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CLERK U.S. DISTRICT COURT  
CENTRAL DISTRICT OF CALIF.  
GLENDALE, CA

11 UNITED STATES DISTRICT COURT  
12 CENTRAL DISTRICT OF CALIFORNIA  
13

14 SADISHA PERERA, on behalf of  
herself and all others similarly  
15 situated,

16 Plaintiffs,

17 v.

18 PACIFIC FOODS OF OREGON,  
INC. (also d/b/a Pacific Natural  
19 Foods), and DOES 1 through 10,  
inclusive,

20 Defendants.  
21

Case No.: **SACV13-01788 CJC (DFMx)**

**COMPLAINT**  
**CLASS ACTION**

[Violations of California's Unfair  
Competition Law, California Business &  
Professions Code § 17200 *et seq.*,  
California's False Advertising Law,  
California Business & Professions Code  
§ 17500 *et seq.*, and California's  
Consumers Legal Remedies Act,  
California Civil Code § 1750 *et seq.*]

**DEMAND FOR JURY TRIAL**

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25 Plaintiff, by her counsel of record, brings this action on her own behalf and  
26 on behalf of all others similarly situated, and alleges the following upon personal  
27 knowledge, or where there is not personal knowledge, upon information and belief:  
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1 **INTRODUCTION**

2 1. Food and beverage manufacturers have sought to capitalize on the fast-  
3 growing market for natural products, which is now a multi-billion dollar industry.

4 2. Unfortunately, not all manufacturers truthfully represent their products.

5 3. Instead, some manufactures seek to capture a share of the market by  
6 touting their products as "all natural" when in fact that is not true.

7 4. Defendant PACIFIC FOODS OF OREGON, INC., which also does  
8 business as Pacific Natural Foods ("Pacific Natural Foods"), is an example of a  
9 manufacturer who has sought to exploit the market for natural products by  
10 representing that its products are "all natural."

11 5. Pacific Natural Foods manufactures several food products, including a  
12 line of non-dairy beverage products which include the Hemp Non-Dairy Beverage  
13 Unsweetened (Vanilla) product. Pacific Natural Foods prominently labels these  
14 products as "all natural" when in fact they contain artificial ingredients. Moreover,  
15 Pacific Natural Foods claims that some of its products contain "evaporated cane  
16 juice" when in fact its products do not contain any such juice and instead contain  
17 sugars or syrups.

18 6. This lawsuit seeks redress on behalf of a nationwide class of consumers  
19 who purchased Pacific Natural Foods Products which claimed to be "all natural"  
20 and/or claimed to contain "evaporated cane juice."  
21

22 **JURISDICTION AND VENUE**

23 7. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §  
24 1332(d)(2), because the proposed class has more than 100 class members, the  
25 proposed class contains at least one class member who is a citizen of a State  
26 different from any defendant, and the matter in controversy exceeds the sum of  
27 \$5,000,000.  
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1 8. This Court has personal jurisdiction over Defendants because each  
2 conducts business in California, intentionally avails itself of the markets and  
3 benefits of California through its marketing and sales of the products at issue in  
4 California so as to render the exercise of jurisdiction by this Court consistent with  
5 traditional notions of fair play and substantial justice, and a substantial part of the  
6 acts and omissions giving rise to the claims occurred within California.

7 9. Venue in this judicial district is proper under 28 U.S.C. § 1391(b) and  
8 (c) in that Defendants reside in this judicial district, Defendants have done and  
9 continue to do business, and intentionally avail themselves of the markets within  
10 this district, and this is a class action case in which a substantial part of the acts and  
11 omissions giving rise to the claims occurred within this judicial district, in Orange  
12 County, California.

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14 **PARTIES**

15 10. Plaintiff, SADISHA PERERA, is and at all times relevant hereto was a  
16 resident of the State of California.

17 11. Defendant PACIFIC FOODS OF OREGON, INC., which also does  
18 business as Pacific Natural Foods, is a corporation organized and existing under the  
19 laws of the State of Oregon. Defendant manufactures, markets, and sells its  
20 products throughout California and the United States. Defendant is a leading  
21 producer of retail food products, including the products at issue herein. Defendant  
22 sells its food products to consumers through grocery and other retail stores  
23 throughout the United States.

24 12. At all times mentioned in this Complaint, Defendants and each of them  
25 were the agents, employees, joint venturer, and or partners of each other and were  
26 acting within the course and scope of such agency, employment, joint venturer and  
27 or partnership relationship and or each of the Defendants ratified and or authorized  
28 the conduct of each of the other Defendants.

1 13. Plaintiff does not know the true names and capacities of defendants  
2 sued herein as DOES 1 through 10, inclusive, and therefore sues these defendants by  
3 such fictitious names. Plaintiff is informed and believes that each of the DOE  
4 defendants was in some manner legally responsible for the wrongful and unlawful  
5 conduct and harm alleged herein. Plaintiff will amend this Complaint to set forth  
6 the true names and capacities of these defendants when they have been ascertained,  
7 along with appropriate charging allegations.

8 14. Defendant PACIFIC FOODS OF OREGON, INC. and DOES 1  
9 through 10 are collectively referred to as Defendants.

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11 **FACTUAL ALLEGATIONS CONCERNING**  
12 **PACIFIC NATURAL FOODS PRODUCTS**

13 15. Within the last four years, Plaintiff purchased some of Defendants'  
14 Pacific Natural Foods Products<sup>1</sup>, including the Hemp Non-Dairy Beverage  
15 Unsweetened (Vanilla) product.

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28 <sup>1</sup> The phrase "Pacific Natural Foods Products" as used in this Complaint includes the Hemp Non-Dairy Beverage Unsweetened (Vanilla) product and the Substantially Similar Products described in paragraphs 44 through 46, below.

1 16. The Hemp Non-Dairy Beverage Unsweetened (Vanilla) product  
2 purchased by Plaintiff has the following labels:  
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1 17. The label of the Hemp Non-Dairy Beverage Unsweetened (Vanilla)  
2 product includes the following representations on the product's package:

3 **"all natural"** (front of package);

4 **"all natural"** (side of package);

5 **"all natural"** (back of package);

6 **"natural nutrition"** (back of package);

7 **"Pacific Natural Foods"** (side of package);

8 **"good starts here"** (side of package);

9 **"When nature provides such delicious ingredients to work with, the key**  
10 **is to keep it simple"** (side of package); and

11 **"Ingredients from farmers and suppliers who share our high standards**  
12 **of quality"** (side of package).

13 18. The ingredients on the side label of the Hemp Non-Dairy Beverage  
14 Unsweetened (Vanilla) product's package states as follows:

15 **"INGREDIENTS:** HEMP NUT BASE (FILTERED WATER,  
16 WHOLE HEMP NUT [SHELLED HEMP SEED]), NATURAL  
17 VANILLA FLAVOR WITH OTHER NATURAL FLAVORS,  
18 CALCIUM PHOSPHATE, DISODIUM PHOSPHATE, GUM  
19 ARABIC, XANTHAN GUM, CARRAGEENAN, VITAMIN A  
PALMITATE, VITAMIN D2, RIBOFLAVIN (B2), VITAMIN B12."

