

1	<p>As a U.S. citizen, I am very concerned about a company called VEMMA that is based in Scottsdale, AZ. The CEO and founder of VEMMA is B.K. Boreyko. The purpose of this letter is to file a complaint about this company with your office. It is my perception that this company, VEMMA, is run on a pyramid based business. Furthermore, it is my understanding that any business that is structured in this manner is a illegal. Unfortunately, my son has been introduced to this company (about a year ago) and has dropped out of college with the pursuit of getting rich without having to go to college. The audience and recruitment that VEMMA targets are high school graduates and enrolled college students. Their website and social network marketing entices youth to drop out of college and join their company to earn an unlimited income while bypassing higher education. So, in an indirect way, VEMMA influences this group of people by advertising that they can get rich quickly on a high school diploma. Please take the time to visit http://www.vemma.com/opportunityget-paid.cfm and go to the "Opportunity" section and drop down to "how to get paid" section and view a video that tries to pursued and influence youth. http://www.vemma.com/opportunityget-paid.cfm In my personal family life, this company has interfered with my sons desire to complete his college degree. He was in his third year of college when he dropped out. The basis of VEMMA is a get rich program that entices young minds to pursue a part time job making an unlimited income and earning a free car for their efforts. I am a concerned father and my son has been influenced with this company in a negative way. His mother and I have seen dramatic change in his behavior and ability to think for himself. As his father, I am very concerned about the misleading and negative influence that VEMMA has had with my son. Not only did he drop out of college, but he has been living on the streets in his car for the past three weeks. My son has been persuaded, by VEMMA's training and negative influences, to have unrealistic expectations for earning an income. I believe he is not able to think for himself, yet turns to VEMMA for guidance over his family. As a safety precaution, his mother and I are concerned that our son has been brainwashed with this company tactics and methods. Please accept this letter as filing a complaint with VEMMA..</p> <p>PS9000: Vemma Nutritional Drink Other-Other Update: 07/05/2013 Consumer wanted to update his complaint that this energy drink is causing his son to run away and misbehave. His son is involved with political group, parmerlj UPDATE 7/12/13: The consumer wants the FTC to labwork on the Vemma. drink. He want to know if there are any drug in the drink that are not listed</p>
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	on the table. RFields
2	Members of Vemma harass people in order to join becoming borderline aggressive as well as obsessive. Not one person has tried to sell me the product but instead only works on trying to get my friends to join. Most of the people are minors who are deluded by the idea of making big money and believe that its not a scam. Ive gotten aggressive texts and calls where Im pressured into joining, giving out my friends phone numbers, and calling me ignorant as well as many worse names for refusing.
3	I was approached and asked to join this company. They stated you make alot of money quick and just join its only 500\$. They said to me "you dont have to sell the product, you only need to get more people to join and thats how we will be rich." This company is a pyramidPonzi scam and it is getting away with making millions of dollars. If you dont have to sell any product and just get paid of people joining the company that would classify this as a PyramidPonzi scheme. The founder has been in trouble with you guys before and this needs to be looked into. I never heard of an energy drink mailing millions of dollars that isnt sold in ONE store in the whole United States. The drink is a cover up and they are pulling one over on you. They dont advertise anything they say thats what the people do instead. Not only is Benson Boreyko lying and stealing from his "brand partners" he is getting them to lie to everyone else to help him scam more millions out of people. This is going around at all college campuses in the US. They ask you to join and just come to a meeting usually in a basement in someones house where then they lie to you to convince you to join company for 500\$. How is a company making millions of dollars when you cant go into a 711 or a gas station or convenience store to buy it. Because it is a SCAM! Open up your eyes and realize the lies of Boreyko and the Vemmaverse company. On the site they have a chart which it shows the percentage of the company earnings with the percentage of the people in the company. 90 of the company isnt making over 7000\$ a year but the top 3 is making all the millions. They are getting the people to join for 500\$ and keeping it thats why 90 of the company is only making 7000\$ a year! This needs to stop please look into this and put an end to it.
4	MAIL: Consumer's letter was forwarded by the U.S. Securities and Exchange Commission. Consumer is anonymous in his letter. Consumer states that Vemma is a pyramid scheme. Consumer states the company is offering a business opportunity but no salaries are involved and you are only paid if you bring people in.
5	My son, is a member of Vemma and therefore using my credit card to make purchases. On two occasions vemma has sent an

	<p>order to him without notifying him and without his approval and the charge automatically goes to my card without notification. The first delivery was for \$167.51 sent on 5-21-13 and I returned this package and was credited on 148.18 on my credit card. The last purchase, June 12,2013, my son made was for \$82.68. He did sign up for the auto delivery for the 6-12-13 purchase and the delivery date was set for the 12th of each month. On June 21st (9 days after the purchase) another order for the amount of \$82.68 was sent to him and automatically billed to my credit card. My complaint is the auto delivery. First, the default on the website is ?auto delivery? so if you are not paying attention you automatically sign up. Even if you unclick the auto delivery, when you go to the next page, it will recheck itself, so once again you have to unclick it and if you are not paying attention you will not notice it. From my perspective this is fraud. If a person wants auto deliver, they need to sign up for it instead of it being the default. The company is obviously making money off of the delivery fee because this is not reimbursed when you return the product. --- Additional Comments: I would like \$19.33 credit to my card-this is the amount that was not reimbursed on the \$167.51 purchase when it was returned.I want \$22.39credited to my card -this is the amount it cost me to return the products.I want \$82.68 credited to my account due to the fact that no one order anything for the 21st and this was sent without approval.</p>
6	<p>I placed an order with Vemma in June, that I cancelled 24 hours later by calling the company. They refused to stop the shipment, even though it was not ready to ship out of the warehouse. (It didn't ship for another 5-6 days). When they refused to cancel the shipment, I called FedEx and had them refuse the shipment while it was in transit. It was returned to Vemma. I received a refund for the product, but they kept \$83 for shipping. They refuse to refund the money. They have a S&H policy that states that it applies to orders RECEIVED by the customer. The order never came to my house. --- Additional Comments: Refund of \$83.00</p>
7	<p>The company, Vemma, is an MLM that has preyed on myself and many other people in my age group (students). My friend is in the company and cant file a complaint himself due to a clause in the Vemma contract which lets them sue you if you say anything bad about them. The only way people make money through Vemma is by enrolling new distributors who then enroll more distributors. They even say at the meetings that you dont sell the product, you sell the business. This company is spreading rapidly and taking advantage of young adults who are desperate to get rich, and</p>

	havent lived long enough to see what they are really getting involved with.. PS9000: Multi-level Marketing Other-Other Update
8	The company, Vemma, is an MLM that has preyed on myself and many other people in my age group (students). My friend is in the company and cant file a complaint himself due to a clause in the Vemma contract which lets them sue you if you say anything bad about them. The only way people make money through Vemma is by enrolling new distributors who then enroll more distributors. They even say at the meetings that you dont sell the product, you sell the business. This company is spreading rapidly and taking advantage of young adults who are desperate to get rich, and havent lived long enough to see what they are really getting involved with.. PS9000: Multi-level Marketing Other-Other Update
9	I am interested in registering a general complaint against Vemma Nutrition Company over concern for the general public. While I havent been contacted by anyone in the company, I have seen interactions by the companys brand partners (via social media) that are cause for concern in the community where I live as well as the rest of the United States. These interactions include soliciting high school students to join their company as a brand partner, encouraging college and high school students to drop out of school to work for Vemma full time and creating hostile environments between themselves, family and friends. There is fairly significant evidence that Vemma is operating a product based pyramid scheme. While there are dozens of companies like this operating out there, I believe that this company is a far greater threat to our future than other Multi Level Marketing companies due to the demographic that theyre targeting. Please consider looking further into the practices this company is using to recruit employees as well as how theyre generating income. I feel that at the rate this company is expanding, it could cause significant harm in developing the next generation of leaders in this country. Thank you
10	I was auto billed and auto shipped product after I told them I did not want the product twice and that I wanted to be removed from the mailing list. I was auto shipped and billed product I did not want. I called and had it canceled and asked to be removed from the list so I did not have this problem again. The next month I again was auto shipped and billed for the same thing. --- Additional Comments: I just want my money returned and to be completely removed from there system so I do not have this problem again.
11	this company started as herbalife and morphed into vemma when Anthony powell jumped ship at the beginning of 2013. The biggest drain on money has been the push to buy paid packs

	<p>which are supposed to put you in contact with already interested 3rd parties. each paid pack, or lead comes with a price tag of \$100 or more and with no guarantee that the call willll put you in contact with a really interested individual. this whole business idea is tearing my family apart. We havent seen a penny come out of it, and my husband is becoming nice and more brainwashed</p>
12	<p>I joined vemma back in June I think. I was charged \$170.00. I got my user id and password to log into the training site and do my classes. I did that and then as I went through the training I noticed that Vemma is not for me. I called my sponcer and my sponcers sponcer and told them that I did not want to be part of Vemma. Then out of nowhere I was sent a package that I returned to Vemma. For some reason I was charged the shipping charge for something that I never asked for however I did get that refund. The shipping charge was taken out of my refund. After that I get a lot of phone calls from Vemma, I do not want these calls. My problem now is that Vemma has taken \$167.43 out of my checking account on 08222013 for some reason and I want my money back. I do not want anything to do with Vemma. UPDATE: 8/23/13 Consumer is reporting that Vemma has agreed to provide a full refund, so he wants to retract his complaint. - sparrish</p>
13	<p>I believe Vemma Nutrition Company is a Pyramid scheme. I have had many of their "Brand Partners" attempt to solicit money from me, claiming that they have a "great business opportunity" and all I have to do is find other "brand partners" to be put under me to make money. As a part of their business model one does not actual sell a legitimate product but rather is paid by getting others to "market their product", and must pay an initial fee to receive their product, which they do not actual sell. I have seen many fall victim to this scheme and am wondering why such business practices are allowed to go on.</p>
14	<p>Our college freshman daughter was contacted about a "business opportunity." She was to to invest approximately \$500 and would receive Verve energyhealth drinks. (She personally invested \$150 before approaching us about giving her the balance.) She was also encouraged to get on their automatic replenishment service in order to make the most money. Her primary objective was really not to sell these drinks but was to encourage her friends to join this opportunity. The more people she signed up, the more she would receive back. Little focus was to be placed on actually selling the drink - they would either "sell themselves" or would be used in the actual recruiting process of the friends. From everything I heard and from my research this appears to be a</p>

