



WakeUpNow

20 hrs · 🌐

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A Letter from CEO Phil Polich:

WakeUpNow Family,

For the past 4 years WakeUpNow has been an integral part of my life. The IBO's and corporate staff have become like family to me and my family. As a collective team we have left a footprint in the network marketing industry that nobody could have ever expected. Led by President Jason Elrod's leadership and vision, we became known as the company that put the distributors first, and allowed more people to "win" than ever before.

As the top investor in the company I cheered the success, provided oversight as a board member, and trusted in the management team that we had assembled. Most of that trust was well placed, as was evidenced by the industry-changing momentum that we produced. Some of it, unfortunately, was severely misplaced.

By taking advantage of the office of Chief Executive Officer, Kirby Cochran had made decisions that put the company on an irreparable negative trajectory; and sadly, he went to great lengths to keep many of these decisions secret from the rest of the management team and board of directors.

When I stepped in as CEO in September I did so with an additional personal investment, and every intention of righting the ship. As I worked with a group of outside financial analysts it became clear that the issues ran deeper than originally expected.

Together with Jason, we worked diligently for the last 120 days doing everything we possibly could to turn it around. We explored every option, turned over every rock, and connected with every contact we had. Not enough can be said about Jason and his care for the distributors and his monumental effort to preserve the company for the thousands of people who he had come in contact with during his tenure. It's not an exaggeration to call him the most distributor friendly president in the history of networking marketing.

As we made progress, we continued to discover that Kirby Cochran's deceptive actions had put the company in a position from which it could not recover. In the end, his decisions for a privileged few outweighed the incredible heart and dedication of the many.

With that said, effective immediately, WakeUpNow will cease all network marketing operations in the United States. We will continue to sell our products, including Awaken Thunder and the WUN Fit line of products. We will diligently work to fulfill all financial obligations of the company. I will continue to work with the creditors and vendors in anticipation of getting all obligations resolved.

It goes without saying that our hearts are heavy over this decision. It wasn't taken lightly, and it wasn't done without understanding the impact on the lives of so many people that worked with us.

Our hope is that your life is better for having been a part of the #WUNLife. We hope you move on to what is next and be better because of the experiences you have had with WakeUpNow. We hope you will remember the company for the way we changed the entire network marketing industry.

Sincerely,

Philip J. Polich

CEO

WakeUpNow, Inc.

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Johnny Schaefer and 268 others like this.

Top Comments ▾

70 shares



David Rainey Sad to hear but I'm good as long as I can cont to get my Thunder and other products 😊

Like · Reply · 11 · 20 hrs



Michelle Fletter Hats off to WakeUpNow! My heart is not changing at all as I much love WUN and WUNLife! Thank you for taught me to be a great leader and being entrepreneur I sure enjoyed!

Like · Reply · 9 · 20 hrs



Chris Bills #Wunlove! Ill never forget the times, thanks Phil and Jason and the rest of the team who wanted what was right and honest!

Like · Reply · 9 · 20 hrs



Cameron Williams Weeeelp, stuff we already knew, but It's cool #WUNLife

Thanks for the opportunity... See More

Like · Reply · 7 · 20 hrs



Larry Christian what about my TAX RETURNS ?

Like · Reply · 23 · 20 hrs

4 Replies · 2 hrs



Davie Olivo When you say you will continue to sell your products does that still include everything that the explore and wunlife packages had? Will people still be able to take advantage of taxbot, wunfinance, wunspeak, and etc?

Like · Reply · 5 · 19 hrs



Dashaun Stallworth Just Happy i can buy thunder

Like · Reply · 5 · 20 hrs



Melvin Osorio Youre a big person Phil Polich with Jason. Wakeup was wonderful for us. Thanks for all

Like · Reply · 4 · 20 hrs



Torace McGuire Was a great opportunity

Like · Reply · 2 · 20 hrs



Michael Medeiros If anyone wants to Join a solid Network marketing company... Publicly traded for 18 years.... Message me!

Like · Reply · 1 · 15 hrs

1 Reply



Rico Anderton #WUNLove

Like · Reply · 1 · 20 hrs



Mario Butler Lind Entra

Like · Reply · 1 · 18 hrs



Sid Reisner Thanks Phil! All the best!

Like · Reply · 1 · 19 hrs



Coston Avilez #wunlove

Like · Reply · 1 · 19 hrs



Brian Johnson Well, I am grateful to WUN reawakening my desire for the time freedom and financial freedom that network marketing can bring. Seeds were planted, and we're moving forward.

Like · Reply · 1 · 12 hrs



Marcus Djhedef Buckley Thanks for the closer!!

Like · Reply · 1 · 19 hrs



Mike Biering Sad news for sure. But what a stand up way to go public with something that's not very easy to talk about.