20 19. Defendants unlawfully misbranded and falsely, misleadingly and  
21 deceptively represented the Hemp Non-Dairy Beverage Unsweetened (Vanilla)  
22 product as "all natural" despite that it contains non-natural ingredients, including the  
23 following artificial or synthetic ingredients: Calcium Phosphate, Disodium  
24 Phosphate, Xanthan Gum, Vitamin A Palmitate, Vitamin D2, Riboflavin, and  
25 Vitamin B12."<sup>2</sup>

26 20. The size and placement of ingredients, which appear in smaller print  
27 and on the side of each of the Pacific Natural Foods Products' packaging, are in

28 <sup>2</sup> Plaintiff reserves the right to amend these allegations if additional investigation or discovery reveals other non-natural ingredients.

1 stark contrast to the conspicuous "all natural" representations, which appear in larger  
2 print and in more prominent locations on the packaging.

3 21. Reasonable consumers, including Plaintiff, do not have the specialized  
4 knowledge necessary to identify ingredients in Pacific Natural Foods Products as  
5 being inconsistent with the "all natural" and "juice" claims.

6 22. A claim that a product is "all natural" is material to a reasonable  
7 consumer.

8 23. A reasonable consumer would expect that a product labeled as "all  
9 natural" does not contain any artificial, synthetic or extensively processed  
10 ingredients.

11 24. This expectation of a reasonable consumer is consistent with the  
12 common use of the word "natural" as well as with the views of the federal  
13 government and its agencies.

14 25. The Food and Drug Administration ("FDA") has repeatedly stated its  
15 policy to restrict the use of the term "natural" in connection with added color,  
16 synthetic substances and flavors addressed in 21 C.F.R. § 101.22.

17 26. 21 C.F.R. § 101.22 distinguishes between artificial versus natural  
18 foods, spices, flavorings, colorings, and preservatives on food labels. Any coloring  
19 or preservative can preclude the use of the term "natural" even if the coloring or  
20 preservative is derived from natural sources.

21 27. The Food and Drug Administration ("FDA") has repeatedly affirmed its  
22 policy through guidelines that define the appropriate boundaries for using the term  
23 "natural." According to the FDA:

24 "The agency will maintain its current policy ... not to restrict the use  
25 of the term 'natural' except for added color, synthetic substances, and  
26 flavors as provided in § 101.22. Additionally, the agency will  
27 maintain its policy ... regarding the use of 'natural' as meaning that  
28 nothing artificial or synthetic (including all color additives regardless  
of source) has been included in, or has been added to, a food that  
would not normally be expected to be in the food. Further ... the



1 agency will continue to distinguish between natural and artificial  
2 flavors as outlined in § 101.22." 58 Federal Register 2302, 2407 (Jan.  
3 6, 1993).

4 28. The FDA Compliance Policy Guide Sec. 587.100 further provides that:  
5 "The use of the words 'food color added,' 'natural color,' or similar  
6 words containing the term 'food' or 'natural' may be erroneously  
7 interpreted to mean the color is a naturally occurring constituent in the  
8 food. Since all added colors result in an artificially colored food, we  
9 would object to the declaration of any added color as 'food' or  
10 'natural.'"

11 29. Additionally, some of Defendants' Pacific Natural Foods Products  
12 contain ingredients from otherwise natural sources that have been extensively  
13 processed. As an example, "evaporated cane juice" is the end product of sugar cane  
14 being extensively processed. Some manufacturers of so-called "evaporated cane  
15 juice" add synthetic substances such as Phosphoric Acid and/or Calcium Hydroxide  
16 to extract cane syrup prior to evaporation. Phosphoric Acid and Calcium Hydroxide  
17 are both synthetic ingredients.

18 30. Moreover, Defendants' Pacific Natural Foods Products which claim to  
19 contain "evaporated cane juice" are misbranded, as well as false and misleading,  
20 because they do not actually contain "juice" but instead contain sugar or syrup  
21 derived from sugar.

22 31. 21 C.F.R. § 120.1 defines "juice" as "the aqueous liquid expressed or  
23 extracted from one or more fruits or vegetables...."

24 32. 21 C.F.R. § 168.130, requires that "the liquid food derived ... of the  
25 juice of sugarcane ... or by solution in water of sugarcane concentrate made from  
26 such juice" shall go by the name "cane sirup" or "sugar cane sirup." Alternatively,  
27 the word "sirup" may be spelled "syrup." *Ibid.*

28 33. Federal regulations instruct that ingredients must be described by their  
common or usual names, 21 C.F.R. § 101.4(a)(1), and not by a name that is

1 "confusingly similar to the name of any other food that is not reasonably  
2 encompassed within the same name," 21 C.F.R. § 102.5(a), (d).

3 34. The FDA has indicated that the use of the term "cane juice" is false and  
4 misleading, since it is not actually "juice" but sugar or syrup derived from sugar.  
5 See FDA Guidance for Industry: Ingredients Declared as Evaporated Cane Juice;  
6 Draft Guidance, October 2009.

7 35. In its guidance to the food industry, the FDA explained, among other  
8 things, as follows:

9 "[T]he term 'evaporated cane juice' has started to appear as an  
10 ingredient on food labels, most commonly to declare the presence of  
11 sweeteners derived from sugar cane syrup. However, FDA's current  
12 policy is that sweeteners derived from sugar cane syrup should not be  
13 declared as 'evaporated cane juice' because that term falsely suggests  
14 that the sweeteners are juice [].

15 'Juice' is defined by 21 CFR 120.1(a) as 'the aqueous liquid  
16 expressed or extracted from one or more fruits or vegetables, purees  
17 of the edible portions of one or more fruits or vegetables, or any  
18 concentrates of such liquid or puree....'

19 As provided in 21 CFR 101.4(a)(1), 'Ingredients required to be  
20 declared on the label or labeling of a food ... shall be listed by  
21 common or usual name....' The common or usual name for an  
22 ingredient is the name established by common usage or by regulation  
(21 CFR 102.5(d)). The common or usual name must accurately  
23 describe the basic nature of the food or its characterizing properties or  
24 ingredients, and may not be 'confusingly similar to the name of any  
25 other food that is not reasonably encompassed within the same name'  
(21 CFR 102.5(a)).