	<p>pyramid scheme thinly veiled by having a product. They are targeting college students with little experience and big dreams. They are also capitalizing upon the fact that it is easy for these students to go into debt. I urge you to please investigate this company. Representatives state that this couldnt be a pyramid scheme because that is illegal.</p>
15	<p>My innocent, naïve, MINOR, 17 year old son was told to give \$159.75 to Vemma in exchange for BMW (soon) and Get Rich Quick LURES, and all he would have to do is sign up/lure his friends. My son then received a case of Verve drink, but Never required to sell it (to get any of his \$\$ back in exchange). He was only Told to have parties with the drink available, LURING his friends with promise of BMW & get rich quick. I KNEW NOTHING ABOUT ANY OF THIS. I WAS NEVER NOTIFIED. I only found out about this, as I listened in (unnoticed) as a member of Vemma came into my home with all the stated above lures. I looked up Vemma online, & read their 30+pages, noting Vemma cannot solicit 14-17 year olds WITHOUT WRITTEN PARENTAL CONSENT. Again, I NEVER was asked....I NEVER GAVE ANY WRITTEN (ANY) CONSENT. My son was Scammed out of \$159.75. He is a 17 year old Minor--KNOWN by Vemma salesperson. My son was then being encouraged to then lure/sign-up/get money from his (also Minors) friends. I was told his birth Year was just Easily changed on Online form. --- Additional Comments: Minors MUST receive their \$\$ back = \$159.75 immediately.</p>
16	<p>Consumer called to report that his son signed up to bring sales into Vemma and states that its a pyramid scam selling an energy drink. Consumer had paid \$500 upfront and the first monthly payment of \$160. Consumer states that this is being marketing to college kids. Consumer states that his son is still sucked into this and believes that he is going to make money. Consumer was drafted by another student. Consumer states that no sales are being made to the public all sales are being made to other members.</p>
17	<p>This is an Multi-Level Marketing company. I was not contacted by any employee of the company but by a friend who bought their Verve energy drink as a product and is an recruiter with Vemma. Without telling me too much about it, he invited me to a presentation about the product. It was conducted in a house with 50 other young adolescents. A few of the veteran recruiters to tell us about a way to make money. Now they were not even selling the product. They briefly glossed over some bullshit about Vemma products its creation, nutritional value, and how it fights cancer. But most of the presentation was focused on how we can make "tons" of money "with a proven method." In fact, they said</p>

anyone can make money with some work and an initial investment. They did not care about value of the product itself—most of the recruiters even admitted that it tastes like crap I bet that is why it would never sell in supermarkets or convenience stores. No, rather than promote non-existent values they tried to get the 50 or so young people to pay into this ploy by us that we too can start selling Verve. The FTC has guidelines about which MLMs are pyramid schemes. Without knowing how Vemma operates in other parts of the nation, it seems very clear that at least the group of Vemma salesmen and saleswomen in this Brooklyn house are just using Vemma products as a tool for a pyramid scheme. The head organizers of this event implied that with their downlines they were the top salespeople in Brooklyn and quickly going to be the best salespeople in New York City. They also mentioned how they traveled to conferences in Las Vegas and meet with Vemma executives and other salespeople. It was implied that the company advises their top salespeople and often shapes recruitment operations. Bear in mind at this large house gathering, which I am told happens weekly and at a few other locations, there was no marketing at using Verve, the only selling point and only thing they were selling was buying multiple cases of Verve, for hundreds of dollars, so that we can each start selling Verve to our friends and family and become well-off too. What was shocking is that most of the people that there were targeted were in high school. Admittedly, some of the salesmen were high school students themselves, selling Verve to their peers and classmates. Yet, I am sure that for every teenager, or adult for that matter, who profitably marketed Verve to their personal network there are 50 who failed. It is ridiculous that this is happening in high schools. I am appalled by the level of penetration Vemma had in certain Brooklyn High Schools. Moreover, it is very clear that this group was targeting immigrant and low-income students. A selling point that they touted was "wouldn't you love to be able to give your parents a few hundred bucks?" As a college graduate with a math degree it was very clear that the Verve networking market was going to get saturated, and that this business model while not only being unsustainable but very predatory. The salespeople were happy to mention success stories to get more people to buy the product so their fat wallets can expand, but they never mentioned how what percentage of people make money or the retention rate. Furthermore, they acted as if anyone could make money recruiting more people into the Verve market. By simple numerical facts, that is clearly false. At best this business advertises falsely and egregiously but I suspect it is a pyramid sch

18	<p>Supposedly there is company in Scottsdale AZ that is promoting a energy drink called Vere this company is Vemma in Scottsdale AZ I wish to know if this company is legit please notify me by mail b(6) Butler, PA --- Additional Comments: Please notify me as soon as possible Thank You</p>
19	<p>I joined vemma back in June I think. I was charged \$170.00. I got my user id and password to log into the training site and do my classes. I did that and then as I went through the training I noticed that Vemma is not for me. I called my sponcer and my sponcers' sponcer and told them that I did not want to be part of Vemma. Then out of nowhere I was sent a package that I returned to Vemma. For some reason I was charged the shipping charge for something that I never asked for however I did get that refund. The shipping charge was taken out of my refund. After that I get a lot of phone calls from Vemma, I do not want these calls. My problem now is that Vemma has taken \$167.43 out of my checking account on 08/22/2013. --- Additional Comments: I want my money back. I do not want anything to do with Vemma. I want them to stop calling me about vemma. If they are doing so great that is good just please do it without me. Leave me alone.</p>
20	<p>I am looking for a home based business. I came across one on the Glen Beck website, paid@home.com, a part of Kaption Media, located in Reno, NV. They wanted to charge me \$9.95 for shipping of an information pack. Not a problem. I get an email stating that I would have a mentor. Following email. Hello b(6), You ordered our Training Package online. My name is b(6) and I'll be your personal mentor, the one working with and training you how to build your internet business from home. We have numerous people earning a six figure income, and our business is EXPLODING!! I tried to reach you today by phone and I'm sorry I missed you. It's urgent you call me TODAY. We need to book our appointment RIGHT AWAY so once you've gone through the training package, we can see if this will be a fit and get you started! Please call me IMMEDIATELY at my direct home office number - b(6) If you don't reach me, I'm on the other line helping someone else get started. So, be sure to leave me a message with your name and the best number to reach you including your area code. With results like these ? I KNOW we can show you how to achieve your dreams too! b(6) bank teller earning 6-figures* after just 12 months! b(6) \$1600* in one week part time after just a few months using this system. b(6) From recession devastation to earning nearly \$6,000* per month from home. I look forward to talking to you soon! b(6) I did some more research and found out about Vemma Nutrition Company and that they sold vitamin</p>

	<p>products(4). I already sell the number one vitamin product line in the world, Nutrilite and was not impressed about the switch. I finally called b(6) tonite and told him I wanted to cancel the order, since it had not been shipped. Then I go onlinethen tonite, when I am checking my emails., I get an email from the bank stating that my debit card had been charged \$333.93 for an introductory pack. email followsWells Fargo wellsfargo.comA purchase has been made over the internet, by phone, or by mail orderA purchase was made over the internet, by phone, or by mail order with your Wells Fargo® Check Card XXXX-XXXX-XXXX-b(6).If you do not recognize the transaction(s) below, please call us immediately at 1-800-TO-WELLS (1-800-869-3557). Phone Bankers are available 24 hours a day, 7 days a week. Please do not reply to this automated email.Date Transaction Amount Account08/18 CHECK CRD PURCHASE VEMMA NUTRITION 8005770777 AZ \$1.00* CHECKINGb(6) 8/18 CHECK CRD PURCHASE VEMMA NUTRITION 8005770777 AZ \$333.93* CHECKING b(6) *Transaction pending. The amount shown reflects the transaction amount sent by the merchant for approval or authorization. The final posted amount may vary. For internet, phone and mail order transactions, there may be a delay in the final amount posting to your account, based on w --- Additional Comments: I want them to have honest advertising, no bait and switch.</p>
21	<p>The consumer wanted to remain Annonymous . The consumer said that a company that sells Health Supplements. The consumer said the company is called Velma. They make their money by offering consumers money to get people to join their organizations. The consumer believes this a Pyramid Scheme. The consumer wanted to point out the company Markets toward Young College Students.</p>
22	<p>This company is soliciting money from high school students (\$500) and putting high pressure sales, and the claim of making alot of money as part of the enticement. This can not be legal, to get teenaged kids, not even 18 yet, to sell their product. Not actually selling the product iteself, but getting their friends to buy into the company for \$500 and then turning around and trying to solicit their friends and classmates to do the same - which is how you make money.It is the standard ponzi/pyramid scheme.The problem I have is them targeting MINORS to do their dirty work. Adults know better, kids do not. --- Additional Comments: I would like the company to pull out of Basking Ridge NJ and stop enticing the High School kids and to cease any and all operations with my town and any towns surrounding the immediate area</p>
23	<p>This is a multiple issue. My son was presented with a business</p>

	<p>opportunity, from his friend to join Vemma, as a 'brand partner' with the potential to 'retire his parents' and other unrealistic promises. He was given a minor/parent/legal guardian application form for me to sign to give my son consent for him to become a 'brand Partner' of the Vemma Nutrition Company. My son is 16. I did not give my consent and I am still in possession of this application. Without my parental consent on 8/27/13 they set my son up with a website to market and sell their products, and on 8/28/13 they withdrew (fraudulently)\$580.83 my sons teen checking account. The product they want my son to 'market' came today via fedex. I refused the shipment and the product never left the fedex truck. However, I phoned Vemma prior to the shipping and prior to funds being withdrawn. She said I would have to pay to have the product shipped back and if they determined that the shipment was damaged they would not refund any of the \$580.83. When I explained that my son was a minor and they did not have my permission to enroll him as a 'brand partner' she informed me that they had no way of knowing how old he was. --- Additional Comments: Full Refund and held accountable for their unlawful/unethical business practices.</p>
24	<p>In June, I contacted and purchased 1 box of BOD-E vanilla protein powder from b(6), a brand partner of Vemma (www.vemma.com) for \$51 and charged it to my credit card. In August, I saw another charge of \$51 to my debit card and when I did a search, saw another in July. I contacted the number on my debit card statement for vemma as that is who the charges were made by. They advised I was signed up as a brand partner and on an auto deliver program with an address which was not mine. I was not aware of this. They also advised I needed to contact b(6) even though the charges were by them, and have her return it to Vemma in order to refund. She has not responded to my attempts to reach her, and Vemma has not responded to my additional attempt to get my refund. --- Additional Comments: \$102 refunded to me (total amount for July & August charges as I did not request the products to be ordered & they were sent to an unkown 3rd party).</p>
25	<p>I was invited to an "event" by a close personal friend. The brand partner involved told my friend that he was not to disclose to me the reason for the event. When I arrived, I was introduced to several brand partners. These partners showed me videos meant to be inspirational and told me stories of how the business had supposedly helped them. One person claimed that the product helped get his mother off of medication. I was told that in order to make money, I had to recruit my friends in the same way that they were attempting to recruit me. They failed to mention that in</p>

