

# RuthElliott.com Full Time Rewards with Part Time Efforts

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May 8th, 2012

by ruthelliott

[\[http://www.youtube.com/watch?v=aDYjEKr7IP8\]](http://www.youtube.com/watch?v=aDYjEKr7IP8)

### “Meet The Millionaire Next Door”

*Ruth & Jeff Elliott Success Story*  
“Meet The Millionaire Next Door” is a success story of Ruth & Jeff Elliott. Click link below for article & videos.....



<http://achieve.vemma.com/featured-brand-partn/ruth-jeff-elliott/>



## In Her Own Words, Ruth Recounts Her Victory

Vemma is incredibly pleased and proud to announce that Royal Ambassador, Ruth Elliott has been named “Best Entrepreneur – Service Businesses – Up to 100 Employees” in the 7th annual Stevie Awards for Women in Business.

Hailed as the world’s premier recognition program, the Stevies celebrate the

## Latest Blog Entries

- The Filming of “Hoovey” the movie
- VeMMA Film Presents Ruth & Jeff Elliott
- Ruth Elliott - Vemma Top Earner Interview
- Ruth Elliott - Stevie Award Winner

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## Downloads

- Go for Gold - Mac/Keynote with Presentation Notes
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## Partner Links

[“Hoovey” The Movie](#)

## Social Media

- Facebook Friend Ruth Elliott on Facebook
- Ruth Elliott's Twitter Follow Ruth Elliott on Twitter
- The "Hoovey The Movie" Fanpage For the individual looking for a blockbuster movie that is inspiring, uplifting, and for the whole family

accomplishments of outstanding woman executives and business owners from around the world, and the organizations they run. This year's winners were announced at a gala event in New York City on November 12. Ruth, who attended the event with her husband Jeff, shares her impressions of the evening.

"Though I am a woman of confidence in the world of network marketing and am known for knowing what to say, I was unprepared for the emotional roller coaster ahead of me that evening. I overheard conversations of scholastic achievements that were far beyond my high school education. The opportunity did not arise for me to share my bio, which includes receiving an F in general business in 1975, but I laughed to imagine the buzz kill of that conversation! I met authors, inventors, engineers who all seemed far more deserving of this award.

"I began to think about what I would say in the 30 seconds allotted for my acceptance speech and I mustered up in my mind a heartfelt thanks to a particular group of people and relaxed. As I watched several awards in earlier categories, I listened to speeches similar to the one I prepared. They thanked people not present in the room and I found myself drawn more to those who shared something personal and began to adjust my 30 second speech. I began to panic in a moment of not knowing what to say. How could I weave in my signature 'the reason for my call...' phrase to get me rolling? I could not put my finger on why I felt this type of speaking pressure after years of experience. Part of it stemmed from watching several winners go over 30 seconds to experience the awkward moment that the MC prepared us for. I sat at a table with my competitors which added to the emotion.

"...As the Entrepreneur of the Year award approached, I found my heart pounding but began to remind myself I was honored simply to be nominated. At the moment they called my name as the winner my... goal was to deliver the acceptance speech with poise and sincerity. As I accepted my award, I was overcome with emotion. Once I stepped to the microphone, my mind went blank. Then it hit me; I knew why I was filled with emotion.

"My success story comes from the privilege to partner with the greatest company in the world. The company provides the educational and professional talents that allow ordinary people to make extraordinary incomes. The industry of network marketing provides a level playing field for people across the world to be paid on time, talent and effort. This was why I was a recipient of this incredible gift. I found myself in the company of women from almost every industry and education level, from PhDs to authors and engineers, and yet somehow I won.

"Personally, I don't recall what I said in those few minutes that began with 'Six years ago my husband and I found ourselves starting over financially due to a series of misfortune including medical expenses...but below is my written acceptance speech.

"Thank you BK Boreyko, CEO, Founder and friend for your vision. A special thanks

to Brad Wayment and Peter Reilly for believing in me. To Lynn McGovern, and the Creative Marketing Team led by the talented Mark Patterson, and the entire Vemma Home Office staff that collectively make up the gaps in my professional portfolio. I thank God for the unending desire to help others succeed. To my enroller, Lizz Samuelson, to whom I am forever grateful. My husband Jeff, who supports me in my purpose driven life and for the thousands of Brand Partners around the world who believe in the vision of One Team — One Dream! This award is for you!"