26 Sugar cane products exist in many different forms, ranging from  
27 raw sugars and syrups to refined sugar and molasses. These products  
28 are differentiated by their moisture, molasses, and sucrose content as  
well as by crystal size and any special treatments (e.g., treatment with  
sulfur). Sugar cane products with common or usual names defined by  
regulation are sugar (21 CFR 101.4(b)(20)) and cane sirup  
(alternatively spelled 'syrup') (21 CFR 168.130). Other sugar cane  
products have common or usual names established by common usage

1 (e.g., molasses, raw sugar, brown sugar, turbinado sugar, muscovado  
2 sugar, and demerara sugar)....

3 The intent of this draft guidance is to advise the regulated  
4 industry of FDA's view that the term 'evaporated cane juice' is not the  
5 common or usual name of any type of sweetener, including dried cane  
6 syrup. Because cane syrup has a standard of identity defined by  
7 regulation in 21 CFR 168.130, the common or usual name for the  
8 solid or dried form of cane syrup is 'dried cane syrup.'

9 Sweeteners derived from sugar cane syrup should not be listed  
10 in the ingredient declaration by names which suggest that the  
11 ingredients are juice, such as 'evaporated cane juice.' FDA considers  
12 such representations to be false and misleading under section  
13 403(a)(1) of the Act (21 U.S.C. 343(a)(1)) because they fail to reveal  
14 the basic nature of the food and its characterizing properties (i.e., that  
15 the ingredients are sugars or syrups) as required by 21 CFR 102.5."  
16 See FDA Guidance for Industry: Ingredients Declared as Evaporated  
17 Cane Juice; Draft Guidance, October 2009.

18 36. Because Defendants' Pacific Natural Foods Products, which claim to  
19 contain "evaporated cane juice" are false and misleading, and misbranded, they have  
20 no value as a matter of law.

21 37. Defendants engaged in an extensive and long-term advertising  
22 campaign labeling and otherwise marketing their Pacific Natural Foods Products,  
23 including the Hemp Non-Dairy Beverage Unsweetened (Vanilla) product, as "all  
24 natural" when, in fact, they are not "all natural."

25 38. Plaintiff purchased certain Pacific Natural Foods Products, including  
26 the Hemp Non-Dairy Beverage Unsweetened (Vanilla) product, in reliance on  
27 Defendants' representations and omissions on the products' labels that the products  
28 were "all natural."

39. Plaintiff reasonably and justifiably relied on the "all natural"  
representations on Pacific Natural Foods Products, including the Hemp Non-Dairy  
Beverage Unsweetened (Vanilla) product, and based her decision to purchase such  
products in substantial part on such representations.

1 40. Plaintiff also reasonably assumed that the Pacific Natural Foods  
2 Products were not misbranded and were legal to offer for sale and to purchase.

3 41. Plaintiff was misled and deceived by Defendants' misbranded products  
4 and label representations and would not have purchased the Pacific Natural Foods  
5 Products, including the Hemp Non-Dairy Beverage Unsweetened (Vanilla) product,  
6 in the absence of the foregoing "all natural" representations and omissions.

7 42. Plaintiff relied on Defendants' misbranded labels and false, misleading  
8 and deceptive labeling claims and omissions and suffered injury in fact and a loss of  
9 money with each purchase of Defendants' Pacific Natural Foods Products.

10 43. As a result of Defendants' misbranding and false, misleading and  
11 deceptive labeling claims and omissions, consumers such as Plaintiff did not receive  
12 the benefit of their bargain when they purchased Pacific Natural Foods Products.  
13 They each paid money for a product(s) that is misbranded (and therefore has no  
14 value as a matter of law), and is not what it claims to be or what they bargained for.  
15 They also paid a premium for the Pacific Natural Foods Products and lost the  
16 opportunity to purchase and consume other, truly all natural foods.

17 44. In addition to the Hemp Non-Dairy Beverage Unsweetened (Vanilla)  
18 product, Defendants also misbranded and misrepresented other substantially similar  
19 Pacific Natural Foods products ("Substantially Similar Products"). Each of the  
20 Substantially Similar Products makes the same label misrepresentations and violates  
21 the same California Sherman Food, Drug, And Cosmetic Law, California Health &  
22 Safety Code § 109875 *et seq.*, laws as the Hemp Non-Dairy Beverage Unsweetened  
23 (Vanilla) product.

24 45. The Substantially Similar Products include the following Pacific  
25 Natural Foods products labeled as "all natural:"

- 26 • Hazelnut Non-Dairy Beverage (Original);
- 27 • Hazelnut Non-Dairy Beverage (Chocolate);
- 28 • Hemp Non-Dairy Beverage (Original);

- 1 • Hemp Non-Dairy Beverage Unsweetened (Original);
- 2 • Hemp Non-Dairy Beverage (Chocolate);
- 3 • Hemp Non-Dairy Beverage (Vanilla);
- 4 • Rice Non-Dairy Beverage (Original);
- 5 • Rice Non-Dairy Beverage (Vanilla);
- 6 • Ultra Soy Non-Dairy Beverage (Original); and
- 7 • Ultra Soy Non-Dairy Beverage (Vanilla).

8 46. The Substantially Similar Products include the following Pacific  
9 Natural Foods products labeled as containing "evaporated cane juice:"

- 10 • Hazelnut Non-Dairy Beverage (Chocolate);
- 11 • Ultra Soy Non-Dairy Beverage (Original);
- 12 • Ultra Soy Non-Dairy Beverage (Vanilla);
- 13 • Select Soy Non-Dairy Beverage (Original); and
- 14 • Select Soy Non-Dairy Beverage (Vanilla).

15 47. Plaintiff reserves the right to add additional products to the lists of  
16 Substantially Similar Products set forth in paragraphs 45 and 46, above, based upon  
17 additional investigation or discovery.

18 48. Defendants know that consumers are willing to pay for all natural  
19 products. Defendants advertise the Pacific Natural Foods Products with the  
20 intention that consumers rely on the affirmative misrepresentations of fact on their  
21 labeling that the products are "all natural." Further, Defendants' omissions of the  
22 material fact that the products include ingredients that are not "all natural," but  
23 instead contain artificial, synthetic or extensively processed ingredients, are likely to  
24 deceive reasonable consumers.

25 49. Defendants know that the Pacific Natural Foods Products, including the  
26 Hemp Non-Dairy Beverage Unsweetened (Vanilla) product, are misbranded and that  
27 their labeling claims and omissions are false, misleading, deceptive, and likely to  
28 deceive reasonable consumers.

1 50. Yet, Defendants have engaged and continue to engage in their  
2 misbranding and with their misrepresentations of fact and omissions of fact in  
3 furtherance of their motive to sell and profit from the Pacific Natural Foods  
4 Products on the backs and at the expense of consumers and the consuming public.

5  
6 **CLASS ACTION ALLEGATIONS**

7 51. Plaintiff brings this class action on behalf of herself and all other  
8 persons similarly situated pursuant to Rules 23(a) and 23(b)(2) and 23(b)(3) of the  
9 Federal Rules of Civil Procedure.

