Massachusetts (Identification Number 001105166). TelexFree, LLC registered with the Secretary of State for the Commonwealth of Massachusetts on April 18, 2013.

¹ See Office of the Secretary of the Commonwealth of Mass., Corporations Div., Corporate Summary for TelexFree, Inc., attached hereto as Exhibit 1.

² See Office of the Secretary of the Commonwealth of Mass., Corporations Div., Corporate Summary for TelexFree, LLC, attached hereto as Exhibit 2.

- 35. Defendant Paralegal Doe served as TelexFree, LLC's Nevada agent, servant or employee at all times relevant to this complaint. Her true identity and whereabouts remain unknown.
- 36. The last unnamed TelexFree entity is TelexFree Financial, Inc. ("TelexFree Financial"). TelexFree Financial, Inc. is a corporation duly organized and existing under the laws of the State of Florida, having its last known principal place of business at 2321 NW 37th Avenue, in Coconut Creek, Florida 33063. TelexFree Financial is a wholly-owned subsidiary of TelexFree, LLC.³

C. **DEFENDANTS**

i. Electric and Mobile

- 37. Defendant TelexElectric, LLLP ("Electric") is a limited liability limited partnership duly organized and existing under the laws of the State of Nevada, and having its registered agent as BWFC Processing Center, LLC, 3960 Howard Hughes Parkway, Suite 500, Las Vegas, Nevada 89169.⁴
- 38. Defendant Telex Mobile, Holdings, Inc. ("Mobile") is a corporation duly organized and existing under the laws of the State of Nevada, and having its registered agent as BWFC Processing Center, LLC, 3960 Howard Hughes Parkway, Suite 500, Las Vegas, Nevada 89169.⁵
- 39. These Defendants maintained only the Post Office Box, which was in an unnamed combination mini-mart and smoke shop in a strip mall in Las Vegas, Nevada. They maintained

³ See Florida Department of State,, Div, of Corporations, Corporate Summary for TelexFree Financial, Inc., attached hereto as Exhibit 3.

⁴ See Nevada Corporate Summary for TelexElectric, LLLP, attached hereto as Exhibit 4.

⁵ See Nevada Corporate Summary for Telex Mobile Holdings, Inc., attached hereto as Exhibit 5.

no sales force or sales support in Nevada relevant to the Complaint other than Paralegal Doe who is only known at this time to have retrieved mail from the mailbox.

ii. Founders, Officers, Directors, Owners and Businesses Associated With Such Individuals

- 40. Merrill is an individual with a last known usual place of abode of 1 Coburn Drive in Ashland, County of Middlesex, Commonwealth of Massachusetts 01721. At all material times, Merrill was President, Secretary and Director of Defendant Mobile and a General Partner of Defendant Electric. At all material times, Merrill was a Founder, President, Secretary, and Director of third-party TelexFree, Inc. At all times material, Merrill was a Founder and Manager of third-party TelexFree, LLC, and was listed with the Massachusetts Secretary of State Corporations Division as an authorized person to execute, acknowledge, deliver, and record any recordable instrument purporting to affect an interest in real property. Merrill was also a Founder, President, Secretary, and Director of third-party TelexFree Financial.
- 41. Wanzeler is an individual with a last known usual place of abode of 373 Howard Street, in Northborough, County of Worcester, Commonwealth of Massachusetts 01532. At all material times, Wanzeler was a Founder and General Partner of Defendant Electric and Founder, Treasurer and Director of Defendant Mobile. At all material times, Wanzeler was also Founder, Treasurer and Director of third-party TelexFree, Inc. and Founder and Manager of third-party TelexFree, LLC. Wanzeler was a Founder, Vice-President, Treasurer, and Director of third-party TelexFree Financial and was listed with the Massachusetts Secretary of State Corporations Division as an authorized person to execute, acknowledge, deliver, and record any recordable instrument purporting to affect an interest in real property.
- 42. Labriola is an individual with a last known usual place of abode of 21 Kiwanis Beach Road, in Upton, County of Worcester, Commonwealth of Massachusetts 01568. Labriola

is identified as a Director of Common Cents Communications, Inc., the predecessor of TelexFree, Inc., in its filed Articles of Incorporations with the Massachusetts Secretary of State Office. Labriola also functions as the International Sales Director of TelexFree.

- 43. Joseph H. Craft, also known as Joe H. Craft ("Craft") is an individual with a last known usual place of abode at 825 E. Main Street in Boonville, Indiana 47601-1885. Craft is a certified public accountant and maintains offices in Boonville, Indiana, 47601-1885, at 825 E. Main Street and in Kentucky under the name Joe H. Craft, CPA/PFS, CFP. At all material times, Craft served as the Chief Financial Officer of third parties TelexFree, Inc. and TelexFree, LLC and prepared and approved their financial statements. According to TelexFree's former Chief Restructuring Officer, William H. Runge, by April 2012, Craft was retained to serve as TelexFree's accountant and prepared its financial statements and taxes. Further, Craft was hired to serve as TelexFree, LLC's Chief Financial Officer on or before December, 2013.
- 44. Craft is the sole member, manager and registered agent of Defendant Craft Financial Solutions, LLC ("Craft Financial"), a limited liability company duly organized and existing under the laws of Indiana, having a principal place of business at 825 E. Main Street in Boonville, Indiana 47601-1885, engaged in the business of providing accounting services and financial advice.
- 45. Costa is an individual with an unknown last known usual place of abode. Costa is a Founder of, and was listed as Manager of TelexFree, LLC with the Massachusetts Secretary of State Corporations Division.

⁶ See Omnibus Declaration of William H. Runge, Case 14-1552-abl, Doc. 13, ¶ 31, attached hereto as Exhibit 6.

⁷ *Id*.

- 46. Katia Wanzeler is an individual with a last known usual place of abode of 373 Howard Street, in Northborough, County of Worcester, Commonwealth of Massachusetts 01532.
- 47. Sanderley Rodrigues de Vasconcelos ("Rodrigues") is an individual with a last known usual place of abode of 100 Stockton Street, Apt. 49, in Chelsea, County of Suffolk, Commonwealth of Massachusetts 02150. At no time has Rodrigues been registered with the Commonwealth of Massachusetts as a broker or dealer of securities. Rodrigues had been charged by the United States Securities and Exchange Commission (the "SEC") with operating a fraudulent pyramid scheme under the name of Universo FoneClub Corporation, another Massachusetts corporation formed by Rodrigues, in which he acted as Officer and Director. Rodrigues settled these charges in 2007 and as condition of this settlement he was permanently enjoined from violating Section 10(b) of the Exchange Act and Rule 10b-5, and Sections 5(a), 5(c) and 17(a) of the Securities Act. He was further disgorged of about \$1.8 million in ill-gotten gains.
- 48. Rodrigues is the sole Officer, Director, and Registered Agent of Defendant WWW Global Business, Inc. ("WWW Global Business"), a corporation duly organized and existing under the laws of the Commonwealth of Massachusetts, having a principal place of business at 189 Squire Road, Suite 40, in Revere, County of Suffolk, Commonwealth of Massachusetts. WWW Global Business was organized by Rodrigues on or about February 7, 2013, to market and sell TelexFree Memberships.
- 49. Santiago de la Rosa ("De La Rosa") is an individual with a last known usual place of abode of 189 Beacon Hill Avenue, Unit 2, in Lynn, County of Essex, Commonwealth of Massachusetts 01902. De La Rosa appears in internet videos promoting the TelexFree Program

and is one of its most successful Promoters, having recruited numerous other Promoters within the Dominican Community in Massachusetts and elsewhere.

- 50. Randy N. Crosby ("Crosby") is an individual with a last known usual place of abode of 30 Club Court, in Alpharetta, Georgia 30005. Crosby appears in internet videos promoting the TelexFree Program and is one of its most successful Promoters, having recruited numerous other Promoters especially through a website known as "everybodygetspaidweekly.biz", in Massachusetts and elsewhere.
- 51. Faith R. Sloan ("Sloan") is an individual with a last known usual place of abode of 515 E. End Avenue, Unit 105, in Calumet City, Illinois 60409. Sloan appears in internet videos promoting the TelexFree Program, and is one of its most successful Promoters, having recruited numerous Promoters especially through a website known as "telexfreepower.com", in Massachusetts and elsewhere.
- 52. Daniil Shoyfer ("Shoyfer") is an individual with a last known usual place of abode of 123 Arbutus Avenue, in Staten Island, New York 10312. Shoyfer was one of the TelexFree Program's most successful Promoters, managing a large network of TelexFree members based primarily in New York City, but with connections in other states as well, including Massachusetts. Shoyfer is known to have recruited numerous Promoters through public meetings that he arranged and held in New York City.

iii. Principals, Aiders and Abettors: Attorneys and Other Professional Services Providers

53. Gerald P. Nehra ("Nehra") is an individual now or formerly of Muskegon, Michigan. Nehra maintains a second place of abode at 2149 Tall Oak Court, Sarasota, Florida 34232. Nehra is an attorney duly licensed to practice law in the State of Michigan with offices at 1710 Beach Street in Muskegon, Michigan 49441.

- 54. Nehra is the sole member, manager, and registered agent for Defendant Gerald P. Nehra, Attorney at Law, PLLC ("Nehra Law Firm"), a professional limited liability company engaged in the practice of law and duly organized and existing under the laws of Michigan, having a principal place of business at 1710 Beach Street in Muskegon, Michigan 49441.
- 55. Richard W. Waak ("Waak") is an individual now or formerly of Muskegon, Michigan. Waak is an attorney duly licensed to practice law in the State of Michigan with offices at 11300 East Shore Drive, Delton, Michigan 49046.
- 56. Waak is the sole member, manager and registered agent for Defendant Richard W. Waak, Attorney at Law, PLLC ("Waak Law Firm"), a professional limited liability company engaged in the practice of law and duly organized and existing under the laws of Michigan, having a principal place of business at 11300 East Shore Drive, Delton, Michigan 49046.
- 57. Defendant Nehra is engaged in the practice of law with Co-Defendant Waak under the name Law Offices of Nehra and Waak.
- 58. Defendant Law Offices of Nehra and Waak has primary offices at 11300 East Shore Drive, Delton, Michigan 49046, and secondary offices at 1710 Beach Street, in Muskegon, Michigan 49441. Defendant Waak is the "Principal Attorney" of the Law Offices of Nehra and Waak. The Law Offices of Nehra and Walk is a general partnership between Defendants Nehra, Waak, Nehra Law Firm, and Waak Law Firm (collectively "Nehra and Waak Law Firm").
- 59. PricewaterhouseCoopers, LLP ("PricewaterhouseCoopers") is a Registered foreign limited liability partnership, organized and existing under the laws of the State of Delaware, having a principal place of business in New York, New York, and having a place of business at 125 High Street, in Boston, County of Suffolk, Commonwealth of Massachusetts

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⁸ See Law Offices of Nehra and Waak website: http://www.mlmatty.com/2014/02/firm-transition-news-gerry-has-not-retired/.

02110. At times material herein, PricewaterhouseCoopers provided accounting services and other professional services to TelexFree.

iv. Principals, Aiders and Abettors: Banks and Other Financial Service Providers

- 60. TD Bank, N.A. ("TD Bank") is a national banking institution in the United States chartered and supervised by the federal Office of the Comptroller of the Currency with its principal place of business at 15 Broad Street in Boston, County of Suffolk, Commonwealth of Massachusetts 02109. At all times material herein, Defendant TD Bank provided banking services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.
- 61. Bank of America Corporation ("Bank of America") is a publicly traded corporation duly organized and existing under the laws of the State of Delaware. Bank of America is a national banking institution in the United States chartered and supervised by the federal Office of the Comptroller of the Currency, with offices at 175 Federal Street, in Boston, County of Suffolk, Commonwealth of Massachusetts 02110. At all times material herein, the Defendant Bank of America provided banking services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.
- 62. Bank of America, N.A. is a national banking institution in the United States chartered and supervised by the federal Office of the Comptroller of the Currency, with a principal place of business in Charlotte, North Carolina. Bank of America, N.A. is a subsidiary of Bank of America, and conducts business in the Commonwealth of Massachusetts at, *inter alia*, 100 Federal Street, in Boston, County of Suffolk, Commonwealth of Massachusetts 02110. At all times material herein, the Defendant Bank of America, N.A. provided banking services,

maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.

- 63. Fidelity Co-operative Bank, doing business as Fidelity Bank, ("Fidelity Bank") is a Massachusetts Chartered Banking Institution, having its principal offices at 675 Main Street, in Fitchburg, County of Worcester, Commonwealth of Massachusetts 01420. At all times material herein, Defendant Fidelity Bank provided banking services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.
- 64. Middlesex Savings Bank ("Middlesex Savings") is a Massachusetts Chartered Banking Institution, having its principal offices at 6 Main Street, in Natick, County of Middlesex, Commonwealth of Massachusetts 01760. At all times material herein, Defendant Middlesex Savings provided banking services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.
- 65. Wells Fargo & Company ("Wells Fargo") is a publicly traded corporation duly organized and existing under the laws of the State of Delaware, having its principal office in San Francisco, California; and conducting business within the Commonwealth of Massachusetts. At all times material herein, Wells Fargo provided banking services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.
- 66. Wells Fargo Bank, N.A. ("Wells Fargo Bank") is a national banking institution in the United States chartered and is supervised by the federal Office of the Comptroller of the Currency, with a principal place of business in Sioux Falls, South Dakota. Wells Fargo Bank is a subsidiary of Wells Fargo, and conducts business in the Commonwealth of Massachusetts at, *inter alia*, 201 Washington Street, in Boston, County of Suffolk, Commonwealth of Massachusetts. At all times material herein, Defendant Wells Fargo Bank provided banking

services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.

- 67. Synovus Financial Corporation ("Synovus) is a publicly traded corporation duly organized and existing under the laws of the State of Georgia. Synovus is a financial services and bank holding company operating in the United States, chartered by the State of Georgia, with offices at 1111 Bay Avenue, Suite 500, Columbus, Georgia 31901. At all times material herein, the Defendant Synovus, provided banking services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.
- 68. Synovus Bank, ("Synovus Bank") is a Georgia Chartered Banking Institution, having its principal offices at 1148 Broadway, in Columbus, County of Muscogee, Georgia 31901. At all times material herein, Defendant, Synovus Bank, provided banking services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.
- 69. FMR, LLC, also known as Fidelity Investments ("Fidelity Investments") is a Foreign Limited Liability Company, organized and existing under the laws of the State of Delaware, having its principal offices at 245 Summer Street, Suite F7B, in Boston, County of Suffolk, Commonwealth of Massachusetts 02110. At all times material herein, Defendant Fidelity Investments provided investment and asset management services, maintained accounts, and received and executed transfers of funds from or for the benefit of TelexFree.
- 70. Global Payroll Gateway, Inc. ("GPG") is a corporation duly organized and existing under the laws of the State of California, having its principal offices at 18662 MacArthur Boulevard, Suite 200, in Irvine, California 92612. Defendant GPG provides payment

processing services for companies and acted as a conduit for payment between TelexFree and its Promoters, including those in Massachusetts.

- 71. International Payout Systems, Inc. ("IPS") also doing business as i-Payout, is a corporation duly organized and existing under the laws of the State of Florida, having its principal offices at 2500 East Hallandale Beach Boulevard, Suite 800, Hallandale Beach, Florida 33009. Defendant IPS provides payment processing services for companies and acted as a conduit for payment between TelexFree and its Promoters, including those in Massachusetts.
- 72. Propay, Inc. ("ProPay") is a corporation duly organized and existing under the laws of the State of Utah with its principal offices at 3400 North Ashton Boulevard, Lehi, Utah 84043 and also does business as PROPAY.COM. Defendant ProPay provides payment-processing services for companies and acted as a conduit for payment between TelexFree and its Promoters, including those in Massachusetts.
- 73. Base Commerce, LLC ("Base Commerce") formally known as Phoenix Payment, LLC, is a limited liability company duly organized and existing under the laws of the State of Arizona with its principal offices at 7910 S. Kyrene Road, Suite 106, Tempe, Arizona 85284, and it also does business as Phoenix Payments. Defendant Base Commerce provides payment-processing services for companies and acted as a conduit for payment between TelexFree and its Promoters, including those in Massachusetts.
- 74. Vantage Payments, LLC ("Vantage Payments") is a limited liability company duly organized and existing under the laws of the State of Arizona, having its principal offices at 8300 N. Hayden Road #A207, Scottsdale, Arizona 85251. Defendant Vantage Payments provides payment-processing-related services for companies, and performed services for TelexFree including acting as a TelexFree's broker in obtaining processing services, negotiating

with banks and/or payment processors on TelexFree's behalf, registering a "shell" company for TelexFree in the United Kingdom, and providing Cardholder Dispute Resolution Network ("CDRN") Portal access services.

- 75. Allied Wallet, Ltd. ("Allied Wallet") is a limited company having its central office in the United Kingdom, and having its United States office at 900 Sunset Boulevard, Suite 820, West Hollywood, California 90069. Defendant, Allied Wallet, provides payment processing services for companies and acted as a conduit for payment between TelexFree and its Promoters, including Promoters in Massachusetts.
- 76. It is believed that additional payment processing services participated and aided and abetted in TelexFree's Pyramid Scheme but their identities are as yet unknown. For ease of reference, they can only be referred to herein at this time as Defendant Payment Processing Services Doe.
- 77. The Putative Class Representatives seek to obtain damages, restitution and injunctive relief for the Class, as defined below, from Defendants.

IV. <u>FACTS AND ALLEGATIONS</u>

A. The History of TelexFree's Formation and its Brazilian Connections

- 78. In or about 2007, Wanzeler began operating purported telecommunications businesses in the United States and Brazil, under the names "Brazilian Help" and "Disk A Vontade Telefonia," respectively, charging \$49.90 monthly for VoIP service.
- 79. Disk A Vontade Telefonia, Ltd., also known as Diskavontade, also known as Disk ("Disk A Vontade"), is a Brazilian limited liability company, now or formerly having its principal offices as Rua Jose Luiz Gabeira, NRO 170, APTO 103 Barro Vermelho,.
 - 80. Defendant Wanzeler is the Chief Executive Officer of Disk A Vontade.
 - 81. Defendant Merrill is Vice President and a signatory of Disk A Vontade.

- 82. Disk A Vontade's domain ("discavontade.com") is registered to Defendant Wanzeler.
- 83. Brazilian Help, Inc. ("Brazilian Help") is a domestic profit corporation, organized and existing under the laws of the Commonwealth of Massachusetts, now or formerly having a principal place of business at 225 Cedar Hill Street, Suite 118, in Marlborough, Massachusetts 01752.
- 84. Brazilian Help's Massachusetts office is in the same building in Marlborough, Massachusetts as the Bankrupt TelexFree Companies.
- 85. Defendant Wanzeler is the President, Secretary, Treasurer, and registered agent of Brazilian Help.
- 86. Brazilian Help and Disk A Vontade were the American and Brazilian branches, respectively, of the same enterprise.
- 87. Costa, a longtime friend of Wanzeler, was employed by Disk A Vontade and was Wanzeler's top sales agent in Brazil.

B. The Formation of The Bankrupt TelexFree Companies

88. In early 2012, Costa suggested to Wanzeler that they solicit customers through online advertisements.

i. TelexFree, Inc.

- 89. Common Cents Communications, Inc., the predecessor to TelexFree, Inc., was formed by Merrill, Wanzaler and Labriola in December 2002.
- 90. Acting on Costa's proposal, Wanzeler and Merrill changed the name of Common Cents Communications, Inc. to TelexFree, Inc. on February 15, 2012, and Wanzeler and Costa together created a website, "telexfree.com."
 - 91. Disk A Vontade was the registered owner of the telexfree.com domain name.

- 92. At least between February 15, 2012 and approximately April 15, 2014, TelexFree, Inc. maintained a principal office at TelexFree's Marlborough Office.
- 93. Co-Defendants Merrill and Wanzeler are officers and directors of TelexFree, Inc., 9 a domestic profit corporation.
- 94. At least between February 15, 2012 and approximately April 15, 2014, Defendant Merrill was TelexFree, Inc.'s registered agent, who listed an address at TelexFree's Marlborough Office.
- 95. And more particularly, since February 15, 2012, Co-Defendants Merrill, Wanzeler, Labriola, Craft and Costa conducted the business of TelexFree, Inc. in TelexFree's Marlborough Office.

ii. TelexFree, LLC

- 96. In July 2012, Wanzeler, Merrill and Costa together formed TelexFree, LLC purportedly to conduct their TelexFree-related transactions occurring outside of Massachusetts.
- 97. Telex Free, LLC was organized under the laws of the State of Nevada on July 19, 2012.
- 98. There is no distinction between the business operations of TelexFree, LLC and TelexFree, Inc.

⁹ Paragraph 2.1.2 of the standard TelexFree contract states "TELEXFREE INC, from its headquarters in, Marlboro [sic], Massachusetts (U.S.), on the basis of an operating contract between the latter and the CONTRACTOR (YMPACTUS), has as its primary activity VOIP telephony, using its equipment installed at its headquarters in Massachusetts, where it makes the necessary connections for these calls; it also provides virtual media, through the website www.telexfree.com to associates and to the PROMOTERS that YMPACTUS/TELEXFREE coordinates and controls, including the respective publicity channels."

- 99. At all material times, TelexFree LLC was identified as a limited liability company as registered with the Corporations Division of the Secretary to the Commonwealth of Massachusetts (Identification Number 001105166).
- 100. TelexFree, LLC registered with the Secretary of State for the Commonwealth of Massachusetts on April 18, 2013.
 - 101. TelexFree, LLC maintained an address at the Nevada Post Office Box.
- 102. At least between February 15, 2012 and approximately April 15, 2014, TelexFree, LLC operated a Massachusetts office at TelexFree's Marlborough Office.
- 103. At all material times, Co-Defendants Costa, Merrill and Wanzeler were the Managers of TelexFree, LLC.
- 104. At least between February 15, 2012 and approximately April 15, 2014, Merrill was TelexFree, LLC's registered agent for the Commonwealth of Massachusetts whose address is identified as TelexFree's Marlborough Office.
- 105. At least between February 15, 2012 and approximately April 15, 2014, Co-Defendants Merrill, Wanzeler, Labriola, Craft and Costa conducted the business of TelexFree, LLC in TelexFree's Massachusetts Office.
- 106. Since mid-November 2013, TelexFree, Inc. and TelexFree, LLC have transferred approximately \$30 million from their operating accounts to accounts owned and controlled by TelexFree, its affiliated companies or the individual Defendants.
- 107. Class Members pumped hundreds of millions of additional dollars into those coffers. The Class Members' funds remain unaccounted for to date.

iii. TelexFree Financial, Inc.

108. Defendant Craft incorporated TelexFree Financial on December 26, 2013.

- 109. TelexFree Financial was fraudulently set up to shelter funds rightfully belonging to Plaintiffs and the putative class.
- 110. At all material times, Co-Defendants Merrill and Wanzeler were officers and directors of TelexFree Financial, and Co-Defendant Wanzeler is its registered agent.
- 111. On December 30 and December 31, 2013, TelexFree Financial received wire transfers totaling \$4,105,000 from TelexFree, Inc. and TelexFree, LLC.
- 112. On April 14, 2014, Defendants TelexFree, Inc., TelexFree, LLC and TelexFree Financial abruptly sought bankruptcy protection in Nevada under United States Bankruptcy Code, Chapter 11, admitting that they could not meet their obligations from VoIP revenues and seeking authority to reject all their current obligations to Promoters.

C. Relationship of the Bankrupt TelexFree Companies

- 113. Since at least February 15, 2012, there has been a high degree of operational interdependence among TelexFree, LLC, TelexFree, Inc., TelexFree Financial, and the operations of these entities are indistinguishable.
- 114. TelexFree, LLC, TelexFree, Inc. and TelexFree Financial shared common management and ownership.
- 115. More particularly, and at least since February 15, 2012, Defendants Merrill, Wanzeler, Labriola, Craft and Costa have together owned, managed and/or operated TelexFree, LLC, TelexFree, Inc., and TelexFree Financial with no distinction among these entities.
- 116. At least between February 15, 2012 and approximately April 15, 2014, funds were freely transferred between and among TelexFree, LLC, TelexFree, Inc., and TelexFree Financial with no distinction among these entities.
- 117. TelexFree, LLC, TelexFree, Inc., and TelexFree Financial have also shared common financial, strategic, legal, and human resources.

- 118. More particularly, upon information and belief, and at least between February 15, 2012 and approximately April 15, 2014, TelexFree, LLC, TelexFree, Inc., and TelexFree Financial:
 - a. conducted business from the same business addresses;
 - b. retained the same employees;
 - c. conducted business using the same telephone lines;
 - d. utilized the same copy machines in business;
 - e. utilized the same banks and bank accounts in business;
 - f. utilized the same payment processing services companies in business;
 - g. sought and received professional services from the same accountants;
 - h. sought and received professional services from the same attorneys;
 - i. used the same postage; and
 - j. shared all expenses.
- 119. TelexFree, LLC, TelexFree, Inc., and TelexFree Financial are alter ego entities that combine to form a single enterprise.

D. Defendants Electric and Mobile

- 120. Mobile is a Nevada corporation formed on November 26, 2013.
- 121. According to its filings with the State of Nevada Secretary of State Office, Mobile identifies its officers and directors as follows:
 - a. Defendant Merrill is President, Secretary and Director, having an address at the Post Office Box; and
 - b. Defendant Wanzeler is Treasurer and Director, having an address at the Nevada Post Office Box.

- 122. TelexFree, Inc. and TelexFree, LLC made a \$500,870 "loan" to Mobile during the class period, as indicated by financial statements prepared by Craft. 10
- Wanzeler and Merrill formed Electric in December 2013 as a Nevada limited 123. liability partnership.
- 124. According to its filings with the State of Nevada Secretary of State Office, Co-Defendants Merrill and Wanzeler are its General Partners.
- 125. Defendants Merrill and Wanzeler further list their addresses as the Nevada Post Office Box.
 - 126. Electric also lists as its address as the Nevada Post Office Box.
- 127. TelexFree, Inc. and TelexFree, LLC made a \$2,022,329 "loan" to Electric during the class period, as indicated by financial statements prepared by Craft. 11
 - 128. Electric and Mobile possess funds rightfully belonging to the putative class.

E. **TelexFree's Brazilian-Based Operations: Ympactus**

- Ympactus is a Brazilian limited liability company, which serves as TelexFree's 129. Brazilian branch.
 - 130. Ympactus has been jointly controlled by Wanzeler, Costa, and Merrill.
- According to the Massachusetts Securities Division of the Office of the Secretary 131. of the Commonwealth (the "SOC"), there is no distinction between U.S. TelexFree operations and Brazilian operations. As described by TelexFree management, the ownership interests in TelexFree, Inc. (Massachusetts-based), TelexFree LLC (Nevada-based) and Ympactus (Brazilian-based) overlap.

¹⁰ *Id*.

¹¹ See TelexFree, LLC Balance Sheet as of December 31, 2013, attached herewith as Exhibit 13

- 132. All these TelexFree entities use the same website and back office support, merely providing identical information in multiple languages.
- 133. In January, 2013, Ympactus came under legal scrutiny in Brazil by the Brazilian Bureau of Consumer Protection (known as Procon). Suspicious of the company's rapid recruitment of new investors and lack of substantial sales, Brazilian authorities opened an investigation against Ympactus.
- 134. In late 2013, Costa withdrew his ownership in Ympactus for what Merrill characterized as "legal reasons." 12
- 135. Both Merrill and Wanzeler provided testimony to the SEC stating that they transferred at least \$3 million to Costa long after Brazilian authorities shut down Ympactus operations.¹³

F. TelexFree's Unlawful, Unfair and Deceptive Pyramid Scheme

- 136. TelexFree and its officers, directors and partners as well as several of its high-profile Promoters are currently under state and federal investigation and the subjects of suits by the SEC and the SOC for operating a pyramid scheme as detailed herein.
- 137. Formed by Defendants Merrill, Wanzeler and Labriola in July 2012 at the suggestion of Defendant Costa, TelexFree presented itself as a marketer of telecommunications and advertising primarily, though not exclusively, targeting the hard-working Brazilian-American and Dominican-American communities beginning in or about November 2012.
- 138. Using technology borrowed from Disk A Vontade, TelexFree rebranded Disc A Vontade's VoIP program, offering it for a flat monthly fee of \$49.90.

¹² See Administrative Complaint of instituted by the Commonwealth of Massachusetts, Office of the Secretary of the Commonwealth Securities Division, Docket No. 2014-0004, page 7.

¹³ *Id*.

- 139. TelexFree used that program, "99TelexFree" VoIP service, as its purported business even though Defendant Merrill testified to having limited knowledge of VoIP services and never working in the telecom business.
- 140. Unlike Disk A Vontade¹⁴ operations, however, TelexFree coupled the VoIP Program with a wildly lucrative and fraudulent scheme (the "Passive Income Scheme").
- 141. The VoIP Program acted as a façade for TelexFree's actual business: recruiting new Promoters and paying them to place advertisements on the Internet and recruit new Promoters, acts which themselves generated no revenue.
- 142. In a March 1, 2013 press release, Merrill admitted that "We [TelexFree] pay our representatives weekly if they follow our system and advertise our service on the Internet." This obviously required no sales of the VoIP product.
 - 143. Unrealistically consistent returns are a typical trait of pyramid schemes.
- 144. The TelexFree website presented marketing materials that contained only one slide mentioning the VoIP service; the remainder of the materials centered on the payment for posting of ads, such as "Work over the Internet Posting ads daily," and the commission structure.
- 145. The website emphasized the simplicity of its advertising system, stating "TelexFree turnkey marketing system makes internet advertising simply & duplicatelable [sic]."
- 146. It also stated "[w]e have it all computerized [sic], with only 3 steps, in your virtual office."
- 147. As with all Ponzi or pyramid schemes, TelexFree's operations were untenable without a continuous influx of new capital.

¹⁴ Wanzeler, Merrill and Costa's Disk A Vontade's phone service was unprofitable.