	<p>order to be recruited, you must purchase approximately \$150 of their product. In order to make money in their business, your recruits must also purchase their product, from which you earn a commission. They consistently urged me that this business was not a "pyramid scheme" because it was endorsed by Dr. Oz. However, the structure of their business is far too similar to that of a multi-level marketing or pyramid scheme. My close friend fell into their trap and I want to help put a stop to it.</p>
26	<p>OTE: To prevent interference with pending law enforcement action, prior to any investigative action, please contact the IC3 at SEARCH@IC3.GOV. Please check the "CSN Record Details page - Data Reference field" link for further details on IC3 data. --- Incident description: My name is b(6) and my address is b(6), Farmville, VA. b(6) I joined vemma back in June I think. I was charged \$170.00. I got my user id and password to log into the training site and do my classes. I did that and then as I went through the training I noticed that Vemma is not for me. I called my sponcer and my sponcers' sponcer and told them that I did not want to be part of Vemma. Then out of nowhere I was sent a package that I returned to Vemma. For some reason I was charged the shipping charge for something that I never asked for however I did get that refund. The shipping charge was taken out of my refund. After that I get a lot of phone calls from Vemma, I do not want these calls. My problem now is that Vemma has taken \$167.43 out of my checking account via my debit card on 08/22/2013 for some reason and I want my money back. I do not want anything to do with Vemma. I have canceled that card so that will not happen tome again.I have contacted Vemma again today and they are going to give me a full refund of \$167.43. Thank you</p>
27	<p>The consumer's father states she got involved in a pyramid scheme with company called Vemma in Tempe. AZ. He states his daughter got involed in the healthe drink section. All you do is recruit people. You buy into different levels. Everytime you get someone to join you get a portion. his daughter purchased the \$150 level. They are targeting young kids.</p>
28	<p>I had joined vemma months ago, then I decided to cancel memebership with them. They continued emailing me after I had ask them to remove my name from their membership. I finally got the email situation took care of after emailing and calling the main office a few times. Now they have been calling me telling me to go to some website because they are having a webinar or such as that. I have written emails to support twice about the ongoing calls to me, but have not received any reply from them. I have gotten the information from my voicemail of the number calling</p>

	<p>me. Someone named Lisa, her phone number that my voicemail gave me was 619-784-1035, I have called this number a few times trying to tell her do not call me! But the calls continue anyway. They have a chance to optout of calls on their recorded messages by pressing number 8. That is if you can catch them when they call you with their recorded messages. If I can call the number above and have a chance to leave a message for her not to call me, why can't They have an option for me to unsubscribe on the number I called above. Or why can't she just stop calling me. These calls have been going on for two weeks about 4 times a week. Once it was a man called and left a message. --- Additional Comments: I want Vemma to completely remove my name, email and phone number from their company records. And inform their distributors to stop calling me. I want privacy and peace.</p>
29	<p>I'm wondering how long this business will last (if it's even legal?) People seem to be making money but it looks like a pyramid scheme to me.</p>
30	<p>I was approached by b(6) with what he called a "business opportunity" which actually turned out to be a solicitation to purchase a "starter kit" for Vemma nutrition co. After doing my own research and hearing other victims' accounts of their experience with the company, it has become abundantly clear that Vemma is not a Multi-Level Marketing Company as they claim but is in actuality a pyramid scheme, as the only possible way to make money is by recruiting new prospects into the chain. b(6) even stated that the "Verve" energy drinks were used for promotional purposes only and would not be sold, as the real income comes from the recruitment process.</p>
31	<p>After purchasing a product, Vemma modified my account in such a way that I could no longer agree with the terms of the purchase. I called immediately the next day and attempted to cancel and the company refused to cancel the item even though the product had not yet shipped. The explained to me that the product would have to ship first and then be returned in order for the charges to be refunded. I refused the shipment when it arrived because I had no intention of paying for return shipping on an item I already attempted to cancel before it shipped. On 9/17/2013, I discovered that I was only refunded a portion of the charge. I contacted their customer no-service department about the issue and was told that they were not going to refund the shipping or return shipping charges. These are charges that never would have been incurred had they cancelled my order when I originally requested it. --- Additional Comments: Reverse the charges of the full amount and honor my original request to cancel the</p>

	transaction.
32	<p>This company targets college freshman. They get the kids when they are tired and get them to buy this product to sell to other kids. They send them a kit to start a business for \$530.95. The kids try to cancel and they don't except the cancellation on line. They send them the kit and someone else trys to pick it up from the post office. Then when the kid trys to send the product back they do not honor the money-back guarantee. My son still does not have his money back. --- Additional Comments: This companys practices should be looked at! And what are they actually selling? What a scam.</p>
33	<p>I was contacted several times this past summer to join the "YPR" Vemma MLM organization. I was told I'd be rich quick, I was told I was my own boss, I was told it was NOT a pyramid scheme. Further more, I was almost bullied by those who have joined (calling me uneducated, ignorant, lazy etc). I do not hold any of those traits. As an eagle scout, college student, and volunteer, I have been and will continue to be a good citizen. Unfortunately, my friends of many years have joined in spite of my warnings. After a few months of loosing substantial amounts of money to the system they quit. I know one person in my area who has attained the praised BMW. After religiously reading and analyzing the FTC's defining of a pyramid scheme, I am confident that this is just that. -What is the retail price of vemma? Why have I NEVER seen it sold in a store-Technically, once I join, I can throw out the cumbersome cases of vemma because they are just a cover- a symbol of my new subscription-Why promise so many kids wealth? Why feed kids lies and preach that college is not useful anymore, and to be successful you need to take tasks such as soliciting useless products upon your self. They know children want the car, they want to "be their own boss". It is obviously who the target audience is.-Why would the CEO and "wonder child" Alex Morton claim Coke attempted to buy Vemma for 2.2 Billion. Shortly after they both posted this libel on instagram and twitter, it was later revoked as a rumor. Wouldn't the CEO know if it was a rumor first? Sure they took it back, but how many kids saw that and gave them confidence to invest? I know I was younger and less wize, seeing such a claim with a creditable company such as Coke would win me over instantly!Having attended one, I'm aware the Vemma meetings are basically propaganda sessions, filling kids heads with lies. I've even heard one partner claim "American Capitalism is a pyramid scheme". You are NOT selling a product. You are simply getting paid to get more people to join. Simple as that. I would really appreciate an investigation, as the number of people I see seriously financially effected by this increasing.For</p>

	the record, I am not a business major nor am I a business owner. However, I am an engineer who is more than capable of viewing a system and pointing out obviously infidelities.
34	There is a company by the name of Vemma scamming hundreds of high school underage children into joining their pyrammid scheme. They make them buy-in \$500, give out free product and then sign up friends to make a \$40 commission.My little brother has stopped going to school trying to make his money back, and like him there are hundreds of kids paying hundreds of dollars to this failed energy drink company. PLEASE do something about it!!
35	Global pro system name of company. online business responded to this business. Charge for business was \$338.04, this was charged to my visa credit card. this was ok because i thought it was the charge for this business. a few days later i received a package with vemma nutrition product ok. I called affiliate of the global pro system and i asked her what do i owe she told me i paid for the productsI did not order these products they were sent to me without my approval, so i figured i would try them. I decided to cancel any further involvement with global pro system everything was canceled i called vemma to find out if i could get a refund, because the products were open they told me no refund.vemma has a 30 day money back guarantee if i dont like the products.i can send them back for a full refund.The problem is that i was not told that these products would be charged to my visa credit card as to my understanding this was for the program, plus i didnt order these products I WAS CHARGED 9.95 for the business shipping and handling i will be glad to send this back.I canceled this business within 30 days. --- Additional Comments: 338.04
36	b(3), 21(f)
37	I was a ***** at a get rich quick scheme from this company and Im worried about them charging my credit card that they have on file. --- Additional Comments: \$9.95
38	b(3), 21(f)
39	Consumer states she is calling on her niece, her niece is in college and was approached by a friend that worked by Vemma a nutrition product to get people to get sale the product, she is very concern because her niece would have to pay money upfront. Consumer states the niece has not paid any money and wanted to report the company
40	The employee approached me at school and proceeded to start pitching this company to me that had a cancer curing "extremely" healthy energy drink. He mentioned schools lack of importance, and that if I joined Vemma, in 3 to 5 years I could be earning 1.5 Million Dollars per year. He also referred to my parents as

	<p>average because their salaries were not as high as the ones he earns at his company. After this I decided to part ways with him to get to class. Later that day he contacted me on facebook and proceeded to pitch me more on the company. He insisted that Dr. Oz, Michael Jordan, and the NBA endorse this product and that it had a A+ BBB rating, which I looked up and found to be untrue. He also kept insisting that he would give me a free BMW through his company if I signed up and brought a couple of my friends as well. At this point I was getting irritated and attempted to end the conversation but he sent me a video of himself speaking about his company and all of its benefits. I told him I wasn't interested at all and closed the chat, but shortly after I saw my name on the newsfeed, on a status in which he referred to me as a "Average Hater". Overall this was pretty upsetting and unprofessional. I believe this company is trying to scam innocent people out of their hard earned money.</p>
41	<p>Hi, My 19 year old son recently told me that he became a brand partner with Vemma about 3 months ago. He was a good student with a promising future, bi-lingual, musically talented, and happily studying as a sophomore in college. Since becoming involved with Vemma, he is no longer interested in college or music, and tells me Vemma is his only career plan. I researched the company and found several mis-truths in their videos (BBB rating, NBA, Dr. Oz, prior FTC rulings, etc.) and explained the non-sustainable business model to him. But it is as though he has been brain washed. He is buying product monthly as required at about \$168 per month and has purchased a "kit" for \$500, so he is probably out about \$1000 so far. He has saved his birthday money, etc. ever since he was a child, so he does have access to a few thousand dollars. Otherwise, we have saved and pay his tuition and living expenses. I believe marketing a pyramid scheme to naive teen agers is a very evil way to make money. I suppose losing his money is a lesson for him and I don't really mind that so much. But I know there are other young people who are not in a good financial position and this would be a terrible hardship to them. The aspect that I find very troubling is the brain washing and the discouragement of education. They will say that they have established a tuition reimbursement program, but that is smoke and mirrors. Their videos and "motivational" techniques all point out that college is a waste of time and resources. And the young people of course find that appealing. I am not sure if they are breaking the law or not. The emphasis is on recruiting brand partners on your downline, not selling product, which sounds to me like fitting the pyramid model. But even if not illegal, this company is highly unethical and is ruining</p>