10 52. The class ("Class") which Plaintiff seeks to represent is defined as:

11 All persons in the United States who, within four years from the  
12 date of filing this action, purchased any of the Pacific Natural Foods  
13 Products which: (1) was labeled "all natural" but contains artificial or  
14 synthetic ingredients and/or (2) contains the ingredient labeled as  
15 "evaporated cane juice."<sup>3</sup>

16 53. Excluded from the Class are Defendants and their directors, officers  
17 and employees.

18 54. Numerosity (Fed. R. Civ. P. 23(a)(1)): The Class is so numerous that  
19 joinder of all individual members in one action would be impracticable. The  
20 disposition of their claims through this class action will benefit both the parties and  
21 this Court.

22 55. Plaintiff is informed and believes and thereon alleges that there are, at a  
23 minimum, many thousands, or millions, of members that comprise the Class.

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28 <sup>3</sup> Plaintiff reserves the right to amend or otherwise modify the Class definition  
and/or add subclasses.

1 56. Members of the Class may be notified of the pendency of this action by  
2 techniques and forms commonly used in class actions, such as by published notice,  
3 e-mail notice, website notice, first-class mail, or combinations thereof, or by other  
4 methods suitable to this class and deemed necessary and or appropriate by the Court.

5 57. Common Questions of Fact and Law (Fed. R. Civ. P. 23(a)(2) and  
6 (b)(3)): There are a well-defined community of interest and common questions of  
7 fact and law affecting the members of the Class.

8 58. The questions of fact and law common to the Class predominate over  
9 questions which may affect individual members and include the following:

10 (a) Whether Defendants' "all natural" representations are unlawful,  
11 unfair, deceptive, untrue or misleading;

12 (b) Whether Defendants' "evaporated cane juice" representations are  
13 unlawful, unfair, deceptive, untrue or misleading;

14 (c) Whether Defendants violated California Business and  
15 Professions Code § 17200 *et seq.*;

16 (d) Whether Defendants violated California Business and  
17 Professions Code § 17500 *et seq.*;

18 (e) Whether Defendants violated California Civil Code § 1750 *et*  
19 *seq.*; and

20 (f) The relief, including injunctive and other equitable relief, to  
21 which Plaintiff and the Class are entitled.

22 59. Typicality (Fed. R. Civ. P. 23(a)(3)): Plaintiff's claims are typical of the  
23 claims of the entire Class. Plaintiff and all Class members each bought one or more  
24 of Defendants' products which are at issue in this case. The claims of Plaintiff and  
25 members of the Class are based on the same legal and remedial theories and arise  
26 from the same unlawful conduct.

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1           60. Adequacy of Representation (Fed. R. Civ. P. 23(a)(4)): Plaintiff is an  
2 adequate representative of the Class because her interests do not conflict with the  
3 interests of the Class which Plaintiff seeks to represent. Plaintiff will fairly,  
4 adequately, and vigorously represent and protect the interests of the Class and has  
5 no interests antagonistic to the Class. Plaintiff has retained counsel who is  
6 competent and experienced in the prosecution of class action litigation.

7           61. Superiority (Fed. R. Civ. P. 23(b)(3)): A class action is superior to  
8 other available means for the fair and efficient adjudication of the claims of the  
9 Class. While the aggregate damages which may be and if awarded to the Class are  
10 likely to be substantial, the actual economic damages suffered by individual  
11 members of the Class are likely relatively small. As a result, the expense and  
12 burden of individual litigation makes it economically infeasible and procedurally  
13 impracticable for each member of the Class to individually seek redress for the  
14 wrongs done to them. The likelihood of individual Class members prosecuting  
15 separate claims is remote. Plaintiff does not know of any other litigation already  
16 commenced by or against any member of the Class concerning Defendants' conduct  
17 at issue in this case. Individualized litigation would also present the potential for  
18 varying, inconsistent or contradictory judgments, and would increase the delay and  
19 expense to all parties and the court system resulting from multiple trials of the same  
20 factual issues. In contrast, the conduct of this matter as a class action presents fewer  
21 management difficulties, conserves the resources of the parties and the court system,  
22 and would protect the rights of each member of the Class. Plaintiff knows of no  
23 difficulty to be encountered in the management of this action that would preclude its  
24 maintenance as a class action.

25           62. Injunctive or Declaratory Relief (Fed. R. Civ. P. 23(b)(2)): A class  
26 action is also appropriate because Defendants have acted or refused to act on  
27 grounds that apply generally to the Class, so that final injunctive relief or  
28 corresponding declaratory relief is appropriate respecting the Class as a whole.



1 **FIRST CAUSE OF ACTION**

2 **For Violation of California's Unfair Competition Law,**  
3 **California Business & Professions Code § 17200 *et seq.***

4 **(On Behalf of Plaintiff and the Class as against**  
5 **all Defendants including DOES 1 through 10)**

6 63. Plaintiff hereby incorporates by reference the allegations contained in  
7 this Complaint.

8 64. Plaintiff asserts this claim on behalf of herself and the Class as against  
9 Defendants and each of them.

10 65. "California's unfair competition law (UCL) (§ 17200 *et seq.*) defines  
11 'unfair competition' to mean and include 'any unlawful, unfair or fraudulent business  
12 act or practice and unfair, deceptive, untrue or misleading advertising and any act  
13 prohibited by [the false advertising law (§ 17500 *et seq.*)].'" *Kasky v. Nike, Inc.*, 27  
14 Cal.4th 939, 949 (2002).

15 66. "The UCL's purpose is to protect both consumers and competitors by  
16 promoting fair competition in commercial markets for goods and services." *Kasky*,  
17 27 Cal.4th at 949.

18 67. Defendants have violated the UCL in several of the following ways,  
19 each of which are independently actionable:

20 **Unlawful (Sherman Law Misbranding Violations)**

21 68. Defendants' conduct of labeling, advertising and otherwise representing  
22 its products as "all natural" and/or containing "evaporated cane juice" is unlawful  
23 and constitutes misbranding under the Sherman Food, Drug, And Cosmetic Law,  
24 California Health & Safety Code § 109875 *et seq.* (the "Sherman Law").

