



HOW TO **TRADE OTHER PEOPLE'S MONEY**

In a perfect world, the most qualified traders would have access to capital and sophisticated trading tools, but in reality the lack of funding and the high barriers to entry prevents so many traders from achieving their potential.

Enter proprietary trading.

What Is Proprietary Trading?

The Proprietary trading business model has been around since trading began over a century ago. The genesis of the idea was that firms wanted to seek out the best talent and then they would train them on their institutional tools. Then, after extensive training, the firms would give them money to trade. Many traders on the floor of the Chicago Board Options Exchange from the 1980s to approximately 2008 were backed by proprietary firms and went on to long successful careers.

Why Not Call Us Today to See How You Can Start Trading With Our Money!

Call Trading Advantage Capital to find out how you can become a funded trader

 **888-885-5274** 

Why Would You Want to Become A Proprietary Trader?

Yes, proprietary trading deals are, by their very nature, profit share deals in some way, shape or form. And although, on the surface, one may balk at the prospect of giving away a portion of ones profits under the terms of a trading partnership, there are a variety of reasons why one would be wise to consider doing so.

A OPPORTUNITY

The first reason is that most traders just don't have the opportunity. They lack the capital and resources to be successful on their own. It's just like athletics. In a village somewhere in Kenya or Ethiopia, is there an untrained, uncoached athlete who has grown up running purely under his own direction, devoid of training or infrastructure or support, who can challenge the best long distance athletes in the world? We are fairly certain there is such a freak talent out there. However, we would ask whether you think there are more accomplished, world class runners in organized Olympic athletic programs than those training alone, unsupported in remote mountain villages? We would also ask whether you think that these self-taught athletes from remote villages would be better athletes in 3-5 years if they underwent specialized coaching in an elite training squad or whether they would be better off if they were left to their own devices. The answer is pretty clear.

The same thing goes for trading. That is why Trading Advantage Capital has amassed a team of highly qualified trainees and traders that are willing to forgo a portion of their profits to receive access to our tools and training. Plus, it's a lucrative split. **If you become a funded trader you will keep 60% of your profits.**

B TRAINING

We established in our athlete example that even those with pure, raw talent need training. Unfortunately, many prop trading firms have moved towards a new model over the last 10 years. Instead of providing the tools and training to potentially set a trader up for success, they just simply provide financial backing.

No matter what your background or previous experience, taking the next step in trading requires additional training from qualified mentors and coaches. Trading Advantage Capital recognizes the importance of training. We offer a variety of tools including our interactive learning center which offers:

- *State-of-the art training at your fingertips through one portal*
- *Access to live market training and recorded webinars*
- *Full access from a computer, tablet, or even a smart phone,*
- *A Full e-course library with rules based training and proprietary methodology*
- *Interactive learning with videos and quizzes*
- *Structured training syllabus for all levels of traders.*
- *Live training during market hours*

In addition to our online learning tools, Trading Advantage Capital believes in learning from the experts. Our team of prop trainers has years of market experience. **But we take it a step further with a live room with live trade consultation. Imagine a professional trader at your fingertips to qualify/disqualify and analyze all of your trades in a live market.** We believe this type of training is invaluable.

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C ECONOMIES OF SCALE

One of the primary benefits of joining a prop firm like Trading Advantage Capital is the economies of scale that being part of a large, successful trading group gives you.

Transaction costs can be a huge factor that less experienced traders fails to consider. When you begin your trading career we like to make the comparison to starting your own business which, in reality, you are. Think of the competitive disadvantage many small business owners face when they try to compete with larger, more established players. Trading Advantage Capital gives our proprietary traders competitive commission rates that are usually unavailable to the individual trader. Plus, our state-of-the art software and platform are yours for free while you are a member of our program. With the proprietary TA Trader platform, you get professional grade trading tools at no cost. The platform includes:

- *One button click execution coupled with pre-programmed exit strategies provides smooth maneuverability on executions.*
- *Built in layouts that can be customized to trader's exact parameters and needs*
- *Trade multiple futures markets at once with multi-dome function*
- *Practice with real-time market data on your own schedule with the market replay function*
- *Specialized short term futures trading tool that utilize highly specific volume data*
- *Proprietary Algo charts coupled with Market profile along with bid ask delta charts provide deep libraries of market and trend data*

We believe if you truly want to be a professional trader, your chances of long term success are far better in a professional trading program. It's just good business.

