



Chicago and Northern Illinois BBB > Business Directory > Health & Diet Food Products - Wholesale & Manufacturing > **Nutronics Labs, Inc.**

BBB BUSINESS REVIEW

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THIS BUSINESS IS NOT BBB ACCREDITED

Nutronics Labs, Inc.

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(847) 489-7873

2600 S 25th Ave Ste T, Broadview, IL 60155-4514
<http://www.nutronicslabs.com>

On a scale of A+ to F
 Reason for Rating
[BBB Ratings System Overview](#)

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BBB Business Reviews may not be reproduced for sales or promotional purposes.

BBB Accreditation

Nutronics Labs, Inc. is not BBB Accredited.

Businesses are under no obligation to seek BBB accreditation, and some businesses are not accredited because they have not sought BBB accreditation.

To be accredited by BBB, a business must apply for accreditation and BBB must determine that the business meets [BBB accreditation standards](#), which include a commitment to make a good faith effort to resolve any consumer complaints. BBB Accredited Businesses must pay a fee for accreditation review/monitoring and for support of BBB services to the public.

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Reason for Rating

BBB rating is based on 16 factors. [Get the details about the factors considered.](#)

Factors that *lowered* Nutronics Labs, Inc.'s rating include:

- > BBB concerns with the industry in which this business operates.
- > Advertising issue(s) found by BBB.

Customer Complaints Summary

1 complaint closed with BBB in last 3 years | 0 closed in last 12 months

Complaint Type	Total Closed Complaints
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QUICK LINKS

- [What is a BBB Business Review?](#)
- [Industry Tips](#)
- [About Enhanced Services](#)
- [File a complaint against Nutronics Labs, Inc.](#)
- [Claim This Review](#)

ASSOCIATED SEARCHES

Find more businesses offering similar services.

FEEDBACK

RECOMMEND

Would you recommend this review to others?

Please Select: Yes No

SHARE WITH US

To better assist you, please take our [brief survey](#) about the format / readability of this review so that we may continually improve your experience.

CONTACT US

Email us at bbbinfo@chicago.bbb.org with your questions, suggestions, and concerns.

Billing / Collection Issues	1
Advertising / Sales Issues	0
Problems with Product / Service	0
Delivery Issues	0
Guarantee / Warranty Issues	0
Total Closed Complaints	1

[Complaint Details](#) | [Definitions](#) | [BBB Complaint Process](#) | [File a Complaint](#)

Government Actions

BBB knows of no significant government actions involving Nutronics Labs, Inc..

What government actions does BBB report on?

Advertising Review

On September 30, 2011 the Better Business Bureau contacted the company requesting substantiation for various claims made on their website regarding Deer Antler Velvet IGF-1 spray and the money back guarantee if a customer is unsatisfied with the spray. The website was in violation of section 8 and section 19 of the BBB Code of Advertising.

On January 24, 2012 the ad review was closed as failed to substantiate and the company failed to respond to the Better Business Bureau's request to substantiate the claims on their website.

On March 19, 2012 the company responded to the Bureau's request for substantiation by providing sources and documentation for the BBB to review.

On March 28, 2012 the ad review was closed as failed to substantiate the claims made on their website as the documentation provided failed to do so.

What is BBB Advertising Review?

Additional Information

BBB file opened: 10/07/2008
Business started: 01/01/1996

Type of Entity

Corporation

Incorporated: July 2007, IL

Contact Information

Principal: Mr. Rick Lentini (CEO)
Mr. Guillermo Ortiz (Director-Marketing)

Business Category

Health & Diet Food Products - Wholesale & Manufacturing,
Health & Medical Products - Scientifically Unproven,
Vitamins & Food Supplements

Industry Tips

Free or Low-Cost Prescription Drug Offers Are Not So Free
New Medical Miracles Not so Miraculous
So-called Diet Aids Will Thin Your Wallet, Not Your Body
Use Caution When Ordering Prescription Drugs Abroad
Weight Loss Promotions



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