

December 21, 2017

Laura Smith, Esq. Legal Director Truth in Advertising, Inc. POBox 927 Madison, CT 06443

RE: Email from TINA dated December 18, 2017

To whom it may concern;

Thank you for bringing your concerns to our attention in your email dated December 18, 2017. We take all allegations of improper claims seriously, and we appreciate the time you took to bring the concerns stated in your email to our attention. While we may not agree completely with your assertions, we have reviewed the links provided and have deleted the content that you have pointed out. As some content was not produced by our company, we have contacted the content holders and asked them to remove that content from their websites.

Sincerely,

Ras Jeyakumar Director of Operations Sunrider International

cc: Jared Blum, DSA Code Administrator (dsacode17@usa.com)