- 148. That new capital was financed through TelexFree's scheme of recruiting additional participants to place online advertisements not through actual sales of VoIP Programs.
- 149. The core of the Passive Income Scheme was that individuals had to pay either \$289 or \$1,375 to become a Promoter."
- 150. The first option, known as the "AdCentral" program, cost \$289 plus a fifty dollar membership for a one-year contract.
- 151. Promoters under this program received ten one-month packages of the VoIP service and had to place one internet advertisement a day.
- 152. For every week that they placed these advertisements, they received one additional VoIP package and were promised a weekly payment of \$20 (\$1040 for the entire year), a 207% return on the original amount paid. 15
- 153. The second option, known as the "AdCentral Family" program, cost \$1375 plus the \$50 membership fee for a one-year contract.¹⁶
- 154. Promoters in this program received fifty one-month VoIP packages and had to post five advertisements on the internet daily.¹⁷
- 155. Those who posted the required advertisements received five additional VoIP packages and a promised weekly payment of \$100 (\$5,200 over the year), an annual return of 265%. 18
- 156. The TelexFree advertisement kit enabled participants to be paid for posting prewritten advertisements, to pre-determined websites, through an automated TelexFree system.

¹⁵ See TelexFree Promotional Advertisements, attached herewith as Exhibit 7.

¹⁶ *Id*.

¹⁷ *Id*.

¹⁸ *Id*.

157. A participant's daily posting of advertisements generated payments regardless of whether or not Promotors sold any VoIP Programs. TelexFree's promotional material clearly states "(y)ou just place your Ad and get paid weekly regardless of if anyone buys what you are selling or regardless of if you ever recruit a single person into this opportunity or not...Sounds good doesn't it?" 19

158. Posting advertisements was an effortless process that took only a few minutes per advertisement. As TelexFree touted, "We will take care of your add posting and teach you the trick to submit your five ad (sic) in one click."²⁰

- 159. In fact, the posting of advertisements was virtually meaningless.
- 160. Promoters were merely posting a massive volume of nearly identical ads in an already saturated market.
- 161. For example, in early April 2014, Adpost.com had in excess of 33,000 TelexFree ads, and ClassifiedsGiant.com had in excess of 25,000 ads posted since February 1, 2014.
- 162. The participant could sell the additional VoIP Programs obtained back to TelexFree for \$20.
- 163. The Passive Income Scheme generated even further returns for participants through various bonus structures and recruitment commissions.
- 164. TelexFree and the Defendant Founders unfairly and deceptively tailored each of the additional income streams to incentivize recruitment.
- 165. TelexFree and the Defendant Founders provided marketing materials on its website that current Promoters could download and use to recruit new members.²¹

¹⁹ *Id*.

²⁰ *Id*.

²¹ *Id*.

- 166. To incentivize recruitment, Promoters were promised a one-time bonus of \$20 for each recruited "AdCentral" member and \$100 for each recruited "AdCentral Family" member.
- 167. Promoters who recruited two additional Promoters were promised a bonus of \$20 for each direct and indirect participant in their "network," up to a maximum of \$440.
 - 168. This payment model is consistent with a pyramid scheme,
- 169. Under a "Team Builder Plan," AdCentral Family Promoters who recruited ten other AdCentral Family members, each of whom sold five VoIP packages (to themselves or others), were promised 2% of TelexFree's net billing in the following month, up to \$39,600.
- 170. Further, Promoters were promised commissions based on sales of the VoIP service 90% for the initial VoIP package sold to a customer he/she recruited, 10% monthly for direct participants who renewed the service, and 2% monthly for each indirect participant who renewed their service down to the sixth level of the Promoter's network.
- 171. Promoters were also promised 2% of *all* VoIP package sales by direct or indirect participants in their network down to the sixth level of their network.
- 172. Hidden among TelexFree's bonus structure and recruitment commissions is the fact that TelexFree participants could self-qualify for sales and commissions.
- and handed to participants at TelexFree's "Extravaganzas" by Defendant Founders and the Inside Promoters, a Promoter was allowed to invest in more than one advertisement kit and purchase the VoIP Program to earn bonuses. A Promoter was allowed to purchase a VoIP Program, never use the program, and still qualify for additional income. Therefore, without ever selling any VoIP Programs, the Promoter could receive a return far over the 200-250% guaranteed return.²²

²² *Id*.

- 174. TelexFree's revenue from sales of VoIP Programs alone was entirely inadequate to satisfy the payments promised to Promoters.
- 175. During the course of TelexFree's scheme, revenue from sales of VoIP Programs constituted only a tiny fraction of TelexFree's revenue and funds promised to Promoters.
- 176. According to an investigation conducted by the SEC, between August 2012 and March 2014, TelexFree received slightly more than \$1.3 million from the sale of approximately 26,300 VoIP Programs, while receiving more than \$302 million in investments by Promoters.
- 177. TelexFree received less than one-half of one percent of total revenue during this period derived from sales of TelexFree's purported product.
- 178. During this period, TelexFree, the Defendant Founders and Inside Promoters promised to pay Promoters over \$1.1 billion nearly a thousand times the revenue derived from sales of the VoIP Programs an amount TelexFree has not produced in revenue.
- 179. According to an investigation by the SOC, in 2012 and 2013 TelexFree identified 4,845,576 VoIP Program transactions totaling \$238,395,353.80.
- 180. Net revenue received by TelexFree from VoIP Program sales was inhibited by substantial commission payments.
- 181. In his statement to the Massachusetts SOC, TelexFree founder Wanzeler could not identify the number of individuals who purchased only a VoIP Program without also becoming a participant.
- 182. Wanzeler provided wildly varied estimates when challenged to identify the number of VoIP Programs sold to non-participants.
- 183. Over the same period, TelexFree received 783,771 package purchases of either \$289 or \$1,375 totaling \$880,189,455.32.

- 184. Assuming that each of the 783,771 Promoters invested only in one AdCentral package at \$289 and only posted one advertisement per day, TelexFree would have owed Promoters \$799,446,420.
- 185. Alternatively, if each Promoter invested in the AdCentral Family package at \$1,375 and only posted five advertisements per day, TelexFree would have owed \$3,997,232,100 to its participants.
- 186. According to data provided by TelexFree, the \$1,375 AdCentral Family memberships accounted for 88% of the transactions by Massachusetts-based participants.
- 187. Even assuming that only 50% of all participant memberships were at the AdCentral Family level, TelexFree would still have owed \$2,398,897,200 a number that far exceeds TelexFree's reported total revenues over the same period.
- 188. This figure of almost \$2.4 billion does not even include further bonuses, recruitment commissions, and revenue sharing.
- 189. Including these additional payments would create an even greater disparity between the VoIP Program revenue and the guaranteed money paid out of the Passive Income Scheme to participants.
- 190. TelexFree did not generate sufficient funds from sales of their phone service to make the payments they had contracted to pay.
- 191. The funds TelexFree used to pay the amounts owed to Promoters came from the registration fees of subsequent TelexFree Promoters.
- 192. Plaintiffs and all other members of the putative class are "Investors" under Massachusetts state securities law.

- 193. Yet, upon the advice of their legal counsels, TelexFree referred to the members of the putative class as "Associates," "Members," and "Promoters."
- 194. TelexFree's Contract at Section 2.6.5(m) mandates that Promoters are not to use the term investment regarding the registration costs.
- 195. Defendant and Company Counsel Attorney Nehra, through his affiliated companies (Nehra and Waak Law Firm), and under the direct supervision of Defendants Attorney Waak and Waak Law Firm provided the deceitful advice to include this Section to further perpetuate the unlawful, unfair, and deceptive Pyramid Scheme.
- 196. Specifically, TelexFree's Contract at Section 2.6.5(m) provides that the Promoter must not "use terms that distort the real meaning of products or the mechanism and functioning of multilevel marketing, including, without limitation, expressions that convey the idea of instant wealth for nothing in exchange, as well as speaking of registration costs as a 'financial investment.' Similarly, it is expressly prohibited to use the term 'INVESTMENT' at meetings and in promotional materials in general, orally or in writing."
- 197. Defendant and Company Counsel Attorney Nehra, through his affiliated companies (Nehra and Waak Law Firm) and under the direct supervision of Defendants Attorney Waak and Waak Law Firm provided the deceitful advice to include this Section to further perpetuate the unlawful, unfair, and deceptive Pyramid Scheme.
- 198. Nevertheless, promotional materials posted online by TelexFree and the Defendant Founders specifically referred to income received by Promoters for placing ads as part of the AdCentral Packages as "passive income."²³

²³ See TelexFree Promotional Advertisements, attached herewith as Exhibit 7.

- 199. These same promotional materials also falsely represented that TelexFree was a "clean & scam free business." (emphasis in original).
- 200. To drum up interest in recruitment, TelexFree, the Defendant Founders and Inside Promoters also used videos on YouTube and other websites in which the Defendant Founders and Inside Promoters appeared and presented unfair, deceptive and false facts and advise to promote the TelexFree Programs and persuade others to join the Pyramid Scheme.
- 201. TelexFree and the Defendant Founders and Inside Promoters prominently highlighted one participant, Defendant Rodrigues, as the top Promoter in the world on the TelexFree website.
- 202. Rodrigues, a self-proclaimed millionaire, had previously operated a similar multilevel marketing phone card fraud shuttered by the SEC in 2006.
- 203. TelexFree and the Defendant Founders allowed Rodrigues to join and market the Program despite prior run-ins with the law.
- 204. To further increase recruiting, TelexFree held extravaganzas complete with a rock concert atmosphere and wild cheering, including the "wave."
- 205. Until recently, the TelexFree website and TelexFree presentations included pictures of cash and luxury property.
- 206. In one such presentation, TelexFree and the Defendant Founders touted the Passive Income Scheme as "the opportunity of a lifetime."
- 207. Through such fantasies, reserved only for those at the top of the Passive Income Scheme, TelexFree, the Defendant Founders and Inside Promoters induced payments drawn from participants' earnest earnings and savings.²⁴

²⁴ See TelexFree, LLC Balance Sheet as of December 31, 2013, attached herewith as Exhibit 13

G. TelexFree's Fraudulent and Deceptive Use of Best Western Hotel

- 208. In addition to the Passive Income Scheme described above, TelexFree falsely and deceptively represented that it had a connection with Best Western Hotel in South America that it could offer to its Promoters.
- 209. As falsely described by TelexFree's president Merrill, the Best Western Hotel opportunity was an important marketing tool to bolster TelexFree credibility worldwide.
- 210. TelexFree's management facilitated the offer of the Best Western Hotel opportunity by including the "Hotel Best Western Opportunity" on the front page of the TelexFree website accessible in the Commonwealth.
- 211. Through a prominently placed website banner and video on the TelexFree website, TelexFree and the Defendant Founders presented this Best Western Hotel opportunity as having a guaranteed yearly return of over 8%.
- 212. Defendant Crosby also stated in an April, 2013 internet video that "[t]his company has a joint venture with Best Western."
- 213. TelexFree did not have the above-described business relationship with Best Western.
- 214. The closest discernible link between TelexFree and Best Western is Ympactus Commercial's promotional agreement with a Brazilian company partnering with Best Western on a new hotel.
- 215. The Best Western Hotel opportunity video remained on the United States-based TelexFree website for months although the president of Best Western knew of the video and requested TelexFree's website staff to remove it.

H. Investigation of, and Injunctions against, Telexfree's Brazilian Operations in Brazil

- 216. In or about January 2013, the Brazilian Bureau of Consumer Protection (known as Procon), began to investigate TelexFree.
- 217. In its January 11, 2013 press release, Procon indicated that it had "detected evidence of crimes":

The investigation initiated by civil prosecution of Consumer Protection (no. 01/2013) shows several controversial issues and possible crimes that put consumers at risk in time to accept that kind of deal.

Among the possibilities, there is a breach in the Federal Law No. 1.521/51, art. 2, according to which it is a crime:

"Obtaining or attempting to obtain illicit gains at the expense of the people or of undetermined number of people through speculation or processes fraudulent ('snowball', 'chains', 'pichardismo' and any other equivalent)" including Ponzi pyramid".

There is also the possible violation of the Code of Consumer Protection (CDC), with false advertising, failure of product information and company, abuse of weakness or ignorance of consumers and conditions unreasonable disadvantage, among others.²⁵

- 218. Procon subsequently initiated an official complaint and notified the "State Prosecutors Office, the Minister of Finance and the Federal Police."26
 - 219. The Ministry of Finance, after its investigation, declared that:

The TelexFree business of selling packages of internet telephony (VoIP, its acronym in English), is not sustainable and suggests a Ponzi scheme, which is a crime against the popular economy.

That is the conclusion of the Secretariat for Economic Monitoring of the Ministry of Finance (Seae / MF) in a statement on Thursday (14). ²⁷

²⁵ "*TelexFree under criminal investigation in Brazil*", Behind MLM (Feb. 15, 2013), http://behindmlm.com/companies/telexfree-under-criminal-investigation-in-brazil/, attached herewith as Exhibit 8.

²⁶ "*Ministry of Finance: TelexFree 'not sustainable*" Behind MLM (Mar. 17, 2013), http://behindmlm.com/companies/ministry-of-finance-telexfree-not-sustainable/, attached herewith as Exhibit 9.

²⁷ *Id*.

220. On March 14, 2013, the Ministry of Finance, after its investigation, declared that:

The Telexfree business of selling packages of internet telephony (VoIP, its acronym in English), is not sustainable and suggests a Ponzi scheme, which is a crime against the popular economy.

That is the conclusion of the Secretariat for Economic Monitoring of the Ministry of Finance (Seae / MF) in a statement on Thursday (14).²⁸

- 221. As the matter processed through the Brazilian court system, the Ministry of Finance was ordered not to issue further statements about the matter.
- 222. Seizing upon that fact, in a blatantly misleading and deceptive act, TelexFree and the Defendant Founders circulated through its affiliates the following misrepresentation of the order:

It's official! The investigation on TelexFree has been absolved of what Behind MLM has researched and posted.²⁹

- 223. On June 19, 2013, the Brazilian Court in Acre issued an injunction putting "a stop to TelexFree's business operations, including the registration of new affiliate investors, acceptance of new investments and paying any returns owed on existing affiliate investments."30
- 224. In addition, following a court order in Brazil by Judge Borges for TelexFree to turn over "data relating to the registration and operation of the accounts of each of the affiliates, including twelve months of retroactive data," TelexFree claimed it had no access to registrations and transfer accounts of the company's Promoters. This claim directly contradicts an internet

 $^{^{-28}}$ *Id*.

²⁹ "*Brazilian Court suspends TelexFree operations*," Behind MLM (June 20, 2013), http://behindmlm.com/companies/telexfree/brazilian-court-suspends-telexfree-operations/, attached herewith as Exhibit 10.

³⁰ *Id*.

video in which Costa is surrounded by stacks of books claiming he holds the requested affiliate data.³¹

I. TelexFree's Continued United States' Operations

- 225. After the Brazilian government's seizure of Ympactus in June 2013, TelexFree continued to operate its Pyramid Scheme in the United States.
- 226. TelexFree received advice from its counsel, Jeffrey Babener of Babener & Associates, who markets himself as having extensive multi-level marketing ("MLM") experience, that its business plan was a pyramid scheme.
- 227. In late summer or fall of 2013, TelexFree retained a consulting group, The Sheffield Group, which also markets itself as having extensive MLM experience, to review its business plan to comply with the relevant laws. At this time the advice provided and whether it was followed is unknown.
- 228. Despite this knowledge, TelexFree and its Defendant Founders continued its operations the same until March 2014. Despite the availability of this knowledge and the findings of the Brazilian Court, the other Defendants continued to participate in, aid and abet, and otherwise advance the TelexFree Pyramid Scheme.
- 229. Each Defendant knew or should have known that TelexFree was an illegal Pyramid Scheme, but continued to participate in or aid, abet and further such illegal activities. Each Defendant knew or should have known that TelexFree was shut down in Brazil, but continued to participate, aid, abet in further operations and activities.
- 230. Despite the foregoing knowledge, TelexFree and Defendants continued to participate in the attraction and processing of new Promoters, continued to allow payments to

³¹ See "TelexFree claim no affiliate data, fined again," Behind MLM (Jan. 1, 2014) (explaining Judge Borges' request and TelexFree's contentious response).

process through TelexFree's accounts, allowed TelexFree to continue to further its illegal Pyramid Scheme, and otherwise continued to further TelexFree's illegal activities.

J. Collapse of TelexFree's United States' Operations

- 231. On or about February 5, 2014, the Commonwealth of Massachusetts, Securities Division in connection with an investigation of its operations served TelexFree with subpoenas.
- 232. Over several years of operations, TelexFree employed multiple financial accounts, including domestic and international bank accounts and various online payment processors, to facilitate its fraudulent and deceptive scheme in the Commonwealth of Massachusetts.
- 233. Almost all financial institutions eventually terminated their relationship with TelexFree as their operations became a risk that financial institutions were no longer willing to bear.
- 234. Frantic emails between TelexFree management and financial institutions painted a bleak picture of continuing TelexFree's financial operations.
- 235. As described by John Hughes, President of Base Commerce, "[n]o US Bank or Processor . . . will accept your [TelexFree] business given that you are on month five of the Visa Chargeback monitoring program. You are one of only three merchants in the USA on month five so you are a real hot-potato as they say."³²

³² *Id*.

236. On February 20, 2014, authorities in the United Kingdom issued a public warning alerting that TelexFree UK was a Ponzi scheme and that its Brazilian operation had been shut down.³³

K. TelexFree's Belated Efforts to Legitimize Its Scheme

- 237. On March 9, 2014, TelexFree abruptly changed its compensation plan, requiring Promoters to sell its VoIP product to qualify for the payments that TelexFree had previously promised to pay them.
- 238. A central component of the new change affected the ease of participant withdrawals.
- 239. TelexFree participants could no longer withdraw money, even money already "earned," without making a specified number of retail sales and recruiting several new investors.
- 240. Following these changes, numerous TelexFree participants frantically contacted the Office of the Secretary of the Commonwealth, correctly suspecting these changes were the harbinger of TelexFree's collapse. The changes also generated a storm of protests from Promoters who could not recover their money.
- 241. Not only was it more difficult to withdraw money from TelexFree, TelexFree also switched its compensation plan from one that paid participants in dollars to one that operated on TelexFree "credits," which were nothing more than IOUs.
- 242. On April 1, 2014, dozens of Promoters descended upon TelexFree's Marlborough Office to protest the changes and to attempt to regain access to their money. Local media

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³³ See States of Jersey Police, "Scam targeting Madeiran community," attached herewith as Exhibit 11; see also "Madeirans targeted in online Ponzi scam," The Guernsey Press (February 21, 2014), http://guernseypress.com/news/2014/02/21/madeirans-targeted-in-online-ponzi-scam/, attached herewith as Exhibit 12.

covering the chaos interviewed one Promoter who admitted that the VoIP service is "almost impossible to sell." ³⁴

- 243. On April 14, 2014, TelexFree, Inc., TelexFree, LLC and TelexFree Financial abruptly sought bankruptcy protection in Nevada under Chapter 11, admitting that they could not meet their obligations from VoIP revenues and seeking authority to reject all its current obligations to Promoters.
- 244. Thereafter, in furtherance of their unlawful enterprise, TelexFree mailed fraudulent and inaccurate 1099 (Miscellaneous Income) forms to Promoters in or about mid-April, possibly to create the illusion they had made payments to Promoters when no such payments were made.
- 245. The 1099 forms were provided long after the mandated January 31, 2014 deadline, and some after the April 15, 2014 filing deadline.
- 246. TelexFree falsely represented that Promoters had received income that they had not received.
- 247. Indeed, TelexFree's former officers or employees have stated to the TelexFree bankruptcy transition team that under the pre-March 2014 standard form contract, TelexFree owes its Promoters over \$5 billion dollars.

L. Events Since TelexFree's Bankruptcy Filing

248. On April 15, 2014, the SOC filed an Administrative Complaint against TelexFree, Inc. and TelexFree, LLC, alleging violations of the Massachusetts Uniform Securities Act, Mass. Gen. Laws, ch. 110A.

³⁴ Scott O'Connell, "*Upset customers look for answers at TelexFREE offices*," Wicked Local-Dennis (April 1, 2014 (updated April 17, 2014)), http://dennis.wickedlocal.com/article/20140401/NEWS/140409503?sect=More&map=0.

- 249. The SOC sought injunctions and orders requiring TelexFree, Inc. and TelexFree, LLC to cease and desist from further conduct violating Massachusetts securities laws and regulations, to provide an accounting of all proceeds received because of TelexFree's fraud, to provide restitution to Promoters for losses attributable to the fraud operations, and to disgorge all profits.
- 250. Also on April 15, 2014, the SEC filed a civil Complaint and Jury Demand against TelexFree, Inc. and TelexFree, LLC as well as Merrill, Wanzeler, Labriola, Craft, Rodrigues, De La Rosa, Crosby, and Sloan, alleging violations of the Securities Act of 1933, the Securities Exchange Act of 1934, and SEC Regulations. The SEC requested and was granted a preliminary injunction and an order freezing the assets of TelexFree. The SEC is also seeking disgorgement of profits and additional civil penalties.
- 251. Additionally on April 15, 2014, the Federal Bureau of Investigation (the "FBI") and the U.S. Department of Homeland Security (the "DHS") conducted a raid of TelexFree's Marlborough Office.
- 252. During this raid by the FBI and DHS, Defendant Craft was caught by federal agents attempting to leave the building with a laptop and approximately \$38 million in cashier's checks in a bag.
- 253. When questioned, Craft misrepresented to the federal agents he was merely a "consultant," and claimed that the checks and computer were "personal."
- 254. On or about May 1, 2014, the Montana Securities Commissioner filed a cease and desist order against TelexFree.
- 255. The following day, the Nevada Bankruptcy Court, on motion by the SEC, transferred the matter to the Federal District Court in Massachusetts, Central Division.

- 256. During hearings conducted on May 2, 2014, William H. Runge, III, former Chief Restructuring Officer of TelexFree, estimated that as of TelexFree's bankruptcy filing TelexFree had assets of \$31 million in its bank accounts, \$28 million in brokerage accounts, and nearly \$30 million held by payment processing companies.
- 257. A TelexFree spin-off is now active and operating their Pyramid Scheme in Canada, with offices in Richmond, British Columbia ("B.C."). The B.C. Securities Commission is closely monitoring it.
- 258. Over \$300 million of funds received by TelexFree from Promoters remain unlocated.
- M. TelexFree's Founders Controlled TelexFree, Knowingly Perpetrated the Unlawful, Unfair, and Deceptive Pyramid Scheme, and Made False Representations about TelexFree
- 259. Defendants Merrill, Wanzeler, Labriola, Craft and Costa (collectively, the "Defendant Founders") were responsible for the control and operation of TelexFree.
- 260. TelexFree's Founders not only controlled the activities and operations of TelexFree, but also knowingly and willfully conspired to perpetrate, and did perpetrate, the TelexFree Pyramid Scheme with full awareness of its fraudulent and illegal nature.
- 261. Defendant Merrill served as the President, Secretary, and Director of TelexFree, Inc., a Manager of TelexFree, LLC, President, Secretary and Director of TelexFree Financial, General Partner of Defendant Electric, and President, Secretary and Director of Defendant Mobile.
- 262. In his capacities as Officer, Director, Manager and General Partner of the foregoing interrelated companies, Merrill exercised significant control over TelexFree's business operations.

- 263. More particularly, Merrill exercised significant control over the TelexFree Pyramid Scheme.
- 264. Defendant Merrill has appeared in videos posted to the internet, in which he can be seen promoting TelexFree as a revenue opportunity for Promoters.
- 265. In a March 21, 2014 press release, Merrill is quoted as representing that TelexFree had been in the VoIP business for more than a decade. That representation was false.
- 266. As of March 28, 2014, the TelexFree website included a biography of Merrill, which stated that Merrill was a 1985 graduate of Westfield State University in economics. That representation was false.
- 267. Also, as of March 28, 2013, the TelexFree website stated that Merrill is "well versed in one of the new technologies of the era (VoIP) [sic]." That representation was false.
- 268. As of April 28, 2014, the TelexFree Canadian website continued to state that Merrill is a 1985 graduate of Westfield State University in economics and "[k]nowledgeable about a new era of technology (VOIP)." That representation was false.
- 269. According to testimony obtained by the SOC, Merrill attended Westfield State University for a mere two years, without either receiving a degree or declaring a major.
- 270. In direct contravention to the representations on the TelexFree websites, Merrill testified to the SOC that he had only a basic understanding of VoIP technology.
- 271. According to the SEC, Defendant Merrill received \$3,136,200 on December 26 and 27, 2013.
- 272. With respect to Defendant Wanzeler, he served as Treasurer and a Director of TelexFree, Inc., a Manager of TelexFree, LLC, Vice President, Treasurer, and a Director of TelexFree Financial, General Partner of Electric and Treasurer and Director of Mobile Holdings.

- 273. According to corporate filings on record with SOC, Wanzeler has also served as the Chief Executive Officer of TelexFree, Inc.
- 274. In his capacities as Officer, Director, Manager and General Partner of the foregoing interrelated companies, Wanzeler exercised significant control over TelexFree's business operations.
- 275. More particularly, Wanzeler exercised significant control over the TelexFree Pyramid Scheme.
- 276. Defendant Wanzeler also participated in marketing TelexFree to potential investors, appearing in videos posted to the Internet in which he can be seen promoting TelexFree as a revenue opportunity for Promoters, detailing the fraudulent TelexFree Program and making false representations regarding returns.
- 277. According to the SEC, Defendant Wanzeler received \$4,317,800 on December 26 and 27, 2013.
- 278. Also according to the SEC, Defendant Wanzeler wired \$3.5 million to the Oversea-Chinese Banking Corporation in Singapore on January 2, 2014.
- 279. Defendant Labriola served as the International Marketing Director for TelexFree, Inc.
- 280. Labriola was one of the original Directors and founders of Common Cents Communications, Inc., and at all material times exercised significant control over TelexFree's business operations and the operations of its interrelated companies.
- 281. Defendant Labriola also appeared in several videos posted on the Internet promoting TelexFree as a revenue opportunity for Promoters, detailing the fraudulent TelexFree Program and making false representations regarding returns.

- 282. For example, he stated in a January 2014 video that "[t]here are some people that are making incredible money in this."
- 283. Labriola has acted as TelexFree's spokesman to Promoters during post-bankruptcy petition conference calls.
- 284. As a Director of TelexFree, Inc., Defendant Labriola has exercised significant control over the TelexFree Pyramid Scheme.
- 285. As International Marketing Director for TelexFree, Inc., Labriola also actively and knowingly perpetrated the TelexFree fraud through the dissemination of false and misleading advertising and marketing communications.
- 286. After the Brazilian court's suspension of TelexFree's activities, Merrill, Wanzeler and Labriola all posted a June 20, 2013 video to reassure Promoters in which they made deceptive and misleading statements.
- 287. Merrill stated that "[i]nquires like this are very common in network marketing . . . We have such unbelievable growth that we're going to draw attention."
- 288. Labriola stated that "[t]hese things happen to network marketing companies over and over again... Let's not worry about it."
- 289. Finally, Wanzeler stated that "[w]e're still here. We're going to stay here for a long time."
- 290. Nevertheless, those Defendants have admitted in their April 14, 2014 bankruptcy filings that they began to plan their restructuring after Ympactus' enforcement action.
- 291. Defendant Craft, also known as Joe H. Craft, is a certified public accountant and served as the Chief Financial Officer ("CFO") of Telex Free, Inc and TelexFree, LLC.

- 292. In his capacity as CFO of TelexFree, Craft has been responsible for preparing or approving TelexFree's financial statements, overseeing TelexFree's accounting methods and records, and otherwise exercising significant supervision and control over TelexFree.
- 293. According to the SEC, two companies controlled by Craft received more than \$2 million between November 19, 2013 and March 14, 2014.
- 294. On April 23, 2013, in response to a request for a profit-and-loss statement issued by the SOC, TelexFree produced a document purporting to be TelexFree's 2012 profit-and-loss statement.³⁵
- 295. TelexFree did not make use of usual and accepted MLM accounting practices. For example, they did not separate out income generated by sales of VoIP from income generated by other means.
- 296. On February 5, 2014, the SOC requested a second profit-and-loss statement from TelexFree for 2012, which TelexFree produced on February 26, 2014.³⁶
- 297. A comparison of these two profit-and-loss statements each purporting to be TelexFree's profit-and-loss statement for 2012 reveals massive discrepancies (the "Conflicting Statements").
- 298. The first statement provided by TelexFree lists total income for 2012 at \$1,864,939.70, while the second lists total income for 2012 at \$2,834,835.70.³⁷
- 299. As further examples, agent commission is listed at \$520,582.95 in the first, versus \$2,105,925.61 in the second; total expenses are listed as \$784,899.22 in the first, versus \$2,333,893.09 in the second; net operating income is listed as \$1,080,040.48 in the first, versus

³⁵ See Administrative Complaint of instituted by the Commonwealth of Massachusetts, Office of the Secretary of the Commonwealth Securities Division, Docket No. 2014-0004, at 29.

³⁶ *Id*.

³⁷ *Id*.

\$478,251.56 in the second; and net income is listed as \$1,066,313.39 in the first, versus \$477,652.23 in the second.³⁸

- 300. The existence of duplicative accounting records containing egregious discrepancies indicates TelexFree's falsification of accounting records and failure to adhere to Generally Accepted Accounting Principles ("GAAP").
- 301. As CFO for TelexFree, Inc. and TelexFree, LLC, and a certified public accountant, Defendant Craft knowingly perpetrated the TelexFree fraud by:
 - a. overseeing TelexFree's creation of falsified accounting records;
 - failing to ensure that GAAP accounting methods were adopted and adhered to;
 - c. fraudulently certifying TelexFree's business operations and accounting practices as good and lawful, despite actual knowledge of their unlawful and illegitimate nature;
 - d. concealing that the AdCentral packages purveyed by TelexFree were securities; and
 - e. concealing and absconding with investor assets.
- 302. Defendant Costa was listed as Manager of TelexFree, LLC with the Massachusetts Secretary of State Corporations Division.
 - 303. Costa is one of the original founders of TelexFree.
- 304. Costa was involved in the day-to-day management and oversight of TelexFree and was actively involved in and managed its Brazilian operations.

³⁸ *Id*.