D ACCESS TO CAPITAL

When asked 'Why would someone work for a prop firm?' access to capital is usually the number one reason in people's minds. As it should be! We cannot deny that access to funding is a huge factor when considering a prop deal. At Trading Advantage Capital, our funded traders can begin with an initial account size of up to \$30,000. You have no personal capital contribution and you retain 60% of net profits.

But there's more to consider than just financial backing. There's scalability. **Without a prop deal, many traders don't have the capacity to grow their account.** There is the potential with Trading Advantage Capital to grow your account in a relatively short time to \$100,000 and trade multiple futures contracts. An individual trader often doesn't have the ability to do this.

D RISK MANAGEMENT & DISCIPLINE

Left to their own devices, even traders with successful strategies can be their own worst enemies. There are a multitude of traps and patterns that traders can fall into that include, but aren't limited to:

- *Over-trading*
- *Swinging for the fences and trying to hit a financial home run*
- *Self-doubt leading to the inability to trade*
- *Holding on to losers*
- *Getting out of winning trades too quickly*
- *Ignoring trading rules when things go bad*
- *Trading without a stop loss*
- *The self-fulfilling prophecy of failure*

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Sound familiar? It is very easy to succumb to self-destructive trading behavior. Proprietary traders are held accountable. Their trades and positions are monitored daily, weekly, and even hourly to ensure that they are sticking to the risk parameters and limits.

At Trading Advantage Capital, we want to keep our traders in the game for the long haul. That's why we both teach and implement strong risk management disciplines. The following are some of our most important principles:

- *You should always have a proper reward to risk ratio. That means for every trade you take you should have the potential to make double the amount you are willing to lose.*
- *Always consider the context of the trend. While there will be times to look for reversal opportunities, we often look to trade in the context of the overall trend. How many successful market contrarians do you know?*
- *With every trade, you must always place a stop loss order to limit your risk.*
- *It is beyond frustrating to watch winning trades turn into losers. That is why we teach that you move your stop up to the break-even point when the market moves in your favor. That means if you are in a long trade and you have a sell stop at an entry price below the market, when the market rallies higher (you are making profit), you will move your sell stop loss order up to the entry price of your trade. That way if the market retreats you will break even on the trade (minus commissions). You don't want to let a winning trade turn into a loser!*
- *You will ONLY move your stop when the market moves in your favor. You will NEVER alter a stop once it's placed if the market moves against you. Doing this will ensure you keep a positive risk to reward ratio.*
- *If you cannot accept the risk inherent in taking a trade, you should not have entered that particular trade in the first place.*

How to Become A Prop Trader?

To be a professional trader, you must be ambitious, patient and steadfast in taking the initiative to hone in on fundamental skills and develop those traits into advanced techniques. Similar to any on the job training, you first need an apprenticeship.

At Trading Advantage Capital, your apprenticeship is designed to teach specific market and trading techniques which you will then implement in live market conditions on a daily basis. The training begins with an introduction to technical and basic skills, and transitions to advanced trading strategies specifically chosen to offer you the best opportunity to be effective in trading the futures market.

Upon completion of the Trading Advantage Capital apprenticeship, students will be able to understand, discuss and implement:

- *Principles of Technical Analysis*
- *Determine Trend*
- *Define Support and Resistance*
- *Live Volume Action*
- *Algorithm Trades*
- *Market Profile based trade execution*
- *Advanced Trending and Reversal Trades*

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After the apprenticeship, the trader will then be eligible for a performance screening. If they pass the screening or meet other outlined benchmarks, they can then become a funded trader.

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