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1 69. California's Sherman Law adopts, incorporates – and is identical – to  
2 the relevant provisions of the federal Food Drug and Cosmetic Act, 21 U.S.C. § 301  
3 *et seq.* ("FDCA").<sup>4</sup>

4 70. The Sherman Law expressly states that "Any food is misbranded if its  
5 labeling is false or misleading in any particular." California Health & Safety Code §  
6 110660.<sup>5</sup>

7 71. The Sherman Law also provides that "Any food is misbranded if any  
8 word, statement, or other information required pursuant to this part to appear on the  
9 label or labeling is not prominently placed upon the label or labeling with  
10 conspicuousness, as compared with other words, statements, designs, or devices in  
11 the labeling and in terms as to render it likely to be read and understood by the  
12 ordinary individual under customary conditions of purchase and use." California  
13 Health & Safety Code § 110705.<sup>6</sup>

14 72. The Sherman Law expressly states that "Any food is misbranded if it  
15 bears or contains any artificial flavoring, artificial coloring, or chemical  
16 preservative, unless its labeling states that fact." California Health & Safety Code §  
17 110740.<sup>7</sup>

18 73. The Sherman Law also provides that a food is misbranded if its label  
19 does not clearly state "the common or usual name of the food" or "the common or  
20 usual name of each ingredient." California Health & Safety Code §§ 110720.  
21 110725.<sup>8</sup>

22 \_\_\_\_\_  
23 <sup>4</sup> Through the Sherman Law, California has also adopted all federal food  
24 labeling regulations as its own: "All food labeling regulations and any amendments  
25 to those regulations adopted pursuant to the federal act ... shall be the food labeling  
regulations of this state." California Health & Safety Code § 110100. "Federal act  
means the federal Food, Drug, and Cosmetic Act, as amended (21 U.S.C. Sec. 301  
*et seq.*)." California Health & Safety Code § 109930.

26 <sup>5</sup> Identical to FDCA 21 U.S.C. § 343(a).

27 <sup>6</sup> Identical to FDCA 21 U.S.C. § 343(f).

28 <sup>7</sup> Identical to FDCA 21 U.S.C. § 343(k).

<sup>8</sup> Identical to FDCA 21 U.S.C. § 343(g); and 21 C.F.R. § 101.4(a)(1), 21  
C.F.R. § 102.5(a), (d).

1 74. Misbranded food is unlawful and has no value as it may not be  
2 manufactured, delivered, held, offered for sale, or otherwise received in commerce.

3 75. "It is unlawful for any person to misbrand any food." California Health  
4 & Safety Code § 110765.

5 76. "It is unlawful for any person to manufacture, sell, deliver, hold, or  
6 offer for sale any food that is misbranded." California Health & Safety Code §  
7 110760.

8 77. "It is unlawful for any person to receive in commerce any food that is  
9 misbranded or to deliver or proffer for delivery any such food." California Health &  
10 Safety Code § 110770.

11 78. Defendants manufactured, delivered, held, offered for sale, sold and/or  
12 otherwise received into commerce their misbranded products.

13 79. Defendants sold their misbranded products within California and  
14 throughout the United States.

15 80. As a result of Defendants' conduct, Plaintiff and Class members  
16 purchased misbranded products which have no value and are not saleable, as a  
17 matter of law, and Plaintiff and Class members suffered injury in fact and lost  
18 money or property as a result of Defendants' conduct.

19 **Unlawful (Other Violations)**

20 81. In addition to Defendants' misbranding violations set forth above,  
21 Defendants have also violated the UCL by violating other laws including, but not  
22 limited to, the following:

23 82. Defendants' conduct violates the advertising prohibitions under the  
24 Sherman Law, California Health & Safety Code §§ 110390, 110395, 110398 and  
25 110400.

26 83. Defendants' conduct violates California's False Advertising Law,  
27 California Business & Professions Code § 17500 *et seq.*  
28

1 84. Defendants' conduct violates California's Consumers Legal Remedies  
2 Act., California Civil Code § 1750 *et seq.*

3 **Unfair**

4 85. Defendants' conduct is unfair under the UCL because it offends  
5 established public policy and/or is immoral, unethical, oppressive, unscrupulous  
6 and/or substantially injurious to Plaintiff and the Class. Defendants' conduct  
7 undermines and violates the spirit and policies underlying the Sherman Law, the  
8 False Advertising Law, and the Consumers Legal Remedies Act. There is no  
9 legitimate utility of Defendants' conduct, let alone any that would outweigh the  
10 harm to Plaintiff and the Class.

11 86. Plaintiff and Class members did not know and, as reasonable  
12 consumers had no way of reasonably knowing that the products were misbranded  
13 and were not properly marketed, advertised, packaged and labeled, and thus could  
14 not have reasonably avoided the injury each of them suffered.

15 **Fraudulent**

16 87. Defendants' conduct is also fraudulent under the UCL because it is  
17 likely to deceive reasonable consumers.

18 **Unfair, Deceptive, Untrue or Misleading Advertising**

19 88. As described herein, Defendants' conduct also violates the UCL  
20 because the conduct constitutes unfair, deceptive, untrue and/or misleading  
21 advertising.

22 **Relief Sought**

23 89. As a result of Defendants' conduct and violations of the UCL, Plaintiff  
24 and Class members suffered injury in fact and lost money or property.

25 90. Defendants' conduct is ongoing and, unless restrained, likely to recur.

26 91. Plaintiff, on behalf of herself and Class members, seeks equitable relief  
27 requiring Defendants to refund and restore to Plaintiff and all Class members all  
28

1 monies they paid for the Pacific Natural Foods Products, and injunctive relief  
2 prohibiting Defendants from engaging in the misconduct described herein.

3  
4 **SECOND CAUSE OF ACTION**

5 **For Violation of California's False Advertising Law,**  
6 **California Business & Professions Code § 17500 *et seq.***

7 **(On Behalf of Plaintiff and the Class as against**  
8 **all Defendants including DOES 1 through 10)**

9 92. Plaintiff hereby incorporates by reference the allegations contained in  
10 this Complaint.

11 93. Plaintiff asserts this claim on behalf of herself and the Class as against  
12 Defendants and each of them.

13 94. Both the UCL and California's False Advertising Law prohibit "not  
14 only advertising which is false, but also advertising which[,] although true, is either  
15 actually misleading or which has a capacity, likelihood or tendency to deceive or  
16 confuse the public.' [Citation.] Thus, to state a claim under either the UCL or the  
17 false advertising law, based on false advertising or promotional practices, 'it is  
18 necessary only to show that `members of the public are likely to be deceived.'" *Kasky v. Nike, Inc.*, 27 Cal.4th 939, 951 (2002).

19  
20 95. As stated in this Complaint, Defendants publicly disseminated untrue  
21 or misleading advertising or intended not to sell Pacific Natural Foods Products as  
22 advertised in violation of California Business & Professional Code § 17500 *et seq.*,  
23 by, *inter alia*:

24 (a) Representing that Pacific Natural Foods Products are "all  
25 natural," when they are not; and

26 (b) Misrepresenting that Pacific Natural Foods products contain  
27 "evaporated cane juice."  
28

1 96. Defendants committed such violations of the False Advertising Law  
2 with actual knowledge or in the exercise of reasonable care should have known the  
3 representations were untrue or misleading.

4 97. As a result of Defendants' conduct and violations of the UCL, Plaintiff  
5 and Class members suffered injury in fact and lost money or property.

6 98. Defendants' conduct is ongoing and, unless restrained, likely to recur.