- 305. Costa has appeared on numerous websites and videos posted on the Internet promoting TelexFree as a revenue opportunity for Promoters, detailing the fraudulent TelexFree Program and touting its huge financial return.
- 306. Costa fraudulently and deceptively presented in an August 15, 2013 video that TelexFree "never was, never will be" an illegal pyramid scheme because of its VoIP sales. He further misrepresented that "[w]e do not depend on everyone coming in in order to pay the people who are already in."
- 307. Costa was an outspoken advocate against the Brazilian Court's decision to enjoin TelexFree's Brazilian activities, and publicly supported TelexFree's illegal and corrupt activities.
- 308. Costa is videoed displaying an insurance notification representing that it was proof of coverage for Promoters' payments; however, in actuality, the document was a notification denying coverage.³⁹

N. TelexFree's Inside Promoters Played an Integral Role in and Aided and Abetted the Unlawful, Unfair, and Deceptive Pyramid Scheme

- 309. TelexFree conducted its Pyramid Scheme through the use of several high profile Promoters, including Defendants Rodrigues, de la Rosa, Crosby, Sloan, and Shoyfer.
- 310. Each Inside Promoter deceptively, fraudulently and misleadingly promoted the Pyramid Scheme with knowledge of its illegality.
- 311. Defendant Rodrigues was touted on the TelexFree's website as its top Promoter in the world.
- 312. Defendant Rodrigues intentionally concealed and otherwise never revealed his criminal history or his prior involvement in earlier schemes.

³⁹ See http://www.youtube.com/watch?v=q2A2IsAPd0I.

- 313. Broadcasting his purported success in an internet video on March 13, 2013, Rodrigues falsely stated, "Just place your ads every day and everyone gets paid weekly."
- 314. In that same video, he further promoted, "What company in the country, in the world, you can make money . . . you don't need to sell anything? Now it exists. TelexFree."
- 315. In another internet video, he is shown driving a Ferrari, a typical pyramid scheme ploy.
- 316. Defendant Crosby similarly appeared in videos touting the TelexFree Scheme, stating in an April 20, 2013 video "[w]hat if you were with a company that would pay you just to advertise the service? . . . They're paying us to advertise the service. It's just that simple. . . [Members do not have to] worry about selling to the public."
- 317. Crosby intended to deceptively hoodwink class members when he stated in that same video the ease of placing advertising, stating "[i]t takes less than thirty seconds to place each ad. Most people do it in 15 to 20 seconds."
- 318. Finally, Crosby falsely touted that "[d]ozens and dozens of people have become millionaires because of this . . . How deep does this go? It pays down to infinity."
- 319. On June 23, 2013, Promoters, including Crosby, Sloan, De La Rosa, and Julio Silva, together members of the "TelexFree Global Team," hosted an open conference call for TelexFree investors and potential investors. During the call, Crosby can be heard:
 - a. stating that TelexFree had entered into an insurance contract (indeed, "a couple" of them), but that they were "not allowed" to discuss this online;
 - b. threatening "there will be actions" against anyone who does so;
 - stating that any online postings about this had to be removed, and "this is coming from corporate";

- d. telling listeners that they are not permitted to call the insurance company;
- e. stating that this was all "coming right from their legal department"; and
- f. denying the validity of the Brazilian court injunction, claiming that it would be "cleared" within days.
- 320. Defendant Sloan also made numerous unfair and deceptive misrepresentations in a June 2013 internet video.
- 321. Promoting the Program's ease, Defendant Sloan stated "[p]lace your ads, and you go about your day. You do that for seven days a week, you get paid every single week. . . . You don't have to build. You don't have to sell." He further urged, "You post your ads. Take you a minute and a half. Three minutes. Five minutes max."
- 322. On her Facebook page, Sloan touts, "I am plugged in where I make money passively every day while laughing and whistling. Making money is not a privilege."
- 323. Defendant De La Rosa also appeared in internet videos promoting the scheme, the ease of placing the ads and the payments that would be made.
- 324. In furtherance of the Scheme, De La Rosa appeared in YouTube videos describing the TelexFree Program and the new TelexFree compensation plan.⁴⁰
- 325. In connection with the SEC's action, the district court in April 2014 ordered de la Rosa to sell about \$150,000 worth of three high-end vehicles.
- 326. Defendant Shoyfer was the creator and leader of a large network of TelexFree Promoters based primarily in New York City, but extending into other states as well, including Massachusetts, and he is believed to have been the largest single Promoter in the greater New

⁴⁰ See https://www.youtube.com/watch?v=Gp3xD52Nk30 and https://www.youtube.com/watch?v=F-111Q9T7Co.

York area. Under any view, Shoyfer funneled a portion of his ill-gotten gain up the food chain to TelexFree, its masterminds and other Defendants.

- 327. At all times material herein, Shoyfer worked along with TelexFree and the Defendant Founders for the purpose of advancing and promoting TelexFree's illegal Pyramid Scheme, which included recruiting new Promoters, and marketing and selling AdCentral member packages.
- 328. Much of Shoyfer's recruitment activity took place at the Salon Delacqua, located at 2027 86th Street, Brooklyn, New York, where Shoyfer organized and gave public presentations promising fabulous wealth to those who would join his network.
- 329. Shoyfer also organized and presided over "Telexfree Superweekend" recruitment events, which were held at the Marriott Grand Hotel Ballroom in Flushing, New York, and at least one of which was co-hosted by Defendant Labriola.
- 330. In frequent text messages to members of his network, Shoyfer promised his recruits that they would "double and triple" their investments, and frequently boasted of his own "record" profits, including a reported \$142,320 in a single week in February 2014.
- 331. More particularly, in December of 2013, Shoyfer, acting individually and upon the instruction of the Defendant Founders, sent a group text message to members of his network, stating:

From my upper line "Happy New Year everyone!!! 2014 is gonna be the best year for Telexfree\$\$\$! TelexMobil is about to be launched in January!! And, on Thursday January 23rd at 6.30 pm I will be doing my first Telexfree Superweekend in NY with Steve Labriola (director of international marketing TF) at Marriott Hotel Grand Ballroom by La Guardia Airport at 102-05 Dimars Blvd, Flushing NY 11369 (parking available). Now is the time to meet with top corporate representative..and my top leaders in my rapidly growing team.. You MUST invite your people (forward this msg to them), especially those who r still sitting on sidelines, debating about legibility [sic] and future

of this company. .Trust me after this event, all negativity will disappear. .and you will double and triple you earnings in this busine\$\$ venture in 2014...

Shoyfer followed-up this group text by mass-mailing marketing materials to members and potential members of his network.

- 332. On February 24, 2014, acting individually and upon the instruction of the Defendant Founders, Shoyfer sent a group text message inviting the recipients to three public marketing meetings that he would be hosting in New York City during the following that week, which group text Shoyfer followed-up by mass-mailing marketing materials to members and potential members of his network.
- 333. On February 26, 2014, acting individually and upon the instruction of the Defendant Founders, Shoyfer sent the following group text message:
 - I just received checks from everyone but will wait for u to bring it until 2 p.m... then I'm going to FedEx.
- 334. On February 28, 2014, acting individually and upon the instruction of the Defendant Founders, Shoyfer sent the following group text message:

Bring me certified checks now I will send them to ewallet by federal express and they will post it immediately

- 335. On March 3, 2014, acting individually and upon the instruction of the Defendant Founders, Shoyfer again sent a group text message inviting the recipients to three public marketing meetings that he would be hosting in New York City during the following that week, which group text Shoyfer followed-up by mass-mailing marketing materials to members and potential members of his network.
- 336. On March 4, 2014, acting individually and upon the instruction of the Defendant Founders, Shoyfer sent the following group text message:

I just received checks from everyone but will wait for u to bring it until 2 pm... then Im [sic] going to FedEx..I will send to ewallet it going to be posted right away

337. On March 6, 2014, acting individually and upon the instruction of the Defendant Founders, Shoyfer sent the following group text message:

I just received checks from everyone but will wait for u to bring it until 2 pm... then Im [sic] going to FedEx..I will send to ewallet it going to be posted right away

- 338. After the institution of the new TelexFree compensation plan in March of 2014, Shoyfer took part in a closed meeting with TelexFree's Directors and Owners in Marlborough, Massachusetts, at which Shoyfer was instructed not to discuss the new TelexFree compensation plan with other, non-insiders, as the new compensation plan was detrimental to Promoters and was adopted to forestall filing bankruptcy.
- 339. Thereafter, despite his awareness of the disadvantages that the new compensation plan posed to Promoters, individually and at the instruction of TelexFree and the Defendant Founders, Shoyfer continued aggressively recruiting new Promoters right up until TelexFree's bankruptcy filing.
- 340. More particularly, on March 24, 2014, individually and acting upon the instruction of the Defendant Founders, Shoyfer sent the following group text message to members of his network:

Hey..my team Telexfree! ! And here we go again..Come to check out and learn about new compensation plan TF 2.0.. and how to grow it even faster and MUCH more aggressively and efficiently than the one we had before....Here is this week's schedule. . Monday 03/24 at Salon Delacqua (2027 86 str) at 8.00 pm (in English) ..Wednesday 03/26 at SOHO launch(2213 65th street) at 7.45 pm (in Russian) and Thursday 03/27 at 7.30 pm at 63-112 Woodhaven Blvd in a real estate office. In my case, since I have started from absulute zero during this passed week Mon 03/17- Sun 03/23/14 I

booked 11,500 from new one and 21,600 still coming from old plan..A total of 31,100 in 7 short days... Go Telex!!!"

Shoyfer followed-up this group text by mass-mailing marketing materials to members and potential members of his network.

341. On March 30, 2014, individually and acting upon the instruction of the Defendant Founders, Shoyfer sent the following group text message to members of his network:

Hey..my team Telexfree! ..Come and learn about new compensation plan TF 2.0.. and how to grow it even faster and MUCH MUCH more aggre ively and efficiently than the one we had before...Here is this week's schedule. . Monday 03/31 at Salon Delacqua (2027 86 str) at 8.00 pm (in English) ..Wednesday 04/02 at SOHO launch (2213 65th street) at 7.45 pm (in Russian) and Thursday 04/03 at 7.30 pm at 63-112 Woodhaven Blvd in a real estate office. Bring your laptops to Delacqua salon on Monday..we will demonstrate how to correctly sign up yourself and your new people under new plan. In my case, since I have started new cokp plan from absulute zero only 13 days ago, this passed wk Mon 24/17- Sun 03/31/14 I booked 19,500 from new one and 20,700 still coming from old plan..A total of 40,300 in 7 short days... Please forward this message to your leaders in your downline... Go Telex!!!

Shoyfer followed-up this group text by mass-mailing marketing materials to members and potential members of his network.

342. On April 2, 2014, individually and acting upon the instruction of the Defendant Founders, Shoyfer sent the following group text message to members of his network:

"Hey..my team Telexfree! ..Come and learn about new compensation plan TF 2.0.. and how to grow it even faster and MUCH MUCH more aggressively and efficiently than the one we had before...Here is this week's schedule. . Monday 03/31 at Salon Delacqua (2027 86 str) at 8.00 pm (in English) ..Wednesday 04/02 at SOHO launch (2213 65th street) at 7.45 pm (in Russian) and Thursday 04/03 at 7.30 pm at 63-112 Woodhaven Blvd in a real estate office. Bring your laptops to Delacqua salon on Monday..we will demonstrate how to correctly sign up yourself and your new people under new plan. In my case, since I have started new cokp plan from absulute zero only 13 days ago, this passed wk Mon 24/17- Sun 03/31/14 I booked 19,500 from

new one and 20,700 still coming from old plan..A total of 40,300 in 7 short days... Please forward this message to your leaders in your downline... Go Telex!!!

Shoyfer followed-up this group text by mass-mailing marketing materials to members and potential members of his network

343. On April 7, 2014, acting upon the instruction of the Defendant Founders, Shoyfer sent the following group text message to members of his network

Hey..my team Telexfree! ..Come and learn about new compensation plan TF 2.0.. and how to grow it even faster and MUCH MUCH MUCH more aggre\$\$ively and efficiently than the one we had before...Here is this week's schedule. . Monday 04/07at Salon Delacqua (2027 86 str) at 8.00 pm (in English) ..Wednesday 04/09 at SOHO launch (2213 65th street) at 7.45 pm (in Russian) and Thursday 04/10 at 7.30 pm at 63-112 Woodhaven Blvd in a real estate office. Bring your laptops to Delacqua salon on Monday..we will demonstrate how to correctly sign up yourself and your new people and a brand new technology on how to create 100s of clients in a matter of minutes (NOT HOURS) under new plan. In my case, since I have started new comp plan from absulute zero only 20 days ago my downline grew up to around 900 centers..and this passed week alone Mon 04/01- Sun 04/06/14 I booked \$36,500 from new one and \$18,900 still coming from old plan..A total of \$55,400 in 7 short days...Go Telex! !! \$\$\$\$

Shoyfer followed-up this group text by mass-mailing marketing materials to members and potential members of his network.

- 344. Upon information and belief, each of the other sixty-four attendees at the aforesaid closed meeting held in March, 2014 in Marlborough, Massachusetts carried on similar practices of marketing, promotion and recruitment of new members, both before and after said meeting.
- 345. The Inside Promoters flouted their fortunes with intent to deceive and scammed from the Pyramid Scheme. As part of a joint effort they knowingly made misleading, deceptive

and fraudulent statements to recruit others to join the program and to guarantee the securing of additional capital for the scheme.

O. TelexFree's Attorneys Played an Integral Role in and Aided and Abetted the Unlawful, Unfair, and Deceptive Pyramid Scheme

- 346. TelexFree's Attorney Defendants were also a critical cog in the TelexFree Pyramid Scheme and their representation of TelexFree went beyond giving legal advice on how to avoid detection and extended into being an outspoken supporter of the fraudulent Scheme to lend legitimacy to its operations and to recruit new members.
- 347. Defendants Nehra and Waak, with the entities Law Offices of Nehra and Waak, Gerald P. Nehra, Attorney at Law, PLLC, and Richard W. Waak, Attorney at Law, PLLC ("Attorney Defendants") are self-proclaimed MLM specialist attorneys.⁴¹
- 348. During TelexFree's fraudulent scheme, the Attorney Defendants acted as legal counsel to TelexFree. They intentionally used their positions of authority, education and bar license to further the Pyramid Scheme, a typical pyramid scheme ploy.
- 349. Attorney Nehra had previously acted as counsel to other MLM firms, which were forced to be closed by federal and/or state authorities due to fraudulent pyramid and Ponzi schemes, including ZeekRewards and AdSurfDaily.⁴²

^{41 &}quot;Gerry Nehra gives 'legal blessing' to TelexFree," Behind MLM (Aug. 2, 2013), http://behindmlm.com/companies/telexfree/gerry-nehra-gives-legal-blessing-to-telexfree/. The full length tape of his legal opinions and presentation can be found at: http://www.psquad.com/gerald-nehra.html (herein, "Nehra Endorsement") ("After I left Amway in 1991, I had a very brief period as the vice-president and general counsel for Fuller Brush. Fuller Brush did not make it in attempting to convert from direct selling to multi-level direct selling. And when that job wasn't going to work out I ended up returning from Colorado back to Michigan and opening up a private law practice. Since 1992, I have practiced law exclusively in multi-level direct selling law. That is all that I do.")

42 Id.

- 350. During the investigation of the AdSurfDaily scheme, Attorney Nehra filed an affidavit in court representing that AdSurfDaily was "not a Ponzi Scheme." Subsequently, in 2008, AdSurfDaily was forced to cease operations by federal authorities after being found to be a Ponzi scheme, a fact later admitted to by its principal. 44
- 351. Attorney Nehra also previously served in an advisory capacity to ZeekRewards. ZeekRewards was later found to be an unlawful Ponzi scheme and was shut down by federal authorities.
- 352. Attorney Nehra's extensive experience in MLM, and particularly his involvement with the Ponzi schemes involving AdSurfDaily and Zeek Rewards, armed him with the knowledge of what constitutes violations of United States securities law. Attorney Nehra was well aware that the use of semantics and obscured phraseology to obfuscate securities laws failed to legitimize TelexFree's illegal Pyramid Scheme.
- 353. Attorney Waak also claims to have over thirty years of experience in counseling MLM and direct-selling enterprises.⁴⁵
- 354. Attorney Waak claims to have managed the legal defense of multiple class action lawsuits involving claims for "pyramiding, securities fraud, false advertising and civil RICO."
- 355. Attorney Nehra and Attorney Waak are together the general partners of the Law Offices of Nehra and Waak.
- 356. On the website of the Law Offices of Nehra and Waak, Defendant Attorneys Nehra and Waak claim to specialize in counseling "domestic and foreign companies operating MLM (multi-level marketing) businesses in the United States."

⁴³ *Id*.

⁴⁴ *Id*.

⁴⁵ See http://www.mlmatty.com/meet-mlm-attorneys/.

357. Also, on the website of the Law Offices of Nerha and Waak, Attorneys Nehra and Waak boldly boast that "[n]o Company that retained this firm BEFORE LAUNCH has been shut down by a regulator." 47

358. As general partners of the Law Offices of Nehra and Waak, Attorney Nehra and Attorney Waak are jointly and severally liable for torts and obligations of the firm.

359. While the Law Offices of Nehra and Waak provided legal counsel to TelexFree, Attorney Waak was principal attorney of the law firm.

360. Attorney Waak, as principal attorney of the Law Offices of Nehra and Waak, was charged with oversight of the daily activities of the law firm.

361. Attorneys Nehra and Waak also maintained the Defendant professional limited liability companies Gerald P. Nehra, Attorney at Law, PLLC and Richard W. Waak, Attorney at Law, PLLC, which, upon information and belief, also provided legal and counseling services to TelexFree.

362. Among the Attorney Defendants, and during TelexFree's scheme, there was no clear distinction among the services provided to TelexFree by the Law Offices of Nehra and Waak, the individual Attorney Defendants, and their respective professional limited liability companies.

363. The Attorney Defendants' role and involvement in the TelexFree Pyramid Scheme exceeded merely providing legal counsel since they knowingly acted to further and perpetuate TelexFree's illegal Pyramid Scheme, which caused Plaintiffs and the similarly situated putative class members to suffer economic loss.

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¹⁶ Id.	
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⁴⁷ *Id*.

- 364. The Attorney Defendants had actual knowledge that the TelexFree business model was a fraudulent Pyramid Scheme.
- 365. Seeking to profit from TelexFree's exploitation of the members of the putative class, Defendant Nehra drew upon his prior experience to aid, abet and play an integral part in TelexFree's unlawful, unfair and deceptive acts and practices during times relevant to this complaint.
- 366. Attorney Nehra counseled TelexFree on methods to evade United States securities laws intended to offer, in part, protection from pyramid schemes, all to enrich himself financially and serve his own selfish interests.
- 367. Attorney Nehra further unfairly, deceptively and falsely advised and encouraged TelexFree Promoters (except the Inside Promoters) to unknowingly participate in the evasion of federal and state securities laws.
- 368. Defendant Nehra accomplished this by representing that his extensive experience as an MLM expert and his thorough research of TelexFree's business model allowed him to form a legal opinion that TelexFree was a legitimate business.
- 369. In making this professional opinion, Defendant Nehra misrepresented TelexFree as a legitimate business concern.
- 370. For instance, by instructing Investors to avoid using the terms "investment" regarding AdCentral Packages, *see* TelexFree Contract, Paragraph 2.6.5(m), he attempted to conceal, and encouraged others to conceal, that TelexFree was involved in the sale of securities, and attempted to strip Promoters of the rights afforded them by federal and state securities laws.
- 371. In company videos intended to provide false advice to TelexFree Promoters to act to avoid the protections offered by federal and state securities laws, Attorney Nehra never once

advised the putative class member TelexFree Promoters that so acting presented a risk to them, including the risk of participating in an unlawful scheme.

- 372. Attorney Nehra intentionally perpetuated and enhanced the fraud by exploiting his superior position as a licensed attorney and an attorney who specialized in multi-level marketing.
- 373. Attorney Nehra intentionally perpetuated and enhanced the fraud by never once advising the Putative Class Member TelexFree Promoters that following his advice was against their own interests.
- 374. Attorney Nehra intentionally perpetuated and enhanced the fraud by never once advising the Putative Class Member TelexFree Investors that his web published purported professional advice was intended to serve the interests of TelexFree and himself.
- 375. Attorney Nehra's unfair and deceptive acts, aiding and abetting the Pyramid Scheme and played an integral part in TelexFree's unlawful acts and practices exceed the scope of zealously representing TelexFree.
- 376. Defendant Nehra contributed in an indispensable way to TelexFree's continued unlawful operation in the United States because, as a duly licensed member of the bar, he publicly stated to Promoters and prospective members that, in his professional opinion, TelexFree's business model and operations complied with federal and state laws.
- 377. Defendants knowingly used Attorney Nehra's false legal opinions and misrepresentations as a marketing tool to unfairly and deceptively further and advance their illegal Pyramid Scheme.
- 378. Attorney Nehra knew that his legal opinions were false, and that his representations would be used by TelexFree as a marketing tool to further and advance their business model and illegal activities.

- 379. Attorney Nehra's opinions were packaged and promoted as part of TelexFree's total "post Brazilian shut down package" to the members of the putative class.⁴⁸
- 380. In spring 2013, TelexFree was forced to focus on new markets, including new members from the United States and Canada because their Brazilian operation had been shuttered and all Brazilian assets were frozen. To enhance the credibility and marketability of their United States operation, TelexFree employed the Attorney Defendants to make their illegal and fraudulent methods, operation and business plan appear legitimate.
- 381. On the weekend of July 26th and 27, 2013, TelexFree held an event, which they dubbed a "super weekend," in Newport Beach, California. The focus of TelexFree's "super weekend" event included considerable efforts intended to reassure Promoters that its United States operations and program were legitimate, lawful and worth putting their money behind.
- 382. Although TelexFree's Brazilian bank accounts were frozen and all their Brazilian recruiting and payments had been suspended by court order in their largest affiliate market, Attorney Nehra advised attendees that the shutdown in Brazil would not affect TelexFree's U.S. operations.
- 383. At this "super weekend" event, Attorney Nehra spoke at length to attendees, assuring them of the legality of TelexFree's operation, stating "It is legally designed...you are on very solid legal ground," and that TelexFree's operation had been "vetted by the Nehra and Waak law firm."

⁴⁸ As described in greater detail throughout, in the early spring of 2013 TelexFree Brazil was found to be an illegal pyramid and Ponzi scheme.

⁴⁹ "*Gerry Nehra gives 'legal blessing' to TelexFree*," Behind MLM (Aug. 2, 2013), http://behindmlm.com/companies/telexfree/gerry-nehra-gives-legal-blessing-to-telexfree/. The full length tape of his legal opinions and presentation can be found at: http://www.psquad.com/gerald-nehra.html (herein, "Nehra Endorsement")

- 384. When asked by a concerned affiliate about the injunction granted against the company, Attorney Nehra first deflected its relevance by stating: "Okay, I am the MLM specialist and attorney for TelexFree in the United States only. So I gotta duck the question." ⁵⁰
- 385. Attorney Nehra left no doubt that he and his firm acted as legal counsel to TelexFree to assist them in insuring their U.S. operations were lawfully conducted, knowing that these operations were nothing more than an illegal Pyramid Scheme.
- 386. In addition, on an internet video posted on August 2, 2013, Attorney Nehra provided false and deceptive assurances to Promoters and potential Promoters, stating that "[t]he special ingredient is that you have a real product."
- 387. Although Attorney Nehra emphatically assured Promoters and potential Promoters that, in his professional opinion, the TelexFree business model was legitimate and lawful, he had actual knowledge that TelexFree's operation was unlawful and illegitimate.
- 388. Attorney Nehra assured Promoters on internet and website postings, in writing, and in person at marketing promotions that, in his professional opinion, the TelexFree business model was legitimate despite the fact he had actual knowledge that TelexFree MLM Network "Partnerships" involving TelexFree's AdCentral marketing packages were unlawful. Attorney Nehra even advised them there on how to unlawfully circumvent federal and state laws.

⁵⁰ *Id; see* Nehra Endorsement, at 24:20.

Paragraph 2.2.1 of the standard TelexFree Contract states "Synthesis of the legal relationship: The user, by accessing the website of TELEXFREE.COM can become a member through payment of the respective fee, which will provide access to the TelexFree Multilevel Marketing network for the period of one year, without extension or renewal. At this stage, the member is called a PARTNER. The PARTNER will have the right to acquire, at an exclusive discount, products that are offered on the website www.telexfree.com, with the principal VOIP telephony accounts called 99TELEXFREE. The PARTNER, upon acquiring them in the form of a kit (ADCENTRAL or FAMILY kit) assumes the title of PROMOTER and, as such, receives a space on the site www.telexfree.com to promote the products/services that he has acquired. He also receives training and access to materials also made available on the TELEXFREE website so

- 389. In addition, Attorney Nehra advised Promoters and potential Promoters that, in his professional opinion, the TelexFree business model was legitimate and lawful, even though Attorney Nehra had knowledge of the ruling of the Brazilian Court and knowledge of and access to TelexFree's United States operations and their composition.
 - 390. More particularly, Attorney Nehra knew that:
 - a. TelexFree used the exact same business model in Brazil as they do in the United States and throughout the world;
 - the Brazilian court had made a finding of fraud and that TelexFree's United
 States operations and composition was an unlawful venture;
 - c. the Brazilian court described Telex business operations in terms of the quintessential pyramid scheme after TelexFree's own lawyers unwittingly admitted as much;
 - d. TelexFree's lawyer Djacir Falcão stated to the Brazilian court that if the injunction continues the company may enter into bankruptcy: "Running the company really becomes difficult because of the court decision, so we will appeal," said Falcão⁵²;

that he can undertake to promote the latter and avail himself of the opportunity to be a PARTNER and PROMOTER to others in his circle of relationships. All activities are performed by the PARTNER/PROMOTER without any employment relationship, and they are able individually to manage the team and the resources it seeks to make available for such purpose, of their own free will. For the promotion of products/services he will receive a bonus in direct proportion to his results, based on the levels explained in a separate section in these GENERAL REGULATIONS.

He must obey all the clauses of these GENERAL REGULATIONS so that the name of TELEXFREE and the juridical persons associated with it remain unblemished."

^{— (}continued)

⁵² This is alleged upon information and belief based upon quote in the newspaper Rio Branco, Tribune da Bahia so reported.

- e. Falcão tried to appeal to the Brazilian judges because "should the company spend a few more days being prohibited from signing up new investors, they would have no money to pay the old ones;"
- f. a Brazilian judge rejected this argument and denied TelexFree's injunction appeal;
- g. TelexFree's other appeals were rejected by the Brazilian courts;
- h. one Brazilian judge remarked that the issue is that the earnings will be exhausted when the main source of revenue of the group (new affiliate registrations) stops;
- i. the above scenario is typically the result of a pyramid scheme;
- j. Judge Samoel Evangelista, 2nd Civil Chamber of the Court of Acre (TJ-AC), entered an order to keep the TelexFree funds frozen, to block future payments to TelexFree in Brazil and to enjoin TelexFree from signing on new investors in Brazil;
- k. according to Brazilian Judge Thais Kalil, how TelexFree earnings are paid out was advantageous to the prosecutor's argument, in that adding publishers to the network is of more importance than trying to sell the VoIP product; and
- 1. Judge Thais Kalil also wrote that "(t)he issue is that the earnings will be exhausted when the main source of revenue of the group (new affiliate registrations) stops. Many (affiliates) do not even have the opportunity to recover their initial investment (minimum U.S. \$339) and this is detrimental."
- 391. Defendant Nehra's own comments clarify that he knew that TelexFree was an unlawful pyramid scheme.

- 392. Defendant Nehra knew when providing legal opinions and counsel at the request of Defendant Founders and TelexFree that TelexFree's conduct constituted a breach of duty to its Promoters.
- 393. Defendant Nehra knew when his providing legal opinions and counsel at the request of TelexFree that his role would give substantial assistance or encouragement to TelexFree to continue its unlawful business model.
- 394. Defendant Nehra knew when providing legal opinions at the request of TelexFree and Defendant Founders that TelexFree intended to use Nehra prominently as a marketing tool on both their localized Brazilian (Portuguese) and Spanish (Spanish) website portals, in an effort to make TelexFree's illegal Pyramid Scheme appear legitimate, continuing and perpetuating the ongoing fraud.
- 395. TelexFree used Nehra's false legal opinions as a marketing tool to promote its illegal Pyramid Scheme on Brazilian (Portuguese) and Spanish/Dominican (Spanish) website portals.
- 396. Defendant Nerha and the other Attorney Defendants knew that these legal opinions were false and that these false opinions were used by TelexFree to promote and perpetuate TelexFree's illegal Pyramid Scheme.
- 397. To serve his own selfish and pecuniary interests, Attorney Nehra willfully participated in, aided, abetted, counseled, induced, and/or procured TelexFree's violations of law regarding the proper segregation and maintenance of customer funds, and acted in concert and combination with TelexFree in such violations.

- 398. Defendant Nehra gave substantial assistance to TelexFree and Defendant Founders in accomplishing a tortious and illegal result, and Nehra's own conduct, separately considered, constitutes a breach of duty to Promoters since he:
 - a. knowingly misrepresented the legality and sustainability of TelexFree's operations to the detriment of Promoters, and received fees from TelexFree;
 - b. knowingly obscured and obfuscated the illegal nature of TelexFree's scheme by the manipulative use of language, including, e.g., advising TelexFree that using the term "investment" must be avoided;
 - c. breached his duty of professional care to Promoters by failing to exercise proper due diligence in investigating the legality of TelexFree's operations;
 - d. breached his duty of care by encouraging individuals to become and remain
 Promoters despite his knowledge of the illegality of TelexFree's operations;
 and
 - e. engaged in a civil conspiracy to defraud TelexFree's Promoters with a Pyramid Scheme, and took a leading role in the scheme.⁵³
- 399. Attorney Waak, as general partner and principal attorney of the Law Offices of Nehra and Waak, and the other Attorney Defendants knew of, oversaw, and, upon information and belief, participated in Attorney Nehra's tortious and illegal conduct regarding the TelexFree Pyramid Scheme.