	our future generation. I did not warn my son of this kind of business in advance and they seem to have discouraged him from telling me until he was fully integrated so now I cannot seem to reach him. I suppose he will figure it out eventually but he is losing valuable time in preparing for his future. I would like to ask that you investigate them and try to find a way to shut them down if at all possible. I am glad to provide any information that I can to help. It would also be good if you could warn the colleges and the young people of this kind of business. It is much easier for them to say no if they are familiar with the concept in advance. I never imagined that this would be such a problem. I warned my children of drugs, alcohol, diseases, and credit cards. I just did not realize these kind of companies were still in existence and preying on young people. Thank you, b(6)
42	This woman/company defrauded my elderly senile 80 year old father for over \$8000 with her scam pyramid scheme. In the matter of just a few days, she involved 4 entities to charge his card up over \$8000 by convincing him to buy into some "Miracle" healthy drink that would supposedly fix all his medical problems. I need help to get his money back!!!
43	NOTE: To prevent interference with pending law enforcement action, prior to any investigative action, please contact the IC3 at SEARCH@IC3.GOV. Please check the "CSN Record Details page - Data Reference field" link for further details on IC3 data. --- Incident description: I was taken by a get rich scheme for \$9.95 on 11/7/13 then they charged my debit card again on 11/20/13 at 4:30am this morning. My bank gave me the phone number of the transaction which is b(6) and a home phone of b(6), The people involve are b(6). They charged my card illegally on the second transaction. I will file a police report on this today.
44	I was looking into starting an online business and was charged for something I NEVER recieved --- Additional Comments: I want my money back for something I never received or authorized payment for.
45	Vemma received the products back on 11-25-2013 at 8 am. The products were in original condition due to the fact that I denied the shipment. Vemma shipped the wrong product and they were aware the product was incorrect and they refused to change/cancel the shipment. they had over 48 hrs notice that the shipment was incorrect and they refused to correct the issue. so they billed my debit card for merchandise that I did even order or want and now they are refusing to issue a refund. I have started a dispute with my bank and need this company to correct their issue. --- Additional Comments: refund 570.95
46	Vemmma solicits people for money and promises financial

freedom. Their pyramid scheme is somehow able to bypass FTC regulations or they have found some legal loophole to allow them to exist. They continually scam thousands of people, mainly young naive high school students and mislead them into automatic inventory loading and recruiting. Their business model is a masked pyramid scheme plain and simple. By using their direct sales techniques there's a risk transfer taking place from the corporation to the individual distributor. This is fine when the distributor has better information than corporate, like franchises, but Vemma's business model lacks that component altogether. They offload their risk to distributors using highly skewed illegal incentives. Furthermore, they substantiate most of their claims through false celebrity endorsements and partake in plain advertising fraud. Vemma uses its auto-delivery (requirement of products to be automatically purchased by their distributors) as their primary revenue source. Their "product sales" are not true "consumer product sales" ...they are simply forcing their own distributors to buy an arbitrary amount of product each month to "qualify" getting paid by Vemma. This is a process commonly referred to as "frontloading". Here are a few other indisputable, undeniable facts about Vemma: - BK Boreyko changed his name from "Benson Boreyko" so that Google search engines wouldn't turn up the fact that he lied to parents about being able to cure their children's ADHD. He lied about it repeatedly even though there is documented proof he did this. - Vemma's exorbitant pricing is not a reflection of its quality - Vemma affiliates have lied multiple times about their income or current paid rank. BK Boreyko has full knowledge of this (he can verify his elites' incomes if he wants to) yet still brings them on webinars, training calls and allows them to represent the company. - BK Boreyko wrote a letter in 2006 to the FTC asking them not to make MLMs verify and make public their customer base. Whether or not an MLM has a majority customer base is the ONLY WAY they distinguish themselves from being a pyramid schemes. Yet BK Boreyko (and the DSA) actively fight any attempt to have their customer base be analyzed or available to the public (circumstantial evidence says it doesn't exist). - Well over 90% of Vemma affiliates will (it has remained consistent for the past few years) make less than minimum wage. The income is even less considering that Vemma affiliates are forced to purchase a set amount of product every month for no good reason other than to generate commissions for the top of the pyramid. In short, a pyramid scheme is a scam in which the vast majority of income comes from recruitment. That is all. It doesn't matter if a company - has a product - has notable sponsors - hasn't been

	<p>shut down yetAll it has to do is draw the majority of its income from recruitment and it operates as a pyramid scheme, which is illegal in the United States because it is inherently deceptive and unsustainable by its very nature. I ask the FTC to please do something to protect the public by initiating a thorough investigation into Vemma's illegal existence.</p>
47	<p>I was approached by friends who I've known since middle school. They told me they wanted to talk about a business opportunity, and told me I would be perfect for the business. They told me about Vemma, the process and the rewards and so on. After politely telling them know they preceded to belittle me. Tell me that attending college was a waste of time and that I was "doing nothing with your life". All members of Vemma proceeded to block me on social media sites. While I feel that Vemma has negatively affected social aspects of my life I feel it is necessary to file a complaint on the grounds that the business did not approach me about the product itself. Instead, the calls and personally meetings I had attended were about buying into the business itself. The meetings did not aim to promote me, as a consumer, to drink vemma products but to pay for a "builders kit" to become a "brand partner" to sell the drink aswell, which makes it mandatory to buy arbitrary amounts of Vemma product a month. I request that the 70-30 rule be applied in the investigation of Vemma and that Vemma be acknowledged as a pyramid scheme.</p>
48	<p>See Attached document --- Additional Comments: see Attached document</p>
49	<p>I received a packet from Vemma regarding a work at home business which I had 14 days to review and return or my credit card would be billed \$39.95. I called the Vemma representative I was dealing with by the name of b(6) and told her I wanted to return the package and she stated she would email me the return instructions. This was done before the `14 days was up. I mailed it overnight on 13 Nov 2013 from the post office. I was guaranteed it would arrive on 14 Nov before 12 noon. That did not happen and the packet did not arrive back to Vemma until 15 Nov and my credit card was charged \$39.95. In the return email sent to me by b(6) it stated if the packet was returned even after the 14 day period that the \$39.95 would be credited back to my card, which it has not. I have written proof with a signature that it was delivered and who signed for it. I called b(6) and left a message stating that it had been delivered and who had signed for it and that I would like the \$39.95 credited back to my card. I have called and left messages with b(6) 4 times asking her to call me back so that we can resolve this issue. Neither she or anyone</p>

	<p>else has called me back to even try to resolve this issue. All I want is my \$39.95 credited back to my account as promised in the company's return policy. I have the written and electronic proof of delivery of the package back to Vemma and have offered this proof to b(6) with no response. I --- Additional Comments: b(6) as representative of Vemma has the responsibility to abide by the company's return policy. All I want is the \$39.95 credited back to my account and have no further dealings with this company.</p>
50	<p>MAIL: The consumer's anonymous complaint was forwarded to us by the U.S. Securities and Exchange Commission. They claim that Vemma Nutrition Company is a pyramid scheme that scams thousands of people into automatic inventory loading and recruiting and should be shut down.</p>
51	<p>Vemma products are "sold" to the Global Pro Systems business owners (monthly auto delivery) as the senior business owners try to sell the "business concept" to other prospective new business owners. The leads can come from several sources: signs, posters, mflyers, Facebook, Craigslist, surveys, emails, cold calls (possible interested persons from Kaption Media), and purchased warm leads (Kaption Media). The startup cost ranges from \$80-300 to start with the privilege to be a "brand partner" offered at \$500-2000. The cost of leads ranges from \$40 each for cold calls (possible interested persons from Kaption Media), and purchased warm leads (Kaption Media) \$140 each. Kaption Media has the last say if the lead is good or bad. But they have your money first. This business fools the opportunist in human nature to invest in something initially with no guarantee potential to recoup costs. The rich get richer and the poor stay poor. The business model sucks. Success is not guaranteed but some hope to recoup costs is expected. I invested \$3100 to earn a total of \$14 in a 75 day business attempt. I am angry, sad and disappointed that a business like Vemma/GPS can exist.</p>
52	<p>My college age son joined Vemma a month ago and it appears to be a pyramid scheme. He will receive monthly shipments of the product whether he sells it or not. He is encouraged to get his investment back by recruiting others to join. It cost \$500 to join and the shipments are \$160 every month. He hasn't made any money yet; no customers have bought the product and he has no recruits either. When I suggested stopping the monthly shipments until he sells what he has, he says he can't do that because then he wouldn't be able to recruit others. This company preys on young adults who do not have the life experience to discern the possibility of a scam; they hold meetings where they tell them what they want to hear to get them to join. He is under the impression that he will soon be making large amounts of</p>

	money while attending college full-time. Has this company ever been investigated?
53	<p>Vemma has Global Pro System advertising for employees to sell their products. The trainers were inadequate in training and shipped two items to me fed-ex. I returned both items to Vemma and they refuse to pay the fed-ex shipping costs of \$39.63. Vemma verified by phone that both items were returned. One item was a box of their products, which my bank account was charged \$332.63, when they stated earlier they would only charge \$299.99. They verified by phone to me that they would reimburse my bank account the \$332.63 in 5-7 business days, but that is not acceptable, it should be reimbursed A.S.A.P. I contacted Vemma about Global Pro System's training program being inadequate, they never indicated their would be any charges on my part in returning these items. Vemma had stated they would reimburse all charges and that would include the cost of return. --- Additional Comments: Reimbursement of \$332.63 Vemma took from my bank account and the \$39.63 fed-ex shipping charges for returning the packages.</p>
54	<p>To Whom It May Concern,I signed up with Vemma Nutrition Company on 7th of November as a ?brand partner?. Being a brand partner gives one an opportunity to make sales and get paid by the company via a compensation plan. I was charged \$499.95 plus shipping for a package called ?silver package? which included: 48 cans of Verve Energy Drink (8.3-oz. can); 48 cans of Verve Bold Energy Drink (8.3-oz. can); 24 cans of Verve Zero Sugar Energy Drink (8.3-oz. can); 24 cans of Verve ParTea Energy Drink (8.3-oz. can); 24 bottles of Verve Energy Shot (2-oz. bottles); 1 Vemma Success Kit. Vemma Company was supposed to set up a website, so I could sell their products to customers through this website. Unfortunately, they failed to do so. After numerous calls(within a period of 2 weeks) to brand partner customer service and empty promises that everything would be fixed within 48 hours I had no choice but to cancel my membership and resign. I spoke to customer service rep and I explained my frustration. I was also reassured that I would be refunded for all unused products. I only used 5 items of the products, totaling \$15(based on the Vemma website prices) which left me with the balance of \$484 and some change. They provided me with RMA number b(6) and prepaid return shipping labels. I sent the packages back to the warehouse via FedEx and in a few days I received a notification e-mail from the shipper that the packages were delivered. Unfortunately, Vemma only refunded me \$129.60. Of course, I called them on December the 2nd and they told me it would take 72 hours to have a resolution</p>

