



March 16, 2016

Truth in Advertising, Inc.  
Laura Smith, Esq. Legal Director  
Bonnie Patten, Esq. Executive Director  
P.O. Box 927  
Madison, CT 06443

Dear Ms. Smith and Ms. Patten:

On behalf of the U.S. General Services Administration's (GSA) Administrator, Denise Turner Roth, and Chief of Staff, Katy Kale, I thank you for your letter dated March 11, 2016. In that letter, Truth in Advertising, Inc. ("TINA.org") requested that GSA conduct a review of the GSAAvantage! website for the possible mislabeling of certain products as being "Made In America". GSA will review all of the identified concerns you raised and will provide TINA.org the results of that review within thirty days.

In the interim, if you have any additional questions or concerns, please contact Judith Zawatsky at 703-859-3826.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas A. Sharpe".

Thomas A. Sharpe  
Commissioner  
Federal Acquisition Service  
General Services Administration