As stated by Justice William O. Douglas, "just as a fine natural football player needs coaching in the wiles of the sport, so, too, it takes a corporation lawyers with a heart for the game to organize a great stock swindle or income tax dodge and drill the financiers in all the precise details of their play." William O. Douglas, "*Directors Who Do Not Direct*," 47 Harv.L.Rev. 1305, 1329 (1934).

400. Attorney Waak, as general partner and principal attorney of the Law Offices of Nehra and Waak, and the other Attorney Defendants, knew of, oversaw, and, upon information and belief, participated in TelexFree Pyramid Scheme.

P. Telexfree's Accountants and Professional Services Providers Played an Integral Role in and Aided and Abetted the Unlawful, Unfair, and Deceptive Pyramid Scheme

- 401. As detailed above, Defendant Craft is a certified public accountant and served as the CFO of TelexFree, Inc. and TelexFree, LLC.
- 402. Defendant Craft is also the sole Member and Manager of Craft Financial, an Indiana-based limited liability company.
- 403. Defendants Craft and Craft Financial are indistinguishable regarding their involvement with the TelexFree Pyramid Scheme.
- 404. Defendants Craft and Craft Financial knowingly participated in and perpetuated TelexFree's illegal Pyramid Scheme.
- 405. In his dual capacity as CFO and certified public accountant of TelexFree, Defendants Craft and his Craft Financial have been responsible for preparing or approving TelexFree's financial statements, overseeing TelexFree's accounting methods and records, and otherwise exercising significant supervision and control over TelexFree.
- 406. In exercising these duties, Defendant Craft and Craft Financial participated in, supervised and controlled the Conflicting Statements which reveal massive discrepancies.
- 407. The existence of duplicative accounting records containing egregious discrepancies is clear indicia of TelexFree's falsification of accounting records and failure to adhere to GAAP.

- 408. As CFO and certified public accountant for TelexFree, Inc. and TelexFree, LLC, and a certified public accountant, Defendants Craft and Craft Financial, knowingly perpetrated the TelexFree fraud by:
 - a. overseeing TelexFree's creation of falsified accounting records;
 - failing to ensure that GAAP accounting methods were adopted and adhered to;
 - c. fraudulently certifying TelexFree's business operations and accounting practices as good and lawful, despite actual knowledge of their unlawful and illegitimate nature; and
 - d. conspiring with TelexFree's Officers to structure and perpetuate an illegal Pyramid Scheme designed to defraud Promoters and enrich themselves.
- 409. Defendants Craft and Craft Financial disseminated, and otherwise allowed to be disseminated, false and inaccurate financial information among Promoters, knowing that such information was false an designed to continue and perpetuate the illegal Pyramid Scheme.
- 410. Defendants Craft and Craft Financial knew or should have known that Promoters would rely upon their information.
- 411. Defendants Craft and Craft Financial, with the assistance of Defendant PricewaterhouseCoopers, authorized TelexFree to provide Promoters with inaccurate and fraudulent 1099 (Miscellaneous Income) forms, in many cases long after the January 31, 2014 required deadline, and to misrepresent payments made to Promoters and conceal assets. That these inaccurate 1099's are expected to be filed with the Internal Revenue Service and State Revenue Offices will impose further an undue and massive hardship upon Promoters who may be responsible for taxes on payments they never received. Such Defendants also prepared false

financial documents for affiliated TelexFree entities and prepared false tax returns for the affiliated TelexFree entities.

- 412. Defendants Craft and Craft Financial knew when providing their financial assistance that their role would give substantial assistance or encouragement to TelexFree to continue its unlawful business model and would further the illegal Scheme.
- 413. Defendant PricewaterhouseCoopers also provided accounting and consulting services to TelexFree during the period of TelexFree's ongoing fraud.
- 414. More particularly, PricewaterhouseCoopers was retained by TelexFree in January, 2014, several months after TelexFree had been shuttered by government authorities in Brazil, to provide tax and financial consultation, including assistance with the development of international tax structures.
- 415. PricewaterhouseCoopers also assisted TelexFree with the preparation and issuance of the aforesaid inaccurate and fraudulent 1099 (Miscellaneous Income) forms.
- 416. PricewaterhouseCoopers also assisted TelexFree in responding to the Massachusetts SOC Securities Division's information requests.
- 417. The Trustee in Bankruptcy has been granted permission to perform a Rule 2004 Examination of PricewaterhouseCoopers, through which it has obtained PricewaterhouseCoopers' records with respect to its involvement with TelexFree.
- 418. PricewaterhouseCoopers provided TelexFree with these professional services despite having access to TelexFree's internal financial documents, which demonstrated that TelexFree received virtually no income from the sale of its VoIP product and was, in fact, an illegal Ponzi scheme.

- 419. PricewaterhouseCoopers knew when providing their professional services to TelexFree that their role would give substantial assistance or encouragement to TelexFree to continue its unlawful business model and would further the illegal Scheme.
- Q. Banks and Financial Service Providers Knowingly Aided and Abetted the Unlawful, Unfair, and Deceptive Pyramid Scheme, Knowingly Received and Executed Fraudulent Fund Transfers, and Violated Mandated Bank Reporting and "Know Your Customer" Requirements
- 420. During the TelexFree Pyramid Scheme, Defendants Bank of America, Bank of America, N.A., TD Bank, Fidelity Bank, Middlesex Savings, Wells Fargo, Wells Fargo Bank, Synovus, Synovus Bank, Fidelity Investments, GPG, IPS, ProPay, Base Commerce, Vantage Payments, Allied Wallet, and the Doe Banks and Doe Payment Processors provided crucial financial services to TelexFree and the Founder Defendants, which enabled them to carry on its unlawful, unfair, and deceptive Pyramid Scheme.
- 421. TelexFree's financial services providers, including the aforesaid banking institutions, investment service providers, and payment processing services providers, knowingly participated in and aided and abetted TelexFree's Pyramid Scheme by:
 - a. receiving transfers of funds from, and on behalf of, TelexFree in TelexFree's fraudulent business, despite knowledge of the fraudulent nature of TelexFree's business enterprise;
 - b. processing payments to, and on behalf of, TelexFree, including its affiliated entities and Defendant Founders and management, in TelexFree's fraudulent business, despite knowledge of the fraudulent nature of TelexFree's business enterprise;
 - c. transferring funds from and out of TelexFree's accounts, despite knowledge of the fraudulent nature of TelexFree's business enterprise and

- d. otherwise enabling the TelexFree Pyramid Scheme to expand and continue by providing necessary financial services to TelexFree, despite actual knowledge of fraud by TelexFree.
- 422. The Banking Institution Defendants possessed actual knowledge of the fraudulent nature of TelexFree's business operation since at least June 2013, when the Brazilian authorities stopped TelexFree's activities.
- 423. Despite knowledge of the fraudulent nature of TelexFree's business operations, the Banking Institution Defendants continued to provide TelexFree with banking services.
- 424. Upon information and belief, the Banking Institution Defendants received funds from Promoters, which funds were then held for the benefit of TelexFree, its affiliated entities, and its Defendant Founders and management.⁵⁴
- 425. TelexFree's Promoters were directed by TelexFree, as part of TelexFree's "signup procedures," to transfer membership funds to accounts held by TelexFree at Bank of America and TD Bank.⁵⁵
- 426. As set forth in the TelexFree's "signup procedures," document, members were directed to transfer their membership fees to a "corporate" account under the name "TelexFREE LLC," and were provided with the applicable account and routing numbers. ⁵⁶

⁵⁴ See, e.g., check deposited by TelexFree into its account with Fidelity Bank, to wit, account number 211370707, attached as Exhibit 14.

⁵⁵ See "Signup procedures for TelexFREE," attached herewith as Exhibit 15, also available at http://www.buysellproducts.net/down/sign_up_procedures_for_telexfree.pdf; See also PatrickPretty.com, "TelexFree Affiliates Gave AdSurfDaily-Like Coaching Tips, Instructed Prospects to Make Deposits at Bank of America[...] TelexFree Also May Have TD Bank Account," http://patrickpretty.com/2013/07/08/telexfree-affiliates-gave-adsurfdaily-like-coaching-tips-instructed-prospects-to-make-deposits-at-bank-of-america-and-to-copy-slips-to-team-leaders-gmail-address-for-expedited-service-t/">http://patrickpretty.com/2013/07/08/telexfree-affiliates-gave-adsurfdaily-like-coaching-tips-instructed-prospects-to-make-deposits-at-bank-of-america-and-to-copy-slips-to-team-leaders-gmail-address-for-expedited-service-t/ (July 8, 2013) (including screen shot of TelexFree bank transfer instructions).

- 427. Members were separately instructed to transfer membership fees to an account at Bank of America under the name "TelexFree Inc.," and were provided with the Bank of America branch address, "188 Bosyon [sic] Tpke Shrewsbury Ma 01545". ⁵⁷
- 428. Bank of America also provided credit to TelexFree, via at least two credit cards, which are identified in TelexFree's 2013 balance sheet as "Bank of America Braz Help 0033" and "Bank of America Telexfree 2658".
- 429. On or about April 24, 2013, Defendant Labriola announced, in a mass email to TelexFree members that TelexFree would be "pulling out" of Bank of America.⁵⁸
- 430. Upon information and belief, this announcement was made because Bank of America had indicated that it would cease doing business with TelexFree due to TelexFree's illegal business activities.
- 431. Nevertheless, Bank of America continued to act as a depository bank for TelexFree membership fees until about August, 2013.
- 432. On August 30, 2013, Defendant Labriola announced during a public conference call with TelexFree members that payments due-and-owing to members as of July 30, 2013 required manual sorting, since "Bank of America didn't give them a sorted list" as to which of the payments had already been made by Bank of America.⁵⁹

⁵⁷ See PatrickPretty.com, *TelexFree Affiliates Gave AdSurfDaily-Like Coaching Tips*," July 8, 2013, http://patrickpretty.com/2013/07/08/telexfree-affiliates-gave-adsurfdaily-like-coaching-tips-instructed-prospects-to-make-deposits-at-bank-of-america-and-to-copy-slips-to-team-leaders-gmail-address-for-expedited-service-t/">http://patrickpretty.com/2013/07/08/telexfree-affiliates-gave-adsurfdaily-like-coaching-tips-instructed-prospects-to-make-deposits-at-bank-of-america-and-to-copy-slips-to-team-leaders-gmail-address-for-expedited-service-t/; see also TelexFree Recruitment Presentation, available at http://webopportunities.weebly.com/uploads/1/5/8/5/15857054/telex.pp.2.13.pdf;

⁵⁸ See http://telexfreeunitedkingdon.weebly.com/telexfree-updates.html (recruitment website of TelexFree 'Team Builder' Leonardo de Souza] and http://mytelexfree4u.blogspot.com/ (website of TelexFree Promoter).

⁵⁹ See http://teamstelexfree.blogspot.com/p/blog-page_7.html (recruitment website of TelexFree Promoter)

- 433. Furthermore, Bank of America continued to provide credit, via at least two (2) credit cards, at least through December 31, 2013, as indicated on TelexFree's 2013 balance sheet. In fact, the 2013 balance sheet does read "0.00" for these cards, but they are still present as items on the sheet, and no other credit cards are listed
- 434. By document dated November 11, 2013, Defendant Merrill, on behalf of TelexFree, directed Allied Wallet, a payment processor, to transfer funds via international wire transfer to a TelexFree account with Bank of America.⁶⁰
- 435. Defendant TD Bank also maintained multiple accounts on behalf of TelexFree for deposit of TelexFree membership fees, including at least three that are listed on TelexFree's December 31, 2013 Balance Sheet.
- 436. On or about September 6, 2013, TelexFree leadership instructed its members via a public conference call that the fastest way to send money to TelexFree was by direct deposit to TelexFree's accounts with TD Bank.⁶¹
- 437. The person speaking on behalf of TelexFree during this conference call is believed to have been Brandon Bradshaw, a Promoter formerly active with the now-defunct pyramid schemes ZeekRewards and AddWallet.⁶²
- 438. TD Bank maintained deposit accounts on behalf of TelexFree at least through December 31, 2013, long after TelexFree's Brazilian operation had been publicly exposed as a pyramid scheme and shutdown, and after a scam warning against TelexFree had been issued in the United Kingdom.

⁶⁰ See Allied Wallet Bank Information Form for Bank of America, attached herewith as Exhibit 16.

⁶¹ See BehindMLM.com, "TelexFree US business plagued with 'rampant fraud'", Sept. 7, 2013, http://behindmlm.com/companies/telexfree/telexfree-us-business-plagued-with-rampant-fraud/.

- 439. Wells Fargo Bank maintained a depository account for TelexFree until March 14, 2014, long after TelexFree's Brazilian operation had been publicly exposed as a pyramid scheme and shutdown, and after a scam warning against TelexFree had been issued in the United Kingdom.⁶³
- 440. Fidelity Bank's president, John Merrill, is the brother of Defendant Merrill and held his position during all times relevant to this Complaint.
- 441. TelexFree made substantial deposits received from its illegal Scheme into accounts it opened and held at Fidelity Bank, and Fidelity Bank accepted its business, also long after TelexFree's Brazilian operation had been publicly exposed as a pyramid scheme and shutdown, and after a scam warning against TelexFree had been issued in the United Kingdom.
- 442. In particular, Fidelity Bank opened three accounts for TelexFree, two on August 8, 2013 with initial deposits of \$7,123,784.58 and one on September 12, 2013 with deposits of \$2,951,337.12.
- 443. Fidelity Bank even helped TelexFree to conduct its business more easily by using remote deposit capture.
- 444. As alleged in a Consent Decree filed by the SOC, TelexFree was permitted to continue to deposit funds received from its illegal Scheme in Fidelity Bank's accounts between August 8 and December 26, 2013.⁶⁴
- 445. The SOC alleges that Fidelity Bank had insufficient controls in place and inadequate training and oversight to handle the large TelexFree accounts.⁶⁵

⁶³ See Declaration of Stuart A. MacMillan, Case No. 14-125234-ABL, Doc. 121, par. 12, attached herewith as Exhibit 17.

⁶⁴ SOC Consent Order E 2014-0073, attached herewith as Exhibit 18 ⁶⁵ *Id.*

446. Fidelity Bank became aware of the Brazilian seizure on or about November 27, 2013, and was advised by an outside consultant that TelexFree was a high risk customer and needed to be monitored.⁶⁶

447. As early as February 28, 2014, two bank transfers at Wells Fargo totaling \$3.5 million moved funds from a TelexFree account into one bearing Katia Wanzeler's name, according to the affidavit. After that, \$1.5 million of the money moved again, this time into her Wells Fargo brokerage account.

448. Then, on April 11, 2014, Katia Wanzeler and Merrill allegedly traveled together to a Wells Fargo bank in Connecticut to fetch more than \$27 million in cashier's checks. Most of the checks were made payable to TelexFree entities, but one of them – for more than \$2 million – was made out to Katia B. Wanzeler.

449. That check surfaced during the office raid, when TelexFree's chief financial officer tried to leave with a bag stuffed with \$38 million in checks.

450. Nevertheless, Fidelity Bank continued to accept deposits from TelexFree until at least December 26, 2013.⁶⁷

451. According to the SOC's investigations, TelexFree deposited funds obtained from TelexFree victims in accounts at Fidelity Bank between August 8, 2013 and December 26, 2013.⁶⁸

452. As a result of the SOC's allegations, Fidelity Bank entered into a consent decree on September 22, 2014, establishing an escrow fund of \$3.5 million for victims of the Scheme.⁶⁹

⁶⁶ *Id*.

⁶⁷ *Id*.

⁶⁸ *Id*.

⁶⁹ *Id*.

- 453. Middlesex Savings Bank maintained several large accounts on behalf of TelexFree, beginning on or about February, 2012, and continuing at least through December 31, 2013; long after TelexFree's Brazilian operation had been publicly exposed as a pyramid scheme and shutdown, and after a scam warning against TelexFree had been issued in the United Kingdom.
- 454. TelexFree's 2013 Balance Sheet lists two accounts with Middlesex Savings Bank, one having a balance as of December 31, 2013 of \$5,467,660.06, and the other having a balance of \$2,000,000.
- 455. FMR, LLC, also known as Fidelity Investments, maintained at least three investment accounts for the benefit of TelexFree, which remained active at least through December 31, 2013.
- 456. Under the foregoing circumstances of this case, the Banking Institution Defendants owed a duty to plaintiffs and the putative class requiring the exercise of due care in their opening and monitoring of the TelexFree accounts.
- 457. The Banking Institutions had sufficient notice of wrongdoing in this case that gave rise to a duty on their part to monitor the TelexFree accounts, inquire further and to take reasonable steps to prevent a diversion of funds.
- 458. The Investment Service Provider Defendants possessed actual knowledge of the fraudulent nature of TelexFree's business operation since at least June 2013.

- 459. Despite knowledge of the fraudulent nature of TelexFree's business operations, the Investment Service Provider Defendants continued to provide TelexFree and the Officer Defendants with both personal and business investment services.⁷⁰
- 460. The Banking Institution Defendants and Investment Service Provider Defendants also received large transfers of funds from TelexFree, its affiliated entities, and the Defendant Founders, despite their knowledge of the fraudulent nature of TelexFree's business operations, and assisting TelexFree and the Defendant Founders in concealing assets.⁷¹
- 461. Defendants GPG, IPS, Propay, Base Commerce, Vantage Payments, Allied Wallet, and the Doe Payment Processors (sometimes collectively referred to as "Payment Processing Services Companies" or "PPSC Defendants") possessed actual knowledge of the fraudulent nature of TelexFree's business operations since at least June 2013.
- 462. Despite knowledge of the fraudulent nature of TelexFree's business operations, the PPSC Defendants continued to provide TelexFree with payment processing services, or otherwise knowingly assisted TelexFree in the processing and payment of illegal proceeds.⁷²
- 463. More particularly, the PPSC Defendants processed payments by Promoters to TelexFree in TelexFree's fraudulent business operations, which funds were then held for the benefit of TelexFree, its affiliated entities and its Defendant Founders.
- 464. Upon information and belief, the PPSC Defendants also processed large transfers of funds from TelexFree, its affiliated entities and Defendant Founders to Banking Institution

⁷⁰ See TelexFree, LLC Balance Sheet as of December 31, 2013, attached herewith as Exhibit 13; see also Declaration of Stuart A. MacMillan, Case No. 14-125234-ABL, Doc. 121, par. 14, attached herewith as Exhibit 17.

⁷¹ *Id*.

⁷² *Id.*; *see also* Omnibus Declaration of William H. Runge, Case No. 14-125234-ABL, Doc. 13, par. 61, attached herewith as Exhibit 6.

Defendants and other receivers, despite their knowledge of the fraudulent nature of TelexFree's business operations, assisting TelexFree and Defendant Founders in concealing assets.

- 465. The PPSC Defendants received payment of substantial fees in return for providing these services.
- 466. Defendant, ProPay, which also does business as Propay.com, processed such electronic transfers of funds on behalf of TelexFree.
- 467. Upon information and belief, ProPay processed transfers of funds by and on behalf of TelexFree, its affiliated entities, and Defendant Founders, despite their knowledge of the fraudulent nature of TelexFree's business operations, assisting TelexFree and Defendant Founders in concealing assets.
- 468. Defendant, GPG, is a payment service provider that specializes in making outgoing payroll and commission payments for clients as well as processing credit card transactions for incoming payment.
- 469. On April 17, 2013, GPG and TelexFree entered into a Corporate Client Payroll & Commission Processing and Payment Services Agreement.
- 470. In April, 2013, Defendants Merrill and Wanzeler, on behalf of TelexFree, submitted an application for payment processing services to Base Commerce, LLC, which also does business as Phoenix Payments, GPG's credit card processing partner.
- 471. Although the said application requested the Social Security number and date of birth of Wanzeler and Merrill as co-owners of TelexFree, Wanzeler refused to provide his Social Security number and date of birth, prompting Base Commerce to perform additional credit checks, or "pull credit," on both Merrill and Wanzeler.

- 472. Base Commerce's additional credit check involved running a "FraudDefender" on TelexFree, which resulted in a score of 30/50 for TelexFree, indicating moderate risk, and score of 20/50 for Wanzeler, indicating moderately high risk.
- 473. In an interoffice letter dated May 22, 2013, John Hughes, President of Base Commerce, noted that TelexFree was formerly known as Common Cents Communications, stating:

"That program paid people residual commissions for placing ads online and the network marketing commentators accused them of being a Ponzi scheme as the commission advertised appeared unrealistically high and therefore fictitious." ⁷³

- 474. At that time, TelexFree was widely and prominently marketed and advertised as a passive income scheme, in which members would be paid commissions for placement of online advertisements.
- 475. Despite Base Commerce's knowledge of TelexFree's negative press and the accusations of operating a pyramid scheme, TelexFree's application was ultimately accepted.
- 476. In the same interoffice letter dated May 22, 2013, Hughes indicated that TelexFree's "current primary market" was Brazil, and that they would receive a \$19 million annual receivable from Ympactus Comercial, Ltda, "a Brazilian Company to whom they license their IOP System."
- 477. In June, 2013, its pyramid scheme having been publicly exposed, Ympactus Comercial's business operations in Brazil were formally halted by public injunction of the Court of Acre, and the assets of the company were seized.

⁷³ *See* email from John Hughes to Lindsey Caspers, dated May 22, 2013, attached herewith as Exhibit 19.

478. Beginning in June, 2013, Base Commerce provided TelexFree with payment processing services via an account held by Base Commerce's "sponsor bank," Synovus, from which Base Commerce deducted its monthly processing, chargeback, and other service fees.

479. Base Commerce's total deductions from the TelexFree account for the months of June 2013 through January 2014, as follows:

\$340,106.76

June 2013	Ψ3+0,100.70
July 2013	\$565,582.16
August 2013	\$1,164,038.56
September 2013	\$113,672.76
October 2013	\$99,326.90
November 2013	\$61,438.21
December 2013	\$108,181.78
January 2014	\$98,903.07

June 2013

- 480. On August 13, 2013, Jay Borromei, a representative of GPG, co-hosted an open webinar with Defendant Labriola, which promoted GPG's payment system to TelexFree investors and potential investors and encouraged them to make further investments in TelexFree using GPG's system.
- 481. On August 16, 2013, Borromei hosted an additional open webinar, in which he further promoted the payment system that GPG was providing to TelexFree, and encouraged further investments in TelexFree using GPG'
- 482. In August, 2013, due to concerns regarding public accusations of running a Ponzi scheme and the possibility of an investigation by the Federal Trade Commission or other federal

agency, Defendant Synovus, the "sponsor bank" of Base Commerce and GPG, indicated that it would no longer hold funds on TelexFree's behalf.

- 483. More particularly, Synovus instructed Base Commerce and GPG to cease performing payment processing services for TelexFree by August 31, 2013.
- 484. Only due to this pressure from Synovus, John Hughes forwarded a letter to James Merrill on August 20, 2013, advising him that Base Commerce will terminate its services with TelexFree "as of 5:00 PM Pacific Standard Time on August 31, 2013."⁷⁴
- 485. In a subsequent email from Hughes to Defendants Merrill, Wanzeler, and Craft, as well as GPG, dated August 28, 2013, Hughes stated, regarding TelexFree

"We have an MLM with a huge amount of negative news and serious accusations. Hence, banks and processors are running away based on what the FTC, Treasury Dept., FDIC and Justice Dept. has done to them lately to include suing them,,[sic] fining them and freezing their settlement funds".75

- 486. In the same email, in which Hughes also characterized TelexFree as "a real hot-potato as they say," Hughes indicating that Base Commerce had worked to find a replacement processor for TelexFree "such that [TelexFree's] business was not interrupted" and that he had arranged, via the Co-Defendant Vantage Payments, LLC, for Allied Wallet, a United Kingdom-based payment processor, to take over payment processing services for TelexFree.
- 487. Hughes also indicated that Base Commerce was actively applying to off-shore banks on TelexFree's behalf, noting "no US Bank or Processor, as evidenced by the email from PROPAY [sic], will accept your business..."

⁷⁴ See Letter from John Hughes to James Merrill, dated August 20, 2013, attached herewith as Exhibit 20.

⁷⁵ *See* email from John Hughes to James Merrill, dated August 28, 2013, attached herewith as Exhibit 21.

- 488. Hughes also offered Merrill business planning advice, which included advising that TelexFree charge members for its \$1,450 AdCentral membership packages by ACH instead of credit card.
- 489. In a previous email from Defendant Merrill to Hughes, also dated August 28, 2013, Merrill indicated that he believed that Base Commerce's activity in soliciting off-shore banking services on TelexFree's behalf was connected with TelexFree's desire to separate its international, U.S.-based, and Brazil-based business among different banks and processors.
- 490. Despite its previous correspondence indicating that it would cease doing business with TelexFree by August 31, 2013, and the explicit instructions from its "sponsor bank," Synovus, to cease performing any services for TelexFree by August 31, 2013, GPG continued to provide services to TelexFree well after this date.
- 491. These services included permitting TelexFree GPG's electronic payment conduit, or "GPG Gateway," to transmit credit card processing data to Allied Wallet until approximately October 10, 2013.
- 492. More particularly, in his email of September 27, 2013 to Jay Borromei and copied to Merrill, Jayme Amirie of GPG acknowledged that "TelexFree can continue to use the GPG gateway to transmit electronic data to Allied Wallet."⁷⁶
- 493. In an email from Hughes to Defendants Merrill and Wanzeler, dated September 27, 2013, Hughes indicated that, against the specific instructions of Synovus, he had authorized approximately \$5 million in transfers on September 26, 2013, stating:

The bank is clearly not happy with me but we are still trying to do the best job we can for you. Their concerns are that if, god forbid, TelexFree came

⁷⁶ See email from Jayme Amirie to Jay Borromei dated September 27, 2013, attached herewith as Exhibit 22.

- under a publicized FTC investigation, there could be an indeterminate wave of chargeback's \dots^{77}
- 494. In September, 2013, Base Commerce successfully applied to IPS, on TelexFree's behalf, for TelexFree to receive its ACH processing services through IPS.
- 495. Thereafter, TelexFree's ACH processing was conducted by IPS, also doing business as e-Wallet.
- 496. On or about October 10, 2013, Hughes reiterated to Merrill his concern over the possibility of a Federal Trade Commission investigation.
- 497. In an email from Defendant Merrill to Hughes, dated January 16, 2014, Merrill indicated that TelexFree, which was continuing to do business with GPG, but was having "a great deal of issues with GPG," specifically, regarding TelexFree's reserve balance and cash flow in and out of GPG.
- 498. Hughes, on behalf of Base Commerce, responded that Base Commerce was "happy to help" regarding TelexFree's issue with GPG.
- 499. Despite these numerous "red flags" of which Base Commerce was aware, and despite being instructed by its sponsor bank, Synovus, to cease processing transactions for TelexFree by August 31, 2013, Base Commerce continued to provide services to TelexFree.
- 500. These services included: processing transactions for TelexFree until at least January, 2014; connecting TelexFree with off-shore processors; applying for accounts at off-shore banks on TelexFree's behalf; and proving advice and guidance regarding TelexFree's business operations.

⁷⁷ See email from John Hughes to James Merrill, dated September 27, 2013, attached herewith as Exhibit 23.

- 501. In an email from GPG to Defendants Merrill, Wanzeler, and Labriola, as well as Base Commerce, dated September 3, 2013, GPG's Jayme Amirie indicated that, against the specific instructions of its sponsor bank, which had instructed it to cease all services for TelexFree, GPG "sneaked" payouts from the bank on TelexFree's behalf.⁷⁸
- 502. Defendant Vantage Payments, which characterizes itself as an "Independent Sales Agent," served as a broker between TelexFree and other banks and processors for purposes of securing payment processing services.
- 503. In approximately August 2013, Dustin Sparman, Managing Partner of Vantage Payments, was contacted by John Hughes of Base Commerce regarding TelexFree.
- 504. More particularly, Vantage Payments was asked to act as a broker on TelexFree's behalf, and to contact banks and processors with whom it had a business relationship to secure payment processing services for TelexFree, which services Vantage Payments agreed to perform.
- 505. Thereafter, Vantage Payments contacted Defendant Allied Wallet, and applied on TelexFree's behalf for Allied Wallet to provide payment processing services to TelexFree.
- 506. Vantage Payments also contacted an additional payment processor based in the United Kingdom, who, at that time, refused to provide services to TelexFree due to known accusations of fraud regarding TelexFree's operations.
- 507. However, upon Vantage Payments' application on behalf of TelexFree, Allied Wallet did agree to provide payment processing services to TelexFree, pursuant to which

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⁷⁸ *See* Email from Jayme Amirie to James Merrill dated September 3, 2013, attached herewith as Exhibit 24.

agreement Allied Wallet would provide a "processing account" and process both incoming and outgoing payments for the benefit of TelexFree, among other services.⁷⁹

- 508. In connection with TelexFree's agreement with Allied Wallet, Defendant Merrill instructed Allied Wallet to transfer funds from TelexFree's processing account with Allied Wallet to accounts with Fidelity Bank.
- 509. Vantage Payments, on behalf of TelexFree, also registered an entity in the United Kingdom, known as "TelexFree, LTD," to serve as TelexFree's EU-based operation.
- 510. In fact, as Vantage Payments was aware, "TelexFree, LTD" was a shell company with no physical presence beyond a mere address.
- 511. On or about October 10, 2013, Allied Wallet informed TelexFree that, due to an increase in both payment volume and chargebacks, it would be increasing the rolling reserve on TelexFree's processing account to 20%.
- 512. Thereafter, Vantage Payments negotiated extensively with Allied Wallet on TelexFree's behalf, in order to have this rolling reserve reduced.
- 513. These negotiations entailed, *inter alia*, Sparman meeting personally with the CEO of Allied Wallet in Los Angeles, California on TelexFree's behalf.
- 514. Ultimately, after extensive lobbying by Vantage Payments on TelexFree's behalf, Allied Wallet agreed to reduce its rolling reserve on the TelexFree processing account to 10%, and also agreed to increase the maximum processing volume on the account.
- 515. On or about November 13, 2013, Sparman, on behalf of Vantage Payments, and acting on behalf of TelexFree, once again contacted another United Kingdom-based payment processor in hopes of securing TelexFree additional payment processing volume.⁸⁰

⁷⁹ *See* Allied Wallet Card Payment Processing Agreement, dated August 26, 2013, attached herewith as Exhibit 25.