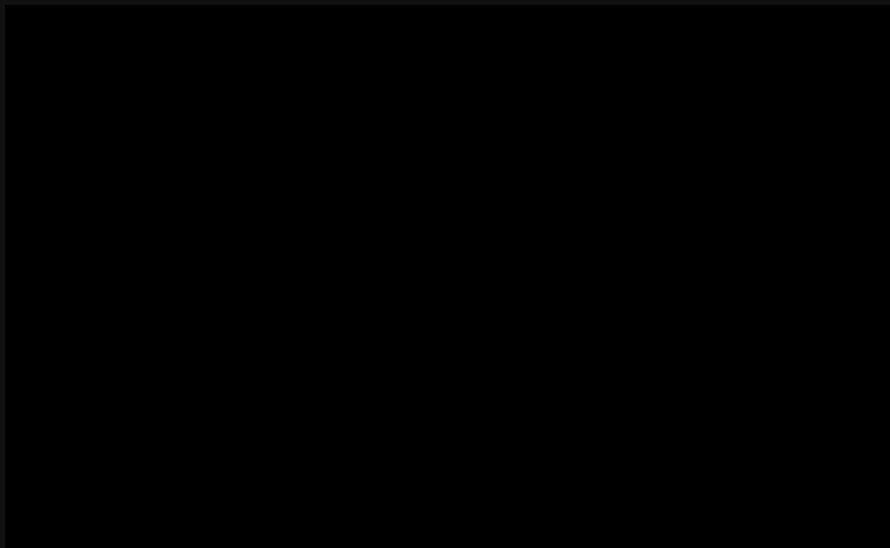
"After returning to my seat, I was relieved that I had accomplished my 30 second speech. It was then that Jeff informed me that I was well over my allotted time, but the room was so captivated and moved that I was one of two speakers who were given an extension on the time clock."

"Thanks to all of you who helped make a difference in my life!"

"We congratulate Ruth on winning this prestigious award and are very proud of her accomplishments as a Vemma Brand Partner, entrepreneur and mentor," says Vemma Founder and CEO BK Boreyko. "She is an inspirational leader and we are honored by all she has achieved."

Join us as we congratulate Ruth on her outstanding achievement!

**Download/Print this story**





Royal Ambassadors **Ruth and Jeff**

**Elliott** are the second-highest Top Earners with Vemma Nutrition Company. The Elliotts reside in Normal, Illinois and are living what many would consider *"the American Dream."*

They've built an organization of over **200,000 representatives** with estimated earnings exceeding **\$7.8 million** since 2006 and combined sales revenue over **\$180 million**.

Ruth actively built the business as a stay-at-home-mum and is supported by her loving husband Jeff, a retired Fire Fighter. Not only is Ruth an amazing wife, mother and grandmother, but she's also a successful career woman and role model to many. Ruth has been named "Best Entrepreneur - Service Businesses - Up to 100 Employees" in the 7th annual Stevie Awards for Women in Business.

Ruth and Jeff have two adult children and their family continues to grow. They are proud parents and grandparents to Eric Elliott (26) married to Laura, who now have 2 children of their own, and Jennifer (28) married to Jeremy Donhardt, who have 3 children and one more coming in May 2012.

Ruth never personally enrolled anyone outside the USA, but she now leads a team that spans 50 countries around the globe with a strong presence in Europe and Asia. How did she do it? Ted Nuyten had the honor of interviewing Ruth.

#### **Ruth, who introduced you to the networking Industry?**

I started in 1988; I was introduced to the network marketing business through an acquaintance that was enrolled in Matol. I did not have any professional skills; I was a stay-at-home-mum.

However, I was a good promoter so I partnered with the Boreyko family and invited my guests to home parties where we filled every seat. That quickly resulted in a **\$100,000 per year** income. As we grew, I grew, and over the years I continued to pick up more skills and hone what I acquired. Between my growing residual income and my husband's income, we had a great life.

## The Elliott Family



### So you have had an easy life since then?

Not exactly, life is filled with ebb and flow and we encountered our fair share of challenges both personally and professionally. My network marketing company business slowed dramatically when both of our children became ill.

At that time, my 13-year old son was diagnosed with a brain tumor and our daughter developed bacterial meningitis. Both she and her brother had to relearn many of the skills they had taken for granted after surgery. It was a rough five years. We had to downsize, sold our home and basically started over. We were not in network marketing for a long period of time.