	<p>of the issue. So far nothing and I am beginning to believe that they will never issue a refund for the balance of \$355. They did not call me either, although I was told they would.I would like to emphasize that the whole chain of unfortunate events was caused by the business not me. Their negligence and lack of communication on their side, as well as a total failure to deliver forced me to take this action. Needless to say but a company like Vemma should not act in such dishonest way!I am ready to provide copies of my invoice, FedEx delivery confirmation e-mail and a copy of my credit card statement for the partial refund if needed.Sincerely,b(6) --- Additional Comments: Customer service told me that after subtracting the used products (5 cans, totaling \$15) I would get the balance: \$484 and change. So far the company has refunded me only \$129.60. I demand the rest of the refund- \$355</p>
55	<p>esta compañía basa sus "ventas" en la venta forzada a sus distribuidores por medio de los "starter packs", no existe una prueba de que tenga una "customer base" grande.el sistema de compensacion se basa muchisimo en reclutamiento de individuos.70% de los individuos pierde dinero anualmente y 92% de ellos ganan menos del salario minimo.</p>
56	<p>The company tells you its free to start just pay shipping and handling meanwhile you find out they charge you an additional 39.95 as well as they want you to sell an item (which they don't tell you that you would be doing until 2 to 3 phone calls later) but that you have to order it each month which they claim would be free once they tell you how to so and they also tell you that you need to pay them \$200-300 or more to start with them without even trying the product. They claim its something to make extra cash for those who need it. Not that I have that kind of extra cash to lay out on hopes. --- Additional Comments: Just to let others know so they are not taken by surprise. I just want them to take my credit card information and remove it from their records and give me any credits I am owed.</p>
57	<p>The FTC brought a complaint against New Vision International, Benson K. Boreyko, and others . Docket No. C-3856 dated 3 March 1999. These individuals have moved their operations to Boca Raton, FL and are operating under the name Vemma Nutrition. They are selling an energy drink by recruiting college students, taking money from them under false hopes which in some cases includes student loan proceeds. It is a typical &quot;pyrimid skeem&quot; which they are calling &quot;multi level marketing aka mlm.&quot; The process works as follws: they recruit a college student and claim that they can make 100,000's of dollars and have a cash flow for life if they join the group (like</p>

	<p>family.) The cost to the student is \$500.00 down and \$150 per month. The student is then expected to recruit other friends and students with the promise that they will get a percent of all moneys brought in by their recruits who in turn are promised the same thing. The product is an energy drink with vitamins. They claim however that it will reduce blood pressure, prevent tumors etc. All of this is done via telephone and texting not on their web site. Your order resolving the case mentioned above resulted in a ban from this activity for 20 years. They just moved to Florida and changed the product name. Other-Other Update</p>
58	<p>Consumer states that she received an E-Mail from a business named Vemma offering her a work at home position. The consumer did not want to provide her information and only wanted to know if the company was legit. The consumer was referred to contact the BBB and her AG.</p>
59	<p>This company's disbursement report speaks for itself. I'm actually a college student who is more conservative when it comes to the economy but I believe this company is defrauding our future grads. College kids are buying into this idea that they can get rich by branding. They are just there to recruit more people. The MOST alarming thing here is these kids are in college and they know something is wrong with this strategy but they figure if they can hype younger college students into buying in they can ride this scheme until the wheels fall off. I've heard kids actually talk like this. They know something isn't right but they continue to keep selling this long shot of hope to impressionable underclassmen. It's funny because they preach about we can all do well together but their goals are kill or be killed type goals. They stress that we need this because our economy is so bad so they have the right to take part in this scheme. Our economy will only be fixed by a youth that has goals that are diverse and goals that enrich the mind. Vemma wants our youth to win a BMW and buy a big house ... these aren't goals. This is toxic</p>
60	<p>b(3), 21(f)</p>
61	<p>MAIL: Consumer's letter was forwarded by the U.S. Securities and Exchange Commission. Consumer states that Vemma Nutrition Company fits the description of a pyramid scheme. Consumer states that they recruit people into the group and not sell the product.</p>
62	<p>The science behind our clinically studied Vemma formula and all Vemma products is our highest priority. To ensure the best quality, we: Source only the highest-quality raw ingredients Incorporate advances in nutrition and technology Adhere to extensive manufacturing and testing standards Complete a 30-step quality control process before a product gets released for</p>

	<p>purchase..... THIS IS WHAT VEMMA CLAIMS It is a pyramid scheme that needs to get shut down. WHAT THE FUCK!!!! FTC YOU BETTER TAKE SOME ACTION. My friend joined the company about 8 months ago. He has been living a lie and wants me to join the company. You invest \$500 at first and they repeatedly charge your credit card. The is a scam and you make money by getting more people to join and based off of whatever they sell. THE CEO of the company BK BOREYKO needs to be arrested. He already has some history with scams and this one is no different. FTC do something about right now. GOD DAMN IT read the complaint.</p>
63	<p>It seems that Vemma is getting more active in Switzerland (and Europe in general) since last year. A couple of People I know have become brand partners, so I've looked into their promises. In my opinion Vemma is clearly a pyramid scheme (looks pretty much the same as Herbalife) and can not work out for 99% of the people who join. I'm pretty sure that they are not able to make 70% through retail sales, which would make them Illegal in the U.S.A. or Canada. As the Headquarters of Vemma lies within your jurisdiction, I'm sending this complaint to you. I know that the FTC is currently investigating Herbalife, so I would urge you to also take a closer look at Vemma.Thank you very much and best regards!</p>
64	<p>I spoke with b(6) through facebook b(6) and on the phone. He told me on the phone, that no one actually sells any drinks to the public and that to make money, you need to get a large following of internal consumption. I believe that this is illegal, however other then answering any simple questions i'd like to remain anomous. Thanks. My email address is b(6)</p>
65	<p>Company rep made false claims regarding the products ability to treat cancer, arthritis, and provide weight loss. I had met the guy in passing a couple times and he hit me up on a Friday night.Text convo (edited for brevity):Jan 31 5:02pmCompany rep:I have a place to stay at and I'm on track to crack a 6 figure residual income by June and the company pays me to drive a Mercedes, also my grandma has got off her arthritis meds my dad recovered fast from his cancer and my mom lost 20 lbs from their products, it's more then an energy drink, we don't sell it we advertise it and build a consumer base for the company, if you don't want to do it great, but look what it did for me.. Why wouldn't I reach out and help someone else who I see potential in do the same?Jan 31 5:41pmMe:I can't believe you would sell hope to cancer victims.Jan 31 6:38pmCompany rep:mangosteen kills free radical cells that cause cancer, so it doesn't prevent but it definitely helps! And my dads results and clinical studies can prove that! Jan</p>

	<p>31 6:51pmMe:No. You implied that a cancer was treated with your product.Jan 31 6:56pmCompany rep:The recover way quickened by itJan 31 7:01pmCompany rep:Was**Jan 31 7:08pmCompany rep:It gave him what he needed to recover fast and his doc said it was the most complete liquid antioxidant he has ever seen, you can't contest my dad's personal testimonial dudeJan 31 7:30pmCompany rep:There are clinical studies that prove it can reverse effects of arthritisEnd of text.Disgusting. I don't have his address but I'd appreciate if you could give him a call.</p>
<p>66</p>	<p>I have been, over the course of a year, been solicited by the company "Vemma." I say company because, although they have a tangible product, what was being sold was the integration into their business as a "brand partner." It was explained to me that in order to get into the company I would have to first invest five hundred dollars of my own money, at which point my primary method for me to make money would be to recruit others who would also be paying this five hundred dollars. On top of that it was made clear to me that a residual monthly expense of 160 dollars worth of product would be billed to me, assuring that my residual income would be secured if this was paid.I would like to complain about Vemma, which is very clearly a pyramid scheme, and by the definition of the FTC which requires a certain percentage of a customer base in order to be sustainable, it falls short of this mark. Unfortunately I do not have privileged access to those type of statistics, but the model alone insinuates revenues come from the distributors involved and not by sale of the actual product.I am a business student studying at the University of New Haven, Connecticut. I pride myself that I am being educated on the fundamentals of business practice by people who are veterans of the field. Every day I am forced to witness Freshman (especially those in the College of Business) being conned into this scheme. Therefore, on top of the fact that this is an illegal business practice, I am also asserting that the business is poisoning the minds of the promising youth of our country and that steps should be taken to remedy this.Vemma, unlike companies similar to it, glamorizes their company in such a way that it attracts a particular demographic who are promised success in return for their loyalty. I am convinced it is their passion which fuels this scam. Other-Other Update</p>
<p>67</p>	<p>Consumer states that he is aware Vemma is a Pyramid scam. Consumer states that this company used to be New Vision International. He wanted to file a complaint due to it seems as this company is scamming the Students.</p>

68	<p>Consumer states that a company called Vemma that sells energy drinks and the company recruits people to buy products from the company website only and customer's have to pay a \$250 enrollment fee. Consumer heard about the company through his minor son. The caller states that current customers, usually minor aged, bring in other customer's to purchase the products. Caller states that the customer's usually will use their parents credit cards to make the purchases from the website without the parents knowledge. Caller states that the company holds private meetings for the minor aged customers in his area. The caller states that the company uses the ruse of claiming that the customer's earn money by bringing in new customers which is basically a pyramid scheme. Caller states that the minor aged customers do not make any money.</p>
69	<p>I was told I could make a lot of money by recruiting people. All the money made is based on how many people I recruit. I am forced to buy the product every month to get paid. While I am not making money but people on top of me are benefiting and making money from me all the way up to the top. Everyone on my up line benefits and makes money off of the ones at the bottom.</p>
70	<p>Company rep made false claims regarding the products ability to treat cancer, arthritis, and provide weight loss. I had met the guy in passing a couple time and he hit me up on a Friday night. Text convo (edited for brevity): Jan 31 5:02pm Company rep: I have a place to stay at and I'm on track to crack a 6 figure residual income by June and the company pays me to drive a Mercedes, also my grandma has got off her arthritis meds my dad recovered fast from his cancer and my mom lost 20 lbs from their products, it's more then an energy drink, we don't sell it we advertise it and build a consumer base for the company, if you don't want to do it great, but look what it did for me.. Why wouldn't I reach out and help someone else who I see potential in do the same? Jan 31 5:41pm Me: I can't believe you would sell hope to cancer victims. Jan 31 6:38pm Company rep: mangosteen kills free radical cells that cause cancer, so it doesn't prevent but it definitely helps! And my dads results and clinical studies can prove that! Jan 31 6:51pm Me: No. You implied that a cancer was treated with your product. Jan 31 6:56pm Company rep: The recover way quickened by it Jan 31 7:01pm Company rep: Was** Jan 31 7:08pm Company rep: It gave him what he needed to recover fast and his doc said it was the most complete liquid antioxidant he has ever seen, you can't contest my dads personal testimonial dude Company rep made false claims regarding the products ability to treat cancer, arthritis, and provide weight loss. I had met the guy in passing a couple times and he hit me up on a</p>