- 516. This effort was ultimately unsuccessful, as this additional United Kingdom-based payment processor declined to perform services for TelexFree in light of the accusations of fraud and illegality surrounding TelexFree.
- 517. By agreement with TelexFree, Vantage Payments also provided TelexFree with access to its Customer Dispute Resolution Network ("CDRN") Portal to Verifi by Visa's CDRN, the purpose of which was to provide TelexFree with the capability to address issues relating to customer payment disputes.⁸¹
- 518. In approximately December 2013, TelexFree entered into a further agreement with IPS for additional payment processing services, under the name and address of the "TelexFree, LTD" shell company established by Vantage Payments.⁸²
- 519. Thereafter, beginning in approximately January 2014, IPS provided TelexFree with a service titled "e-Wallet," which was used by TelexFree for additional processing of funds transferred by Promoters to TelexFree.
- 520. IPS has a history of representing Ponzi schemes. Prior clients include Spinding (six-tiered Ponzi scheme that uses a global cycler business model); Wealth4AllTeam (long-running but now collapsed 10 day ROI Ponzi Scheme); Primus Hub (attempted reboot of Wealth4AllTeam once it collapsed); Funky Shark (planned Ponzi scheme that shut down during prelaunch following legal advice and a \$40,000 fine); Team Vinh International (feeder co-op program for multiple recruitment-driven MLM schemes); MyAdvertisingPays (120% ROI advertising-based Ponzi scheme); Diamond Banners (matrix based recruitment scheme);

⁽continued)

80 See email from Dustin Sparman to James Merrill, dated November 13, 2013, attached herewith as Exhibit 26.

⁸¹ See Vantage Payments CDRN Portal Agreement, attached herewith as Exhibit 27.

⁸² *See* email from Dustin Sparman to James Merrill, dated December 27, 2013, attached herewith and marked as Exhibit 28.

Diamond Cycler (matrix based recruitment scheme); Argent Network (fifty-two week ROI Ponzi scheme, advertised as "a mixture of Zeek Rewards and TelexFree"); and 1BuckAdShare (\$1 a position Ponzi scheme).

- 521. In an October 2013 email to the news website *BehindMLM.com*, IPS stated that they had "done a complete due diligence on TelexFree" and "confirmed the product as compliance with all US laws."
- 522. On or about February 12, 2014, IPS announced that they were partnering with MLM attorney Kevin Thompson of Thompson Burton, PLLC, to "provide up-to-date compliance guidance to their new and existing clients in the Direct Selling and Multi-Level Marketing industry." Upon information and belief, TelexFree was a recipient of such "compliance guidance" services.
- 523. In an email from Defendant Merrill to Sparman, dated January 15, 2014, Merrill stated, regarding dividing TelexFree's payment processing between Vantage Payments and IPS: "[T]here will be plenty of business to go around. You deserve your share for getting us started... Whomever treats us best will get most of the business." 83
- 524. According to a TelexFree balance sheet, dated December 31, 2013, posted by the Washington State Utilities and Transportation Commission, as of December 31, 2013, TelexFree claimed \$31,640,192.30 in assets then held by IPS (under the brand name "e-Wallet") on behalf of TelexFree.⁸⁴
- 525. IPS continued to provide payment processing services to TelexFree until April 17, 2014, at which time IPS finally disabled its electronic services.

⁸³ See email from James Merrill to Dustin Sparman, dated January 15, 2014, attached herewith as Exhibit 29.

⁸⁴ See TelexFree, LLC Balance Sheet as of December 31, 2013, attached herewith as Exhibit 13.

- 526. Thereafter, in place of the previous e-Wallet online interface, IPS posted a message online stating that TelexFree's payment processing services had been disabled, and suggested that this could be due to TelexFree having "violated Anti-Money Laundering policies."
- 527. Despite having direct knowledge of the shutdown of TelexFree's Brazil-based affiliate, the United Kingdom scam warning against TelexFree, well-publicized accusations of fraud and illegality on the part of TelexFree, and an enormous number of "red flags" indicating the fraudulent and illegal nature of TelexFree's operations, Allied Wallet, Vantage Payments, and IPS continued to provide processing and processing-related services to TelexFree up to the time that TelexFree, LLC, TelexFree, Inc., and TelexFree Financial, Inc. declared bankruptcy in April 2014.
- 528. Under the foregoing circumstances of this case, the Payment Processing Service Company Defendants owed a duty to plaintiffs and the putative class requiring the exercise of due care in their monitoring of the TelexFree accounts.
- 529. The Payment Processing Service Company Defendants had sufficient notice of wrongdoing in this case that gave rise to a duty on their part to monitor the TelexFree accounts, inquire further and to take reasonable steps to prevent a diversion of funds.
- 530. Each of the Defendant Banking Institutions, Defendant Investment Services Providers, and Defendant Payment Processing Services Companies is a "financial institution" under the terms of the Bank Secrecy Act, 31 U.S.C. § 5312.
- 531. Each of the Defendant Banking Institutions, Defendant Investment Services Providers, and Defendant Payment Processing Services Companies has an affirmative obligation to file Suspicious Activity Reports with the Financial Crimes Enforcement Network of the U.S.

Department of the Treasury and other appropriate federal law enforcement agencies, pursuant to the terms of the Bank Secrecy Act and Regulations, 31 U.S.C. § 5312 and 12 CFR § 21.11.

- 532. Each of the said Defendants is obligated by applicable federal statutes and regulations, including, without limitation, 31 C.F.R. § 103.121 (amended 31 C.F.R. § 1020, et seq.), to acquire information sufficient to know the true identities, nature of business activities, customer base, and product offerings of all entities to which it provides financial services or access to the national banking system.
- 533. Pursuant to this required "know-your-customer" analysis, as required by 31 C.F.R. § 103.121 (amended 31 C.F.R. § 1020, et seq.), each of the said Defendants was required to collect information sufficient for the Defendant to determine whether TelexFree, or any other customer of the Defendant involved with TelexFree, posed a threat of criminal or other improper conduct.
- 534. Each of the said Defendants is also obligated by applicable federal statutes and regulations, including, without limitation, the Bank Secrecy Act, 31 U.S.C. § 5311 et seq., the USA Patriot Act, § 326, 31 U.S.C. § 5318, and 31 C.F.R. § 1020 et seq., to implement effective procedures to prevent such Defendant from providing financial services or access to the national banking system, to entities engaged in illegal activities.
- 535. Each of the said Defendants processed transactions in excess of \$25,000 in the aggregate on behalf of TelexFree, which transactions facilitated TelexFree's criminal Pyramid Scheme operation.
- 536. As set forth above, the Defendant Banking Institutions, Defendant Investment Services Providers, and Defendant Payment Processing Services Companies were confronted

with numerous "red flags" regarding the legality of TelexFree's operations, including, but not limited to:

- a. the public governmental investigation and shutdown of TelexFree's Brazil-based affiliate;
- the United Kingdom police scam warning against TelexFree;
 well-publicized accusations of fraud and illegality;
- c. suspicious intra-company transfers and large transfers of funds from TelexFree accounts to accounts held in the name of individual Defendant Founders;
- d. diversion of funds held in TelexFree accounts to personal investment and depository accounts;
- e. TelexFree's lack of legitimate business operations;
- f. TelexFree's unusually high rate of credit card chargebacks and credit card fraud; and
- g. TelexFree's irregular accounting practices and documentation.
- 537. Having been confronted with these "red flags," said Defendants had an affirmative obligation to file a Suspicious Activity Reports regarding TelexFree with the Financial Crimes Enforcement Network of the U.S. Department of the Treasury and other appropriate Federal law enforcement agencies.
- 538. In violation of their obligations under the Bank Secrecy Act and Regulations, each of the Defendant Banking Institutions, Defendant Investment Services Providers, and Defendant Payment Processing Services Companies knowingly, or with willful ignorance, failed, refused or neglected to submit any report, including any Suspicious Activity Report, to the

Financial Crimes Enforcement Network of the U.S. Department of the Treasury, or any other federal or state agency, with respect to TelexFree, the Defendant Founders, and the Defendant Named Inside Promoters and Doe Inside Promoters

- 539. Each of the Defendant Banking Institutions, Defendant Investment Services Providers, and Defendant Payment Processing Services Companies also knowingly, or with willful ignorance, failed, refused or neglected to perform proper "know-your-customer" analysis with respect to TelexFree, the Defendant Founders, and the Defendant Named Inside Promoters and Doe Inside Promoters, as required by 31 C.F.R. § 103.121 (amended 31 C.F.R. § 1020, *et seq.*).
- 540. Furthermore, each of the Defendant Banking Institutions, Defendant Investment Services Providers, and Defendant Payment Processing Services Companies failed, refused or neglected to implement effective procedures to prevent such Defendant from providing financial services or access to the national banking system, to TelexFree, the Defendant Founders, and the Defendant Named Inside Promoters and Doe Inside Promoters, as required by the Bank Secrecy Act, 31 U.S.C. § 5311 et seq.; the USA Patriot Act, § 326, 31 U.S.C. § 5318; and 31 C.F.R. § 1020 et seq.

R. Doe Inside Promoters who Acted as Defendants' Agents

- 541. Although they remain unknown to plaintiffs and the Putative Class Representatives and will remain unknown until discovery has been exchanged, certain promoters were provided with inside information by Defendants and acted as agents and servants of Defendants.
- 542. Plaintiffs and the Putative Class Representatives seek to obtain damages, restitution and injunctive relief for the Class, as defined, below, from Defendants.

V. <u>CLASS ACTION ALLEGATIONS</u>

543. Under Rule 23 of the Federal Rules of Civil Procedure, Plaintiffs sue on their own behalf, and on behalf of all other persons similarly situated ("the Class"). The Class that Plaintiffs seek to represent is:

All persons residing in the United States who purchased and had recorded in TelexFree's electronic registry, including, but not limited to, the so called "Back Office", TelexFree AdCentral packages in their name and suffered a net loss during the period from January 1, 2012 and April 16, 2014 (the "Class Period"). Excluded from the Class are the Defendants and their officers, directors, and employees; any entity in which any Defendant has a controlling interest; the coconspirators, the so called Inside Promoters, legal representatives, attorneys, heirs, and assigns of the Defendants.

- 544. Plaintiffs meet the requirements of Federal Rules of Civil Procedures 23(a) because the members of the Class are so numerous that the joiner of all members is impractical. While the exact number of Class members is unknown to Plaintiffs based on information and belief, it is in the hundreds of thousands.
- 545. Plaintiffs meet the requirements of Federal Rules of Civil Procedures 23(a) because there is a well-defined community of interest among the members of the Class, common questions of law and fact predominate, Plaintiffs' claims are typical of the members of the Class, and Plaintiffs can fairly and adequately represent the interests of the Class.
- 546. This action satisfies the requirements of Federal Rule of Civil Procedure 23(b)(3) because it involves questions of law and fact common to the member of the Class that predominate or questions affecting only individual members, including, but not limited to:
 - a. whether the contract under which TelexFree claims to invoke the application of Nevada law is illegal and unenforceable as a matter of law;
 - b. whether TelexFree ran an unlawful Pyramid Scheme or a legitimate business;
 - c. whether TelexFree ran a lawful Multi-Level Marketing program;

- d. whether Defendant Founders, Inside Promoters, Banks and Financial Service Providers, Payment Processing Services Companies and Retained Licensed Professionals knew that TelexFree was an illegal pyramid scheme, continued to aid, abet and further such illegal activities or are otherwise liable for the economic loss suffered by the Putative Class;
- e. whether TelexFree's financial services providers, including the aforesaid banking institutions and payment processing services providers, knowingly aided and abetted TelexFree's Pyramid Scheme;
- f. whether Massachusetts' Unfair Trade and Deceptive Acts, M.G.L. c. 93A will apply to the claims of the Putative Class;
- g. whether Massachusetts' Blue Sky Laws will apply to the claims of the Putative Class;
- h. whether certain Defendants used and employed manipulative and deceptive devices and contrivances in violation of MGL 110A, Sec. 410; used means and instrumentalities, directly and indirectly, for the purchase and sale of unregistered securities; and used and employed manipulative and deceptive devices and contrivances in violation of the Massachusetts Uniform Securities Act, MGL c. 110A, Section 410(b) and MGL 93A;
- whether Defendants violated Section 1965 of the Racketeer Influenced and Corrupt Organizations Act [18 U.S.C. § 1965];
- j. whether TelexFree mailed fraudulent and inaccurate 1099 (Miscellaneous Income) forms to investors;

- k. whether the 1099 (Miscellaneous Income) forms should be declared void as a matter of law;
- whether Defendants' conduct violated any of the articulated Massachusetts state common laws; and
- m. whether Plaintiff and the Class are entitled to damages, civil penalties, punitive damages, and/or injunctive relief.
- 547. Plaintiffs' claims are typical of those of other Class members because Plaintiffs were defrauded by Defendants' scheme.
 - 548. Plaintiffs will fairly and accurately represent the interests of the Class.
- 549. The prosecution of separate actions by individual members of the Class would create a risk of inconsistent or varying adjudications regarding individual members of the Class, which would establish incompatible standards of conduct for the Defendants and would lead to repetitive adjudication of common questions of law and fact.
- 550. Class treatment is superior to any other method for adjudicating the controversy. Plaintiffs know of no difficulty likely to be encountered in the management of this litigation that would preclude its maintenance as a class action under Rule 23(b)(3).
- 551. Damages for any individual class member likely cannot justify the cost of individual litigation, so that absent class treatment, the Defendants' violations of law inflicting substantial damages in the aggregate would go un-remedied without certification of the Class.
- 552. Defendants have acted or refused to act on grounds that apply to the class, as alleged above, and certification is proper under Rule 23(b)(2).

VI. <u>CLAIMS FOR RELIEF</u>

FIRST CLAIM FOR RELIEF VIOLATIONS OF MASSACHUSETTS GENERAL LAWS, CHAPTER 93A, SECTIONS 2 AND 11 (Against All Defendants Except Katia Wanzeler)

- 553. Plaintiffs incorporate by reference all allegations in all previous paragraphs, as though fully set forth here.
- 554. Defendants were engaged in "trade" and "commerce" as defined by Massachusetts General Laws Chapter 93A, Section 1.
- 555. Plaintiffs and the Putative Class were engaged in "trade" and "commerce" as defined by Massachusetts General Laws Chapter 93A, Section 1.
- 556. The foregoing transactions, actions and inactions of Defendants constitute unfair and deceptive acts and practices as defined by, and in violation of, Massachusetts General Laws, Chapter 93A, §§ 2 and 11.
- 557. In consequence of Defendants' unfair and deceptive acts and practices, Plaintiffs and the Putative Class have suffered great financial losses, and have also incurred considerable expenses and loss of income, and have otherwise been greatly damaged.

SECOND CLAIM FOR RELIEF NEGLIGENCE (Against All Defendants)

- 558. Plaintiffs incorporate by reference all allegations in all previous paragraphs, as though fully set forth here.
- 559. Defendants owed a duty to Plaintiffs and the Putative Class to act with a level of reasonable care to avoid misstating, misrepresenting or being misleading about the true nature of TelexFree's operation and its financial information or its returns, and to comply with all laws.
- 560. By misstating and omitting relevant information, including the source of and sufficiency of funds for payments to Promoters, Defendants breached their duty of care owed to Plaintiffs and the Putative Class.
- 561. Defendant Retained Licensed Professionals owed Plaintiffs and the Putative Class a duty to act with reasonable care and to exercise the ordinary skill and ability commonly exercised by such professionals.
- 562. Banking Institution Defendants and Payment Processing Service Company Defendants had sufficient notice of wrongdoing in this case that gave rise to a duty on their part to monitor the TelexFree accounts, inquire further and to take reasonable steps to prevent a diversion of funds or perpetration of a fraudulent scheme.
- 563. Plaintiffs and the Putative Class relied upon Defendants' expertises and/or performance of their duties in becoming Promoters for the Pyramid Scheme.
- 564. Plaintiffs and the Putative Class reposed faith, confidence and trust in Defendants' representations and advice.
- 565. As a direct and proximate result of Defendants' negligence and carelessness, Plaintiffs and the Putative Class have been caused to suffer and sustain damages and losses.

THIRD CLAIM FOR RELIEF NEGLIGENT MISREPRESENTATION (Against All Defendants Except Katia Wanzeler)

- 566. Plaintiffs incorporate by reference all allegations in all previous paragraphs, as though fully set forth here.
- 567. Defendants directly, and through their agents, servants, employees and/or representatives, negligently made false misrepresentations of material fact and omissions to Plaintiffs and the Putative Class in the course of their businesses with the misrepresentations being made to obtain and/or wrongfully appropriating and converting money from Plaintiffs and the Putative Class.
- 568. Defendants made negligent misrepresentations and omissions although said Defendants knew, or should have known, that such representations were false.
- 569. Said representations and statements were material and were relied upon by Plaintiffs and the Putative Class, inducing them to furnish money to Defendants.
- 570. Further, Retained Licensed Professionals failed to exercise proper due diligence in the discharge of their investigatory duties as certified public accountants and attorneys of TelexFree, and knew or should have known Plaintiffs and the Putative Class would have relied upon their expertise and misrepresentations.
- 571. Plaintiffs and the Putative Class reposed faith, confidence and trust in Defendants Electric's and Mobile's, Defendant Founders', Inside Promoters', and Retained Licensed Professionals' representations and advice.
- 572. In consequence of the reliance on the negligent misrepresentations of the said Defendants, Plaintiffs and the Putative Class have suffered great financial losses, have also incurred considerable expenses and loss of income, and have otherwise been greatly damaged.

FOURTH CLAIM FOR RELIEF FRAUD

(Against Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Retained Licensed Professionals and IPS)

- 573. Plaintiffs incorporate by reference all allegations in all previous paragraphs, as though fully set forth here.
- 574. Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Retained Licensed Professionals and IPS directly, and through their agents, servants, employees and/or representatives, did intentionally make false representations and omissions of material fact to Plaintiffs and the Putative Class with these misrepresentations being made to obtain and/or wrongfully appropriating and converting money from Plaintiffs and the Putative Class.
- 575. Said Defendants' fraudulent misrepresentations and omissions are detailed above and include, but are not limited to:
 - a. providing false and misleading information on the nature of TelexFree's business operation;
 - b. misrepresenting the financial statements;
 - c. providing false and misleading information on the value of the AdCentral package;
 - d. providing false and misleading information on the method and source from which income was derived;
 - e. providing false and misleading information on the legality of TelexFree's business model;
 - f. providing false and misleading information on the sustainability of the returns to Promoter;

- g. providing false and misleading information regarding the investigation in Brazil and subsequent closure of TelexFree's Brazilian operations;
- h. knowingly participating in false and deceptive information televised over the internet and other media;
- i. failing to comply with federal and state laws; and
- j. employing legal and accountant counsel to mask their illegal and fraudulent activities to further and perpetuate such illegal fraudulent activities.
- 576. Said Defendants knew of the fraudulent and deceptive misrepresentations and omissions of material facts set forth.
- 577. Said Defendants made these intentional misrepresentations although Defendants knew that such representations were false for the purpose of inducing Plaintiffs and the Putative Class to purchase initially and to continue to purchase memberships and to recruit new members.
- 578. Such misrepresentations and omissions were done knowingly for the additional purpose and effect of concealing the true information about the TelexFree Program, including its financial condition and operations.
- 579. Said Defendants received information reflecting the facts regarding TelexFree's business practices and exercised control over the materially misleading misstatements.
- 580. Because of their control over and/or association with the TelexFree Program, said Defendants were active and culpable participants in the fraudulent scheme.
- 581. Said Defendants knew and recklessly disregarded the false and misleading nature of the information they caused to be disseminated to Promoters and potential Promoters.
- 582. The ongoing fraudulent Pyramid Scheme could not have been perpetrated over a substantial period without the knowledge and complicity of said Defendants.

- 583. These misrepresentations and statements were material and were relied upon by Plaintiffs as true, inducing them to furnish money, directly or indirectly, to said Defendants and recruit new members.
- 584. In consequence of the reliance on the intentional misrepresentations, Plaintiffs and the Putative Class have paid artificially inflated prices for worthless membership interests, suffered great financial losses, and have also incurred considerable expenses and loss of income, and have otherwise been greatly damaged during the Class Period.

FIFTH CLAIM FOR RELIEF UNJUST ENRICHMENT (Against All Defendants)

- 585. Plaintiffs incorporate by reference all allegations in all previous paragraphs, as though fully set forth here.
- 586. Plaintiffs and the Putative Class furnished funds, directly or indirectly, to Defendants, who accepted them without protest or defect and retained and benefitted from them.
 - 587. Defendants knew of such funds received by them.
- 588. Defendants have unlawfully and in bad faith denied Plaintiffs and the Putative Class access to such funds, and have instead knowingly retained the benefit of such funds for themselves.
- 589. As a direct and proximate result of Defendants' actions, as hereinabove set forth, Defendants are, and continue to be, unjustly enriched.

SIXTH CLAIM FOR RELIEF TORTIOUS AIDING AND ABETTING (Against All Defendants)

590. Plaintiffs incorporate by reference all allegations in all previous paragraphs, as though fully set forth here.

- 591. Each Defendant provided substantial assistance or encouragement to the other Defendants in committing the primary causes of action alleged herein, and did so with unlawful intent and knowledge that such parties were perpetuating an illegal Pyramid Scheme yet continuing to substantially assist or encourage.
- 592. Defendants rendered this substantial assistance despite their knowledge that TelexFree's operations constituted an unlawful, unfair, deceptive and unsustainable Pyramid Scheme and financial fraud.
- 593. Such substantial assistance rendered by Defendants despite their knowledge of, or with reasonable diligence they should have known of, the illegal nature of TelexFree's operations, is detailed above and includes, but is not limited to:
 - a. managing and controlling TelexFree and its affiliated entities;
 - b. providing accounting services to TelexFree;
 - c. providing legal services to TelexFree;
 - d. publicly certifying that TelexFree's business model and operations were legal, proper, and economically viable and sustainable;
 - e. providing banking, investment and asset management services for TelexFree and its management;
 - f. promoting TelexFree AdCentral packages;
 - g. continuing to provide financial services following the Brazilian Court's injunction to stop TelexFree's business in Brazil;
 - h. processing payments to, from, and on behalf of TelexFree and its affiliated entities; and

- processing payments for transfers of funds which deepened TelexFree's insolvency.
- 594. By each Defendant's actions participating in the Pyramid Scheme, as alleged above, each said Defendant aided and abetted the commission of the causes of action alleged herein.
- 595. As a direct and proximate result of TelexFree's illegal Pyramid Scheme and all the activities performed in connection therewith, to which Defendants provided substantial assistance, Plaintiffs and the Putative Class sustained damages and losses.

SEVENTH CLAIM FOR RELIEF CIVIL CONSPIRACY

(Against Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank, Base Commerce, GPG, IPS and Katia Wanzeler)

- 596. Plaintiffs incorporate by reference all allegations in all previous paragraphs, as though fully set forth here.
- 597. Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Retained Licensed Professionals, Fidelity Bank, Base Commerce, GPG and IPS have combined by common design to enter into a civil conspiracy.
- 598. Said Defendants agreed or commonly designed to engage in the unlawful Pyramid Scheme and further its activities.
- 599. As detailed above, each of said Defendants engaged in a tortious act in furtherance of the agreement or common design to engage in the lawful Pyramid Scheme.
- 600. Said Defendants, for an unlawful purpose and using unlawful means, with the intent of so combining, unlawfully defrauded Plaintiffs and the Putative Class out of funds.
- 601. In consequence of the foregoing, Plaintiffs and the Putative Class sustained damages and losses.

EIGHTH CLAIM FOR RELIEF VIOLATIONS OF RICO, 18 U.S.C. § 1962(c)

(Against Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce)

- 602. Plaintiffs incorporate by reference all allegations set forth in all previous paragraphs, as if the same were specifically set forth herein.
- 603. For the purposes of this cause of action alone, PricewaterhouseCoopers is not included within the definition of Certain Retained Licensed Professionals.
- 604. Beginning in at least as early as January 2012 and continuing thereafter to date, TelexFree constituted an "enterprise" (the "TelexFree Enterprise"), as defined in 18 U.S.C. § 1961(4).
- 605. During or about the respective time periods, the TelexFree Enterprise engaged in interstate and foreign commerce, and its activities have affected interstate and foreign commerce.
- 606. Beginning in at least as early as January 2012 and continuing thereafter to date, TelexFree, including Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce and others, being persons or entities associated in fact with the TelexFree Enterprise, conducted or participated, directly or indirectly, in the conduct of the TelexFree Enterprise's affairs through a pattern of racketeering activity, as set forth below, in violation of RICO, 18 U.S.C. § 1962(c).
- 607. Additionally, beginning in at least as early as January 2012 and continuing thereafter to date, said Retained Licensed Professionals and Fidelity Bank and Base Commerce aided and abetted TelexFree, Defendants Electric and Mobile, Defendant Officers and the Inside Promoters in their conduct described in the previous paragraph, through a pattern of racketeering activity, as set forth below, in violation of RICO, 18 U.S.C. § 1962(c).

- 608. The RICO Defendants are distinct from the TelexFree Enterprise. Each Defendant has performed particular racketeering acts, but each Defendant is a separate individual or entity from the TelexFree Enterprise.
- 609. One of the purposes of the pattern of racketeering was, through mail and wire fraud, and transportation and possession of converted funds to conduct the affairs, directly or indirectly, of the TelexFree Enterprise, or to aid and abet such conduct, and to further their own economic interests.
- 610. The racketeering acts of mail and wire fraud and transportation and possession of converted funds also were part of the TelexFree Enterprise's goal to (a) purchase Advest memberships, (b) to recruit additional members, (c) promote the TelexFree Program, and (d) join the Pyramid Scheme and cause others to join and to reap financial gains for themselves.
- 611. The pattern of racketeering activity alleged herein is distinct from the TelexFree Enterprise.
- 612. The pattern of racketeering activity has included acts of mail and wire fraud and transportation and possession of converted funds, to wit:
- 613. Beginning in at least January 2012, for the purpose of executing the Pyramid Scheme to defraud, or to obtain money or property by means of false or fraudulent pretenses, representations or promises, as set forth above, TelexFree, Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce Electric and Mobile unlawfully, willfully, knowingly and recklessly placed and caused to be placed in the United States mail, or took or received therefrom, or aided and abetted the placement or receipt of matters or things consisting of, among other things, TelexFree products and literature, correspondence related to the TelexFree Enterprise, invoices,

promotional literature, brochures, money, and checks to Plaintiffs and the Putative Class, in violation of 18 U.S.C. § 1341. It was reasonably foreseeable that these mailings or receipts would take place in furtherance of the fraudulent Pyramid Scheme.

- 614. Beginning in January 2012, for the purpose of executing the Pyramid Scheme to defraud, or to obtain money or property by means of false or fraudulent pretenses, representations or promises, as set forth above, TelexFree, Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce and others unlawfully, willfully, knowingly and recklessly have transmitted, caused to be transmitted, or aided and abetted the transmission by means of wire, radio, television, or internet communications in interstate or foreign commerce, certain materials promoting and executing the Pyramid Scheme on Internet web sites, by facsimile and telephone, including promotional materials, registration information, product information and invoices, and the execution of the purchase of memberships by Plaintiffs and the Putative Class, in violation of 18 U.S.C. § 1343.
- 615. In addition, the foregoing individuals and entities knowingly and recklessly placed or caused to be placed, or aided and abetted the placement, of these and other misleading information and material on websites on the Internet and sent these misleading materials through interstate or foreign wire communications.
- 616. Beginning in January 2012 and continuing thereafter to present, TelexFree, Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce have transported, transmitted or transferred in interstate and/or foreign commerce money in excess of \$5000, knowing the same to have been stolen, converted and/or taken by fraud, in violation of 18 U.S.C. § 2314.

- 617. Beginning in January 2012 and continuing thereafter to present, TelexFree, Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce possessed money of Plaintiffs and the Putative Class in excess of \$5000, knowing the same to have crossed a State or United States boundary after being stolen, unlawfully converted, or taken, in violation of 18 U.S.C. § 2315.
- 618. Each such offense has constituted a separate predicate act of racketeering, which has been part of the pattern of racketeering activity through which said Defendants conducted the affairs, directly or indirectly, of the TelexFree Enterprise, or aided and abetted such conduct.
- 619. The racketeering acts set forth below, and others all had the same pattern and similar purpose of defrauding Plaintiffs and the Putative Class for the benefit of said Defendants.
- 620. More specifically, the conduct that comprised the racketeering includes, but is not limited to, all the acts alleged above, as well as the acts described below.

Mail Fraud

- 621. The Pyramid Scheme was furthered by the use of the United States mail. TelexFree, Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce each had a specific intent to defraud by devising participating in or abetting the Scheme.
- 622. It was part of this pattern of racketeering activity that each said Defendant committed various acts of mail fraud, as described in detail above in violation of 18 U.S.C. § 1341, thereby directly and foreseeably injuring Plaintiff and the Putative Class.

Wire Fraud

623. The Pyramid Scheme was furthered by the use of interstate and international wire transmission facilities. TelexFree, Defendants Electric and Mobile, Defendant Founders, Inside

Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce each had a specific intent to defraud by devising participating in or abetting the Scheme.

624. It was part of this pattern of racketeering activity that each said Defendant committed various acts of wire fraud, as described in detail above in violation of 18 U.S.C. § 1343, thereby directly and foreseeably injuring Plaintiff and the Putative Class.