7 99. Plaintiff, on behalf of herself and Class members, seeks equitable relief  
8 requiring Defendants to refund and restore to Plaintiff and all Class members all  
9 monies they paid for the Pacific Natural Foods Products, and injunctive relief  
10 prohibiting Defendants from engaging in the misconduct described herein.

11  
12 **THIRD CAUSE OF ACTION**

13 **For Violation of California's Consumers Legal Remedies Act,**

14 **California Civil Code § 1750 *et seq.***

15 **(On Behalf of Plaintiff and the Class as against**

16 **all Defendants including DOES 1 through 10)**

17 100. Plaintiff hereby incorporates by reference the allegations contained in  
18 this Complaint.

19 101. Plaintiff asserts this claim on behalf of herself and the Class as against  
20 Defendants and each of them.

21 102. Defendants' representations, omissions and conduct have violated, and  
22 continue to violate California's Consumers Legal Remedies Act ("CLRA"), because  
23 they extend to transactions that are intended to result, or which have resulted, in the  
24 sale of goods to consumers, including Plaintiff and the Class.

25 103. Defendants' conduct violates the CLRA, Civil Code § 1770(a)(5) which  
26 prohibits "Representing that goods or services have ... characteristics, ingredients,  
27 uses, benefits, or quantities which they do not have."  
28

1 104. Defendants' conduct violates the CLRA, Civil Code § 1770(a)(7) which  
2 prohibits "Representing that goods or services are of a particular standard, quality,  
3 or grade ... if they are of another."

4 105. Defendants' conduct violates the CLRA, Civil Code § 1770(a)(9) which  
5 prohibits "Advertising goods ... with intent not to sell them as advertised."

6 106. Defendants' conduct violates the CLRA, Civil Code § 1770(a)(16)  
7 which prohibits "Representing that the subject of a transaction has been supplied in  
8 accordance with a previous representation when it has not."

9 107. Defendants' Pacific Natural Foods Products are "goods" within the  
10 meaning of Civil Code §§ 1761(a) and 1770.

11 108. Plaintiff and Class members are "consumers" within the meaning of  
12 Civil Code §§ 1761(d) and 1770.

13 109. Each purchase of Defendants' Pacific Natural Foods Products by  
14 Plaintiff and each Class member constitutes a "transaction" within the meaning of  
15 Civil Code §§ 1761(e) and 1770.

16 110. Defendants' conduct is ongoing and, unless restrained, likely to recur.

17 111. Plaintiff, on behalf of herself and Class members, seeks injunctive  
18 relief prohibiting Defendants from engaging in the misconduct described herein.

19 112. No relief of any kind, other than injunctive relief, is currently sought  
20 pursuant to this CLRA cause of action.

21 113. No damages of any kind are currently sought pursuant to this CLRA  
22 cause of action.

23 114. The CLRA Civil Code § 1782(d) states in pertinent part as follows:

24 "An action for injunctive relief brought under the specific provisions  
25 of Section 1770 may be commenced without compliance with  
26 subdivision (a) [notice requirement]. Not less than 30 days after the  
27 commencement of an action for injunctive relief, and after compliance  
28 with subdivision (a) [notice requirement], the consumer may amend

1 his or her complaint without leave of court to include a request for  
2 damages."

3 115. The CLRA, Civil Code § 1782(a), states as follows:

4 "(a) Thirty days or more prior to the commencement of an  
5 action for damages pursuant to this title, the consumer shall do the  
6 following:

7 (1) Notify the person alleged to have employed or  
8 committed methods, acts, or practices declared unlawful by Section  
9 1770 of the particular alleged violations of Section 1770.

10 (2) Demand that the person correct, repair, replace, or  
11 otherwise rectify the goods or services alleged to be in violation of  
12 Section 1770.

13 The notice shall be in writing and shall be sent by certified or  
14 registered mail, return receipt requested, to the place where the  
15 transaction occurred or to the person's principal place of business  
16 within California."

17 116. Pursuant to Civil Code § 1782(a), Plaintiff will provide PACIFIC  
18 FOODS OF OREGON, INC. with notice of its CLRA violations by certified mail  
19 return receipt requested. If Defendant PACIFIC FOODS OF OREGON, INC. fails  
20 to provide appropriate relief for the CLRA violations, Plaintiff will amend this  
21 Complaint to seek monetary damages (compensatory, punitive, etc.) and other relief  
22 under the CLRA on behalf of Plaintiff and the Class.

23 117. Defendant PACIFIC FOODS OF OREGON, INC. has not filed any  
24 statement or designation with the California Secretary of State.

25 118. Defendant PACIFIC FOODS OF OREGON, INC. has not received a  
26 certificate of qualification from the California Secretary of State.

27 119. Defendant PACIFIC FOODS OF OREGON, INC. is not registered  
28 with the California Secretary of State.

120. Defendant PACIFIC FOODS OF OREGON, INC. has not publicly  
disclosed any address as its principal place of business within California.



1 121. Defendant PACIFIC FOODS OF OREGON, INC. does not have a  
2 designated agent for service of process within California.

3 122. Defendant PACIFIC FOODS OF OREGON, INC. may be provided the  
4 notice specified in Civil Code § 1782(a) by sending such notice to PACIFIC  
5 FOODS OF OREGON, INC., c/o Kaye N. Barnes, 9955 SW Potano St., Tualatin,  
6 OR 97062.

7 123. Attached hereto is the venue declaration required by CLRA, Civil Code  
8 § 1780(d).<sup>9</sup>

9

10

**PRAYER FOR RELIEF**

11

WHEREFORE, Plaintiff, on behalf of herself and the Class, prays for:

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1. An order certifying the Class and appointing Plaintiff as the  
representative of the Class, and appointing counsel of record for Plaintiff as counsel  
for the Class;

15

16

2. Equitable relief requiring Defendants to refund and restore to Plaintiff  
and all Class members all monies they paid for the Pacific Natural Foods Products;

17

18

3. Injunctive relief prohibiting Defendants from engaging in the  
misconduct described herein;

19

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21

4. An award of attorney's fees;

5. An award of costs;

6. An award of interest, including prejudgment interest; and

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<sup>9</sup> A declaration may be used in lieu of an affidavit. California Code of Civil  
Procedure § 2015.5.

1           7.       For such other and further relief as the Court may deem proper.

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DATED: November 12, 2013   CHANT & COMPANY  
A Professional Law Corporation

By   
Chant Yedalian  
Counsel For Plaintiff

**DEMAND FOR JURY TRIAL**

Plaintiff demands a trial by jury on all claims so triable.

DATED: November 12, 2013   CHANT & COMPANY  
A Professional Law Corporation

By   
Chant Yedalian  
Counsel For Plaintiff

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**DECLARATION BY PLAINTIFF SADISHA PERERA**

I, SADISHA PERERA, hereby declare that:

1. I have personal knowledge of the following facts stated in this Declaration and could competently testify thereto if called upon to do so.