	<p>Friday night.Text convo (edited for brevity):Jan 31 5:02pmCompany rep:I have a place to stay at and I'm on track to crack a 6 figure residual income by June and the company pays me to drive a Mercedes, also my grandma has got off her arthritis meds my dad recovered fast from his cancer and my mom lost 20 lbs from their products, it's more then an energy drink, we don't sell it we advertise it and build a consumer base for the company, if you don't want to do it great, but look what it did for me.. Why wouldn't I reach out and help someone else who I see potential in do the same?Jan 31 5:41pmMe:I can't believe you would sell hope to cancer victims.Jan 31 6:38pmCompany rep:mangosteen kills free radical cells that cause cancer, so it doesn't prevent but it definitely helps! And my dads results and clinical studies can prove that! Jan 31 6:51pmMe:No. You implied that a cancer was treated with your product.Jan 31 6:56pmCompany rep:The recover way quickened by itJan 31 7:01pmCompany rep:Was**Jan 31 7:08pmCompany rep:It gave him what he needed to recover fast and his doc said it was the most complete liquid antioxidant he has ever seen, you can't contest my dads personal testimonial dudeJan 31 7:30pmCompany rep:Their are clinical studies that proves it can reverse effects of arthritisEnd --- Additional Comments: Please help us spread the word about this illegitimate business.</p>
71	<p>Resolution: Resolution-CLOSED INQUIRY/INFORMATION --- Status: Closed --- Estimated Savings: 0.00 --- Actual Savings: 0.00 --- WAG Resolution Date: 9/26/2013 2:49:55 PM</p>
72	<p>This company has made a huge and sudden impact on my generation. It has exploded through social media, mostly promoting for people to join in the marketing campaign. With a little research it becomes evident that this is a typical pyramid scheme, convincing people to buy inventory of the product and then recruit others to sell beneath them, keeping some of the profits. In this way, the top of the line is making much more money simply by recruiting more people to buy the required inventory than actually by selling the product. The second problem that I see with this product are the false health claims made by the representatives of the company to improve immune function, cure high cholesterol, and relieve inflammation and pain. The company also boasts about clinical studies performed, and upon reading these studies I can easily tell that they are not nearly up to par with any study worthy of publishing in American Journals. The claims are not supported by the studies and the product is not available in stores, leading me to believe that the company is simply trying to get as much money as possible out of the representatives that have bought in to the promise of six-</p>

	figure earning and a Mercedes as a bonus. I am hoping that something can be done before too many people put their savings on the line just to make money for a few people at the top of the pyramid, all while possibly placing the lives of other consumers in danger by disseminating misleading information.
73	The company has claimed I will be able to make a six figure income within 6 weeks, without any direct selling. I asked for the average sellers make, as I already did my research, and the brand partner refused to give the information, instead claiming the only limits to your earnings potential are your own. They are also trying to train their recruits to give anecdotal evidence that the product cures cancer(2 studies on compounds from the ingredient mangosteen, and two personal stories we were told to repeat). We were informed that in order to receive commission from our downline a required amount of products was necessary, \$150 per month(no information on selling was given, only how to recruit others). The person that contacted me is my partner's sister. They prey on 20ish year olds that don't understand and believe pyramid schemes don't have products. They further obscure any due diligence with paid websites claiming outright falsehoods and irrelevant facts. Searching Google with "vemma, scam or opportunity" brings up a number of these sites. I attended the recruitment meeting only to get the information to file this report.
74	The company used my charge card to order products and ship to my address. Charge card was charged over \$4,000 dollars and I have paid to ship all products back, (\$360) and they want to prorate the products they received. I'm out about \$1,700 dollars. --- Additional Comments: I wish to be refunded for all monies fraudulently charged to my account and shipping costs.
75	THE IS RIG SO YOU CANT CANCEL THE ORDER „AND IF YOU JUST WANT INFORMATION IT DOES NOT TAKE THAT INTO CONSIDERATION ALSO CALLED THE OFFICE TO CANCEL WITHIN 3 DAYS CHARGE ME ANYWAY --- Additional Comments: \$ 299.00 plus \$129.00
76	ive been contacted by sevwral representatives of vemma. i attended a meeting where everybody is so pumped up and excited and this opportunity is made out to seem as if it will be life changing. the person in charge of the meetinf and according to everybody he is at the higheat level and qualifies for a mercedes benz ans makes 6 figures a year was only 16. so after they sell you this story they tell you that investing these \$500 and reffering people you can can have it all. personally it sounds like a pyramid. the sad thing is that tje y prey on college students and recent collegw grads.

77	<p>Hello,My name is b(6) and I am not, and never will be, an active member of the fraudulent, brainwashing company called Vemma. I'm an informed college freshman at the University of Indianapolis, and I have literally watched some of my friends get sucked in by this company. From what I have researched, everything about Vemma represents an illegal pyramid scheme. Yes, they sell product, but the consumers are prodded to recruit new members over selling the product. These kids go as far as traveling to Chicago to run demonstrations and get more people to sign up so they can make money. It's ALL about how many people you recruit. They have these guys drive around nice cars and give these presentations telling these naive teenagers that they are going to reach "financial freedom" if they just buy this product and recruit more members. Over 75% make less \$1,400 in a year. A minimum wage job, worked at just 20 hrs/week will make \$8,000 in a year. The number of people that make any type of substantial money from this is less than 1%. This company has brainwashed these kids into thinking they are literally "changing the world and making lives better" by recruiting new members. They connect these quotes about success and making lives better to this company, and it's a shame. Anyone who objects to the system "needs to be better informed" about it. It's sickening, and it's a travesty. I truly hope that you will do everything in your power to shut this company down. Benson "BK" Boreyko is a fraud, and he is raking in money from teenagers through this pyramid scheme. I cannot bear to watch these kids think they are quickly on the way to mansion, yachts, and fancy cars. 99.8% of people lose their investment amount.Again, this company makes it very clear that your main goal is to recruit new members – they offer more compensation for recruiting members.They promise this road to financial freedom, but kids are losing more money.They make you pay \$180 a month to stay in the program, and they make new recruits buy a \$500 starter pack.In short, if the consumer fails, Vemma has made their money off of them. If the consumer breaks even, Vemma has made money off of them. If the consumer makes money, Vemma has made money off of them.It's incredible that no national spotlight has been shined on this company. They are convincing kids into thinking that the way to change the world is to join Vemma. It's awful and it needs to be stopped.Thank you for your time. I look forward to seeing some sort of action being taken.A very angry consumer, b(6)</p>
78	<p>The company used my charge card to order products and ship to my address. Charge card was charged over \$4,000 dollars and I have paid to ship all products back, (\$360) and they want to prorate the products they received. I'm out about \$1,700 dollars.</p>

	<p>--- Additional Comments: DesiredSettlementID: Other (requires explanation)
 I wish to be refunded for all monies fraudulently charged to my account and shipping costs.</p>
<p>79</p>	<p>I discovered this company (vemmma) when my nephew was recruited as a distributor and tried to recruit my son into the scheme late last year. I researched the company and believe it is an illegal pyramid scheme. While vemmma does have products, the products are not competitively priced with its peers and are mainly sold to distributors with little or no sales to people outside of the business. The distributor is required to purchase products through a monthly auto-ship program in order to qualify to be paid by the company. The company targets high school and college kids, luring them in with visions of lots of cash (up to \$100k/month!), a life of residual income, retiring their parents, driving fancy cars, and travelling the world. I have watched several of the vemmma reps' presentations and there is very little mention of retail product sales but heavy emphasis on recruitment. Whenever the product is mentioned, it is touted as being some clinically tested wonder drink responsible for preventing leukemia and diabetes (while stating the competition energy drinks (eg redbull) cause cancer). Like many MLM companies, the vast majority of vemmma's distributors make little or no money as per vemmma's own payment disclosure, however there is a constant barrage of exotic cars, world travel, and a life of leisure after "grinding" the business. The concept that it is the distributor's own work ethic that will determine success or failure is also presented and there is no disclosure of the actual percentage of distributors that make even a minimum wage equivalent. There is also a car lease bonus program, enticing these kids and young adults with the vision of driving an expensive BMW, Mercedes, or even a Lamborghini. Fortunately, my son was able to see this scheme for what it actually is and did not join. My nephew, however, is convinced he will be in that <1% to get into a 6 figure and above income level. My son and nephew are both students at Marshall University and apparently vemmma is spreading like a virus on campus. I am afraid that there will be several students abandon college based on the false hopes and dreams of this scheme. I believe that vemmma qualifies as an illegal pyramid scheme and ask that the FTC look into vemmma's and its distributors' business practices. Thank you for your attention to this matter.Sincerely, b(6) Other-Other Update</p>
<p>80</p>	<p>I was searching for a work for home opportunity and ordered a package that I thought was attractive and something that I could do. Upon receipt of the information package sent via FedEx I realized the program was not compatible for my desire. I</p>

	<p>contacted b(6) who informed me to return the package and he would refund my charge of \$9.95. The package was returned via First Class Mail and received by b(6) on 2/24/2014. Instead of refunding my \$9.95 he processed an additional charge of \$39.95. So I am out a total of \$49.90. Product_Or_Service: Internet Training Package --- Additional Comments: DesiredSettlementID: RefundPrompt processing of \$49.90 refund.</p>
81	<p>My name is b(6). My 17 year old daughter has become involved with what I consider a pyramid scheme. The company is Vemma, which from my googling the name came across many articles about complaints to the FTC and BBB. I contacted my local Ag's office. They referred me to the department of business regulation who in turn gave me 3 options of which one was to contact the Ag's office. Why am I not surprised I got the run around. I attended a meeting a few weeks ago with my daughter. Their own rules due to a settlement prohibits 17 and below from becoming involved with the company but yet my daughter was allowed to become involved. The main emphasis of the plan is to recruit more people. You cannot sell the product and make money you have to recruit and spend \$150.00 monthly to qualify for any payment. They also push a \$500.00 one time investment to qualify for everything they offer. That is what they recommend to everyone. I asked 3 people how they make the majority of their money. By selling the drink or recruiting. All 3 dodged the question and never answered my question. Speakers boldly telling possible recruits you think you can't afford \$500.00 sell what ever you have to to raise the \$500,00. It's a drop in the bucket compared to the return you will get back in a short amount of time. They were making health claims that it lowers cholesterol. One speaker said a family member lowered their cholesterol 40 points just by drinking the verve drink. They also tout \$50,000 BMW as a bonus when you get to a certain level. One speaker showed the keys to the BMW that he qualified for. After googling Vemma. I came across more than a few blogs and you tube videos that stated that you actually lease the BMW and you get bonuses to pay towards the lease. Making outrageous income claims of thousands a month in a few months. No proof to back up these claims. Just words and fast talk speaking. They are specifically targeting teens and college students calling it the YPR (young peoples revolution). One of the speakers claims a person he knows dropped out of the last year of college to go full time with Vemma. I cannot get through to my daughter what a scam this is. She works a part time job and it took her 6 months to save \$900.00 she was saving for a car. Someone invited her to one of the Vemma meetings and now she is hooked and \$150.00 into</p>