Like · Reply · 1 · 17 hrs



Larry L Leath Hey Phil, I would love to sell Thunder and Wunfit!

Like · Reply · 1 · 19 hrs



Jonathan Andrés Gómez Ramos Una verdadera revolución , una combinación única surgida del corazón de visionarios, apasionados, empáticos y solidarios; Gracias por sembrar alas en nuestras espaldas,por revivir la fe en la industria,por señalar caminos que se dirigen a la unión, el ...

See More

See Translation

Like · Reply ·  1 · 13 hrs



Torre Steward Boom!

Like · Reply · 17 hrs



Christie Nixon Let this be a wake up call! There is an opportunity ready for you right now. Keep your time and financial dreams alive. I welcome you to the recently voted #1 company. Compensation and Bonuses are Unbelievable. Be prepared to be wowed! Life is to short... [See More](#)



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Nerium

NERIUM.COM

Like · Reply · 10 hrs

 1 Reply



Jamar Hartgrove Any leaders from #wun that don't wanna give up the dream to be financially free Join the Best company / Travel club in the world! Going on our 10 year anniversary this year! AND Just getting STARTING GROWING GETTING BETTER We working to be the most Trusted company Join the Fun & money Club! #WorldVentures Add & msg for more information or like this comment

Like · Reply · 13 hrs

 2 Replies · 4 hrs



Zak Shahid Great Company that I really enjoyed. I have moved on. The grind don't stop. Paycation is my new deal!! Headed to Vegas soon using it!!!

Like · Reply · 12 hrs



Chris Yusuf This company changed my life .

Like · Reply · 12 hrs



Chris Yusuf Thanks Phil

Like · Reply · 12 hrs



Katina Addison #WUNLOVE   

Like · Reply · 11 hrs



Nikka Cox Shame on a greedy soul, I hope he can't rest well, that he would destroy family all across the country and world.

Like · Reply · 12 hrs



Nicholas Bowens Soo blame Kirby for everything?? Hmph

Like · Reply · 12 hrs



Katerin J. Gómez What does this mean for Latin America?

Like · Reply · 17 hrs



Timo Miranda Anybody looking for a different marketing company hmu. Bigger better things out there!!!

Like · Reply · 2 hrs



Octavio Ochoa I'm so sorry for the closing of the company. Experiences are the biggest value people need to take and grow over it.

Like · Reply · 11 hrs



Cesar Flores #WUNlove

Like · Reply · 15 hrs



Francis Xavier I knew this would happen glad I wasn't dumb to follow the Sheeps

Like · Reply · 1 hr



Dany Maquin Morales GRACIAS TOTALES.
See Translation

Like · Reply ·  1 · 17 hrs



Robin Bresler Sorry to hear about this. I did not ever join. I promote wellness. Evaluate this company. In my 40 yrs...this has the mission..leadership..longevity...and superfood nutrition.. And more...Your free \$50.00 gift card code is gethealthy101 www.mypuriumgift.com/gethealthy101



Purium - Redeem your Purium Gift Card Here!

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Like · Reply · 2 hrs · Edited



Brandon Gage McAfee Caylie Traylor Linda Rainwater at least we can still get Thunder!

Like · Reply · 3 · 20 hrs

2 Replies



Myron Richardson Andre Dillard we can still get thunder!

Like · Reply · 1 · 20 hrs



Quantito Cowan Sean Smith Floyd II Bates

Like · Reply · 2 · 20 hrs



Nick Willard Blake Deinas

Like · Reply · 2 · 20 hrs



Johannes WinsinLife Serna Jerome Marshall Shaday Brown Chakiris Thomas Robert Grisby II Robert Rogers

Like · Reply · 2 · 20 hrs



Blake McClary Jeremy Warner

Like · Reply · 2 · 20 hrs

1 Reply



Nathan Zarzycki Alexy Bantel peep this

Like · Reply · 1 · 17 hrs



Amit King Sharma Matthew Samlall.

Like · Reply · 1 · 17 hrs



Nelson James Nunez Victor Hugo Fernandez Hernandez

Like · Reply · 1 · 17 hrs



Abdoulaye Sangare Keita Mamourou

Like · Reply · 1 · 19 hrs



Daniel Espinola Vega Hassel Tellez

Like · Reply · 1 · 20 hrs

2 Replies



Irma Meléndez Edison Denizard

Like · Reply · 1 · 14 hrs



Caleb Salab Irmiter Dustin Warren

Like · Reply · 1 · 8 mins



Danny Diaz Dani Moncayo Correa

Like · Reply · 1 · 17 hrs



Emilio Aguilar Guss Cruz Villalobos

Like · Reply · 1 · 20 hrs

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50 of 93