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16 CFR Part 425: "Rule Concerning the Use of Prenotification Negative Option Plans" #543809-00022

October 10, 2009

SUBMISSION NUMBER: 543809-00022

COMMENTER: Mrs Gladys Mastre

STATE: FL

INITIATIVE NAME: 16 CFR Part 425: "Rule Concerning the Use of Prenotification Negative Option Plans"

I fell for the free trial offer from Dazzle smile and Cleanwhites. The companies billed my credit card. Of course, in very small print it enrolled me in continuing orders. I found it very difficult to reach the company by telephone. These companies and all free trial companies should be regulated. The continuing shipment should be more visible. The free trial samples are not "free".

Related Initiative

[#307: FTC File No. P064202; 16 C.F.R. Part 425: Trade Regulation Rule Concerning the Use of Prenotification Negative Option Plans: Advance Notice of Proposed Rulemaking: Reopening the Record for the Submission of Public Comments Until October 13, 2009](#)

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