Transportation and Possession of Stolen Property

- 625. Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank and Base Commerce knew or recklessly disregarded that the proceeds obtained from the Promoters, as described in detail above, had been converted as of the time each was received into TelexFree's and/or said Defendants' accounts, because Defendants knew that Plaintiffs and the Putative Class had an immediate, superior right to possession or ownership of the funds and that the reception of such funds deprived Plaintiffs and the Putative Class of their possessory or ownership interests in them.
- 626. It was part of this pattern of racketeering activity, as described in detail above, that on multiple occasions said Defendants transported, transmitted or transferred in interstate or foreign commerce money of a value in excess of \$5000, knowing the same to have been stolen, converted or taken by fraud, thereby directly and foreseeably injuring Plaintiffs and the Putative Class, in violation of 18 U.S.C. § 2314.
- 627. It was as part of this pattern or racketeering activity that said Defendants knew of the acts described in the previous paragraph, and knowingly and intentionally provided substantial assistance to TelexFree, thereby directly and foreseeably inuring Plaintiffs and the Putative Class, in violation of 18 U.S.C. §§ 2 and 2315.
- 628. Such illegal and wrongful behavior constitutes "racketeering activity" as defined by 18 U.S.C. 1961(1).

- 629. Said Defendants are associated with the TelexFree Enterprise.
- 630. In violation of 18 U.S.C. § 1962(c), said Defendants conducted and/or participated in the conduct of the affairs of the TelexFree Enterprise, including, but not limited to, participation in activities in furtherance of the Pyramid Scheme, through a pattern of racketeering activity.
- 631. In engaging in the foregoing mail and wire fraud and transportation and possession of stolen property, said Defendants knew Plaintiffs and the Putative Class would reasonably rely on their representations and omissions which would result in Plaintiffs and the Putative Class joining the fraudulent Pyramid Scheme.
- 632. Said Defendants knew that the misrepresentations and omissions described above in promoting and executing the Pyramid Scheme were material because they caused Plaintiffs and the Putative Class to join and participate in the illegal pyramid scheme.
- 633. Had Plaintiffs and the Putative Class known that said Defendants and TelexFree Doe were promoting a fraudulent pyramid scheme, they would not have joined it.
- 634. Defendants' acts of mail and wire fraud and transportation and possession of stolen property were a proximate cause of injuries that Plaintiffs and the Putative Class suffered.
- 635. In consequence of said Defendants' unlawful enterprise and pattern of racketeering activity Plaintiffs and the Putative Class have suffered great financial losses, and have also incurred considerable expenses and loss of income, and have otherwise been greatly damaged.

NINTH CLAIM FOR RELIEF VIOLATIONS OF RICO, 18 U.S.C. § 1962(b)

(Against Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals)

- 636. Plaintiffs incorporate by reference all allegations set forth in all previous paragraphs, as if the same were specifically set forth herein.
- 637. For the purposes of this cause of action alone, PricewaterhouseCoopers is not included within the definition of Certain Retained Licensed Professionals.
- 638. Beginning in at least as early as January 2012 and continuing thereafter to date, Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals being persons or entities associated in fact with the TelexFree Enterprise and each other, have unlawfully, willfully and knowingly acquired and maintained, directly and indirectly, an interest in or control of the TelexFree Enterprise's affairs through a pattern of racketeering activity, or aided and abetted such conduct, as set forth below, in violation of 18 U.S.C. § 1962(b).
- 639. Through the conduct of their racketeering activities, said Defendants were able to acquire, maintain, both directly and indirectly, an interest and /or control of the TelexFree Enterprise.
- 640. One of the purposes of the pattern of racketeering was, through mail and wire fraud and transportation and possession of stolen property, to obtain and maintain for themselves an interest in and control of the TelexFree Enterprise entities, or to aid and abet such conduct, and to further their own economic interests.
- 641. Another purpose of the pattern of racketeering was, through mail and wire fraud and transportation and possession of stolen property, to obtain and maintain for themselves an interest in and control of the TelexFree Enterprise to thereby obtain millions of dollars from

Plaintiffs and the Putative Class and others, or to aid and abet such conduct, and to further their own economic interests.

- 642. It has been part of this pattern of racketeering activity that said Defendants committed acts of racketeering as set forth above.
- 643. Each such offense has constituted a separate predicate act of racketeering, which has been part of the pattern of racketeering activity through which said Defendants have acquired or maintained their interest in and control of the TelexFree Enterprise, or aided and abetted such conduct.
- 644. Said Defendants each received income, directly or indirectly, as a result of the enterprise and its pattern of racketeering activity.
- 645. By reason of the foregoing violations of RICO, Plaintiffs and the Putative Class have suffered great financial losses, and have also incurred considerable expenses and loss of income, and have otherwise been greatly damaged

TENTH CLAIM FOR RELIEF VIOLATIONS OF RICO, 18 U.S.C. § 1962(a)

(Against Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank, Base Commerce, GPG, and IPS)

- 646. Plaintiffs incorporate by reference all allegations set forth in all previous paragraphs, as if the same were specifically set forth herein.
- 647. For the purposes of this cause of action alone, PricewaterhouseCoopers is not included within the definition of Certain Retained Licensed Professionals.
- 648. Beginning in at least as early as January 2012 and continuing thereafter to date, Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank, Base Commerce, GPG, and IPS being persons or entities associated in fact with the TelexFree Enterprise, obtained substantial income and proceeds from

this pattern of racketeering activity and used and invested such income and proceeds, in violation of RICO, 18 U.S.C. § 1962(a).

- 649. Substantial deposits of money were made into the TelexFree Enterprise as said Defendants were engaged in their illicit Pyramid Scheme.
- 650. In addition, income was deposited in the form of a loan in both Electric and Mobile from money illegal obtained through the Pyramid Scheme.
- 651. Additionally, beginning in at least as early as January 2012 and continuing thereafter to date, said Defendants aided and abetted TelexFree in its conduct described in the previous paragraph, through a pattern of racketeering activity, in violation of RICO, 18 U.S.C. § 1962(a).
- 652. To further their goals, which were to (a) earn money through fraudulent means, (b) entice individuals to become Promoters for TelexFree, and (c) reap large profits for themselves based on false representations, members of the TelexFree Enterprise engaged in various forms of criminal activity, including mail and wire fraud, transportation and possession of stolen property and conspiracy.
- 653. Each such offense has constituted a separate predicate act of racketeering, which has been part of the pattern of racketeering activity, through which said Defendants derived proceeds that they used and invested in the operations of the TelexFree Enterprise, and through which the other Defendants aided and abetted in that conduct.
- 654. Without the repeated acts of mail and wire fraud, the fraudulent Pyramid Scheme would not have succeeded.
- 655. Revenue gained from the pattern of racketeering activity was reinvested in the operation of the TelexFree Enterprise for the following purposes: (a) to expand its operations

through additional false and misleading advertising and promotional materials aimed at recruiting new Promoters; (b) to facilitate the execution of the Pyramid Scheme; and (c) to convince current Promoters to recruit new Promoters.

- 656. Plaintiffs and the Putative Class were injured by the reinvestment of the racketeering income into the TelexFree Enterprise because they paid millions of their own dollars into the Enterprise.
- 657. In engaging in the foregoing mail and wire fraud and transportation and possession of stolen property, said Defendants knew Plaintiffs and the Putative Class would reasonably rely on their representations and omissions which would result in Plaintiffs and the Putative Class participating in the activities of the fraudulent Pyramid Scheme.
- 658. Said Defendants knew that the misrepresentations and omissions described above in promoting and executing the Pyramid Scheme were material because they caused Plaintiffs and the Putative Class to join and participate in the illegal pyramid scheme.
- 659. Had Plaintiffs and the Putative Class known that said Defendants were promoting a fraudulent pyramid scheme, they would not have joined it.
- 660. Said Defendants' acts of mail and wire fraud and transportation and possession of stolen property were a proximate cause of injuries that Plaintiffs and the Putative Class suffered.
- 661. In consequence of said Defendants' unlawful enterprise and pattern of racketeering activity Plaintiffs and the Putative Class have suffered great financial losses, and have also incurred considerable expenses and loss of income, and have otherwise been greatly damaged.

ELEVENTH CLAIM FOR RELIEF VIOLATIONS OF RICO, 18 U.S.C. § 1962(d)

(Against Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Certain Retained Licensed Professionals, Fidelity Bank, Base Commerce, GPG and IPS)

- 662. Plaintiffs incorporate by reference all allegations set forth in all previous paragraphs, as if the same were specifically set forth herein.
- 663. Defendants Electric and Mobile, Defendant Founders, Inside Promoters, Retained Licensed Professionals, Fidelity Bank, Base Commerce, GPG, and IPS and others have unlawfully, knowingly and willfully combined, conspired, confederated and agreed together and with each other to commit the foregoing violations of RICO, in violation of 18 U.S.C. § 1962(d).
- 664. In accordance with that agreement, said Defendants conspired to violate 18 U.S.C. § 1962(a), (b) and (c), in violation of 18 U.S.C. § 1962(d).
- 665. It has been a part of this conspiracy that said Defendants each would and did commit the acts of racketeering specified above and agreed that each would commit at least two acts of racketeering in furtherance of the conspiracy.
- 666. As a direct and proximate result of said Defendants' violation of 18 U.S.C. § 1962(d), Plaintiffs and the Putative Class were injured.

TWELFTH CLAIM FOR RELIEF VIOLATIONS OF MASSACHUSETTS GENERAL LAWS, CHAPTER 110a, SECTION 410(b)

(Against Defendants Mobile and Electric, Defendant Founders, Inside Promoters, and Certain Retained Licensed Professionals)

- 667. Plaintiffs incorporate by reference all allegations in all previous paragraphs, as though fully set forth here.
- 668. For the purposes of this cause of action alone, PricewaterhouseCoopers is not included within the definition of Certain Retained Licensed Professionals.

- 669. At the time of the wrongs alleged, the Defendants Mobile and Electric, Defendant Founders, Insider Promoters and Retained Licensed Professionals were each a controlling person, partner, officer, director, person occupying a similar status, or employee materially aiding in the sale of securities, of TelexFree within the meaning of Section 410(b) of the Massachusetts Uniform Securities Act, M.G.L. c. 110A.
- 670. By their respective positions of authority, the Defendant Founders had the power and authority to influence and control, and influenced and controlled, the decision-making and activities of TelexFree and the affiliated TelexFree entities and caused them to engage in the wrongful conduct described and violations of Section 410(a) of the Massachusetts Uniform Securities Act, M.G.L. c. 110A.
- 671. The Defendant Founders actively participated in the leadership and decision-making process of the selling entity causing the dissemination of false and misleading statements and omissions of material facts.
- 672. By their positions as controlling persons, partners and officers and directors of Telexfree, and because of the aforementioned conduct, said Defendants are liable under Section 410(b) of the Massachusetts Uniform Securities Act, M.G.L. c. 110A.
- 673. In addition, the Defendant Inside Promoters and Retained Licensed Professionals were agents who materially aided in the sales of the fraudulent securities in violation of Section 410(a) of the Massachusetts Uniform Securities Act, M.G.L. c. 110A.
- 674. Said Defendants made significant contributions toward making the sales to the Plaintiff and the Putative Class possible through their actions detailed above.
- 675. Said Defendants prepared and provided information on, endorsed and actively promoted the opportunity regarding the securities on websites and at TelexFree events and

extravaganzas. Each of the said Defendants provided print materials, electronic materials, and made oral representations to the Putative Class

- 676. The stated Defendants are liable under 410(b) as a primary violation by TelexFree was under 410(a), Defendants materially aided in the sale of unregistered securities, and knew, or by reasonable diligence should have known, of the primary violation.
- 677. Said Defendants are jointly and severally liable for the primary violations detailed under Section 410(a)(2) above.
- 678. Plaintiffs and the Putative Class seek the award of actual damages on behalf of the Class.

VII. PRAYER FOR RELIEF

WHEREFORE, Plaintiffs, on behalf of themselves and the Class, pray for judgment:

- 1. declaring this action to be a Class Action properly maintained under the Federal Rules of Civil Procedure and certifying Plaintiffs as the class representatives;
- 2. awarding Plaintiffs and Class Members rescission and/or compensatory damages against Defendants for all damages sustained because of their wrongdoing, in an amount to be proven including interest;
- 3. for an award of actual damages, compensatory damages, statutory damages, punitive damages, and statutory penalties, in an amount to be determined;
 - 4. for an award of punitive damages;
 - 5. for an award of costs of suit and attorneys' fees, as allowable by law;
 - 6. for an award of interest;
 - 7. to appoint a receiver selected by Class Counsel and an accounting; and

8. for an award to Plaintiffs and the Class of such other and further relief as may be just and proper under the circumstances including injunctive and equitable relief. Including the voiding or declaring null of the 1099 forms issued by TelexFree.

DEMAND FOR JURY TRIAL

Plaintiffs and the Putative Class demand a jury trial of their claims to the extent authorized by law. However, Plaintiffs and the Putative Class do not consent to trial by jury in the United States Bankruptcy Court.

Dated this 12th day of December, 2014

Respectfully submitted,

William R. Baldiga, Esq. (NY Bar. No. 4813846)

(BBO No. 542125)

Kiersten A. Taylor, Esq.

(BBO No. 681906)

Brown Rudnick LLP

7 Times Square

New York, NY 10036

Telephone: (617) 856-8200

Fax: (617) 856-8201

Email: wbaldiga@brownrudnick.com ktaylor@brownrudnick.com

Robert J. Bonsignore, Esq.

BBO #547880

BONSIGNORE, LLC

193 Plummer Hill Road

Belmont, NH 03220

Telephone: 781-856-7650 rbonsignore@classactions.us

Ronald A. Dardeno, Esq.

(BBO No. 548278)

Alexander D. Wall, Esq.

(BBO No. 688881)

Law Offices of Frank N. Dardeno

424 Broadway

Somerville, MA 02145 Telephone: 617-666-2600 Email: rdardeno@dardeno.com Evans J. Carter, Esq. (BBO No. 076560) Evans J. Carter, P.C. 860 Worcester Road, 2nd Floor P.O. Box 812

Framingham, MA 01701 Telephone: 508-875-1669 Email: ejcatty1@verizon.net

D. Michael Noonan, Esq. (NH Bar No. 8214) (MA Bar No. 558247) (VT Bar No. 4050) (ME Bar No. 7240) Shaheen and Gordon 140 Washington Street P.O. Box 977

Dover, NH 03821

Telephone: 603-871-4144

Email: mnoonan@shaheengordon.com

R. Alexander Saveri, Esq. (CA Bar No. 173102) Saveri & Saveri, Inc. 706 Sansome Street San Francisco, CA 94111 Telephone: 415-217-6810 Email: rick@saveri.com

Ronald P. Passatempo, Esq.

(BBO No. 632508)

Ronald P. Passatempo Law Offices

200 Broadway

Lynnfield, MA 01940 Telephone: 781-596-3100

Email: passatempolaw@comcast.net

Randall Renick, Esq.

Hadsell Stormer Richardson & Renick, LLP

128 N. Fair Oaks Avenue, Suite 204

Pasadena, CA 91103 Telephone: 626-381-9261 Email: rrr@hadsellstormer.com Adriana Contartese, Esq. (FL Bar No. 89634) Law Offices of Adriana Contartese OCN Document Prep Suite 926 19W Flagler Street Miami, FL 33130

Telephone: 617-268-3557 Email: adriana911@juno.com

Ihuoma Igboanugo, Esq. (NC Bar No. 46618)
The Crescent Law Practice
183 Wind Chime Court, Suite 100
Raleigh, NC 27615

Telephone: 919-341-9707

Email: ihuoma2007@yahoo.com

Mark A. Tate, Esq. (GA Bar No. 698820) Tate Law Group, LLC 2 East Bryan Street, Suite 600 P.O. Box 9060 Savannah, GA 31412

Telephone: 912-234-3030

Email: marktate@tatelawgroup.com

Stephen M. Smith, Esq. (NY Bar No. 277784)
Brain Injury Law Center 2100 Kecoughtan Road Hampton, VA 23661

Telephone: 877-840-3431

Email: ssmith@braininjurylawcenter.com

EXHIBIT 1



William Francis Galvin Secretary of the Commonwealth of Massachusetts



Corporations Division

Business Entity Summary

ID Number: 000832397

Request certificate

New search

Summary for: TELEXFREE, INC.

The exact name of the Domestic Profit Corporation: TELEXFREE, INC.

The name was changed from: COMMON CENTS COMMUNICATIONS, INC. on 02-15-2012

Entity type: Domestic Profit Corporation

Identification Number: 000832397

Date of Organization in Massachusetts:

12-31-2002

Last date certain:

Current Fiscal Month/Day: 12/31

The location of the Principal Office:

Address: 225 CEDAR HILL ST SUITE 200

City or town, State, Zip code,

MARLBOROUGH, MA 01752 USA

Country:

The name and address of the Registered Agent:

Name: JAMES MERRILL

Address: 225 CEDAR HILL ST SUITE 200

City or town, State, Zip code, MA

MARLBOROUGH, MA 01752 USA

Country:

The Officers and Directors of the Corporation:

Title	Individual Name	Address
PRESIDENT	JAMES MERRILL	4705 S DURANDO DR # 100 - J51 LAS VEGAS, NV 89147 USA
TREASURER	CARLOS WANZELER	4705 S DURANDO DR # 100 - J51 LAS VEGAS, NV 89147 USA
SECRETARY	JAMES MERRILL	4705 S DURANDO DR # 100 - 351 LAS VEGAS, NV 89147 USA
DIRECTOR	JAMES MERRILL	4705 S DURANDO DR # 100 - J51 LAS VEGAS, NV 89147 USA
DIRECTOR	CARLOS WANZELER	4705 S DURANDO DR # 100 LAS VEGAS, NV 89147 USA

Business entity	stock is pul	blicly trade	d: 🗀				
The total number of shares and the par value, if any, of each class of stock which this business entity is authorized to issue:							
Total Authorized Total is outs							
Class of Stock	Par value	e per share	No. of shares	Total par value	No. of shares		
CNP	\$ 0.00		275,000	\$ 0.00	0		
	Consent	Confide Data		Merger owed	Manufacturing	interestina	
View filings for	this busine:	ss entity:		D Date of the State of Anti-Anti-Anti-Anti-Anti-Anti-Anti-Anti-		*********	
ALL FILINGS Administrative D Annual Report Application For R Articles of Amen	Revival					Camerane	
			View filings				
Comments or n	otes associ	ated with t	:his business	entity:			
			3			,	

New search

EXHIBIT 2



William Francis Galvin Secretary of the Commonwealth of Massachusetts



Corporations Division

Business Entity Summary

ID Number: 001105166

Request certificate

New search

Summary for: TELEXFREE LLC

The exact name of the Foreign Limited Liability Company (LLC): TELEXFREE LLC

Entity type: Foreign Limited Liability Company (LLC)

Old ID Number: **Identification Number: 001105166**

Date of Registration in Massachusetts:

04-18-2013

Last date certain:

Organized under the laws of: State: NV Country: USA on: 07-19-2012

The location of the Principal Office:

Address: 4705 S. DURANGO DR., #100-J51

City or town, State, Zip code,

LAS VEGAS, NV 89147 USA

Country:

The location of the Massachusetts office, if any:

Address: 225 CEDAR HILL ST., STE 200

City or town, State, Zip code,

MARLBOROUGH, MA 01742 USA

Country:

The name and address of the Resident Agent:

JAMES M. MERRILL Name:

Address: 225 CEDAR HILL ST., SUITE 200

City or town, State, Zip code,

MARLBOROUGH, MA 01742 USA

Country:

The name and business address of each Manager:

Title	Individual name	Address				
MANAGER	CARLOS COSTA	225 CEDAR HILL ST. STE. 200 MARLBOROUGH, MA 01742 USA				
MANAGER	JAMES M. MERRILL	225 CEDAR HILL ST. STE. 200 MARLBOROUGH, MA 01742 USA				
MANAGER	CARLOS N. WANZELER	225 CEDAR HILL ST. STE. 200 MARLBOROUGH, MA 01742 USA				

Title	Individual name	Address
REAL PROPERTY	CARLOS COSTA	225 CEDAR HILL ST. STE. 200 MARLBOROUGH, MA 01742 USA
REAL PROPERTY	JAMES M. MERRILL	225 CEDAR HILL ST. STE. 200 MARLBOROUGH, MA 01742 USA
REAL PROPERTY	CARLOS WANZELE	R 225 CEDAR HILL ST. STE. 200 MARLBOROUGH, MA 01742 USA
\$2354114403494449494949494949494949494949494	Con Consent Data	ofidential Merger Allowed Manufacturing
/iew filings for t	his business entity	y:
ALL FILINGS Annual Report		
Annual Report - Application For R Certificate of Am	endment	
Application For R Certificate of Am	endment	View filings

New search

EXHIBIT 3

FLORIDA DEPARTMENT OF STATE DIVISION OF CORPORATIONS



Detail by Entity Name

Florida Profit Corporation

TELEXFREE FINANCIAL, INC

Filing Information

Document Number

P13000101842

FEI/EIN Number

NONE

Date Filed

12/27/2013

State

FL

Status

ACTIVE

Effective Date

12/26/2013

Principal Address

2321 NW 37TH AVE

COCONUT CREEK, FL 33063

Mailing Address

2321 NW 37TH AVE

COCONUT CREEK, FL 33063

Registered Agent Name & Address

WANZELER, CARLOS 2321 NW 37TH AVE COCONUT, FL 33063

Officer/Director Detail

Name & Address

Title P

MERRILL, JAMES 4705 S DURANGO DR #100-J51 LAS VEGAS, NV 89147

Title VP

WANZELER, CARLOS 4705 S DURANGO DR #100-J51 LAS VEGAS, NV 89147

Title SEC

MERRILL, JAMES

	4705 S DURANGO DR #100-J51 LAS VEGAS, NV 89147
	Title TREA
The same as a state of	WANZELER, CARLOS 4705 S DURANGO DR #100-J51 LAS VEGAS, NV 89147
	Title DIR
	MERRILL, JAMES 4705 S DURANGO DR #100-J51 LAS VEGAS, NV 89147
	Title DIR
	WANZELER, CARLOS 4705 S DURANGO DR #100-J51 LAS VEGAS, NV 89147
	Annual Reports
	No Annual Reports Filed

Document Images

12/27/2013 -- Domestic Profit View image in PDF format

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State of Florida, Department of State

EXHIBIT 4



TELEXELECTRIC LLLP

New Search	7	Vlanage this Business (/businessSearch businessEntityNumber=E057			sine	ss? Calculate	Fees	₽Print ()	
Business Entity Infor	mati	on							
Status: Active					File Date:			12/02/2013	
Type: Domestic Ltd-Liability Ltd Partnership				Entity Number: E0576002013-4					
Qualifying State: NV				List of Officers Due: 12/31/2014					
Managed By:				Expiration Date: 12/31/2599					
Foreign Name:					On Admin Hold: No				
NV Busines	NV Business ID: NV20131697440				Business License Exp: 12/31/2014				
Additional Information	on	M. M. Marian				11.33.11112			
						Central II	ndex Key		
Registered Agent Inf	оппа	tion							
Nam	e: E	BWFC PROCESSING CENTER, LLC		Address	s 1:	3960 HOWARD HUGHES P	KWY STE	500	
Address	2:			Ci	ity: l	LAS VEGAS			
Stal	ie; ł	IV .		Zip Cod	de: 8	9169			
Phor	Phone:		F	ax:					
Mailing Address 1;			Mailing Address 2:		s 2:				
Mailing Ci	Mailing City: Mailing State:		ate: I	NV					
Mailing Zip Coo	le:								
Agent Typ	e: C	Commercial Registered Agent - Limited-Liability C	orp	oration					
Jurisdictio	оп: М	NEVADA		Stati	Status: Active				
View all business en	tities	under this registered agent ()							
Officers	Officers Include Inactive Officers								
General Partner - JA	MES	MERRILL							
Address 1:	470	5 S DURANGO DR #100-J1		Addre	ess 2:				
City:	LAS	VEGAS	Τ	State:		NV			
Zíp Code;	8914	47		Cor	untry;	USA			
Status:	Status: Active			Email:					
General Partner - CARLOS WANZELER									
Address 1:	470	705 \$ DURANGO DR #100-J1			ess 2:				
City:	LAS	AS VEGAS		State:		NV			
Zip Code:	891	47		Cor	Country: USA				
Status:	Acti	VB	\mathbf{I}		Email:				
Actions\Amendmen	ts								
Click here to view 4	actio	ns\amendments associated with this company ()							

Disclaimer ()

EXHIBIT 5



TELEX MOBILE HOLDINGS, INC.

New Search	Mana		ness (/businessSear ssEntityNumber=E0			ess? Calcu	late Fees Print ()		
Business Entity Info	rmation								
Status: Active			···		File Date:	11/26/2013			
Type: Domestic Corporation					Entity Number:	E0571492013-6			
Qualifying State: NV					List of Officers Due:	11/30/2014			
Managed By:			1		Expiration Date:				
Foreign Name:				_		On Admin Hold:	No		
NV Business ID: NV20131692153				-	Business License Exp:	11/30/2014			
Additional Information	on .								
						Cer	ntral Index Key		
Registered Agent Int	ormation								
Nam		PROCESSING (CENTER, LLC	. "	Address 1: 3950 HOWARD HUGHES PKWY STE 500				
Address	2:		,,		City:	LAS VEGAS			
Sta	le: NV				Zip Code:	89169			
Phor	ne:				Fax:				
Mailing Address	1;			Ма	iling Address 2:				
Mailing Cl	ty:				Mailing State:				
Mailing Zip Coo	fe;				·				
Agent Typ	e: Comn	tercial Registere	d Agent - Limited-Liabilit	y Corpor	ation				
Jurisdiction: NEVADA					Status: Active				
View all business en	titles unda	r this registered	agent ()						
Financial Informatio									
No Par Share Count: 0					Capital Amour				
	P	ar Share Count:	75,000,000.00		<u> </u>	Par Share Valu	e: \$.001		
Officers							☐ Include Inactive Officers		
President - JAMES N	A MERRILI				****				
Address 1:		URANGO DR #10	00-J1		Address :	1:			
City:					State				
Zip Code:	89147				Country	USA			
Status:					Ema	l:			
Secretary - JAMES I	MERRILI	-							
Address 1:	4705 S D	URANGO DR #10	00-J1		Address	2;			
City:					State	NV			
Zip Code: 89147			一	Countr	y: USA	L DANIEL MARKET			
Status: Active				Email:					
Director - JAMES M	MERRILL								
Address 1:		URANGO DR #1	IG-J1		Address :	2:			
City:	LAS VEG	AS			State: NV				
Zip Code:	_				Countr	Country: USA			
Status: Active				Email:					
Treasurer - CARLOS	WANZEL	ER							

EXHIBIT 6

Case 14-12524-abl Doc 13 Entered 04/14/14 00:35:18 Page 1 of 24

1 NANCY A. MITCHELL (pro hac vice pending) GREGORY E. GARMAN, NV Bar # 6654 MARIA J. DICONZA (pro hac vice pending) THOMAS H. FELL, NV Bar # 3717 2 GREENBERG TRAURIG, LLP TERESA M. PILATOWICZ, NV Bar # 9605 The MetLife Building GORDON SILVER 3 200 Park Avenue 3960 Howard Hughes Parkway, 9th flr. New York, New York 10166 Las Vegas, Nevada 89169 4 Telephone: 212-801-9200 Telephone: 702-796-5555 5 Facsimile: 212-801-6400 Facsimile: 702-369-2666 Email: mitchelln@gtlaw.com Email: ggarman@gordonsilver.com 6 diconzam@gtlaw.com tfell@gordonsilver.com tpilatowicz@gordonsilver.com 7 Proposed Counsel for the Debtors and Debtors in Possession 8 9 UNITED STATES BANKRUPTCY COURT 10 FOR THE DISTRICT OF NEVADA 11 In re: Case No.: BK-S-14-12524-abl Chapter 11 12 TELEXFREE, LLC, [PROPOSED] 13 ☐ Affects this Debtor Jointly Administered with: 14 Affects all Debtors 14-12525-abi TelexFree, Inc. 15 14-12526-abl TelexFree Financial, Inc Affects TELEXFREE, INC. 16 17 Date: OST REQUESTED Affects TELEXFREE FINANCIAL. INC. Time: OST REQUESTED 18 OMNIBUS DECLARATION OF WILLIAM H. RUNGE, IN IN SUPPORT OF THE 19 **DEBTORS' CHAPTER 11 PETITIONS AND REQUESTS FOR FIRST DAY RELIEF** 20 WILLIAM H. RUNGE. III, hereby declares, under penalty of perjury, as follows: 21 1. I am the Chief Restructuring Advisor ("CRA") of TelexFree, LLC, a Nevada 22 limited liability company ("TelexFree Nevada"), TelexFree, Inc., a Massachusetts corporation 23 ("TelexFree Massachusetts") and TelexFree Financial, Inc., a Florida corporation ("TelexFree 24 Florida" and together with TelexFree Massachusetts and TelexFree Nevada, "TelexFree," the 25 "Debtors" or the "Company"). TelexFree Nevada was organized in August 2012. TelexFree 26 Massachusetts was incorporated in 2002 as Common Cents Communications, Inc. TelexFree 27 Florida was incorporated in 2013. Each of TelexFree Nevada and TelexFree Massachusetts are 28

Gordon Silver Attorneys At Law Ninth Floor 3960 Howard Hughes Pkwy Les Veges, Nevada 89169 (702) 796-5555

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Gordon Silver Attorneys At Law Ninth Floor Howard Hughes Pkwy /egas, Nevada 89169 (702) 796-5555 owned subsidiary of TelexFree Nevada. 2. I perform my duties out of the Debtors' headquarters in Marlborough, Massachusetts. I submit this declaration (the "Declaration") in support of the Debtors' chapter 11 petitions and requests for relief contained in certain "first day" applications and motions filed

owned by Carlos Wanzeler (50%) and James Merrill (50%). TelexFree Florida is a wholly-

on or shortly after the date hereof (the "First Day Motions").

