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Full Disclosure

HOW WE DO OUR RANKINGS

The Rankings were established in 2002; we spend a lot of time in reviewing the performance of agencies and software vendors. The bestwebdesignagencies.com Rankings are based on the synthesis of internal research, we research, client reviews, on-site visits of agencies, methodologies, proprietary solutions, and industry conference appearances.

Any Rankings are ultimately based on subjective opinions; our Rankings provide a glimpse into who we believe would rank first or second based on our exhaustive research process. We believe there is no single company that is the right fit for all potential buyers.

The Rankings are **strictly our opinions based on our research process.**

These Rankings are based on aggregated ratings of factors which can be found in our evaluation criteria section. The Rankings are usually measured on a series of scores that we assign on five factors within each category. The scores for each factor are assigned based on our analysis. Only the top scoring agencies make a given list.

Please Note:

* The Rankings only include agencies that we cover with our analysis. There are certainly many more companies than the select few that are included in our rankings. We aim to cover the best service providers and we will continue to add more over time. Please don't hesitate to let us know about an agency or software vendor you think we should highlight on our list.

* We charge a standard fee from agencies and software vendors for our time to evaluate. If an agency or a software vendor doesn't have the finances available and we deem them to be a star performer based on research done on another tool or service, we may still highlight them on our Rankings list. Service agencies and software vendors may also commit funds towards the continued research and development and marketing of the bestwebdesignagencies.com brand to further assist buyers make more informed decisions.

* The Rankings don't currently include a way for users to provide their own recommendations for where agencies and software vendors should rank and which agencies should be added to or removed from the list. We want your opinions to count, and we will be adding user recommendation tools to our Rankings in the future.

In addition to the five factors highlighted in each category we also have multiple soft factors which we use in our Rankings. Is the agency a fly-by-night operator? Do they attend conferences? Speak at them? Are they hiring employees or laying them off? Have they enabled us to talk to their customers and are they being transparent by showing us their results? We know that the best way to create useful Rankings is to get as many opinions as possible from customers of agencies and users of software vendors. This is why we use the aggregated approach.

We hope you find our Rankings useful. We continually update them based on the latest reviews and information which we gather. As new agencies and software vendors are covered, they are added to the Rankings and affect how places stack up against one another. Check back periodically to see how the Rankings are shaping up.

Sincerely,
The bestwebdesignagencies.com Team

P.S.; Our lawyers advised us that we should say a few more things.

The bestwebdesignagencies.com Site offers subscribers a Forum consisting of a product and service ranking ("RANKINGS"), whereby Users may access recommendations of products and services determined by bestwebdesignagencies.com.

The information on our Rankings is provided as a source of information for a User and is our personal recommendation. You are recommended to do Your own research and investigation before engaging services with

any company regardless of their listing. You agree to not hold bestwebdesignagencies.com and/or bestwebdesignagencies.com and/or any members and/or any managers and/or any of our Affiliates liable from any decisions they take. Furthermore, bestwebdesignagencies.com is not liable for any statements, representations, descriptions, comments, or opinions posted on the Site. bestwebdesignagencies.com cannot guarantee the accuracy, integrity, or quality of Rankings. Under no circumstances will bestwebdesignagencies.com or any third-party providers of the Rankings be liable in any way for any Ranking, including, but not limited to, any errors or omissions in any Ranking/s, or any loss or damage of any kind incurred as a result of the use of the Ranking/s.

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