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Meet Dan Ferris

Analysts ▾



- Editor of *Extreme Value*, a monthly investment advisory which focuses on the safest stocks in the market
- Editor of *The 12% Letter*, an income-focused research advisory which looks for the market's safest investments with the highest dividend yields

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Dan Ferris is the editor of *The 12% Letter*, an income-focused research advisory which looks for the market's best dividend-growth stocks.

He is also the editor of *Extreme Value*, a monthly investment advisory which focuses on the safest stocks in the market: great businesses trading at steep discounts.

Dan joined Stansberry & Associates in 2000. He became editor of *Extreme Value* in 2002. His strategy of finding safe, cheap, and profitable stocks has earned him a loyal following – as well as one of the most impressive track records in the industry.

Longtime *Extreme Value* readers have enjoyed a long list of double- and triple-digit winners thanks to Dan's diligent research, including Gateway (124%), Blair Corp (111%), KHD Humboldt Wedag (249%), International Royalty (248%), Portfolio Recovery Associates (104%), Alexander & Baldwin (201%), and Encana (171%), among many others. Dan's track record is the reason why *Extreme Value* counts over 20 major financial firms and well-known fund managers as subscribers.

In 2010, Dan took over as editor of *The 12% Letter*. His biggest and most important contribution to subscribers of this income advisory was the introduction of World Dominating Dividend Growers (WDDGs) – the safest income-compounding strategy in the stock market.

Dan's WDDGs meet four stringent criteria: They are the No. 1 companies in their industries and the best brand names; they have consistent profit margins and enormous pricing power; they have fortress-like balance sheets; and they pay out ever-growing streams of income to shareholders in regular, uninterrupted dividends. As Dan says, "Financial risk with WDDGs is so low, it's almost non-existent – these companies are safer than Treasury bonds." As *12% Letter* subscriber Jeremy M. in Florida told us, "I receive over \$2,000 per month. I am pretty well satisfied." And subscriber David D. said: "*The 12% Letter* has been a

boon for my retirement account."

As a result of his work in *Extreme Value* and *The 12% Letter*, Dan has been featured several times in *Barron's*, the *Value Investing Letter*, and numerous financial radio programs around the country.

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