- 3. I am a Managing Director with Alvarez & Marsal ("A&M"), a global leader in business restructuring and reorganization, and head of its North American restructuring practice for the Southern United States. I specialize in business diagnostics, business plan development and financial strategies for corporate turnarounds and restructuring. My primary areas of concentration are formulating and evaluating operational and organizational structures, and developing and implementing new strategies in the heavy manufacturing, distribution, telecommunications, and technology industries.
- 4. I have more than 35 years of experience working in industry, operations, financial and executive management, and turnaround consulting. I have worked primarily with companies challenged by transitions resulting from rapid growth, acquisitions, changes in financial structure and changes in market environments. In addition to holding positions as officers and directors at several companies, I have led numerous debtor and creditor advisory consulting engagements and have served as a federal receiver for the United States District Court for the Northern District of Georgia.
- 5. Recently I have served as the interim president of Clipper Windpower and the CFO of PG&E National Energy Group. I also have served as the operational/financial advisor to Flowers Floods, JGA Corp., Skinner Nurseries, Metromont Corp, Touch One Communications, Star Telecommunications, Wheland Foundry, Pharr Yarns, Inc., Russell Corporation, Qimonda Corp., Hayes Microcomputer, Inc., Sunshine-Jr. Stores and Laclede Steel Company, among others. Additionally, I was an advisor to the senior creditors of Bellisio Foods, Pilgrim's Pride Corporation, Allen's Family Foods, Cagle's Chicken, Dairy Production Systems LLC, Frozen Specialties, Inc., Horizon Lines Inc., iGPS Pallet Logistics, and WorldPoint Logistics.

Case 14-12524-abl Doc 13 Entered 04/14/14 00:35:18 Page 3 of 24

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6. I received a bachelor's degree, with honors, in physics and engineering from Washington and Lee University. I have a master's degree in business administration from Georgia State University.

- 7. As the Chief Restructuring Advisor of the Debtors, I am authorized to submit this Declaration on behalf of the Debtors. Except as indicated otherwise, all statements in this Declaration are based upon (a) my personal knowledge, (b) my review to date of the Debtors' books and records, or (c) other relevant documents and information prepared or collected by the Debtors' employees. If I were called to testify as a witness in this matter, I could and would competently testify to each of the facts set forth herein. In making the statements herein, I have relied in part upon others to accurately record, prepare and collect necessary documentation and information,
- 8. Part I of this Declaration provides a brief overview of the Debtors and a summary of these cases (the "Cases"). Part II of this Declaration describes in more detail the Debtors' business, the developments which led to the Debtors' chapter 11 filing and their goals in these Cases. Part III sets forth the relevant details of the various First Day Motions.

INTRODUCTION

- 9. The Company is a telecommunications business that uses multi-level marketing to assist in the distribution of voice over internet protocol ("VoIP") telephone services. TelexFree's retail VoIP product, 99TelexFree, allows for unlimited international calling to approximately seventy countries for a flat monthly rate of \$49.90. Customers of the Debtors' VoIP product ("Customers") used approximately 11 million minutes of the 99TelexFree VoIP service in February 2014. Since 99TelexFree was introduced in 2012, Customer usage increased on a monthly basis until March 2014.
- 10. In addition to the 99TelexFree VoIP service, TelexFree released a mobile phone "app" for I-Phones and Google phones in March 2014. A joint venture which is partially owned by the Company's equity owners is developing a mobile phone service called TelexMobile, which the Company expects will be released within the next several months.

Gordon Silver Attorneys At Law Ninth Floor 3960 Howard Hughes Pkwy

Vegas, Nevada 89169 (702) 796-5555 11. TelexFree is operated as a multi-level marketing company, and currently has over 700,000 associates or promoters (the "Promoters") worldwide. Prior to the filing of these Cases, TelexFree compensated Promoters for the sales of the VoIP product, the placing of advertisements and the recruitment of other Promoters down line. Because questions were raised about its compensation plan, the Company on March 9, 2014, discontinued its original compensation plan (the "Original Comp Plan") and replaced the Original Comp Plan with a revised compensation plan (the "Revised Comp Plan" and together with the Original Comp Plan, the "Pre-Petition Comp Plans"). At the time of the roll-out of the Revised Comp Plan, the Company decided to honor certain discretionary payments to Promoters under the Original Comp Plan. These discretionary payments quickly became a substantial drain on the Company's liquidity. The Company discontinued the Pre-Petition Comp Plans and ceased making discretionary payments under the Original Comp Plan prior to the date of the filing of these Cases (the "Petition Date").

- 12. The Company believes the sales of the 99TelexFree product, the TelexFree "app," and other new products will ultimately prove successful and profitable. The Company is struggling, however, with several factors that required it to seek chapter 11 protection by filing these Cases. First, the Company experienced exponential growth in revenue between 2012 and 2013 (from de minimus amounts to over \$1 billion), which put tremendous pressure on the Company's financial, operational and management systems. Second, although the Company revised its Original Comp Plan in order to address certain questions that were raised regarding such plan, the Company believes that the Pre-Petition Comp Plans need to be further revised. Finally, the trailing liabilities arising from the Original Comp Plan are difficult to quantify and have resulted in substantial asserted liabilities against the Company, a number of which may not be valid.
- 13. As a result, the Company filed these Cases to obtain the breathing room to address its operational and regulatory issues, revise the Pre-Petition Comp Plans, and quantify and address the claims against it. The Debtors believe that a restructuring of its debt, adoption of a post-petition revised compensation plan, unveiling of new products (including the TelexFree

Gordon Silver Atterneys At Law Ninth Floor 3960 Howard Hughes Pkwy Las Vogas, Nevada 89160 (702) 796-5555 app), and return to growing its Customer base will allow the Company to realize its full potential and generate significant value for its constituents.
14. To minimize the adverse effects of the commencement of the Cases on their

- 14. To minimize the adverse effects of the commencement of the Cases on their business, the Debtors request various types of relief in the First Day Motions. The First Day Motions are described in greater detail in Part III below. Pursuant to the First Day Motions, the Debtors seek, among other things, to: (a) continue the Debtors' operations with as little disruption as possible; (b) maintain the confidence and loyalty of the Debtors' associates, Promoters, customers, and employees; (c) comply with applicable state telecommunications authorities and public utility commissions; and (d) retain appropriate professionals. Gaining and maintaining the support of the Debtors' key constituencies, as well as operating the Debtors' day-to-day business with minimal disruption and erosion, will be crucial to the success of the Debtors' efforts in these Cases to maximize the value of the Debtors' estates as they work through the Chapter 11 process.
- 15. On the Petition Date, the Debtors commenced the Cases by filing voluntary petitions for relief under title 11 of the United States Code, 11 U.S.C. §§ 101-1532 (the "Bankruptcy Code"), in the United States Bankruptcy Court for the District of Nevada (the "Bankruptcy Court").

II. BACKGROUND

A. Corporate Structure of the Debtors.

16. The Company's operations are primarily booked through TelexFree Nevada, which according to the Company's pre-petition financial statements received approximately two-thirds of the approximately \$1 billion in revenues recorded in 2013. TelexFree Nevada is the contracting party to the terms and conditions contract with the Promoters (the "Promoter Contract"). TelexFree Florida is the owner of the Company's primary bank account. TelexFree Massachusetts was the original corporate entity but is being phased out.

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Gordon Silver Attomeys At Lew Nirth Floor 3960 Howard Hughes Pkwy Las Veges, Nevada 89169 (702) 798-5555

B. <u>Development of the TelexFree Product and Multi-Level Marketing Structure.</u>

- 17. The Company's current business was started in 2012 by James Merrill and Carlos Wanzeler after both individuals worked for a long period within the telecommunications and multi-level marketing industries. After working together in an unrelated business owned by Merrill through most of the 1990's, Merrill and Wanzeler in or around 1997 became agents of a multi-level marketing company selling international phone service called World Exchange. Wanzeler, who was born in Brazil, knew from experience that international telephone calls to Brazil were exceedingly expensive. World Exchange sold international landline phone service at a significant discount to the major carriers, such as AT&T. Recognizing an opportunity to sell international phone services to immigrants in the United States at a discount, Wanzeler and Merrill became successful agents for World Exchange, with Wanzeler building a network of approximately 100,000 agents selling the World Exchange product. In 2002, Wanzeler and Merrill incorporated a company in Massachusetts called Common Cents Communications in connection with their distribution of the World Exchange product. In or around 2003, World Exchange was purchased by another company and discontinued the distribution and marketing of its product through multi-level marketing.
- VoIP, which at the time was an emerging technology and represented an opportunity to offer international telephone service over the internet at prices even lower than those charged by World Exchange. After World Exchange discontinued its multi-level marketing program, Wanzeler and Merrill began to develop their own VoIP services. They contracted with LogiTel Corp. to assist in the development of the VoIP product and purchased the necessary servers and switches.
- 19. In or around 2003, Wanzeler and Merrill formed another company doing business as Disk A Vontade and began selling their VoIP product. Customers of Disk A Vontade purchase the VoIP product over the counter at various convenience stores in the United States. Wanzeler and Merrill marketed Disk A Vontade through television advertising at a significant cost. Disk A Vontade continues to exist and offer VoIP telephone services to thousands of customers.

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(702) 796-5555

their VoIP product. With the assistance of a Brazilian associate named Carlos Costa, Wanzeler and Merrill began the current business of TelexFree in 2012. TelexFree's services initially became popular in Brazil, but its popularity has since grown worldwide.

In 2012, Wanzeler and Merrill decided to use multi-level marketing to distribute

C. <u>TelexFree's Multi-Level Marketing Compensation Plan Before March 9, 2014.</u>

- 21. Under the Original Comp Plan, new Promoters were required to pay a \$50 membership fee. This fee set up a Promoter's account, and provided a Promoter with access to their own unique TelexFree website and accounting page (called the "back office"), informational materials, approved ads for placement, and other services related to helping the Promoter sell 99TelexFree packages. A Promoter's contract lasted for one-year after the date of sign-up. After they paid their \$50 membership fee, Promoters had the option of purchasing two AdCentral packages:
 - <u>\$289 AdCentral Package</u>: A Promoter purchased ten (10) 99TelexFree VoIP packages that they could re-sell for \$49.90 each, and earn monthly commissions after the first month.
 - \$1,375 AdCentral Family Package: A Promoter purchased fifty (50) 99TelexFree VoIP packages that they could re-sell for \$49.90 each, and earn monthly commissions after the first month.

Each AdCentral package required the purchase of a Promoter membership. By contract, a Promoter had one year to sell VoIP packages from the date of purchase. Promoters could earn money through TelexFree's multi-level marketing program in several different ways, including commissions on sales, placement of internet advertisements for the TelexFree VoIP product, and the recruitment of new Promoters.

22. After a Promoter purchased either the AdCentral or the AdCentral Family package, they became eligible to post advertisements for one-free hour of the TelexFree VoIP service. The Company required a Promoter to place an ad on a free website recommended by TelexFree (such as Craigslist.org), or a website that they independently located. When a potential customer clicked on the ad, they were taken to the Promoter's unique website where they could try the VoIP service for one-hour free. If that potential customer chose to purchase

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Gordon Silver Attorneys At Law Ninth Floor 3960 Howard Hughes Pkwy Las Vegas, Nevada 89169 (702) 796-5555 monthly VoIP services.

23. For Promoters that purchased the \$289 AdCentral Package, each Promoter who posted one ad every day for one week received an additional 99TelexFree VoIP package at the end of that week for sale to retail customers. If a Promoter was unable to sell that package to a retail customer for \$49.90, the Company had the option to repurchase the package for \$20 if the

Promoter chose to sell it back to the Company (the "Ad Buy Back").

the 99TelexFree package, the Promoter that posted the ad received \$49.90 paid by the potential

customer. The Promoter also received commissions if that potential customer chose to purchase

- 24. For Promoters that purchased the \$1,375 AdCentral Family Package, Promoters who posted five ads each day for one week received five additional 99TelexFree VoIP packages at the end of that week for sale to retail customers. If a Promoter was unable to sell those packages to a retail customer for \$49.90 each, the Company had the option to repurchase the package for \$100 if the Promoter chose to sell it back to the Company under the Ad Buy Back.
- 25. TelexFree has spent hundreds of millions of dollars buying back VoIP packages through the discretionary Ad Buy Back.
- 26. It is the Company's understanding that at or about the same time that TelexFree commenced doing business, Carlos Costa set up a separate company in Brazil called Ympactus Ltda. ("Ympactus") to distribute the TelexFree product and create a multi-level marketing network in Brazil. In July 2013, Brazilian authorities shutdown Ympactus and froze its assets after accusing Ympactus of operating as a pyramid scheme. Investigations by state and federal authorities continue in Brazil, and numerous lawsuits against Ympactus by Brazilian promoters have been filed.
- 27. The Secretary of the Commonwealth of Massachusetts, Securities Division ("MSD") issued subpoenas for documents and information to TelexFree Massachusetts on January 22, 2014 and February 5, 2014. The Company timely responded to these subpoenas and provided the requested information.

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D. <u>TelexFree Hires Several New Advisors And Develops A New Compensation Plan.</u>

- 28. As a result of the concerns raised by Brazilian authorities in the proceedings against Ympactus, TelexFree hired new multi-level marketing advisors in or around August 2013 to develop a new compensation and network structure that went into effect March 10, 2014. Under the Revised Comp Plan, Promoters no longer had the option of purchasing AdCentral packages. Instead, all individuals enrolled in TelexFree as an "Associate" by paying an annual membership fee of \$149.95 and a monthly administrative fee of \$19.90, which includes a replicated website, back office, and a financial platform. Associates received commissions based upon their sales of 99Telexfree, as well as from the sales of associates they recruit.
- 29. In the Revised Comp Plan, Associates may become TelexFree Promoters when they enroll ten non-affiliate customers. Promoters earn money through the Revised Comp Plan in a variety of ways closely tied to the sales of 99Telexfree. Promoters earn direct and indirect 99Telexfree sales commissions, bonuses for successful recruitment of new Promoters, and payments for ad placement. A Promoter who becomes "Ad Family" or "Ad Family Plus" may earn \$50 or \$100 per week, respectively, for ad placement.
- 30. The revenues generated from the Revised Comp Plan have been disappointing to the Company and do not allow the Company to meet its obligations.

E. <u>TelexFree Hires New Management.</u>

- 31. In December 2013, the Company hired Joseph Craft, CPA as acting Chief Financial Officer. Beginning in or around April 2012, Craft served as the Company's accountant and prepared its taxes and financial statements.
- 32. In February 2014, the Company hired Stuart MacMillan to act as its Interim Chief Executive Officer. MacMillan has over 25 years of management experience, the last 15 of which have been in direct selling and multi-level marketing companies. Among other management positions, MacMillan previously served as the first International President of Excel Communications, a multi-level marketing telecommunications company, and later as the President of Excel Communications in Canada. MacMillan also acted as the first Managing Director of Arbonne Canada.

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33. Mr. Craft and Mr. MacMillan are currently acting as the Debtors' Interim CFO and CEO, respectively.

F. Events Leading Up to the Chapter 11 Filings.

- 34. The Company's growth in the period prior to the Petition Date had been staggering. Under the Original Comp Plan, the Company took in approximately \$3 million in revenue per day. The Company's revenue growth occurred quickly and the Company's systems were simply unable to handle the level of demand for its products and services.
- 35. The legal actions in Brazil against Ympactus also raised issues for the Company and caused the Company to determine that it needed to restructure its Original Comp Plan. The change from the Original Comp Plan to the Revised Comp Plan resulted in daily revenues dropping to between \$100,000 and \$300,000 per day. In addition, asserted claims by Promoters for weekly withdrawals increased dramatically. In the week following the introduction of the Revised Comp Plan, Promoters asserted claims for an aggregate of \$8 million from their back office accounts, then an aggregate of \$20 million the following week, then an aggregate of \$30 million each of the following two weeks, and in excess of \$86 million in the aggregate the week preceding the filing of the Cases. The majority of these asserted claims were for amounts related to the discretionary Ad Buy Back.
- 36. The problems were exacerbated by the inability of the Company to quantify the actual claims under the Original Comp Plan. It appears that certain Promoters were abusing the Original Comp Plan by buying tens and even hundreds of AdCentral Packages for the purpose of earning funds through the discretionary Ad Buy Back, rather than selling VoIP packages as the Company intended. This practice is prohibited by the Promoter Contract. As a result, the Company could not quickly quantify the legitimate associate and Promoter compensation claims against the Company.
- 37. The Revised Comp Plan was better designed to require Promoters to sell the 99TelexFree VoIP product and acquire Customers. However, it does not appear that the post-Revised Comp Plan will produce sufficient revenues to sustain the Company's telecommunications business.

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G. Efforts During the Chapter 11 Reorganization Period.

- 38. The Company hired A&M as its CRA on April 10, 2014 to safeguard existing cash, guide the Debtors through a Chapter 11 reorganization, and develop a profitable business plan based on a revised compensation arrangement.
- 39. Early in the Cases, the Debtors (working with A&M and certain outside consultants) intend to quickly develop a new compensation plan that will replace the Pre-Petition Comp Plans. The Company also intends to discontinue and reject the Pre-Petition Comp Plans and quantify the legitimate claims under those Plans. Once the legitimate claims have been quantified and the Company has developed a new compensation program, the Debtors hope to reorganize and satisfy the claims against them. The Company will continue to provide telecommunications services to new and existing customers during the pendency of these Cases.
- 40. The Debtors further are implementing a new cash management system to safeguard funds for the benefit of all constituents. After the Ympactus investigation, the Company had difficulty maintaining depository relationships with federally regulated banking institutions. To address this issue and to provide assurances to creditors, regulators and the Court that the Debtors' funds have been protected, the Debtors have adopted board resolutions that have transferred exclusive signing authority for all banking accounts to the Interim CFO and CEO. In addition, the Debtors, led by the CRA, are negotiating to have the Debtors' funds deposited in an escrow account with a regulated financial institution. While the Debtors will need access to escrowed funds to operate, any withdrawal from such account would require Bankruptcy Court authority.
- 41. The Debtors also anticipate that they will continue to cooperate with MSD in its investigation. MSD issued an additional subpoena on April 2, 2014, and the Company is presently preparing its response.

III. FIRST DAY MOTIONS

42. Concurrent with the filing of the voluntary petitions to commence these Cases, the Debtors will be filing several First Day Motions. The Debtors anticipate that the Bankruptcy

Court will conduct a hearing within a business day or two after the commencement of the Cases (the "First Day Hearing"), during which the Bankruptcy Court will entertain the arguments of counsel with respect to the relief sought in each of the First Day Motions.

- 43. Generally, the First Day Motions have been designed to meet the immediate goals of: (a) establishing procedures for the efficient administration of the Cases; (b) continuing the Debtors' operations during these Cases with as little disruption and loss of productivity as possible; and (c) maintaining the confidence and support of the Debtors' other key constituencies. I have reviewed each of the First Day Motions, including the exhibits attached thereto, and believe that the relief sought in each of the First Day Motions is narrowly tailored to meet the goals described above and, ultimately, will be critical to the Debtors' ability to achieve success in these Cases.
 - 44. The First Day Motions are summarized below.

A. <u>Emergency Motion of the Debtors for Entry of an Order Directing Joint Administration of Chapter 11 Cases.</u>

- 45. By this motion, the Debtors request the joint administration of the Debtors' related chapter 11 cases for procedural purposes only. Specifically, the Debtors request that the Court maintain one file and one docket for the Debtors' cases under the TelexFree Nevada case and also request that the caption of their cases be modified to reflect the joint administration of the cases.
- 46. Joint administration of these cases (a) is warranted because the Debtors' financial affairs and business operations are closely related, and (b) will ease the administrative burden on the Court and parties-in-interest in these cases. The Debtors anticipate that numerous notices, applications, motions, pleadings, hearings, orders, and other documents in these cases will affect all of the Debtors. With three (3) affiliated Debtors, each with its own case docket, the failure to administer these cases jointly would result in numerous duplicative pleadings being filed and served upon parties identified in separate service lists. Such duplication of substantially identical documents would be extremely wasteful and would unnecessarily overburden the Debtors, the Clerk of the Court (the "Clerk"), creditors, and other parties-in-interest in these Cases.

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47. I understand that if the Court approves joint administration of the Debtors' cases, the Debtors will be able to reduce fees and costs resulting from the administration of these Chapter 11 Cases and ease the onerous administrative burden of having to file multiple documents. I have also been advised that joint administration will ease the administrative burden for the Court and all parties to these cases and obviate the need for duplicative notices, motions, applications and orders, and thereby save time and expense for the Debtors and their estates.

- 48. Based on the foregoing, the Debtors believe that joint administration of the cases is in the best interests of the Debtors, their estates and all parties in interest, and should be granted in all respects.
- В. Emergency Motion of the Debtors Pursuant to Sections 105(a), 363, 364, 503, 507(a)(4), 507(a)(5), 541, 1107 and 1108 of the Bankruptcy Code and Bankruptcy Rules 6003 and 6004(h) for Entry of an Order (a) Authorizing Debtors to Pay (I) All Prepetition Employee Obligations, (II) the Independent Contractors' Fees and (III) the Contracting Agencies' Fees and (b) Directing the Disbursing Bank to Honor Related Transfers.
- 49. The Debtors' employees (the "Employees") are essential to the continued operation of the Debtors' business, and the Employees' morale directly affects their effectiveness and productivity. Consequently, it is critical that the Debtors continue, in the ordinary course, any personnel policies, programs, and procedures that were in effect prior to the Petition Date. Accordingly, by this motion (the "Employee Wage Motion"), the Debtors seek entry of an order (a) authorizing, but not directing, the Debtors to pay (i) certain prepetition employee obligations described herein (collectively the "Employee Obligations"), (ii) the Independent Contractors' Fees (as defined below) and (iii) the Contracting Agencies' Fees (as defined below) and (b) directing PNC Bank, N.A. (the "Disbursing Bank") to honor the Debtors' prepetition checks or electronic transfers for payment of any of the foregoing, and prohibiting the Disbursing Bank from placing holds on, or attempting to reverse, any automatic transfers on account of the foregoing.

1. The Employees.

50. TelexFree Massachusetts operates primarily out of its headquarters in Marlborough, Massachusetts, and employs fourteen (14) employees (the "Employees"), which

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51. Two (2) of the Employees are salaried and twelve (12) work on an hourly basis.

The Employees provide customer service support for the Debtors' independent representatives and customers, as well as financial and marketing services for the Debtors. None of the Debtors' insiders are employees of the Debtors.

are paid by TelexFree Florida. TelexFree Massachusetts is the only Debtor that hires employees.

2. The Employee Obligations.

52. To retain its Employees, TelexFree Massachusetts incurs certain obligations discussed below in the ordinary course of business, which obligations are consistent with similarly situated companies. The Employee Obligations are not owed to any of the Debtors' insiders.

Wages, Salaries and Payroll Obligations.

- 53. All Employees are paid wages and salary (collectively, the "Wages and Salaries") on a weekly basis, on every Friday, for the work period ending the previous Friday. Payroll averages approximately \$9,878.00 per pay period in the aggregate, including the Employee Taxes (as defined below). Eleven (11) of the Employees are paid through electronic fund transfers, i.e. direct deposit, while the remaining Employees are paid by paper checks.
- 54. The Debtors' last regular payroll date was April 11, 2014, and the next payroll date is scheduled for April 18, 2014. The Debtors estimate that, as of the Petition Date, approximately \$12,000.001 in Wages and Salaries, commissions and payroll obligation have accrued, and are owed to their Employees, with no employees owed in excess of \$12,425.00. By this Employee Wage Motion, the Debtors request the authority to pay all unpaid Wages and Salaries to their Employees in the ordinary course of business.
- 55. Harpers Payroll Services, Inc. ("Harpers") processes payroll for TelexFree Massachusetts. On average, Harpers is owed a total of approximately \$160.00 per month on account of payroll administration and certain other payroll related services. Harpers invoices TelexFree Massachusetts on a weekly basis for services provided and obtains payment by

¹ This figure includes the amount of Wages and Salaries owed for the week ending April 11, 2014 as well as amounts that have been paid to Employees by checks that have not yet been cashed.

accessing the primary account at the Disbursing Bank. The Debtors estimate that there are

\$40.00 accrued and unpaid costs in connection with payroll processing services. By this Motion,

the Debtors request the authority to continue to pay Harpers the weekly fee in the ordinary

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Attomeys At Law Ninth Floor 3960 Howard Hughes Pkwy Las Vegas, Nevada 89169 (702) 796-5555 56. TelexFree Massachusetts, as employer, is required by law to withhold federal and state taxes from Wages and Salaries for remittance to appropriate tax authorities (the "Employee Taxes"). The Employee Taxes total approximately \$2,300.00 per pay period. In addition, TelexFree Massachusetts is required to pay, from their own funds, the social security and Medicare taxes and pay, based on a percentage of gross payroll and subject to state-imposed limits, additional amounts for state and federal unemployment insurance (the "Employer Taxes," and together with the Employee Taxes, the "Payroll Taxes") and remit the same to the appropriate authorities (collectively, the "Taxing Authorities"). Social Security and Medicare taxes are collected under the Federal Insurance Contribution Act's authority (FICA). Employer Taxes total approximately \$1,600.00 per pay period. For permanent Employees, the Payroll Taxes are paid to various Taxing Authorities in accordance with the Internal Revenue Code and applicable state law. TelexFree Massachusetts's average weekly total obligation for Payroll

b. <u>Vacation Time.</u>

prepetition obligations with respect to the Payroll Taxes.

57. Full-time employees that have worked for the Debtors at least one year may receive five (5) paid personal time off days to be used for vacation ("PTO Days"). Upon termination from TelexFree Massachusetts., employees forfeit all unused PTO Days. As of the Petition Date, the Debtors estimate that they owe approximately \$8,450.00 for accrued and unused PTO Days. By this Motion, the Debtors request authority to continue to pay the PTO Days and any other paid-time off obligations, to the extent required by law, and to honor all prepetition obligations related thereto.

Taxes is approximately \$3,900.00. The Debtors seek authority to honor, process and pay the

c. <u>The Independent Contractors.</u>

58. In addition, TelexFree Massachusetts engages four (4) independent contractors

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engaged on an hourly or salary basis. The Independent Contractors are paid on a weekly basis in the aggregate amount of approximately \$3,054.73. As of the Petition Date, the aggregate amount outstanding to the Independent Contractors totals approximately \$7,500.00² (the "Independent Contractor Fees").

(the "Independent Contractors"). One (1) of the Independent Contractors provides product

development services and three (3) provide customer service support to TelexFree

Massachusetts's independent representatives and customers. The Independent Contractors are

d. <u>The Contracting Agencies.</u>

59. TelexFree Massachusetts also engages contracting agencies that engage other independent contractors to provide IT and customer service support to TelexFree Massachusetts's independent representatives and customers. A list of the contracting agencies (the "Contracting Agencies"), the labor provided, and the estimated monthly cost, is attached the Employee Wage Motion as Exhibit A. The Contracting Agencies are paid on a monthly basis. As of the Petition Date, the aggregate amount outstanding to the Contracting Agencies totals approximately \$111,500.00 (the "Contracting Agencies").

C. <u>Emergency Motion of the Debtors for Entry of an Order Authorizing the Debtors to Honor Credit Card Transactions, Chargebacks, Discounts and Commissions in the Ordinary Course of Business.</u>

60. In the normal course of business, approximately twenty-five percent (25%) of the Debtors' total sales are settled through credit card transactions. During the post-petition period, the Debtors expect to continue accepting credit cards as a source of payments for purchases in the normal course of their day-to-day operations. By this motion (the "Credit Card Motion"), the Debtors seek entry of an order pursuant to sections 105(a), 363 and 553 of the Bankruptcy Code authorizing the Debtors to continue to honor certain credit card transactions, chargebacks, discounts and related expenses.

1. <u>Debtors' Credit Card Processors.</u>

61. The Debtors have approximately four (4) separate agreements with a number of

² This figure includes amounts owed for services performed during the week ending April 11, 2014, as well as checks that have not yet been cashed.

specifically described herein (collectively, the "Debtor Agreements").

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62. The Debtor Credit Card Processors provide the Debtors with credit card transaction processing services for all credit cards accepted by the Debtors, including Visa, Mastercard and American Express. Pursuant to the Debtor Agreements, subject to certain fees, commissions, and other costs of administration in processing credit card transactions, the Debtors are permitted to accept the credit cards for purchases in connection with the Debtors' businesses, including access to the Debtors' websites.

credit card processors, including, but not limited to, Propay Inc., Phoenix Payments LLC, Allied

Wallet and Vantage Payments (collectively, the "Debtor Credit Card Processors"), governing

the terms and conditions of credit card payments, discounts, and commissions, all as more

- 63. Honoring the credit card charges and the commensurate expenses incurred pursuant to the Debtor Agreements in the ordinary course of the Debtors' business operations is absolutely necessary in the website-based business context. Without the ability to assure the Debtor Credit Card Processors that transactions will continue to occur in the ordinary course after the Petition Date, the Debtor Credit Card Processors may attempt to adjust the reserve amounts and the timing of payments to the Debtors. Furthermore, under sections 363 and 553 of the Bankruptcy Code, the Debtor Credit Card Processors are likely to seek a setoff of all such charges against funds currently in their possession that they would otherwise remit timely to the Debtors, rather than maintain the status quo and continue normal operations during these Chapter 11 Cases.
- 64. As a majority of the Debtors' revenues are generated from website-based purchases, the use of credit cards is inextricably linked to the Debtors' ability to continue normal postpetition operations. Even a slight delay in implementing the relief requested herein could cause the Debtor Credit Card Processors to refuse to do business with the Debtors on the terms and basis of their ordinary course relationships, which could have a significant and material adverse affect on the Debtors' business as the Debtors would be forced to identify and obtain new credit card processors.
 - 65. The relief requested in the Credit Card Motion with respect to authorizing the

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Gordon Silver Attorneya At Law Ninth Floor 3960 Howard Hughes Pkwy Las Vegas, Nevada 89169 (702) 796-5555 Debtors to honor credit card charge backs, commissions and discounts in the ordinary course of business, including any pre-petition amounts that may currently be outstanding, is necessary to ensure and maintain credit card processing and the uninterrupted flow of revenue.