2. I am a named Plaintiff in this case.

3. I purchased the Hemp Non-Dairy Beverage Unsweetened (Vanilla) product, which is shown in paragraph 16 of the attached Complaint, in Orange County, California.

I declare under penalty of perjury under the laws of the State of California and the United States of America that the foregoing Declaration is true and correct, and was executed by me in the City of Rancho Santa Margarita, Orange County, California, on November 13<sup>th</sup> 2013.

  
SADISHA PERERA  
Declarant

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA  
CIVIL COVER SHEET

<b>I. (a) PLAINTIFFS</b> ( Check box if you are representing yourself <input type="checkbox"/> ) SADISHA PERERA, on behalf of herself and all others similarly situated	<b>DEFENDANTS</b> ( Check box if you are representing yourself <input type="checkbox"/> ) PACIFIC FOODS OF OREGON, INC. (also d/b/a Pacific Natural Foods), and DOES 1 through 10, inclusive
(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same information.) Chant Yedaiian, State Bar No. 222325, (chant@chant.mobi) CHANT & COMPANY A PROFESSIONAL LAW CORPORATION 1010 N. Central Ave., Glendale, CA 91202 Phone: 877.574.7100, Fax: 877.574.9411	(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same information.)

<b>II. BASIS OF JURISDICTION</b> (Place an X in one box only.)  <input type="checkbox"/> 1. U.S. Government Plaintiff <input type="checkbox"/> 2. U.S. Government Defendant <input type="checkbox"/> 3. Federal Question (U.S. Government Not a Party) <input checked="" type="checkbox"/> 4. Diversity (Indicate Citizenship of Parties in Item III)	<b>III. CITIZENSHIP OF PRINCIPAL PARTIES</b> -For Diversity Cases Only (Place an X in one box for plaintiff and one for defendant) <table style="width:100%; border-collapse: collapse;"> <tr> <td style="width:30%;"></td> <td style="width:10%; text-align: center;"><b>PTF</b></td> <td style="width:10%; text-align: center;"><b>DEF</b></td> <td style="width:40%;"></td> <td style="width:10%; text-align: center;"><b>PTF</b></td> <td style="width:10%; text-align: center;"><b>DEF</b></td> </tr> <tr> <td>Citizen of This State</td> <td style="text-align: center;"><input checked="" type="checkbox"/> 1</td> <td style="text-align: center;"><input type="checkbox"/> 1</td> <td>Incorporated or Principal Place of Business in this State</td> <td style="text-align: center;"><input type="checkbox"/> 4</td> <td style="text-align: center;"><input type="checkbox"/> 4</td> </tr> <tr> <td>Citizen of Another State</td> <td style="text-align: center;"><input type="checkbox"/> 2</td> <td style="text-align: center;"><input type="checkbox"/> 2</td> <td>Incorporated and Principal Place of Business in Another State</td> <td style="text-align: center;"><input type="checkbox"/> 5</td> <td style="text-align: center;"><input checked="" type="checkbox"/> 5</td> </tr> <tr> <td>Citizen or Subject of a Foreign Country</td> <td style="text-align: center;"><input type="checkbox"/> 3</td> <td style="text-align: center;"><input type="checkbox"/> 3</td> <td>Foreign Nation</td> <td style="text-align: center;"><input type="checkbox"/> 6</td> <td style="text-align: center;"><input type="checkbox"/> 6</td> </tr> </table>		<b>PTF</b>	<b>DEF</b>		<b>PTF</b>	<b>DEF</b>	Citizen of This State	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 1	Incorporated or Principal Place of Business in this State	<input type="checkbox"/> 4	<input type="checkbox"/> 4	Citizen of Another State	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Incorporated and Principal Place of Business in Another State	<input type="checkbox"/> 5	<input checked="" type="checkbox"/> 5	Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6
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Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6																				

**IV. ORIGIN** (Place an X in one box only.)

1. Original Proceeding  
  2. Removed from State Court  
  3. Remanded from Appellate Court  
  4. Reinstated or Reopened  
  5. Transferred from Another District (Specify)  
  6. Multi-District Litigation

**V. REQUESTED IN COMPLAINT: JURY DEMAND:**  Yes  No (Check "Yes" only if demanded in complaint.)

**CLASS ACTION under F.R.Cv.P. 23:**  Yes  No      **MONEY DEMANDED IN COMPLAINT:** \$ \_\_\_\_\_

**VI. CAUSE OF ACTION** (Cite the U.S. Civil Statute under which you are filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.)  
 28 U.S.C. § 1332(d); Class action/food labeling violations

**VII. NATURE OF SUIT** (Place an X in one box only.)

OTHER STATUTES	CONTRACT	REAL PROPERTY CONT.	IMMIGRATION	PRISONER PETITIONS	PROPERTY RIGHTS
<input type="checkbox"/> 375 False Claims Act <input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce/ICC Rates/Etc. <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced & Corrupt Org. <input type="checkbox"/> 480 Consumer Credit <input type="checkbox"/> 490 Cable/Sat TV <input type="checkbox"/> 850 Securities/Commodities/Exchange <input checked="" type="checkbox"/> 890 Other Statutory Actions <input type="checkbox"/> 891 Agricultural Acts <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 895 Freedom of Info. Act <input type="checkbox"/> 896 Arbitration <input type="checkbox"/> 899 Admin. Procedures Act/Review of Appeal of Agency Decision <input type="checkbox"/> 950 Constitutionality of State Statutes	<input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loan (Excl. Vet.) <input type="checkbox"/> 153 Recovery of Overpayment of Vet. Benefits <input type="checkbox"/> 160 Stockholders' Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability <input type="checkbox"/> 196 Franchise <b>REAL PROPERTY</b> <input type="checkbox"/> 210 Land Condemnation <input type="checkbox"/> 220 Foreclosure <input type="checkbox"/> 230 Rent Lease & Ejectment	<input type="checkbox"/> 240 Torts to Land <input type="checkbox"/> 245 Tort Product Liability <input type="checkbox"/> 290 All Other Real Property <b>TORTS</b> <b>PERSONAL PROPERTY</b> <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault, Libel & Slander <input type="checkbox"/> 330 Fed. Employers' Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury <input type="checkbox"/> 362 Personal Injury-Med Malpractice <input type="checkbox"/> 365 Personal Injury-Product Liability <input type="checkbox"/> 367 Health Care/Pharmaceutical Personal Injury Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability	<input type="checkbox"/> 462 Naturalization Application <input type="checkbox"/> 465 Other Immigration Actions <b>TORTS</b> <b>PERSONAL PROPERTY</b> <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth in Lending <input type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability <b>BANKRUPTCY</b> <input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 <b>CIVIL RIGHTS</b> <input type="checkbox"/> 440 Other Civil Rights <input type="checkbox"/> 441 Voting <input type="checkbox"/> 442 Employment <input type="checkbox"/> 443 Housing/Accommodations <input type="checkbox"/> 445 American with Disabilities-Employment <input type="checkbox"/> 446 American with Disabilities-Other <input type="checkbox"/> 448 Education	<b>Habeas Corpus:</b> <input type="checkbox"/> 463 Alien Detainee <input type="checkbox"/> 510 Motions to Vacate Sentence <input type="checkbox"/> 530 General <input type="checkbox"/> 535 Death Penalty <b>Other:</b> <input type="checkbox"/> 540 Mandamus/Other <input type="checkbox"/> 550 Civil Rights <input type="checkbox"/> 555 Prison Condition <input type="checkbox"/> 560 Civil Detainee Conditions of Confinement <b>FORFEITURE/PENALTY</b> <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 690 Other <b>LABOR</b> <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Mgmt. Relations <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 751 Family and Medical Leave Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Employee Ret. Inc. Security Act	<input type="checkbox"/> 820 Copyrights <input type="checkbox"/> 830 Patent <input type="checkbox"/> 840 Trademark <b>SOCIAL SECURITY</b> <input type="checkbox"/> 861 HIA (1395ff) <input type="checkbox"/> 862 Black Lung (923) <input type="checkbox"/> 863 DIWC/DIWW (405 (g)) <input type="checkbox"/> 864 SSID Title XVI <input type="checkbox"/> 865 RSI (405 (g)) <b>FEDERAL TAX SUITS</b> <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) <input type="checkbox"/> 871 IRS-Third Party 26 USC 7609