	<p>this scam. I'm really worried that she is going to end up with the monthly commitment of \$150.00. She is mad at me for not supporting her. Can't do that when I know where this is going to end up. It really angers me that they get away with this crap. I'm losing sleep over this. She's going to lose all her money. I can't convince her of that. Why are these people constantly getting away with this?</p>
82	<p>I was going to start an online business but was having problems with my computer so told the lady not to take out any more money from my account, because she already took out 9.98 from my account for a cd that was sapost to explain the business well I never received the cd but a week later received the vemma product at my door so I checked my account to find she took 83.60 from my account for the product so I called them left messages but no return call and got a tex telling me not to contact them any more, well im sending back the product and I want my money put back into my bank, I called my bank and I am filing a complaint and have them blocked from my account so they cant take any more, but they are bad business. thank you -- -- Additional Comments: 93.58 back into my back account</p>
83	<p>On Dec. 26, 2013 I was recruited into the Vemma Nutrition Company through a third party VemmaBuilder. b(6) my enroller who I never heard from after he convinced me to join this Multi Level Marketing Scam for \$19.95/mo. plus the cost of some very expensive products. I was convinced to purchase the most expensive but supposedly the best one for \$80.00/mo. and my wife was convinced to purchase the weight loss products two boxes with 16 servings and a shaker bottle for \$112.00. The Bode-e Rest for nighttime tastes like urine and the Bode-e Burn have not helped at all. We spent well over \$1,431.13 from Dec-Mar. were discriminated upon by their inadequate and false advertising of their product and business opportunity. My number one complaint. Now in March I decided that the \$19.95 I was paying them to help me build my business with more recruits which they said they would take care of by recruiting 80% of members placed in my Success Line. Yes they placed over 3000 people in my ACCT none under my Success Line where I would get paid for the sales. After 3 months we decided the \$19.95 a month was a waste of money we didn't get any payment for the recruits and the products we bought. I called Home Office and explained that VemmaBuilder was not holding up to their claim of making some money within a couple of months with their \$19.95/mo. system. The Rep. informed me to resign from VemmaBuilder which she did right on the phone with me and then instructed me to go to the Company Website and open</p>

	<p>another account without the third party. That was March 19, 2014 on March 21, 2014 I opened another account and asked the people I enrolled to do the same so they would continue to be in my MLM. One of my recruits didn't close his account and just opened another one so that gave him two active ACCT'S, then there were several other members one with four accounts, and three more with two active accounts each! I called to inform them of this the Rep. terminated me after having bought \$1400+ of products --- Additional Comments: I would like to be reimbursed for all the products that we bought \$1431.13 plus \$13,568.87 for a total of \$15,000.00 which is the amount I could have made in a one month period if I would have had the opportunity which they Discriminately and Unjustly took away from me while at the same time allowing other people to keep their accounts even though they had two active accounts and I only had one active account and one that they had me resign from this was not my doing as they are implying.</p>
84	<p>I had signed up for the vemma business under the impression that this was a legitimate business. I had to purchase product at \$85.36 in order to get involved, once involved I realized that the company was asking for more and more money and was not only not a legitimate business but a pyramid scheme. I then sent an e-mail asking that they remove me from the call list that I was no longer interested and since then they have continued to pull funds from my account that I have not agreed to. Now they are telling me that I must pay \$39.95 more for the product or return it, and an additional \$29.95. I am not sure what they are saying that is for. --- Additional Comments: I would like to have my funds returned to me, but more importantly I want to make sure that they can not take any more out of my account. What they are doing now is stealing from me and I don't appreciate it.</p>
85	<p>A friend asked me to join the Vemma meetings at the collage(MSU)and he mention this would be a great was to make money on the side. I attended 2-3 meetings before I agreed to sign up as a 'Business Partner'. which means Vemma takes over \$500.00 for the starter package. Vemma is a company that sells energy drinks, weight loss drinks and shakes and Anti-oxident drinks. In the meetings, it is said that all the drinks have a high volume of vitamins and other natural herbs to care for the free radicals within the body. Along with other herbs to maximize the vitamins. I was in class and my Professor stated that his wife needs more iron and vitamin B's for her to get treated for Chemo. I brought him and his wife samples of the Anti-oxidant shots and the free sugar vemma that has all the vitamins in each drink. After class the following week, My Professor handed me a pile of</p>

	<p>papers from Establishment Inspector Report, United States of America Federal Trade Commission, ect.. I asked how he got all the papers and he stated that his wife has worked for the pharmaceutical company checking the medicine for over 30 years and in fact she did the research. I read all the fine prints and was shocked to read that Vemma has been known to have allergic reactions, hospitalization, swelling of the joints and even high amount of lead in each drink and a pyramid scam, plus more. I called my friends that I have given these product to and asked them to throw it away. These drinks may cause cancer and not to drink any of it. b(6) I got in time (heart surgery), but b(6) drank the full care with his associates and costumers. (I gave b(6) a case for he welcome open business). I called Vemma and asked why no one knows about the lead in the drinks? I also stated that I want my money back and she said she would give me a label to get he product there with no charge and I only get money for what I have. I explained to her that I was giving these drinks to promote Vemma and many student are unaware of the truth --- Additional Comments: I have proof of the money Vemma has taken from my account and want all of it back, I have only been associated with this company from 1-13-14 /2-23-14. A shade over 30 days. 01-13-14 \$530.95 02-11-14 \$150.90 02-13-14 \$79.95 I have a statement that proves Vemma took \$150. and two days later I ordered \$79.95 for a friend with his welcome open business. If I would of known the full truth about what contains within the drinks, I would have stayed clear away from it from the star</p>
86	<p>Why are these for sale on Amazon at 1/2 price? Are college students being taken advantage of?Michelle CelarierApril 3, 2014 NYPOSTVerve energy drink company tries to stay off regulators' radarVemma, the high-flying company behind Verve energy drinks, wants to stay off regulators' radar.Founder & CEO Benson K. Boreyko said the nine-year-old multilevel marketing company is changing its business practices to get ahead of any possible fallout from the Federal Trade Commission's investigation into Herbalife, which has a similar business model."I always want to stay on the good side of the FTC because they have guns," Boreyko told The Post.Vemma, which recruits students to sell its caffeine-fueled drinks on college campuses, will no longer require salespeople to make minimum monthly product purchases of \$150 to qualify for commissions. The company will also end sign-up fees.The changes, which went into effect on April 1, set Vemma apart from many MLMs, including Herbalife, which requires distributors & their sales recruits to make minimum product purchases of more than \$2,000 to</p>

	<p>qualify for royalties. Even those uninterested in recruiting have to buy an introductory “member pack” & pay an annual membership fee after the first year. Critics of multilevel marketing companies contend that these out-of-pocket expenses can quickly add up and that most salespeople end up losing money. But they are lucrative for the companies. Boreyko acknowledges that the changes at Vemma, with revenues last year of about \$200 million, could hurt sales initially. “But why not clean up now before I hit a billion dollars and get bulletproof so when the regulators hear your name, they’ll say, ‘This is the way it should be done,’” Boreyko said. Herbalife is under attack from activist investor Bill Ackman, who claims it is a pyramid scheme in which salespeople make more money recruiting new sales agents than selling products to consumers. Last month, the Los Angeles-based nutritional products company disclosed that the FTC had opened an investigation, but has vehemently denied it is a pyramid scheme. The Vemma changes highlight some lingering issues for MLMs, which remain controversial years after the FTC’s probe of Amway set guidelines for the industry, experts said. “In cases where MLMs have been found to be pyramid schemes, the money brought in by recruitment in form of fees and product purchases have been the mechanisms that have allowed the pyramids to exist,” said MLM expert William Keep, dean of the School of Business at The College of New Jersey. Even some industry insiders think product purchase requirements have to go. “It would fix a lot of issues,” MLM lawyer Kevin Thompson suggested on a conference call last month with Barclays analyst Meredith Alder. “What happens is a lot of people buy stuff they never would buy in quantities, they would never have purchased just to qualify for bonuses.” Thompson admitted the change could make it difficult for some MLM companies to survive. Although Boreyko said he doesn’t want to throw “the [MLM] industry under the bus,” he now considers his company an “affiliate marketer” focused on customer sales, with e-commerce Web sites, free back office support and free mobile apps. “We want to be more like Amazon than Amway,” he said. “You’ve never heard anyone call Amazon a pyramid scheme.” FILED UNDER BILL ACKMAN, ENERGY DRINKS, FTC Other-Other Update</p>
87	<p>Initial complaint description: college students, who are already strapped for cash, are being recruited to sell an over-priced energy drink/health product. The study that supports this product is in itself deceptive. I have multiple number of friends who are a part of this program and I am submitting this complaint due to my concern with how this is affecting</p>

	<p>consumers, specifically college age consumers. The program, as stated above, is called VEMMA and consumers are encouraged to become "brand partners," not actual consumers of the product. This product is to be found in ZERO retail stores in Maine, at least in this locale. After becoming a "brand partner," they are not encouraged to sell their products but rather to recruit friends and family to become brand partners. To encourage consumers to do so, there is a reward system set in place where members strive to be gold and platinum members, often to receive the prize of a BMW or, as of recently, a car of your choice (within the monetary limits that they have established). This system is built upon brand partners purchasing boxes of the product MONTHLY and they rely upon what my friends refer to as their "left side and right side" to purchase products monthly and to recruit brand partners on their "left side and right side" that will also purchase products. In conclusion, and in concern for cash strapped college students, is there any way an investigation can be mounted against VEMMA?</p>
88	<p>I was first introduced to Vemma through a high school friend of mine named b(6). He had messaged me on facebook about this "really profitable opportunity." He would not tell me about what this was until I was in a room with him. So he invited me to his house for a barbecue where he explained to me what this Vemma was. At first I was very skeptical of investing my money into this business. So I went home and spent two months researching this company. Communications were lost with b(6) during that two month time period. It was in August where I decided that I wanted to get involved with this. I had reached out to b(6) to get involved. To get involved, one must pay 568 dollars and 12 cents. While I was researching about the company, the idea of a car kept coming up. For someone to be qualified to be an associate of Vemma and to receive a car and full benefits, he or she must pay 1136.24 to be qualified. Therefore that individual has to buy one thousand dollars worth of product in two months. Something that is not mentioned is that each month 568 dollars will be deducted out of your bank account for the autodeliverly. It was on August 17th when I placed my first order for Vemma. Once the order was placed, the only way I would get my money back is by recruiting other individuals and having them sign up for Vemma. I would get points for every person that I recruited which would build on the money I would earn. After a couple days into this company I realized that this was a multilevel scheme. I contacted the company and was able to receive a full refund on my product. I had lost the money for taxes and shipping which would be around two hundred dollars. Vemma is targeting young adults because they are vulnerable and easily fooled. Young adults love</p>