2. Non-Debtor Credit Card Processors.

- 66. In addition to the Debtors' Agreements, certain of the Debtors' non-debtor affiliates (the "Non-Debtor Affiliates") have agreements with Argus Payments, a credit card processor (the "Non-Debtor Credit Card Processors", and together with the Debtor Credit Card Processors, the "Credit Card Processors"), governing the terms and conditions of credit card payments, discounts, and commissions, as more specifically described herein (the "Non-Debtor Agreements"). Like the Debtor Credit Card Processors, pursuant to the Non-Debtor Agreements, subject to certain fees, commissions, and other costs of administration in processing credit card transactions, the Debtors are permitted to accept the credit cards for purchases in connection with the Debtors' businesses, including the Debtors' websites.
- 67. The Non-Debtor Credit Card Processors process credit card transactions, chargebacks, discounts, and commissions resulting from purchases made from the Debtors' websites and other businesses. The resulting funds are then reconciled by the Non-Debtor Affiliates, which are then immediately transferred to the Debtors. Accordingly, as credit card transactions, chargebacks, discounts, and commissions are processed by the Non-Debtor Credit Card Processors, it is absolutely necessary to the Debtors' ongoing business operations that the Non-Debtor Affiliates and the Non-Debtor Credit Card Processors be permitted to continue to operate pursuant to the Non-Debtor Agreements in the ordinary course of business.
- 68. Non-Debtor Credit Card Processors may ultimately continue to operate in the ordinary course, as they are unaffected by these Chapter 11 Cases and, thus, do not require any additional approval to conduct business as normal or require additional reserves. However, out of an abundance of caution, the Debtors seek entry of an order authorizing the Debtors, in their sole discretion, to continue honoring, in the ordinary course, any terms relating to the Non-Debtor Credit Card Agreements and any credit card transactions, chargebacks, discounts,

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Debtor Credit Card Processors.

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Attorneys At Law Ninth Floor loward Hughes Pkwy Veges, Neveda 89169 (702) 796-5555

D. Emergency Motion of the Debtors Pursuant to Section 105(a) of the Bankruptcy Code, Bankruptcy Rules 1007, 2002(I), 2002(m) and 9007, Local Rule 2002 for Entry of an Order Approving Notice Procedures.

commissions and related expenses resulting from the Non-Debtor Agreements with the Non-

- 69. By this motion (the "Notice Motion"), the Debtors seek entry of an order establishing notice procedures and establishing a master service list (the "Master Service List").
- 70. TelexFree Nevada entered into various enrollment agreements (the "Contracts") with over 700,000 parties allowing these parties to utilize and/or promote the Company's services. The Company can initiate communication with the counterparties to Contracts (the "Counterparties") in two ways. First, the Company can email the Counterparties directly to the email addresses provided by the Counterparties. Pursuant to the Contracts, each Counterparty agrees that the Company can contact the Counterparties via email and that such email address is "valid for legal purposes." Second, the Company provides a virtual environment (the "Back Office") which Counterparties use to access certain of the Company's services and obtain information with respect to the counterparty's individual account. Each Counterparty has a unique user name and password to access the Back Office and in the ordinary course of business the Company regularly posts messages to the Back Office.
- 71. With such a large number of Counterparties, the service of pleadings on them via traditional means would prove expensive, inefficient, and unduly burdensome. The Debtors therefore propose that, when the Debtors are obligated to notice the Counterparties, the Debtors shall be authorized to serve the Counterparties via (a) electronic mail at the email address provided to the Company and/or (b) utilizing the messaging services provided by the Back Office, as described herein.
- 72. The Debtors believe that the notice procedures set forth in the Notice Motion are reasonably calculated to ensure that parties in interest receive notice of pleadings and are appropriate in the circumstances of these Chapter 11 Cases.

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- E. Emergency Motion of the Debtors For Entry of Interim and Final Orders Pursuant to Section 105(a) and 366 of the Bankruptcy Code (I) Prohibiting Utilities from Altering, Refusing, or Discontinuing Service, (II) Deeming Utilities Adequately Assured of Future Performance, and (III) Establishing Procedures for Determining Adequate Assurance of Payment.
- 73. In connection with the operation of their businesses and management of their properties, the Debtors obtain telephone services and internet provider services (collectively, the "Utility Services") from certain utility companies (collectively, the "Utility Providers").
- 74. In the ordinary course of business, the Debtors regularly incur utility expenses for Utility Services provided by the Utility Providers. The Debtors have a long and established payment history with the Utility Providers. The Debtors' aggregate average monthly cost for utility services is approximately \$18,500.
- *75.* Uninterrupted utility services are essential to the preservation of the Debtors' estates and assets, and therefore, to the success of these Chapter 11 Cases. Should a Utility Provider refuse or discontinue service, even for a brief period, the Debtors' ability to preserve and maximize the value of their estates could be severely and irreparably harmed. For example, a lack of telephonic or internet services would render the Debtors' services inoperable, effectively corrupting the good-will of the Debtors' businesses with end users of the Debtors' products. Such a result could jeopardize the Debtors' reorganization efforts and ultimately, value and creditor recoveries. It is therefore critical that utility services continue uninterrupted.
- F. Emergency Motion of the Debtors For Entry an Order (I) Authorizing the Debtors to Pay Prepetition Income, Franchise and Similar Taxes and Regulatory Fees in the Ordinary Course of Business, and (II) Authorizing Banks and Financial Institutions to Honor and Process Checks and Transfers Related Thereto.
- 76. In connection with the normal operation of their business, the Debtors pay certain income, franchise and similar taxes (collectively, the "Taxes") to federal and state taxing authorities (collectively, the "Taxing Authorities") and pay various regulatory fees (the "Regulatory Fees," and together with Taxes, the "Taxes and Fees") to certain governmental agencies and authorities (together with the Taxing Authorities, the "Taxing and Regulatory Authorities"). These Taxes and Fees include, without limitation, the following:

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1. <u>Universal Service Administration Company Support Mechanism Charges.</u>

77. The Debtors pay monthly contributions to the Universal Service Administration Company (the "USAC") which is a non-for-profit corporation designated by the Federal Communications Commission (the "FCC") as the administrator of the "Universal Service Fund," created by the FCC to accomplish the goals mandated by the Telecommunications Act of 1996, Pub. L. No. 104-104, 110 Stat. 56 (Feb. 8, 1996). The USAC receives contributions from all companies providing Voice over Internet Protocol services. The monthly contributions are based on projected quarterly earnings. The Debtors estimate that the contribution due for the period ending on April 14, 2014 will be approximately \$23,404.

2. Income/Franchise Taxes.

- 78. The Debtors pay income/franchise taxes (the "Income/Franchise Taxes") to applicable Taxing Authorities in many U.S. jurisdictions. The Income/Franchise Taxes are established by the Debtors' income tax base, the capital employed by the Debtors' operations and/or a variety of other factors. Timely payment of the Income/Franchise Taxes allows the Debtors to continue operating their business in such jurisdictions. The Debtors typically pay the Income/Franchise Taxes on a quarterly or annual basis, and are currently obligated to pay certain Income/Franchise Taxes post-petition based upon amounts that accrued prepetition. The Debtors estimate that the aggregate approximate amount of \$97,306 was accrued in respect of Income/Franchise Taxes as of the Petition Date.
- 79. The Debtors seek authority to pay prepetition Taxes and Fees accrued for the benefit of the Taxing and Regulatory Authorities in an aggregate amount not to exceed \$200,000.

G. <u>Emergency Motion of the Debtors For Entry an Order Authorizing the Debtors to Honor Prepetition Prepaid Voice Over Internet Protocol Telephone Minutes.</u>

80. As described above, the Debtors distribute a VoIP product, 99TelexFree, which allows a subscriber to make unlimited international calls to over forty countries. A subscriber pays a monthly fee in order to obtain a month of service from the Debtors. Prior to the Petition Date the Debtors sold their VoIP services to a number of customers who anticipated utilizing the Debtors' services for the month following their purchase (the "Prepaid VoIP Minutes"). The

Gordon Silver Attorneys At Law Ninth Floor 1950 Howard Hughes Pkwy Las Vegas, Nevada 89169 (702) 796-5555 Debtors failure to honor the Prepaid VoIP Minutes would severely and irreparably harm the Debtors' customer relations, as many of the Debtors' customers would be deprived of the services they purchased.

- 81. The success and viability of the Debtors' business and the Debtors' ability to successfully maximize value for the stakeholders in these cases are dependent primarily upon the patronage and loyalty of the customers who purchase the VoIP product. The ability to honor the Prepaid VoIP Minutes is fundamental to the continued success of the Debtors' business; without the ability to honor the Prepaid VoIP Minutes the Debtors business will be irreparably harmed. Moreover, honoring the Prepaid VoIP Minutes will preserve customer satisfaction; this will assist the Debtors in retaining current customers and assist the Debtors in their reorganizational efforts. Honoring the Prepaid VoIP Minutes is critical to the continuation of customer loyalty and satisfaction, whereas failure to honor the Prepaid VoIP Minutes would severely and irreparably impair the Debtors' customer relations and cause a severe loss in customer confidence. Accordingly, the Debtors submit that they should be authorized to honor the Prepaid VoIP Minutes.
- 82. The Debtors seek entry of an order authorizing the Debtors to honor the Prepaid VoIP Minutes purchased by the Debtors' customers prepetition.

H. Emergency Motion of the Debtors For Entry an Order Authorizing the Debtors to Reject Certain Executory Contracts Nunc Pro Tunc as of the Petition Date.

- 83. By this motion (the "Rejection Motion"), the Debtors request entry of an order, authorizing and approving the Debtors' rejection of all of agreements between the Debtors and the Promoters under both the Original Comp Plan and the Revised Comp Plan (collectively, the "Rejected Contracts").
- 84. As of the Petition Date, the Debtors and the Promoters each had material unperformed obligations pursuant to the Rejected Contracts. The Rejected Contracts require the Promoters to comply with certain provisions to act in accordance with the agreement including, among other things: (i) strictly adhering to the rules and schedules established by the Debtors' system, (ii) indemnifying the Company for actions arising from the Promoters use of the

electronic messaging systems, (iv) respecting and complying with all local, municipal, state, federal, and international laws and regulations, (v) refraining from soliciting other Promoters to participate in other multilevel marketing businesses, (vi) providing true, accurate and complete information and ensuring that information is current and accurate, (vii) refraining from engaging in other multilevel marketing activities similar to the services provided by the Debtors, and (viii) protecting the intellectual property of the Debtors. In addition, the Debtors have material ongoing obligations pursuant to the Rejected Contracts, including, among other things, (i) maintaining the virtual environment utilized by the Promoters and (ii) paying certain compensation, bonuses and incentives to the Promoters for certain actions taken by the Promoters which are authorized by the Agreements.

85. Because neither of the Pre-Petition Comp Plans meets the needs of the Debtors

Debtors' systems, (iii) agreeing to receive messages in their inbox maintained on the Debtors'

- 85. Because neither of the Pre-Petition Comp Plans meets the needs of the Debtors businesses. The Debtors intend to discontinue and reject the Pre-Petition Comp Plans and quantify the legitimate claims under those Plans. Once the legitimate claims have been quantified and the Company has developed a new compensation program, the Debtors hope to reorganize and satisfy the claims against them.
- 86. As a result of the circumstances that led to the filing of these Chapter 11 Cases, as set forth herein, the Debtors have determined that it is imperative that they reject the Rejected Contracts as of the Petition Date so as to quantify claims thereunder and work on putting a new program in place. The Debtors believe that continuing to accrue claims under the Rejected Contracts will not offer additional value to their estates but would instead result in the further degradation of the Debtors' cash reserves. Therefore, in the exercise of their business judgment, the Debtors have determined that the Rejected Contracts are appropriate for immediate rejection..
- I. Emergency Motion of the Debtors For Entry an Order Designating and Approving the Form and Manner of Notice of the Motion of the Debtors for Entry of an Order Authorizing the Debtors to Reject Certain Executory Contracts Nunc Pro Tunc as of the Petition Date.
- 87. By this motion (the "Rejection Notice Motion"), the Debtors seek approval of procedures to provide notice to the Promoters of the hearing on, and objection deadline for, the

Case 14-12524-abl Doc 13 Entered 04/14/14 00:35:18 Page 24 of 24

1

Rejection Motion.

89.

2 3

88. The Debtors believe that providing notice as set forth in the Rejection Notice Motion is proper and sufficient under the existing circumstances.

4 5

prospect for achieving these objectives for the benefit of creditors and other stakeholders will be substantially enhanced if this Bankruptcy Court grants the relief requested in each of the First

For the reasons described herein and in the First Day Motions, I believe that the

<u>/s/ William H. Runge, III</u>

William H. Runge III

6

Day Motions and respectfully request the Bankruptcy Court to do so.

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I declare, pursuant to 26 U.S.C. § 1746, under penalty of perjury, that the foregoing is

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true and correct to the best of my information, knowledge and belief.

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Dated: April 14, 2014

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24

TelexFree

HOME

HOW TO SIGNUP

Place 5ads/day & Earn \$100/week (No Condition Behind)



HOW MANY of you would like to earn a passive income (\$20 or \$100 a week for 52 weeks) just for placing 1 Telexfree Ad per day promoting the company's product?

You just place your Ad and get paid weekly regardless of if anyone buys what you are selling or regardless of if you ever recruit a single person into this opportunity or not.....Sounds good doesn't it?

YES

TelexFree looking for promoter who would publish 5ads/day, takes just 3 minute with our system and will earn \$100/week. You just place your Ad and get paid weekly regardless of if anyone buys what you are selling or regardless of if you ever recruit a single person into this opportunity or not

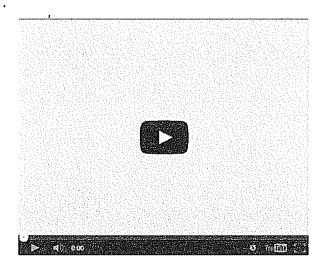
Who Is TelexFREE



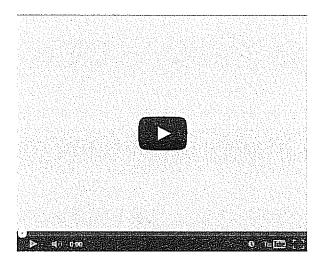
Telexfree is an Advertising company that uses interactive technologies to create sustainable wealth though advertising Software and VOIP Phone Service. This is generally done through advertising on free classified websites, text link exchanges safe lists and pother online and offline properties.

TelexFree created 23 millionaires in less than 2 years
Because EVERYONE GETS PAID Here

TelexFREE Popularity



Powerful Passive Income

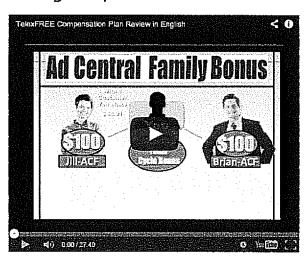


Telex Passive Income Calculator Explained

Watch to know the power of passive income.

So easy and guaranteed

Amazing Compensation Plan



Key points

- · Extremely stable business model
- Clean & scam free business. Check scam report here
- · A real company with real offices
- · Post ads each day for Telex and get paid
- · 23 millionaires created in just 12 months
- · Payments made weekly
- Earn 52 weekly payments per contract
- · Fund directly by credit card
- Withdraw directly to your bank account
- · Team building bonuses
- · Excellent team training and Skype group



Telexfree Ranks among Top 100 most visited site in Alexa

Check it out Here

How You Go

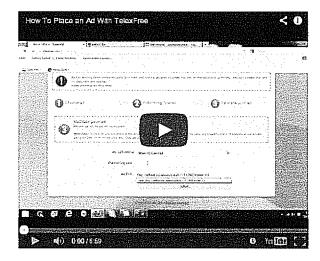
- 1. Chose Your Package
- 2. You join as promoter
- 3. Post 1-5ads/day.....& you are done

You join as promoter paying \$50 + \$289(1 adCentral) = \$339 -> You place 1 ad/day -> You earn \$20/week(guaranteed) for 52 weeks -> You get your investment back in 16 weeks

You join as promoter paying \$50 + \$1375(5 adCentral AD Central Family) = \$1425 -> You place 5 ads/day -> You earn \$100/week. (guaranteed) for 52 weeks -> You get your investment back in 14.25 weeks

So, remaining 38 weeks earning goes into your pocket as profit. You can reinvest it to buy more AD Central step by step and earn at least \$1000-\$3000/week. Without any sale and sponsoring people.

Your DAILYWork At TelexFREE



Watch to know what exactly you need to do everyday to earn \$100/week

\$1000/week Plan with TelexFree

Watch to know how realistic way you can earn \$1000/week without sponsoring or a single sale



Benefit Joining Our Team

- -If you are interested in joining TelexFREE as a promoter and earning from selling their service and building your own team, then I am part of one of the biggest in TelexFREE.
- -We provide full support and training and are there to help whenever it is needed. You also have access to resources to help you build your own team including sales funnel videos along with a 24/7 Skype room.
- We will take care of your ad posting and teach you the trick to submit your five ad in one click

-We will create your webpage to promote TelexFREE



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TelexFree under criminal investigation in Brazil

Feb.15, 2013 in companies, TelexFree



Using the old "invest with us, do pointless tasks for us and we'll pay you a ROI with new investor money each week" business model, it comes as no surprise that authorities in Brazil have launched an investigation into <u>TelexFree</u>.

On the 11th of January the Brazilian Bureau of Consumer Protection (known as Procon), after receiving numerous enquiries about the business and having launched their own investigation, put out a <u>press release</u> (in Portuguese) advising it had 'detected evidence of crimes'.

The investigation initiated by civil prosecution of Consumer Protection (no. 01/2013) shows several controversial issues and possible crimes that put consumers at risk in time to accept that kind of deal.

Among the possibilities, there is a breach in the Federal Law No. 1.521/51, art. 2, according to which it is a crime:

"Obtaining or attempting to obtain illicit gains at the expense of the people or of undetermined number of people through speculation or processes fraudulent ('snowball', 'chains', 'pichardismo' and any other equivalent)" including Ponzi pyramid".

There is also the possible violation of the Code of Consumer Protection (CDC), with false advertising, failure of product information and company, abuse of weakness or ignorance of consumers and conditions unreasonable disadvantage, among others.

In light of this discovery, the agency lodged a complaint against Telexfree and forwarded it to the State Prosecutors Office, the Minister of Finance and the Federal Police.

None of which have thus far publicly commented but have no doubt since launched their own investigations into the company.

Not only do TelexFree utilise a Ponzi scheme business model for their "AdCentral" commissions, but they also utilise a pyramid scheme structure offering straight recruitment commissions and binary recruitment commissions. These commissions directly compensate existing affiliates upon the recruitment of new affiliates into the scheme.

Last I heard, having most likely exhausted the local Brazilian market TelexFree were now trying to make inroads into the US. At the time of publication, Telexfree is traffic ranked by Alexa as 57th in Brazil, 462nd in Portugal and 11,263rd in the US.





Ministry of Finance: TelexFree "not sustainable"

Mar.17, 2013 in companies, TelexFree



In mid February we reported that Brazil's <u>Bureau of Consumer Protection (Procon)</u> had launched an investigation into <u>TelexFree</u>, an MLM scheme run out of Brazil, back in January 2013.

Procon's investigation was concluded in February, with the bureau identifying "several controversial issues and possible crimes" in connection to the operation of TelexFree.

Following their investigation, Procon lodged an official complaint in Brazil and forwarded their findings to the State Prosecutors Office, the Minister of Finance and the Federal Police.

As of yet no information has surfaced on any action from the State Prosecutors Office or Federal Police. Brazil's Minister of Finance however did launch their own investigation following Procon's complaint, declaring late last week that TelexFree was "not sustainable".

BehindMLM reader "Frontier" was first to alert us to the breaking news last week, citing a news report in Portuguese that announced the Ministry of Finance had concluded their investigation into TelexFree.

With Google translate not providing what I felt was an accurate translation of events, I held off writing about it but woke up today to find a more translatable article had been posted by the Brazillian website "iG".

The Telexfree business of selling packages of internet telephony (VoIP, its acronym in English), is not sustainable and suggests a Ponzi scheme, which is a crime against the popular economy.

That is the conclusion of the Secretariat for Economic Monitoring of the Ministry of Finance (Seae / MF) in a statement on Thursday (14).

I'm not entirely sure how the Ministry of Finance (MoF) released their statement but the iG article suggests a court was involved,

The court further stated that the company responsible for the business Ympactus Comercial LTDA., Has partnerships with mobile operators or fixed, which would be necessary to ensure the provision of VoIP services, nor authorization to practice trading activities.

If I'm reading the above correctly (I believe "nor" is supposed to read "not"), the court is stating that evidence of VOIP business relations exist between Ympactus Commercial (TelexFree's parent company) and mobile operators, however said relationships do not permit TelexFree to run an unsustainable Ponzi scheme.

According to the agency, there is evidence of two irregularities: stimulate the informal economy, because "the most substantial financial gains do not come the ads, but the entry of new publishers on the network's original publisher (...)

If there is no entry of new stakeholders, it is impossible to get the advertised gains, indicating, unless contrary interpretation, the lack of sustainability of the business.

The above pretty much aligns with my own research into TelexFree (<u>see BehindMLM TelexFree review here</u>), with any VOIP services offered simply being a front for the AdCentral Ponzi scheme component of the business.

Following their investigation, the MoF announced that they will forward their findings to the Federal Police and Federal Public Ministry. Whether or not either agency moves on the scheme remains to be seen.

BehindMLM reader "Brazillian", suggests that government action against the company seems unlikely:

Brazilian law is too permissive for this kind of system. I don't even remember any case where authorithies shut down a scheme that was still active, recruiting. In nearly all cases, they wait until the "bubble" blows.

A few weeks ago I was contacted by TelexFree's attorney and well-known MLM industry Gerry Nehra, who claimed that

the TelexFREE business model in the USA is NOT an investment, uses NO investment language, and pays ONLY on the sale of its VOIP long distance product.

When I pointed out that TelexFree in the US uses the exact same investment business model as in Brazil and included screenshots of the TelexFree website demonstrating as much, I never heard back from him.

Stay tuned.

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Brazilian Court suspends TelexFree operations

Jun.20, 2013 in TelexFree



When news broke back in February that <u>TelexFree was under criminal investigation in Brazil</u>, many TelexFree affiliates went into a panic with the company's then recent attempt at US market penetration stalling.

Then, after the Ministry of Finance came out and publicly declared that TelexFree was "not sustainable" and "a Ponzi scheme", court action escalated and, to the best of my knowledge, somewhere along the line an order was passed prohibiting the Ministry of Finance from issuing any further statements on the case (which remained in progress), and to take down information they had already published.

As is common with Ponzi schemes, affiliates with the most to lose in the company and fearful of the impact the Ministry of Finance's statements would have on their investor recruitment efforts, news of the above order somehow got turned into this:

It's official! The investigation on TelexFree has been absolved of what Behind MLM has researched and posted.

Comments like the above were widely circulated by TelexFree affiliates in a campaign of misinformation, aimed at reassuring existing and prospective investors that TelexFree's Brazilian regulatory problems were over.

Cue breaking news of continued Brazilian regulatory action against TelexFree in 3... 2... 1...

Spearheaded by public prosecutors in the Brazilian state of Acre, yesterday a nationally binding court ordered injunction put a stop to TelexFree's business operations, including the registration of new affiliate investors, acceptance of new investments and paying any returns owed on existing affiliate investments.

Brazil's Globo reports:

The 2nd Civil Court of Rio Branco upheld a civil action proposed by the prosecutor of Acre, and suspended payments and the accession of new contracts multilevel marketing company Telexfree until the final judgment of the principal action, under penalty of a daily fine R \$ 500 thousand.

Holding a press conference yesterday immediately after the order against TelexFree was handed down, Nicole Gonzales from Brazil's Consumer Protection body stated

Owners of the company are suspected of mounting a financial pyramid.

Telexfree in Brazil is recruiting investors and creating a pyramid scheme under the guise of multilevel marketing.

There are multilevel marketing companies already established in the market as Herbalife, Mary Kay and Tupperware.

They work with this system, in the case of Telexfree the interest is not to sell products but to recruit new people.

The focus of Telexfree in Brazil is not the sale of products or services, but membership new people to feed the payment system.

Or in other words, precisely what I had concluded back in July 2012 when I published my initial review of TelexFree.

The order, handed down by Judge Thais Borges, orders TelexFree to effectively cease all business operations in Brazil with the decision affecting 'the promoters of Telexfree across the country or outside'.

The measure was taken to prevent new people end up involved in the scheme and may be harmed.

An order was also made blocking the bank accounts of administrative and management staff of Telexfree.

What this means for TelexFree's US affiliate investors, and those who were sucked into the recent US recruitment drive is currently unclear.

One thing seems certain though, anybody who tells you TelexFree's regulatory problems in Brazil are over is clearly feeding you porky pies.

Quick to respond to the decision and seeking to reassure their investors that everything was fine, TelexFree uploaded a video to YouTube claiming

the company has not yet been officially notified of the decision but that is taking all measures to overturn the injunction of Justice Acre.

Yeah, good luck with that guys.

The injunction order against TelexFree can be read in its entirety over at the <u>Acre Public Prosecutor's Office</u> website (Portuguese).

[15]

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- 3. TelexFree gives up in court, lawyer won't comment August 22nd, 2013
- 4. TelexFree's 13th appeal denied in Supreme Court September 9th, 2013

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Polski

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States of Jersey Police (/)

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Friday 9th 12noon.

ABOUT 6 HOURS AGO

Route de Liberation to Weighbridge Place on

No Parking Church Street from 6pm Thursday 8th until

No Parking Esplanade from La

Thursday 8th May from 4pm

until Friday 9th May at 2pm. **ABOUT 6 HOURS AGO**

(https://twitter.com/JerseyPolice)

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Scam targeting Madeiran community

The States of Jersey Police have been made aware of a potential fraud which is targeting Jersey's Madeiran community.

Guernsey Police have issued a similar appeal.

The scheme is under a company name of TELEXFREE and would require initial investments with the promise of big returns.

The scheme originated from Brazil and is currently being investigated by the Brazilian authorities as it is believed to be fraudulent.

Jersey Police know that islanders have been approached to "Invest" in the scheme, but as yet have not had any contact from victims of the scam.

If anyone in Jersey has invested money into a TELEXFREE scheme they should contact the Joint Financial Crimes Unit on Tel: 01534 612250 (during office hours) or Police headquarters on 01534 612612 (at other times).

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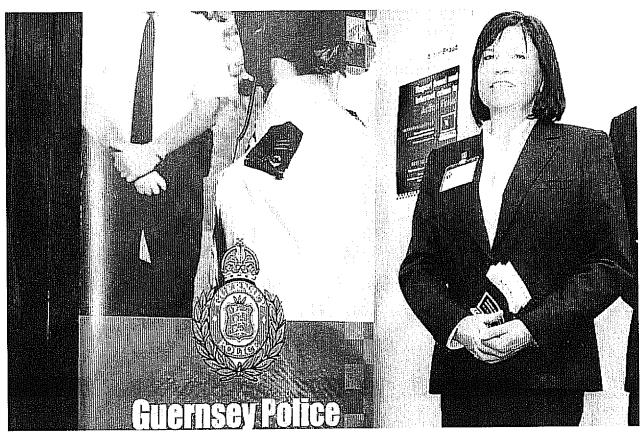
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{/recruitment/}

ADVICE

Madeirans targeted in online Ponzi scam

MADEIRANS locally are being targeted in an investment scam that promises big returns.





The scheme, from a company called Telexfree, originated from Brazil and is currently being investigated by the authorities there.

Guernsey Police posted a notice on its Facebook page yesterday warning islanders.

Detective Sergeant Sarah-Jane Snowdon, pictured, from the Financial Intelligence Service, warned people that if something seemed 'too good to be true' it was often a scam.

'People are being contacted by friends of friends online and you spend a little time a day on adverts. With a few clicks it is done.

DS Snowdon said the fraud was a Ponzi scheme – one that pays returns to investors from their own money or from cash paid in by subsequent investors. After some of those who signed up receive money back, the message spreads and the scam gains credibility.

But once fraudsters have got what they want, they shut the scheme down and 'investors' lose out.

^{&#}x27;You have to pay an outlay to be part of the scheme.'

l elextree LLC Balance Sheet

As of December 31, 2013

		Total
ASSETS		
Current Assets		
Bank Accounts		
100103 ProPay		98,463.24
100104 TD Bank 2808		0.00
100105 TD Bank 0334		0.00
100106 TD Bank 8409		295,921.23
100107 Citizens Bank		0.00
100109 Fidelity Bank 3842		-200.00
100110 Fidelity Bank Sweep 7884		2,041.16
100111 e-Wallet		31,640,192.30
100113 Middlesex Savings		5,467,660.06
Total Bank Accounts	\$	37,504,077.99
Other current assets		
Loan to TelexElectric, LLLP		2,022,329.00
Loan to Telexfree Financial inc		3,800,475.30
Loan to Telexfree Inc		0.00
Loan to TelexMobile		500,870.00
Loan to Ympactus		291,808.02
Propay Reserve		4,468,411.11
Total Other current assets	\$	11,083,893.43
Total Current Assets	\$	48,587,971.42
Fixed Assets		
Accumulated Depreciation		-9,575.10
Equipment		86,541.68
Total Fixed Assets	\$	76,966.58
Other Assets		
Citizens Bank Investment		0.00
Fidelity Investment		18,068,960.59
Middlesex Savings Acc 0260		2,000,000.00
Organizational Costs		3,475.00
Security Deposits		5,944.00
Software		97,948.56
Waddell and Reed, Inc	<u></u>	7,299,408.73
Total Other Assets	\$	27,475,736.88
TOTAL ASSETS	\$	76,140,674.88
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Credit Cards		
American Express		0.00
Bank of America Braz Help 0033		0.00

Bank of America Telexfree 2658	 0.00
Total Credit Cards	\$ 0.00
Other Current Liabilities	
Commissions Payable	7,642,550.42
Craft Trust Financial	0.00
Federal Income Taxes Payable	21,613,289.00
Loan from Telexfree Inc.	5,390,753.49
Payable to Brazilian Help, Inc	2,671.76
Shareholder Loan	50.00
State/Local Income Tax Payable	3,924,262.30
Telecom taxes payable	 23,403,93
Total Other Current Liabilities	\$ 38,596,980.90
Total Current Liabilities	\$ 38,596,980.90
Total Liabilities Equity	\$ 38,596,980.90
Retained Earnings	1,109,862,42
Net Income	36,433,831,56
7101 111051115	 00,100,001.00
Total Equity	\$ 37,543,693.98
TOTAL LIABILITIES AND EQUITY	\$ 76,140,674.88

Thursday, Feb 20, 2014 04:39:29 PM PST GMT-6 - Cash Basis