### Ruth Elliott - Royal Ambassador

### How did you get involved in MLM again?

Through my sponsor, Lizz Samuelson; I received a phone call from the founder of a network marketing startup, BK Boreyko. He asked me to be part of the launch of Vemma and I signed up under Lizz.

However I was not working the business for 5 months as I still had a family-first focus. I was inspired to work the business when I saw the results with my own eyes. My husband, who was on Vemma, experienced results that motivated me. I believe Vemma's products are the finest health and wellness products in America today. I had to start all over again building a business.

I contacted my friends Gary and Marla Brady who teamed up with me. Thankfully, Gary and Marla were open-minded enough to give it a chance. That was the beginning of a multi-million dollar MLM business.

#### How large is your Vemma team?

Over **200,000** people worldwide, seven out of the ten top earners are in my team. Through the power of "TEAM" there are 36 team members in the Top 50. There are about **50,000 members** outside the USA in 50 countries. I have strong teams in Austria, Sweden, Switzerland and Asia and I never personally enrolled anybody outside the USA.

There you see the full power of network marketing. Twenty levels deep, Clay Jackson found Harald Maier, who built a large organization in Austria and Switzerland; Brian McMullen built a large group in Sweden under Anders Karlsson and Matt Morrow is working in Asia.



With Vemma CEO BK Boreyko



4 wheel Fun in the Nevada desert



A proud team

#### What do you like about MLM?

It is an equal opportunity for everybody ... a level playing field with no limitations. With word-to-mouth recommendations you can build an empire. You can work around your own limitations and work as a team. My philosophy: It is a people's business.

#### Lizz Samuelson is your sponsor, I guess she is happy with you?

I am very happy with her! She is one of the best sponsors you can have. She gets a 10% matching bonus because of my business which gives her a great residual income, one of the advantages of the binary compensation plan. Although I have developed a stronger organization, Lizz as my sponsor is rewarded.

### What don't you like MLM?

How could I possibly say I do not like anything? It made me a millionaire as well as seven others. Honestly, I cannot say anything negative.

### Ruth Elliot as Corporate Presenter

### Could you tell us about when you received a Stevie Award, for women executives and entrepreneurs worldwide?

I was honored simply to be nominated already for a **Stevie Award**. The moment they called my name as the winner, my goal was to deliver the acceptance speech with poise and sincerity.

Though I am a woman of confidence in the world of network marketing and am known for knowing what to say, I was unprepared for the emotional roller coaster ahead of me that evening. I overheard conversations about scholastic achievements that were far beyond my high school education.



The opportunity did not arise for me to share my bio, which includes receiving an “F” in General Business in 1975, but I laughed imagining the buzz kill of that conversation! I met authors, inventors, and engineers who all seemed far more deserving of this award.

The industry of network marketing provides a level playing field for people across the world to be paid on time, talent and effort. This was why I was a recipient of this incredible gift. I found myself in the company of women from almost every industry and education level, from PhDs to authors and engineers, and yet somehow I won. My success story comes from the privilege to partner with the greatest company in the world. The company provides the educational and professional talents that allow ordinary people to make extraordinary incomes.

#### Where do you see Vemma and Ruth over the next 5 years?

I am convinced Vemma’s new weight management product Vemma Bod-e will bring us to a whole new level. It will skyrocket the company!

My goal is to create **30+ millionaires**. Bod-e has already done **\$1 million** in its first week. Vemma could very well be a \$1 billion company in 5 years as a result of Bod-e.

#### Ruth’s International Team Millionaires



Gary and Marla Brady



Clay Jackson



Matt Morrow



Harald Maier



Hannes Sommer



Brian McMullen



Anders Karlsson

What is your advice for a “newbie” in MLM?



Take it seriously in your first 30 days. Look at people's momentum and let them know you are exited. The longer you are in the business the more you learn. This is not a hobby; if you want to create a full-time income **take action!**

#### What are you favorite personal development books?

The Go-Giver by *Bob Burg and John David Mann*

- The Noticer by *Andy Andrews*
- The Traveler's Gift by *Andy Andrews*
- Start with Why by *Simon Sinek*
- Choose to Lose by *Chris Powell*



Ruth and Jeff achieve balance by always scheduling daily exercise time and setting their schedules around that. "Online meetings and webinars keep us connected worldwide with our Brand Partners," she says. "We also do one-on-one meetings." Before going to bed each night, she makes a list of the six most important things she needs to do the next day.

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