	<p>making money and energy drinks, so this is an easy way to make money on this population. I want to file this complaint because I cannot see another child be taken advantage of by this company. This is a pure and simple multilevel marketing scheme that needs to be taken down.</p>
89	<p>This business is far from honest. they don't tell their potential clients about the fact that they have a c+ rating from the better business beuro. Why is that I wonder. they also failed to tell me of all the separate charges that would be automatically coming out of my account until the very last second, Giving the false hope that I can start a business for under five hundred dollars! I believe I read that there is a money back guarantee on both the product and the money used to 'start a company'. I have the report on my checking account I have noticed there are quite a few charges from outside parties that are coming out of my account with out my knowledge. I have to say I am very disappointed in the fact that they knew I was a single mother of a young child trying to make my way and they still felt the need to take 299.00 from my account for a dvd and products that obviously have a horrible rating and there are many people that are unsatisfied with. I also believe that the misleading wording and the three way phone calls are made to disorient and confuse people into thinking that this business will actually be worth the two thousand dollars they tried to get from my account last night. I am not impressed and would like this issue resolved as soon as possible. --- Additional Comments: I want the 299.00 I spent thinking I was paying to start up my own business when actually all I was purchasing was overpriced energy drinks that from what I have researched since don't taste good and don't work!</p>
90	<p>My first encounter with Vemma was on June 22nd at 6:26 pm. I was messaged on facebook by an old high school friend named b(6). During the conversation, their was no mention of Vemma. Instead he had asked me if I was interested in a " really profitable oppurtunity." How it works is that the brand partner (someone who pad the 1126.24 to get involved) invites you to a home event to inform you of the company. The individuals at this part belittle for not being involved. These individuals will then go on to explain what Vemma is and how it is "NOT A PYRAMID SCHEME." I attended the event and was very skeptical on what I haerd. That evening I went hom and began researching what Vemma is. I started a new job and forgot all about this. It wasn't until August when I decided that I would give Vemma a shot. Communication between b(6) and I were lost so I had to find a new brand partner to sign me up. I found ?b(6) to be my guy. It was under him whom I had siged up to become a brand partner of Vemma. To become</p>

	<p>a brand parnter one must be ove the age of 18 and purchase 1126.24 dollars worth of useless energy drinks. That is two purchase of 563.12. While I was at the parties, I was promised a car for signing up as well as my money. No car wa given to me when I signed up and neither was my money. It was after I signed up that I was told that I had to recruit twelve indiviudlas for my money to be earned back. The only way to get the car is by having two purchase cycles. When I signed up I was not informed that 563.12 would be deducted from my back account each month. Luckily I had signed up for Vemma during the first week of my Freshman year at college. I had told one of my professors about this and he had infomed me that I had just gotten myslef into a multi-level marketing scheme. It was at that moment when I had contacted the company for a full refund. I was lucky to fall between the 30 day return policy. I returned my product and was able to recieve a full refund minus the two hundread spent on shipping and taxes. My intentions for this complaint is to have Vemma shut down for running a multi level marketing company. As a future teacher, it hurts me to see individuals lose money to schemes like these.Even though I was fortunate to get my money back, many are not. Vemma needs to be stopped!!! Update 05/08/2014, Consumer was calling to ask our role as the FTC.Bmiera</p>
91	<p>This person b(6) debit my account for a product that she took upon herself to send to me without asking me first if I wanted to do business with her. I told her several time that I was not interested in doing business with her regarding sells of any type of product. I was notified by the bank that a debit of \$39.95 was taken from my account to be paid to a grocery store on May 10th, 2014 at 5:00 am. Knowing that I didn't go to the grocery store on the 10th of May, I contacted that bank regarding a theft act and filed a claim.I did contact b(6) letting her know that my plans were to file a complaint with the BBB regarding this type of action. b(6) should not be allowed to force anyone to do a business that they are not interested in and send them a product thinking that she can just take it upon herself to charge them for it. I have no ideal where the item she sent is. She continues to send me emails regarding joining that business. I find it to be harassment, and it needs to stop. --- Additional Comments: I would like b(6) to refund my \$39.95 back, stop emailing me, no contact what so ever from b(6).</p>
92	<p>b(3), 21(f)</p>
93	<p>This person b(6) debit my account for a product that she took upon herself to send to me without asking me first if I wanted to do business with her. I told her several time that I was not</p>

	<p>interested in doing business with her regarding sells of any type of product. I was notified by the bank that a debit of \$39.95 was taken from my account to be paid to a grocery store on May 10th, 2014 at 5:00 am. Knowing that I didn't go to the grocery store on the 10th of May, I contacted that bank regarding a theft act and filed a claim.I did contact b(6) letting her know that my plans were to file a complaint with the BBB regarding this type of action. b(6) should not be allowed to force anyone to do a business that they are not interested in and send them a product thinking that she can just take it upon herself to charge them for it. I have no ideal where the item she sent is. She continues to send me emails regarding joining that business. I find it to be harassment, and it needs to stop. --- Additional Comments: DesiredSettlementID: Other (requires explanation)
I would like b(6) to refund my \$39.95 back, stop emailing me, no contact what so ever from b(6).</p>
94	<p>I was going to start an online business but was having problems with my computer so told the lady not to take out any more money from my account, because she already took out 9.98 from my account for a cd that was sapost to explain the business well I never received the cd but a week later received the vemma product at my door so I checked my account to find she took 83.60 from my account for the product so I called them left messages but no return call and got a tex telling me not to contact them any more, well im sending back the product and I want my money put back into my bank, I called my bank and I am filing a complaint and have them blocked from my account so they cant take any more, but they are bad business. thank you
Order_Number: b(6) --- Additional Comments: DesiredSettlementID: Other (requires explanation)
 - 93.58 back into my back account</p>
95	<p>On March 31st of this year, 2014, I went online to get information about working at home. I had been skeptical but I decided to give it a try, so I gave my credit information to get a starter kit for a home based business. GPS- Global Pro Systems. There was to be a \$9.95 fee to receive the package overnight by Federal Express. I was to look over the material and if I did not want to do this I was to return the material within 14 days or I would be charged \$39.95 a month for doing this business. The charges had come up with the name b(6) on it and whenever I called he always gave me some round about answer. 'You were the one who solicited me'. I never received the material even though Fed Ex said it was delivered on April 4th. I filed a complaint with Fed Ex. I also called b(6) about my \$39.95 refund. He stated he couldn't refund the money until the company told him he could. I also spoke with my</p>

	<p>bank and they temporarily reimbursed me the \$39.95. They are investigating the matter. I've let it go for a few weeks since dealing with this is very nerve racking and frustrating and I'm getting nowhere. Today I called Fed Ex and they told me they had settled the claim with GPS and had reimbursed them the \$9.95 and \$40 for the damaged package on April 28th. To this day, May 22th, 2014 I have still not received any reimbursement what so ever. Today I called the GPS company at 866-653-7069 and spoke with Bridget regarding speaking to Fed Ex and told her to hand deliver my message and that I expect an answer at the very latest today as to why I do not have my money when it was reimbursed to them. So, for this deal they get paid TWICE without putting out once. SO, you think this is a scam? --- Additional Comments: I want my money back. It's not as much as the money as the swindle. It does not seem like much but I am on SSDI and that is a million bucks to me. The fact that I got scammed really kills me !! My family tells me to get over it, some people get scammed for thousands of dollars. I don't think this is right. How many other people have they scammed? A few bucks here and there adds up to a few thousand or more. I want it to be put on the national news for other people to be aware of these swindler.</p>
96	<p>VID or Vemma Website: b(6) I purchased the verve affiliate pack on 03/20/2014 for a sub-total of \$499.95 plus \$48.00 for shipping and handling for a total of \$547.95. After seeing that this company wan't for me and that their products weren't as delicious as advertised but I still went through eight cans of the verve bod-e trying to promote vemma. I soon decided to want to return the products. I tried contacting the customer service and failed. Then I went to the vemma website and sent my request to return my products on 04/25/2014 and was replied to 05/01/2014. A whole week later. I am very upset with thier customer service. I understood that my 30 days were up so that I would have to use their buy back program. So when I sent them a reply saying that I would like to request information on their buy back policy and resign my account on that same 05/01/2014 I did not get a response. I decided to call the actual customer service phone number and was given a rma # only to be told that my products had to have an expiration date of 11/14 or later. Only three out of my six cases of vemma product and the box of vemma shots expire on or after 11/14. The others expire 08/14 or 10/14. I would only get the money back for the three cases. Even if I would have filed my request to return my products a week earlier I would still not get my all my money back. --- Additional Comments: I want a full refund for the six cases (two verve bold, two verve, one partea, one low sugar low carb verve)</p>

	and the box of verve shots. I would also like free shipping for these products.
97	I contacted company on internet about working for it.. Was contacted by a rep for company b(6) by phone made one order in February. Gave my permission to place this order on my card. Did not give permission for future orders to be charged. Never heard from b(6) again nor company. On April 27 saw pending charge for 169.43 from company.Left complainet on company site also made 3 phone calls. Never got anyone. Started calling today April 28 at 10 am was placed on hold,same thing two more times.Waited until late afternoon to call company back again placed on hold again hung up. Made another call. Finally got a person on phone.Mean while the order arrived.Told person that I never agree to second charge on card. Was told I had to pay for shipping return and that would be deducted from the charge made on my card. This can't be legal can it? I never ordered this and did not give my permission to take my money. --- Additional Comments: I want a full return on my card. I should not have to pay for a shipping charge on item I never ordered. They should charge the person who placed order b(6). I want a full refund. Will send box back to them but I refuse to pay any shipping. I am a honest person had I placed order I would pay but I did not order this.
98	I wanted to try a free sample from Vemma, so I filled out the form and at the end it stated I would be charged \$4.95 for shipping. I never got the sample, but I did get charged \$4.95 on April 15, 2014. I called the number listed on the charge which was Pay Pal 402-935-7730. But I could never reach anybody, because I don't have an account with them. I called Vemma also but they said it went through a third party so they couldn't help me. I called my bank to dispute the charge but it would cost me \$15.00. I would like a credit for the \$4.95 to my Visa. b(6) --- Status: Open --- Estimated Savings: 0.00 --- Actual Savings: 0.00
99	b(3), 21(f)
100	I have invested several thousand dollars with this company over the past year. I have filled a complain and fraud alert discussing the actions of this company. They are operating an elaborate pyramid scheme, and the 'affiliates' that represent the company claim many things that are not true. Should I recieve this settlement I will not proceed further into taking legal action with my Attorney. --- Additional Comments: I seek full reimbursement for all items purchased from this company, to the tune of \$2500. This is a rough estimate as I can not calculate the total of all orders placed with Vemma since they will not allow me to access this information due to me not ordering \$60 or more of

	their products in the past month.
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