**FOR OFFICE USE ONLY:** Case Number: SACV13-01788 CJC (DFMx)

**UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA  
CIVIL COVER SHEET**

**VIII. VENUE:** Your answers to the questions below will determine the division of the Court to which this case will most likely be initially assigned. This initial assignment is subject to change, in accordance with the Court's General Orders, upon review by the Court of your Complaint or Notice of Removal.

<b>Question A: Was this case removed from state court?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  If "no," go to Question B. If "yes," check the box to the right that applies, enter the corresponding division in response to Question D, below, and skip to Section IX.	STATE CASE WAS PENDING IN THE COUNTY OF:		INITIAL DIVISION IN CACD IS:
	<input type="checkbox"/> Los Angeles		Western
	<input type="checkbox"/> Ventura, Santa Barbara, or San Luis Obispo		Western
	<input type="checkbox"/> Orange		Southern
	<input type="checkbox"/> Riverside or San Bernardino		Eastern

<b>Question B: Is the United States, or one of its agencies or employees, a party to this action?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  If "no," go to Question C. If "yes," check the box to the right that applies, enter the corresponding division in response to Question D, below, and skip to Section IX.	If the United States, or one of its agencies or employees, is a party, is it:		INITIAL DIVISION IN CACD IS:	
	A PLAINTIFF?	A DEFENDANT?		
	Then check the box below for the county in which the majority of DEFENDANTS reside.	Then check the box below for the county in which the majority of PLAINTIFFS reside.		
	<input type="checkbox"/> Los Angeles	<input type="checkbox"/> Los Angeles		Western
	<input type="checkbox"/> Ventura, Santa Barbara, or San Luis Obispo	<input type="checkbox"/> Ventura, Santa Barbara, or San Luis Obispo		Western
	<input type="checkbox"/> Orange	<input type="checkbox"/> Orange		Southern
<input type="checkbox"/> Riverside or San Bernardino	<input type="checkbox"/> Riverside or San Bernardino	Eastern		
<input type="checkbox"/> Other	<input type="checkbox"/> Other	Western		

Question C: Location of plaintiffs, defendants, and claims?	A. Los Angeles County	B. Ventura, Santa Barbara, or San Luis Obispo Counties	C. Orange County	D. Riverside or San Bernardino Counties	E. Outside the Central District of California	F. Other
Indicate the location in which a majority of plaintiffs reside:	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Indicate the location in which a majority of defendants reside:	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Indicate the location in which a majority of claims arose:	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>C.1. Is either of the following true? If so, check the one that applies:</b> <input checked="" type="checkbox"/> 2 or more answers in Column C <input type="checkbox"/> only 1 answer in Column C and no answers in Column D  Your case will initially be assigned to the SOUTHERN DIVISION. Enter "Southern" in response to Question D, below.  If none applies, answer question C2 to the right. →	<b>C.2. Is either of the following true? If so, check the one that applies:</b> <input type="checkbox"/> 2 or more answers in Column D <input type="checkbox"/> only 1 answer in Column D and no answers in Column C  Your case will initially be assigned to the EASTERN DIVISION. Enter "Eastern" in response to Question D, below.  If none applies, go to the box below. ↓
Your case will initially be assigned to the WESTERN DIVISION. Enter "Western" in response to Question D below.	

<b>Question D: Initial Division?</b> Enter the initial division determined by Question A, B, or C above: →	INITIAL DIVISION IN CACD  SOUTHERN DIVISION
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UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA

CIVIL COVER SHEET

IX(a). IDENTICAL CASES: Has this action been previously filed in this court and dismissed, remanded or closed?  NO  YES

If yes, list case number(s): \_\_\_\_\_

IX(b). RELATED CASES: Have any cases been previously filed in this court that are related to the present case?  NO  YES

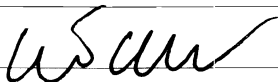
If yes, list case number(s): \_\_\_\_\_

Civil cases are deemed related if a previously filed case and the present case:

- (Check all boxes that apply)  A. Arise from the same or closely related transactions, happenings, or events; or  
 B. Call for determination of the same or substantially related or similar questions of law and fact; or  
 C. For other reasons would entail substantial duplication of labor if heard by different judges; or  
 D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.

X. SIGNATURE OF ATTORNEY

(OR SELF-REPRESENTED LITIGANT):



DATE: 11/12/13

Notice to Counsel/Parties: The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet).

Key to Statistical codes relating to Social Security Cases:

Nature of Suit Code	Abbreviation	Substantive Statement of Cause of Action
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405 (g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES JUDGES

This case has been assigned to District Judge Cormac J. Carney and the assigned Magistrate Judge is Douglas F. McCormick.

The case number on all documents filed with the Court should read as follows:

SACV13-01788 CJC (DFMx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge.

Clerk, U. S. District Court

November 13, 2013

Date

By Maria Barr  
Deputy Clerk

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NOTICE TO COUNSEL

*A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).*

**Subsequent documents must be filed at the following location:**

Western Division  
312 N. Spring Street, G-8  
Los Angeles, CA 90012

Southern Division  
411 West Fourth St., Ste 1053  
Santa Ana, CA 92701

Eastern Division  
3470 Twelfth Street, Room 134  
Riverside, CA 92501

**Failure to file at the proper location will result in your documents being returned to you.**