

Welcome!

Congratulations on your decision to become part of the Vemma® Team!




You have just taken a positive step in your life that can truly change the future for you and your family. You now have an opportunity to design your own life. You now own your own business and have the opportunity to make your dreams and goals a reality by helping other people. Our mission is to make a positive impact in people's lives by providing unique products and a business opportunity that can help individuals improve their physical and financial health. We are proud of you for making a committed decision and stepping out in faith. This training and development program was created to set you up for success and give you a track to run on. You now have the opportunity to build a business and pay yourself what you are worth. Your income will match your efforts and commitment because you are in control.

Every new Affiliate in Vemma has one thing in common: every one of us was a beginner at one time. Often the excitement and enthusiasm is high, but the knowledge is low. This program has been developed to help accelerate you through the learning curve. Keep your excitement and enthusiasm high, and we will equip you with the knowledge and tools that you need to succeed. The rest is up to you. Many of our Affiliates have gone on to achieve success beyond their wildest dreams.

Success in Vemma is not a mystery. The Roadmap to Success removes all mystery and doubt because these principles are a proven pathway to success. The **Roadmap to Success** is the EXACT roadmap that helped us make our dreams and goals a reality. This proven plan for success is simple and something you can do. This proven plan of action is built on a few simple fundamentals that, when repeated over and over, create momentum and can lead you to the success and results you are seeking. Your job is to learn these principles and fundamentals and put them into action consistently. Please do not try to reinvent the wheel. The plan works; it is your responsibility to work the plan!

It has been said that success comes from doing the correct things consistently. We are going to teach you how to do the correct things. In other words, once you learn how to do the correct things, your success is dependent upon your PERSISTENCE. You must stay consistent and stay the course. Do not allow yourself to get off track or deviate from this proven plan.



As you learn these principles and fundamentals, you will begin to make progress when you consistently apply them. Then, as you begin to assemble a winning team, you will need to teach others these same principles and fundamentals. Teach and train your team that as soon as they enroll a new Affiliate that wants to build a business, they must hand them the **Roadmap to Success** workbook so they too can learn what to do and how to do it. It is all about duplication, so remember these three words: LEARN, APPLY, and TEACH.

As you move forward with your Vemma® business, you will find that activity always comes before results, and income follows the correct activity. As you learn, apply (by taking consistent action), and teach these proven principles and fundamentals over the next few months. You have the opportunity to succeed beyond your wildest dreams.

We recognize that everyone who enters our business has different levels of time, energy, self-confidence, desire, and talent. That is why we created this program to be adaptable to every Affiliate. You can go at your own pace. You can build your Vemma business as big as you can dream!

Finally, we suggest that you review the **Roadmap to Success** audio CD and workbook several times. Each time you listen to the CD or review a step, you will pick up something new. We also encourage you to review the CD and workbook every 60 – 90 days to stay plugged into the key principles and fundamentals that will lead you to success.

Remember, **Vemma** is SIMPLE, it's FUN, and it's SOMETHING YOU CAN DO!! May God bless you on your journey, and we look forward to seeing you at a **Vemma** event in the near future.

Tom & Bethany Alkazin
Star Pinnacle Leaders

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